



our numbers

ANNUAL INTEGRATED
REPORT

APR 2014 - MAR 2015



approval of the annual financial statements

The preparation and presentation of the Annual Financial Statements and all information included in this report are the responsibility of the Directors. The Annual Financial Statements have been prepared in accordance with the provisions of the Companies Act and comply with International Financial Reporting Standards and the SAICA Financial Reporting Guides as issued by the Accounting Practices Committee and the Financial Reporting Pronouncements as issued by the Financial Reporting Standards Council. In discharging their responsibilities, both for the integrity and fairness of these statements, the Directors rely on the internal controls and risk management procedures applied by management.

Based on the information and explanations provided by management and the internal auditors and on comment by the independent auditor on the results of their statutory audit, the Directors are of the opinion that:

- *the internal controls are adequate;*
- *the financial records may be relied upon in the preparation of the Annual Financial Statements;*
- *appropriate accounting policies, supported by reasonable judgements and estimates, have been applied; and*
- *the Annual Financial Statements fairly present the results and the financial position of the Company and the Group.*

The Annual Financial Statements are prepared on the going concern basis and nothing has come to the attention of the Directors to indicate that the Company and the Group will not remain a going concern.

The Annual Financial Statements have been prepared under the supervision of the Chief Financial Officer, Mr MM Blair, CA(SA). The Annual Financial Statements of the Company and the Group were approved by the Board on 2 June 2015 and are signed on its behalf by:



NG Payne
CHAIRMAN



SI Bird
CEO

company secretary statement

I hereby certify that the Company has lodged with the Companies and Intellectual Property Commission all such returns as are required of a public company in terms of the Companies Act and that all such returns are true, correct and up to date.



HE Grosvenor
COMPANY SECRETARY
2 JUNE 2015

report of the directors

for the year ended 28 March 2015

Nature of business

The main business of the Group is omni-channel retail distribution through 1 150 corporate-owned, 15 franchised stores in Africa and its online channels. The retail chains focus on clothing, footwear, sportswear, sporting goods, accessories and homewares.

Corporate governance

The Directors subscribe to the values of good corporate governance as set out in the King Report for Corporate Governance in South Africa 2009 (King III). By supporting the code the Directors have recognised the need to conduct the business with integrity and to account to stakeholders in accordance with International Financial Reporting Standards.

Retail calendar

The Group reports on the retail calendar of trading weeks incorporating trade from Sunday to Saturday each week. Accordingly, the results for the financial year under review are for a 52 week period from 30 March 2014 to 28 March 2015 (2014: 52 week period from 31 March 2013 to 29 March 2014).

Financial results

The financial results of the Company and the Group are set out in the income statements and the statements of comprehensive income on pages 94 and 95.

Dividends

It is the Group's policy to make two dividend payments each year, an interim in December and a final in June.

Interim: A cash dividend of 211.5 cents per share (2014: 168.0 cents per share) was made payable on 15 December 2014 to shareholders registered on 12 December 2014.

Final: A cash dividend of 368.5 cents per share (2014: 314.0 cents per share) has been declared payable on 22 June 2015 to shareholders registered on 19 June 2015.

Consolidated entities

The aggregate amount of Group profits and losses after taxation attributable to consolidated entities was:

R'm	2015	2014
Profits	110	81
Losses	(18)	(2)
	92	79

Net shareholders' equity

Authorised and issued share capital

There were no changes to authorised share capital. During the year, two million B ordinary shares were converted to ordinary shares.

Subsequent events

No events, material to the understanding of this report, have occurred between the financial year end and the date of this report.

Directorate

Mr M Tembe retired by rotation at the Annual General Meeting on 3 September 2014 and did not offer himself for re-election.

Mr LJ Chiappini retired as Honorary Chairman on 27 February 2015 and accordingly his alternate, Tracey Chiappini-Young, left the Board on the same date.

Particulars of the present Directors are provided on pages 82 and 83 of the integrated report. None of the Directors have long-term service contracts with the Company or any of its consolidated entities. Particulars of the present Company secretary are provided on page 128.

Emoluments

Details of emoluments paid to executive and non-executive Directors are set out in the Remuneration Report on pages 79 and 81.

report of the directors

for the year ended 28 March 2015 (continued)

Interest in shares of the Company

At the financial year end, the Directors were interested in the Company's issued shares as follows:

Ordinary shares

	2015					2014 ¹				
	Direct Beneficial	Indirect Beneficial	Held By Associate	Total	%	Direct Beneficial	Indirect Beneficial	Held By Associate	Total	%
SI Bird	345 280	94 000	-	439 280	0.17%	328 612	94 000	-	422 612	0.17%
MM Blair	168 455	26 324	400	195 179	0.08%	158 213	26 324	400	184 937	0.07%
LJ Chiappini ²	-	-	-	-	0.00%	-	-	-	-	0.00%
TA Chiappini-Young ²	-	-	-	-	0.00%	199	-	-	199	0.00%
SB Cohen	490	-	44 588	45 078	0.02%	490	14 013	44 588	59 091	0.02%
SA Ellis	64 953	67 248	-	132 201	0.05%	61 319	67 248	-	128 567	0.05%
K Getz	-	-	20 000	20 000	0.01%	-	-	20 000	20 000	0.01%
MR Johnston	-	-	91 250	91 250	0.04%	-	-	91 250	91 250	0.04%
WJ Swain	-	611 670	-	611 670	0.24%	-	611 670	-	611 670	0.24%
Total				1 534 658	0.61%				1 518 326	0.60%
Total issued share capital				253 183 867					251 183 867	

B Ordinary shares

	2015						2014					
	Direct Beneficial	Indirect Beneficial	Held By Associate	Other	Total	%	Direct Beneficial	Indirect Beneficial	Held By Associate	Other	Total	%
LJ Chiappini	-	-	-	-	-	0.00%	-	6 000 759	-	-	6 000 759	44.63%
SB Cohen	-	5 000 000	-	-	5 000 000	43.69%	-	6 000 000	-	-	6 000 000	44.63%
MR Johnston	-	-	46 504		46 504	0.41%	-	-	46 504		46 504	0.35%
Total					5 046 504	44.10%					12 047 263	89.61%

	Ordinary	B Ordinary
Issued share capital 2014	251 183 867	13 445 081
Issued share capital 2015	253 183 867	11 445 081

Notes:

¹ The direct beneficial interest relating to the FSP shares awarded to the executive Directors were disclosed separately in the prior year in the Remuneration Report. The amounts reflected above have now been amended to include the 2014 direct beneficial interests relating to the FSP shares.

² Mr LJ Chiappini retired as Honorary Chairman on 27 February 2015 and accordingly his alternate, Tracey Chiappini-Young, left the Board on the same date.

³ The 6 398 577 B ordinary shares not detailed above belong to:

(a) trusts (1 397 618 shares) of which Mr MR Johnston's major children are beneficiaries. MR Johnston has no direct or indirect beneficial ownership in these shares and has relinquished all voting rights thereto;

(b) Mr LJ Chiappini (5 000 759 shares)

(c) Mr AE McArthur (200 shares)

⁴ There have been no changes in the above interests between the year end and the date of approval of these annual financial statements.

final cash dividend declaration

Notice is hereby given that the Board has declared a final gross cash dividend of 368.5 cents per share (313.225 cents net of dividend withholding tax) per ordinary and B ordinary share. The increase in the final dividend is lower than HEPS growth due to the increase in the dividend payout ratio at the interim stage. The dividend has been declared from income reserves. A dividend withholding tax of 15% will be applicable to shareholders who are not exempt. The issued share capital at the declaration date is 253 183 867 listed ordinary and 11 445 081 unlisted B ordinary shares. The tax reference number is 9285/130/20/0.

The salient dates for the dividend will be as follows:

Last date to trade 'cum' the dividend
Date trading commences 'ex' the dividend
Record date
Payment date

Thursday	11 June 2015
Friday	12 June 2015
Friday	19 June 2015
Monday	22 June 2015

Shareholders may not dematerialise or rematerialise their share certificates between Friday, 12 June 2015, and Friday, 19 June 2015, both dates inclusive.

On behalf of the board



NG Payne
CHAIRMAN



SI Bird
CEO

Durban
22 May 2015

independent auditor's report

To the Shareholders of Mr Price Group Limited

We have audited the consolidated and separate annual financial statements of Mr Price Group Limited, which comprise the consolidated and separate statements of financial position as at 28 March 2015, and the consolidated and separate statements of comprehensive income, consolidated and separate statement of changes in equity and consolidated and separate cash flows for the 52 weeks then ended, and a summary of significant accounting policies and other explanatory notes, as set out on pages 70 to 81 and pages 89 to 127.

Directors' Responsibility for the Financial Statements

The Company's Directors are responsible for the preparation and fair presentation of these financial statements in accordance with International Financial Reporting Standards and the requirements of the Companies Act of South Africa, and for such internal control as the Directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the annual financial statements present fairly, in all material respects, the consolidated and separate financial position of Mr Price Group Limited as at 28 March 2015, and its consolidated and separate financial performance and consolidated and separate cash flows for the 52 weeks then ended in accordance with International Financial Reporting Standards, and the requirements of the Companies Act of South Africa.

Other reports required by the Companies Act

As part of our audit of the consolidated and separate financial statements for the year ended 28 March 2015, we have read the Directors' Report, the Audit Committee's Report and the Company Secretary's Certificate for the purpose of identifying whether there are material inconsistencies between these reports and the audited consolidated and separate financial statements. These reports are the responsibility of the respective preparers. Based on reading these reports we have not identified material inconsistencies between these reports and the audited consolidated and separate financial statements. However, we have not audited these reports and accordingly do not express an opinion on these reports.

Ernst & Young Inc.

Ernst & Young Inc.
Director – Jane Anne Oliva
Registered Auditor
Chartered Accountant (SA)

1 Pencarrow Crescent, La Lucia Ridge Office Estate,
Durban, 4000

2 June 2015

shareholder information

for the year ended 28 March 2015

Shareholder's diary

May/June	Announcement of annual results and final dividend to shareholders
June	Publication of 2015 Annual Integrated Report Settlement of final dividend to shareholders
September	Annual General Meeting of shareholders
November	Publication of interim report covering the 26 weeks ended 26 September 2015 Announcement of interim dividend to shareholders
December	Settlement of interim dividend to shareholders

Holdings	Ordinary shares				B Ordinary shares			
	Number of share-holders	%	Number of shares	%	Number of share-holders	%	Number of shares	%
1 - 1000	15 435	73.20	5 235 814	2.07	1	20.00	200	0.00
1001 - 10 000	4 746	22.51	14 118 283	5.58				
10 001 - 100 000	713	3.38	20 789 202	8.21				
100 001 - 1 000 000	152	0.72	47 911 708	18.92				
1 000 001 and over	40	0.19	165 128 860	65.22	4	80.00	11 444 881	100.00
	21 086	100.00	253 183 867	100.00	5	100.00	11 445 081	100.00

Category	Ordinary shares				B Ordinary shares			
	Number of share-holders	%	Number of shares	%	Number of share-holders	%	Number of shares	%
Pension funds	221	1.05	34 114 056	16.64				
Nominee companies and corporate bodies	1 776	8.42	165 235 667	62.60	2	40.00	3 999 974	29.75
Individuals and trusts	19 083	90.50	42 318 809	14.25	3	60.00	7 445 107	70.25
Staff share schemes	6	0.03	11 515 335	6.51				
	21 086	100.00	253 183 867	100.00	5	100.00	11 445 081	100.00

public and non-public shareholders

At 28 March 2015, the percentage direct or indirect shareholdings of public and non-public shareholders in the listed ordinary shares of the Company was as follows:

	Number of share-holders	%
Public shareholders	21 049	79.23
Non-public shareholders	37	20.77
Holders holding more than 10% (refer to major shareholders below)*	10	15.59
Directors of the Company or its subsidiaries	21	0.63
Trustees of employees' share schemes**	6	4.55

major shareholders

To the Company's best knowledge and belief, the following shareholders or fund managers held discretionary beneficial interest and / or administered client portfolios amounting to 5% or more of the issued ordinary shares of the Company at 28 March 2015:

	Beneficial holding		Portfolio administration Discretionary	
	%	Shares	%	Shares
Public Investment Corporation*	15.59	39 479 059	-	-
Capital Group Companies Inc.	6.66	16 736 507	-	-
JP Morgan Asset Management U.K. Limited	3.85	9 747 346	1.24	3 145 671

* Ten underlying shareholders under Public Investment Corporation Limited.

** Six underlying shareholders constitute the overall shareholdings of Mr Price Share Trusts.

Details of the beneficial interest in B ordinary shares are reflected in the Report of the Directors on page 86.

statement of accounting policies

for the year ended 28 March 2015

The annual financial statements have been prepared on the historic cost and going concern bases, except where indicated otherwise in a policy below. The annual financial statements are prepared in accordance with International Financial Reporting Standards ('IFRS'). The consolidated financial statements are presented in Rands and all values are rounded to the nearest million (R Million), except when otherwise indicated.

The consolidated financial statements provide comparative information in respect of the previous period. In addition, the Group presents an additional statement of financial position at the beginning of the earliest period presented when there is a retrospective application of an accounting policy, a retrospective restatement, or a reclassification of items in financial statements.

Unless otherwise indicated, any references to the Group include the Company.

1. Consolidation

The consolidated financial statements comprise the financial statements of the Group and its consolidated entities as at 28 March 2015.

Consolidated entities (which include special purpose entities such as staff share trusts) are defined as entities in which the Group has the power to govern the financial and operating policies of the entity so as to gain benefit from its activities. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Specifically, the Group controls an investee if, and only if, the Group has:

- Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee);
- Exposure, or rights, to variable returns from its involvement with the investee; and
- The ability to use its power over the investee to affect its returns.

When the Group has less than a majority of the voting or similar rights of an investee, the Group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- the contractual arrangement with the other vote holders of the investee;
- rights arising from other contractual arrangements; and
- the Group's voting rights and potential voting rights.

The Group re-assesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control. Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Assets, liabilities, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated financial statements from the date the Group gains control until the date the Group ceases to control the subsidiary. Profit or loss and each component of other comprehensive income (OCI) are attributed to the equity holders of the parent of the Group and to the non-controlling interests, even if this results in the non-controlling interests having a deficit balance. When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with the Group's accounting policies. All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

The Group uses the acquisition method of accounting to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Acquisition related costs are expensed as incurred. Identifiable assets acquired

and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the Group recognises any non-controlling interest in the acquiree either at fair value or at the non-controlling interest's proportionate share of the acquiree's net assets.

If the business combination is achieved in stages, the previously held equity interest is remeasured at its acquisition date fair value and any resulting gain or loss is recognised in profit or loss. It is then considered in the determination of goodwill.

Any contingent consideration to be transferred by the acquirer will be recognised at fair value at the acquisition date. Contingent consideration classified as an asset or liability that is a financial instrument and within the scope of IAS 39 Financial Instruments: Recognition and Measurement is measured at fair value with changes in fair value recognised either in either profit or loss or as a change to other comprehensive income. If the contingent consideration is not within the scope of IAS 39, it is measured in accordance with the appropriate IFRS. Contingent consideration that is classified as equity is not remeasured and subsequent settlement is accounted for within equity.

