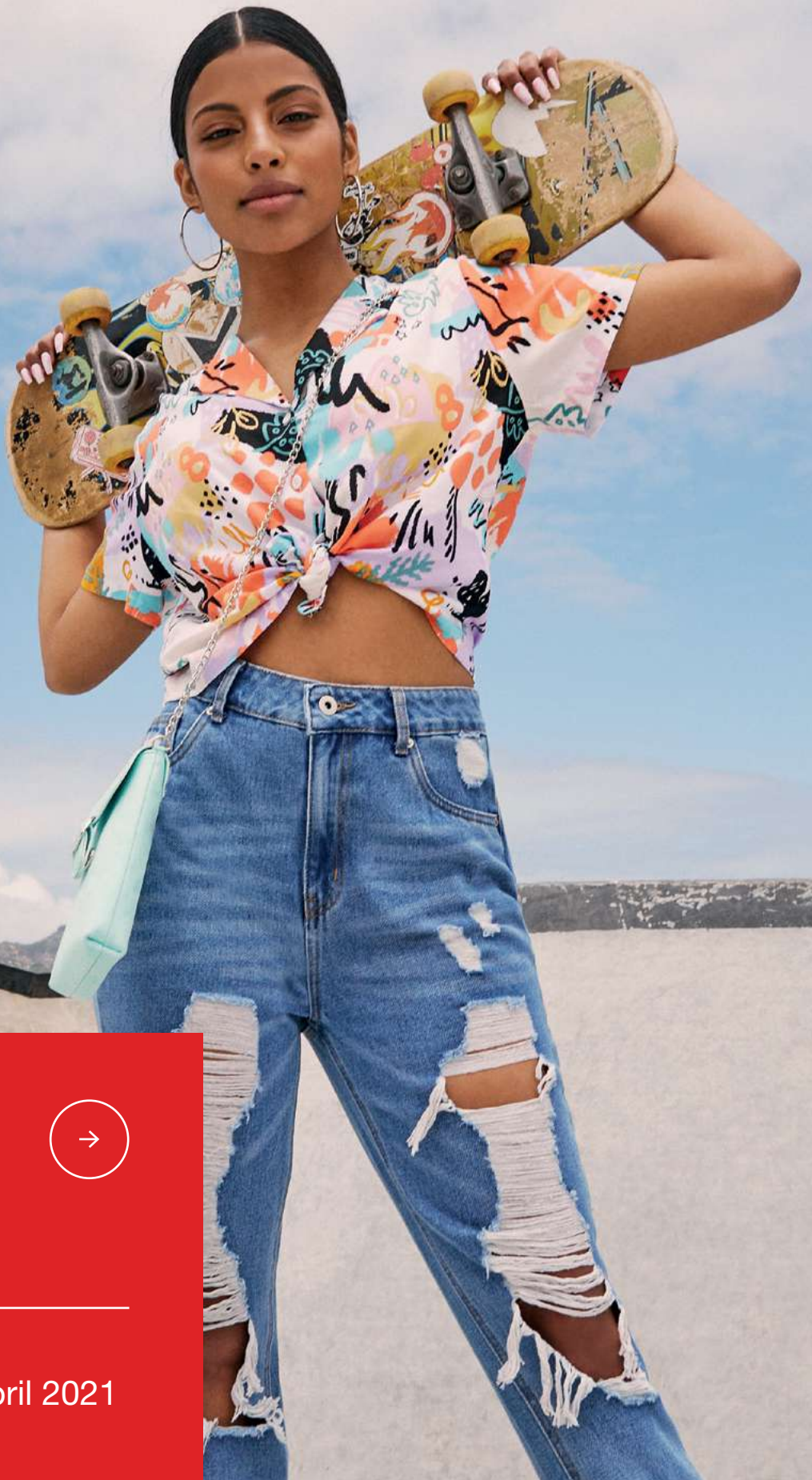


2021



Integrated Report



29 March 2020 – 3 April 2021

Contents

About This Report

- 1 Key Icons
- 2 Our Integrated Report
- 4 Our Journey

01: Who We Are

- 8 This Is Us
- 9 Vision, Purpose, Values
- 10 Group Performance
- 12 Sustainability Performance
- 14 Store Footprint
- 16 E-commerce Performance
- 18 Our Divisions
- 22 Business Activities
- 24 Operating Environment
- 26 Value Creation Business Model
- 28 Stakeholder Value Creation

02: How We Did

- 36 CEO's Report
- 38 Strategy, Material Matters and Key Risks
- 52 CFO's Report
- 58 Detailed Divisional Performance
- 60 Six-Year Review

03: How We Govern

- 66 Chairman's Report
- 68 Board Report
- 82 Audit and Compliance Committee Report
- 90 Risk and IT Committee Report
- 100 Remuneration and Nominations Committee Report
- 128 Social, Ethics, Transformation and Sustainability Committee Report

04: The Numbers

- 150 Extracts from the Financial Statements
- 152 Approval of Annual Financial Statements
- 153 Report of the Directors
- 170 Shareholder Information
- 181 Notes to the Financial Statements






05: How You Vote

- 248 Notice of Annual General Meeting
- 256 Appendix 1
- 259 Form of Proxy
- 261 Administration and Contact Details









Key Icons

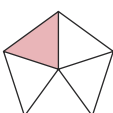

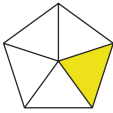
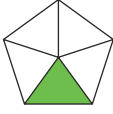
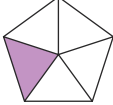
Strategic Pillars

-  Growth
-  Build High-Performing Brands
-  Operations
-  People
-  Sustainability

The Six Capitals

-  Financial
-  Manufactured
-  Intellectual
-  Human
-  Social and Relationship
-  Natural

Stakeholders

-  Shareholders and the Investment Community
-  Customers
-  Associates and Partners
-  Suppliers
-  Government and Society

Business Activities

-  People
-  Value Proposal
-  Merchandise
-  Operations
-  Communication
-  DC and Logistics
-  Technology
-  Suppliers

Sustainable Development Goals



Our Integrated Report

We have pleasure in presenting the 2021 integrated report (this report) for Mr Price Group Limited and its subsidiaries (group). The purpose of this report is to provide our stakeholders with a complete overview of our business, including how we work towards achieving the group’s purpose of being Your Value Champion.

Our 2021 Reporting Suite



Board



Remuneration and Nominations Committee



Social, Ethics, Transformation and Sustainability Committee



Annual Financial Statements



Notice of Annual General Meeting

This report provides a consolidated view of the group’s performance for the 53-week period ended 3 April 2021. It includes the financial results of Mr Price Group Limited trading in South Africa, Botswana, Ghana, Lesotho, Namibia, Swaziland, Zambia, Kenya and Mr Price Foundation, as well as the income received from franchise operations trading elsewhere in Africa. It additionally includes the newly acquired operations of Power Fashion which became effective on 1 April 2021. Operations in Nigeria were discontinued during FY2021. Our reporting complies with International Financial Reporting Standards, the Companies Act of South Africa (71 of 2008) and the JSE Listings Requirements.

This report aligns with the requirements of the King IV™ Report on Corporate Governance for South Africa 2016 and the International <IR> Council’s Framework (Framework). The Framework contains the six forms of capital that impact on value creation and diminution in a business. These comprise financial, manufactured, intellectual, human, social and relationship, and natural capital as outlined on the following page.

The group’s activities and performance relating to these capitals are covered throughout the report. The information contained in this report is consistent with the indicators used for our internal management and board reports, and is

comparable with previous integrated reports. We have strived to provide useful information that enables stakeholders to make informed decisions. The outputs contained within this report are the result of a focused and considered process by both senior management and the board and its committees.

The Framework requires organisations to report on the resources and relationships that it uses or affects, and the critical interdependencies between them. These resources and relationships are referred to as “the capitals” (refer page 3). The group is committed to integrated reporting and, as such, has adopted the Framework. In the business model on pages 26 - 27, we show the value that has been created through the use of the six capitals. The group considers the trade-offs between the capitals in its decision making on allocating capital resources and seeks to maximise positive outcomes.

This report is aimed at all stakeholders and is supported by detailed reports for specific key stakeholder groups. Namely, the board report, audit and compliance committee report, risk and IT report, remuneration and nomination committee report and the social, ethics, transformation and sustainability committee report represents the group’s integrated reporting suite for the 2021 financial year. All of these reports including the annual financial statements and the notice of annual general meeting are available for download on the group’s website: www.mrpricegroup.com.

Value Creation through the Capitals

- H

Human
The skill and experience vested in our associates that enable us to deliver our products and services and implement our strategy, creating value for our stakeholders.
- I

Intellectual
The intangibles that constitute our brand, product and service offering and provide our competitive advantage.
- M

Manufactured
The stores, distribution network and general infrastructure throughout Southern, East and West Africa, which enable us to procure, import, deliver and sell our products and services.
- F

Financial
The group’s pool of funds consists of cash generated from operations, interest income and funds reinvested.
- S

Social and Relationship
The key and long-term relationships that we have cultivated with customers, suppliers, associates, shareholders, government and community.
- N

Natural
The resources that are used in the production of goods and the store environment.

Materiality

The board has approved a materiality framework which determines the process to identify material matters (refer pages 46 - 51). Our report focuses on issues which the board and management believe are material to the group and could impact the group’s ability to create and sustain value including the six capitals over the short, medium and long-term. We have aimed to demonstrate the connectivity between these material matters and our business model, strategy, risks, key performance indicators, remuneration policies and prospects. The material matters are reviewed on an ongoing basis to ensure that they remain relevant and management assumes the responsibility for the approval of these material matters, which are then endorsed by the board. All matters that are considered material to the business have been included in this report. These matters have been identified and prioritised after taking into consideration:

- Our business model and values
- External factors that impact on the group’s ability to create value in the short, medium and long-term
- Strategic objectives and key business risks arising from the group’s strategic planning framework
- Items that are top-of-mind to the board and executive management
- Issues derived from key stakeholder engagement

Additional Information

This report aims to focus on material matters only. Where additional or ancillary information is available, this has been separately published on the group’s website: www.mrpricegroup.com.

Boundary

The boundary extends beyond the group to include the risks, opportunities and outcomes attributable to or associated with other organisations independent of the group, that have a significant impact on its ability to create value for its stakeholders over the short, medium and long-term.

Assurance

The board is satisfied with the integrity of the report and the level of assurance applied. The group’s consolidated annual financial statements have been audited by the independent external auditor, Ernst and Young Inc. The disclosures within the social, ethics, transformation and sustainability committee report (pages 128 - 149) were verified by KPMG. The board is satisfied with the level of assurance on the annual integrated report and does not believe that it should be subject to further external assurance. Any forecast financial information contained herein has not been reviewed and reported on by the group’s external auditors.

Approval

The audit and compliance committee has reviewed this integrated report (including the extracts from the annual financial statements) and recommended these to the board for approval. The board has collectively applied its mind to the preparation process and reviewed and assessed the report in accordance with the Framework. The board acknowledges its responsibility for ensuring the integrity of the 2021 integrated report and collectively reviewed and assessed the content thereof.

The 2021 integrated report was approved for release to stakeholders by the board on 27 June 2021.

NG Payne
Chairman

MM Blair
CEO

MJ Stirton
CFO

Our Journey

Where we have come from



The Beginning

Laurie Chiappini and Stewart Cohen open the very first Mr Price Factory Shop in Klerksdorp.

1985

1988

The Red Cap

Laurie Chiappini and Stewart Cohen acquire control of the group from BOE. The red cap, a symbol of attitude, youthfulness and fun, is created.

1991



sheet•street

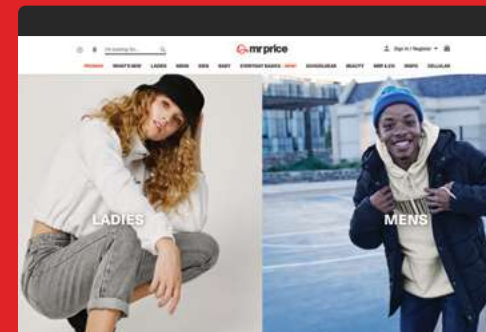
The group makes its first acquisition of value homeware retailer, Sheet Street.

1996

Building Momentum

The group now has 128 stores, employs 1 399 associates, and retail sales have reached R118m.

Share price: R0.28



mrprice.com

mrp.com is launched, the first South African listed fashion retailer to go online.

2012

Values

The group establishes its core beliefs of Passion, Value and Partnership.

1997

2006

mr price sport

The group branches out into sportswear and launches Mr Price Sport.

2007

mr price money

The group launches its Mr Price Money division, offering credit, insurance and mobile solutions to customers.

1998

mr price home

Mr Price Home launches. The group now has 500 stores across all divisions and employs 4 644 associates.

Share Price R2.17



2021



The group acquires value retailer Power Fashion.

Our History →

Our Future →

01 Who We Are

Find out about who we are, why we exist, where we are going and who we need to partner with to get there.



Contents



8	This Is Us	18	Our Divisions
9	Vision, Purpose, Values	22	Business Activities
10	Group Performance	24	Operating Environment
12	Sustainability Performance	26	Business Model
14	Store Footprint	28	Stakeholder Value Creation
16	E-commerce Performance		

— Your Value Champion



This Is Us

Who We Are

Cash-Based

Omni-Channel

Fashion-Value

Organisational Overview



Where We Are Going

Vision

To be the most valuable retailer in Africa

Purpose

Your Value Champion

Values



Passion



Value



Partnership



Retail sales and Other Income (RSOI)

R22.6_{bn}

Apparel Segment

67 %

Home Segment

26 %

Financial Services and Telecoms

7 %



South Africa

92 %



Africa

8 %

1 592 stores

+19 500 associates



Our Brands

 **mr price**

MILADYS

 **mr price sport**

sheet•street

 **mr price home**



 **mr price money**

Group Performance

Share Price

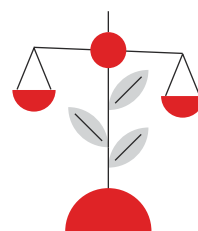
R198

Source: Bloomberg

Market Cap*

R46_{bn}

*JSE: 26 March 2021



Gross Profit Margin

42.6%

Operating Margin

17.1%

JSE* ranking: 33rd

78%

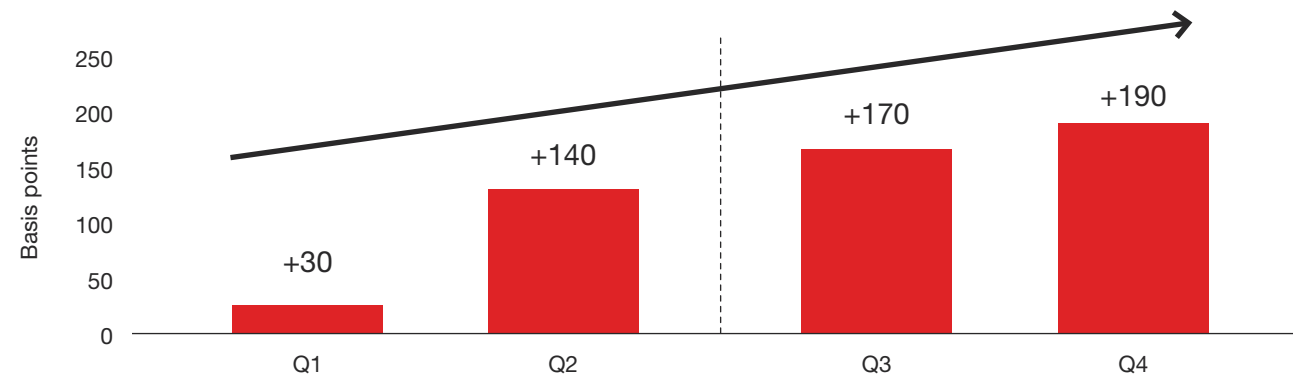
one year return



Source: Bloomberg



R1.2bn Market Share Gain



Source: Retailers' Liaison Committee (RLC)

Retail sales and other income

R22.6bn

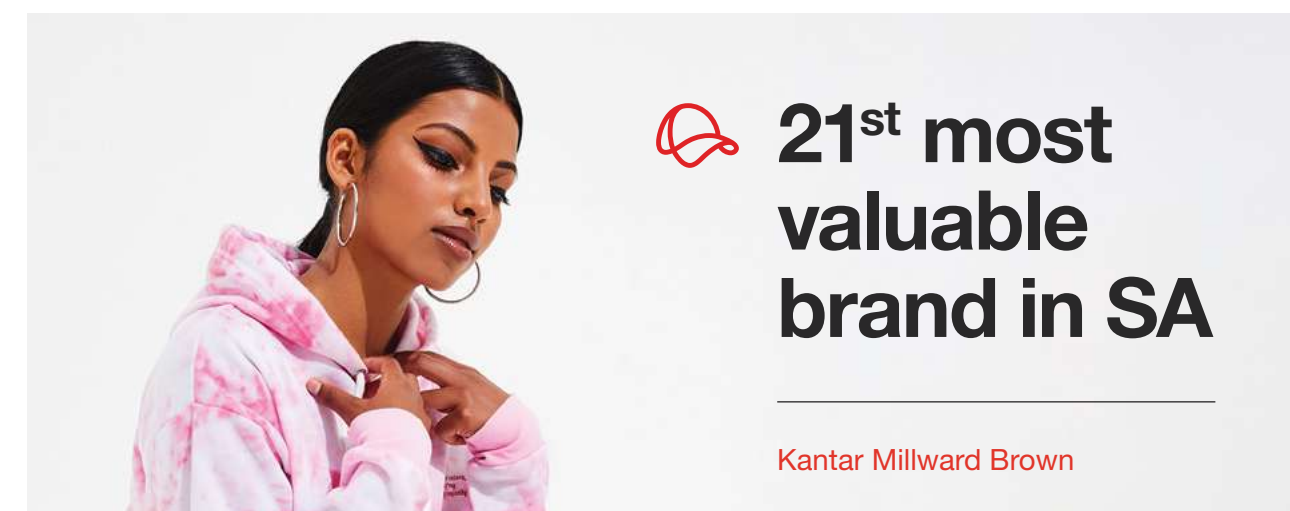
Free cash flow

(Post acquisition)

R2.8bn

Cash sales as a % of total sales

86.4%



204 million units sold over the financial year



10

Mr Price Group Limited | 2021 Integrated Report



Gross space

837 712 m²

2.5%

increase in new weighted average space

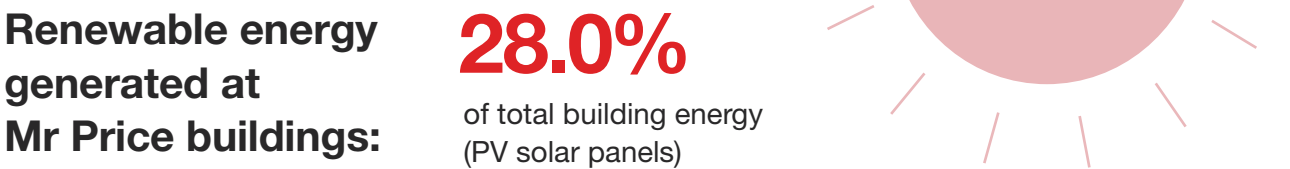
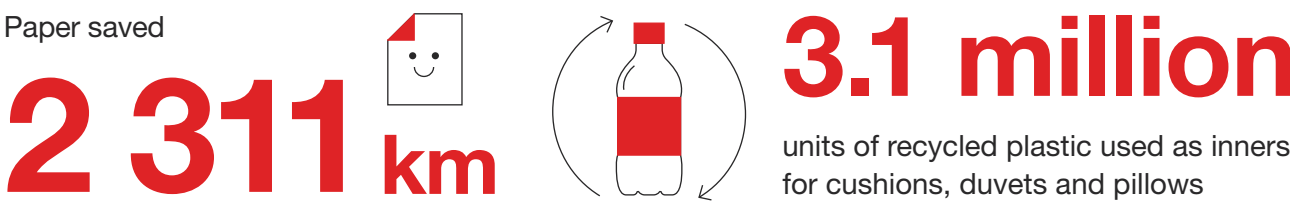
Online sales growth

64.1%

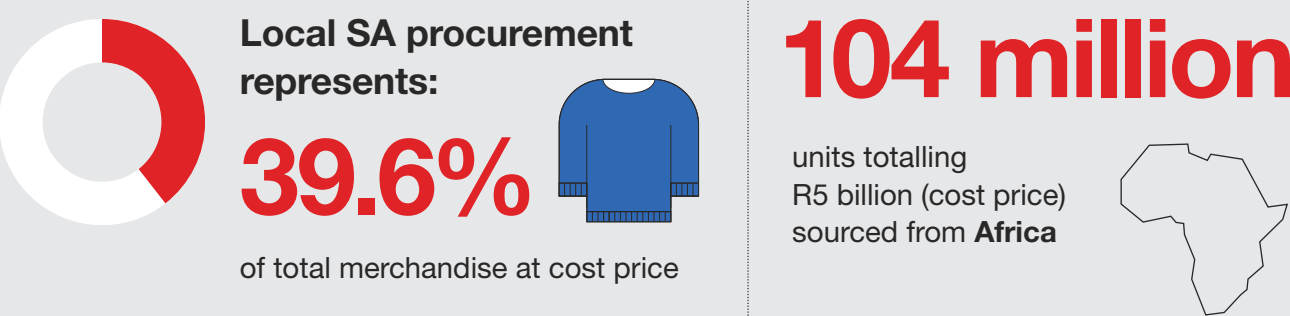


11

Sustainability Performance



Purchases of single-use shopper bags reduced by 35.0% since FY2019



mr price foundation

98 primary schools supported

64 649 primary school learners benefited

1 462 youth benefited (of whom 963 are employed)



B-BBEE status

Group Mr Price Foundation
Level 8 Level 1

Solidarity Fund

R407 678

raised through the sale of fabric masks

Mr Price Sport donated

R458 714

to Mr Price Foundation through the sale of fabric masks



85.9% of new people engagements from previously disadvantaged backgrounds

92.0% of all promotions are from previously disadvantaged backgrounds

R2 million +

donated to Project Rhino since 2015



Product donation to support enterprise development

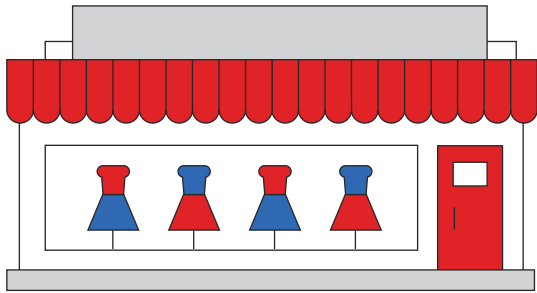
	FY2017	FY2018	FY2019	FY2020	FY2021
Units	369 191	480 928	538 811	740 992	364 180

Estimate total value at cost price over the last five years: R144 million

Store Footprint

Total Owned Stores

1 592



Total Gross Traded Area

837 712m²



Total stores

538

Average store size 745m²
Total trading area 400 036m²



Total stores

136

Average store size 603m²
Total trading area 82 009m²



Total stores

239

Average store size 306m²
Total trading area 73 250m²



Total stores

183

Average store size 850m²
Total trading area 155 557m²



Total stores

322

Average store size 196m²
Total trading area 62 987m²



Total stores

174

Average store size 367m²
Total trading area 63 873m²



Store Breakdown: South Africa

1 463

Total stores

- 479 Mr Price Apparel
- 130 Mr Price Sport
- 239 Miladys
- 183 Mr Price Home
- 322 Sheet Street
- 165 Power Fashion



Stores: Rest of Africa

129

Total stores

- 33 Botswana
- 3 Ghana
- 10 Lesotho
- 13 Kenya
- 41 Namibia
- 16 Eswatini
- 13 Zambia



E-commerce Performance

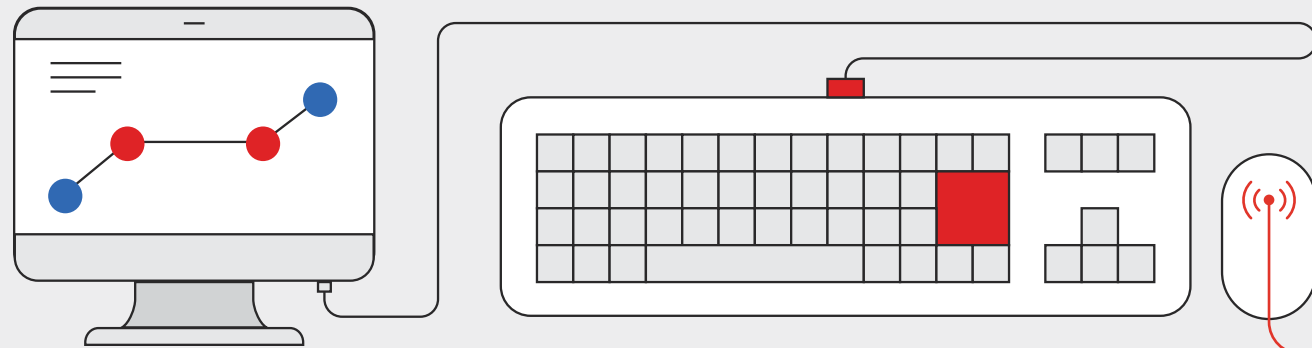
Group traffic increased

65.7%

and totalled **96.2m** visits through either web or the app

Mr Price Apparel has the highest market share of traffic across all omni-channel apparel retail brands[#]

#Similar Web (Apr 20- Mar 21)



674k

orders processed. Average orders per day doubled compared to last year

Every 58 seconds

an order was processed (prior year: 100 seconds)

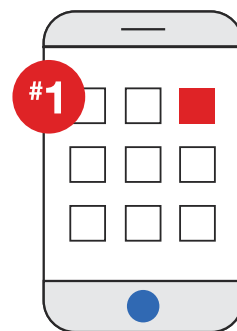
Ongoing platform investment enabled processing of significantly larger order volumes

86.4%

of group traffic is from a mobile device and app traffic has grown

92.3%

We are at our customers fingertips



Mr Price App

- Remains #1 ranked Fashion Shopping app in SA*
- 2nd highest daily and monthly active users in SA (Superbalist 1st)
- Active shoppers increased 88.7%, new shoppers grew 111.2%

* Google app rankings



Click+collect was requested every 6/10 orders



During Black Friday week, an order was processed every

11 seconds

Group achieved online growth of

64.1%

and nearly doubled in contribution to 2.4% of sales

Group online revenue was the equivalent of

three flagship stores



Our Divisions

Selling predominately private label merchandise, the Mr Price Group divisions provide customers with a diverse range of products, covering apparel, homeware, sportswear, financial and cellular services.



Apparel

mr price



A fashion-leading clothing, cosmetics, footwear and accessories retailer offering on-trend and differentiated merchandise at extraordinary value to ladies, men and kids.

Target Market
Youthful customers who love fashion, appreciate extraordinary value and are primarily in the middle-income demographic.

mr price sport



Makes active and outdoor living accessible to all. Its competitive pricing makes it the perfect fit for the budget-conscious, with gear for infants, kiddies and adults. Serving the fit, fun and forever young sports enthusiast.

Target Market
Value-minded sports or outdoor enthusiast. Value-focused authentic sports offering appeals to the 8 to 10 LSM range.

MILADYS



Delighting customers with feminine smart and casual fashion apparel, intimate wear, footwear and accessories. Exceptional fit, quality and versatility at competitive prices, with clothing offered in extended size ranges.

Target Market
Stylish fuller figure, 40+ women who shop for feminine, moderate fashion that makes her look and feel good, primarily in the 7 to 10 LSM range.

Home

mr price home



A mass market homeware retailer with broad spectrum appeal. Delighting customers by selling a comprehensive range of coordinated, contemporary homeware and furniture of good quality and competitive pricing.

Target Market
Trend aware, value conscious and love making their homes a beautiful place to be. Customers are predominantly women over the age of 25, from LSM 6 to 10.

sheet•street



A value retailer offering a wide range of core and fashion products across the bedroom, living room and bathroom. The brand offers tasteful homeware products at exceptional value, allowing its customer to create the home they love, at a price that they can afford.

Target Market
Middle-income households (LSM range 5 to 8) looking to coordinate their homes tastefully but responsibly.

Financial Services and Telecoms

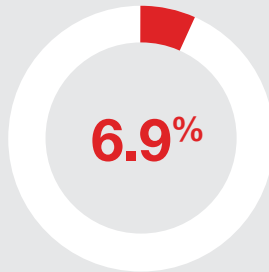
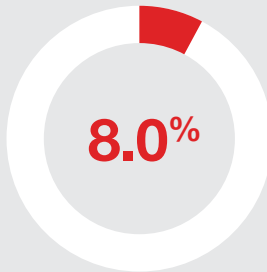
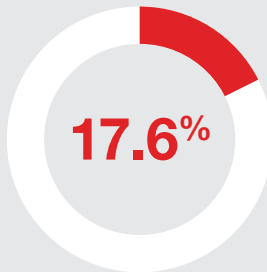
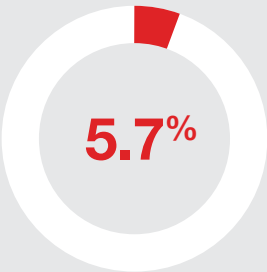
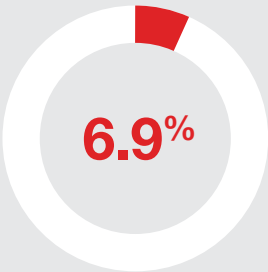
mr price money



A division that supports the group's profitable growth in retail market share. Its product offering includes varying credit tender types, Mr Price Cellular, Mr Price Mobile and Mr Price Insurance.

Target Market
The shared DNA across all Mr Price Money customers is their connection to the group retail brands and their need for value. Customers are mainly banked, female, and aged 24-50 years old.

RSOI* Contribution



Sub brands:

*Retail sales and other income

Sub brands:

Sub brands:

Sub brands:

Sub brands:



Effective 1 April 2021, the group acquired the business assets of value retailer, Power Fashion.

Who we are

Power Fashion is an everyday low priced fashion retailer, serving the needs of the whole household. Located in the hearts of the group's communities, the Power Fashion family work hard to deliver relevant and memorable shopping experiences, in an uplifting retail environment.



Product offering

Power Fashion

Clothing, accessories, babywear, schoolwear, footwear, underwear, cosmetics.

Power Cell

Mobile devices and accessories, value added services including airtime, data, electricity, DStv and bus ticketing.



Where we are

Stores

174

Average store size 367m²
Total trading area 63 873m²

Online

powerfashion.co.za



Customer and Positioning

Power Fashion serves local communities throughout South Africa, Eswatini and Lesotho. They serve a purpose of helping people feel good about themselves, by working hard to deliver low priced fashion, directly to the people who need it most.



FY2022 focus: integration and development of a long-term growth plan

Business Activities

Our business activities are enabled by our systems, suppliers and logistics, and are all focused on providing sustainable growth for our stakeholders. Decision making is guided by our strategic pillars enabling us to focus on what matters most to our business. In doing so, we can optimise the trade-offs between our capitals (refer page 3) that arise as a consequence of our business activities. The outcomes of our business activities include the internal and external consequences for our stakeholders and our resources, acknowledging that these can be positive or negative, and collectively result in the value that we create over time.



People

Capitals



Strategic Pillars



- **Passionate**
- **Energised organisational culture**
- **Partners who act as business owners**

At the heart of the business is the group's highly passionate and committed people. Share schemes and an incentive remuneration philosophy encourage them to act as part-owners and participate in the group's success.



Communication

Capitals



Strategic Pillars



- **Positional**
- **Promotional**
- **Aligned to brand personality**

Product presentation, together with its visual support material, provides customers with a consistently clear offering of what the brand stands for. Transparent and frequent communication with all stakeholders supports the group's value of Partnership.



Value Proposal

Capitals



Strategic Pillars



- **Best price for quality and fashion offered**
- **Every Day Low Prices**
- **The way the group serves the business, stakeholders and each other**

The group retails differentiated private label assortments that are dominant in the wanted fashion items of the season. By remaining a cash-driven retailer, the group can fund future growth without incurring debt.



Supply Chain Operations

Capitals



Strategic Pillars



- **Warehousing**
- **Distribution centres**
- **Transportation**

Supply chain operations have been developed with the core focus being placed on customers to ensure that product is shipped, fulfilled, distributed and delivered to the right place, at the right time and at the right cost. This includes getting product to stores and fulfilling online orders to customers' preferred delivery location. The division is committed to continuously evaluate, innovate, and upgrade technology and processes, ensuring sustained gains in operational efficiency.



