



Mr Price Group Limited

AUDITED GROUP RESULTS AND FINAL CASH DIVIDEND DECLARATION FOR THE 52 WEEKS ENDED 29 MARCH 2014

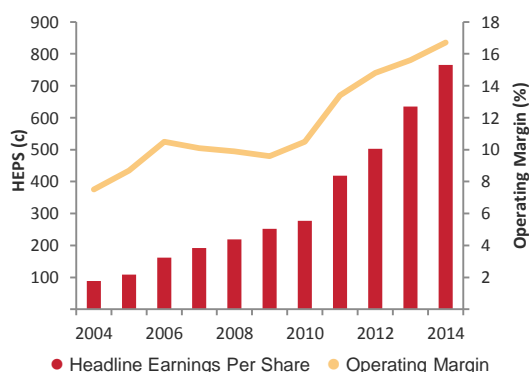
28 YEAR COMPOUND ANNUAL GROWTH RATE - HEPS : 23.4% DPS : 25.2%

This short-form announcement is the responsibility of the Mr Price Group Limited board of directors and is a summary of the information in the detailed annual results announcement released on SENS on 27 May 2014. The full announcement is available on the Group's website at www.mrpricegroup.com and copies may be requested at the Company's registered office. Any investment decision in relation to the Company's shares should be based on the full announcement. Certain information in the prior year has been restated, resulting in a R2.8m reduction in headline earnings - refer to the Annual Integrated Report for full details.

HIGHLIGHTS

52 weeks ended	2014 29 March	2013 30 March	% change
Revenue (R'm)	15 892	13 800	15.2
Operating profit (R'm)	2 537	2 069	22.6
Operating margin (%)	16.7	15.6	
Earnings per share (c)			
- Basic	757.1	626.5	20.8
- Headline	765.1	634.8	20.5
- Diluted headline	715.1	584.2	22.4
Dividend per share (c)			
- Final	314.0	265.0	18.5
- Annual	482.0	398.0	21.1
Dividend payout ratio (%)	63.0	62.7	
Return on shareholders equity (%)	52.2	51.1	

HEPS AND OPERATING MARGIN



FINAL CASH DIVIDEND DECLARATION

Notice is hereby given that the Board has declared a final gross cash dividend of 314.0 cents per share (266.90 cents net of dividend withholding tax) per ordinary and B ordinary share. The increase in the final dividend is lower than HEPS growth due to the increase in the dividend payout ratio at the interim stage. The dividend has been declared from income reserves and no STC credits have been used. A dividend withholding tax of 15% will be applicable to shareholders who are not exempt. The salient dates for the dividend are as follows:

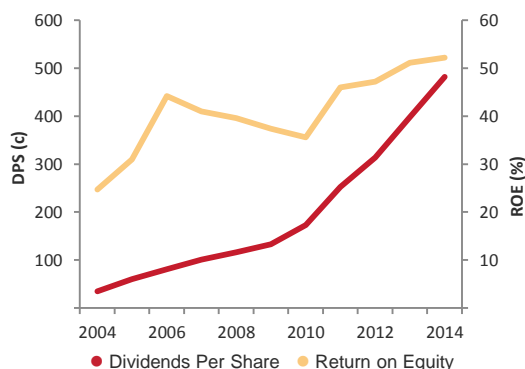
Last date to trade 'cum' the dividend	Thursday	12 June 2014
Date trading commences 'ex' the dividend	Friday	13 June 2014
Record date	Friday	20 June 2014
Payment date	Monday	23 June 2014

Shareholders may not dematerialise or rematerialise their share certificates between Friday, 13 June 2014 and Friday, 20 June 2014, both dates inclusive.

On behalf of the board
NG Payne Chairman
SI Bird Chief Executive Officer

Durban
27 May 2014

DPS AND RETURN ON EQUITY



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Mr Price Group Limited
Directors

Registration Number: 1933/004418/06 · Incorporated in the Republic of South Africa · ISIN: ZAE000026951 · JSE Code: MPC
LJ Chiappini* (Honorary chairman), SB Cohen* (Honorary chairman), NG Payne* (Chairman), SI Bird (Chief executive officer), MM Blair (Chief financial officer), K Getz*, MR Johnston*, RM Motanyane*, D Naidoo*, MJD Ruck*, WJ Swain*, M Tembe*, N Abrams^, TA Chiappini-Young^, SA Ellis^ * Non-executive director, ^ Alternate director
Rand Merchant Bank (a division of FirstRand Bank Limited)
Computershare Investor Services (Pty) Ltd

Sponsor
Transfer Secretaries