In the Company financial statements investments in subsidiaries are accounted for at cost less impairment. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes direct attributable costs of investment. In the Group financial statements the excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the Group's share of the identifiable net assets acquired is recorded as goodwill. If this is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in the income statement.

Intercompany transactions, balances and unrealised gains/losses on transactions between Group companies are eliminated.

2. Fair value measurement

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- In the principal market for the asset or liability, or
- In the absence of a principal market, in the most

advantageous market for the asset or liability.

The principal or the most advantageous market must be accessible to by the Group.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data is available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 — Quoted (unadjusted) market prices in active markets for identical assets or liabilities.
- Level 2 — Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable.
- Level 3 — Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable.

For assets and liabilities that are recognised in the financial statements on a recurring basis, the Group determines whether transfers have occurred between levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

For the purpose of fair value disclosures, the Group has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above. Fair values of financial instruments measured at amortised cost are disclosed in Note 27.

3. Property, plant and equipment

Capitalised leased office buildings are recognised at the fair value of the buildings at date of commencement of the lease agreement, or if lower, the present value of the minimum lease payments. The buildings are depreciated over the shorter of the period of the finance lease and the useful life of the buildings.

statement of accounting policies (continued)

for the year ended 28 March 2015

Buildings occupied in the normal course of the business are recognised at cost less accumulated depreciation and impairment losses.

Furniture, fittings, equipment, vehicles, computer equipment and improvements to leasehold premises are stated at historic cost less accumulated depreciation and any accumulated impairment and are depreciated, on the straight-line basis to their expected residual values, over the estimated useful lives of the assets concerned which are as follows:

Furniture, fittings, equipment and vehicles	
- Furniture and fittings	6 to 8 years
- Vehicles	5 to 6 years
- Other equipment	6 to 14 years
Computer equipment	3 to 5 years
Improvements to leasehold premises	Over period of lease subject to a maximum of 10 years
Buildings	20 years

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, and only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other repairs and maintenance are charged to the income statement during the financial period in which they are incurred.

The assets' expected residual values, estimated useful lives, and depreciation policy are reviewed, and adjusted if appropriate, on an annual basis. Changes in the estimated useful life or expected pattern of consumption of future benefits embodied in the asset are accounted for by changing the depreciation period or method, as appropriate, and are treated as changes in accounting estimates.

4. Intangible assets

Intangible assets acquired separately are measured on initial recognition at cost. The cost of intangible assets acquired in a business combination is their fair value

at the date of acquisition. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and accumulated impairment losses. Internally generated intangible assets, excluding capitalised development costs, are not capitalised and expenditure is reflected in profit and loss in the period in which the expenditure is incurred.

Computer software

Acquired software not regarded as an integral part of hardware is capitalised at historic cost and is amortised on the straight-line basis over its estimated useful life (2 to 10 years), from the date of its being commissioned into the Group.

All other costs that are directly associated with the production of identifiable software controlled by the Group, and that are expected to generate economic benefits exceeding 1 year, are recognised as part of the cost of the intangible assets. Direct costs include the software development employee costs. Costs associated with developing software are recognised as an expense as incurred if it is not expected that they will provide future economic benefits to the Group.

Goodwill

Goodwill represents the excess of the cost of acquisition over the fair value of the net identifiable assets of the acquired consolidated entity or operation at date of acquisition, and is carried at cost less accumulated impairment losses.

Trademarks

Trademarks are initially recorded at historic cost. Trademarks acquired in a business combination are recognised at fair value at the acquisition date. Trademarks have a finite useful life and are carried at cost less accumulated amortisation and net of accumulated impairment. Amortisation is calculated on a straight-line basis to allocate the cost of trademarks over their estimated useful lives which do not exceed 20 years.

Customer lists

Acquired customer lists are initially recorded at

historic cost and are carried at cost less accumulated amortisation. Amortisation is calculated on a straight-line basis to allocate the cost over the period from which it is expected to generate revenue (4 years).

Changes in the estimated useful life or expected pattern of consumption of future benefits embodied in intangible assets are accounted for by changing the amortisation period or method, as appropriate, and treated as changes in accounting estimates.

5. Impairment and derecognition of non-financial assets

Assets, other than financial assets, goodwill and intangible assets not yet brought into use, are tested for indicators of impairment on an annual basis. Should such an indicator exist, the asset is then tested for impairment.

Separately recognised goodwill and intangible assets not yet brought into use are tested for impairment annually or more frequently if changes in circumstances indicate that the carrying amount may be impaired.

The amount of the impairment is determined by assessing the recoverable amount of the asset or cash generating unit to which the asset relates. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value less costs to sell, recent market transactions are taken into account, if available. If no such transactions can be identified, an appropriate valuation model is used. These calculations are corroborated by valuation multiples, quoted share prices for publicly traded subsidiaries or other fair value indicators. Where the recoverable amount of the asset or cash generating unit or group of cash generating units is less than the carrying amount, an impairment loss is recognised in the income statement.

When an impairment loss subsequently reverses, the carrying amount of the asset or cash generating unit is increased to the revised estimate of its recoverable amount, but only to the extent of the carrying amount that would have been determined had no impairment loss been recognised previously. Impairments are reversed in the income statement in the period that the indicator of such reversal is in existence, unless the relevant asset is carried at a revalued amount, in which case the reversal is treated as a revaluation increase. Impairments to goodwill are never reversed.

The derecognition of a non-financial asset takes place upon disposal or when it is no longer expected

to generate any further economic benefits. Any derecognition gain/loss is recorded in the income statement in the period of derecognition.

6. Inventories

Inventories are valued at the lower of cost or net realisable value. Cost is determined on the following bases:

- The cost of merchandise purchased for resale is determined using the weighted average method; and
- Consumables are valued at invoice cost on a first-in, first-out basis.

Costs include the charges incurred in bringing inventories to their present location and condition and are net of discounts from suppliers. Net realisable value is the estimated selling price in the ordinary course of business, less applicable variable selling expenses.

7. Taxation

The taxation expense represents the sum of current taxation and deferred taxation. Taxation rates that have been enacted or substantively enacted by the reporting date are used to determine the taxation balances.

Current taxation

Current income tax assets and liabilities for the period are measured at the amount expected to be recovered from or paid to the taxation authorities. The taxation currently payable is based on the taxable profit for the year, which differs from the profit for the year in the income statement as it excludes both items of income or expense that are taxable or deductible in other years and those items that are never taxable or deductible. Current income taxation relating to items recognised directly in equity is also recognised in other comprehensive income or equity and not in profit or loss.

Deferred taxation

Deferred taxation is provided for all temporary differences (other than temporary differences created on initial recognition which are not part of a business combination and at the time of the transaction no taxation or accounting effect has been recognised and goodwill for which amortisation is not deductible for accounting purposes) arising between the tax bases of assets and liabilities and their carrying amounts on the statement of financial position. Deferred taxation relating to items recognised outside profit and loss is recognised outside profit and loss. Deferred taxation items are recognised in correlation to the underlying transaction either in other comprehensive income or directly in equity.

statement of accounting policies (continued)

for the year ended 28 March 2015

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred taxation assets are only recognised to the extent that it is probable that the temporary differences will reverse in the foreseeable future and that future taxable profit will be available to allow all or part of the deferred taxation asset to be utilised. Deferred tax is provided on temporary differences arising on investments in consolidated entities and associates, except for deferred tax liabilities where the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not reverse in the foreseeable future.

The carrying amount of deferred taxation assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current income tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

Tax benefits acquired as part of a business combination, but not satisfying the criteria for separate recognition at that date, are recognised subsequently if new information about facts and circumstances change. The adjustment is either treated as a reduction to goodwill (as long as it does not exceed goodwill) if it was incurred during the measurement period or recognised in profit or loss.

Value-Added Tax (VAT)

Expenses and assets are recognised net of the amount of VAT, except:

- When the VAT incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case the VAT is recognised as part of the

cost of acquisition of the asset or as part of the expense item, as applicable.

Revenue and income are recognised net of the amount of VAT, except:

- When the VAT due on the sale or income is not payable to the taxation authority, in which case the full amount is recognised as revenue or income as applicable.

The net amount of VAT recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the statement of financial position.

Dividend Withholding Tax (DWT)

DWT has replaced STC effective 1 April 2012 and is a tax levied on the beneficial owner of the shares instead of the Company. The tax is withheld by the Company and is paid over to the South African Tax Authority on the beneficiaries' behalf. The resultant tax expense and liability has been transferred to the shareholder and is no longer accounted for as part of the tax charge for the Company. Amounts not yet paid over to the South African Tax Authority are included in trade and other payables and the measurement of the dividend amount is not impacted by the withholding tax.

8. Provisions

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate of the obligation can be made. Where the effect of discounting to present value is material, provisions raised are adjusted to reflect the time value of money. Provisions are reviewed at each reporting date and adjusted to reflect current best estimates.

9. Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable, and is recognised when it is probable that the economic benefits associated with the transaction will flow to the Group and the amount of revenue can be reliably measured.

Revenue is shown net of estimated customer returns, discounts and VAT and after eliminating sales within the Group.

Revenue is recognised when there is evidence of an arrangement, collectability is probable, and the delivery of the product or service has occurred. In certain circumstances revenue is split into separately identifiable components and recognised when the related components are delivered in order to reflect the substance of the transaction. The consideration of each component is allocated on a relative fair value basis.

Retail sales

Retail sales comprise net income from the sale of merchandise and are recognised when the significant risks and rewards of ownership pass to the customer. It is the Group's policy to sell its products to the retail customer with a right to return within a specified period. Accumulated experience is used to estimate and provide for such returns.

Premium income

Premiums are recognised when due in terms of the relevant contract and are shown before the deduction of commission and claims, which are recognised in administrative and other operating expenses.

Service fee revenue

Revenue from a contract to provide services is recognised in the month in which the service charge accrues. Service fee revenue is derived from the provision of information technology and debtor management services.

Club fees

Club fees are recognised in the month in which the customer charge accrues.

Interest

Interest received is recognised on a time proportion basis at the effective interest rate as imputed in the contract.

Rental income

Rental income in respect of operating leases is recognised on a straight-line basis over the lease period.

Dividend income

Dividend income includes the value of cash dividends received and surpluses distributed by a staff share trust and cumulative preference dividends distributed by a consolidated entity. Dividends are recognised when the right to receive payment has been established.

Fees

Fees represent fee income from consolidated entities in respect of various administrative and operating functions performed on their behalf. Fees are recognised when the charge accrues.

Prepaid Airtime sales

Prepaid Airtime sales are recognised once the significant risks and rewards of ownership pass to the customer.

Contracts

Contract products are defined as arrangements with multiple deliverables. Revenue from the handset is recognised when the handset is delivered. Monthly service revenue received from the customer is recognised in the period which the service is delivered. Airtime revenue is recognised on the usage basis commencing on activation date. Unused airtime is deferred in full and recognised in the month of usage or on expiry of the airtime.

Retail Voice and Data

Service arrangements include subscription fees, typically monthly revenue, which are recognised over the subscription period. Revenue related to local, long distance, network-to-network, roaming and international call connection services is recognised when the call is placed or the connection provided.

Donation Income

Donations are recorded at fair value on the earlier of the receipt of cash or an unconditional promise to give, in the period they received. All donations are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are restricted for future periods or are restricted by the donor for specific purposes are recognised as deferred revenue. Donations with no restrictions that are met prior to fiscal year end are recognised in profit and loss as 'revenue'.

Unconditional promises to give are recognised as donations receivable only if there is a legally enforceable written agreement or promissory note and collection is reasonably assured.

10. Leases

Assets held in terms of finance leases, which transfer to the Group substantially all the risks and rewards of ownership, are capitalised at the inception of the lease at the fair value of the leased item or, if lower, the present value of the minimum lease payments. The corresponding liability to the lessor is recognised as a finance lease obligation. Lease payments are apportioned between finance charges (recognised as finance costs) and a reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability.

A leased asset is depreciated over the useful life of the asset. However, if there is no reasonable certainty that the Group will obtain ownership by the end of the lease term, the asset is depreciated over the shorter of the estimated useful life of the asset and the lease term.

statement of accounting policies (continued)

for the year ended 28 March 2015

Operating lease payments are recognised as an expense on a straight-line basis over the term of the lease. Contingent rentals (including turnover clause rentals) arising under operating leases are recognised as an expense in the period in which liability is accrued. The resulting difference arising from the straight-line basis and contractual cash flows is recognised as an operating lease obligation or asset.

11. Borrowing costs

Borrowing costs are capitalised where they are directly attributable to the acquisition, construction or production of a qualifying asset. All other borrowing costs are expensed in the period in which they occur.

12. Dividends to shareholders

Dividends in respect of equity instruments are recorded in the period in which the dividend is paid and are charged directly to equity.

13. Foreign currencies

Functional and presentation currency
Items included in the financial statements of the Group's foreign consolidated entities are measured using the currency of the primary economic environment in which the entity operates ('functional currency'). The consolidated financial statements are presented in rands, which is the Group's functional and presentation currency.

Transactions and balances

Transactions in foreign currencies are translated to the functional currency using the spot exchange rates prevailing at the dates of the transactions. Monetary assets and liabilities designated in foreign currencies are translated using the spot exchange rates prevailing at the reporting date. Non-monetary items are translated at historic rates or, where applicable, at the rate prevailing on the date of revaluation. All exchange differences are recognised in income in the period in which they occur.

Group companies

The results and position of consolidated entities

that have a functional currency that differs from the presentation currency are translated into the presentation currency as follows:

- Assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position;
- Income statement items are translated at the average rate for the period (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the rate on the dates of the transactions); and
- All resulting exchange differences are recognised as a separate component of other comprehensive income. Financial assets are reviewed annually for any evidence of impairment and any impairment loss is recognised immediately in the income statement.

On disposal of the consolidated entity, the accumulated exchange differences in other comprehensive income are recognised in the income statement.

14. Financial instruments

Financial assets and financial liabilities are recognised on the statement of financial position when the Group becomes a party to the contractual provisions of the instrument. Financial instruments are initially recognised at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss. Financial assets carried at fair value through profit or loss are initially recognised at fair value, and transaction costs are expensed in the income statement. Subsequent measurement is made in accordance with the specific instrument provisions of IAS 39 Financial Instruments: Recognition and Measurement. Where a legally enforceable right of offset exists for recognised financial assets and liabilities, and the Group intends to settle on a net basis, or to realise the asset and settle the liability simultaneously, the related asset and liability are offset.

Long-term receivables

Long-term receivables are classified as a 'loan or receivable' and are recorded at fair value at inception using the effective interest rate implicit in the cash

flows of the receivable. This effective interest rate is established by considering the market rate of interest for a similar investment on the date of each contribution. The long-term receivables are carried at amortised cost.