Merchandise

Capitals



Strategic Pillars



- **Style, fashion and assortment**
- **Merchandise intensity and quality**
- **Ethical and sustainable**

The group satisfies its customers' needs for fashionable items through specialist trend teams and thorough research. International retailers and local and international street styles offer inspiration and opportunities to stay in touch with what customers are wearing. The merchandise teams identify key commercial looks for their customers with test programmes managing business risks.



Technology

Capitals



Strategic Pillars



- **Customer-centric solution design**
- **Critical enabler for all business processes**
- **Central to innovation and automation**

The technology (systems) division provides agile and innovative solutions to enable the effective execution of omni-channel business processes and the delivery of strategic projects, to ultimately assist the group in achieving its strategic vision.



Operations

Capitals



Strategic Pillars



- **Store size and location**
- **Layout and design**
- **Omni-channel**

The group retails apparel, homeware and sportswear through physical stores and online channels. Retail operations are located primarily in South Africa, with a presence in several other African markets. The group builds stores at a cost aligned to its value model while delivering an appealing store experience to customers. The group's e-commerce platform and mobile app provide strategic channels to interact with customers and continues to increase in importance.



Suppliers

Capitals



Strategic Pillars



- **Strategic supplier partnerships**
- **High-volume resourcing**
- **Sustainability at the centre**

The group continues to focus on enhancing its sustainable competitive value chain and interacts with suppliers according to high professional and ethical standards (refer pages 139 - 141).



Operating Environment

The retail operating environment and the state of the consumer are significantly impacted by the health of global and domestic markets.

Global Economy

The COVID-19 pandemic has spread with alarming speed, infecting millions and bringing economic activity to a near-standstill as countries imposed tight restrictions on movement. As the health and human toll grows, the economic damage is already evident and represents the largest economic shock the world has experienced in decades.

Country lockdowns, social distancing and working from home have all become the current norm. In the short term, this has affected economic growth, international travel, global supply chains and brought a number of industries close to ruin. Over the longer horizon, the deep recessions triggered by the pandemic are expected to leave lasting scars through lower investment, an erosion of human capital through lost work and schooling, and fragmentation of global trade and supply linkages.

The crisis highlights the need for urgent action to cushion the pandemic’s health and economic consequences, protect vulnerable populations, and set the stage for a lasting recovery. For emerging market and developing countries, many of which face daunting vulnerabilities, it is critical to strengthen public health systems, address the challenges posed by informal economies, and implement reforms that will support strong and sustainable growth once the health crisis abates.

Some of the world’s leading developed economies have put in place material financial relief measures, bringing fears of high inflation in the near future. This has compounded exchange rate volatility, which continues to be affected by the ongoing uncertainty relating to COVID-19 and the unknown impact it will continue to have globally.

In the face of this outlook, the immediate priority for policymakers are to address the health crisis and contain economic damage. Over the long term, authorities need to undertake comprehensive reform programmes to improve the fundamental drivers of economic growth once the crisis lifts.

Global coordination and cooperation — to slow the spread of the pandemic and alleviate economic damage — provide the greatest chance of achieving public health goals and enabling a robust global recovery.

South African Economy

The pandemic hit the South African economy at a time when it was already under substantial strain. Economic growth had fallen to 1.5% in 2019 compared to 3.0% in 2010. In the fourth quarter of 2019, the economy had entered a technical recession.

The South African government has done its utmost to try and control the spread of the virus. National lockdown levels tried to reduce population mobility and keep people at home. The government also created financial relief measures through additional social grants payments and Temporary Employer Relief Schemes (TERS). However, these are short-term mechanisms that still leave the country’s long-term recovery prospects in a precarious position.

While these measures have been necessary, there is no doubt that they have caused significant negative impact on the fiscus which was already fragile prior to COVID-19. Four channels by which lockdowns and other efforts have influenced economic activity are:

- (i) the forced reduction in production and other restrictions on non-essential business operations
- (ii) the impact of the lockdown on household demands for goods and services
- (iii) the effect of disrupted global production and supply chains on South African exports
- (iv) the effect of uncertainty on business investment

Despite these effects, equity markets have bounced back quicker than expected and the pandemic’s shock on large scale businesses have been less than what was feared. However, with supplementary social grants still in place and job loss impact potentially delayed, there are fears that things could still get worse and further impact households. The threat of the virus remains and the roll-out of vaccinations continue to be slow and threatens the speed of recovery.

This short-term view is concerningly overshadowed by the reality that long-term structural reform and permanent direct foreign investment in South Africa is needed to create the fiscal health required for the country to prosper again.




Impact on Mr Price Group

**South Africa**

Revenue contribution

92.4%

Strategic pillars



Strategic approach





Capital allocation to drive growth opportunities

**Africa**

Revenue contribution

7.6%

Strategic pillars



Strategic approach

Consolidate portfolio and invest in scalable opportunities

Opportunities

- Capitalise on sourcing agility to lessen COVID-19 supply side impact
- Potentially lower valuations on acquisition targets due to COVID-19
- Opportunity for government reform to stimulate economy
- Entrench Mr Price brand as Your Value Champion
- Ability to scale existing group infrastructure to enable growth
- Knowledge of local customer enabling brand and product extensions
- Further space growth opportunities
- Leverage high brand awareness and engaged customer base
- Improve stock turn through effective inventory management
- Strategic investments through use of healthy cash balance
- Pipeline of stores to be revamped and re-branded from MRP to Mr Price
- E-commerce investment to capture channel acceleration
- Diversification of store footprint and formats

Challenges

- COVID-19 impact on supply chain and local demand
- Declining economic growth and uncertainty exacerbated by further lockdowns
- Increasing COVID-19 cases and multiple waves of infection amidst a slow vaccination roll-out
- Slow delivery of government reforms to stimulate economy
- Currency volatility impacting import businesses
- Rolling power blackouts limiting business activity
- Local textile manufacturing limitations
- Weakened consumer spending power
- Increased retail competition

Opportunities

- Potential of emerging consumer
- Grow brand awareness off existing base
- Untapped retail space
- Low formal retail competition
- No cross-seasonal planning required
- Close proximity suggesting shorter lead times
- Sourcing from the continent

Challenges

- Precarious economic health with major fiscal challenges
- Inconsistent government policy between countries and leadership within countries
- Liquidity constraints and slow repatriation of funds
- Stock flow, port disruptions and changing import tariff policies
- Dollar based rentals
- Xenophobic threats



Mr Price Response

The group responded decisively to the unprecedented impact of COVID-19 by:

- Engaging transparently with all stakeholders including suppliers, landlords, employees, and investors and embracing its value of Partnership
- Frequent and open communication with all its associates
- Swift call to action to ensure that the shopping environment adheres to safety protocols and supported customers shopping experience

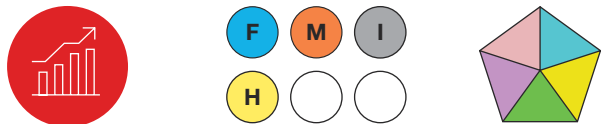
The group’s strong balance sheet and disciplined approach enabled it to weather the worst of the storm. Focus shifted quickly to using this relative position of strength to capitalise on opportunities through acquiring Power Fashion and organically launching three new departments in Mr Price Apparel. Its cash-based, fashion-value model has enabled it to provide cash constrained consumers with opportunities to access good quality merchandise at affordable prices. The group’s consecutive monthly market share gains since the April 2020 lockdown is testament to this. The decision to remain focused on South Africa as its primary market has removed distraction and is bearing fruit.

Value Creation

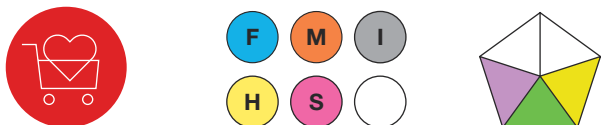
Our Business Model

Strategic Pillars Capitals Stakeholders

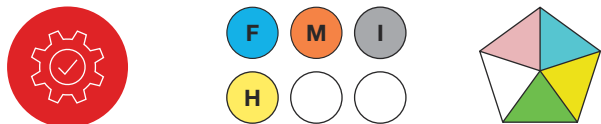
Growth



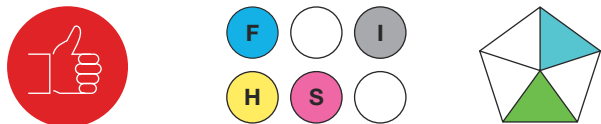
Build High-Performing Brands



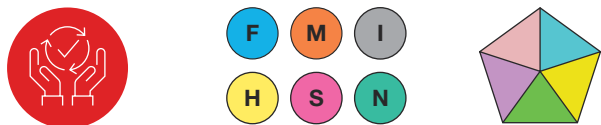
Operations



People



Sustainability



Trade-Offs

Decision making is guided by our strategic pillars enabling us to focus on what matters most to our business. In doing so, we can optimise the trade-offs between our capitals that arise as a consequence of our business activities.

Resources Applied and Key Relationships

Human Capital

- +19 500 associates
- R24.2m spent on learning and development
- R2.5bn remuneration paid to associates

Intellectual Capital

- Established Mr Price brands
- The Mr Price Way: Entrenched buying, planning and supply chain processes
- Mr Price fashion-value formula
- 35 years of historical data available
- Organically developed new brands

Manufactured Capital

- 1 592 number of stores
- 837 712m² of gross space
- E-commerce capabilities: websites, apps, social media
- Trading in 8 countries

Financial Capital

- R4.9bn cash available
- R460m credit facilities unutilised
- New capital invested of R2.0bn
- Working capital inflow of R192m

Social and Relationship Capital

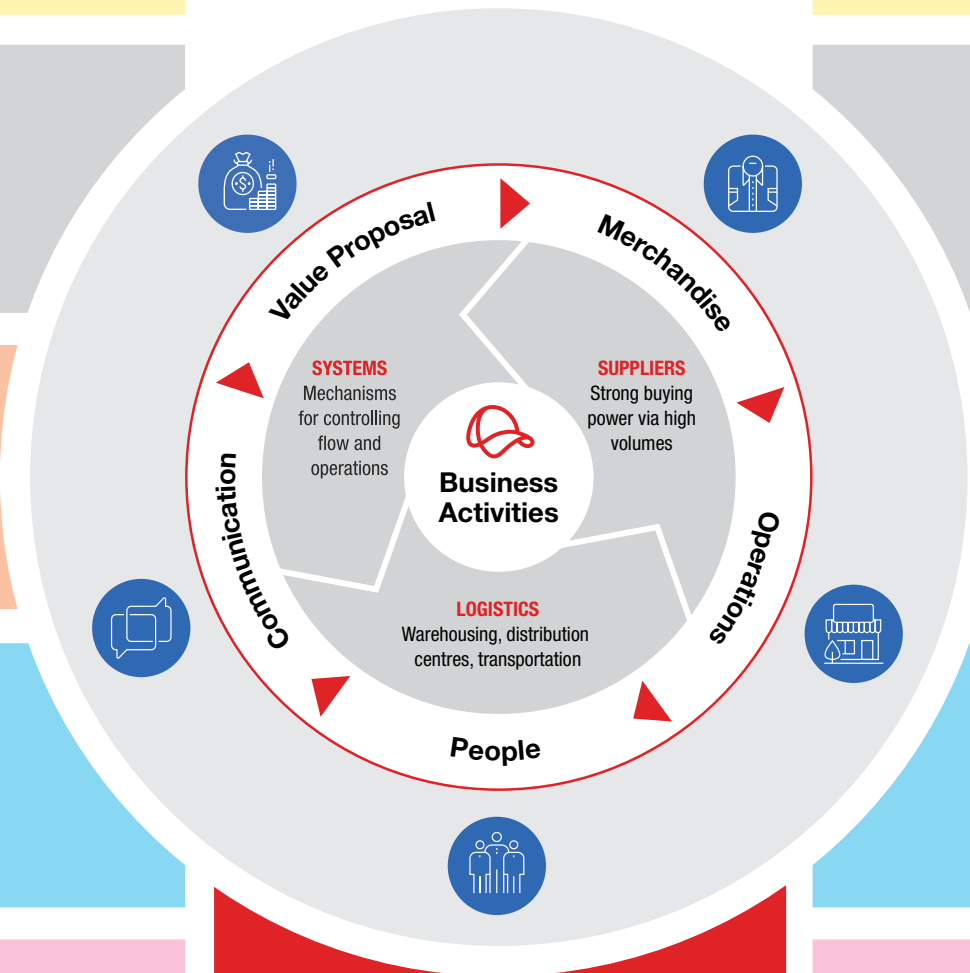
- R6.0m external donations to Mr Price Foundation
- 35 years track record with landlords and suppliers
- 1 462 participants in skills development programmes (JumpStart)
- Combined corporate social investment of R39.0m

Natural Capital

- Renewable and non-renewable energy sources
- Carbon footprint reduction initiatives
- Recycling programme
- Clothing Bank donations
- Sustainable cotton initiatives

Business Activities

Our business activities are enabled by our systems, suppliers and logistics, and are all geared to ensure our ability to provide sustained growth for our stakeholders.



Outcomes

Human Capital

- Upskilled associates and increased pipeline of leaders
- 100 senior leaders equipped programme participants
- Succession planning programme developed

Intellectual Capital

- 21st most valuable brand in RSA
- Mr Price Apparel and Home have the highest brand equity in their segments
- Gained R1.2bn (150bps) market share per RLC
- Delivered R500m new sales growth
- Online sales nearly doubled in contribution to 2.4% of group sales
- Highest ranked apparel retailer in JSE Top 40

Manufactured Capital

- 2.5% new weighted average space growth
- 204m units sold
- 54 new stores opened
- 55m website visits
- 1.4m Instagram followers
- 2.9m Facebook followers

Financial Capital

- ROE of 27.3%
- Net Asset Value increased 15.5%
- HEPS increase of 2.0%
- R552m dividends paid
- Operating margin of 17.1%
- Free of financing debt
- Acquired value retailer Power Fashion

Social and Relationship Capital

- 98 primary schools supported, 64 640 learners and 1 560 educators impacted
- 39.6% (at cost) merchandise sourced from RSA. 104m units sourced from Africa
- 963 JumpStarters employed
- 95.0% of factories mapped in value chain

Natural Capital

- Carbon footprint reduced by 20.3% over the last five years
- Sustainable cotton made up 47.0% of the group's cotton products
- 3.1m units of cushion, duvet and pillow inner made from recycled plastic
- 1 546 001 kWh of power derived from solar energy (28.0% of head office)
- Paperless administration saved 2 311km of paper

Outputs

Throughout the reporting period, the group continued to deliver value to our customers through wanted product at Every Day Low Prices. We actively sought to minimise waste (refer pages 142 - 146) throughout our business activities to ensure that we conscientiously reduced the impact on the communities and environment in which we operate.



Stakeholder Value Creation

The group’s processes, activities and products sold are not done in isolation, but in a sustainable connection to a wide group of stakeholders.

Our Stakeholders

The group identifies its key stakeholders through ongoing engagement with all internal and external parties. Consequently, it is deeply connected to the environment within which it operates and the societies it serves. The ability to deliver value depends on these relationships and the contributions and activities of all stakeholders. By providing for their needs and meeting their expectations, value is created for its stakeholders and the group itself.

Understanding its role in society greatly influences its approach to stakeholder engagement. The group’s success links to thriving communities and a healthy environment, compelling it to take a more transformative approach that creates shared and sustainable value for all stakeholders.

The board has ultimate responsibility for the group’s stakeholder engagement efforts. The process of engaging with stakeholders is decentralised to form part of its various divisions and support function operations. Stakeholder engagement is guided by the values of Passion, Value, Partnership. Each business area is required to report regularly on its stakeholder engagements to the board.

Getting to know and collaborating with stakeholders and understanding and responding to their expectations are key elements of the group’s strategy. Frequent dialogue and transparency allows the group to fulfil the goal of creating sustainable value and is key to facing the challenges and opportunities in its business activities. To determine the specific relationship strategy with each stakeholder and to establish the objectives and communication channels to be used, the group continually identifies and reviews its relationship with each one.

The quality of relationships with each stakeholder is assessed on both their performance and feedback given to the group. The group is committed to continue to live out its value of Partnership and improve the quality of these relationships.



Associates (our people)
Value is created and the business delivers profit as a result of over 19 000 associates living out our values of Passion, Value and Partnership.



Customers
This is our biggest stakeholder group who remain at the centre of our strategic approach. They are the primary source of the group’s revenue.



Suppliers
We have over 500 suppliers across the group’s divisions. Our partnership approach to supplier engagement is key to nurturing these relationships which enable the group to succeed.



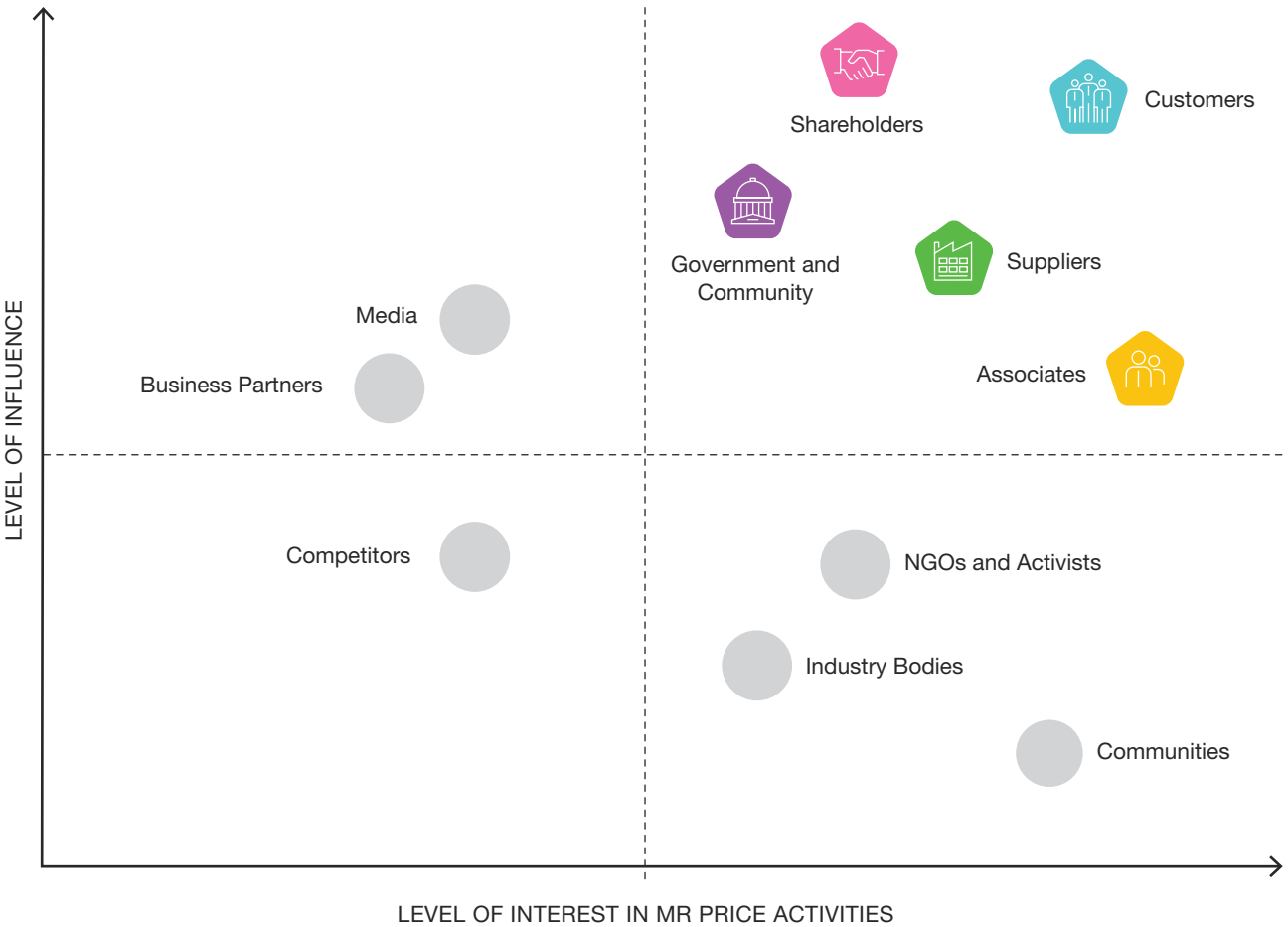
Shareholders
They account for the ownership of 258m shares. Shareholders are 93% institutional and 7% retail. The shareholder base is well balanced between local and offshore.



Government & Community
We work closely with key government bodies to ensure that we maximise positive impact on the communities within which we operate.

Stakeholder Matrix

The group’s stakeholders, their interests, and their level of influence in its operations vary according to geographical location, business area, and the nature of their interest. The manner, level, and extent of engagements are driven by their influence, interests, expectations, and concerns. The graph below depicts these relationships.



Stakeholder Engagement

The table that follows lists the identified material stakeholders and outlines how the group has understood their different needs and expectations, the engagement process and the measured value creation. This sits alongside the actual shared value creation over the reporting period. In order to ascertain how the group has strategically responded to each stakeholder’s unique needs and expectations, the relevant strategic pillar has been highlighted. The group’s strategy is influenced by its ability to respond and the detail behind this is disclosed on pages 38 to 45.

Stakeholders

Needs and expectations

How we engage

Strategic pillars

How we measure value and value created

Shareholders



Relationship Quality



- Consistently delivered short and long-term returns from the business
- Regular dividend payout
- Transparent and timeous disclosure of group performance, investments and strategy
- Responsible management ensuring sustainable long-term performance
- Education on retail market trends and issues
- Strong delivery on sustainability outcomes from the business
- An adequate free float of shares for trade
- Responsible capital allocation, balancing growth and shareholder return

- Direct engagement on proposed resolutions prior to the AGM
- Annual general meeting
- Full-year and half-year results presentations and roadshows
- One-on-one meetings with investors, analysts and fund managers
- Attendance at investor conferences
- Annual integrated report
- SENS announcements and trading updates
- Dedicated investor relations function and investor website page:
- www.mrpricegroup.com/mr-price-group-investor-relations



- ROE: 27.3%
- ROA: 14.2%
- Dividend paid: R552m
- TSR: 15.2% (10 year CAGR)
- Number of investor engagements: 284 meetings and conference calls

Customers



Relationship Quality



- Quality product at affordable prices meeting their expectations for a strong fashion-value offering
- Customer service reflecting value of Passion
- Responsibly sourced product
- Sustainable approach to plastic use
- Opportunity to give back to the community
- Provide feedback to the group on product and experience
- Access to affordable credit
- Convenient online platform
- Experience and convenience as additional measures of value

- Traditional and social media marketing
- Store windows
- Customer surveys through dedicated channels
- Inbound and outbound call centres
- Advertising campaigns and competitions
- Live chat feedback on e-commerce sites
- Mystery shopper programme
- Club publications
- Store account brochures



- Mr Price Apparel and Home have the highest brand equity in their respective segments
- 21st most valuable brand in RSA
- Instagram followers: 1.4m
- Facebook fans: 2.9m
- Website visits: 55m
- Donations to Mr Price Foundation: R2.3m customer donations
- Credit accounts and usage: 13.6% of sales through 1.4m active accounts

Suppliers



Relationship Quality



- Understanding the group strategy, vision and values
- Timeous planning and forecasting of seasonal orders
- Products of the required price, quality and ethical standard
- Sharing information and knowledge building
- Compliance with the business code of conduct and B-BBEE
- A-C grade performance
- Disclosure of factory name and location
- Increased speed, agility and quick response
- Manage value chain risks

- Supplier workshops and focus groups
- Surveys
- Meetings and electronic communication
- Performance reviews
- Supplier portal
- Factory visits
- Whistleblower hotline
- Factory audits (quality, compliance and capability)
- Industry body engagement



- Supplier grading tool to measure and report supplier performance updated
- 88.6% A-C Grade suppliers
- 95.0% factory visibility
- R23.9m input loans to qualifying suppliers
- 407 tons of RSA cotton procured
- 27 RSA suppliers on a strategic development programme

Associates



Relationship Quality



- Market-related compensation
- Long-term career growth opportunities as the business develops
- Training and development programmes to increase their skill sets
- Clear vision and direction from management regarding the trajectory of the business
- Acknowledgement of diversity through fair opportunities and compensation
- Feedback on areas for workplace and performance improvement
- Frequent communication from management

- Induction programmes
- Performance reviews and career planning discussions
- Training and development
- Culture and climate surveys
- Internal media and intranet
- Team meetings
- Associate results presentations
- Divisional events including awards events
- Whistleblower hotline
- Staff share schemes
- Group communications platforms



- Culture and pulse survey results: qualitative feedback covering all associate matters
- Senior leadership programme: 100 participants
- Mr Price Foundation: 1 462 participated in skills development (JumpStart) programmes. 963 participants were employed
- Learning and development investment: R24.2m
- Number of hours allocated to formal learning: 87 489 hours

Government and community



Relationship Quality



- Positively impacting on the sustainable development goals (SDGs) and national priorities
- Job creation and retention
- Contributing to achieving the objectives of the Retail-CTFL Master Plan 2030
- Reducing environmental impact
- Commitment to transformation
- Fulfil legislative requirements

- Industry and government engagement and task teams (NCRF, Retail-CTFL Master Plan, KZN CTC, ETI, WWF, DTIC, SARS, DOL, NCR, W&R Seta, RA, BUSA)
- Partners and programmes implemented by the Mr Price Foundation



- R22.8m donation to Mr Price Foundation
- 98 primary schools supported, 64 649 learners and 1 560 educators impacted
- 1 462 youth upskilled through JumpStart
- R1 417m taxes paid
- B-BBEE level 8
- 39.6% (at cost) merchandise sourced from RSA. 104m units sourced from Africa
- 47.0% sustainably grown cotton
- 35.0% single-use shopper bag reduction
- 28.0% of head office energy generated through renewable energy
- 24 tons of paper saved in stores

Quality of relationship

The quality of our relationship with our stakeholders is determined by the feedback mechanisms in place to help us understand their needs and expectations. This in turn enables us to deliver increased value creation. The adjacent key represents our internal grading on the quality of our relationships with each one, which is determined by a robust feedback tool that is currently used to engage with each respective stakeholder.

- No current relationship
- Existing relationship but lots of work to be done to improve
- Established relationship with evident value creation but still room for improvement
- High quality, mutually beneficial relationship with some room for improvement
- Significant relationship, high value creation, mutually beneficial

- Improved
- Not improved
- Neutral

Stakeholder Engagement

Partnership during COVID-19



Partnership

Associates



- Most important stakeholder
- Frequent communication
- Full pay throughout the pandemic to date. Executive management and non-executive directors took a voluntary salary and fees cut of 10%-15% for six months
- Full work from home capabilities enabled for relevant functions
- Wellness function leveraged to create awareness about physical and mental health and ways to manage both

Communities



- Co-funded 10 000 t-shirts and caps used by frontline testers
- Donated to the KwaZulu-Natal Growth Initiative and the South African Solidarity Response Fund to support relief initiatives
- Trading divisions launched their own targeted Together We Do Good campaigns
- R407 678 raised through the sale of masks and donated to the Solidarity Fund

Shareholders



- Issued SENS notice prior to lockdown (26 March 2020)
- Communicated change in results release (4 May 2020)
- Extensive engagement process. General meeting to approve equity raise
- Detailed breakdown of performance provided including the direct impact of COVID-19 through annual and interim results presentations
- 284 shareholder meetings

Suppliers



- Merchant teams worked closely with suppliers to manage order book
- Avoided unilaterally cancelling orders
- Suppliers needed to survive and grow with the group
- Local (RSA) procurement of 39.6% (at cost) to support local manufacturing sector

Customers



- Stores equipped with PPE, sanitiser and other protective measures and implemented all legislated health and safety protocols
- Focus on ensuring a safe and comfortable shopping experience
- Maintaining customers' trust is in the hands of the group's frontline associates
- Frequent communication through relevant marketing channels

Landlords



- The group reached agreement with a landlord representative group for payment of a portion of rent in lockdown level 5 and 100% of rentals and costs thereafter
- Continued developing strong relationships as the group looks to grow space and capitalise on opportunities in South Africa



From day one, our value system guided our actions. Our engagement during this time will shape our future.



02

How We Did

In this section you will find reports from the CEO and CFO, a glimpse into the group's new strategy and a detailed breakdown of divisional performance.



Contents



- 36 CEO's Report
- 38 Strategy, Material Matters and Key Risks
- 52 CFO's Report
- 58 Detailed Divisional Performance
- 60 Six-Year Review

— Making It Happen

CEO's Report

“I truly believe that as a business, we're back”



The obvious observation would be that the 2021 financial year is one we would all rather forget. Yet, it's quite the opposite for many reasons. While COVID-19 ravaged the world, the focus and energy applied to getting our business back on track after a period of underperformance in recent years was rewarded. The extreme commitment and teamwork by associates, suppliers and all other stakeholders proved our business model's resilience and agility. Our efforts could not have been more significant and I am proud of and thankful to all of the Mr Price family for their dedication and support.



I truly believe that as a business, we're back, a view supported by our market share gains of 150bps and the improvement of our gross margin by 130bps. These prove our sales were not bought. Apart from results, our positivity and teamwork rebounded, and our organisational health is strong. Three significant events fuelled these positive changes:

Partnership during the pandemic

Engaging with our stakeholders, specifically suppliers and associates, in a supportive way during a period they needed it most was a true test of our Partnership philosophy – one of our value system's anchors. In the most challenging year ever faced, we still managed to sell 204m units, source 78m units from South African based suppliers and did not forcibly retrench any staff or reduce their pay. Regrettably, frontline associates were not able to earn sales-based incentives for part of the year. However, we provided them with further financial support through a year-end bonus to recognise their outstanding efforts. While acknowledging that we cannot drop our guard, their ongoing commitment is vital to protect our partners, suppliers and customers.

A return to our roots

In April 2020, during level 5 lockdown, we announced the news of returning as Mr Price. In so doing, we returned not only in name but also to the behaviours and competitive and insurgent mindset we all associated with the original brand. All rebranding from MRP to Mr Price was completed at head office, on social media and e-commerce channels, with store roll-outs to be completed in the new financial year. We've unpacked and redefined our cultural DNA with our associates while hardcoding it into the business.

We also resumed our association with the Sharks Rugby team by appointment of Mr Price Sport's Maxed Elite brand as a technical apparel sponsor. Furthermore, in association with SASCOC, Maxed Elite was appointed the technical apparel sponsor of the South African Olympic and Paralympic teams for the 2021 Tokyo and 2024 Paris Olympic Games and 2022 Birmingham Commonwealth Games.

New purpose, vision and group strategy

With a team unified around key themes of integrity, trust and group-first, and having successfully confronted the COVID-19 challenges to date, the next phase of the plan focused on reshaping our future. Once again, this was not an overnight exercise but took place over the last financial year. It highlighted our growth mindset and long-term vision. Even amid a once-in-a-century catastrophe, it's remarkable what freedom a strong balance sheet provides. Our new purpose, Your Value Champion, is a call to action for all stakeholders to focus on our ongoing crusade to surprise and delight our customers with incredible value. This also guides our internal actions, requiring us to ensure that daily decisions support our value roots and to find a different way to achieve our objectives – the Mr Price way.

Our vision is to be the most valuable retailer in Africa. Currently, we are ranked fifth in terms of market capitalisation, relative to the Food and Drug and General Retail sectors. Detailed plans are afoot to target the various valuation components to pursue this long-term goal. More details are found in the strategy and vision section on page 38. Relative

to these growth plans, extensive workshops and discussions took place with many of our associates, emerging talent, executives and non-executive directors. We undertook detailed research to identify opportunities in the local retail landscape, which will be satisfied via a combination of organic concepts and acquisitions. We clearly communicated our plans to the market in 2020.

I was delighted in the way we executed these growth ambitions. Our focused efforts and unique approach enabled us to finalise two acquisitions:

- Power Fashion, a value apparel business focused on the low to mid LSM customer, (effective date 1 April 2021) and
- Yuppiechef, an award-winning omni-channel homeware retailer that targets higher-income customers. Submission to the Competition Commission took place on 16 April with the targeted effective date of 1 July 2021

Both companies met our earnings accretive investment criteria and have high-growth potential and a strong management team. In addition, both acquired companies were still owned and managed by their founders, which matched our culture and how we run our business.

We also launched new category extensions such as Baby, School Uniforms, Fun Stuff, Extended Sizing and introduced additional tender types such as lay-bys and RCS card acceptance to provide customer convenience. All divisions identified opportunities to grow departments above their company average, and generally, we executed these well. Our new organic growth concepts are in evaluation, and market communication will be made at the appropriate time.