Trade and other receivables

Trade receivables, which generally have 6 to 12 month terms are recognised and are initially measured at amortised cost, namely the original invoice amount plus associated costs and interest charges to date, less any impairment allowance for uncollectible amounts, are classified as 'loans and receivables'. Provision is made when there is objective evidence that the Group will have difficulty collecting the debts. Various economic factors and changes in the delinquency of payments are considered indicators that the trade receivables are impaired. The carrying amount of the asset is reduced through the use of an allowance account, and the amount of the loss is recognised in the income statement within selling expenses. Bad debts are written off in the income statement when it is considered that the Group will be unable to recover the debt and it has been handed over for collection. Subsequent recoveries of amounts previously written off are credited against selling expenses in the income statement.

Other receivables are initially measured at fair value and are subsequently measured at amortised cost using the effective interest rate method and are carried net of any accumulated impairment.

Cash and cash equivalents

Cash and cash equivalents comprise cash at banks and on hand and short-term deposits with an original maturity of three months or less, net of bank overdrafts. Cash and cash equivalents are classified as receivables originated by the enterprise and are measured at amortised cost.

Derivative financial instruments

The Group uses derivative financial instruments such as forward exchange contracts to hedge its risks associated with foreign currency fluctuations. Derivative financial instruments are initially recognised at fair value on the date the contract is entered into and are subsequently measured at fair value, which is calculated with reference to current forward exchange contracts with equivalent maturity periods. Gains or losses arising from fair value adjustments are taken directly to the income statement.

Trade and other payables

Trade payables, which are primarily settled on 30 day terms, are initially measured at cost, being the fair value of the consideration to be paid in the future for goods and services rendered. These are subsequently measured at amortised cost using the effective interest rate method.

Other payables are initially measured at fair value and are subsequently measured at amortised cost using the effective interest rate method.

Loans and borrowings

Loans and borrowings are initially recognised at the fair value of the consideration received plus directly attributable transaction costs. They are subsequently measured at amortised cost using the effective interest rate method.

Financial guarantees

Financial guarantees are initially recognised at their fair value and are subsequently measured at the higher of:

- The amount of the obligation under the contract, as determined in accordance with IAS 37 Provisions, Contingent Liabilities and Contingent Assets; and
- The amount initially recognised less, where appropriate, cumulative amortisation recognised.

Amounts owing by/to consolidated entities

Consolidated entity balances are initially recognised at the fair value of the consideration received, and are subsequently measured at amortised cost using the effective interest rate method. Current amounts owing are settled on 30 day terms.

Impairments and derecognition

Financial assets are reviewed annually for any evidence of impairment. Provision is made for impairment if, and only if, there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably measured.

For loans and receivables, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred), discounted at the financial asset's original effective interest rate. The carrying amount is reduced and the amount of the loss is recognised in the income statement. If the loan has a variable rate, the discount rate for measuring any impairment loss is the current effective interest rate under the contract. If considered practical, the impairment may be measured on the basis of an instrument's fair value using an observable market price.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be objectively related to an event occurring after the impairment was recognised, the previously recognised impairment loss is reversed in the income statement.

statement of accounting policies (continued)

for the year ended 28 March 2015

A financial asset (or, where applicable, a part of a financial asset or part of a Group of similar financial assets) is primarily derecognised (i.e. removed from the Group's consolidated statement of financial position) when:

- The rights to receive cash flows from the asset have expired; or
- The Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

When the Group has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risks and rewards of ownership. When it has neither transferred nor retained substantially all of the risks and rewards of the asset, nor transferred control of the asset, the Group continues to recognise the transferred asset to the extent of the Group's continuing involvement. In that case, the Group also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Group has retained. Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Group could be required to repay.

Any derecognition gain/loss is recorded in the income statement in the period of derecognition. The Group derecognises financial liabilities when the Group's obligations are discharged, cancelled or they expire.

15. Reinsurance

The Group assumes insurance risk in the normal course of business. Reinsurance assets represents balances

due from registered insurance companies. Amounts receivable are estimated in a manner consistent with the related reinsurance contract.

Reinsurance assets are reviewed for impairment at each reporting date, or more frequently, when an indication of impairment arises during the reporting year. Impairment occurs when there is objective evidence as a result of an event that occurred after initial recognition of the reinsurance asset that as a result of which the Group may or may not receive all outstanding amounts due under the terms of the contract and the event has a reliably measurable impact on the amounts that the Group will receive from the insurer. Any related impairment loss is recorded in the income statement.

Reinsurance liabilities represent balances due to registered insurance companies. Amounts payable are estimated in a manner consistent with the outstanding claims provision or settled claims associated with the insurer's policies and are in accordance with the related reinsurance contract.

Premiums and claims on assumed reinsurance are recognised as revenue or expenses in the same manner as they would be if the reinsurance were considered a direct business/activity of the Group, taking into account the product classification of the reinsurance business.

Premiums and claims, assets and liabilities, are presented on a gross basis for the assumed reinsurance.

Reinsurance assets and liabilities are derecognised when the contractual rights are extinguished or expire or when the contract is transferred to another party.

16. Employee benefits

Short-term employee benefits

Short-term employee benefits are recognised in the period of service. Short-term employee benefits paid in advance are treated as prepayments and are expensed over the period of the benefit.

Post retirement benefits

Defined benefit retirement fund and post retirement medical aid fund

The costs of providing benefits under the defined retirement benefit fund and the obligation for post retirement medical aid benefits (which is limited to members of the defined benefit retirement fund) is determined using the projected unit credit actuarial valuation method. Actuarial gains or losses, which can arise from differences between expected and actual outcomes, or changes in actuarial assumptions, are recognised immediately in other comprehensive income. Any increase in the present value of plan liabilities expected to arise from employee service during the period is charged to operating profit.

The defined benefit fund asset reflected in the statement of financial position represents the present value of the defined benefit asset as adjusted for unrecognised past service costs and as reduced by the fair value of scheme assets. The asset resulting from this calculation is limited to past service costs, plus the present value of available refunds and reductions in future contributions to the plan.

Past service costs are recognised immediately to the extent that benefits have already vested, and are otherwise amortised on a straight-line basis over the average period until the benefits become vested.

Defined contribution retirement fund

Payments to defined contribution retirement funds are expensed as they accrue in terms of services provided by employees.

Share-based payments

The Group operates share incentive schemes for the granting of non-transferable options or shares to associates (employees). Equity-settled share-based payments in terms of the schemes are measured at fair value (excluding the impact of any non-market vesting conditions) at the date of the grant, which is expensed over the period of vesting of the grant, with a corresponding adjustment to equity. Fair value is actuarially determined using a binomial valuation model. At each reporting date the estimate of the number of options that are expected to vest is revised, and the impact of this revision is recognised on a cumulative catch-up basis in the income statement, with a corresponding adjustment to equity. Assumptions used in the respective valuations are detailed in note 9.5. Upon vesting, the amount remaining in the share-based payment reserve relating to any such vested tranche is transferred within equity to retained earnings.

Restraints of trade

Restraints of trade payments are expensed over the contractual periods from which benefits are expected.

Performance incentives

The Group recognises a liability and expense for performance incentives which include a component based on formulae which take into consideration the profit for the year and other operational targets.

17. Treasury shares

Shares in Mr Price Group Limited held by the staff share trusts are classified as treasury shares and are recognised at cost and deducted from equity. No gain or loss is recognised in profit or loss on the purchase, sale, issue or cancellation of the Company's own equity instruments. Any difference between the carrying amount and the consideration, if reissued, is recognised as equity. Voting rights related to these shares are restricted for the Company only on resolutions applicable to the share trusts. Share options exercised during the reporting period are settled with treasury shares.

18. Segmental reporting

The Group's retailing operations are reported within two operating segments, namely the Apparel and Home segments. Group service divisions are reported in the Central Services segment. The Group presents information about geographical areas based on retail sales and other income. The information reported is similar to the information provided to the management to enable them to assess performance and allocate resources.

19. Cost of sales

Cost of sales comprise the direct cost of merchandise sold and incorporates the cost of distribution, inventory losses and provisions for markdowns less discounts received from suppliers.

20. Selling expenses

Selling expenses comprise the costs incurred in the marketing and advertising of merchandise, store operations and the provision of credit, airline and mobile facilities.

21. Administrative and other operating expenses

These expenses comprise costs related to the operation of the support functions within the Group other than those included in selling expenses.

consolidated statements of financial position

for the year ended 28 March 2015

	Notes	Group		Company	
		2015 28 March	2014 29 March	2015 28 March	2014 29 March
R'm					
Assets					
Non-current assets		1 364	1 137	1 254	1 079
Property, plant and equipment	3	838	718	752	659
Intangible assets	4	328	215	295	208
Consolidated entities	5			23	18
Long-term receivables	6	6	7	6	7
Defined benefit fund asset	28	40	45	40	45
Deferred taxation assets	16	152	152	138	142
Current assets		6 503	5 426	6 102	5 109
Inventories	7	1 741	1 403	1 596	1 303
Trade and other receivables	8	1 874	1 673	1 835	1 651
Reinsurance assets	14	124	98	124	98
Current amounts owing by consolidated entities	5			424	290
Cash and cash equivalents		2 764	2 252	2 123	1 767
Total assets		7 867	6 563	7 356	6 188
Equity and liabilities					
Equity attributable to equity holders of the parent		5 030	3 923	4 605	3 618
Issued capital*	9	-	-	-	-
Capital reserves	10	263	198	219	161
Treasury share transactions	11	(1 235)	(1 311)	(1 442)	(1 446)
Retained income		6 048	5 048	5 831	4 898
Foreign currency translation reserve	12	(43)	(17)	-	-
Defined benefit fund actuarial gains and losses	13	(3)	5	(3)	5
Non-controlling interests	5	(9)	(1)	-	-
Total Equity		5 021	3 922	4 605	3 618
Non-current liabilities		213	220	187	201
Lease obligations	15	164	179	157	172
Deferred taxation liabilities	16	4	6	-	-
Long-term provisions	17	6	7	6	7
Long-term liabilities	5	15	6	-	-
Post retirement medical benefits	28	24	22	24	22
Current liabilities		2 633	2 421	2 564	2 369
Trade and other payables	18	2 116	1 982	2 051	1 931
Reinsurance liabilities	14	46	34	46	34
Current amounts owing to consolidated entities	5			10	7
Current provisions	17	7	4	7	4
Current portion of lease obligations	15	56	47	53	46
Taxation		408	354	397	347
Total equity and liabilities		7 867	6 563	7 356	6 188

*less than R1 million

consolidated income statements

for the year ended 28 March 2015

	Notes	Group		Company	
		2015 28 March	2014 29 March	2015 28 March	2014 29 March
R'm					
Revenue		18 099	15 892	17 798	15 754
Retail sales and other revenue		18 011	15 829	17 719	15 695
Retail sales		17 285	15 227	16 858	14 883
Interest on trade receivables		355	311	353	310
Income from consolidated entities				182	222
Premium income		177	147	177	147
Club fees		15	12	14	11
Airtime and related mobile revenue		163	120	134	120
Other revenue		16	12	1	2
Finance interest received		88	63	79	59
Costs and expenses		14 935	13 292	14 676	13 147
Cost of sales		10 186	8 907	10 169	8 929
Selling expenses		3 602	3 354	3 378	3 193
Administrative and other operating expenses		1 147	1 031	1 129	1 025
Profit from operating activities	19	3 076	2 537	3 043	2 548
Finance costs		(1)	-	-	-
Finance interest received		88	63	79	59
Profit before taxation		3 163	2 600	3 122	2 607
Taxation	20	878	733	845	708
Profit after taxation		2 285	1 867	2 277	1 899
Attributable to:					
Non-controlling interests	5	(8)	(1)		
Equity holders of the parent		2 293	1 868		
Profit attributable to shareholders		2 285	1 867	2 277	1 899
Earnings per share		cents per share	cents per share	% change	
Basic	21	917.3	757.1	21.2	
Headline	21	919.7	765.1	20.2	
Diluted basic	21	862.9	707.4	22.0	
Diluted headline	21	865.1	715.1	21.0	

consolidated statements of comprehensive income

for the year ended 28 March 2015

R'm	Notes	Group		Company	
		2015 28 March	2014 29 March	2015 28 March	2014 29 March
Profit attributable to shareholders		2 285	1 867	2 277	1 899
Other comprehensive income					
Currency translation adjustments	12	(26)	(1)		
Defined benefit fund actuarial (losses)/gains	13	(11)	18	(11)	18
Deferred taxation thereon	13	3	(5)	3	(5)
Total comprehensive income for the year attributable to shareholders, net of taxation		2 251	1 879	2 269	1 912
Attributable to:					
Non-controlling interests		(8)	(1)		
Equity holders of the parent		2 259	1 880	2 269	1 912
Total comprehensive income for the year attributable to shareholders, net of taxation		2 251	1 879	2 269	1 912

Note:

Of the above components of other comprehensive income, only the currency translation adjustments are recyclable through profit or loss.