During the year, we were constantly reminded of the fragility as we lost 13 'family' members to the pandemic. We continue to mourn our departed associates and use these tragic circumstances to remind us of the need to love what we are doing and have fun.

I am honoured to lead an extraordinary group of people. Once again, I thank them for their support, dedication, and caring attitude when they engaged with others when we were all stretched in many directions. I also wish to extend my gratitude to our chairman, Nigel Payne, honorary chairman Stewart Cohen and the board of directors – who reminded us of their value and commitment to our value system, proving Passion Value, Partnership were not merely words, but heartfelt actions.

Mark Blair
Chief executive officer



Strategy, Material Matters and Key Risks

Re-shaping our future towards a new vision: To be the most valuable retailer in Africa

Winston Churchill said, "Never waste a good crisis." While the group could have placed the new vision and purpose on hold during the pandemic, its research, curation and execution were accelerated.

The group's new purpose is clear – to be Your Value Champion. This call to action will focus on surprising and delighting customers while delivering on the value equation.

The group's strategy is informed by its vision and values, and delivery centres on the group DNA and culture. Its mindset is underpinned by the principles of the Founder's Mentality, and the strategy continues to focus on sustainable value creation over the short, medium, and long term. The principles of Owner's Mindset, Insurgency and Frontline Obsession will continue to ensure clarity and focus amongst relevant stakeholders.

While the research and development of the new strategy have clearly identified new customer segments and concepts, a growth agenda focused on Southern Africa in the short term will continue to enable:

- Adding value to customers' and worth to partners' lives
- Caring for the community and environment
- Balancing opportunity and risk
- Prudence in how capital and resources are allocated
- Keeping up to date with emerging retail trends and carefully evaluate which to adopt
- An engaged workforce that builds high-performing brands

At the November 2020 interim results presentation, the matrix depicted on the following page identified growth areas, which were determined through the extensive market research conducted in 2020. This work enabled the group to identify the market segments deemed attractive and to pursue acquisitions that showed growth potential.



Segments and Opportunities Matrix

	Apparel	Homeware	FS & Telecoms	E-commerce	New sector
Luxury					
Premium					
Aspirational value/Niche	Opportunity	Yuppiechef ✓		miladys.com 🔍	Opportunity
Fashion-Value	MILADYS mrprice mrprice sport	Opportunity mr price home sheet-street	mr price cellular mr price money	mrprice.com 🔍 mrpricesport.com 🔍 mrpricehome.com 🔍 mrpricemoney.com 🔍 mrpricecellular.com 🔍	
Price value	Power Fashion ✓			sheetstreet.com 🔍	

The group has successfully executed in two of the areas:

- The apparel price/value segment. Through purchasing Power Fashion, the group was able to establish a foothold in the price-focused segment of the value market. This will allow Mr Price Apparel to continue to focus on its differentiated fashion-value offering at which it excels
- The homewares aspirational value segment through the acquisition of Yuppiechef. This provides another access point to the fast-growing e-commerce sector and a more affluent customer base, which the group does not serve


In the short term, the focus and preference are to deploy capital in South Africa. By focusing locally, the group limits the introduction of currency volatility, remains in a market serving a well-known customer base and continues to operate in well-understood fiscal, legislative and governance environments. This does not mean the group will not continue to research and explore appropriately aligned opportunities outside of South Africa.

To ensure consistent performance toward this goal, the group needs:

- A clear vision and strategy aligned to individual and collective efforts
- Strong organisational health (culture) and clear and well-understood values and guiding principles
- A flexible, high-performing and sustainable supply chain and ethical suppliers
- Reduced dependency on any one division — multiple high-growth vehicles and not one single bet
- An organisational structure capable of leading a growing and more complex business
- Strong performance tracking against objectives and key results and alignment to reward


The strategy will be measured against six pillars going forward:

01




Stakeholder Engagement

02




People

03




Growth

04




Brand Promise

05



Technology & Innovation

06




Sustainability

Further information regarding objectives and key results can be found in the May 2021 analyst presentation.

The Value Equation

Traditionally the group's interpretation of value (Price + Fashion + Quality) was heavily focused on price. However, individuals view value differently and quality merchandise can be perceived as more valuable than cheaper priced options from competitors. Experience and convenience also need to be considered as other factors that drive the value equation.








When the group considers the updated value equation of Price + Fashion + Quality + Experience + Convenience, there are exciting opportunities to leverage the fashion-value model, curation skills, and data-driven insights.



Growth



Extend earnings through increased market share and focused operational efficiency

Targets for FY2021	Capitals	Stakeholders	Performance against targets	
			Outputs	Outcomes
Complete research and articulation of new group strategy and growth priorities	<div><div>F</div><div>M</div><div>I</div><div>H</div><div>S</div><div>N</div></div>		Market research and group strategy finalised during the year Refer page 38	Clear articulation of: <ul style="list-style-type: none">• The group strategy including new vision and purpose• Growth opportunities• Clearly identified pillars to measure success
Increase market share	<div><div>F</div><div></div><div></div><div></div><div></div><div></div></div>		Retail sales declined 2.4% including the five weeks of level 5 lockdown. Market share increased 150bps (R1.2bn) During the year ~R500m of new sales growth was added through expansion into new categories	Group gained in every quarter Mr Price Apparel (largest division) gained in all months Home segment gained in 8 out of 10 months since restrictions Mr Price Cellular gained 90bps per GfK
Expand high-performing stores and exit unproductive space, while introducing quality new stores	<div><div>F</div><div>M</div><div></div><div></div><div></div><div></div></div>		The COVID-19 related closures and restrictions created delays, disruptions and bottlenecks with regard to store relating openings and closures. New space growth was 2.5% (1.6% net of closures and reductions). 54 new stores were opened and 10 expanded Real estate team renegotiated 315 leases	Further improvements in annual escalations and base rental reversions Performance of diversified footprint and omni-channel model supported business continuity Retail sales from larger format stores were impacted by consumer behaviour changes to convenient locations in H1 Sales momentum improved in larger format and urban centre stores in H2
Consider and evaluate potential acquisitions	<div><div>F</div><div>M</div><div>I</div><div>H</div><div></div><div></div></div>		Identified new customer segments and potential suitable acquisition targets	Power Fashion acquisition was effective 1 April 2021. Yuppiechef agreement concluded in March 2021 and the group awaits Competition Commission approval
Improve performance in foreign territories. Consolidate portfolio to scalable opportunities and exit underperforming or legislatively onerous jurisdictions	<div><div>F</div><div>M</div><div>I</div><div>H</div><div></div><div></div></div>		Sales in non-South African corporate owned stores down 2.7%, up 10.0% in H2. Exited Nigeria in November 2020	Will continue to exit foreign territories with limited ability to scale or improve profitability
Develop further online capabilities	<div><div>F</div><div>M</div><div>I</div><div>H</div><div></div><div></div></div>		Launched Miladys online in July 2020 Cellular made available on mrp.com	Online sales for the group grew 64.1% and nearly doubled its contribution to 2.4% of total group sales. Miladys online contribution is ~1% of total sales
Continue digital transformation	<div><div>F</div><div>M</div><div>I</div><div>H</div><div></div><div></div></div>		Re-platforming of e-commerce to Magento 2 is underway Investment into new hardware in-store enabling digital advancement Further investment into advanced analytics and business intelligence (BI) across the business	E-commerce trade continues to show excellent growth Advance division launched reporting analytics across the business

Measurement of strategic objectives

The board of directors reviews the appropriateness of the strategic objectives annually. Key risks and progress against the strategic imperatives are agenda items at the quarterly board meetings. An integrated approach to strategy, risk management, performance and sustainability has been adopted, and there is continued commitment to the alignment of people, profit and planet.

Key trade-offs made:

- Primary focus for the year was adapting strategies to navigate COVID-19
- Investment in new trading space was slowed due to disruption created by various lockdown levels
- Exited Nigeria
- Did not commit to acquisitions or investments which did not meet investment criteria

Focus areas for FY2022:

- Focus on driving comparable store profitability
- Understand retail trends emerging post-COVID-19
- Concentrate on further non-comparable category extensions
- Invest in and grow online
- Execute acquisitive/organic opportunities in line with approved strategy
- Bed down acquisitions and identified areas of integration

Build High-Performing Brands

Build strong customer relationships by delivering an ongoing experience of surprising and delighting our customers



Targets for FY2021	Capitals	Stakeholders	Performance against targets	
			Outputs	Outcomes
Wanted Merchandise <ul style="list-style-type: none"> Ensure clear market positioning and value definition in all markets (fashion-value model) to grow market share 			Merchant and strategy review process clearly defines price point plans, width and depth of assortment and fashion/core mix	Continued disciplined execution of proven processes, complemented by trend research and merchant experience Improved product execution across all businesses evidenced by market share gains of 150bps and five year low markdowns
Communication <ul style="list-style-type: none"> Branding change from MRP to Mr Price Customer centred communication 			Successfully executed the branding change from MRP to Mr Price at head office and on social media Instagram followers: 1.4m Facebook fans: 2.9m Website visits: 55m	Single brand customer experience Ranked 21st most valuable brand in RSA Mr Price Apparel and Mr Price Home highest brand equity in respective segments in RSA
Partnerships <ul style="list-style-type: none"> Navigate relationships with strategic partners during the pandemic 			Continued transparent communication with all strategic partners, including product suppliers, landlords, customers and associates, was key to ensuring an agile response to the rapidly changing environment created by the pandemic	Continue to focus on differentiating group relative to competitor set

Key trade-offs made:

- Selected investments in online and technology to ensure appropriate returns are maintained
- Internal re-branding completed, investment across store portfolio remained measured to protect balance sheet
- Further investment in CRM delayed given higher priority investments during the year

Focus areas for FY2022:

- Entrench market positioning with target customers and grow market share
- Enhance seamless omni-channel model
- Consider further investment in CRM to support data-driven decision making
- Appointed head of stakeholder engagement and investor relations to continue differentiated approach to Partnership

Operations

Continually strive for world-class methods and systems



Targets for FY2021	Capitals	Stakeholders	Performance against targets	
			Outputs	Outcomes
Operations Structure <ul style="list-style-type: none"> Set targets to deliver an infrastructure fitting for a value business (including IT), leverage centres of excellence 			The realisation of efficiencies will continue into FY2022 Well established infrastructure supported agile response to COVID-19	Provides an infrastructure to enable increased efficiency, accuracy and speed to market (positively impacting sales and margins) and is capable of handling the group's long-term growth
Leading IT Solutions <ul style="list-style-type: none"> Achieve key project milestones Set targets to deliver an infrastructure fitting for a value retailer Build BI capabilities to support data-driven decision making Ongoing focus on cyber security Focus on digital transformation 			Improvement in the monitoring and management of projects within the IT space, including the reintroduction of the project control board Implemented finance enterprise resource planning (ERP) BI capabilities extended driving data-driven decisions and improved reporting Continued investment and training regarding cyber security	Agility in IT strategy was key to navigating the pandemic Key focus areas ensured allocation of capital and resources to high-impact projects Launched new tender types Launched Miladys online in July 2020
Real Estate Strategy to Support Value Model <ul style="list-style-type: none"> Consider best structures and capital allocation of new stores and revamps to ensure store environment support a fashion-value model 			Centralised real estate team focused on sector leading initial deals, commercially viable renewals and re-engineering of store building costs	Achieved rental reversions across portfolio of leases renewed. Reduced average cost of store builds

Key trade-offs made:

- Only extracted efficiencies and opportunities that did not risk stabilisation
- IT project and investment prioritisation resulted in some lower priority projects being delayed, re-scoped or removed

Focus areas for FY2022:

- Continue to extract distribution centre efficiencies
- Execute key deliverables of the three pillars of the IT strategy
- Continue to enhance IT security
- Review operating structures to ensure the best model is in place for the post-COVID-19 environment
- Ensure successful go-live of Oracle ERP

People

Maintain an energised environment with empowered and motivated people



Targets for FY2021	Capitals	Stakeholders	Performance against targets	
			Outputs	Outcomes
Talent pipeline Continue to build talent pipeline and review leadership capacity and succession planning to support the attainment of the group's strategy			High-potential talent identified across the group, which allows for greater alignment of succession planning and talent mobility within the group Finalisation of the group succession plan is underway	Increased skills and capacity to enable operational and strategic execution Development programmes extend the pool of transformational leaders and high-potential talent
Employment equity Achieve employment equity targets			Achieved employment equity targets Significantly increased employment equity goals. African, Coloured and Indian appointments were: <ul style="list-style-type: none">99% of hires in stores76% of hires and 70% of promotions at head office	The group recognises the value in diversity and the need for its workforce to be representative of the national and regional demographics of South Africa and is committed to employing and developing people from designated groups in furtherance of its employment equity
Reward Reconsider reward structures to aid in retention			New long-term incentive (LTI) schemes launched in November 2020	Improvement in reward structures to ensure equity across the group and that those that can materially impact performance have clear objectives and are remunerated in line with the group's philosophy, which placed more emphasis on variable pay and less on guarantee
Culture and DNA Develop methodology to measure culture strength			Completion of group DNA project concluded. Launch delayed to FY2022	Energised environment and unique culture driving performance and positioning the group to be the most sought-after retail employer
Engagement Strengthen engagement and communication with associates			Creation of group internal communications function Re-launch of group wellness function	Clear vision and direction from management regarding the trajectory of the business Highly engaged associates during the pandemic Frequent communication from management Create awareness about physical and mental health and ways to manage both

Key trade-offs made:

- Promotions in the year delayed until improved visibility regarding trade
- Development programmes are targeted and are not across the board
- Lower guaranteed remuneration (pay at market median) in favour of variable remuneration based on company and individual performance

Focus areas for FY2022:

- Continue to enhance the integrated performance process linked to reward
- Continue to build talent pipeline and strengthen succession planning
- Review of organisational structures employed by the group, supporting clarity and a value business
- Consider people skills and structural requirements to support the CEO's strategy and retail in a post-pandemic world
- Ensure integration of acquired businesses

Sustainability

Subscribe to high ethical standards and sustainable business practices



Targets for FY2021	Capitals	Stakeholders	Performance against targets	
			Outputs	Outcomes
Value Chain Development Develop a sustainable and competitive value chain by: <ul style="list-style-type: none">Mapping first and second-tier suppliersImplement supplier performance measurementSupplier developmentEnhance supplier and value chain measurement			Factory visibility of 95.0% (tier one and two) Supplier grading tool to measure and report supplier performance updated 88.6% of suppliers achieved grades A-C Strategic supplier development for 27 qualifying RSA suppliers	Steady progress is being made on developing a sustainable and competitive value chain that is agile, transparent, efficient and compliant Refer pages 139 - 141
Localisation <ul style="list-style-type: none">Provide support and commitment to the South African Retail-CTFL 2030 Master PlanDevelop an action plan for increased localisation of commercially viable productionProcure cotton from RSA farmers			Group sourced 78m units totalling R3.9bn from RSA suppliers. This represented 39.6% (at cost) of local procurement spend This year the group procured 407 tons of RSA cotton lint from local farmers The group participated in developing plans to deliver on the objectives of the Retail-CTFL Master Plan and submitted localisation data to enable the monitoring and evaluation of local procurement	Mr Price Group CEO chairs the NCRF and works with member retailers, the DTIC and other key stakeholders in support of the Retail-CTFL Master Plan 2030 The group promotes sustainable and competitive manufacturing practices and provide support for local economic development and employment creation
Partner with communities <ul style="list-style-type: none">Implement Mr Price Foundation schools programme in 98 primary schoolsDevelop skills pipeline for key retail roles through JumpStart programmes			The Mr Price Foundation schools programme currently impacts 64 649 South African learners and 1 560 educators per annum JumpStart retail programmes impacted 1 462 unemployed youth with 963 participants being employed	Improve access to quality education for children from low-income communities Provide opportunities to develop unemployed youth to access employment opportunities
Protect our planet <ul style="list-style-type: none">Reduce and stabilise energy and water usage at business sitesIncrease sustainable cotton procurementReduce problematic raw materials or unnecessary packagingReduce volumes of single-use shopper bags			1 546 001 kWh of power derived from solar energy (28.0% of head office) Sustainable cotton procurement contributed 47.0% of all cotton products Eliminated 70 million plastic polybags and reduced single-use shopper bags by 35.0% 2.5m reusable shopper bags sold Carbon footprint reduced by 20.3% over the last five years	Reduce environmental impact of the business, its products and the value chain

Key trade-offs made:

- Local procurement opportunities are diluted due to lack of competitive manufacturing capability
- Agility can be compromised by low-cost sourcing from territories with long lead times
- Environmental impact reduction is affected by limited access and influence over value chain production sites
- Availability of RSA cotton within the required grades limit the procurement volume of the group

Focus areas for FY2022:

- Extend sustainability measures, monitoring and reporting to enable all key outcomes
- Continued execution of the value chain objectives to strengthen supplier capability and sustainability
- Expand environmental impact reduction initiatives
- Broaden opportunities for unemployed youth to access income generating activities, and innovative solutions to address education challenges

Material Matters, Risks and Opportunities

Material matters are the top-of-mind current and future challenges, risks and opportunities that have the most significant impact on the group’s ability to enhance value to all stakeholders.

Pandemic effects in the last year, driven by the uncertain extent of future and multiple waves and variants, have intensified material matters and risks. The ability to prepare for, respond and adapt to incremental and radical disruptions enabled the business to achieve resilience. Seizing opportunities to reinvent, rescale and reposition accelerated the group into the new normal.

The group has carefully evaluated material matters and linked each of them to the top ten risks identified through the Enterprise Risk Management (ERM) approach, resulting in carefully crafted opportunistic responses intrinsically aligned to the strategy and executed through defined KPIs.

Inputs and considerations of identified material matters and risks were sourced from:

- Group and divisional strategies
- Results from an enterprise-wide dynamic risk assessment
- External outlook
- Internal outlook
- Material impacts reported by local and international retailers



Strategic Clarity and Execution

The group’s ability to create stakeholder value is heavily influenced by the business strategy and therefore, the human and capital resources it deploys. The execution of the business strategy must occur with absolute precision and can only be achieved if business objectives are clearly set out, communicated and understood by all associates.

Strategic Risk	The risk that a lack of a clearly articulated growth strategy will result in the inability to achieve goals.	
Interconnected Potential Risks/Impacts		
<ul style="list-style-type: none">• Diversionary efforts• Incorrect decision making• Investment in non-value adding activities• Silo thinking• Wasted capital• Material project failures		
Response		
<ul style="list-style-type: none">• Comprehensive reassessment of the group’s strategy and communication of the group’s new vision, purpose and strategy to all key stakeholders• Alignment of group strategic priorities clearly disseminated into each of the trading and centres of excellence divisions• Key performance indicators to ensure execution with absolute clarity, driven by individual targets• Quarterly assessment of key performance indicators (KPIs) progress for all divisions		

Challenging Retail Environment

The South African economy has experienced prolonged headwinds. The first stringent lockdown in March/April 2020 exasperated the challenge of achieving growth targets with the ongoing pandemic continuing to have devastating effects on the economic and social lives of millions around the world. South Africa has not been exempted with the unemployment rate persistently high, hovering above 20% for the last decade. The official unemployment rate reached an unsurpassed high of 30.8% during the third quarter of 2020. The group’s largest target market has sadly been the most impacted by these adverse conditions. Consumer confidence is at an all-time low, which has a direct impact on retail spending and the utilisation of retail credit critical to retail growth. The group’s value model, however, remained robust but not unaffected by these forces.

The weakened rand in 2020 is in line with other emerging market (EM) currencies, however, it did reach extreme weakness in April 2020 despite absorbing high depreciation levels prior to COVID-19 impact. Competitor activity in the midst of this uncertainty intensified as retailers liquidated stocks to increase liquidity. These challenging retail trading conditions are likely to continue as the country grapples with vaccine roll-out plans. The opportunities and challenges associated with the current and anticipated low-growth external environment have sharpened the group’s focus on value to consumers.

Strategic Risk	The risk that adverse political actions, social unrest, declining economic conditions and onerous legislative requirements impacts growth imperatives.	
Interconnected Potential Risks/Impacts		
<ul style="list-style-type: none">• Concentration risk due to focus of South African operations• Declining economic growth and uncertainty• Low and declining consumer spending and demand• Volatility of ZAR potentially impacting value model• Credit sales and collection due to low disposable income• Increased competition due to desperate discounting of competitors		
Response		
<ul style="list-style-type: none">• Fashion-value differentiation• Every Day Low Pricing• Progress towards diversification of customer target market through acquisitions and category extensions or reductions• Market share gains through brand strength• Fit For Growth mindset• Treasury policy• Cash-based and less reliant on credit		

Competitive Landscape

The competitor landscape remains highly contested as retailers fight for market share growth in a flat retail market. Business models are being stress tested under these extreme conditions. The increased intensity in competition in the value segment of the market poses a threat to the group. The group’s ability to innovate and respond effectively to competitive pressures and changes in the local retail landscape is critical to long-term success and will remain a material risk to be managed through strategic and tactical approaches.

Strategic Risk	The risk that actions of competitors or new entrants to the market threaten the organisation's competitive advantage or even the ability to survive.	
Interconnected Potential Risks/Impacts		
<ul style="list-style-type: none">• Aggressive promotion activity by competitors• Crowded value segment• Inability to innovate• Rise in retail competition• Loss of entrepreneurial strength		
Response		
<ul style="list-style-type: none">• Growth strategy organically and acquisitively executed• Diversified target customer segment• Brand strength and value• Strong value retailing skills and business processes		

Supply Chain Resilience

While supply chain disruptions due to demand fluctuations, capacity constraints and bottlenecks are not unusual, the pandemic has been the most dramatic stress test in the history of the business, testing agility, response strategies and contingency plans. The group's supply chain was heavily impacted due to disruptions to supplier operations, labour and distribution networks.

Seasonal assortment planning for the forthcoming year was and will be determined based on abnormal trading patterns. Lockdown restrictions prohibited the merchants from visiting suppliers and further understanding of northern hemisphere fashion trends in preparation for subsequent local seasons.

The improvement in relationships between China and the USA, the upliftment of trade restriction and the earlier opening of borders could have a potential negative impact on supplier performance. The potential global shift of production from mainland China to the sub-continent will further affect the group as their macro supply chains mature based on new demand. As the group continuously seeks to optimise the supply chain and diversify the supplier base, it believes shocks experienced during this fiscus will be better managed should a crisis of this magnitude and timescale occur again.

Strategic Risk	The risk of an inefficient, ineffective and unreliable supply chain that will result in poor inventory management that will impact competitive advantage.	
Interconnected Potential Risks/Impacts		Response
<ul style="list-style-type: none">• Failure of key suppliers to meet order obligations• Travel restrictions prohibiting merchant trend trips and supplier visits• Stock availability• New territories unable to meet demand as market shifts away from mainland China• Disruptions in movement of stock from source to store• Increased shipping costs• Shipping imbalances causing cost escalations and extended lead times		<ul style="list-style-type: none">• Resourcing strategy in the second year of execution reducing over reliance on territories or key suppliers• Responsible sourcing incorporated into the resourcing strategy• Strategic supplier partnerships, building feedback loops, collaboration• Supplier performance measurement and visibility of production cycles• Procurement of locally manufactured products to increase agility and flexibility• Approved economic operator status registration

Brand Reputation

The group strives to be a model corporate citizen and have zero tolerance for those who do not act in accordance with the spirit and letter of the law and the group's value system that drives its rules of engagement. The group is ever mindful that the brand can be adversely affected by the actions of associates and suppliers, resulting in loss of funds or customer support. The scale of the business and constant interactions between partners and varying stakeholders pose risk to the strength of the brand.

Strategic Risk	The risk that associates or parties with whom the company transacts, conducts themselves in a manner that damages the reputation of the company's image.	
Interconnected Potential Risks/Impacts		Response
<ul style="list-style-type: none">• Enhanced consumer and social awareness• Speed of information transfer via social media• Associates not comprehensively inducted into the group's values and behaviours• Poor governance over public relations and social media posts		<ul style="list-style-type: none">• Group code of conduct• Ethics awareness and training• Social media screening• Social media policies• Escalation guidelines• Group communication function



Human Capital

Talent Attraction and Retention

The group's success is highly dependent on an experienced team with retail acumen and leadership qualities that promote entrepreneurship. A shortage of local retail-specific skills poses risk to all South African retailers. The loss of key skills and intellectual property and immigration poses a risk to the delivery of the group's objectives. This shortage of retail skills creates an overdependence on key leaders.

Strategic Risk	The risk that the inability to attract and retain key skills impacts the group's ability to execute strategy.	
Interconnected Potential Risks/Impacts		Response
<ul style="list-style-type: none">• Skills shortage• Competition to attract and retain specific skills• Low-growth environment impacting structure and limiting career progression• Loss of homegrown intellect• Affordability of key skills in value model		<ul style="list-style-type: none">• Retention efforts• New long-term incentive (LTI) and short-term incentive (STI) schemes• Attractive business with stability and large growth opportunities• Infusion of new talent with new acquisitions• Identification and nurturing of high potential associates

Transformation

The group embraces and supports the value found in diversity. It also acknowledges the need to represent the local and national demographics of South Africa at all levels and remains committed to employing and developing associates in line with employment equity targets. The succession pipeline is key to addressing transformation imperatives.

Strategic Risk	The risk that a slow pace of transformation will result in adverse reputational and commercial damage.	
Interconnected Potential Risks/Impacts		Response
<ul style="list-style-type: none">• Slow rate of employment equity and gender transformation at senior and professional qualified levels• Difficulty retaining and attracting from larger provinces (JHB, CPT)• Pay for performance remuneration philosophy unattractive vs guaranteed pay		<ul style="list-style-type: none">• The group employment equity (EE) plan• Transformation targets• KPI measurables• Employment equity forum attended by CEO• Recruitment aligned to employee equity targets

Culture and Values

Right values and behaviours engender organisational health and a business growth strategy can only be successfully implemented if supported and aligned to organisational health. The Mr Price way of doing things and interacting with each other is unique and a differentiator that must be preserved.

The group seeks to be the most desired employer in the industry by treating associates with respect in an environment based on trust. Recognition and reward fuels associates; therefore, it is imperative everyone aligns and commits to the vision and value as this unlocks gains for all stakeholders. As the group grows, it is key to utilise mechanisms to preserve and enhance group culture.

Strategic Risk	The risk that culture and behaviours does not engender the right values, behaviours to engender organisational health.	
Interconnected Potential Risks/Impacts		Response
<ul style="list-style-type: none">• Loss of entrepreneurial mindset• Dilution of culture• Reputation risks• Agility		<ul style="list-style-type: none">• Organisational health assessments• DNA project activation and implementation• New group vision, purpose and strategy• STI awards linked in part to individual display of values and behaviours

Leadership and Organisational Agility

The group’s leaders require transformational skills and competencies to enable business growth for the future. The business’ long run-of-success cannot fully prepare to deal with anticipated uncertainty and volatility; courage to depart from the status quo and relinquish embedded habits and reference points are critical to the group’s success.

Awareness of the need to avoid historical bias places the business in a position of strength and advantage. In addition, the leadership team continues to diversify in strength as experience is infused with external talent. Internally, several leadership lateral transfers have brought different thinking. Furthermore, leadership teams from newly acquired businesses usher in a wealth of diverse thinking.

Strategic Risk	The risk that leadership behaviour and resultant impact on the organisational health impacts the group's ability to achieve goals.	
Interconnected Potential Risks/Impacts		Response
<ul style="list-style-type: none">• Domineering leadership influence• Resistance to change• Lack of a structured change management process• Entrenched thinking and inability to adapt to a new way		<ul style="list-style-type: none">• Infusion of new leadership thinking through acquisitions and external appointments• Lateral transfers of leadership teams• Various leadership and mentorship programmes

Information Technology

Reliance on Systems

The group recognises that technological investments are critical to enable short and long-term objectives. Platforms are subject to ongoing improvements to enable growth. The inability to successfully deliver transformational projects to support growth imperatives is a top-of-mind matter.

Every technological change subjects the business to risk. Strict project management disciplines and technology partner relationships are imperative in avoiding technical debt and change fatigue.

The transactional nature of business operations and the deep reliance on system uptime poses a risk to business continuity. Systems are constantly at risk of damage especially with the increase in power outages and telecommunication failures. Any form of sustained interruption to the information systems will have an adverse impact on the group.

Strategic Risk	The risk that the IT systems lack capability and capacity to support operations and future growth.	
Interconnected Potential Risks/Impacts		Response
<ul style="list-style-type: none">• Inability to successfully deliver transformational projects that support business growth strategy• Reliance on information generated for key decisions• Business interruption• Failure to keep pace with technological advances that will enhance business value model		<ul style="list-style-type: none">• Modern and robust IT disaster recovery• Governance disciplines, improved IT leadership and project management skills• Digital transformation by leveraging data and digital asset investment• Information security roadmap and ongoing security• New planning and replenishment systems• Data governance principles

System Security

Risks are continually escalating as systems are enhanced. The prevention of cyber attacks are becoming more complex, requiring multiple layers of protection to create an environment that is sufficiently hardened and able to safeguard company assets and information to ensure uninterrupted trade.

Strategic Risk	The risk of an information security breach.	
Interconnected Potential Risks/Impacts		Response
<ul style="list-style-type: none">• Inappropriate cyber security standards and tools• Increased IT complexity requiring multiple layers of protection• Malicious external parties seeking gain or disgruntled employees• Inadequate skills to combat changing threats• Legacy infrastructure and code base weaknesses		<ul style="list-style-type: none">• IT security improvement roadmap• Increased investment in IT systems, security, skills and governance processes• Assurance structures include divisional board, group risk, internal audit and security specialists co-sourcing• Assessment of the need for cyber insurance cover• Annual threat tests by internal audit

CFO's Report

The following summary of performance demonstrates how the group's financial capital has been increased, utilised, and transformed through its operating, financing and investing activities in the 2021 financial reporting period.



FY2021 Reflection

This financial year will be embedded in our hearts and minds for decades, marked as the year when uncertainty came knocking to test balance sheets, management teams and business models of even the most enviable global organisations. Looking in the rear-view mirror at this unique financial year, while still acutely aware of the many known and unknown obstacles ahead, our people have grown personally and professionally and displayed resolve and dedication despite a wave of uncertainty.

As financial leaders, we often find solace in patterns, they help make sense of the past and offer a foundation for the future. The 2021 financial year forced our group, and many others across the globe, to truly zero base more than our numbers, it tested paradigms and comfort zones to reveal what was necessary and, therefore, what must be made possible. This provided a once-in-a-generation window of opportunity to test our business model's resilience and stress test the architecture we have so unequivocally trusted. Our mental models were forced to evolve as people, processes and technology rapidly adapted to the uncertain requirements that the pandemic brought. Our fight and flight response systems created heightened levels of responsiveness. The loud call to action reached every corner of our organisation as ordinary people did extraordinary things.

As a retailer with a strong cash generation model and low capital structuring profile, we were well positioned to weather the storm; however, we were not spared from COVID-19's backlash. It ceased trade across our store base, disrupted our support centre continuity and threw our supply chains into turmoil. April 2020 will be etched in our minds as the month when group cash reserves declined over R2bn in one month, a scary prospect compounded by no clarity on the pandemic's length. This demanded a quick response from our capital raising activities, and through our corporate partners, we raised credit line facilities and evaluated debt instruments. However, with the group facing heightened levels of uncertainty and the stated growth plans requiring protection, the board decided to approach shareholders to grant it authority to raise equity through the general issue of shares for cash should it require the funds to pursue growth. This was positively supported despite its potential dilutive nature, and we thank shareholders for their trust.

Upon reflection, communication was one of the key success factors in how the group navigated the eye of the COVID-19 storm. As leadership, we had to remain empathetic to the high anxiety levels of our associates, suppliers and service providers while remaining realistic to the unknown fiscal future we faced. A crisis truly tests values. The group is extremely proud of how it was able to lean into its value of Partnership, providing clarity and, where necessary, financial support to ensure the sustainability of our supply base. Our associates also faced extreme uncertainty as annual salary increases and recruitment were curtailed to preserve jobs. To settle our people's hearts and minds, we paid April and May salaries, which created invaluable goodwill — we believe a significant contributor to our performance in these conditions. The group would like to thank the government for providing relief through TERS, which further supported our ability to fund these uncertain times and keep the 18 000+ families we support stable.