consolidated statements of cash flows

for the year ended 28 March 2015

R'm	Notes	Group		Company	
		2015 28 March	2014 29 March	2015 28 March	2014 29 March
Cash flows from operating activities					
Operating profit before working capital changes	24.1	3 039	2 548	2 982	2 542
Working capital changes	24.2	(422)	343	(374)	347
Cash generated from operations		2 617	2 891	2 608	2 889
Interest on trade receivables		355	311	353	310
Net finance income received		87	63	79	59
Taxation paid	24.3	(795)	(403)	(760)	(380)
Net cash inflows from operating activities		2 264	2 862	2 280	2 878
Cash flows from investing activities					
Net inflows in respect of long-term receivables	24.4	1	1	1	1
Proceeds on disposal of intangible assets		3	-	3	-
Investment in subsidiary	5.3	(30)	-	-	29
Replacement of intangible assets		(22)	(30)	(22)	(30)
Additions to intangible assets		(99)	(121)	(92)	(119)
Replacement of property, plant and equipment		(138)	(124)	(123)	(124)
Additions to property, plant and equipment		(172)	(129)	(146)	(110)
Proceeds on disposal of property, plant and equipment		1	22	1	-
Net cash outflows from investing activities		(456)	(381)	(378)	(353)
Cash flows from financing activities					
Decrease in net current amounts owing to/by consolidated entities	24.5			(131)	(142)
Increase in long-term liability		9	6	-	-
Dividends to shareholders	24.6	(1 340)	(1 094)	(1 391)	(1 146)
Grants to staff share trusts				(16)	(233)
Treasury share transactions		55	(289)	(8)	(13)
Net cash outflows from financing activities		(1 276)	(1 377)	(1 546)	(1 534)
Net increase in cash and cash equivalents		532	1 104	356	991
Cash and cash equivalents at beginning of the year		2 252	1 150	1 767	776
Exchange losses		(20)	(2)	-	-
Cash and cash equivalents at end of the year		2 764	2 252	2 123	1 767

statement of changes in equity

for the year ended 28 March 2015

Attributable to the equity holders of the parent														
Notes	Capital Reserves					Treasury share transactions					Retained income	Total	Non-controlling interests	Total Equity
	Share capital*	Share premium	Participants in staff share investment trust	Capital redemption reserve fund*	Share-based payments reserve	Treasury shares at cost	Deficit on treasury share transactions	Taxation relating to grants to share trusts	Foreign currency translation reserve	Defined benefit fund actuarial gains and losses				
R'm														
Group														
Balance at 31 March 2013	-	12	20	-	137	(791)	(373)	105	(16)	(8)	4 223	3 309	-	3 309
Total comprehensive income									(1)	13	1 868	1 880	(1)	1 879
Profit for the year											1 868	1 868	(1)	1 867
Other comprehensive income:									(1)	13	-	12	-	12
Currency translation adjustments	12								(1)			(1)		(1)
Defined benefit fund actuarial gains	13									18		18		18
Deferred taxation thereon	13									(5)		(5)		(5)
Treasury shares acquired	11					(365)						(365)		(365)
Taxation relating to grants to share trusts	11							41				41		41
Effect of consolidation of staff share trusts	11		5			(5)						-		-
Deficit on treasury share transactions	11						(186)					(186)		(186)
Recognition of share-based payments					75							75		75
Share-based payments reserve released to retained income for vested options					(51)						51	-		-
Treasury shares sold	11					263						263		263
2013 final dividend to shareholders	22										(666)	(666)		(666)
2014 interim dividend to shareholders	22										(428)	(428)		(428)
Balance at 29 March 2014	-	12	25	-	161	(898)	(559)	146	(17)	5	5 048	3 923	(1)	3 922
Total comprehensive income									(26)	(8)	2 293	2 259	(8)	2 251
Profit for the year											2 293	2 293	(8)	2 285
Other comprehensive income									(26)	(8)	-	(34)	-	(34)
Currency translation adjustments	12								(26)			(26)		(26)
Defined benefit fund actuarial losses	13									(11)		(11)		(11)
Deferred taxation thereon	13									3		3		3
Conversion of B ordinary to ordinary share capital*	11	-	-									-		-
Treasury shares acquired	11					(39)						(39)		(39)
Taxation relating to grants to share trusts	11							28				28		28
Effect of consolidation of staff share trusts	11		7			(7)						-		-
Deficit on treasury share transactions	11						(267)					(267)		(267)
Recognition of share-based payments	9				105							105		105
Share-based payments reserve released to retained income for vested options					(47)						47	-		-
Treasury shares sold	11					361						361		361
2014 final dividend to shareholders	22										(798)	(798)		(798)
2015 interim dividend to shareholders	22										(542)	(542)		(542)
Balance at 28 March 2015	-	12	32	-	219	(583)	(826)	174	(43)	(3)	6 048	5 030	(9)	5 021

*Less than R1 million

statement of changes in equity

for the year ended 28 March 2015

		Capital Reserves					Treasury share transactions							
	Notes	Share capital*	Share premium*	Participants in staff share investment trust	Capital redemption reserve fund*	Share-based payments reserve	Treasury shares at cost	Deficit on treasury share transactions	Taxation relating to grants to share trusts	Defined benefit fund actuarial gains and losses	Retained income	Total Equity		
Company														
Balance at 31 March 2013		-	-	-	-	137	(1 153)	(193)	105	(8)	4 094	2 982		
Total comprehensive income										13	1 899	1 912		
Profit for the year											1 899	1 899		
Other comprehensive income:										13		13		
Defined benefit fund actuarial gains	13									18		18		
Deferred taxation thereon	13									(5)		(5)		
Grants to staff share trusts	11						(233)					(233)		
Deficit on treasury share transactions	11							(13)				(13)		
Taxation relating to grants to share trusts	11								41			41		
Recognition of share-based payments	9					75						75		
Share-based payments reserve released to retained income for vested options						(51)					51	-		
2013 final dividend to shareholders	22										(701)	(701)		
2014 interim dividend to shareholders	22										(445)	(445)		
Balance at 29 March 2014		-	-	-	-	161	(1 386)	(206)	146	5	4 898	3 618		
Total comprehensive income										(8)	2 277	2 269		
Profit for the year											2 277	2 277		
Other comprehensive income										(8)		(8)		
Defined benefit fund actuarial losses	13									(11)		(11)		
Deferred taxation thereon	13									3		3		
Conversion of B ordinary to ordinary share capital	11	-	-									-		
Treasury shares acquired	11						(16)					(16)		
Deficit on treasury share transactions	11							(8)				(8)		
Taxation relating to grants to share trusts	11								28			28		
Recognition of share-based payments						105						105		
Share-based payments reserve released to retained income for vested options						(47)					47	-		
2014 final dividend to shareholders	22										(831)	(831)		
2015 interim dividend to shareholders	22										(560)	(560)		
Balance at 28 March 2015		-	-	-	-	219	(1 402)	(214)	174	(3)	5 831	4 605		

*Less than R1 million

notes to the financial statements

for the year ended 28 March 2015

1. Adoption of new Standards and changes in accounting policies

The following new Standards and Interpretations that were applicable were adopted during the year and did not lead to any changes in the Group's accounting policies.

Statement, Interpretation or Standard	Effective for annual periods beginning
IFRS 10, IFRS 12 and IAS 27 Investment Entities - amendments	1 January 2014
IAS 32 Offsetting Financial Assets and Financial Liabilities - amendments	1 January 2014
IAS 36 Recoverable Amount Disclosures for Non-Financial Assets - amendments	1 January 2014
IFRIC 21 Levies	1 January 2014
AIP* IFRS 1 First-time Adoption of International Financial Reporting Standards - Meaning of 'effective IFRSs'	1 January 2014
AIP* IFRS 13 Fair Value Measurement - Short-term receivables and payables	1 January 2014

*AIP: Annual IFRS Improvements Process

1.2 Standards and amendments issued but not yet effective

At the date of authorisation of these financial statements, the following Statements, Interpretations and Standards were in issue but not yet effective:

Statement, Interpretation or Standard	Effective for annual periods beginning
IAS 19 Defined Benefit Plans: Employee Contributions - amendments	1 July 2014
IFRS 10 and IAS 28 Sale or Contribution of Assets between an Investor and its Associate or Joint Venture - amendments	1 January 2016
IFRS 10, IFRS 12 and IAS 28 Investment Entities: Applying the Consolidation Exception - amendments	1 January 2016
IFRS 11 Accounting for Acquisitions of Interests in Joint Operations - amendments	1 January 2016
IAS 1 Disclosure Initiative - amendments	1 January 2016
IAS 16 and IAS 38 - Clarification of Acceptable Methods of Depreciation and Amortisation - amendments	1 January 2016
IAS 27 - Equity Method in Separate Financial Statements - amendments	1 January 2016
IFRS 15 Revenue from Contracts with Customers	1 January 2017
IFRS 9 Financial Instruments	1 January 2018
Annual Improvements 2010-2012 Cycle	1 July 2014
Annual Improvements 2011-2013 Cycle	1 July 2014
Annual Improvements 2012-2014 Cycle	1 January 2016

The Directors anticipate that the adoption of the above in future periods will have no material financial impact on the financial statements of the Group and will only result in additional disclosure requirements with the exception of IFRS 9 and 15. The impact of these new statements is currently being assessed. These statements, interpretations and standards will be adopted at the respective effective dates.

2. Significant accounting estimates

Estimation uncertainty

The key assumptions concerning the future and other key sources of information uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are set out as follows:

Employee benefits actuarially determined

The costs of the defined benefit pension fund plan, the post retirement medical benefit fund and share-based payments are determined actuarially. The actuarial valuations involve making assumptions regarding various factors (as detailed in notes 9.4, 9.5 and 29.5). Due to the long-term nature of these liabilities such estimates are subject to uncertainty.

Provision for net realisable value of inventory

The provision for net realisable value of inventory represents management's estimate of the extent to which merchandise on hand at the reporting date will be sold below cost. This estimate takes into consideration past trends, evidence of impairment at year end and an assessment of future saleability, which takes into account fashionability and seasonal changes.

Provision for impairment of trade receivables

The provision for impairment of trade receivables represents management's estimate of the extent to which trade receivables at the reporting date will not be subsequently recovered. This estimate takes into consideration past trends and makes an assessment of additional risk factors, which are likely to impact recoverability.

Income Taxes

The Group is subject to income tax in more than one jurisdiction. Significant judgement is required in determining the provision for income taxes. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. The Group recognises liabilities for anticipated tax issues based on estimates of whether additional taxes will be due. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the current and deferred income tax assets and liabilities in the period in which such determination is made.

notes to the financial statements

for the year ended 28 March 2015

3. Property, plant and equipment

	Group		Company	
R'm	2015	2014	2015	2014
Owned				
Cost or carrying amount	1 948	1 700	1 823	1 611
Accumulated depreciation and impairment	(1 110)	(982)	(1 071)	(952)
Net carrying amount	838	718	752	659
Leased				
Cost	27	27	27	27
Accumulated depreciation	(27)	(27)	(27)	(27)
Net carrying amount	-	-	-	-
Total net carrying amount	838	718	752	659

An analysis of the movement of property, plant and equipment is shown on pages 124 and 125.

4. Intangible assets

Cost or carrying amount	453	313	419	306
Accumulated amortisation and impairment	(125)	(98)	(124)	(98)
Net carrying amount	328	215	295	208

An analysis of the movement of intangible assets is shown on page 126.



notes to the financial statements

for the year ended 28 March 2015

5. Consolidated entities and material partly-owned subsidiaries

	Company	
R'm	2015	2014
5.1 Consolidated entities		
Carrying value of shares	5	5
Carrying value of long-term loans	18	13
Long-term loans at cost	19	14
Impairment provisions	(1)	(1)
The loans are unsecured, bear interest at rates of up to 15% per annum and have no fixed dates of repayment.		
	23	18
Net current amounts owing by consolidated entities	414	283
Current amounts owing by consolidated entities	424	290
Current amounts owing to consolidated entities	(10)	(7)
Current accounts are interest free and are settled within 12 months.		
	437	301

An analysis of the financial interest in consolidated entities is shown on page 127.

5.2 Material partly-owned subsidiaries

Financial information of subsidiaries that have non-controlling interests are provided below:

	MRP Mobile (Pty) Ltd	
%	2015	2014
Proportion of equity interest held by non-controlling interests	45	45
R'm	2015	2014
Accumulated balances of material non-controlling interest	(1)	-
Loss allocated to material non-controlling interest	(8)	(1)
Total comprehensive income	(9)	(1)

This information is based on amounts before inter-company eliminations.
The summarised financial information of these subsidiaries is provided below.

R'm	2015	2014
Summarised income statement:		
Revenue	29	-
Cost of sales	(33)	-
Selling expenses	(14)	(1)
Administration and other operating expenses	-	(1)
Loss before taxation	(18)	(2)
Taxation	1	-
Total comprehensive loss	(17)	(2)
Attributable to non-controlling interests	(8)	(1)

notes to the financial statements

for the year ended 28 March 2015

5.2 Material partly-owned subsidiaries (continued)

Financial information of subsidiaries that have non-controlling interests is provided below:

	MRP Mobile (Pty) Ltd	
R'm	2015	2014
Summarised statement of financial position:		
Inventories	4	-
Intangible assets	4	2
Trade and other receivables	17	1
Cash and cash equivalents	2	14
Long-term liability	(15)	(6)
Trade and other payables	(13)	(5)
Inter-company balance	(19)	(8)
Net equity	(20)	(2)
Attributable to equity holders of parent	(11)	(1)
Non-controlling interest	(9)	(1)
Summarised statement of cash flows:		
Operating	(17)	9
Investing	(3)	(2)
Financing	8	7
Net (decrease)/increase in cash and cash equivalents	(12)	14

Long-term liability

The long-term liability disclosed above, which has been subordinated, represents a loan received from the non-controlling shareholders of the subsidiary. The loan has no set date of repayment and bears interest at a rate determined at the discretion of the Directors, currently 0%.

5.3 Acquisition of franchise operations

On 2 June 2014, the Group concluded an agreement to purchase the net assets of the Zambian franchise to expand its operations. No non-controlling interests have been recognised as part of the transaction.

R'm	2015
Fair value of assets acquired at the date of acquisition	
Property, plant and equipment	2
Inventory	5
Goodwill arising on acquisition	24
Consideration	31
Amount payable	(1)
Cash outflow	30

Goodwill comprises the fair value of intangible assets that do not qualify for separate recognition, and represents growth and synergies expected to accrue from the acquisitions. The goodwill is not deductible for income tax purposes. These financial statements of the Group include the results of the Zambian stores for a period of 10 months from the acquisition date. From the date of acquisition, these Zambian stores have contributed revenue of R71 million and net profit before tax of R9 million to the Group. If the acquisition had taken place at the beginning of the year, revenue would have been R85 million and the profit for the period would have been R11 million. Transaction costs of R1 million have been expensed.

Impairment testing of goodwill

Goodwill acquired through business combinations is tested annually for impairment, which was performed in March 2015. The Company considers the relationship between the value in use of the cash generating unit (CGU), among other factors, when reviewing for indicators of impairment. At year end, there were no indications of impairment. The calculation of value in use is most sensitive to the following assumptions:

- Margins

Margins are based on values to be achieved over the 5 year budget period. These are increased over the budget period for anticipated efficiency improvements.

- Discount rates

Discount rates represent the current market assessment of the risks specific to the CGU, taking into consideration the time value of money and individual risks of the underlying assets that have not been incorporated in the cash flow estimates.

The discount rate calculation is based on the specific circumstances of the Company and is derived from its weighted average cost of capital (WACC). The WACC takes into account both debt and equity. The cost of equity is derived from the expected return on investment by the Company's investors. The cost of debt is based on the interest-bearing borrowings the Company is obliged to service. Adjustments to the discount rate are made to factor in the specific amount and timing of the future tax flows in order to reflect a pre-tax discount rate.

notes to the financial statements

for the year ended 28 March 2015

6. Long-term receivables

	Group		Company	
R'm	2015	2014	2015	2014
Enterprise development loan				
Loan to accredited supplier	6	7	6	7
Total loan	7	8	7	8
Less: amount to be received in the next financial year transferred to trade and other receivables	(1)	(1)	(1)	(1)
	6	7	6	7

The Company loaned R10 million to a long-standing supplier as part of an enterprise development initiative to assist in the construction of a new footwear factory with enhanced capacity. The loan bears no interest and is repayable in monthly instalments of R114 490. The monthly instalment commenced in January 2013 and increases annually by 7.0%.

7. Inventories

	Group		Company	
R'm	2015	2014	2015	2014
Merchandise purchased for resale	1 715	1 384	1 573	1 283
Consumable stores	26	19	23	20
	1 741	1 403	1 596	1 303
The write-down of inventories provided for in the valuation of merchandise purchased for resale was:	136	114	128	108

8. Trade and other receivables

	Group		Company	
R'm	2015	2014	2015	2014
Gross trade receivables	1 948	1 766	1 924	1 761
Impairment provision	(174)	(171)	(172)	(171)
Trade receivables (net)	1 774	1 595	1 752	1 590
Prepayments	48	30	40	19
Other receivables	52	48	43	42
	1 874	1 673	1 835	1 651

The ageing of the gross trade receivables is as follows:

	Days from transaction				
Current	30	1 451	1 322	1 429	1 317
Status 1	60	287	242	286	242
Status 2	90	92	85	92	85
Status 3	120	54	54	53	54
Status 4	150	40	37	40	37
Status 5	180	24	26	24	26
		1 948	1 766	1 924	1 761

Interest is charged on outstanding accounts in accordance with the National Credit Act (NCA) and has fluctuated in accordance with legislated changes to the repo rate.