Mindset is a key factor when facing uncertainty, and the critical leadership objective was to convert that uncertainty into opportunity. Management decided to maintain a growth mindset, irrespective of how gloomy the horizon appeared. This posture allowed us to continue to pursue acquisitions aligned with our multifaceted strategy for growth and expanding shareholder value. The group landed two acquisitions worth a near R2 billion in a six-month timeframe, a significant milestone for the group whose last transaction was Sheet Street over 20 years prior. Allied to this capital deployment was the execution of a share buy-back programme, received favourably by shareholders. Due to improved liquidity post hard lockdown, the group declared an interim and final dividend, a welcomed sign of confidence in the group's financial status.

53rd Week

The group manages its retail operations on a 52-week retail calendar basis and, as a result, a 53rd week is required every five years for calendar realignment purposes. For comparability purposes, the income statement and divisional performance commentary that follows evaluates financial performance on a like-for-like 52-week on 52-week basis. For details on the pro-forma 52-week results, which separates out the 53rd week numbers, refer to the group's supplementary information on www.mrpricegroup.com

Financial Commentary

The financial commentary on the following page will be a 52-week on a 52-week basis to aid comparison. Reference to the group's 53-week performance will be limited to instances that enhance understanding. The Power Fashion acquisition take-on balance sheet has been consolidated into the FY2021 results, impacting the growth for several major account categories. Due to the transaction closing on the 31st March 2021, three days of April trade have been included together with prorated expenses. This immaterially impacts comparable performance and, therefore, will not be commented on the following page.

Financial summary		2021	2020	% Change
Revenue	R'm	22 306	22 963	(2.9)
Profit from operating activities	R'm	3 687	3 979	(7.3)
Group operating margin	%	16.7%	17.5%	
Profit attributable to shareholders	R'm	2 520	2 704	(6.8)
Headline earnings per share	cents	1 018.5	1 047.0	(2.7)
Diluted headline earnings per share	cents	1 000.5	1 029.4	(2.8)

We are incredibly proud of how our business model performed. Our associate's passion, combined with the much-loved Mr Price brand, created the difference and resulted in the group gaining market share for the period (ref: RLC data). This effort resulted in diluted headline earning per share increasing 1.9% on a 53-week basis and marginally declining 2.8% on a 52-week basis, a result unthought-of 12 months prior (HEPS up 2.0% on 53-week; down 2.7% on 52-week). Earnings per share (EPS) declined by 1.8% on a 53-week basis (6.5% on 52-week), which was impacted by intangible asset impairment reported at interim results. Dividend per share increased earnings 116.1% on last year (LY) and will be paid out on 53-week earnings, an extremely positive result for shareholders.

52-week commentary

Group retail sales and other income from continuing operations declined 3.0% to R22.0bn (excluding April up 5.4%). Retail sales declined 2.4% to R21.2bn (excluding April up 6.8%) with cash sales, which contributes 86.4%, down 0.2% ahead of credit sales, which declined 14.5%; this is congruent with our retail credit peers. To ensure the control of inventory inputs, sales projections were tightly managed; which was the correct strategy as it played to the group's strength of chasing into winning merchandise. The introduction of lay-bys and RCS tender types provided

support for waning credit appetite and slow account growth. The group's e-commerce channel performed strongly, increasing 64.1% from the prior period and contributing 2.4% to the group's retail sales (LY 1.4%). We will continue our focused investment into this channel to maximise dominance in the digital arena.

Notable was the group's second-half performance. Retail sales increased 8.5% at strong margins, despite a material Black Friday sales decline impacted by low footfall at major regional malls. This was anticipated and planned accordingly.

Retail selling price inflation was 5.3% (LY 1.4%), positively lifted due to markdown improvement of 430bps on the prior year. Units were down 7.6%, excluding April up 0.2%. The group's suppliers were also heroes in the recovery story, our Partnership value helped us navigate difficult early discussions to ensure our mutual sustainability and support us as we traded ahead of targets.

Supply chain imbalances were a major challenge throughout the period, with several stock-outs providing opportunity into the new year. Valuable lessons have been learnt, which have flowed into our divisional and corporate risk registers and guided future strategic actions, including geographical supplier concentration risk and shipping continuity.

Other income declined 15.7%, mainly of credit interest, which declined 13.1% as credit risk containment measures were instituted to protect the credit book. The group also experienced depressed account activity from early customer pay downs to reduce debt levels and high write-offs up 83.2% on the prior period. Premium income declined 17.9% due to link to credit account customer performance noted above, a key lead generator for this business unit. Mobile and cellular income grew 10.5%, with the group's in-store cellular offering continuing to perform strongly, up 21.2%. The group

operates an MVNO under the branding Mr Price Mobile, which is being strategically repositioned away from post-paid contracting favouring sim only. Contract customer base performance was poor as affordability and call centre agent's activities were disrupted by COVID-19 effects. A recovery is expected in the new fiscal period.

Sales exceeded planned monthly levels, resulting in an improvement in a gross margin of 130bps to 42.5% and historically low markdown requirements. Overheads were up 3.7% impacted by impairment write-offs; excluding this, overheads were up 1.4%. This is in line with the group's historical expense management disciplines. Once off credits of R212m received through TERS claims and landlord rental relief in April 2020 assisted expense containment. Ongoing efforts to ensure the organisation has improved effectiveness and efficiency are contained under the banner, Fit for Growth. A project has been embarked on to de-layer the business with an outside party objectively mining for value extraction. Robotic process automation and analytical automation technologies have been introduced into the supply chain, already removing over 8 700 annual equivalent hours of labour with extensive opportunities to enhance programmes across the organisation.

EBITDA declined 4.2%. EBITDA margin remains robust at 24.4% (excluding IT impairment 25.1%).

Interest received on cash reserves increased 6.4%, impacted by the following factors: April 2020 cash decline, 175bps decline in repo rate over the prior period, share buy-back, and the acquisition payment made at the end of March 2021. Interest on lease liability raised in accordance with IFRS16 increased 5.0%.

The tax rate improved by 48bps to 27.5% as a result of reduced unrecognised deferred tax assets (driven by the closure of Nigeria) and forex translation impacts.

Operating profit declined 7.3%, impacted by the intangible IT asset impairment (excluding impairment declined 3.7%). Operating margin improved by 80bps to 16.7% (excluding impairment 17.4%).



Tax matters

The group continues to pursue clarity and predictability on tax matters across the various jurisdictions in which it operates. It seeks to protect shareholder value in line with its broader fiduciary duties. The group will not seek to establish artificial arrangements but pursue only those linked to genuine business requirements that would stand up to scrutiny by the relevant authorities. It will not artificially transfer profits from one jurisdiction to another to minimise tax payments or pay more tax than is properly due under a reasonable interpretation of the law and on receipt of a lawful demand.

The only notable tax matter continues to be the multi-year assessment raised by the South African Revenue Service relating to the disallowance of a standard deduction claimed by the group. The company supported by senior counsel and senior tax practitioners continue to believe that the deduction is valid and within the bounds of the tax act. The 2014 assessment relating to this deduction was withdrawn by SARS in May 2021 due to non-technical reasons. We continue to remain positive that this result will expedite resolution on the remaining assessed years.

Statement of financial position

The group's JSE top 40 ranking at the close of the financial year was 33rd, with a market capitalisation of R46bn trading at a PE multiple of 19 times. An unencumbered balance sheet allows the group to seize future opportunities and continues to provide shareholders with market-leading return metrics. Refer to the six-year review on pages 60 - 63.

	3 Apr 2021	28 Mar 2020
Non Current Assets	9 288	6 950
Current Assets	10 587	10 244
Inventories	3 298	2 719
Trade and other receivables	2 155	2 268
Cash and cash equivalents	4 949	4 726
Other assets	185	531
Total Assets	19 875	17 194
Shareholders equity	10 838	9 428
Total Liabilities	9 037	7 766
Total equity and liabilities	19 875	17 194

The inclusion of the fair value of Power Fashion net assets and goodwill raised have impacted comparability of the balance sheet.

The group has performed a rigorous going concern assessment in accordance with the accounting standards, and I am pleased to report there is no indication of going concern risk. The group performed extensive impairment testing across its asset base over the period. Right-of-use assets and IT assets were two areas that incurred write-downs over the period. The right-of-use asset value of five



stores were impaired by R9m and as reported at our interim results, the group impaired IT assets to the value of R143m due to technology architecture changes.

Cash preservation was key to short-term continuity. The group, therefore, decided to temporarily suspend all uncommitted capital expenditure. Vital IT projects were continued to maintain project timelines and continuity. As clarity and consistency around trading conditions transpired, store capital expenditure and other planned upgrades to IT and trading assets were authorised but under sharpened investment criteria to compensate for uncertainty. Capital expenditure (excluding acquisitions) for the period was R452m, down 12.2% on the prior year.

Capital allocation is a key theme of management. The group continues to listen to its key stakeholders whilst maintaining its strategic growth intentions. To this end, the group signed sale and purchase agreements for near R2bn to acquire Power Fashion and Yuppiechef. The group further repurchased 1.3m shares through its share buy-back programme; this will continue to be assessed as an avenue of capital allocation. The group does not favour special dividends due to its once-off nature.

R'm	2021	2020
Cash balance at beginning of year	4 726	3 150
Cash inflow from operating activities	4 767	5 661
Cash outflow from investing activities	(1 945)	(472)
Cash outflow from financing activities	(2 550)	(3 655)
Foreign exchange gain/(loss)	(49)	42
Cash Balance at end of year	4 949	4 726



Cash and cash equivalents prior to the outflow due to the Power Fashion acquisition increased 36.7%, post-payment on 31 March 2021, cash increased 4.7% on the prior period. The group's comparable free cash flow generation, excluding acquisition outflow, remains robust at 100.9% (LY 133.3%) and continues to be the crown jewel of its business model, supporting capital expansion activities and consistent dividend payments to shareholders.

Working capital management remains a key focus area. Stock turn, debtors' days and creditors' days are all focus areas to optimise cash cycle.

Inventory was well managed throughout the period despite the volatility in sales demand, with group stock turn at 4.2 (LY 4.8). Inventory increased by 21.3% due to year-end date 3 April (LY 28 March), Power Fashion inclusion and new non-comparative categories introduced in this financial period. Excluding these items, inventories were satisfactorily managed. We have therefore decreased the inventory provision percentage to 8.5% (LY 9.6%).

Accounts receivable, representing mainly the group's retail credit and mobile debtors book, experienced heightened stress, with net bad debt ratios exceeding our opening impairment provision. Despite the group's conservative credit posture and an industry-leading retail book stewardship track record, high unemployment, job security and financial fragility were acutely felt. Credit granting criteria and credit limits were tightened, constraining credit sales. This, combined with elevated bad debt write-offs, resulted in the book declining 14.3% on LY. An impairment provision of 13.4% of debtors balance has been provided, which management calculates represents sufficient risk management for possible future bad debts that may be incurred. Management is actively employing new strategies to promote responsible credit granting in this environment and are working with its customers where possible to restore their financial health.

Accounts payable, representing mainly the group's trade creditors declined 13.0% on LY due to the timing of year-end being 3 April (LY 28 March). This resulted in cash outflows prior to year-end impacting working capital. Strategic projects are in flight to maximise working capital through providing competitive supply chain finance terms to our suppliers, which will further reduce cash cycle days whilst simultaneously ensuring the sustainability of our supply base.

“The group will continue to hold onto its strong fiscal disciplines whilst constantly pressing into its envisioned future.”



Outlook

Through its revised vision and purpose, the group is energised and focused on accelerated but sustainable growth. It recognises that to be the most valuable retailer in Africa, it needs to not only perform but transform – dual objectives. The group's posture regarding environmental, social, and governance objectives (ESG) has always been a positive one, but recognising that the work to do across the 17 pillars requires a coordinated approach to ensure the group's good work is better communicated and further enhanced. Through the social, ethics, transformation and sustainability committee agenda, we will ensure reporting on these areas is transparent, improved and that meaningful budget is allocated to ESG initiatives as we pursue our vision and purpose. The group will focus geographically on South Africa for the upcoming 12 months, leveraging our existing diversified footprint, brands, and formats to grow market share while introducing new concepts to ensure an expanding organic growth strategy.

The group remains cautiously optimistic about its prospects for the upcoming financial period. South Africa, our primary market, remains fiscally vulnerable, and so we are cautious. South Africa's real GDP forecast has been revised upwards to a modest ~3.8%; however, this is juxtaposed against a high unemployment rate, which negatively impacts retail. South Africa's fiscal stewardship will directly affect the Rand and its volatility, which remains a key risk to the group's ongoing margin management. Our optimism offsets these cautions, stemming from a deep belief in our business model combined

with our customers love for our brand. This knowledge fuels our associates to be the Your Value Champion.

The smooth integration of Power Fashion and Yuppiechef into the group stable are key imperatives for the upcoming period. The group's underperforming businesses units impacted severely by COVID-19 will receive additional attention to ensure rapid recovery. The group will continue to hold onto its strong fiscal disciplines whilst constantly pressing on into its envisioned future. The allocation of capital will be measured and strategically deployed. This approach will ensure the group's market-leading metrics as displayed in the six-year review are advanced. The long-term relevance of the group and its competitive advantage are top of mind issues for our executive team.

I would like to take this opportunity to thank our shareholders for their faith in the group and its management team. We are committed to making a positive difference whilst enhancing value for all stakeholders.

Mark Stirton
Chief financial officer

Detailed Divisional Performance



mr price

	2021	2020	% change
Retail sales - including franchise (R'm)	12 099	12 531	(3.4)
Comparable sales growth (%)	(4.8)	(3.3)	
Retail selling price inflation (%)	5.3	(0.8)	
Units sold (million)	135.6	147.9	(8.3)
Number of stores	538	532	
Trading area - weighted avg net m²	337 812	332 872	1.5
Sales density (rand/weighted avg net m²)	35 716	37 550	(4.9)



mr price sport

	2021	2020	% change
Retail sales - including franchise (R'm)	1 511	1 679	(10.0)
Comparable sales growth (%)	(16.7)	4.6	
Retail selling price inflation (%)	6.0	4.8	
Units sold (million)	11.8	13.9	(15.1)
Number of stores	136	124	
Trading area - weighted avg net m²	68 050	65 807	3.4
Sales density (rand/weighted avg net m²)	22 202	25 516	(13.0)



MILADYS

	2021	2020	% change
Retail sales - including franchise (R'm)	1 233	1 550	(20.5)
Comparable sales growth (%)	(23.8)	1.4	
Retail selling price inflation (%)	(1.3)	2.6	
Units sold (million)	6.1	7.6	(20.0)
Number of stores	239	232	
Trading area - weighted avg net m²	62 740	61 156	2.6
Sales density (rand/weighted avg net m²)	19 656	25 351	(22.5)

mr price home

	2021	2020	% change
Retail sales - including franchise (R'm)	3 875	3 744	3.5
Comparable sales growth (%)	2.2	0.3	
Retail selling price inflation (%)	4.9	4.2	
Units sold (million)	32.7	33.1	(1.3)
Number of stores	183	177	
Trading area - weighted avg net m²	130 527	129 354	0.7
Sales density (rand/weighted avg net m²)	29 657	28 908	2.6



sheet•street

	2021	2020	% change
Retail sales - including franchise (R'm)	1 753	1 666	5.2
Comparable sales growth (%)	4.3	1.7	
Retail selling price inflation (%)	8.1	6.2	
Units sold (million)	17.2	17.7	(2.7)
Number of stores	322	313	
Trading area - weighted avg net m²	52 745	52 057	1.3
Sales density (rand/weighted avg net m²)	33 237	32 007	3.8



mr price money

	2021	2020	% change
Gross retail trade debtors (R'm)	1 938	2 238	(13.4)
Total active accounts	1 309 177	1 391 660	(5.9)
Average balance (Rand)	1 481	1 608	(7.9)
% of debtors able to purchase on credit	88.5	91.1	(260)bps
Retail sales analysis:			
- Cash (%)	86.4	84.7	170bps
- Credit (%)	13.6	15.3	(170)bps
Net bad debt (net of recoveries excluding collection costs) % of total debtors	13.1	6.3	680bps
Impairment provision % of total debtors	13.4	10.4	300bps

Gross trade receivables per division (R'm)	Mr Price	Mr Price Home	Mr Price Sport	Miladys	Sheet Street	Total 2021	Total 2020
6 months	214	46	9	120	22	411	693
12 months	1 076	164	37	145	93	1 515	1 519
24 months		12				12	26
	1 290	222	46	265	115	1 938	2 238

Six-Year Review

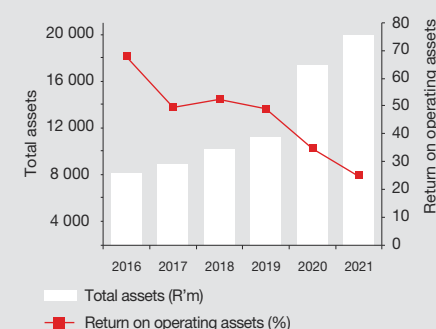


Abridged statements of financial position, cash flows and income

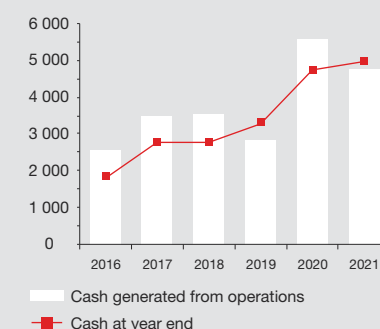
R'm	35 year compound growth %	Five year compound growth %	2021	2020	2019	2018	2017	2016
Statement of financial position								
Assets								
Non-current assets			9 288	6 950	2 664	2 628	2 577	2 241
Property, plant and equipment			2 236	2 137	2 126	2 092	2 130	1 672
Right-of-use assets			5 000	4 202	-	-	-	-
Other			2 052	611	538	536	447	569
Current assets			10 587	10 244	8 481	7 491	6 338	5 822
Inventories			3 298	2 719	2 692	2 215	2 102	2 168
Trade and other receivables			2 155	2 268	2 179	2 370	2 221	2 136
Re-insurance asset			154	182	304	146	129	99
Cash			4 949	4 726	3 275	2 756	1 823	1 419
Derivative financial instruments			24	342	27	-	-	-
Taxation			7	7	4	4	63	-
			19 875	17 194	11 145	10 119	8 915	8 063
Equity and liabilities								
Equity attributable to shareholders			10 838	9 428	8 682	7 455	6 729	5 620
Non-current liabilities			4 800	4 032	289	257	335	244
Lease liability			4 776	4 014	-	-	-	-
Other non-current liabilities			24	18	289	257	335	244
Current liabilities			4 237	3 734	2 174	2 407	1 851	2 199
Trade and other payables			2 542	2 136	1 920	2 115	1 744	2 105
Current portion of lease liability			1 164	1 027	-	-	-	-
Re-insurance liabilities			45	46	46	38	41	30
Other			486	525	208	254	66	64
			19 875	17 194	11 145	10 119	8 915	8 063
Statement of cash flows								
Net cash inflows from operating activities			4 767	5 661	2 857	3 502	2 574	1 906
Net cash outflows from investing activities			(1 945)	(472)	(451)	(455)	(809)	(1 153)
Net cash outflows from financing activities			(2 550)	(3 655)	(2 002)	(2 053)	(1 338)	(2 123)
Net increase/(decrease) in cash and cash equivalents			272	1 534	404	994	427	(1 370)
Cash and cash equivalents at beginning of the year			4 726	3 150	2 720	1 784	1 419	2 764
Exchange gains/(losses)			(49)	42	26	(58)	(62)	25
Cash and cash equivalents at end of the year			4 949	4 726	3 150	2 720	1 784	1 419
Income Statement								
Retail sales	17.3%	2.6%	21 690	21 686	20 850	19 994	18 575	19 038
Retail sales and other income	17.4%	2.5%	22 553	22 707	22 334	21 185	19 679	19 923
Profit from operating activities	20.1%	1.4%	3 864	3 979	3 965	3 732	3 048	3 603
Profit attributable to shareholders	22.5%	0.0%	2 648	2 704	2 982	2 781	2 263	2 645
Headline earnings attributable to shareholders	22.6%	0.7%	2 762	2 716	3 026	2 842	2 331	2 674

Notes:
1. 2016 and 2021 are each 53 week periods.
2. The 35 year compound growth rates are calculated from the date of acquiring joint control in 1986.
3. FY2019 and FY2020 income statement re-presented for discontinued operations.

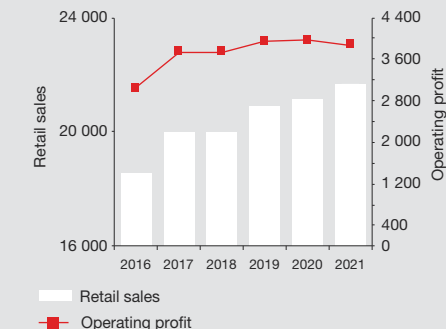
**Total assets (R'million)
and return on operating assets (%)**



**Cash generated and cash
at year end (R'million)**



**Retail sales and operating
profit (R'million)**



Stores and productivity measures

	35 year compound growth %	Five year compound growth %	2021	2020	2019	2018	2017	2016
Operating statistics								
Depreciation as a % sales ^a			1.5%	1.5%	1.4%	1.4%	1.1%	1.0%
Employment costs as a % sales ^b			10.3%	10.7%	11.0%	11.1%	10.4%	10.2%
Occupancy costs as a % sales ^c			7.9%	8.1%	7.5%	7.6%	7.5%	7.1%
Total expenses as a % sales ^d			30.6%	29.4%	29.2%	29.4%	28.3%	26.3%
Number of stores by segment								
Mr Price Apparel			538	532	512	481	470	458
Mr Price Sport			136	124	112	105	92	82
Miladys			239	232	214	207	202	198
Total Apparel Stores			912	888	838	793	764	738
Mr Price Home			183	177	179	171	168	163
Sheet Street			322	313	306	294	284	280
Total Home stores			505	490	485	465	452	443
Franchise			8	9	18	23	21	19
FT associates ^e								
			17 831	17 986	18 983	18 536	17 822	17 956
Trading area								
- weighted average net m ²			651 875	641 246	627 367	618 684	605 979	590 714
- closing average net m ²	8.8%	2.0%	657 763	649 700	633 813	621 512	616 934	594 557
Total sales (R'm)								
Comparable sales growth %	17.3%	2.6%	21 690	21 686	20 850	19 994	18 575	19 038
			-5.1	-1.4	1.6	5.6	-3.6	6.3
Retail selling price inflation %			5.3	1.4	5.1	1.7	10.7	7.0
Cash sales %			86.4	84.3	84.2	83.7	83.3	82.8
Credit sales %			13.6	15.7	15.8	16.3	16.7	17.2
Sales per store (R'm)			15	16	16	16	15	16
Sales per full time associates (Rand) ^f			1 216 396	1 205 739	1 098 361	1 078 678	1 042 276	1 060 247
Sales density excluding sales to Franchise (Rand per weighted average net m ²)			31 346	32 958	33 201	32 238	30 654	31 234

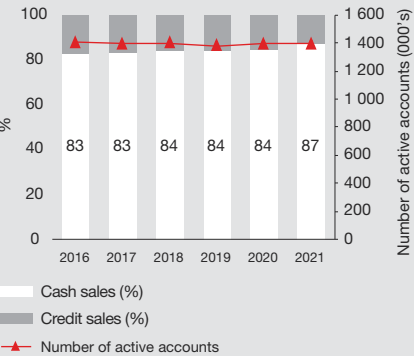
Notes:
1. FY2016 and FY2021 is a 53 week period.
2. The 35 year compound growth rates are calculated from the date of acquiring joint control in 1986.
a Depreciation on property, plant and equipment only.
b Employment costs include salaries, wages and other benefits, share based payments, restraint of trade expenses, defined contribution pension fund expense, defined benefit pension fund net expense and post-retirement medical aid benefits.
c Occupancy costs include depreciation on right of use asset and interest on lease liability from FY2020. Occupancy costs include land and building lease expenses, including straight line lease adjustments prior to 2020.
d From FY2020, total expenses includes interest on lease liability.
e FT: Full time. Excludes Power Fashion associates of 2 193.
f Excludes impact of Power Fashion due to acquisition date.

Returns, profitability and share information

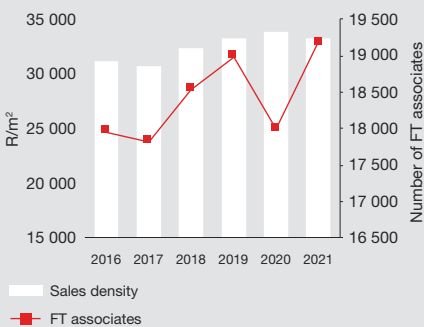
	35 year compound growth %	Five year compound growth %	2021	2020	2019	2018	2017	2016
Productivity ratios								
Net asset turn			2.0	2.3	2.4	2.7	2.8	3.4
Gross margin (%)			42.6	40.7	42.9	43.3	38.8	40.6
Operating margin (%) ³			17.1	17.5	17.8	17.6	15.5	18.1
EBITDA margin (%)			25.5	25.9	20.8	20.3	17.8	20.1
Profitability and gearing ratios								
Return on net worth (%)			24.4	28.7	34.3	37.3	33.6	47.1
Return on average shareholders equity (%)			27.3	30.0	37.5	40.1	37.8	50.3
Return on capital employed (%)			22.1	30.9	54.2	57.0	49.3	67.6
Return on operating assets (%)			24.7	34.4	49.7	52.5	49.3	67.6
Solvency and liquidity ratios								
Current ratio			2.5	2.7	3.9	3.1	3.4	2.6
Quick ratio			1.7	2.0	2.7	2.2	2.3	1.7
Inventory turn			4.2	4.8	5.0	5.4	5.3	5.8
Total liabilities to total shareholders equity			0.8	0.8	0.3	0.4	0.3	0.4
Per share performance (cents)								
Headline earnings	19.4%	2.6%	1 067.9	1 047.0	1 168.6	1 100.1	911.4	1 057.8
Diluted headline earnings	19.3%	3.5%	1 049.0	1 029.4	1 142.3	1 075.4	887.9	1 012.9
Dividends	18.2%	-11.7%	672.8	311.4	736.2	693.1	667.0	667.0
Operating cash flow			1 843.0	2 182	1 103	1 355	1 006	754
Net worth			4 199.7	3 636	3 345	2 885	2 602	2 217
Dividend payout ratio (%)			63.0	29.7	63.0	63.0	73.2	63.1
Stock exchange information								
Number of shares in issue ('000)			258 067	259 309	259 588	258 982	258 589	253 530
Number of shares on which earnings based ('000)			258 671	259 419	258 922	258 375	255 793	252 786
Shares traded ('000)			361 695	392 932	317 866	426 089	427 817	325 342
Percentage of shares traded (%)			139.8	151.5	122.8	164.9	167.3	128.7
Earnings yield (%)			5.4	8.8	6.2	3.9	5.7	6.0
Dividend yield (%)			3.4	2.6	3.9	2.4	4.2	3.8
P:E ratio			19.3	11.0	16.2	25.9	17.5	16.8
Market capitalisation (R'm)			50 672	31 008	48 696	73 187	40 806	45 077
Share price (cents)								
- high			19 811	25 001	29 910	29 307	23 973	28 380
- low			11 092	10 374	18 050	14 395	13 000	14 126
- closing	20.2%	1.7%	19 798	11 848	18 952	28 500	15 990	17 769
Foreign shareholding at year end (%)			44.4	51.5	48.4	50.7	43.2	52.2

Notes:
1. FY2016 and FY2021 is a 53 week period.
2. The 35 year compound growth rates are calculated from the date of acquiring joint control in 1986.
3. Operating margin calculated as operating profit/retail sales and other income.
4. Market capitalisation is calculated based on number of shares in issue and closing share price.

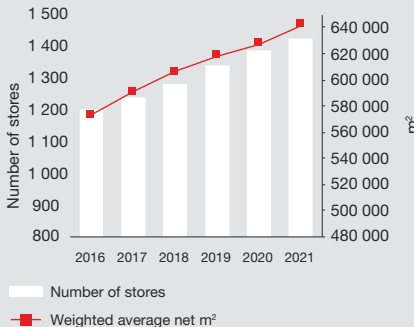
Credit sales and group number of active accounts



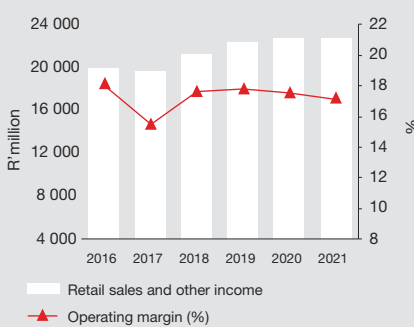
Sales density and number of FT associates



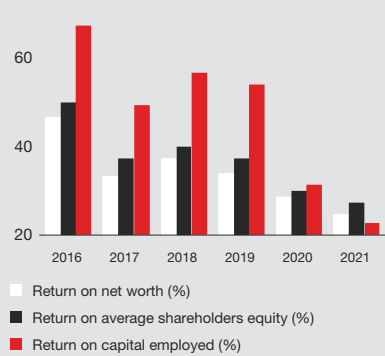
Number of stores and trading area



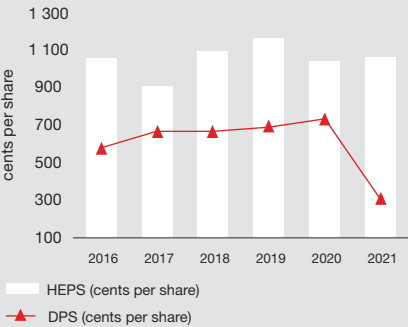
Retail sales and other income and operating margin



Return on net worth equity and capital



Headline earnings and dividend per share



03

How We Govern

In this section you will find disclosure on the group's governance activities and practices in support of the group's strategy, value creation and realising the King IV™ governance outcomes.

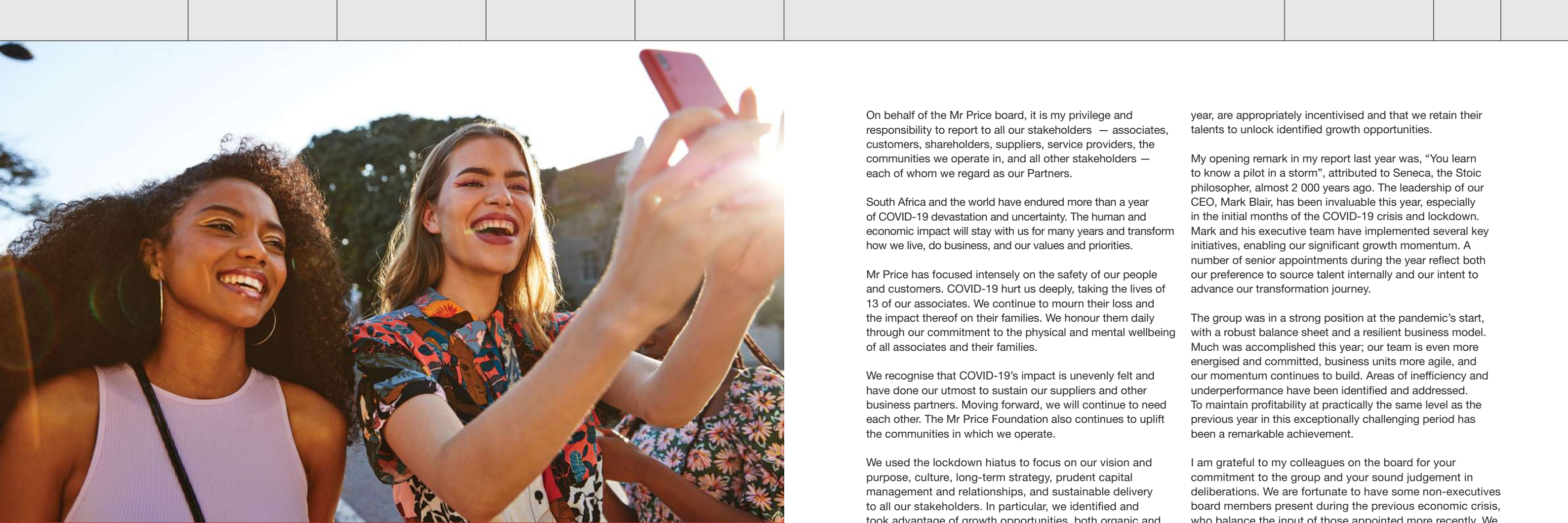


Contents



- 66 Chairman's Report
- 68 Board Report
- 82 Audit and Compliance Committee Report
- 90 Risk and IT Committee Report
- 100 Remuneration and Nominations Committee Report
- 128 Social, Ethics, Transformation and Sustainability Committee Report

Together We Do Good



Chairman's Report

“Mr Price is Fit for Growth to provide opportunities for suppliers, value for customers, career prospects for associates, and superior returns for shareholders.”