The Group has provided for receivables in all ageing status levels based on estimated irrecoverable amounts from the sale of merchandise, determined by reference to past default experience.

notes to the financial statements

for the year ended 28 March 2015

8. Trade and other receivables (continued)

Before accepting any new credit customer, the Group uses an external credit scoring system to assess the potential customer's credit quality and defines credit limits by customer, while ensuring compliance with the requirements of the NCA. Limits and scoring are reviewed at least annually in accordance with the requirements of the NCA and upon request by a customer. Due to the nature of the business, there are no customers that represent more than 5% of the total balance of trade receivables. The Group does not have any balances which are past due date and have not been provided for, as the provisioning methodology applied takes the entire debtor population into consideration.

8.1 Movement in the impairment provision

	Group		Company	
R'm	2015	2014	2015	2014
Balance at beginning of the year	(171)	(140)	(171)	(140)
Impairment losses net of recoveries	(3)	(31)	(1)	(31)
Balance at end of the year	(174)	(171)	(172)	(171)

In determining the recoverability of trade receivables, the Group considers any changes in credit quality of the receivables up to reporting date. The concentration of credit risk is limited, as the customer base is large and unrelated. The ageing profiles of the provision for doubtful debts are:

		Group		Company	
	Days from transaction	2015	2014	2015	2014
Current and impaired	0 - 30	13	16	12	16
Past due and impaired					
Status 1	31 - 60	28	25	28	25
Status 2	61 - 90	28	28	28	28
Status 3	91 - 120	34	41	34	41
Status 4	121 - 150	37	36	37	36
Status 5	151 - 180+	34	25	33	25
		174	171	172	171

8.2 Other receivables

	Group		Company	
R'm	2015	2014	2015	2014
The expected maturity for other receivables is as follows:				
On demand	2	5	2	5
Less than 3 months	31	33	24	27
3 months to one year	19	10	17	10
	52	48	43	42

9. Share capital

R'000

9.1 Authorised

323 300 000 ordinary shares of 0.025 cent each	81	81	81	81
19 700 000 B ordinary shares of 0.3 cent each	59	59	59	59
Total authorised share capital	140	140	140	140

9.2 Issued

Ordinary

253 183 867 (2014: 251 183 867) ordinary shares of 0.025 cent each	63	63	63	63
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B ordinary

11 445 081 (2014: 13 445 081) B ordinary shares of 0.3 cent each	34	40	34	40
Total issued share capital	97	103	97	103

notes to the financial statements

for the year ended 28 March 2015

9. Share capital (continued)

9.3 B ordinary shares

The B ordinary shares are unlisted and are convertible into ordinary shares on a one-for-one basis at the instance of the B ordinary shareholders. The voting rights attached to the ordinary and B ordinary shares are in the same ratio as the par value of the respective shares. In the event of a poll, ordinary shareholders are entitled to one vote per share and B ordinary shareholders to 12 votes per share.

9.4 Share Trusts and Share Purchase Schemes

The Company operates six share trusts, a share option scheme and two forfeitable share plans for the benefit of associates, including executive Directors, employed by the Company and its consolidated entities. In terms of the deeds of trust, ordinary shares in Mr Price Group Limited may be acquired by the trust or awarded under the schemes for the benefit of associates in the Group, including executive Directors. These share schemes are more fully detailed in the Remuneration Report on pages 70 to 81.

Details of shares and options held in terms of the deed of trust and the schemes are as follows:

9.4.1 The Mr Price Group Share Trust

This trust is currently dormant.

9.4.2 The Mr Price Group Share Option Scheme

	Group	
Number	2015	2014
Options over ordinary shares in Mr Price Group Limited		
Beginning of the year	55 467	151 569
Surrendered by participants	(3 000)	-
Options exercised	(46 667)	(96 102)
End of the year	5 800	55 467

Options held at the beginning of the year were exercisable at prices between R3.06 and R21.20 per share in a period between three years and 10 years after the dates of the offers which commenced in May 1989. No new options will be issued under this scheme.

The vesting period of the options is detailed on page 78.

Option prices have been restated where necessary to recognise subdivisions and capitalisation issues. The share options under this scheme have all vested and have a weighted average option price of R12.73.



notes to the financial statements

for the year ended 28 March 2015

9. Share capital (continued)

9.4.3 Five share trusts were established in November 2006 to replace The Mr Price Group Share Option Scheme. Two forfeitable share plans were established in the prior year. Details of these are as follows:

Award type

Options/shares at 31 March 2013

New options/shares granted

Surrendered by participants

Options/shares exercised

Options/shares at 29 March 2014

New options/shares granted*

Surrendered by participants

Options/shares exercised

Options/shares at 28 March 2015

* New options/shares were granted during the current year at a strike price per share of:

The strike price was determined by the lower of the 30 day volume-weighted average price and the closing share price on the business day prior to the award.

The vesting periods of the options/shares are detailed on page 78.

The earliest opportunity at which share options are exercisable falls within financial years ending:

Number of options:

2016

2017

2018

2019

2020

Weighted average prices:

2016

2017

2018

2019

2020

Number of years over which shares are expected to vest unconditionally

Mr Price Executive Director Share Trust	Mr Price Executive Share Trust	Mr Price Senior Management Share Trust	Mr Price General Staff Share Trust	Mr Price Partners Share Trust	Mr Price Group Forfeitable Share Plan	Mr Price Executive Forfeitable Share Plan	Group total
Options	Options	Options	Options	Shares	Shares	Shares	
3 550 338	3 200 427	4 634 677	11 790 590	5 419 806			28 595 838
205 283	275 197	650 400	753 627	368 975	433 576	89 954	2 777 012
-	-	(160 626)	(636 016)	(884 436)			(1 681 078)
(748 000)	(508 866)	(827 332)	(2 536 258)	(27 231)			(4 647 687)
3 007 621	2 966 758	4 297 119	9 371 943	4 877 114	433 576	89 954	25 044 085
165 821	253 818	490 471	787 477	325 145	23 657	77 302	2 123 691
	(85 750)	(88 414)	(487 389)	(764 669)			(1 426 222)
(771 000)	(803 999)	(967 913)	(2 247 328)	(34 214)			(4 824 454)
2 402 442	2 330 827	3 731 263	7 424 703	4 403 376	457 233	167 256	20 917 100
R222.60	R222.60 - R227.11	R169.53 - R222.60	R148.75 - R222.60	RNil	R240.10	R228.28	
1 285 000	735 001	1 009 148	3 234 908	N/A			6 264 057
497 100	679 251	904 592	2 563 341	N/A			4 644 284
249 232	376 643	650 760	1 425 334	N/A			2 701 969
205 283	286 114	676 893	193 873	N/A	433 576	89 954	1 885 693
165 827	253 818	489 870	7 247	N/A	23 657	77 302	1 017 721
2 402 442	2 330 827	3 731 263	7 424 703	N/A	457 233	167 256	16 513 724
R49.26	R52.54	R52.57	R56.68	N/A			
R67.04	R71.40	R71.34	R80.20	N/A			
R133.67	R124.56	R125.63	R134.74	N/A			
R151.94	R148.77	R147.27	R72.39	N/A	R154.26	R155.49	
R222.60	R222.74	R220.97	R117.79	N/A	R240.10	R228.78	
N/A	N/A	N/A	N/A	39	N/A	N/A	

notes to the financial statements

for the year ended 28 March 2015

9. Share capital (continued)

9.5 Share-based payments

	Group		Company	
R'm	2015	2014	2015	2014
Share-based payments relating to equity-settled share-based payment transactions in terms of the various long-term share incentive schemes (refer notes 9.4.2 to 9.4.3)	105	75	105	75

Share-based payments are measured at fair value (excluding the impact of any non-market vesting conditions) at the date of the grant, which is expensed over the period of vesting. The fair value of each option granted is estimated at the date of the grant using an actuarial binomial option pricing model.

The assumptions supporting inputs into the model for options granted during the year are as follows:

	Mr Price Executive Director Share Trust	Mr Price Executive Share Trust	Mr Price Senior Management Share Trust	Mr Price General Staff Share Trust	Mr Price Partners Staff Share Trust
Weighted average strike price	R220.60	R222.60	R221.43	R203.65	R0.00
Expected volatility (%)	19.99	19.99	19.29-19.83	16.67 - 18.02	N/A
Expected option life	5 years	5 years	5 years	3 - 5 years	39 years
Risk-free interest rate (%)	7.10	7.10	6.93 - 7.66	6.44 - 7.38	6.14 - 9.05
Expected dividend yield (%)	2.75	2.75	2.75 - 2.79	2.75 - 2.79	N/A

The expected volatility was determined based on the historical volatility of the Company's share price over the expected lifetime of each grant. The expected life of the options has been determined taking into account the restrictions on non-transferability and exercise and management's best estimate of probable exercise behaviour.

The risk-free rate used is the yield on zero-coupon South African government bonds which have a term consistent with the expected option life.

In the calculation of the fair value of the options, allowance is not made for non-market conditions (such as forfeitures and leavers) during the vesting period. Adjustment for these conditions is made in the annual expense charge, with an allowance for forfeitures being made in the vesting period at rates varying between 0% and 15% compounded per annum.

9.5 Share-based payments (continued)

The assumptions supporting inputs into the model for the Forfeitable Share Plan's is as follows:

Mr Price Group Forfeitable Share Plan

A limited number of participants were awarded a once off allocation which vest after 5 years. These awards are offered subject to participants entering into a restraint and retention agreement. The assumptions supporting the share plan is as follows:

	Probability	% shares retained
Participants still employed after 1 year	100%	10%
Participants still employed after 2 years	92.3%	20%
Participants still employed after 3 years	84.6%	30%
Participants still employed after 4 years	84.6%	40%
Participants still employed after 5 years	84.6%	100%

Mr Price Executive Forfeitable Share Plan

Awards are made annually, and each award contains an equally weighted service and performance condition. Both vesting conditions have a term of 5 years. The probability over the 5 years for the service and performance vesting conditions is 95% and 70% respectively. These probabilities are reviewed annually. There have been no changes in the assumptions during the current year.

9.6 The Mr Price Group Employees Share Investment Trust

The Company administers a staff share purchase scheme which facilitates the purchase of shares in the Company for the benefit of employees, including executive Directors, employed by the Company and its consolidated entities. The acquisition of shares is funded by contributions from participants (employees) while the Company is authorised to provide additional funding of up to 15% of the contributions made. The 15% contribution made by the Company is expensed in the year incurred as an employee cost.

In terms of guidance issued by the JSE Limited, the Company has consolidated the Trust as it was created to incentivise and reward the employees of the Group. In the Trust's annual financial statements it has assets, being Mr Price Group Limited shares, to be delivered to the participants in the future. These shares are registered in the name of the Trust and not the employees. In addition, the financial statements show a liability for the shares to be transferred to employees upon their request. In the Group financial statements, the Mr Price Group Limited shares are reflected as treasury shares as they have not yet been transferred to the employees, while the amounts received for the shares to be transferred to employees are treated as equity transactions in terms of paragraphs 16 and 22 of IAS 32.

9.7 Unissued share capital

The unissued share capital required for the purposes of carrying out the terms of the various share trusts and schemes is under the control of the Directors until the conclusion of the forthcoming Annual General Meeting.

notes to the financial statements

for the year ended 28 March 2015

10. Capital reserves

	Group		Company	
R'm	2015	2014	2015	2014
10.1 Share premium account	12	12	-	-
10.2 Participants in staff share investment trust (note 9.6)	32	25		
Beginning of the year	25	20		
Net movement for the year	7	5		
10.3 Share-based payments reserve	219	161	219	161
Beginning of the year	161	137	161	137
Recognition of share-based payments for the year	58	24	58	24
Share-based payments for options/shares granted in prior years	79	56	79	56
Share-based payments for options/shares granted in current year	9	11	9	11
Adjustment for forfeitures	17	8	17	8
Share-based payments reserve transferred to retained income for options that have vested from inception to date	(47)	(51)	(47)	(51)
The above equity account represents cumulative share based payment charges that have been credited to equity net of transfers to retained income for options that have vested				
Total capital reserves	263	198	219	161



notes to the financial statements

for the year ended 28 March 2015

11. Treasury share transactions

	Group		Company	
R'm	2015	2014	2015	2014
12 721 500 (2014: 17 383 135) ordinary shares in Mr Price Group Limited held by staff share trusts	(583)	(898)		
- Balance at beginning of the year	(898)	(791)		
- Treasury shares acquired	(39)	(365)		
- Treasury shares sold	361	263		
- Mr Price Group Employees Share Investment Trust (note 10.2)	(7)	(5)		
Deficit on treasury share transactions	(826)	(559)	(214)	(206)
- Balance at beginning of the year	(559)	(373)	(206)	(193)
- Current year movement arising from the take-up of vested options	(267)	(186)	(8)	(13)
Taxation relating to grants to share trusts	174	146	174	146
- Balance at beginning of the year	146	105	146	105
- Current year movement	28	41	28	41
Grants by Company to staff share trusts			(1 402)	(1 386)
- Balance at beginning of the year			(1 386)	(1 153)
- Grants made during the year			(16)	(233)
	(1 235)	(1 311)	(1 442)	(1 446)

12. Foreign currency translation reserve

	Group	
R'm	2015	2014
Beginning of the year	(17)	(16)
Currency translation adjustments for the year	(26)	(1)
End of the year	(43)	(17)

The foreign currency translation reserve comprises the cumulative translation adjustments arising on the consolidation of the foreign subsidiaries in Botswana, Nigeria, Ghana and Zambia. The decrease in the reserve in the current year is due to the year-on-year currency devaluation of the Nigerian naira, Ghanaian cedi and the first time revaluation of the Zambian operations.

13. Defined benefit fund actuarial gains and losses

	Group		Company	
R'm	2015	2014	2015	2014
Beginning of the year	5	(8)	5	(8)
Current year actuarial (losses)/gains	(11)	18	(11)	18
Deferred taxation thereon	3	(5)	3	(5)
End of the year	(3)	5	(3)	5

Refer to note 28 for details of the recognition of defined benefit fund actuarial gains and losses.

notes to the financial statements

for the year ended 28 March 2015

14. Reinsurance

The Company retails insurance products to customers. The principal risk that the insurance cells face is that the actual claims and benefit payments, or the timing thereof, differ from expectations. This is influenced by the frequency of claims, severity of claims, actual benefits paid and subsequent development of long-term claims. Therefore, the objective of the cells is to ensure that sufficient reserves are available to cover these potential liabilities.