On behalf of the Mr Price board, it is my privilege and responsibility to report to all our stakeholders — associates, customers, shareholders, suppliers, service providers, the communities we operate in, and all other stakeholders — each of whom we regard as our Partners.

South Africa and the world have endured more than a year of COVID-19 devastation and uncertainty. The human and economic impact will stay with us for many years and transform how we live, do business, and our values and priorities.

Mr Price has focused intensely on the safety of our people and customers. COVID-19 hurt us deeply, taking the lives of 13 of our associates. We continue to mourn their loss and the impact thereof on their families. We honour them daily through our commitment to the physical and mental wellbeing of all associates and their families.

We recognise that COVID-19's impact is unevenly felt and have done our utmost to sustain our suppliers and other business partners. Moving forward, we will continue to need each other. The Mr Price Foundation also continues to uplift the communities in which we operate.

We used the lockdown hiatus to focus on our vision and purpose, culture, long-term strategy, prudent capital management and relationships, and sustainable delivery to all our stakeholders. In particular, we identified and took advantage of growth opportunities, both organic and acquisitive, while taking account of changing customer preferences and other retail sector trends. We continue to benefit from the input of our founders – thank you, Stewart and Laurie, for your ongoing passion for Mr Price.

We have maintained our commitment to only make responsible, synergistic acquisitions with significant growth prospects whose cultures and values are similar to our own. Power Fashion joined the Mr Price family effective 1 April 2021 and on completion of the regulatory approval process, we look forward to welcoming Yuppiechef and their customers and business partners into the group. We are excited to grow together with you. Details of our strategic focus areas are found in the CEO's report and strategy, material matters and key risks section. I am satisfied that reporting in all areas upholds the Mr Price traditions of transparency and accountability.

We appreciate our shareholders, regular engagement and positive support, including granting us a capital raise authority earlier in the financial year that was only to be used if an appropriate acquisition met our stringent investment criteria. This was at a time of high uncertainty when the group's appetite for debt funding remained low. Based on our strong balance sheet and high cash generation, we are pleased to not only have made acquisitions from our existing resources but also to resume dividends in line with our normal payout policy.

This year placed significant demands on executive leadership and board members, all of whom took pay cuts early in the pandemic. As stated in the remuneration implementation report, our remuneration and nominations committee worked with independent advisors to ensure executives, particularly those who took on significantly increased responsibilities last

year, are appropriately incentivised and that we retain their talents to unlock identified growth opportunities.

My opening remark in my report last year was, “You learn to know a pilot in a storm”, attributed to Seneca, the Stoic philosopher, almost 2 000 years ago. The leadership of our CEO, Mark Blair, has been invaluable this year, especially in the initial months of the COVID-19 crisis and lockdown. Mark and his executive team have implemented several key initiatives, enabling our significant growth momentum. A number of senior appointments during the year reflect both our preference to source talent internally and our intent to advance our transformation journey.

The group was in a strong position at the pandemic's start, with a robust balance sheet and a resilient business model. Much was accomplished this year; our team is even more energised and committed, business units more agile, and our momentum continues to build. Areas of inefficiency and underperformance have been identified and addressed. To maintain profitability at practically the same level as the previous year in this exceptionally challenging period has been a remarkable achievement.

I am grateful to my colleagues on the board for your commitment to the group and your sound judgement in deliberations. We are fortunate to have some non-executives board members present during the previous economic crisis, who balance the input of those appointed more recently. We will strive to retain this balance as we continually restructure our board skills and mix. I am satisfied that the board performed both its governance oversight and strategic leadership roles to a high standard during the year. In August 2020, long-standing director Bobby Johnston retired from the board. My fellow directors, management and I express our utmost gratitude and appreciation for Bobby's wise counsel, sound judgement and unwavering integrity. Special thanks to Brenda Niehaus for her contribution and we welcome new independent non-executive directors, Lucia Swartz and Jane Canny.

Our motivation and confidence are up. We remain fully supportive of our associates at all levels and are grateful for the way you have performed in these challenging times. The impact of COVID-19 on the economy and livelihoods of all South Africans demands an ambitious response. Mr Price is Fit for Growth to provide opportunities for suppliers, value for customers, career prospects for associates, and superior returns for shareholders. Mark and his team have created a clear and positive vision of the exciting potential of this company and the board and all associates in the group are committed to achieving it.

Nigel Payne
Chairman

Board Report

In a rapidly changing world, good corporate governance creates value and helps the group achieve its vision to be the most valuable retailer in Africa. This is reflected in the group's beliefs of:



Passion



Value



Partnership



The main impact of the board's deliberations on the group's value creation elements is reflected below:

Capitals



Stakeholders



King IV™ Governance Outcomes

- Ethical culture
- Good performance
- Effective control

Strategic Pillars



Sustainable Development Goals



Leadership

Integrity, competence, responsibility, accountability, fairness and transparency are the key pillars for ethical and effective leadership and the starting point of good corporate governance. From the board and executive leadership to store associates, both individually and collectively, every group associate should do the right thing and display these key traits to enable delivery of appropriate outputs. Good corporate governance is aspirational and must be continuously monitored, adapted and improved. The disruptions arising from the COVID-19 pandemic highlighted the strength of the board's leadership through consistent application of and continued commitment to the group's beliefs. This ensured the group's strategic direction and core values were uncompromised during the unprecedented past year. Governance practices must continue to be aligned and enable value creation through the achievement of group strategy. More detail on the group's strategy can be found in the strategy, material matters and key risks section on pages 38 - 51.

The beliefs of Passion, Value and Partnership (refer page 9) and as expanded on in the group's code of conduct, is the group's internalisation of ethics and the standard of conduct against which each director and the board is measured. The governance framework, which sets out the group's reporting structure, is on page 74 and 75.

Role

The board is the custodian of corporate governance and is responsible for steering the group towards achieving the governance outcomes through steering strategic direction and value creation. As set out in the board's mandate, published on the group's website: www.mrpricegroup.com, this includes:

- Providing ethical and effective leadership
- Ensuring the group is, and is seen to be, a responsible corporate citizen
- Overseeing value creation to ensure the achievement of positive outcomes for all stakeholders
- Steering and setting strategic direction and monitoring group performance to achieve strategy
- Monitoring ethics, board composition, risk, remuneration, technology and information, compliance and assurance through its various committees
- Ensuring a stakeholder-inclusive approach

The key areas of focus for the reporting period were:

- Monitoring and overseeing the appropriateness of management's response to the operating and financial impact of COVID-19 to support associates and protect group assets and business continuity
- Guiding and supporting the implementation of the group's growth strategy, including the group's acquisition of Power Fashion and Yuppiechef
- Under the guidance of the audit and compliance committee, supporting and implementing the group's capital allocation decisions including the authority for a specific issue of shares and a share buy-back programme
- Under the guidance of the remuneration and nominations committee, ensuring the board composition continues to support the delivery of strategy and creation of value through deliberate identification and addition of board skills required to achieve this
- Streamlining and adjusting the standard board and committee meeting frequency and structure (outside of the extraordinary meetings held due to the COVID-19 pandemic) to facilitate focus on strategic matters

Future areas of focus are:

- Continued oversight of the group's response to and the operating and financial impact of COVID-19
- Supporting management with the integration and closing of the group's acquisition of Power Fashion and Yuppiechef respectively
- Under the guidance of the remuneration and nominations committee, ensuring the composition of the board continues to support the delivery of strategy and value creation
- Monitoring and support of the group's strategic objectives in pursuit of its new vision and purpose
- Ensuring the group's business model is transforming to support an increasingly digital future

Board Statement

The board is satisfied it has fulfilled its responsibilities in accordance with its mandate for the 2021 financial year and has provided relevant information to stakeholders to satisfy the King IV™ disclosure requirements.

The board confirms the group's compliance with the Companies Act, 71 of 2008 (Companies Act) and the Company's memorandum of incorporation for the reporting period.

Board of Directors



Stewart Cohen
Honorary Chairman
Age: 76
Appointed: March 1989
Qualifications: BCom, LLB, MBA
Key Skills: Governance, human resources, international, leadership, marketing, retail, supply chain and logistics, strategy

The board is the custodian of corporate governance and is responsible for steering the group towards achieving the governance outcomes through strategic direction and value creation.



Nigel Payne
Chairman
Age: 61
Appointed: August 2007
Qualifications: CA (SA), MBL
Other directorships include: Alexander Forbes Holdings Ltd, Bidcorp Ltd, Strate (Pty) Ltd, Vukile Property Fund Ltd
Key skills: Finance, financial services, governance, leadership, risk, strategy



Mark Blair
Chief Executive Officer
Age: 55
Appointed: March 2006
Qualifications: CA (SA)
Key skills: Finance, financial services, governance, human resources, international, IT, leadership, retail, risk, strategy, sustainability



Mark Stirton
Chief Financial Officer
Age: 41
Appointed: January 2019
Qualifications: CA (SA), FCMA, CGMA
Key Skills: Finance, financial services, governance, IT, leadership, risk, supply chain and logistics, strategy



Mark Bowman
Lead independent, non-executive director
Age: 55 | **Appointed:** February 2017
Qualifications: BCom (Finance) MBA
Other directorships include: Tiger Brands Ltd, Dis-Chem Pharmacies Ltd, Grand Parade Investments Ltd
Key skills: Finance, human resources, international, IT, leadership, marketing, supply chain and logistics, strategy, sustainability



Keith Getz
Non-executive director
Age: 65 | **Appointed:** May 2005
Qualifications: BProc, LLM
Other directorships include: Spur International Ltd, Kerzner Cape Properties (Pty) Ltd, Strate (Pty) Ltd, Trematon Capital Investments Ltd, Ingenuity Property Investments Ltd
Key skills: Finance, financial services, governance, leadership, risk, strategy



Lucia Swartz
Independent, non-executive director
Age: 63 | **Appointed:** August 2020
Qualifications: BA; Diploma in Human Resources Management; Advanced Management Programme
Other directorships include: none
Key skills: Human resources, governance, international, leadership, strategy, sustainability



Maud Motanyane-Welch
Independent, non-executive director
Age: 70 | **Appointed:** September 2008
Qualifications: Diploma Library Science, WPI fellow
Other directorships include: Joint Education Trust, Catholic Education Trust, Dynamic Recovery Services (Pty) Ltd
Key skills: Governance, leadership, marketing, strategy



Steve Ellis
Alternate executive director
Age: 59 | **Appointed:** May 2005
Qualifications: CA (SA)
Key skills: Finance, financial services, governance, human resources, international, IT, leadership, marketing, retail, risk, supply chain and logistics, strategy, sustainability



Daisy Naidoo
Independent, non-executive director
Age: 49 | **Appointed:** May 2012
Qualifications: CA (SA), MCom (Tax)
Other directorships include: Anglo American Platinum Ltd, ABSA Group Ltd, ABSA Financial Services Limited, Hudaco Industries Ltd, Strate (Pty) Ltd, Redefine Properties Ltd
Key skills: Finance, financial services, governance, leadership, risk, strategy



Jane Canny
Independent, non-executive director
Age: 64 | **Appointed:** March 2021
Qualifications: FCG (CS, CPG, ACC), Fellow of Chartered Governance Institute of Southern Africa
Other directorships include: The Spar Group Ltd
Key skills: Finance, financial services, governance, human resources, IT, leadership, retail, risk, supply chain and logistics, strategy



Mmaboshadi Chauke
Independent, non-executive director
Age: 42 | **Appointed:** November 2018
Qualifications: CA (SA)
Other directorships include: The Small Enterprise Foundation, Mamor Investments (Pty) Ltd, AfroCentric Investment Corporation Limited, Santam Ltd
Key skills: Finance, leadership



Neill Abrams
Alternate director
Age: 56 | **Appointed:** August 2010
Qualifications: BA, LLB, LLM
Other directorships include: Ocado Group Plc
Key skills: Governance, international, leadership, retail, risk, strategy



This King IV™ overview is included to provide guidance to stakeholders on how and where to find disclosure on general application of the King IV™ practices and the specific disclosures required in relation to each principle.

The impact of corporate governance on the group cannot be underestimated; poor corporate governance, will ultimately result in poor business practices. The value of good corporate governance is highlighted during times of crises and uncertainty, as has been experienced globally due to the COVID-19 pandemic. The group’s application of the outcomes based and holistic approach of King IV™ continues to be integrated into the daily aspects of the business. The ultimate goal remains the realisation of an ethical culture, good performance, effective control and legitimacy.

- (i) board and (ii) committee mandates
- policies for the (i) appointment of directors and (ii) promotion of gender and ethnicity diversity on the board
- outline of board and management committees
- internal audit annual assurance statement
- code of conduct
- memorandum of incorporation
- notice of 2021 AGM

King IV™ Disclosures in this Report

The board chooses not to publish an application register in order to move away from tick-box governance. In the same way that good corporate governance is integrated with and implicit in everything the group does, the application of King IV™ and other governance practices is instead been integrated throughout the report. The group has endeavoured to provide relevant and material disclosure of not only the specific King IV™ matters requiring disclosure but also additional practices and procedures, to enable stakeholders to make informed decisions based on material and meaningful information.

As is consistent with previous reporting periods, King IV™ was applied across the group, with the exception of one principle 9 recommended practice. In this regard, the board notes the practice of having an externally facilitated performance evaluation of the board, committees, chair and individual members at least every two years is not applied. Instead, the board mandate provides the board will consider biennially whether an externally facilitated process should be adopted.

The board established in the reporting period and ahead of the performance evaluation that the internal process managed by the lead independent director (LID), in conjunction with the company secretary, was robust, honest, adds incredible value and is preferable.

During the reporting period, the application of principles 11 (risk governance) and 12 (technology and information governance) received continued focus.

Further details on risk and IT governance is contained in the risk and IT committee report on pages 90 - 99.

The following governance documents are located on the group’s website: www.mrpricegroup.com





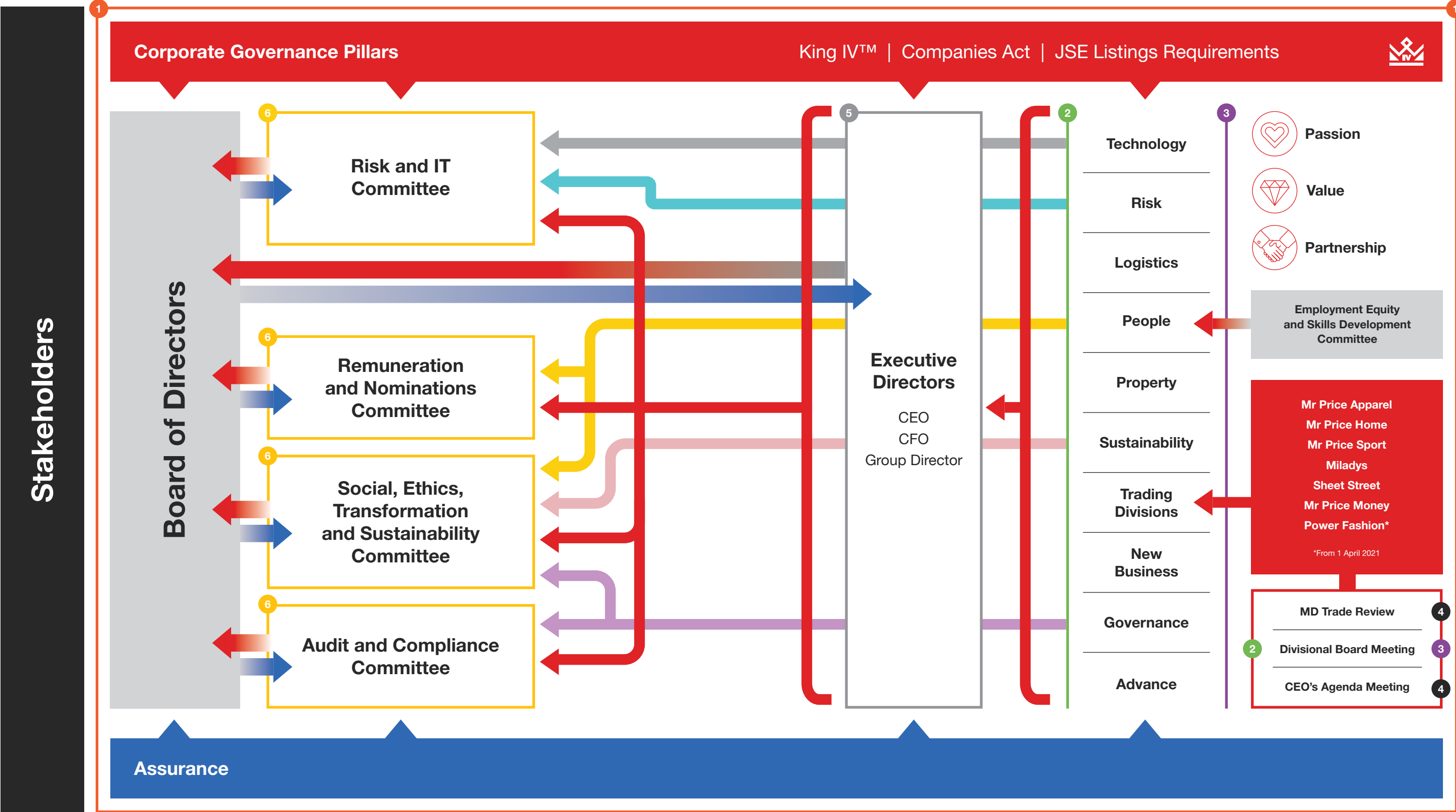
As a quick reference guide the primary King IV™ disclosure items can be located on the following pages throughout this report:

Principle:	Pages:
1 Leadership	68 - 71
2 Organisational ethics	131
3 Responsible corporate citizenship	128 - 149
4 Strategy and performance	38 - 63
5 Reporting	2 - 245
6 Board	68 - 81
7 Board composition	70, 71, 76 - 78
8 Board committees	78, 79
9 Board performance evaluation	80
10 Appointment and delegation to management	80
11 Risk governance	90 - 96
12 Technology and information governance	90, 91, 97 - 99
13 Compliance governance	83, 84, 89
14 Remuneration governance	100 - 127
15 Assurance	84 - 89
16 Stakeholders	28 - 33



Governance Framework

Diagram Key:  Delegation of Authority  Reporting Obligation



1 The activities and actions undertaken by the board, its committees, executive management and senior management are in the context of and underpinned by (i) the group beliefs of Passion, Value, Partnership, (ii) the group ethics framework and (iii) the group's code of conduct.

2 Details of attendees at these meetings are included in the board and management committees document on the website: www.mrpricegroup.com.

3 Trading division and centres of excellence board meetings occur in April, July and October.

4 MD trade review meetings occur in January. CEO's agenda meetings occur in May, September and December.

5 Leadership team.

6 Non-member director attendance at committee meetings is high, which allows for the sharing of information between committees and facilitates transparency and robust informed deliberations.

Board Composition

- Key changes:
- Lucia Swartz, appointed non-executive director, 1 August 2020
 - Bobby Johnston, retired as non-executive director, 27 August 2020
 - Brenda Niehaus, resigned as non-executive director, 31 December 2020
 - Jane Canny, appointed non-executive director, 8 March 2021

The philosophy of the group is to maintain a vibrant, fit-for-purpose board that challenges management’s strategies and evaluates performance against established benchmarks. The board currently comprises 11 directors including two executive directors, seven independent non-executive directors and two non-executive directors. In addition, the chief executive officer and honorary chair each have an alternate director.

The board is satisfied that its composition currently reflects the appropriate mix of knowledge, skills, experience, diversity and independence. Despite this and given the fluid economic and social environment, the board, on the recommendation and under the guidance of the remuneration and nominations committee, continues to ensure the composition of the board supports the delivery of strategy and creation of value.

Lucia Swartz was appointed as a non-executive director in August 2020 to boost the board’s human resources skills and Jane Canny was appointed in March 2021 to ensure the board maintains the information and technology

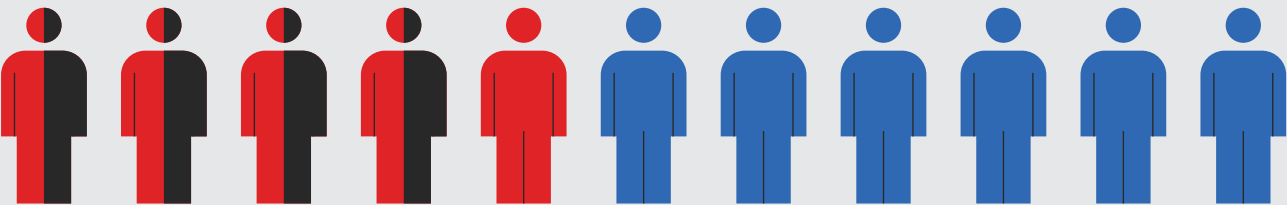
skills necessary to support the group’s omni-channel and e-commerce growth. Both appointments will be presented to shareholders at the AGM for confirmation as per the Memorandum of Incorporation. New non-executive directors are taken through a detailed formal induction programme to ensure smooth integration into the group and support the fulfilment of their director duties and responsibilities.

In August 2020 and after 26 years of service to the group, Bobby Johnston retired as a non-executive director. During his tenure and with his expansive business and governance expertise, Bobby provided invaluable guidance and insights and was a true Mr Price partner.

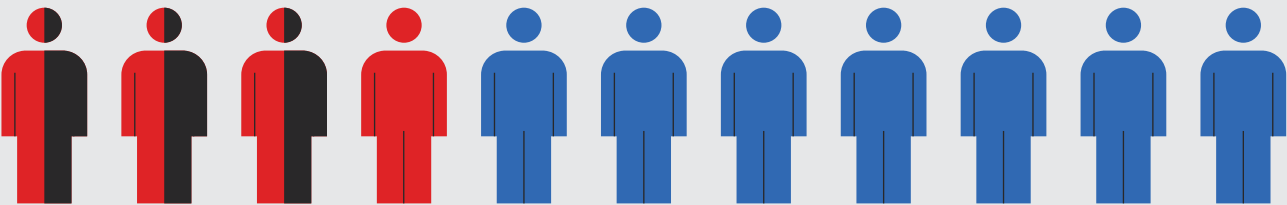
Brenda Niehaus resigned as a non-executive director in December 2020 to focus on her farming operations. During her relatively short tenure Brenda provided wise counsel and guidance on information and technology matters and entrenched the need for this skill on the board.

Board composition

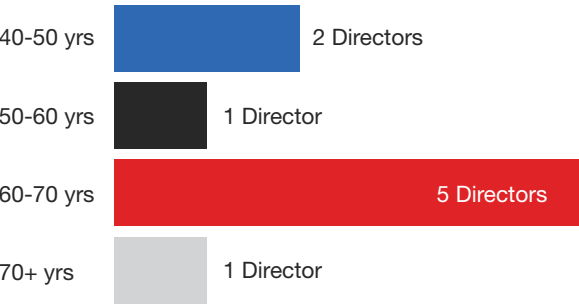
2021 36% ACI 45% Female 55% Male



2020 27% ACI 36% Female 64% Male

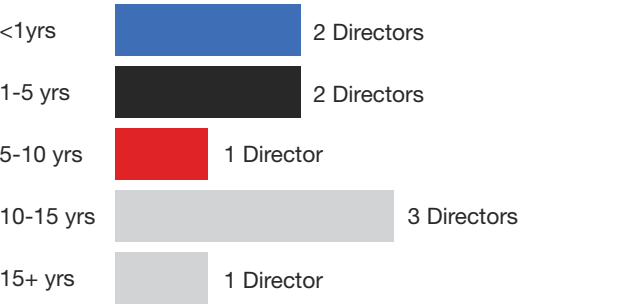


Non-executive director age



Average age 2021: 60 years (2020: 59 years)

Non-executive director tenure



Average tenure 2021: 10.3 years (2020: 12.2 years)

Board diversity

The board’s composition and diversity cultivate robust debate on key issues and enables improved decision making. The board has achieved its initial voluntary gender diversity target of 30% female representation. However, through the remuneration and nominations committee and as part of the ongoing board skills focus, the board will continue to seek to appoint additional directors with appropriate skills and experience in achieving the aspirational voluntary ethnicity diversity target of 50% ACI representation.

Board skills

The board’s set of skills includes a balance of:

- Finance
Financial services
Governance
Human resources
International
Technology
Leadership
- Marketing
Retail
Risk
Supply chain and logistics
Strategy
Sustainability

Tenure

The group values the long service of a number of its directors and believes this serves the business well, given the cyclical and specialist nature of retail, and ensures the retention of valuable corporate knowledge. The board acknowledges and recognises the long-standing directors, who continuously add invaluable experience and knowledge to the group. Director tenure is one of the elements considered as part of the board skills focus.

The group is fortunate to have the group’s co-founder, Stewart Cohen, as honorary chair. Stewart provides regular valuable retail insights and input on strategy and is the embodiment of the group’s beliefs of Passion, Value and Partnership. His continued tenure on the board is crucial to retain institutional knowledge. Also, exposure to Stewart’s extensive operational retail knowledge and experience is integral to new director induction.

As per the memorandum of incorporation, each year one-third of the non-executive directors retire by rotation. Subject to these directors making themselves available for re-election, the remuneration and nominations committee recommends directors for re-election based on their attendance of board meetings, participation and value-add and board balance of skills. Daisy Naidoo, Mark Bowman and Maud Motanyane-Welch are due to retire by rotation at the 2021 AGM.

As recommended by the remuneration and nominations committee and having considered the retiring directors capacity based on their other directorships and commitments, the board fully supports the re-election of these directors.

Long-standing director Daisy Naidoo continues to provide valuable insight with her extensive finance, financial services and business knowledge. The board considered several indicators in determining Daisy’s independence, including her consistent professional conduct and substantively independent fulfilment of her director obligations over the course of her tenure. Despite her long association with the group, the board has unanimously concluded that Daisy acts with utmost independence of mind and in the best interests of the group.

Notwithstanding the board’s support for re-election, Maud Motanyane-Welch has indicated that after 13 years’ service on the board, she will retire by rotation effective immediately after the 2021 AGM.

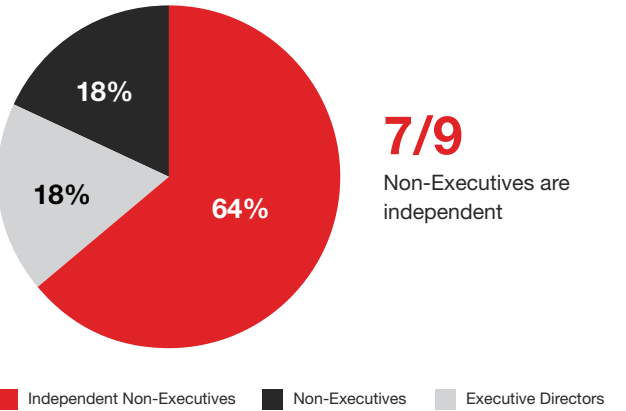
Fees

Non-executive director fees and executive remuneration is disclosed in the remuneration and nominations committee report on pages 112 and 113. In light of the COVID-19 business and global economic impact, the board voluntarily sacrificed 10% of their fees for the first six months of the reporting period. The equivalent of this fee sacrifice was included in the group’s R2 million donation to the South African Solidarity Response Fund in support of COVID-19 relief. In addition and to align with the group’s approach to associate increases, non-executive directors did not receive any fee increase in FY2021 and no additional fees

were paid for the six extraordinary meetings held during the reporting period (see details of meeting attendance on page 79). Varied fee increases have been recommended by the remuneration and nominations committee following an external benchmarking exercise. These proposed increases for shareholder approval can be found in the remuneration and nominations committee report on page 113 and in the AGM notice on page 252.

Director independence

Each year, facilitated by the LID on behalf of the board, the independence of each non-executive director is assessed by way of a formal written self-assessment based on a number of director independence indicators, including personal and professional interests, nature of relationship with the group, length of service and individual conduct. Directors who have served on the board for nine years or longer are required to complete an additional self-assessment. These results, together with other facts and circumstances relevant to each director, were considered by the board at the November 2020 special corporate governance meeting and at the May 2021 board meeting. Although the board is satisfied each director acts with independence of mind in the best interests of the group, the board is cognisant of the appearance of independence and because of this has again classified as not independent: (i) Stewart Cohen due to his material holding in the group's shares and (ii) Keith Getz as a function of his role as an external legal advisor to the group. The board is further satisfied that each of the other long-serving directors exercise objective judgement and there is no interest, position, association or relationship which, when judged from the perspective of a reasonable and informed third party, is likely to influence unduly or cause bias in decision making and are thus classified independent.



Board chair

The board considers its chair, Nigel Payne, to be independent. In addition, Mark Bowman is the appointed LID thus ensuring a clear balance of power with no one director holding unfettered decision-making power. The LID is responsible for chairing the annual special corporate governance meeting of the board, facilitating the conduct of the board and company secretary performance evaluations, providing regular formal feedback on progress against matters requiring improvement and acting as chair where the board chair is conflicted or unavailable.

Insider trading and dealings in shares

The board adheres to a strict policy and process for dealings in the group's shares. The chair must approve any director share dealings which are disclosed in terms of the JSE LR, and share dealings by senior management must be approved by the CEO and company secretary. Directors and associates are notified in advance of all closed and prohibited periods and adherence to the requirements of and restrictions on trade are carefully managed.

Conflicts of interests

Directors are obliged to avoid conflicts of interest, both actual and potential, and act in the best interests of the group at all times. Directors update their conflicts of interest registers when changes occur and review them at least quarterly before each board meeting. For transparency, updates to directors' registers are included in each board pack and directors are required, or are asked, to recuse themselves from any agenda item in respect of which there may be a conflict. Where conflicts of interest cannot be avoided, they are proactively and appropriately managed.

Board Committees

Key changes:

- Bobby Johnston retired as member of the audit and compliance and remuneration and nominations committees, 27 August 2020
- Brenda Niehaus resigned as member of the risk and IT committee, 31 December 2020
- Jane Canny appointed member of the risk and IT committee, 8 March 2021

The board has delegated roles and responsibilities to standing board committees, some of which are required by law, to assist with the effective discharge of its duties. As the impact of COVID-19 has become 'business as usual', related oversight and monitoring activities have been assumed by the relevant committees. Notwithstanding the various committees, the board retains ultimate responsibility for leading and steering the group and applies its collective mind to the information, opinions, recommendations, reports and statements presented by the committees.

The board confirms each of the committees have satisfied their respective responsibilities in accordance with their mandates for the reporting period.

Meeting attendance

The board and its committee meetings have been streamlined and the frequency adjusted throughout the reporting period. The board meets formally four times a year with the March meeting focused on strategy; it convenes telephonically in January to review the Q3 trading results and on an ad hoc basis when required. The committees meet formally three times a year and on an ad hoc basis as necessary. As a consequence of the COVID-19 pandemic and various acquisition opportunities, the board held six extraordinary meetings during the reporting period.

A separate corporate governance meeting is held in November to deal with governance matters. This ensures enough time is available in the other meetings to focus on

matters of strategic importance. Meeting attendance is consistently high and all directors attended all meetings of the board and committees of which they are members, save as indicated in the attendance table. Although non-member director attendance at committee meetings is not reflected

in the table, attendance is also consistently high, facilitating transparency and robust, informed deliberations to allow for integrated thinking and decision making.

Committee membership and attendance										
	Name	Board	Extraordinary Board meetings ¹	AGM	Special Corporate Governance	Audit and Compliance (ACC)*	Remuneration and Nominations (Remnomco)*	Extraordinary Remnomco meetings ²	Risk and IT (RITC)*	Social, Ethics, Transformation and Sustainability (SETS)*
Executive	Mark Blair	4/4	6/6	1/1	1/1	-	-	-	3/3	-
	Mark Stirton	4/4	6/6	1/1	1/1	-	-	-	3/3	-
Non-executive	Stewart Cohen	4/4	6/6	1/1	1/1	-	-	-	-	-
	Keith Getz	4/4	5/6	1/1	1/1	-	3/3	2/2	-	3/3
Independent non-executive	Nigel Payne	4/4	5/6	1/1	1/1	-	3/3	2/2	3/3	-
	Mark Bowman	4/4	3/6	1/1	1/1	3/3	3/3	2/2	-	-
	Bobby Johnston ³	2/2	2/2	1/1	-	2/2	2/2	1/1	-	-
	Mmaboshadi Chauke	4/4	4/6	1/1	1/1	3/3	-	-	-	-
	Maud Motanyane-Welch	4/4	5/6	1/1	1/1	-	-	-	-	3/3
	Daisy Naidoo	4/4	5/6	1/1	1/1	4/4	-	-	3/3	3/3
	Brenda Niehaus ⁴	3/3	6/6	1/1	1/1	-	-	-	3/3	-
	Lucia Swartz ⁵	3/3	3/4	1/1	1/1	-	-	-	-	-
Alternate	Jane Canny ⁶	1/1	-	-	-	-	-	-	-	-
	Neill Abrams ^{7, 8}	1/4	3/6	0/1	0/1	-	-	-	-	-
	Steve Ellis ⁷	4/4	5/6	1/1	1/1	-	-	-	4/4	-

1 Extraordinary board meetings as a consequence of the COVID-19 pandemic and acquisition opportunities.
2 Extraordinary Remnomco meeting to approve the new long-term incentive plan.
3 Retired 27 August 2020.
4 Resigned 31 December 2020.
5 Appointed 1 August 2020; appointed to Remnomco 1 June 2021.
6 Appointed 8 March 2021.
7 Alternate directors are not required to attend each meeting.
8 UK resident.