The main risks that the insurance cells are exposed to are as follows:

- Mortality risk: the risk of loss arising due to policyholder death experience differing from that expected;
- Morbidity risk: the risk of loss arising due to policyholder health experience differing from that expected;
- Expense risk: the risk of loss arising from expense experience differing from that expected; and
- Policyholder decision risk: the risk of loss arising due to policyholder experiences (lapses and surrenders) differing from that expected.

The risk structure per product is as follows:

Guardrisk Insurance Company Limited (Cell number 136)

Mr Price Group Limited bears 100% of the risk for all products which consist of: Customer Protection, Funeral, 360 degree Protection, A2B Commuter Personal Accident and the Medinet Critical Illness and Hospitalisation Plans.

Guardrisk Life Limited (Cell number 048)

Mr Price Group Limited bears 100% of the risk for all products.

The reinsurance assets and liabilities are made up of the following components:

	Group and Company	
R'm	2015	2014
Reinsurance asset		
Insurance float	2	1
Cash and cash equivalents	122	97
	124	98

Receivables are measured at amortised cost and the carrying amounts approximate their fair value and all balances are considered current.

	Group and Company	
R'm	2015	2014
Reinsurance liabilities		
Unearned premium provision	1	1
Outstanding claims	4	4
IBNR* reserve	12	11
Taxation liability	29	18
	46	34
Movement in reinsurance liabilities		
Balance at beginning of the year	33	27
Outstanding claims	4	4
IBNR* reserve	11	9
Taxation liability	18	14
Increase during the year	12	6
Balance at end of the year	45	33
Outstanding claims	4	4
IBNR* reserve	12	11
Taxation liability	29	18
<i>Unearned premium provision</i>		
Balance at beginning of the year	1	1
Premium received	177	147
Premium recognised	(177)	(147)
Balance at end of the year	1	1

* IBNR - incurred but not reported

notes to the financial statements

for the year ended 28 March 2015

14. Reinsurance (continued)

Sensitivity analysis

Reinsurance liabilities are subject to changes in variables that could affect the value of the liability due. The effect of any sensitivity is considered immaterial. Outstanding claims, unearned premium provision and the taxation liability are measured at amortised cost and are based on actual amounts due to third parties. The IBNR reserve is maintained in accordance with legislation governing financial service providers.

The long-term cell maintains an IBNR reserve equal to a claim factor (minimum 33%) applied to 3 months of net premiums (i.e. gross premiums less commissions and administration fees). The short-term cells are required to maintain a solvency ratio equal to 25% of net premiums as a solvency reserve and an IBNR reserve equal to 7% of the annual risk premium. As these reserves are governed by legislation only changes in such legislation would lead to the changes in the reserve. At year end no such changes were proposed by the financial services board, however, the following sensitivity has been performed on the IBNR reserve:

Long-term cell reserve adjusted to be a claims factor (minimum 32%) applied to 2 months of net premiums. Short-term cell solvency reserve adjusted to equal 24% of net premiums and an IBNR equal to 6% of the annual risk premium.

Group and Company

R'm	2015	2014
Impact on IBNR	(4)	(4)

Long-term cell reserve adjusted to be a claims factor (minimum 34%) applied to 4 months of net premiums. Short-term cell solvency reserve adjusted to equal 26% of net premiums and an IBNR equal to 8% of the annual risk premium.

Group and Company

R'm	2015	2014
Impact on IBNR	4	4

During the year, a dividend of R75 million (2014 : R60 million) was paid by the cells to the Company.

Premium income and claims history:

	2015	2014	2013	2012
Premium income (R'm)	177	147	106	71
Number of claims	3 709	3 769	2 318	2 043
Claim costs (R'm)	15	12	9	5
Claim costs as a percentage of premium income	8.3%	8.2%	8.9%	7.5%

15. Lease obligations

	Group		Company	
R'm	2015	2014	2015	2014
Straight-line operating lease liability	220	226	210	218
Less: amounts due for settlement within 12 months	(56)	(47)	(53)	(46)
Total long-term portion of lease obligations	164	179	157	172

The Group has entered into operating leases on store space, with general lease terms between five and ten years. The Group has the option, under certain leases, to extend the lease period for additional term of up to ten years.

Operating lease commitments

	Group		Company	
R'm	2015	2014	2015	2014
Future minimum rentals payable under non-cancellable leases, which predominantly relate to land and buildings, are as follows:				
Within one year	1 203	1 042	1 021	981
After one year but less than five years	2 226	2 138	1 891	2 008
More than five years	182	287	157	284
	3 611	3 467	3 069	3 273

notes to the financial statements

for the year ended 28 March 2015

16. Deferred taxation

	Group		Company	
R'm	2015	2014	2015	2014
Attributable to:				
Post retirement medical aid	(2)	(2)	(2)	(2)
Prepayments	2	2	2	2
Provisions	(151)	(141)	(151)	(141)
Other temporary differences	23	15	30	17
Share-based payments	(115)	(85)	(115)	(85)
Defined benefit fund asset	10	13	10	13
Grants to staff share trusts	146	115	146	115
Straight-line operating lease liability	(61)	(63)	(58)	(61)
	(148)	(146)	(138)	(142)
Beginning of the year	(146)	(129)	(142)	(128)
Movements during the year	(2)	(17)	4	(14)
Prepayments	-	(5)	-	(5)
Provisions	(10)	(26)	(10)	(26)
Other temporary differences	8	2	13	5
Share based payments	(30)	(20)	(30)	(20)
Defined benefit fund actuarial gains	(3)	7	(3)	7
Grants to staff share trusts	31	30	31	30
Straight-line operating lease liability	2	(3)	3	(3)
Post retirement medical aid	-	(2)	-	(2)
End of the year	(148)	(146)	(138)	(142)
Deferred taxation liabilities	4	6	-	-
Deferred taxation assets	(152)	(152)	(138)	(142)
	(148)	(146)	(138)	(142)

17. Provisions

	Group		Company	
R'm	2015	2014	2015	2014
Onerous lease contracts				
Balance at beginning of the year	11	10	11	10
Provision raised during the period	2	1	2	1
Balance at end of the year	13	11	13	11
Long-term	6	7	6	7
Current	7	4	7	4
	13	11	13	11

The provision represents the present value of the future lease payments that the Group is presently obligated to make under non-cancellable onerous operating lease contracts, less revenue expected to be earned, including estimated revenue and including revenue from sub-leases. The estimate may vary as a result of changes in the utilisation of the leased premises and sub-lease arrangements where applicable. The unexpired terms of the leases range from one to five years.

18. Trade and other payables

	Group		Company	
R'm	2015	2014	2015	2014
Trade payables	1 191	1 178	1 208	1 177
Other payables	925	804	843	754
	2 116	1 982	2 051	1 931

Terms and conditions of the above financial liabilities:

Trade payables are non-interest bearing and have an average term of 30 days.

Other payables are non-interest bearing and have a term of between 60 - 90 days.

notes to the financial statements

for the year ended 28 March 2015

19. Profit from operating activities

	Group		Company	
R'm	2015	2014	2015	2014
<i>Arrived at after (crediting)/charging the following:</i>				
Income from consolidated entities			(182)	(222)
Dividend income			(71)	(101)
Fees			(111)	(121)
Amortisation of intangible assets (page 126)	27	29	26	29
Associate costs	1 861	1 698	1 787	1 644
Salaries, wages and other benefits	1 645	1 524	1 575	1 472
Share-based payments (note 9.5)	105	75	105	75
Defined contribution pension fund expense	112	96	108	94
Defined benefit pension fund net expense	(1)	3	(1)	3
Current service cost	3	4	3	4
Interest cost	8	8	8	8
Expected return on fund assets	(12)	(9)	(12)	(9)
Auditors' remuneration	6	6	6	6
Audit fees	6	6	6	6
Other services	-	-	-	-
Consulting fees	18	18	16	16
Technical services	16	16	16	16
Administrative and other services	2	2	-	-
Depreciation of property, plant and equipment (pages 124 and 125)	181	162	169	152
Impairment of intangible assets	1	-	1	-
Impairment of property, plant and equipment	1	4	1	4
Net loss on disposal and scrapping of intangible assets	-	12	-	12
Net loss on disposal and scrapping of property, plant and equipment	6	8	6	8
Movement in provisions (note 17)	2	1	2	1
Net gain on foreign exchange	(5)	(3)	(5)	(3)
Forward exchange contracts	(5)	(1)	(5)	(1)
Transactions	-	(2)	-	(2)
Operating lease rentals	1 250	1 125	1 153	1 052
Land and buildings	1 219	1 094	1 123	1 021
Equipment	21	21	20	21
Motor vehicles	10	10	10	10

20. Taxation

20.1 South African and foreign taxation

20.1.1 South African taxation

	Group		Company	
R'm	2015	2014	2015	2014
This year	839	694	831	692
Current				
Normal taxation	862	746	855	742
Deferred				
Current year temporary differences	(23)	(52)	(24)	(50)
20.1.2 Foreign taxation				
This year	39	38	14	16
Current	46	38	14	16
Deferred	(7)	-	-	-
Prior years	-	1	-	-
Current	-	1	-	-
Total taxation	878	733	845	708

In addition to the above, current normal taxation and deferred taxation amounting to R58.2 million (2014: R71.2 million) and R30.7 million (2014: R30.4 million) respectively have been credited and charged to equity relating to the grants to staff share trusts (note 11). Deferred income taxation of R3.1 million (2014: R4.9 million credited) has been charged to the statement of comprehensive income.

notes to the financial statements

for the year ended 28 March 2015

20. Taxation (continued)

20.2 Reconciliation of taxation rate

	Group		Company	
%	2015	2014	2015	2014
Standard rate	28.0	28.0	28.0	28.0
Adjusted for:				
Exempt income	(0.4)	-	(1.1)	(1.1)
Other	0.2	0.2	0.2	0.3
Effective tax rate	27.8	28.2	27.1	27.2

21. Earnings per ordinary and B ordinary share

21.1 Reconciliation of earnings

The calculation of basic and headline earnings per share is based on:

	Group	
R'm	2015	2014
Basic earnings - profit attributable to shareholders	2 293	1 868
Loss on disposal, scrapping and impairment of property, plant and equipment and intangible assets	8	24
Taxation	(2)	(4)
Headline earnings	2 299	1 888

21.2 Number of shares

The weighted average number of shares in issue amount to 249 989 589 (2014: 246 725 759).

21.3 Dilution impact

Diluted earnings per share is calculated by adjusting the weighted average number of shares outstanding to assume conversion of all potential dilutive shares, which currently comprise share options and shares. A calculation is made in order to determine the number of shares that could have been issued at fair value (determined as the average annual market price of the shares) based on the monetary value of the subscription rights attached to outstanding options.

	Group	
	2015 shares	2014 shares
Number of shares per basic earnings per share calculation	249 989 589	246 725 759
Weighted average number of ordinary shares under option deemed to have been issued for no consideration	15 757 184	17 246 906
Number of shares for calculation of diluted earnings per share	265 746 773	263 972 665

22. Dividends to shareholders

	Group		Company	
R'm	2015	2014	2015	2014
Ordinary and B ordinary shares	798	666	831	701
Prior year final distribution: 314.0 cents per share (2014: 265.0 cents per share)	831	701	831	701
Dividend paid by Partners Share Trust	12	11		
Less: dividend received on shares held by staff share trusts	(45)	(46)		
	542	428	560	445
Interim dividend: 211.5 cents per share (2014: 168.0 cents per share)	560	445	560	445
Dividend paid by Partners Share Trust	7	6		
Less: dividend received on shares held by staff share trusts	(25)	(23)		
Total net dividend to shareholders	1 340	1 094	1 391	1 146

In respect of the current year, the Board of Directors propose that on the 22 June 2015 a cash dividend of 368.5 cents per share be paid to shareholders who are registered on the "Record date" of 19 June 2015. This dividend has not been reflected as a liability in these financial statements. The total estimated dividend to be paid by the Company is R975.2 million.

notes to the financial statements

for the year ended 28 March 2015

23. Directors' emoluments

The emoluments received by the Directors from the Company were:

	Company	
R'm	2015	2014
Executive Directors		
Salaries	11	10
Bonuses and performance related payments	19	18
Vehicle allowances and expenses	1	2
Pension contributions	2	2
	33	32
Non-executive Directors		
Salaries	1	2
Fees	5	5
Vehicle allowances and expenses	-	1
Pension contributions	1	1
	7	9

Details of individual Director's emoluments and share incentive scheme transactions are disclosed in the remuneration report on pages 79 to 81.

24. Notes to the statements of cash flows

24.1 Operating profit before working capital changes

	Group		Company	
R'm	2015	2014	2015	2014
Profit before taxation	3 163	2 600	3 122	2 607
Adjustments for:				
Depreciation of property, plant and equipment	181	162	169	152
Amortisation of intangible assets	27	29	26	29
Impairment of property, plant and equipment	1	4	1	4
Impairment of intangible assets	1	-	1	-
Loss on disposal and scrapping of property, plant and equipment	6	8	6	8
Loss on disposal of intangible assets	-	12	-	12
Movement in reinsurance assets	(26)	(26)	(26)	(26)
Movement in reinsurance liabilities	12	6	12	6
Net finance income	(87)	(63)	(79)	(59)
Interest on trade receivables	(355)	(311)	(353)	(310)
Other non-cash items	116	127	103	119
Straight-line operating lease liability movement	(6)	13	(8)	11
Share option expenses	105	75	105	75
Other	17	39	6	33
	3 039	2 548	2 982	2 542

24.2 Working capital changes

Increase in trade and other receivables	(203)	(192)	(185)	(191)
Increase in inventories	(354)	(181)	(313)	(154)
Increase in trade and other payables	135	716	124	692
	(422)	343	(374)	347

notes to the financial statements

for the year ended 28 March 2015

24. Notes to the statements of cash flows (continued)

24.3 Taxation paid

	Group		Company	
R'm	2015	2014	2015	2014
Amounts unpaid at beginning of the year	208	(82)	205	(83)
Taxation	354	47	347	45
Deferred	(146)	(129)	(142)	(128)
Amounts charged to the income statements	878	733	845	708
Taxation	908	785	869	758
Deferred	(30)	(52)	(24)	(50)
Cash flow impact of change in accounting policy	-	(4)	-	(4)
Amounts charged to equity	(31)	(36)	(31)	(36)
Taxation	(28)	(41)	(28)	(41)
Deferred taxation	(3)	5	(3)	5
Amounts unpaid at end of the year	(260)	(208)	(259)	(205)
Taxation	(408)	(354)	(397)	(347)
Deferred taxation	148	146	138	142
Amounts paid	795	403	760	380

24.4 Net inflows in respect of long-term receivables

	Group		Company	
R'm	2015	2014	2015	2014
Net amounts received from accredited supplier	1	1	1	1

24.5 Amounts owing by consolidated entities

	Company	
R'm	2015	2014
Increase in current amounts owing to consolidated entities	3	2
Increase in current amounts owing by consolidated entities	(134)	(144)
	(131)	(142)

24.6 Dividends to shareholders

	Group		Company	
R'm	2015	2014	2015	2014
Dividends to ordinary and B ordinary shareholders	1 391	1 146	1 391	1 146
Less: dividends on shares held by staff share trusts	(70)	(70)		
Add: dividends paid by Partners Share Trust	19	18		
	1 340	1 094	1 391	1 146

notes to the financial statements

for the year ended 28 March 2015

25. Capital expenditure

	Group		Company	
R'm	2015	2014	2015	2014
The capital expenditure authorised by the Directors of the Company or its consolidated entities but not provided for in the financial statements amounts to	1 290	608	1 290	608
of which contracts have been placed for	915	144	906	144

The above capital expenditure is expected to be financed from cash resources and future cash flows.