*The chief operating officer, and key trading division and centres of excellence senior management are permanent invitees to the relevant committee meetings (as per the committee mandates located on the group's website www.mrpricegroup.com). The chief operating officer was also a permanent invitee to the board meetings. This creates transparency through direct access to management and facilitates robust discussions, which enables the board and committees to make more informed, better decisions.

Key:

Chair

Member

Permanent invitee

FY2021 attendance: 100%

Board, AGM, Special Corporate Governance, Audit and Compliance, SETS, Remnomco and RITC

Performance Evaluations

The performance of the board and its committees is continually monitored through a formal process facilitated by the LID and the company secretary. Detailed performance evaluations of the board, chair, each director, each of the committees and the respective members and chairmen are conducted every other year with improvements formally documented and monitored until the next full evaluation. The scope of the assessments cover governance requirements such as conduct of board and committee meetings, people factors including contribution and interactions with management, business specific issues relating to strategic direction, matters material to the group and living the group values. After considering whether an externally facilitated evaluation process should be adopted, the board concluded the internal process is robust, honest and adds incredible value that improves its performance and effectiveness, and is preferable. Comprehensive steps for improvement documents and progress are tabled bi-annually. Overall, the board, its committees and members function efficiently and discharge their responsibilities as the group's custodians of corporate governance.

Due to the board's focus on overseeing and monitoring the group's response to and management of the impact of the COVID-19 pandemic and the strategic focus on acquisition opportunities and the group's new vision and strategy, the evaluation of the board and its committees was carried forward and is currently underway. Feedback will be tabled at the August 2021 meetings. Annually the remuneration and nominations committee, taking into account feedback from the board and honorary chair in the case of the chief executive officer, and the chief executive officer in the case of the chief financial officer, assess the performance of both the chief executive officer and the chief financial officer. The remuneration and nominations committee and the board are satisfied with the performance of both executive directors.

Delegation To Management

Authority to implement and execute approved strategy is sequentially devolved as depicted in the governance framework on page 74 and 75, and formally to management through the delegated limits of authority document.

These limits of authority are reviewed annually by management and the board to ensure they remain aligned to the group's risk appetite and strategy and appropriately balance governance oversight with operational efficiency. The board is satisfied holistically that the governance framework and delegated limits of authority provide role clarity and contribute towards effective exercise of authority. As part of continuous monitoring and improvement, the formal delegation document was updated during FY2021.

Chief executive officer

The chief executive officer, together with the chief financial officer, collectively exercise executive control over, and management of, the group and its trading divisions and centres of excellence. The chief executive officer had no professional commitments outside the group during the reporting period. The chief executive officer does not have a fixed-term contract, but has a notice period of six months as stipulated in his engagement letter. Emergency succession and succession planning for the chief executive officer role over the long-term is in place.

Company secretary

The performance of the company secretary was formally reviewed in May 2021 in compliance with paragraph 3.84(h) of the JSE LR. The board is satisfied Janis Cheadle has the competence, qualifications and experience necessary to effectively discharge her responsibilities and, for the reporting period, she performed her duties and provided appropriate professional corporate governance guidance to the board at an arms-length basis.



The philosophy of the group is to maintain a vibrant, fit-for-purpose board that challenges management's strategies and evaluates performance against established benchmarks.





Audit and Compliance Committee Report



The main impact of this committee’s deliberations on the group’s value creation elements is reflected below:



Role

The committee is constituted as a statutory committee in respect of its duties in terms of section 94(7) of the Companies Act (71 of 2008) and has been delegated the responsibility to provide meaningful oversight of the internal and external audit, finance and compliance functions. The committee mandate is published on the group’s website www.mrpricegroup.com. The committee members, their qualifications and experience, the number of meetings held and attendance at meetings is detailed in the board report on pages 70, 71 and 79.

The committee provides independent oversight of the effectiveness of the group’s assurance and compliance functions and services, with particular focus on combined assurance arrangements (including external assurance service providers, internal audit and the finance function) and the integrity of the annual financial statements and, to the extent delegated by the board, other external reports issued by the group. In doing so, it assists the board to discharge its responsibility to:

- Safeguard the group’s assets
- Operate adequate and effective systems of internal controls, financial risk management and governance
- Issue materially accurate financial reporting information and statements in compliance with applicable legal and regulatory requirements and accounting standards
- Monitor compliance with laws, regulations and adopted non-binding rules, codes and standards
- Provide oversight of the external and internal audit functions

Key areas of focus for the reporting period were:

- Ensuring alignment between assurance efforts and risks associated with the COVID-19 pandemic
- Monitoring the group's fiscal performance and financial capital allocation activities
- Overseeing the transition of internal audit from in-house to outsourced
- Conducting the suitability assessment of the external auditor and audit partner
- Formulating a suitable approach to assess the capabilities and suitability of qualifying audit firms for purposes of mandatory auditor firm rotation effective in FY2023
- Monitoring the interpretation and impact of IFRS 16 amendments
- Overseeing ongoing regulatory, tax, legal, compliance and credit matters
- Considering the impact of the JSE Listings Requirements (LR) amendments on financial reporting and compliance
- Ensuring readiness for internal financial control attestation by management

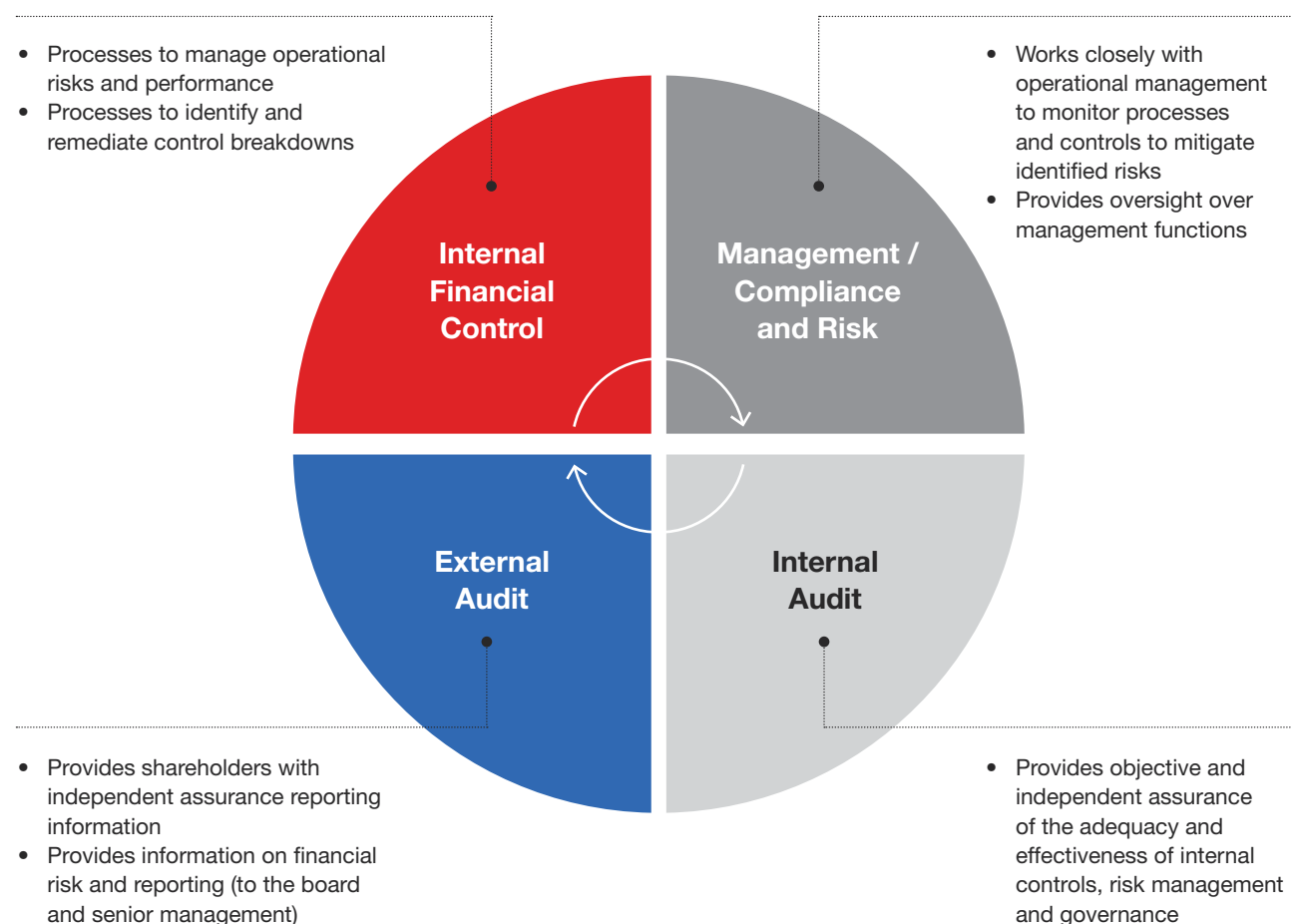
Committee statement

The committee is satisfied that it has fulfilled its responsibilities in accordance with its mandate for the 2021 financial year, including duties in terms of the Companies Act, JSE LR and King IV™.

Having given due consideration, the committee believes and confirms that Mark Stirton, who is the financial director and carries the title chief financial officer (CFO), possesses the appropriate expertise and experience to effectively fulfil his responsibilities. The committee is also of the view that the group's financial function incorporates the necessary expertise, resources and experience to adequately and effectively carry out its assurance role.

Integrated Assurance

As the group embarks on its vision to be the most valuable retailer in Africa, reliable risk assurance mechanisms — that preserve and protect its future — are needed if the group is to respond to this ambitious goal.



An integrated and responsive assurance discipline supports the group's pursuit of success, with sustainability being the core goal. Critical to success is the ability to embed a group-wide culture to promote risk-taking quickly and more confidently. The coordination of current and future assurance mechanisms enables such confidence. The road to success is guarded by rails of assurance, enabling faster navigation and a greater probability of success. *"We make and act upon key decisions faster than our competitors, speed is our advantage"* – Founders Mentality.

A myriad of assurance providers currently exist in varying forms across divisions and functional areas. The group is mindful that assurance fatigue so to counter this, integrated assurance eliminates assurance that does not deliver value or is duplicated and focuses efforts on key areas to enable future success. *"We simplify initiatives and focus on the biggest value adding priorities appropriate for our value model"* – Founders Mentality.

The journey towards achieving fully integrated assurance commenced on 1 July 2020. Activities completed to date include:

Internal Financial Control

- The approval of a multi-year audit plan linked to key risks
- An internal financial control assessment to support the CEO's and CFO's attestation required by the JSE LR at year-end. The control self-assessment was implemented to support internal control health validation

Management / Compliance and Risk

- Repositioning and elevating the enterprise risk management (ERM) lead role as a crucial voice in strategic decision making
- The completion of a dynamic risk assessment, providing an informed top-down view of the group's key risks, their interconnectivity and velocity
- Completion of a risk maturity assessment that provides an accurate score of maturity, the desired state and the activities to be achieved within targeted dates
- Alignment of trading division and centre of excellence strategies to key risks thereby improving the risk culture of the business.
- Systemised tracking of risk mitigation activities committed to by risk owners

Internal Audit

- The implementation of a high-risk findings register action tracker
- Alignment of internal and external audit activities to ensure reliance
- The outsourcing of the internal audit function so that the group required assurance skills and tools are available without additional investment

External Audit

- Preparation for the external auditor rotation in FY2023
- Alignment of internal and external audit activities to ensure reliance

The informed view of the group's risk landscape (as included in the strategy, material matters and key risks section on pages 38 - 51), albeit dynamic, allows the committee to tackle the vital phase of obtaining assurance on the effectiveness of the risk mitigation strategies in place or committed to. The next phase will include the following activities:

- A roadmap to achieve the appropriate and desired risk maturity score
- Compilation and approval by the audit and compliance committee (ACC) and risk and IT committee (RITC) of a group-wide integrated assurance policy
- The implementation of the associated frameworks to achieve integrated assurance
- Agreement on the group's risk appetite and risk tolerance by functional area
- The compilation and streamlining of current and future assurance universe

Other areas of focus include:

- *Business Continuity* – Critical to operations is the need to assure continuity strategies and supporting processes
- *Insurance* – Inextricably linked to the group's risk appetite, there is a need to consider that risk transfer mechanisms, such as insurance, allow for proper risk treatment
- *Occupational Health and Safety* – The approach to health and safety compliance requirements and the ability to assure a safe working environment requires improved focus and attestation

Internal Financial Control

The group has appropriate financial reporting procedures and is satisfied that these procedures are operating adequately. This is supported by internal controls effectively maintained at a high standard, translating into accurate financial and related information presented to stakeholders in annual integrated reports. There are no known significant internal financial control weaknesses. Significant matters considered in relation to the annual financial statements were the approach to determining both inventory and trade receivables provisioning, impairment assessments and assumptions used, going concern evaluation, quality of earnings, and adoption of new International Financial Reporting Standards (IFRS) standards and disclosures. The impact of COVID-19 on the group's financial reporting has been reviewed in conjunction with Ernst and Young Inc (EY), and additional disclosure relating to management judgement added, where appropriate. The committee also considered the impact of the JSE reports on proactive monitoring of annual financial statements. Based on the external auditors'

supporting information, including financial analysis, prior history and best practice, the committee is satisfied that matters have been adequately addressed.

The impact of the JSE LR amendments was considered, particularly the CEO and CFO sign-off on internal financial controls, which became effective for issuers with year-ends on or after 31 December 2020. This requirement seeks to reinforce compliance with the JSE LR through the attestation by executive management that the annual financial statements have been prepared in accordance with the accounting framework and can be relied upon for economic decision making, and that the internal financial controls in place are effective and adequate to prepare annual financial statements effectively.

The basis for determining materiality was approved by the committee and the committee is satisfied with the level of reporting by management on items that qualify as significant over the period.

Internal Audit

Approach

KPMG Services (Pty) Ltd commenced providing outsourced internal audit services to the group from 1 July 2020, following a Section 197 transfer of the team. As part of this process, KPMG integrated 23 in-house internal audit associates into the KPMG Advisory Practice. These associates have been absorbed into the established structure to create a new and enhanced internal audit capability that can work seamlessly across all parts of the group's business.

A three-year risk-based internal audit plan was developed and aligned to the strategic pillars of the group after considering:

- Significant risk areas as identified during the dynamic risk assessment, divisional risk assessment process and a dedicated IT risk and controls assessment
- Materiality and the requirements of the JSE LR regarding internal financial controls
- Potential external audit requirements and alignment to a combined assurance approach
- Focused sessions with all trading divisions to understand hotspots
- Consideration of latest and global audit best practices and KPMG insights
- Impact of the new enterprise resource planning (ERP) system and leveraging the use of technology

The internal audit plan therefore includes the following focus areas:

- Enterprise risk management, business continuity and combined assurance
- Internal financial controls
- External audit support and control self-assessment
- Technology, governance, risk and compliance
- Specialist technology and pro-active monitoring
- Forensics
- Cyber security
- IT project assurance
- Acquisitions (e.g. Power Fashion)

Methodology and Independence

KPMG's internal audit methodology is aligned to the Institute of Internal Audit standards and aims to provide independent, objective assurance to add value and improve the group's operations. KPMG confirms its independence for FY2021.

For the financial year ending 3 April 2021, work performed has been summarised and results reported to the committee as it pertains to the governance, risk management and internal control processes within the various parts of the group.

Conclusions

Governance, risk management and combined assurance

The maturity of the group's risk function was assessed to determine how risk management is integrated into the group's operations. The overall maturity rating placed the group at the early stages of a mature environment. Management has

committed to enhancing the process, ultimately moving to the desired maturity level over the next two years.

The draft combined assurance policy outlines the integrated combined assurance process. It translates the combined assurance policy into a combined assurance plan to identify the various lines of assurance and assurance providers involved per key risk. A high-level combined assurance maturity assessment will be performed to identify the next steps in the group's combined assurance journey.

Internal control processes

The reviews as per the FY2021 internal audit plan conclude that based on the scope of work and approach, the results of the reviews performed to date indicated some enhancements are needed within the group's internal control environment. The results of the reviews are reported to the committee regularly during the year.

Statement by Internal Audit

For the financial year ending 3 April 2021, after taking into consideration:

- The FY2021 internal audit plan
- The scope of the internal audit work and the approach followed
- The limitations of coverage and sampling
- Representations, self-assessments and other information provided by management,

KPMG believes that, based on the significance and nature of findings as reported by internal audit, the internal control processes evaluated are at an acceptable level.



External Audit

EY were the group's appointed external auditor for the reporting period. Although EY has been the group's auditors since October 1989, the committee is satisfied that EY is independent of the group.

In reaching this conclusion, the committee considered:

- Vinodhan Pillay rotated off the group's audit as designated partner, a role assumed by Merisha Kassie for FY2021
- The group has a clearly defined non-audit services policy which is strictly followed
- The extent of non-audit services is minimal and is continuously monitored, with no excessive, unusual or unnecessary engagements noted

The committee is of the view that the group received a high-quality external audit considering the standard of audit planning and scope of activities performed. The audit team assigned to the audit, EY's independence, its relationship with stakeholders, understanding of the business, and the extent of non-audit services provided, were further points taken into consideration during the assessment of the audit quality. The committee chair met with EY prior to the approval of this report to discuss key audit matters, the group's annual financial

statements, commentary thereon and general matters. Merisha Kassie has taken over as the designated audit partner for FY2021 following the rotation by Vinodhan Pillay, the previously designated audit partner. The committee has considered the documents submitted by EY as part of the committee's suitability assessment and Merisha Kassie in terms of the JSE LR. Based on this assessment, the committee recommended to the board and shareholders that EY be re-appointed as the external auditors be appointed as the designated auditor for the current financial year (FY2022). The resolution for the reappointment of EY as the group's external auditors is on page 249 of the notice of AGM.

As advised in prior years, the group has on an ongoing basis considered the requirements of mandatory audit firm rotation effective 1 April 2023, as prescribed by the Independent Regulatory Board for Auditors. The capabilities and suitability of qualifying audit firms are being assessed in the current financial year and an appointment decision will be made in Q2 FY2022 to enable a smooth transition for the rotation currently planned for FY2023. This will allow the new external auditors time to become familiar with the business to limit disruption and the risk of audit failure.

Compliance

The board governs compliance with applicable laws, regulations and adopted non-binding rules, codes and standards. The board delegates its responsibility to the committee, which is accountable for setting the direction on how compliance is managed by approving the group's compliance policy and exercising ongoing oversight of compliance governance. The committee delegates the implementation and execution of effective compliance management to the group's management as the first line of defence.

The second line of defence is the group's compliance function, which assists the board, management and associates in fulfilling their responsibility to comply with applicable compliance obligations by providing compliance risk management services. Regulatory alert systems and other professional and industry stakeholders assist the compliance function to constantly monitor the frequently changing regulatory environment to ensure that key regulatory changes are identified across all jurisdictions in which the group operates. The business impact is also determined and appropriate controls implemented to enhance the group's defensible compliance position. The group's credit and insurance business is highly regulated and in order to manage this, there is a dedicated compliance function within the Mr Price Money division which reports into the group compliance function. Implementation of compliance measures and controls is managed within other trading divisions and centres of excellence as part of existing roles as appropriate.

Annually the group's regulatory universe is reviewed by the group compliance officer, approved by the committee, and the responsibility for legislation compliance is delegated to management. The group compliance function monitors material group and divisional compliance risks, trends and mitigation measures. It formally reports to management at quarterly governance centre of excellence board meetings and the board, through the audit and compliance committee, and the social, ethics, transformation and sustainability committee (SETS) regarding compliance matters relevant to SETS's area of oversight. On an annual basis, management and the group compliance officer provide assurance to the committee in respect of their delegated areas of responsibility through the legal assurance process.

Data protection

With data being a valuable asset to the group, combined with the global focus on data protection and the South African Protection of Personal Information Act (POPIA) coming into full effect on 1 July 2021, the group has been working towards data protection compliance. In the reporting period the group appointed information officers, formalised a function-wide data protection project and project team and made progress in identifying areas requiring focus to achieve material compliance ahead of the POPIA effective date. Data protection will remain a high compliance priority for the short to medium term.

Tax and labour

The previously disclosed SARS assessment did not proceed to court as SARS conceded the appeal for the 2014 year of assessment. However, in February 2021, SARS issued

further assessments disallowing similar deductions that were claimed by the group in the 2015, 2016 and 2017 years of assessment. The group has objected to these assessments and if disallowed will submit an appeal (refer pages 55 for the CFO's report).

The Department of Labour compliance notices previously issued and mentioned in the prior reporting period regarding alleged non-compliance with the sectorial determination for "store associate" rates of pay, remain under dispute. The group maintains its position that it complies with the sectoral determination both in substance and form, and will defend these matter accordingly.

Occupational health and safety

During the reporting period, the ongoing implementation of compliance with Disaster Management Act regulations was a key priority as the government adjusted the lockdown levels to manage COVID-19 infections. Compliance efforts focused on store operations once retail operations recommenced in May 2020 following a period of hard lockdown to ensure the required operating and associate permits were obtained. Health and safety measures to protect customers and store associates were implemented (and are ongoing), including sanitising, mask wearing and social distancing practices, and store closure procedures and protocols are in place in the event of associate illness. The committee is comfortable that appropriate compliance was achieved as evidenced by the fact that no fines were issued by regulatory bodies or stores required to be closed due to material non-compliance. In addition, no material non-compliance was identified at any head office. The implementation and monitoring of COVID-19 health and safety requirements will remain a focus for the foreseeable future but is transitioning to business as usual compliance practices.

The key areas of focus for the reporting period were:

- Ensuring Disaster Management Act regulations and COVID-19 related health and safety compliance
- Implementing data protection controls and measures through a focused data protection project in working towards material compliance by 1 July 2021
- Commencing holistic review of the group compliance policy and framework

Future areas of focus are:

- Ensure Disaster Management Act regulations and COVID-19 health and safety requirements remain entrenched within the group as business as usual compliance practices
- Entrench data protection principles and controls across the group to achieve material compliance by the effective date of 1 July 2021 and implement a compliance risk management plan for ongoing compliance monitoring
- Complete the review of the group compliance policy and framework
- Continued monitoring of financial services legislation and implementation of amendments when effective, particularly the National Credit Act





Risk and IT Committee Report



The main impact of this committee’s deliberations on the group’s value creation elements is reflected below:



Role

The committee is constituted as a committee of the board and has been delegated responsibility for governing and overseeing the risk and information technology (IT) activities of the group. The committee mandate is published on the group’s website www.mrpricegroup.com. The committee members, their qualifications and experience, the number of meetings held and attendance at meetings is detailed in the board report on pages 70, 71 and 79.

The committee is responsible for assisting the board in its oversight of risk, reviewing the group’s risk appetite and risk profile in relation to strategy, reviewing the effectiveness of the group’s risk management framework and the methodology used in determining the group’s risk profile and respective responses. The committee’s responsibility is to ensure that risks and opportunities are considered and managed in a manner that influences and fulfils the setting and achievement of the group’s strategy (detailed in the strategy, material matters and key risks section on pages 38 - 51).

To fulfil its role, the committee oversees management’s implementation and execution of effective risk management which includes mitigation responses to key risks, reducing risks to within risk tolerance, insurance cover, business resilience, IT risk management and related assurance mechanisms. In addition, the committee plays an oversight and advisory role over the group’s IT strategy.

- Key areas of focus for the reporting period were:**
- Guiding and monitoring management's response to the COVID-19 pandemic
 - Promoting and monitoring a paradigm shift to a more integrated, proactive and continuous enterprise risk management (ERM) approach
 - Improved integration of risk into the revised group strategy
 - Oversee progress towards the successful delivery of the group's IT transformational projects
 - Monitor and review ongoing improvements to the IT security posture in accordance with the targeted end state

Committee Statement

The committee is satisfied that it has fulfilled its responsibilities in accordance with its mandate for the 2021 financial year.

Enterprise Risk Management

Risk management is intertwined into the annual strategy build process across all trading divisions and centres of excellence. The philosophy of the group is to promote risk-taking in a responsible and informed manner. Thus, the synchronisation between strategy and risk and its effect on overall performance is critical to ensure value creation. Post the outsourcing of the internal audit function, the group retained its chief audit

executive and pivoted the role into director of integrated assurance reporting to the CFO. The continuity of skills and prior business knowledge has added tremendous credibility to this role, elevating its importance and ensuring traction.

Risks are carefully considered in achieving a given strategy and business objective. Executive management routinely challenge divisional management on their capabilities to achieve their strategy and business objectives and, in doing so, receive formal quarterly updates on progress. The analysis of divisional risk registers ensures completeness, progress and alignment to group strategic risks. This focus on risks, embedded in strategy and business objectives, remains critically important. In addition, the group and risk management functions perform risk assessment pulse checks to identify internal and external events that may impact the group in achieving its objectives. Driving focus on upside risk exploitation (opportunity), rather than just downside risk mitigation, is of equal importance. Opportunistic thinking is an essential consideration of the group-wide and divisional strategy-setting processes.

Two significant initiatives over the year have accelerated the group's journey of continuous improvement in ERM maturity.

1: Risk Maturity Assessment

At the request of executive management to continuously improve and enhance the group's ERM strategic approach, KPMG completed an independent maturity assessment of risk processes across the group. A maturity continuum has been developed by considering recognised and leading practice, various governance and risk codes, and reference to the KPMG Global ERM Methodology. It is aimed at guiding organisations in achieving their desired risk maturity status. Accordingly, the results of the review were plotted against the KPMG risk maturity framework that considers seven key ERM life cycle elements with sub-elements as illustrated below:

Risk strategy and appetite	Linkage to corporate strategy	Risk strategy	Risk appetite and tolerance				
Risk governance	Board and oversight committee	Company risk operating structure	Risk guidance	Roles and responsibilities	Decisions		
Risk culture	Knowledge and understanding	Belief and commitment	Competencies and context	Action and determination			
Risk assessment and measurement	Risk definition and taxonomy	Risk identification	Assessment and prioritisation	Quantitative methods and modelling	Risk aggregation, correlation and concentration	Scenario analysis and stress testing	Capital and performance management
Risk management and monitoring	Risk mitigation, response and action plans	Testing, validation and management's assurance	Monitoring	Risk in projects/ initiatives			
Risk reporting and insight	Risk reporting	Business/ operational requirements	Board and senior management requirements	External requirements			
Data and technology	Data quality and governance	Risk analytics	Technology enablement				



2: Strategic Risk Assessment

Risk identification is driven through a hybrid approach of a top-down and aggregated bottom-up process. An interactive dynamic risk assessment workshop, facilitated by KPMG global risk thought leaders, helped identify the group's top-down strategic risks. Twenty-five senior associates representing all group functions participated in this session. The workshop extended far beyond traditional risk assessment methods (impact and likelihood) to capture the following features:

Velocity	Measures the speed at which risk expects to materially impact the organisation upon onset
Strongest risk clusters	Groups of risks that have been identified by the survey participants as more strongly connected and therefore should be considered in combination for risk management purposes
Most pervasive risk emitters	These risks have a greater potential to trigger or amplify other risks within the network due to their centrality by cause
Weakly-linked risks with expected severe outcomes	Combinations of risks that display weak links to each other but pose disastrous aggregate severities
Most convergent risk receivers	These risks are significant in that they are triggered or made worse by other risks due to their centrality by effect



- The results of this workshop served three key purposes:
- Enabled careful and informed consideration of threats and opportunities in the finalisation of the group strategy
 - Identification and confirmation of the key strategic risks facing the group to allow for risk focus throughout
 - Development of a three-year strategic internal audit and assurance plan

The prevailing pandemic and related risks tested each divisional business model and reinforced the necessity for an enhanced risk discipline within strategic and tactical activities. While management could not predict every eventuality, circumstances and outcomes have confirmed the resilience of the group in arguably the most challenging operating environment in the history of the organisation.

Further detail on key strategic risks, the link to material matters and the group's response can be found in the strategy, material matters and key risks section on pages 38 - 51.

Top Ten Risks

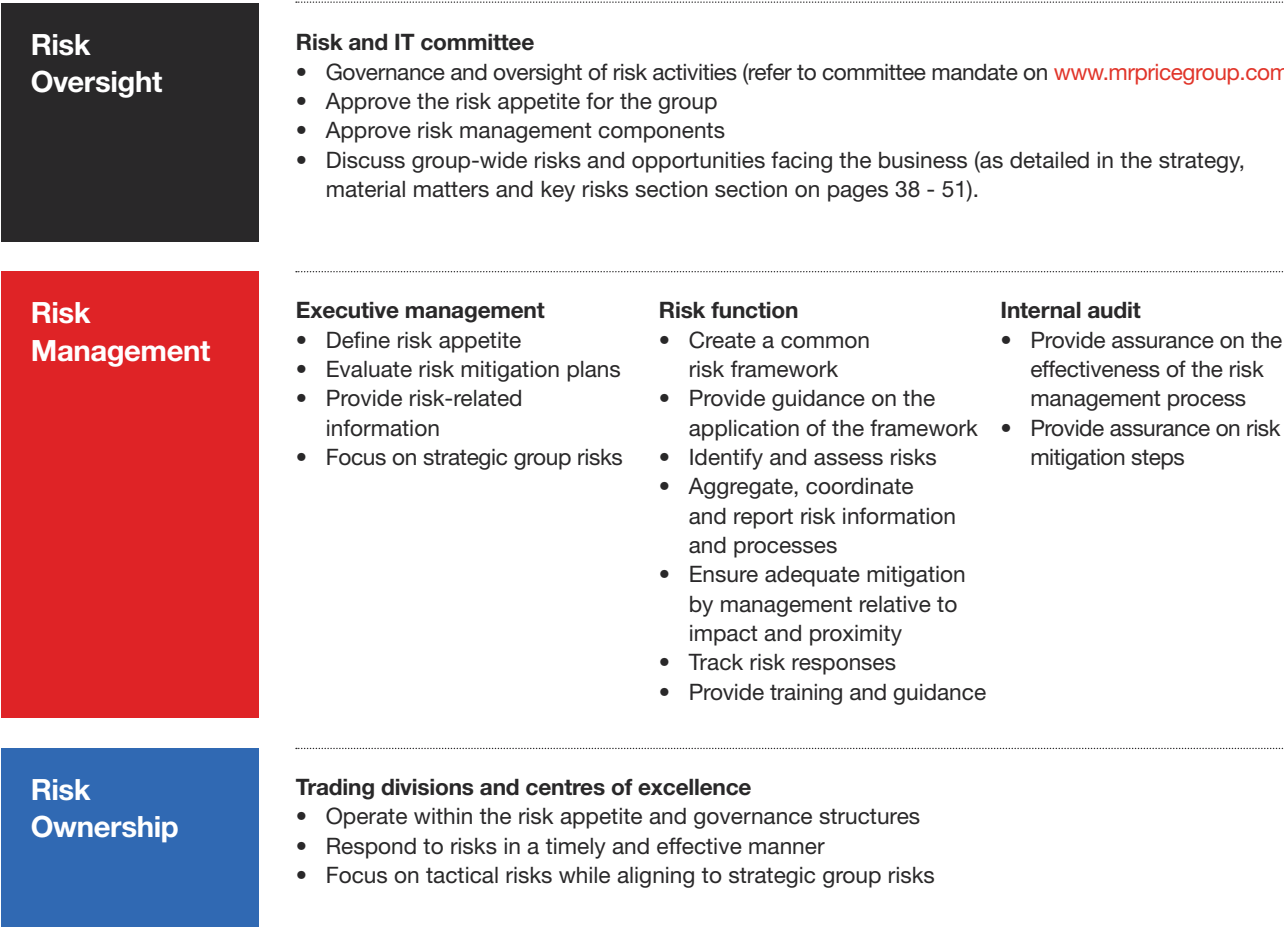
The strategic risk assessment identified the following key strategic risks facing the group:

Risk Category	Risk Statement
1. Clear strategy and vision	The risk that the lack of an articulated growth strategy will result in an inability to achieve desired growth
2. Competitive landscape	The risk that actions of competitors or new entrants to the market threaten the organisation's competitive advantage or even ability to survive
3. Leadership and organisational agility	The risk that leadership behaviour and its impact on organisational health impacts the ability to achieve goals
4. Brand reputation (incl. supplier ethical risks)	The risk that associates, or parties with whom the company transacts, conduct themselves in a manner that damages the reputation of the company's image
5. Culture and behaviours	The risk that culture and behaviours do not engender the correct values, behaviours to engender organisational health
6. Talent attraction and retention	The risk that an inability to attract and retain key skills impacts the ability to execute strategy
7. Macro, socio-political, socio-economic and regulatory environment	The risk that adverse political actions, social unrest, declining economic conditions and onerous legislative requirements impact growth imperatives
8. Systems and technology	The risk that IT systems lack capability and capacity to support operations and future growth
9. Supply chain	The risk that an inefficient, ineffective and unreliable supply chain will result in poor inventory management that will impact competitive advantage
10. Transformation	The risk that a slow pace of transformation will result in adverse reputational and commercial damage



Risk Operating Model

The risk operating model allows for the aggregation and dissemination of the group’s risks, enabling the group to understand the relationships between risks across multiple divisions and captures material risk exposures generated from varying perspectives. The model remains unchanged from the previous year.