26. Contingencies

During the 2009 financial year, the Company was advised by SARS that it intended holding the Company accountable as the 'deemed importer' in relation to the underpayment of import duties in 2005 and 2006 by one of its previous suppliers to the value of R43.6 million. The Company submitted a formal response to SARS' letter on 18 September 2009. SARS responded to the Company's denial of liability on 24 April 2015, more than 5 years later. The SARS response fails to furnish any substantive reply to the detailed reasons of denial of responsibility furnished in the Company's 2009 letter. SARS now demands that the Company, by 9 June 2015, settles the alleged liability, which has now been calculated at R74.4 million. The Company has once again sought legal advice which supports its view to impugn the Commissioner's decision. As a result no adjustments have been made to the annual financial statements, as the Directors are of the opinion that it is not probable that any liability will be incurred.

27. Financial risk management

The Group is exposed, directly and indirectly, to market risk, including, primarily, changes in interest rates and currency exchange rates and uses derivatives and other financial instruments in connection with its risk management activities. The Board of Directors carries the ultimate responsibility for the overseeing of the Group's risk management framework and is accountable for designing, implementing and monitoring the process of risk management and integrating it into the daily activities of the Group.

27. Financial risk management (continued)

27.1. Capital and treasury risk management

The Group which is a cash-based business, monitors capital through a process of analysing the underlying cash flows, which in turn drives the residual capital structure, consisting of share capital, share premium, reserves and retained income as quantified in the statement of changes in equity. The Group manages its capital to ensure that it will be able to maintain healthy capital ratios in order to sustain its business and maximise shareholder value. Any adjustments are made in light of economic conditions and may include adjusting dividend cover or returning capital to shareholders.

Due to its level of net cash resources, the Group has no material borrowings. Cash reserves are available to meet current working capital and capital investment requirements.

The treasury function is administered at Group level where strategies for the funding of working capital requirements and capital expenditure projects are implemented, taking into account cash flow projections and expected movements in interest rates. The Group has a policy of remaining highly liquid in order to have the available cash flow to fund expansion of existing businesses and any possible new ventures.

An interest sensitivity analysis for cash and cash equivalents has not been disclosed as the amounts involved are considered immaterial.

notes to the financial statements

for the year ended 28 March 2015

27. Financial risk management (continued)

27.2. Foreign exchange risk management

27.2.1 Investment in foreign operations

The Group is directly exposed to exchange rate fluctuations through its investments in operations outside South Africa. All amounts lent to consolidated entities are rand denominated. The Group's investment exposure to currency fluctuations is limited to the Botswana, Nigeria, Ghana and Zambian subsidiaries as the other African countries in which the Group is invested have currencies that are pegged to the rand. The analysis below details the Group's sensitivity to a 10% increase and decrease in the rand against the pula, naira, cedi and kwacha respectively and its effect on equity for the year. The sensitivity analysis adjusts their translation at year end for a 10% change in the exchange rate.

		Group	
R'm		2015	2014
Rate variance - pula	+10%	6	4
	-10%	(6)	(4)
Rate variance - naira	+10%	2	2
	-10%	(2)	(2)
Rate variance - cedi*	+10%	0	1
	-10%	0	(1)
Rate variance - kwacha	+10%	1	-
	-10%	(1)	-
Group - total foreign exchange exposure	+10%	9	7
	-10%	(9)	(7)

*Less than R1 million

27.2.2 Transactions in foreign currencies

When appropriate, forward exchange contracts (FEC's) are used to address the Groups direct foreign currency exposure on directly imported merchandise.

	Group		Company	
	2015	2014	2015	2014
At year end FEC commitments were:				
Current liability US\$m	17	6	17	6
Exchange rate R/US\$ - average contract rate	R11.629	R10.789	R11.629	R10.789
Exchange rate R/US\$ - year end closing rate	R12.009	R10.619	R12.009	R10.619
Current liability ZMK'm	-	20	-	20
Exchange rate R/ZMK - average contract rate	R0.000	R0.539	R0.000	R0.539
Exchange rate R/ZMK - year end closing rate	R0.597	R0.602	R0.597	R0.602

The contracts will mature within periods varying up to six months after year end and translates to R205.7 million (2014: R93.6 million) at the market rate of an equivalent contract at year end.

	On demand	Less than three months	Three months to one year	Total
Group and Company (US\$m)				
2015	-	17	-	17
2014	-	6	-	6
Group and Company (ZMK'm)				
2015	-	-	-	-
2014	-	-	20	20

notes to the financial statements

for the year ended 28 March 2015

27. Financial risk management (continued)

27.2 Foreign exchange risk management (continued)

With reference to these FEC's, the analysis below details the Group's sensitivity to a 10% increase and decrease in the rand against the dollar and its effect on income for the year assuming no change in retail selling prices. The sensitivity analysis includes only outstanding dollar denominated FEC's and adjusts their translation at year end for a 10% change in the exchange rate.

		Group		Company	
		2015	2014	2015	2014
R'm					
Rate variance - US\$	+10%	(21)	(6)	(21)	(6)
	-10%	21	6	21	6
Rate variance - ZMK					
	+10%	-	(1)	-	(1)
	-10%	-	1	-	1

27.3 Credit risk management

Credit risk is concentrated principally in periodic short-term cash investments, trade receivables and loans to consolidated entities. The Group deposits short-term cash surpluses only with major banks of high quality credit standing. The granting of credit to trade debtors is controlled with statistical scoring models and performance parameters which are reviewed on a regular basis. The maximum exposure in respect of trade receivables and the Group's risk management policies regarding trade receivables are disclosed in note 8. The analysis below details the Group's sensitivity to a 1% increase and decrease in the interest rate charged to debtors and its effect on income for the year.

		Group		Company	
		2015	2014	2015	2014
R'm					
Rate variance	+1%	18	17	18	17
	-1%	(18)	(17)	(18)	(17)

At 28 March 2015 the Group did not consider there to be any significant concentration of credit risk for which it had not adequately provided.

27.4 Liquidity management

The Group manages liquidity risk by maintaining adequate reserves, banking facilities and by continuously monitoring forecast and actual cash flows. The Group has significant cash reserves and minimal borrowings which enable it to borrow funds externally should it require to do so to meet any working capital or possible expansion requirements. As a consequence of banking legislation, which requires fees to be paid relative to the size of the facility, the Group has only entered into limited loan facility arrangements to the extent that fees are not payable. The year end position was as follows:

	Group		Company	
	2015	2014	2015	2014
R'm				
Total facilities	445	445	445	445
Less: drawn down portion	(165)	-	(165)	-
Total undrawn banking facilities	280	445	280	445

Financial guarantees

The Group has provided a property guarantee of R165 million to their primary bankers for the purchase of land relating to the new distribution centre.

Based on the Group's existing cash resources and expected future cash flows, there is no foreseeable need to enter into borrowings. Furthermore, due to the Group's strong financial position, should further borrowings be required, the Group should be able to obtain any necessary funding within a short period, subject to bank approval.

	Group	
	2015	2014
R'm		
Borrowing powers		
In terms of the Company's Articles of Association, borrowing powers at year end were limited to 150% of Group equity attributable to shareholders	7 532	5 884
Actual borrowings outside the Group at year end were	(15)	(6)
At year end bank balances were	2 760	2 249
Net cash resources were	2 745	2 243

notes to the financial statements

for the year ended 28 March 2015

27. Financial risk management (continued)

27.4 Liquidity management (continued)

The table below details the Group's expected maturity for its non-derivative financial liabilities:

	On demand	Less than three months	Three months to one year	One to five years	Total
Group (R'm)					
2015					
Trade and other payables	660	1 340	116	-	2 116
2014					
Trade and other payables	676	1 200	106	-	1 982
Company (R'm)					
2015					
Trade and other payables	645	1 295	111	-	2 051
2014					
Trade and other payables	659	1 168	104	-	1 931

The Group expects to meet its obligation from existing cash reserves and from operating cash flows. The Group's derivative financial liabilities, comprise FEC's which are disclosed in note 27.2.2.

27.5 Fair value hierarchy

FEC's

The fair value of FEC's is measured using Level 2 techniques. The significant inputs into the Level 2 fair value of FEC's are yield curves, market interest rates and market foreign exchange rates. There have been no transfers between the levels during the year (refer note 27.2.2).

Fair value of financial instruments

The estimated fair values of recognised financial instruments approximate their carrying amounts.

28. Retirement benefits

28.1 Pension schemes

28.1.1 Membership

The funds are registered in terms of the Pension Funds Act and provide for pensions and related benefits for all permanent employees. Membership is compulsory after the first year of service. Membership details are disclosed in the Remuneration Report on page 73.

28.1.2 Contributions

In the case of the Group defined benefit fund, pensions are based on length of service and highest average annual salary earned over two years during the last 10 years of employment. The members are required to contribute to the funds mainly at the rate of 7.5% of their pensionable remuneration while the employer is required to contribute mainly at the rate of 13.72% and to the defined contribution funds mainly at the rate of 11.0% of pensionable remuneration. In the case of the defined benefit fund, the employer rate has been calculated based on the Projected Unit Credit method.

28.1.3 Valuations

Defined benefit pension fund

In terms of the Pension Funds Act the defined benefit fund should be actuarially valued every three years. In the statutory valuation as at 31 December 2011, past service liabilities were determined by valuing all future payments expected to be made out of the fund in respect of benefits accrued up to the valuation date. The actuarial valuation of assets was R91.4 million and the liability for accrued benefits, including a solvency reserve of R13.9 million, was R88.7 million, resulting in a funding level of 103.1% and a distributable surplus of R2.8 million. The possible conversion of the fund's benefit structure from defined benefit to defined contribution is currently being investigated. It is expected that the distributable surplus could be required to fund such a conversion and accordingly it has been retained in the employer surplus account. The valuation took into account the minimum benefits payable on a member's exit from the fund after 1 January 2004, in terms of the Pension Funds Second Amendment Act of 2001. In the opinion of the actuary the fund was in a sound financial position. The results of the valuation as at 31 December 2014 are expected to be received in June/July 2015.

notes to the financial statements

for the year ended 28 March 2015

28. Retirement benefits (continued)

28.1.3 Valuations (continued)

	Group and Company	
R'm	2015	2014
The funded status of the defined benefit retirement fund, actuarially calculated annually at reporting date in terms of IAS 19, is as follows:		
Benefit obligation	(92)	(78)
Plan assets	132	123
Net benefit plan asset	40	45
The amounts recognised in the income statement are detailed in note 19.		
The following main assumptions were used in performing the calculation:		
• Discount rate - 8.10% per annum (2014: 10.00% per annum)		
• Inflation - 5.90% per annum (2014: 7.00% per annum)		
• Future salary increases - 6.90% per annum (2014: 8.00% per annum)		
Movements in the present value of the defined benefit obligation in the current period were as follows:		
Defined benefit obligation at beginning of the year	78	85
Current service cost	3	4
Member contributions	1	1
Interest cost	8	8
Actuarial loss/(gain)	13	(15)
Benefits paid	(10)	(4)
Risk premiums	(1)	(1)
Defined benefit obligation at end of the year	92	78

28.1.3 Valuations (continued)

	Group and Company	
R'm	2015	2014
Movements in the present value of the plan assets in the current period were as follows:		
Fair value of plan assets at beginning of the year	123	105
Expected return on assets	12	9
Contributions	4	5
Risk premiums	(1)	(1)
Benefits paid	(10)	(4)
Actuarial gain	4	8
Fair value of plan assets at end of the year	132	122
%		
The estimated asset composition of the fair value of total plan assets is as follows:		
Cash	11.7	16.3
South African equities	42.1	41.3
South African bonds	11.9	11.4
South African property and other	8.6	5.4
International assets	25.7	25.6
	100.0	100.0

The amounts for the current and previous four periods are as follows (R'm):

	2015	2014	2013	2012	2011
Defined benefit obligation	(92)	(78)	(85)	(76)	(64)
Plan assets	132	123	105	92	84
Net plan asset	40	45	20	16	20

Due to the valuation above being based on a number of assumptions, the defined benefit obligation could vary from the amounts disclosed, depending on the extent to which actual experience differs from the assumptions adopted.

notes to the financial statements

for the year ended 28 March 2015

28. Retirement benefits (continued)

28.1.3 Valuations (continued)

The estimated defined benefit cost for 2016 financial year is as follows; a current service cost of R116.5 million (2014: R113.2 million), an expected return on plan assets of R10.8 million (2014: R12.4 million) and an interest cost of R7.7 million (2014: R8.1 million).

Defined contribution funds

The defined contribution funds are valuation exempt. The actuarial function remains present through an Enhanced Financial Assessment (EFA) process, which is a quarterly actuarial assessment that looks at the financial soundness of the Fund; and sets out the allocations of contributions to the Fund. The report includes a comparison of the total assets to the total liabilities of the Fund in order to determine the funding level. The most recent EFA reports as at 31 December 2014 concluded that the funding level of the Funds was within the tolerance levels set by the administrators.

28.2 Post retirement medical benefits

The obligation of the Group to pay medical aid contributions for members who have retired is no longer part of the conditions of employment for new associates. A limited number of pensioners and current associates who remain members of the defined benefit pension fund are entitled to this benefit. The entitlement to the benefit for current associates is dependent upon the associate remaining in service until retirement age. An actuarial valuation, in terms of IAS 19, of the Group's liability at 31 March 2014 for this future benefit was undertaken. Valuations are undertaken every three years. The main assumptions used in performing these valuations are reviewed annually. Any detection of a material variation in a main assumption would give rise to a new valuation. The obligation for post retirement medical aid benefits is unfunded. The following main assumptions were used in performing the valuation at 31 March 2014:

Health care cost inflation - 9.0% per annum
Discount rate - 10.0% per annum
Average retirement age - 62 years
Continuation at retirement - 100%

Activity during the year was as follows:

	Group and Company	
R'm	2015	2014
Benefit obligation at beginning of the year	22	16
Net increase in provision during the year	2	6
Benefit obligation at end of the year	24	22

28.2 Post retirement medical benefits (continued)

The amounts for the current and previous four periods are as follows (R'm):

	2015	2014	2013	2012	2011
Defined benefit obligation	24	22	16	15	13

29. Related party transactions

29.1 Directors

Refer to the Report of the Directors on page 85 in respect of transactions with Directors.