Tactical and Operational Risk

In addition to the focus on strategic risks, the group appreciates the need to manage daily operational and tactical risks to preserve the value-driven model. Whilst these risks are managed through divisional management and as part of daily operations, there is oversight by executive management and key assurance providers on key metrics and KPIs.

Risk Incidents and Emerging Risks

Any major risk incident is immediately reported to executive management and the board, through the committee. These include qualitative and quantitative matters such as:

- Risk of reputational damage
- Serious injury or death of a customer or associate
- Material ethics or compliance breach
- Extended IT system failure
- Significant business interruption event

Quarterly risk committee reports provide a deep level of visibility of risk events, responses, lessons learned and business changes. A structured risk screening process is in place and provides insights on emerging risks internally and externally, including potential ‘black swan’ events.



Information and Technology Governance

The committee is accountable for overseeing that IT is governed through the King IV™ principles. The committee has delegated the responsibilities to the CIO to manage through various IT management committees.



In FY2021, the technology centre of excellence set out to provide robust, agile and innovative solutions that enable the group to be a top-performing value retailer. The past year has been challenging yet rewarding.

COVID-19 disrupted many plans. During the hard lockdown period, the priority was to ensure that as many associates as possible could remain productive and work from home. Support included the upgrade of any congestion points such as the network lines into head office, an accelerated acquisition of mobile devices such as laptops and data cards, and the support required to set up and manage all users to facilitate secure remote working. On the re-opening of limited retail activities, configuration changes were made to the point of sale and e-commerce systems to allow for the trade of essential items only, shifting items for sale through different lockdown levels. To support the head office environment and remote working, the committee facilitated the broader roll-out and adoption of technology. This included the expanded use of MS Teams. It is pleasing that a significant amount of both small and large innovations were delivered during this very disruptive time:

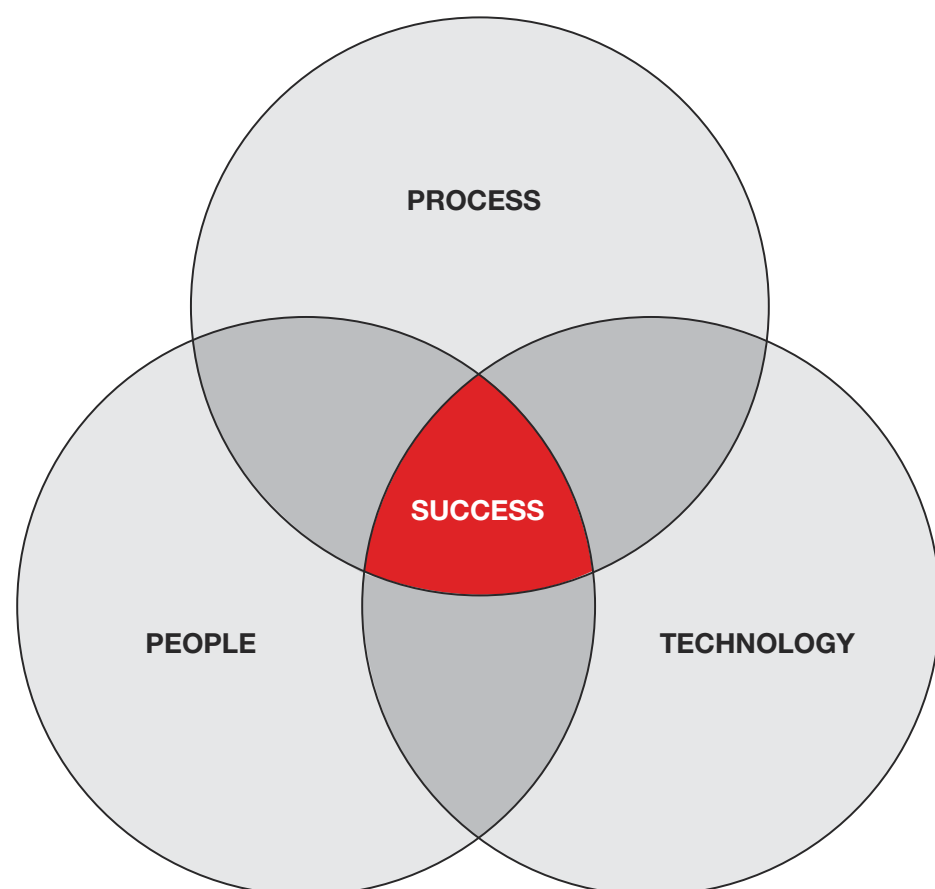
- Scan to pay solution
- Foot counter and ranging apps
- E-commerce solution for Miladys

- New payments offering — RCS payment in-store and Zapper for account payments

Whilst the country was in lockdown, the group's technology function continued to focus on the delivery of key strategic projects such as the total network migration, a disaster recovery cloud solution, the implementation of a new finance enterprise resource planning (ERP) system and the demand and fulfilment solution roll-out. These projects are key enablers for the upcoming years and to support the group's growth agenda.

During FY2021, there were no major IT incidents or security breaches. Cyber security will remain a key risk for the group due to its continuously evolving nature. The internal audit function plays a key role in monitoring the effectiveness of IT management and controls, which transitioned to KPMG during the year. The technology function remains committed to maintaining a reliable control environment, with ongoing opportunities to improve cyber security risks, project management and the operating environment.

The role of the technology centre of excellence within the group has shifted from that of a service division to a strategic enabler of business growth and innovation, helping the group compete and innovate.



The vision for the future is to provide agile and innovative solutions to enable the group to be the most valuable retailer in Africa.

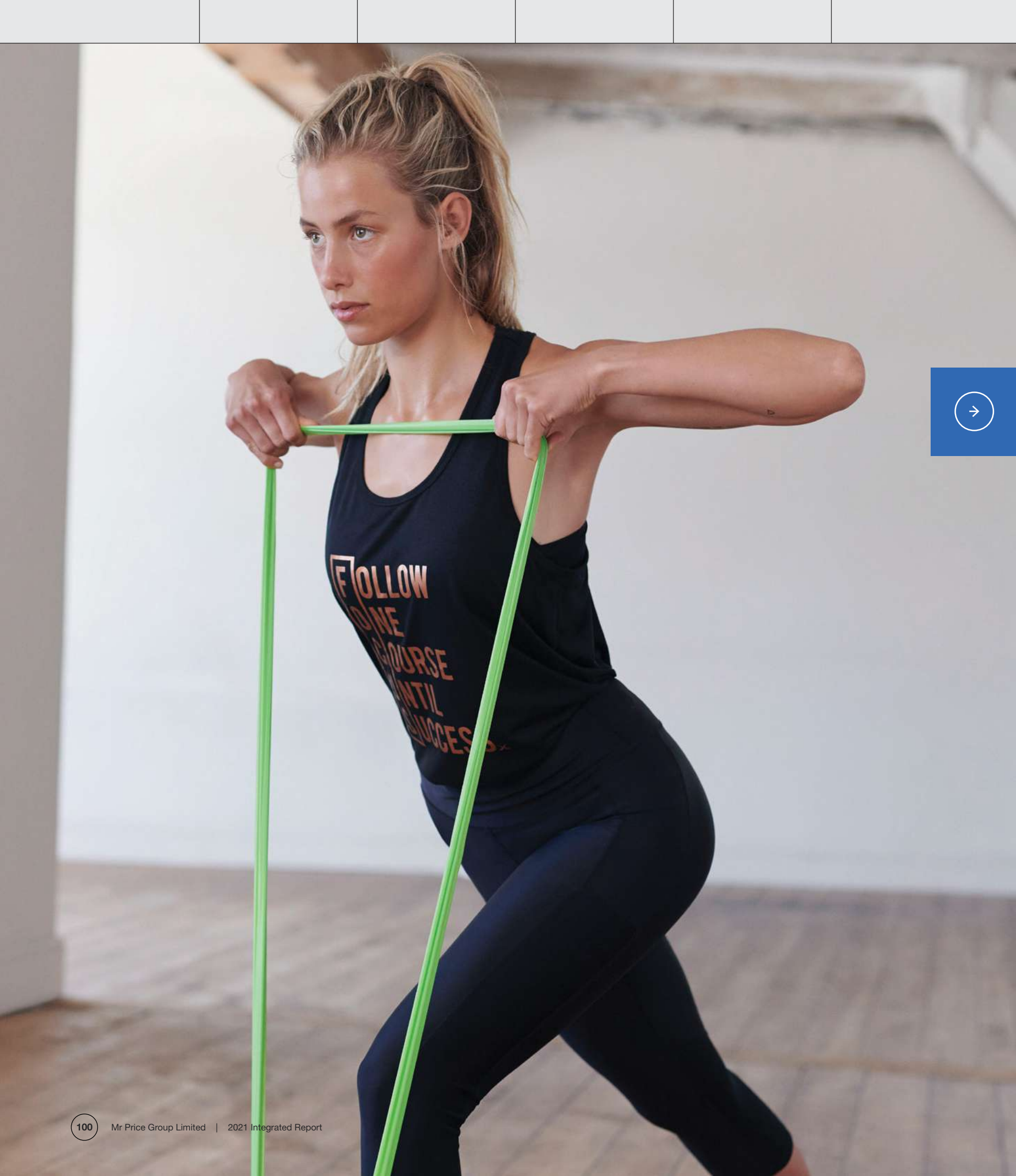
Future areas of focus are:

- To develop a complete end state retail architecture to steer investment choices and enable growth and sustainability
- Transition from the legacy ERP to the Oracle ERP, which remains the number one priority, as this reduces the key reliance on an aged hardware and software landscape
- Customer centricity to service both internal (investment in new human capital management capabilities) and external customers, including investments in the omni-channel experience, which incorporates the implementation of a group CRM solution, an upgrade of e-commerce sites and a focus on improved logistics
- Investment into the foundational technology refresh to future proof and stabilise core infrastructure, including servers, storage, networks and the appropriate monitoring tools

- Newly defined cyber security roadmap will be implemented, as well as further investments in cloud disaster recovery capabilities to improve the cyber security posture of the group, while remaining vigilant of this key group risk
- Planning for the integration of the new acquisitions to ensure strategic alignment and extract synergistic opportunities

As the group progresses through the transformational ERP journey this year, opportunities in omni-channel, digital transformation, further automation and innovation will also be explored. Details of the impact of IT projects on the delivery of the group's strategy are included in the strategy, material matters and key risks section on pages 43 and 51.





Remuneration and Nominations Committee Report



The main impact of this committee’s deliberations on the group’s value creation elements is reflected below:

Capitals

F

H

Stakeholders

Business Activities

King IV™ Governance Outcomes

- Good performance
- Effective control

Strategic Pillars

Sustainable Development Goals

The committee is constituted as a committee of the board and has been delegated responsibility for overseeing the remuneration activities of the group and the nominations activities in respect of the board. The committee mandate is available on the group’s website www.mrpricegroup.com. The committee members, their qualifications and experience, the number of meetings held and attendance at meetings is detailed in the board report on pages 70, 71 and 79.

Role

The board, ultimately responsible for the remuneration policy and implementation thereof, seeks to deliver the most desirable outcomes and practices that appropriately balance the welfare of all interested stakeholders in a transparent and integrated manner. The committee oversees the group’s approach to remuneration to ensure fair, equitable and responsible remuneration in support of the group’s strategy. The committee is further responsible for overseeing that remuneration processes are carried out consistently and aligned to the group’s remuneration policy, thus ensuring that the intellectual capital required to achieve the group’s imperatives is attracted, motivated, retained and rewarded. In addition, the committee oversees the composition and performance of the board and its committees.

- The committee’s remuneration report is structured as follows:**
- Background statement Page 103
 - Remuneration policy Page 105
 - Remuneration implementation report Page 114

Key areas of focus for the reporting period were:

Executive remuneration:

- Benchmark executive director roles and make adjustments where there were significant differences from the peer group. Similar size companies are looked at in detail with respect to how they remunerate their executive director roles to ensure that remuneration is fair and objective
- Approve short-term incentive (STI) structure with performance criteria linked to financial performance, strategic KPIs and leadership as well as COVID-19 risk management
- Engage with shareholders on appropriate performance conditions for the new long-term incentive plan (LTI)
- Approve performance conditions, weightings and targets for the new LTI

Associate remuneration:

- Standardised STI structures across the group including alignment of STI structures to the grading system to ensure appropriate link to divisional and company performance across the different levels
- Review fair and responsible remuneration with an

emphasis on equal pay for work of equal value

- Review of employee benefits with a view of implementing a flexible benefits structure

Other activities:

- The ongoing board refresh and skills focus including identification of suitable new directors
- Adapting to the impact of COVID-19 on the organisation's performance and possible consequences on remuneration and retention. Associates have been provided with additional wellness support, there have not been large-scale retrenchments and salaries were not cut for associates below executive director level
- Engaging with and responding to shareholder remuneration questions

Committee Statement

The committee is satisfied that it has fulfilled its responsibilities in accordance with its mandate for the 2021 financial year and that the remuneration philosophy achieved its stated objectives. The committee further confirms that there were no deviations from the remuneration policy during the year. Refer page 104 for future areas of focus.

Background Statement

Letter from the chair:

On behalf of the committee, I am pleased to present the group's remuneration and nominations committee report for the 2021 financial year. The core objective of our remuneration policy is to attract, motivate, retain and reward top retail talent to deliver superior results. One of the group's core values is Partnership, with the most important partnership being with the Mr Price associates.

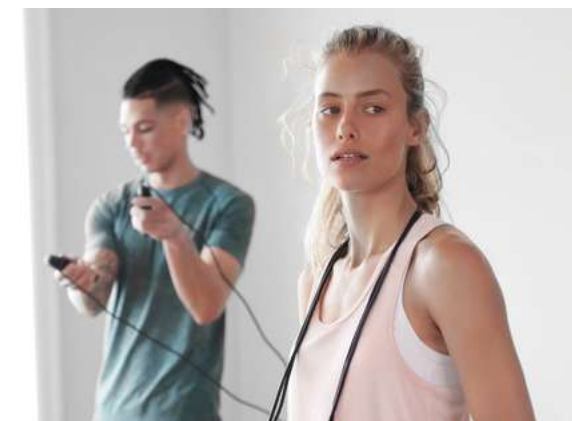
Our guaranteed pay is aimed at the median of our chosen comparator group, placing a lesser burden on the group's fixed staff costs in years of under-performance while still ensuring that we remunerate our associates in line with the market. It makes sense to us to reward generously when the group experiences successful years, and to contain our fixed costs to reasonable levels in years of poor performance; hence the group takes the approach of rewarding outperformance through its variable pay structures. To ensure that we provide remuneration that is fair, appropriate and responsible, we conduct an internal benchmarking exercise annually. Every second year we engage an external remuneration consultant to confirm our objectivity in discharging our committee mandate.

Pay ranges are benchmarked against the comparator group's market median, allowing a tolerance band of 20% below and above this measure. Benchmarking is conducted on both a retail and national level for stores and head office respectively. The group prescribes to a pay for performance principle while still ensuring that associates fixed pay aligns with the chosen comparator group's market median.

The committee (and the board) is acutely aware of the global issue regarding fair and responsible remuneration between management and junior level employees. We believe that our unique and inclusive approach to short and long-term remuneration enables the best possible outcomes, is substantively fair, and is applied consistently throughout the group. By addressing equal pay for work of equal value, we consequently close the gap between pay disparity.

Our performance and impact on remuneration

The second wave of COVID-19 in South Africa proved to be far more contagious and devastating than that first experienced in early 2020. The regression into an adjusted level 3 lockdown from December 2020 added further uncertainty and challenges to the country's economic recovery. Households are likely to be cautious in their spending due to negative impacts on income and the cessation of government support initiatives affecting discretionary categories. Despite this the group's business model has proven resilient to date, underpinned by its differentiated cash-based, omni-channel, fashion-value retailer offering. These factors played a role in our incentive outcomes. Following the cautionary approach taken in the early part of the reporting period where executives and non-executive directors (NEDs) received no annual salary or fee increases and instead took voluntary salary and fee reductions, the committee approved the adjustment to the CFO's salary in 2021 to better align to the market median. The CEO requested that his salary not be adjusted, which request the committee has acceded



to. Following a benchmarking exercise, shareholder support will be sought to adjust board and committee fees to align with the comparator group median. STIs were paid out based on financial performance, strategic key performance indicators as well as leadership shown during this period. STIs were paid out to associates across the group including store associates and store managers who received a once-off payment. The majority of the LTIs due to vest this year have lapsed and have been forfeited.

Effects of COVID-19

The economic, financial and trading uncertainty caused by COVID-19 impacted the setting of appropriate performance conditions for both STIs and LTIs. For STIs, performance conditions included:

- strategies implemented to protect the workplace at head office and stores
- ensuring that our value of Partnership guides our responses and strengthens stakeholder relationships
- generate and preserve cash
- manage inventory and debtors levels in a responsible manner (new accounts and collections)
- hold in tension the growth plans of the group

For the LTIs, awards were made during November 2020 for the performance period 01 April 2021 to 31 March 2024 to mitigate the negative impact of COVID-19 on the group's performance relating to these awards.

Voting and shareholder engagement

Stakeholder engagement is one of the group's key strategic pillars of which shareholders and the investment community are one of its primary stakeholders. Its ability to deliver value depends on these relationships and the contributions and activities of its shareholders. The group's key value of Partnership was displayed clearly through the year as the group communicated frequently and transparently with shareholders ahead of its AGM and the implementation of its new LTI. Ahead of the AGM the group sent communication to 25 shareholders representing approximately 67.3% of its issued ordinary shares for purposes of engaging generally on the resolutions proposed at the AGM and particularly on the group's remuneration policy and remuneration implementation report. Through this process, the group actively engaged with 16 of these shareholders. Although we were encouraged by the substantial increase in shareholder support from

the 2019 AGM, we are disappointed that less than 75% of shareholders who voted supported our remuneration policy and implementation report. 72.09% of ordinary shareholders voted in favour of our remuneration policy (2019: 49.66%) and 72.57% of ordinary shareholders voted in favour of our implementation report (2019: 42.28%). Shareholders acknowledged the positive adjustments made to the remuneration policy and remuneration implementation report following engagement last year and the proposed new LTI (details of which were disclosed in the 2020 remuneration policy). The group subsequently released a SENS announcement on 27 August 2020 inviting shareholders to advise the reasons for their dissenting votes, but no responses were received. We endeavoured to address the remaining shareholder concerns as follows:

Feedback provided	Actions taken
Poor disclosure of performance conditions and targets.	Performance conditions and targets on LTIs have been disclosed in the remuneration policy. Refer to page 111.
Poor disclosure of awards made during the year.	The group has increased our level of disclosure and this will be disclosed on a retrospective basis.
Long-term incentive plan awards may lead to excessive dilution.	The new LTI scheme does not result in any shareholder dilution as the only settlement mechanism is a market purchase of shares, hence this is non-dilutive. The old share scheme is settled by purchasing shares in the market.

Similarly, ahead of the group's adoption of its new LTI, it followed a comprehensive shareholder consultation process between July and November 2020. This included multiple engagements with the group's top 25 shareholders, to provide the supporting details of the LTI as well as engaging in virtual meetings with six shareholders who requested time to ask detailed questions. The process facilitated open and transparent engagement and resulted in overwhelming shareholder support for the scheme. Shareholders were in favour of introducing additional performance measures and appreciated the positive adjustments we had made which include no dilution, all awards have performance conditions, and no dividends are awarded on shares which have not yet vested.

Annually the committee tables the remuneration policy and remuneration implementation reports as contained in this committee report for a vote by shareholders at the AGM. As has been the practice, communication will be sent ahead of the 2021 AGM to the group's largest shareholders for the purpose of engaging on the resolutions proposed, particularly the remuneration-related resolutions. In order to comply with King IV™ and the JSE LR, we actively engage with shareholders in the event of a more than 25% vote against either resolution.

The committee encourages and appreciates feedback from shareholders on remuneration matters. Issues raised are tabled at committee meetings and are duly considered when reviewing policy, implementation of policy and remuneration disclosure.

External advisors:

During the year, the committee requested assistance from external remuneration advisor, PwC, which provided the following services:

- Remuneration reporting
- Executive director remuneration benchmarking
- NED fees benchmarking

Future focus areas:

- Continuing the process of rationalising and simplifying all benefits and converting all associates to a hybrid salary structure to allow flexibility in how associates structure their remuneration package to suit their own unique needs and circumstances
- Implementing a new fit-for-purpose credible and widely accepted job evaluation system and grading tool to be used to conduct a strategic review of grades across the entire group
- Developing a comprehensive strategy to identify and rectify pay anomalies throughout the group, with the initial focus on critical and scarce skills. This will be done through, but not limited to, annual salary increases, pay progression using a tolerance band or range and out of cycle salary increases

The group is committed to a sustainable, fair and responsible remuneration policy that satisfies all our stakeholders' requirements and we trust that we can count on your continued constructive support.

Mark Bowman
Committee Chair

“The group is committed to a sustainable, fair and responsible remuneration policy that satisfies all our stakeholders’ requirements and we trust that we can count on your continued constructive support.”





Remuneration Policy

At the heart of the business, the group's purpose is to be Your Value Champion. This is supported by rewarding associates with a total remuneration mix that drives Passion, Value and Partnership, which are key enablers of group success. The group's remuneration policy is to reward all associates for their contribution to its performance, taking into consideration an appropriate balance between guaranteed and variable (short and long-term) remuneration components.





Being a value retailer, the group aims to remunerate all associates at the retail market median on total guaranteed package and reward superior performance through incentives (STIs and LTIs) when targets are achieved, enabling associates to exceed the market median on total earnings. Given that performance-related incentives form a material part of the remuneration structure, ongoing performance feedback is vital. Associates participate in performance and career development evaluations annually, focusing on work achievements against targets, learning and development needs, values and cultural alignment.

Remuneration is not influenced by race, creed or gender, with the emphasis on equal pay for work of equal value. There is strong alignment of the types of benefits offered to the various levels of permanent associates. The group can justify areas where differentiation has been applied, specifically where consideration has been given to the position's seniority, job requirements and the need to attract and retain key skills. Below are the remuneration policies as it applies to all associates, followed by an in-depth overview of the arrangements applicable to executive directors. The group further aims to ensure that executive directors' total reward packages are more heavily weighted towards the company's longer-term goals to better align their interests with those of the group's shareholders. The potential actual outcomes against the policy for the CEO, CFO and group executive director are set out in the remuneration implementation report.

Guaranteed Remuneration Policy

Total Guaranteed Package (TGP)	Remuneration Components (What?)	Purpose (Why?)	Mechanics (How?)	Executive Directors	Divisional Directors
	Basic Salary Applicable to all associates	To offer competitive market-related basic salaries that attract and retain high-calibre associates capable of crafting and executing the business strategy. Basic salaries for all associates, including executive directors, are benchmarked against the market median.	Remuneration is reviewed annually on 1 April taking into consideration: <ul style="list-style-type: none">• Job content and grades• Internal equity• External competition• Consumer price inflation• Individual competence and performance	Total remuneration is benchmarked and aligned to the median of a customised comparator group of JSE listed companies, which are selected using established principles and clear criteria. The survey was last performed in August 2020 by PwC and included the following 14 companies in the peer group: <ul style="list-style-type: none">• AVI Ltd• Bid Corporation Ltd• Clicks Group Ltd• Dis-Chem Pharmacies Ltd• Distell Group Holdings Ltd• Massmart Holdings Ltd• Pepkor Holdings Ltd• Pick n Pay Stores Ltd• Shoprite Holdings Ltd• The Foschini Group Ltd• The Spar Group Ltd• Tiger Brands Ltd• Truworths International Ltd• Woolworths Holdings Ltd	Total remuneration is benchmarked and aligned annually to the national and/or retail market median depending on functional area. The group subscribes and submits data to the annual Old Mutual REMchannel remuneration survey which is used as the data source for South Africa.
	Retirement Fund Contributions Applicable to all permanent associates	To ensure the financial wellbeing of associates and their dependants by enabling them to save for retirement.	Defined contribution scheme: Retirement fund contributions are calculated as a % of an associate's salary and includes risk and funeral benefits.		
	Medical Aid Contributions Applicable to all permanent associates	To ensure the mental and physical wellbeing of associates and their dependants.	Medical aid and gap cover: Voluntary membership is offered to associates on the plan of their choice. Dedicated financial wellness and medical aid consultants assist associates to achieve what matters most to them at each life stage.		
	Guaranteed Cash Allowances (in cash) Applicable to specific permanent associates	To provide a relevant and market-competitive suite of benefits which add value and enable associates to perform their duties.	Car allowance, cellphone allowance (where applicable).		
	Fringe Benefits (in kind) Applicable to specific permanent associates		Use of company car; petrol/fuel card; staff discount (where applicable).		
	December Bonus Applicable to all permanent associates	To reward contribution to company performance.	Payable annually in December and calculated as a % of monthly basic salary based on length of service as follows: <ul style="list-style-type: none">- 1 years' service: 20%- 2 years' service: 40%- 3 years' service: 60%- 4 years' service: 80%- 10 years' service: 100%		

Short-Term Incentive Policy

	Remuneration Components (What?)	(Who?)	Purpose (Why?)	Mechanics (How?)	Executive Directors	Divisional Directors							
Short-term Incentives (STI)	Performance Bonus The aim is to ensure that a strong relationship exists between strategy, performance targets and remuneration thus enabling sustainable value creation	Executive and Divisional Directors	To motivate and reward associates for the achievement of the group's short-term performance in areas which they can influence.	The group aims to ensure that a well-balanced set of measurables are designed for each level of associate. Targets are tailored annually recognising prevailing economic and trading conditions.	A substantial amount of the award requires outperformance and is therefore at risk. The table below reflects target and maximum awards expressed as a % of annual basic salary. Associates must be in the group's employ at year-end to receive incentive bonuses unless due to specific circumstances the committee has approved alternative arrangements. Bonus payments are not deferred and are payable annually in May in cash.								
			2021 STI Framework										
			Group Strategy Pillars	Measures	CEO & CFO ²		Executive Director		Trading Divisions		Centres of Excellence		
					Target	Max	Target	Max	Target	Max	Target	Max	
			 Growth	Financial Performance Executive directors: HEPS Growth and ROE Centres of excellence directors: combined operating profit Trading division directors: divisional operating profit	42%	67%	21%	33%	42%	67%	31%	50%	
			 Build High-Performing Brands		Achievement of strategic KPIs	42%	67%	21%	33%	10%	17%	21%	33%
			 Operations	Personal Performance¹ Determined via individual and peer reviews considering leadership, innovation, effort and teamwork		42%	67%	21%	33%	10%	17%	10%	17%
			 People			Total (as a % of Annual Basic Salary)		125%	200%	63%	100%	63%	100%
			Non-financial Measures										
			<ul style="list-style-type: none">Evidence of self-developmentDeveloping others including successionEfforts aligned to strategy and most important matters					<ul style="list-style-type: none">Value to the executive team and support of vision and purposeLiving the group's valuesMaintaining personal energy, new experiences, interestsGroup thinking, removal of silosOperating within the approved mandate of the CEO					

¹ Full personal performance awards are only achieved in exceptional circumstances and have rarely been paid. A poor personal performance evaluation can reduce or eliminate incentives achieved under measurable group performance.

² The group has re-aligned the targets for the CEO and CFO.

Long-Term Incentive Policy

LTIs play a dual role in achieving strategic goals: in line with the group’s core value of Partnership, share schemes appropriate to the various levels of associates are in place. The new LTI was implemented during the year. A key factor of the Partnership Scheme is that it encapsulates the group’s intentions regarding the ownership criteria of Broad-Based Black Economic Empowerment (B-BBEE). Rather than entering into an ownership deal with external parties, the committee and board resolved to embrace the true spirit of B-BBEE and, subject to certain qualifying criteria, included all associates employed in the Southern African Customs Union region in its various share and share option schemes. Additionally, the group uses LTIs to reinforce its pay for performance culture amongst not only executive management but also all associates who participate in the LTIs. The new LTI comprises of a number of instruments such as partnership awards, forfeitable share awards, share appreciation rights, bonus awards and performance conditional rights. At present the share appreciation rights and performance conditional rights are used.

Award type	Share appreciation rights	Performance conditional rights
Instrument and application	Share appreciation rights (SARs) – rights over the appreciation in the share price are awarded. Each SARs has an award price. SARs will vest after satisfaction of the employment condition and is subject to a performance condition of HEPs growth.	Conditional right share awards are delivered on the vesting date, based on the satisfaction of performance and employment conditions.
Eligibility	Executive directors and divisional directors.	Executive directors and divisional directors.
Vesting period	Three year vesting period and a two year exercise period.	Three year vesting period, exercise immediately.
Performance conditions	The vesting of all SARs are subject to performance vesting conditions based on HEPs growth. This has been approved by the committee.	All awards are subject to performance conditions. A combination of performance conditions relating to HEPS, RONW, Sales Growth, Absolute TSR and Non-financial measures. Performance is measured on linear vesting according to threshold, target and stretch outcomes. The vesting percentages are also disclosed in the next tables. This has been approved by the committee.
Dilution	No dilution.	No dilution.
Malus	All unvested awards will be subject to malus should a trigger event occur during the vesting period. Malus is regulated in the LTI rules.	
Clawback	Any incentive remuneration settled under the LTI will be subject to clawback as is regulated in the company’s remuneration policy.	

Further details in relation to the application of the new LTI scheme to executive directors
The following award quantum and performance conditions and performance vesting levels are used for FY2022:

Position	SAR award quantum (face value) as a % of AGR ¹	Performance awards quantum (face value) as a % of guaranteed pay	Total face value award quantum as a % of guaranteed pay
CEO	175%	175%	350%
CFO	150%	150%	300%
Group Executive Director	75%	75%	150%

1 Annual guaranteed remuneration.

The following performance conditions, targets and vesting levels are used for FY2022. Due to COVID-19, the awards were made in FY2021. The performance measures apply from 1 April 2021 to 31 March 2024.

Conditional Rights						
Performance Conditions		HEPS	RONW	Sales Growth	Absolute TSR	Non Financial Measures
		HEPS Growth relative to Real HCE ¹	"Weighted Average Cost of Capital WACC (JIBAR+7%, Beta 1.2x)"	Stats SA - Retail Sector D & E	Risk Free Rate + premium	SETS Scorecard
% of award		20%	20%	20%	20%	20%
% Vesting						
Threshold	80%	Real HCE +5%	WACC+10%	Stats SA	Jibar + 5%	Improve 50% of metrics
Target	100%	Real HCE +6%	WACC + 12%	Stats SA + 1%	Jibar + 6%	Improve 60% of metrics
Stretch 1	150%	Real HCE +7%	WACC + 14%	Stats SA + 3%	Jibar + 7%	Improve 70% of metrics
Stretch 2	200%	Real HCE +8%	WACC + 16%	Stats SA + 5%	Jibar + 8%	Improve 80% of metrics

Share Appreciation Rights						
HEPS Growth > Real HCE ¹ + 3%						

For the share appreciation rights, the target incentive is 100% with no threshold or stretch target.