29.2 Compensation of key management personnel

	Group		Company	
R'm	2015	2014	2015	2014
Short-term employee benefits	76	72	76	72
Post employment pension benefits	9	8	9	8
Share-based payments	24	14	24	14
	109	94	109	94

The above compensation includes amounts paid to executive senior management personnel and excludes amounts paid to Directors as disclosed in the Remuneration Report.

notes to the financial statements

for the year ended 28 March 2015

29.3 Transactions with related parties

The following transactions were entered into with individuals, who meet the definition of close family members to key management personnel, or entities over which such individuals are deemed to have a controlling influence:

Related Party - BVPG, firm of attorneys of which Mr K Getz, a non-executive Director, is a partner.

Legal fees of R4.8 million (2014: R3.2 million)

29.4 Participants in staff share trusts

Refer to notes 9.4 and 9.6 in respect of transactions with participants in the staff share trusts.

29.5 Post retirement benefit funds

Refer to notes 19 and 28 in respect of transactions with post retirement benefit funds.

29.6 Inter group transactions

The following transactions occurred between the Company and its consolidated entities:

	Company	
R'm	2015	2014
Sales	867	661

Refer to note 19 for income received from consolidated entities.



notes to the financial statements

for the year ended 29 March 2015

30. Segmental reporting

For management purposes, the Group is organised into business units based on their products and services, and has three reportable segments as follows:

- The Apparel segment retails clothing, sportswear, footwear, sporting equipment and accessories;
- The Home segment retails homewares; and
- The Central Services segment provides services to the trading segments including information technology, internal audit, human resources, group real estate and finance.

Management monitors the operating results of its business units separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on operating profit or loss. Net finance income and income taxes are managed on a group basis and are not allocated to operating segments.

	Apparel		Home		Central Services		Eliminations		Total	
R'm	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Revenue	13 175	11 413	4 665	4 290	300	253	(129)	(127)	18 011	15 829
External	13 175	11 413	4 665	4 290	171	126	-	-	18 011	15 829
Internal	-	-	-	-	129	127	(129)	(127)	-	-
Profit from operating activities	2 535	2 102	705	591	(164)	(156)	-	-	3 076	2 537
Net finance income									87	63
Profit before taxation									3 163	2 600
Taxation									878	733
Profit after taxation									2 285	1 867
Divisional assets	3 239	2 760	995	846	3 633	2 957	-	-	7 867	6 563
Divisional liabilities	1 524	1 458	667	631	662	559	(7)	(7)	2 846	2 641
Capital expenditure	173	127	70	62	214	216	-	-	457	405
Depreciation and amortisation	97	86	36	33	75	72	-	-	208	191

31. Geographical segments

	South Africa		Other Africa		Total	
R'm	2015	2014	2015	2014	2015	2014
Revenue	16 715	14 822	1 296	1 007	18 011	15 829
Assets	7 238	6 092	629	471	7 867	6 563
Capital expenditure	387	386	70	19	457	405

notes to the financial statements

for the year ended 28 March 2015

Analysis of the movement of owned property, plant and equipment

	Furniture fittings equipment and vehicles		Computer equipment		Improvements to leasehold premises		Buildings		Total	
R'm	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Group										
Net carrying amount at beginning of the year	614	544	72	70	19	11	13	35	718	660
Cost or carrying amount	1 429	1 274	206	174	50	41	15	39	1 700	1 528
Accumulated depreciation and impairment	(815)	(730)	(134)	(104)	(31)	(30)	(2)	(4)	(982)	(868)
Current year movements										
Additions	260	210	48	32	4	10	-	1	312	253
Disposals and scrapping	(7)	(8)	-	-	-	-	-	(22)	(7)	(30)
Impairments	(1)	(4)	-	-	-	-	-	-	(1)	(4)
Exchange differences	(3)	1	-	-	-	-	-	-	(3)	1
Depreciation	(141)	(129)	(37)	(30)	(2)	(2)	(1)	(1)	(181)	(162)
Net carrying amount at end of the year	722	614	83	72	21	19	12	13	838	718
Made up as follows:										
Net carrying amount	722	614	83	72	21	19	12	13	838	718
Cost or carrying amount	1 625	1 429	254	206	54	50	15	15	1 948	1 700
Accumulated depreciation and impairment	(903)	(815)	(171)	(134)	(33)	(31)	(3)	(2)	(1 110)	(982)
Company										
Net carrying amount at beginning of the year	568	510	71	68	20	11	-	-	659	589
Cost or carrying amount	1 369	1 233	202	171	40	30	-	-	1 611	1 434
Accumulated depreciation and impairment	(801)	(723)	(131)	(103)	(20)	(19)	-	-	(952)	(845)
Current year movements										
Additions	220	192	46	32	3	10	-	-	269	234
Disposals and scrapping	(6)	(8)	-	-	-	-	-	-	(6)	(8)
Impairment	(1)	(4)	-	-	-	-	-	-	(1)	(4)
Depreciation	(131)	(122)	(36)	(29)	(2)	(1)	-	-	(169)	(152)
Net carrying amount at end of the year	650	568	81	71	21	20	-	-	752	659
Made up as follows:										
Net carrying amount	650	568	81	71	21	20	-	-	752	659
Cost or carrying amount	1 532	1 369	248	202	43	40	-	-	1 823	1 611
Accumulated depreciation and impairment	(882)	(801)	(167)	(131)	(22)	(20)	-	-	(1 071)	(952)

Details of building:

Remaining extent of Erf 4749 Bethlehem District, Bethlehem Province, Free State, in extent of 3538 square metres.

notes to the financial statements

for the year ended 28 March 2015

Analysis of the movement of leased property, plant and equipment

R'm	Buildings	
	2015	2014
Group and Company		
Net carrying amount at beginning and end of the year	-	-
Cost	27	27
Accumulated depreciation	(27)	(27)
Current year movement		
Depreciation	-	-
Net carrying amount at beginning and end of the year	-	-
Made up as follows:		
Net carrying amount	-	-
Cost	27	27
Accumulated depreciation	(27)	(27)



notes to the financial statements

for the year ended 28 March 2015

	Computer software		Customer lists		Goodwill		Trademarks		Total	
Analysis of the movement of intangible assets	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
R'm										
Group										
Net carrying amount at beginning of the year	209	98	-	1	6	6	-	-	215	105
Cost or carrying amount	263	149	26	26	6	6	18	18	313	199
Accumulated amortisation and impairment	(54)	(51)	(26)	(25)	-	-	(18)	(18)	(98)	(94)
Current year movements										
Additions arising from	117	151	-	-	28	-	-	-	145	151
external development/acquisition	31	45	-	-	28	-	-	-	59	45
internal development/acquisition	23	10	-	-	-	-	-	-	23	10
items capitalised to work in progress*	63	96	-	-	-	-	-	-	63	96
Disposals	-	(12)	-	-	-	-	-	-	-	(12)
Impairment	(1)	-	-	-	-	-	-	-	(1)	-
Exchange differences	-	-	-	-	(4)	-	-	-	(4)	-
Amortisation	(27)	(28)	-	(1)	-	-	-	-	(27)	(29)
Net carrying amount at end of the year	298	209	-	-	30	6	-	-	328	215
Made up as follows:										
Net carrying amount	298	209	-	-	30	6	-	-	328	215
Cost or carrying amount	379	263	26	26	30	6	18	18	453	313
Accumulated amortisation and impairment	(81)	(54)	(26)	(26)	-	-	(18)	(18)	(125)	(98)
Company										
Net carrying amount at beginning of the year	207	98	-	1	1	1	-	-	208	100
Cost or carrying amount	261	149	26	26	1	1	18	18	306	194
Accumulated amortisation and impairment	(54)	(51)	(26)	(25)	-	-	(18)	(18)	(98)	(94)
Current year movements										
Additions arising from	114	149	-	-	-	-	-	-	114	149
external development/acquisition	28	43	-	-	-	-	-	-	28	43
internal development/acquisition	23	10	-	-	-	-	-	-	23	10
items capitalised to work in progress	63	96	-	-	-	-	-	-	63	96
Disposals	-	(12)	-	-	-	-	-	-	-	(12)
Impairment	(1)	-	-	-	-	-	-	-	(1)	-
Exchange differences	-	-	-	-	-	-	-	-	-	-
Amortisation	(26)	(28)	-	(1)	-	-	-	-	(26)	(29)
Net carrying amount at end of the year	294	207	-	-	1	1	-	-	295	208
Made up as follows:										
Net carrying amount	294	207	-	-	1	1	-	-	295	208
Cost or carrying amount	374	261	26	26	1	1	18	18	419	306
Accumulated amortisation and impairment	(80)	(54)	(26)	(26)	-	-	(18)	(18)	(124)	(98)

The goodwill raised in the current year relates to the acquisition detailed in note 5.2.

*The cumulative balance of work in progress that is not subject to amortisation at year end amounts to R166 million (2014: R103 million).

financial interest in consolidated entities

for the year ended 28 March 2015

		Issued capital		Carrying value of shares		Indebtedness less impairment provisions	
R'm	Notes	2015 Shares	2014 Shares	2015	2014	2015	2014
Operating subsidiaries							
MRP Stores (Botswana) (Pty) Limited	1	100	100	-	-	70	80
Mr Price (Lesotho) (Pty) Limited	2	1 000	1 000	-	-	12	13
Mr Price Group (Namibia) (Pty) Limited	3	100	100	-	-	144	94
Mr Price Chain Stores International Limited (Nigeria)	4	500 000	500 000	2	2	57	66
Mr Price Chain Stores International Limited (Ghana)	5	480 000	480 000	2	2	50	17
MRP Zambia Limited	6	5 000	-	-	-	67	-
Millews Fashions (Johannesburg) (Pty) Limited	7	14 000	14 000	-	-	1	6
Associated Credit Specialists (Pty) Limited	8	100	100	-	-	4	6
MRP Mobile (Pty) Limited	9	100	100	-	-	18	8
Share Trusts							
Mr Price Group Staff Share Trust and Share Purchase Scheme						-	-
Mr Price Group Employees Share Investment Trust						-	-
Mr Price Executive Director Share Trust						1	1
Mr Price Executive Share Trust						-	1
Mr Price Senior Management Share Trust						1	1
Mr Price General Staff Share Trust						7	3
Mr Price Partners Share Trust						-	-
Dormant subsidiaries							
Raava Jewellers (Namibia) (Pty) Limited		100	100	1	1	-	-
Hughes Extension 17 Township (Pty) Limited		100	100	-	-	-	-
Total				5	5	432	296

Notes:

1. Operates mrp, mrpHome, Miladys and Sheet Street stores in Botswana.
2. Operates mrp, mrpHome and Sheet Street stores in Lesotho.
3. Operates mrp, mrpHome, Miladys, Sheet Street and mrpSport stores in Namibia.
4. Operates mrp stores in Nigeria.
5. Operates mrp, mrpHome stores in Ghana.
6. Operates mrp, mrpHome stores in Zambia.
7. Develops and leases premises to Group operations.
8. Recovers overdue debts from credit customers.
9. Operates as a cellular MVNO (mobile virtual network operator) only in South Africa and is a 55% held subsidiary of the Company.

The Company owns 100% of the equity and preference share capital (where applicable) of all other subsidiaries and cell captives except for MRP Mobile (Pty) Ltd in which it holds 55% of the issued share capital with the remaining 45% being held by non-controlling interests.

administration and contact details

company secretary and registered office

Mrs HE Grosvenor
Upper level, North Concourse, 65 Masabalala
Yengwa Avenue, Durban, 4001.
PO Box 912, Durban, 4000.
Tel: 031 310 8000

domicile and country of incorporation

Republic of South Africa

registration number

1933/004418/06

transfer secretaries

Computershare Investor Services (Pty) Ltd,
70 Marshall Street, Johannesburg, 2001.
PO Box 61051, Marshalltown, 2107.
Tel: 011 370 5000

sponsor

Rand Merchant Bank

independent auditor

Ernst & Young Inc.

	address	phone	fax	websites
mrp	Upper level, North Concourse,	031 310 8638	031 304 3358	<i>mrp.com</i> <i>mrp.com/ng</i>
mrpHome	65 Masabalala	031 310 8809	031 328 4138	<i>mrphome.com</i>
mrpSport	Yengwa Avenue, Durban, 4001	031 310 8545	031 306 9347	<i>mrpricesport.com</i>
Sheet Street	Private Bag X04,	031 310 8300	031 310 8317	<i>sheetstreet.co.za</i>
MRP Foundation	Snell Parade,	031 310 8242	031 328 4609	<i>mrpfoundation.org</i>
Corporate	Durban, 4074	031 310 8000	031 304 3725	<i>mrpricegroup.com</i>
Miladys	30 Station Drive, Durban, 4001 PO Box 3562, Durban, 4000	031 313 5500	031 313 5620	<i>miladys.co.za</i>
mrpMoney	380 Dr Pixley KaSeme Street, Durban, 4001 PO Box 4996, Durban, 4000	031 367 3311	031 306 0164	<i>mrpmoney.co.za</i>
MRP Mobile	Quadrant 4, Centenary Building, 30 Meridian Drive, Umhlanga, Durban, 4320	0800 000 430		<i>mrpmobile.com</i>
Whistleblowers	PO Box 51006, Musgrave, 4062	0860 005 111		<i>whistleblowing.co.za</i>
Customer Care		0800 212 535		
Account Services		0861 066 639		

definitions

AMPS

Measure of through-the-door shoppers

B-BBEE

Broad-Based Black Economic Empowerment

CAGR

Compound annual growth rate

Comparable sales

Like-for-like location store sales

Company

Refers to Group

CRM

Customer Relationship Management

DC

Distribution Centre

DPS

Dividends per share

dti

The department of Trade and Industry

ERP

Enterprise Resource Planning

ETI

Ethical Trading Initiative

Gross profit

Retail sales including franchise income, airtime and mobile revenue less total cost of sales

Gross margin

Gross profit as a percentage of retail sales including franchise income, airtime and mobile revenue

Group

Refers to Company

HCM

Human Capital Management

HEPS

Headline earnings per share

Inventory turn

Cost of sales as a ratio of average inventories

JSE

Johannesburg Stock Exchange

LSM

Living Standard Measure

MPC

Mr Price Group

MRP Foundation

MRP Foundation NPC, a registered Non-Profit and Public Benefit Organisation.

MVNO

Mobile Virtual Network Operator

Nedlac

National economic development and labour council

Operating margin

Profit from operating activities as a percentage of retail sales and other income

PMO

Price Mark On

POS

Point Of Sale

Profit from operating activities

Retail sales and other income less costs and expenses

Return on average shareholder equity

Headline earnings attributable to ordinary and B ordinary shareholders as a percentage of average equity attributable to shareholders

Return on net worth (RONW)

Profit attributable to shareholders as a percentage of equity attributable to shareholders

Return on operating assets

Profit from operating activities as a percentage of average equity attributable to shareholders, interest-bearing loan finance

RLC

Retail Liaison Committee

ROGA

Return On Gross Assets

RSP

Retail Selling Price

SACU

Southern African Customs Union

Sales density

Retail sales per weighted average net square metre

SEDEX

Supplier Ethical Data Exchange

SETA

Sector Education and Training Authority