1 Real Household Consumer Spending.

Executive employment contracts vesting conditions – general disclosure

All associates sign a letter of employment that stipulates their notice period. The contract may be terminated by either party giving written notice, which ranges from one month for a store or head office associate to six months for executive directors. Despite these provisions, either party may terminate the contract of employment without notice for any cause recognised in law or by agreement by both parties to waive the notice period. Contracts are also terminated in the event of dismissal, without the associate having an entitlement for compensation. Employment contracts do not contain provisions relating to the compensation of executives for a change of control of the group, providing neither balloon payments on termination or retirement, nor restraint of trade payments (although the latter may be contained elsewhere).

In all other retirement or dismissal situations, unvested options and shares will lapse unless the trustees of the relevant share trust and committee exercise their discretion and permit the retention of any or all the unvested options and shares. The schemes have been designed in such a way that the option awards decrease as an associate approaches retirement and retention become less imperative.

The vesting rules for the new LTI make a distinction between fault and no-fault terminations. Unvested or unexercised awards

are generally forfeited for a fault termination, while unvested awards for no-fault terminations are pro-rated for service and performance up to the date of termination of employment.

Malus and clawback

The committee has adopted a malus and clawback policy with a view to further align the interests of associates with the long-term interests of the group and all interested stakeholders and to ensure that excessive risk-taking is mitigated. The policy applies to all associates, prospectively to STI awards effective from 2019 and prescribes three years after the award of any STI. All prospective awards made under the new LTI will also be subjected to malus and clawback.

Following written recommendation from the committee, the board may act to adjust (malus) or recover (clawback) incentive remuneration, where substantiated and as agreed by the committee, for reasons including but not limited to:

- Contributing to or being responsible for material financial misstatements; or
- Personal dishonesty, fraud or gross misconduct; or
- Instructing, directly or indirectly, any person to act fraudulently, dishonestly or negligently

Non-executive directors (NEDs)

	Remuneration Components (What?)	Purpose (Why?)	Mechanics (How?)	Opportunity and Limits	Performance Conditions
Emoluments	<p>Fees are related to the skills, experience and time commitment to fulfil the respective duties and responsibilities of the board and committees.</p> <p>The group pays fixed NED fees and does not pay a base fee plus attendance fee per meeting as historically, attendance at meetings has been good and the board has always felt that NEDs contribute as much outside of meetings as they contribute in meetings.</p> <p>NEDs do not have service contracts but receive letters of appointment and retire by rotation every three years. Shareholders vote for their re-appointment at the AGM.</p>	<p>To offer market-related fees that attract and retain high calibre NEDs.</p>	<p>Fees, exclusive of VAT, are proposed by management and are detailed in the notice of AGM for approval at the forthcoming AGM. Fees are paid quarterly in advance.</p> <p>NEDs are reimbursed for travel related costs incurred on official group business and receive discounts on purchases made in group stores. No other benefits are received.</p> <p>NEDs do not receive STIs nor do they participate in LTI schemes.</p>	<p>Fees are benchmarked biennially to the median of an identified comparator group of companies as selected for executive directors' remuneration. The benchmarking survey was last performed in August 2020 by remuneration advisors, PwC and included the following 14 companies in the peer group:</p> <ul style="list-style-type: none">• AVI Ltd• Bid Corporation Ltd• Clicks Group Ltd• Dis-Chem Pharmacies Ltd• Distell Group Holdings Ltd• Massmart Holdings Ltd• Pepkor Holdings Ltd• Pick n Pay Stores Ltd• Shoprite Holdings Ltd• The Foschini Group Ltd• The Spar Group Ltd• Tiger Brands Ltd• Truworths International Ltd• Woolworths Holdings Ltd <p>No contractual arrangements exist relating to compensation for loss of office.</p>	<p>Specific group performance conditions do not apply. The performance of non-executive directors is reviewed annually via peer evaluation.</p> <p>Effective from the 2019 reporting period, the board has introduced a further mechanism providing the chairman with the means to deduct a maximum annual amount of 20% of NEDs fee in the event of non-performance, specifically non attendance.</p>

NED emoluments for FY2021 (Rand)

	Main Board	Audit and Compliance	Remnomco	SETS	Risk and IT	Total
SB Cohen	747 478	-	-	-	-	747 478
D Naidoo	370 782	256 833	-	95 665	119 569	842 849
NG Payne ¹	1 494 956	-	-	-	-	1 494 956
MR Johnston	146 361	54 062	38 959	-	-	239 382
BJ Niehaus	273 208	-	-	-	198 878	472 086
M Bowman	442 594	136 958	189 000	-	-	768 552
K Getz	370 782	-	98 696	150 639	-	620 117
RM Motanyane-Welch	370 782	-	-	95 665	-	466 447
M Chauke	370 782	136 958	-	-	-	507 740
LA Swartz ²	253 693	-	-	-	-	253 693
JA Canny ³	25 180	-	-	-	8 120	33 300
Total	4 866 598	584 811	326 655	341 969	326 567	6 446 601

1 The board chairman's fee is an all-inclusive fee that includes committee membership. The chairman is a member of Remnomco and chairs the risk and IT committee.
2 Appointed August 2020 so fees are pro-rated.
3 Appointed March 2021 so fees are pro-rated.

NED fees FY2022

The below table sets out the proposed NED fee increases for FY2022 (effective 1 April 2021).

Shareholders are reminded that approval was obtained at the 2020 AGM to increase non-executive director fees by 4% for the second half of FY2021, however this increase was limited to the lower of the prevailing consumer price index or the percentage increase applied to general staff. Since there was no general staff salary increase in FY2021, there were no non-executive director fee increases during the year. Further to this, the non-executive directors took a voluntary 10% reduction in fees for the first six months of FY2021. Following a benchmarking exercise by independent remuneration advisors, PwC, in August 2020, the fees for FY2022 thus reflect an increase on FY2020 fees. The proposed increases are in line with the group's remuneration policy to remunerate non-executive director roles in line with the market median of the comparator group. Special resolution 1 for the approval of NED fees is on page 252 of the notice of AGM.

Committee Member	Fees FY2021 ¹	Fees FY2022	Percentage Increase ²
Independent non-executive chair of the board	1 573 638	1 778 211	13%
Honorary chair of the board	786 819	865 501	10%
Lead independent director of the board	465 889	600 997	29%
Non-executive directors	390 297	409 812	5%
Audit and compliance committee chair	270 350	329 827	22%
Audit and compliance committee members	144 166	161 466	12%
Remuneration and nominations committee chair	198 947	216 852	9%
Remuneration and nominations committee members	103 891	108 047	4%
Social, ethics, transformation and sustainability committee chair	158 567	179 181	13%
Social, ethics, transformation and sustainability committee members	100 700	104 728	4%
Risk and IT committee members ³	125 862	130 896	4%
Risk and IT committee - IT Specialist ⁴	284 112	295 476	4%

1 Full year equivalent and excluding the voluntary 10% fee reduction for the first half of FY2021; these fees reflect 0% increase on the FY2020 fees.
2 This reflects the % increase on the fees paid in FY2020 as no fee increases were effected for FY2021.
3 The board chair, as the chair of this committee, earns a "bundled fee" and as such does not earn a separate committee chair fee.
4 This fee relates to the pre-approval of fees if and to the extent the board, on the recommendation of the risk and IT committee, identifies the need for a non-executive director risk and IT committee member to act as an IT specialist resource during the course of FY2022. In this case the fee for such committee member will comprise of:
• the annual risk and IT committee member fee of R130 896; and
• an additional IT specialist fee of R164 580 in respect of the added IT governance oversight responsibilities delegated by the board and risk and IT committee
If no additional IT specialist input is required (as is the case as at the date of this report), the fee payable is the risk and IT committee member fee.

Voting on the remuneration policy

The committee tables its remuneration policy for a non-binding advisory votes by shareholders at the AGM each year. The group is confident shareholders will support the remuneration policy.

Remuneration implementation report

Annual salary review

The group considered a 4.00% to 4.50% increase on basic salary for all associates including executive directors and NEDs, except where benchmark adjustments were necessary.

STI outcomes for FY2021

Performance awards are made to associates based on their contributions during the year. Group, divisional and individual performance are all taken into account when determining the quantum of the award. For executive directors, the award is split equally between strategic KPIs, leadership and financial measures which include HEPS growth. For the target and outcome, these are measured on an individual basis.

LTI awards granted during FY2021

LTI awards were allocated to eligible associates under the new LTI scheme in November 2020. The performance period applies from 1 April 2021 to 31 March 2024. Details of the targets applicable to the awards made during FY2021 are disclosed below. Please refer to the table of unvested LTIs for details on the number of awards.

Appreciation awards (SARs):

SARs issued to executive and divisional directors have a performance hurdle of HEPS growth above real household consumer spending (HCE) + 3% to vest. This is in addition to the inherent performance hurdle of share price growth that is already attached to the SARs. The full performance conditions have been disclosed in the remuneration policy.

Performance awards (conditional rights to shares):

The conditional rights have five performance conditions that are all equally weighted. A threshold level, target level and stretch 1 and stretch 2 of performance are included in each measure which include¹:

- headline earnings per share growth relative to real household consumer spending (Target: Real HCE + 6%)
- return on net worth (Target: WACC + 12%)
- sales growth (Target: Stats SA + 1%)
- absolute total shareholder return (Target: Jibar + 6%)
- non-financial measures (Target: Improvement by 60% of SETS Scorecard)

¹ Refer to page 111 for detailed performance conditions.



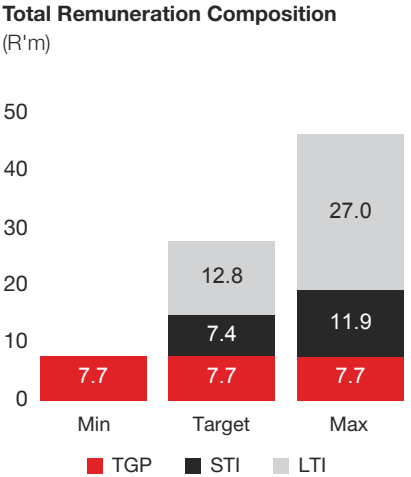
Summary and Analysis of Executive Director Remuneration

Total single figure remuneration

Mark Blair Total Remuneration (R'000)	FY2021	FY2020
	CEO	
	1 Apr 20 - 31 Mar 21 (12 months)	1 Apr 19 - 31 Mar 20 (12 months)
Annual Basic Salary (ABS) ¹	5 344	5 700
Retirement Fund Contribution	1 220	1 219
Medical Aid Contribution	182	180
Guaranteed Cash Allowances	415	415
Fringe Benefits	67	455
December Bonus	475	475
Total Guaranteed Package (TGP)	7 702	8 444
Short-term Incentives (STI)	10 925	2 850
Dividends (FSP Plans)	177	375
Share and Share Option Valuation ²	-	2 224
Long-term Incentives (LTI)	177	2 598
Total Remuneration	18 804	13 892

¹ Due to the COVID-19 pandemic, there was a voluntary salary sacrifice by the group's executive directors of up to 15% of monthly salary for a period of six months from March 2020 to August 2020.
² Refer to page 122 and 123 for further detail on the valuation of Shares and Share Option awards.

Performance Bonus Calculation at Target				CEO
Performance Measures	% of ABS			ABS
	Target	Max	Actual	5 700
Financial (HEPs and ROE)	42%	67%	67%	3 800
Strategic KPIs	42%	67%	58%	3 325
Personal	42%	67%	67%	3 800
Total	125%	200%	192%	10 925



TGP: As earned for FY2021
STI min: Assumes no performance conditions are met and therefore value is zero
STI target: Assumes target level of performance
STI max: Assumes performance conditions are achieved in full
LTI min: Assumes no performance conditions are met and therefore value is zero
LTI target: A 35% and 60% expected value was used for share appreciation rights and conditional rights respectively for these scenarios
LTI max: The maximum number of instruments granted in FY2021 multiplied by the face value on grant

Summary and Analysis of Executive Director Remuneration (Continued)

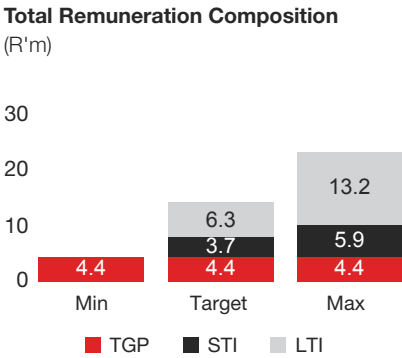
Total single figure remuneration

Mark Stirton Total Remuneration (R'000)	FY2021	FY2020
	CFO	
	1 Apr 20 - 31 Mar 21 (12 months)	1 Apr 19 - 31 Mar 20 (12 months)
Annual Basic Salary (ABS) ¹	2 934	2 589
Retirement Fund Contribution	676	456
Medical Aid Contribution	229	176
Guaranteed Cash Allowances	282	240
Fringe Benefits	62	272
December Bonus	233	173
Total Guaranteed Package (TGP)	4 416	3 905
Short-term Incentives (STI)	5 534	863
Dividends (FSP Plans)	108	46
Share and Share Option Valuation ²	-	791
Long-term Incentives (LTI)	108	837
Total Remuneration	10 058	5 606

1 Due to the COVID-19 pandemic, there was a voluntary salary sacrifice by the group's executive directors of up to 15% of monthly salary for a period of six months from March 2020 to August 2020.

2 Refer to page 124 and 125 for further detail on the valuation of Shares and Share Option awards.

Performance Bonus Calculation at Target				CFO
Performance Measures	% of ABS			ABS
	Target	Max	Actual	3 495
Financial (HEPs)	42%	67%	67%	2 330
Strategic KPIs	42%	67%	58%	2 039
Personal	42%	67%	33%	1 165
Total	125%	200%	158%	5 534



TGP: As earned for FY2021

STI min: Assumes no performance conditions are met and therefore value is zero

STI target: Assumes target level of performance

STI max: Assumes performance conditions are achieved in full

LTI min: Assumes no performance conditions are met and therefore value is zero

LTI target: A 35% and 60% expected value was used for share appreciation rights and conditional rights respectively for these scenarios

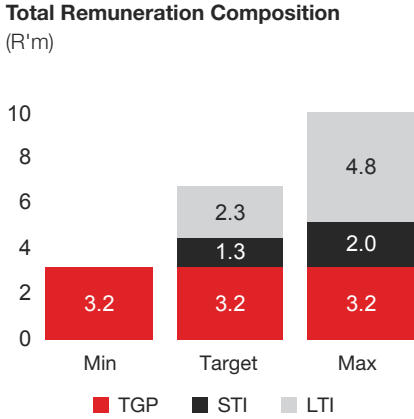
LTI max: The maximum number of instruments granted in FY2021 multiplied by the face value on grant

Steve Ellis Total Remuneration (R'000)	FY2021	FY2020
	Group Director	
	1 Apr 20 - 31 Mar 21 (12 months)	1 Apr 19 - 31 Mar 20 (12 months)
Annual Basic Salary (ABS) ¹	2 024	2 112
Retirement Fund Contribution	491	478
Medical Aid Contribution	269	212
Guaranteed Cash Allowances	180	180
Fringe Benefits	76	217
December Bonus	176	176
Total Guaranteed Package (TGP)	3 216	3 376
Short-term Incentives (STI)	1 584	176
Dividends (FSP Plans)	25	57
Share and Share Option Valuation ²	-	361
Long-term Incentives (LTI)	25	418
Total Remuneration	4 825	3 970

1 Due to the COVID-19 pandemic, there was a voluntary salary sacrifice by the group's executive directors of up to 15% of monthly salary for a period of six months from March 2020 to August 2020.

2 Refer to page 126 and 127 for further detail on the valuation of Shares and Share Option awards.

Performance Bonus Calculation at Target				Group Director
Performance Measures	% of ABS			ABS
	Target	Max	Actual	2 112
Financial (HEPs)	21%	33%	33%	704
Strategic KPIs	21%	33%	25%	528
Personal	21%	33%	17%	352
Total	63%	100%	75%	1 584



TGP: As earned for FY2021

STI min: Assumes no performance conditions are met and therefore value is zero

STI target: Assumes target level of performance

STI max: Assumes performance conditions are achieved in full

LTI min: Assumes no performance conditions are met and therefore value is zero

LTI target: A 35% and 60% expected value was used for share appreciation rights and conditional rights respectively for these scenarios

LTI max: The maximum number of instruments granted in FY2021 multiplied by the face value on grant

LTI vesting outcomes during FY2021

Due to the non-fulfilment of the group financial performance conditions, none of the FSP performance awards and share option awards granted in November 2016 with a performance period that expired on 31 March 2021 will vest. The group’s policy is to follow the principle established (and legislated) in the UK where remuneration is reflected as “receivable” in the final reporting period of the applicable performance measurement period. Awards with no performance conditions, other than continued service of the associate, are disclosed in the relevant reporting period in which the awards are made.

					HEPS CAGR		% of Award vesting	LTIs receivable at fair value ¹ / awarded at face value - R'000			
FY2021	Vesting Condition	Award Date	Vesting Date	Performance Measurement Years	Required for vesting	Achieved		Mark Blair	Mark Stirton	Steve Ellis	Total
Award Type											
Share Options	Performance Related	22-Nov-16	29-Nov-21	FY2021	5.4%	-0.3%	0.0%	-	-	-	-
EFSP	Performance Related	22-Nov-16	22-Nov-21	FY2021	5.4%	-0.3%	0.0%	-	-	-	-
Total Excluding Dividends								-	-	-	-
Dividends								177	108	25	311
Total								177	108	25	311

					HEPS CAGR		% of Award vesting	LTIs receivable at fair value ¹ / awarded at face value - R'000			
FY2020	Vesting Condition	Award Date	Vesting Date	Performance Measurement Years	Required for vesting	Achieved		Mark Blair	Mark Stirton	Steve Ellis	Total
Award Type											
Share Options	Performance Related	22-Nov-15	29-Nov-20	FY2020	6.0%	2.6%	0.0%	-	-	-	-
EFSP	Performance Related	22-Nov-15	29-Nov-20	FY2020	14.3%	2.6%	0.0%	-	-	-	-
EFSP	Employment Related	22-Nov-19	29-Nov-24	n/a	n/a	n/a	n/a	2 224	791	361	3 376
Total Excluding Dividends								2 224	791	361	3 376
Dividends								375	46	57	478
Total								2 599	837	418	3 854

1 IFRS 2 value actuarial valuation (refer pages 122 to 127).

Summary of LTI schemes

Options, Shares and Rights	Type of Instrument	Number of Participants		
			Total ¹	Lapsed
Partners Share Trust	Shares	13 078	4 435 572	-
General Staff Share Trust	Options	2 055	4 191 948	914 984
Senior Management Share Trust	Options	192	2 641 643	632 803
Executive Share Trust	Options	39	1 785 320	579 981
Executive Director Share Trust	Options	5	1 792 813	637 166
Executive Forfeitable Share Plan	Shares	40	474 987	56 410
Group Forfeitable Share Plan	Shares	1	42 121	-
Conditional Rights awards (Executive Directors & Executives)	Rights	37	521 505	-
Share Appreciation Rights awards (Executive Directors & Executives)	Rights	37	521 505	-
Conditional Rights awards	Rights	4 523	644 728	-

1 The lapsed number of instruments are not included in the total number of instruments.

Partners Share Scheme

Number of participants

13 078

Number of shares

4 435 572



ACI Ownership:

99%



Average Value Held by Associate

R65 665

Paid out in dividends since the inception of the scheme

R217 million

Paid out in dividends during the last financial year

R6.5 million¹

Average interim dividend per associate was paid out during the last year

R584.00

¹ FY2020 final dividend was not declared, interim dividend for FY2021 was paid in December 2020.



Details of the interest of Executive Directors in Long-Term Incentives: Share Options, EFSP Shares, Conditional Rights and Share Appreciation Rights

Executive Director	Position Held	Date of Award	Share price at award date	Face Value at award date (R'000)	Vesting / Exercise Date	HEPS CAGR% required for vesting	Shares held at the beginning of the year	Shares awarded and accepted	Shares vested during the year	Shares lapsed during the year	Shares held at end of the year	Fair Value at the end of the year (R'000) ^{5,6,7}
Mark Blair												
EFSP Employment	CFO	22-Nov-15	R 200	-	22-Nov-20		5 967		5 967			-
EFSP Employment	CFO	22-Nov-16	R 138	1 268	22-Nov-21		9 191	-	-	-	9 191	1 703
EFSP Performance	CFO	22-Nov-16	R 138	-	22-Nov-21	Note 1	9 191	-	-	9 191	-	-
EFSP Employment	CFO	28-Nov-17	R 188	1 327	28-Nov-22		7 047	-	-	-	7 047	1 306
EFSP Performance	CFO	28-Nov-17	R 188	1 327	28-Nov-22	Note 1	7 047	-	-	-	7 047	783
EFSP Employment	CFO	22-Nov-18	R 232	1 410	22-Nov-23		6 084	-	-	-	6 084	1 127
EFSP Performance	CFO	22-Nov-18	R 232	1 410	22-Nov-23	Note 1	6 084	-	-	-	6 084	676
EFSP Employment	CEO	20-Feb-19	R 210	3 548	20-Feb-24		16 908	-	-	-	16 908	3 132
EFSP Performance	CEO	20-Feb-19	R 210	3 548	20-Feb-24	Note 1	16 908	-	-	-	16 908	1 879
EFSP Employment	CEO	22-Nov-19	R 165	2 224	22-Nov-24		13 477	-	-	-	13 477	2 497
EFSP Performance	CEO	22-Nov-19	R 165	2 224	22-Nov-24	Note 1	13 477	-	-	-	13 477	1 498
Total				18 286			111 381	-	5 967	9 191	96 223	14 601
Share Options	CFO	22-Nov-14	R 223	12 378	22-Nov-19	HEPS ≥ CPI + 1%	55 608	-	-		55 608	-
Share Options	CFO	22-Nov-16	R 138	-	22-Nov-21	HEPS ≥ CPI + 1%	224 539	-	-	224 539	-	-
Share Options	CFO	28-Nov-17	R 188	14 412	28-Nov-22	HEPS ≥ CPI + 1%	76 510	-	-	-	76 510	5 917
Share Options	CFO	22-Nov-18	R 232	15 312	22-Nov-23	Note 2	66 058	-	-	-	66 058	-
Share Options	CEO	20-Feb-19	R 210	38 522	20-Feb-24	Note 2	183 588	-	-	-	183 588	-
Share Options	CEO	22-Nov-19	R 165	24 145	22-Nov-24	Note 2	146 333	-	-	-	146 333	9 393
Total				104 769			752 636	-	-	224 539	528 097	15 310
Conditional Rights	CEO	27-Nov-20	R 148	13 201	31-May-24	Note 3	-	89 466	-	-	89 466	9 945
Total				13 201				89 466	-	-	89 466	9 945
Share Appreciation Rights	CEO	27-Nov-20	R 148	13 201	31-May-24	Note 4	-	89 466	-	-	89 466	5 990
Total				13 201				89 466	-	-	89 466	5 990

1 For EFSP performance awards allocated effective from November 2016, the board approved a revised hurdle structure that required HEPS growth over the vesting period in excess of CPI as follows: HEPS growth < CPI+1%: 100% forfeited. HEPS growth ≥ CPI+1%: 20% vest, 80% forfeited. HEPS growth ≥ CPI+2%: 40% vest, 60% forfeited. HEPS growth ≥ CPI+3%: 60% vest, 40% forfeited. HEPS growth ≥ CPI+4%: 80% vest, 20% forfeited. HEPS growth≥ CPI+5%: 100% vest.

2 For Share Option awards allocated effective from November 2018, the board approved a revised hurdle structure that required HEPS growth over the vesting period in excess of CPI as follows: HEPS CAGR < CPI+1%: 100% forfeited. HEPS CAGR ≥ CPI+1%: 33% vests, 67% forfeited. HEPS CAGR ≥ CPI+2%: 66% vests, 34% forfeited. HEPS CAGR ≥ CPI+3%: 100% vests, 0% forfeited.

3 Performance conditions required for vesting is a five performance measure (HEPS, RONW, Sales Growth, Absolute TSR and Non-financial Measures).

4 Performance conditions required for vesting is HEPS growth > Real HCE+3%.

5 Fair Value of EFSP Performance and Conditional Rights determined using 20 day VWAP and expected vesting outcome.

6 Fair Value of EFSP Employment determined using 20 day VWAP.

7 Fair Value of Share Options and Share Appreciation Rights determined using IFRS 2 Fair Value Actuarial Valuation. This value takes into account estimated vesting % based on the likelihood of achieving the performance condition.

Details of the interest of Executive Directors in Long-Term Incentives: Share Options, EFSP Shares, Conditional Rights and Share Appreciation Rights

Executive Director	Position Held	Date of Award	Share price at award date	Face Value at award date (R'000)	Vesting / Exercise Date	HEPS CAGR% required for vesting	Shares held at the beginning of the year	Shares awarded and accepted	Shares vested during the year	Shares lapsed during the year	Shares held at end of the year	Fair Value at the end of the year (R'000) ^{5,6,7}
Mark Stirton												
EFSP Employment	Corporate Financial Director	22-Nov-16	R 138	108	22-Nov-21		785	-	-	-	785	145
EFSP Performance	Corporate Financial Director	22-Nov-16	R 138	-	22-Nov-21	Note 1	785	-	-	785	-	
EFSP Employment	Corporate Financial Director	28-Nov-17	R 188	125	28-Nov-22		663	-	-	-	663	123
EFSP Performance	Corporate Financial Director	28-Nov-17	R 188	125	28-Nov-22	Note 1	663		-	-	663	74
EFSP Employment	Corporate Financial Director	22-Nov-18	R 232	185	22-Nov-23		800	-	-	-	800	148
EFSP Performance	Corporate Financial Director	22-Nov-18	R 232	185	22-Nov-23	Note 1	800	-	-	-	800	89
EFSP Employment	CFO	20-Feb-19	R 210	899	20-Feb-24		4 284	-	-	-	4 284	794
EFSP Performance	CFO	20-Feb-19	R 210	899	20-Feb-24	Note 1	4 284	-	-	-	4 284	476
EFSP Employment	CFO	22-Nov-19	R 165	791	22-Nov-24		4 794	-		-	4 794	888
EFSP Performance	CFO	22-Nov-19	R 165	791	22-Nov-24	Note 1	4 794	-	-	-	4 794	533
GFSP	CFO	20-Feb-19	R 210	8 838	20-Feb-24		42 121	-	-	-	42 121	7 804
Total				12 946			64 773	-	-	785	63 988	11 074
Share Options	Corporate Financial Director	22-Nov-16	R 138	-	22-Nov-21	HEPS ≥ CPI + 1%	18 523	-	-	18 523	-	-
Share Options	Corporate Financial Director	28-Nov-17	R 188	1 357	28-Nov-22	HEPS ≥ CPI + 1%	7 204	-	-	-	7 204	557
Share Options	Corporate Financial Director	22-Nov-18	R 232	2 014	22-Nov-23	Note 2	8 687	-	-	-	8 687	-
Share Options	CFO	20-Feb-19	R 210	9 761	20-Feb-24	Note 2	46 518	-	-	-	46 518	-
Share Options	CFO	22-Nov-19	R 165	8 588	22-Nov-24	Note 2	52 048	-	-	-	52 048	3 341
Total				21 720			132 980	-	-	18 523	114 457	3 898
Conditional Rights	CFO	27-Nov-20	R 148	7 237	31-May-24	Note 3		49 046	-	-	49 046	5 452
Total				7 237				49 046	-	-	49 046	5 452
Share Appreciation Rights	CFO	27-Nov-20	R 148	7 237	31-May-24	Note 4		49 046	-	-	49 046	3 284
Total				7 237				49 046	-	-	49 046	3 284

1 For EFSP performance awards allocated effective from November 2016, the board approved a revised hurdle structure that required HEPS growth over the vesting period in excess of CPI as follows: HEPS growth < CPI+1%: 100% forfeited. HEPS growth ≥ CPI+1%: 20% vest, 80% forfeited. HEPS growth ≥ CPI+2%: 40% vest, 60% forfeited. HEPS growth ≥ CPI+3%: 60% vest, 40% forfeited. HEPS growth ≥ CPI+4%: 80% vest, 20% forfeited. HEPS growth≥ CPI+5%: 100% vest.

2 For Share Option awards allocated effective from November 2018, the board approved a revised hurdle structure that required HEPS growth over the vesting period in excess of CPI as follows: HEPS CAGR < CPI+1%: 100% forfeited. HEPS CAGR ≥ CPI+1%: 33% vests, 67% forfeited. HEPS CAGR ≥ CPI+2%: 66% vests, 34% forfeited. HEPS CAGR ≥ CPI+3%: 100% vests, 0% forfeited.

3 Performance conditions required for vesting is a five performance measure (HEPS, RONW, Sales Growth, Absolute TSR and Non-financial Measures).

4 Performance conditions required for vesting is HEPS growth > Real HCE+3%.

5 Fair Value of EFSP Performance and Conditional Rights determined using 20 day VWAP and expected vesting outcome.

6 Fair Value of EFSP Employment determined using 20 day VWAP.

7 Fair Value of Share Options and Share Appreciation Rights determined using IFRS 2 Fair Value Actuarial Valuation. This value takes into account estimated vesting % based on the likelihood of achieving the performance condition.

Details of the interest of Executive Directors in Long-Term Incentives: Share Options, EFSP Shares, Conditional Rights and Share Appreciation Rights

Executive Director	Position Held	Date of Award	Share price at award date	Face Value at award date (R'000)	Vesting / Exercise Date	HEPS CAGR% required for vesting	Shares held at the beginning of the year	Shares awarded and accepted	Shares vested during the year	Shares lapsed during the year	Shares held at end of the year	Fair Value at the end of the year (R'000) ^{5,6,7}
Steve Ellis												
EFSP Employment	Group Director	22-Nov-15	R 200	-	22-Nov-20		1 423	-	1 423	-	-	-
EFSP Employment	Group Director	22-Nov-16	R 138	302	22-Nov-21		2 190	-	-	-	2 190	406
EFSP Performance	Group Director	22-Nov-16	R 138	-	22-Nov-21	Note 1	2 190	-	-	2 190	-	-
EFSP Employment	Group Director	28-Nov-17	R 188	321	28-Nov-22		1 706	-	-	-	1 706	316
EFSP Performance	Group Director	28-Nov-17	R 188	321	28-Nov-22	Note 1	1 706	-	-	-	1 706	190
EFSP Employment	Group Director	22-Nov-18	R 232	343	22-Nov-23		1 478	-	-	-	1 478	274
EFSP Performance	Group Director	22-Nov-18	R 232	343	22-Nov-23	Note 1	1 478	-	-	-	1 478	164
EFSP Employment	Group Director	22-Nov-19	R 165	361	22-Nov-24		2 188	-	-	-	2 188	405
EFSP Performance	Group Director	22-Nov-19	R 165	361	22-Nov-24	Note 1	2 188	-	-	-	2 188	243
Total				2 352			16 547	-	1 423	2 190	12 934	1 998
Share Options	Group Director	22-Nov-14	R 223	4 393	22-Nov-19	HEPS ≥ CPI + 1%	19 733	-	-	-	19 733	-
Share Options	Group Director	22-Nov-16	R 138	-	22-Nov-21	HEPS ≥ CPI + 1%	23 782	-	-	23 782	-	-
Share Options	Group Director	28-Nov-17	R 188	3 489	28-Nov-22	HEPS ≥ CPI + 1%	18 520	-	-	-	18 520	1 432
Share Options	Group Director	22-Nov-18	R 232	3 720	22-Nov-23	Note 2	16 051	-	-	-	16 051	-
Share Options	Group Director	22-Nov-19	R 165	3 921	22-Nov-24	Note 2	23 762	-	-	-	23 762	1 525
Total				15 523			101 848	-	-	23 782	78 066	2 957
Conditional Rights ⁸	Group Director	27-Nov-20	R 148	2 537	31-May-24	Note 3	-	17 194	-	-	17 194	1 911
Total				2 537				17 194	-	-	17 194	1 911
Share Appreciation Rights ⁸	Group Director	27-Nov-20	R 148	2 537	31-May-24	Note 4	-	17 194	-	-	17 194	1 151
Total				2 537				17 194	-	-	17 194	1 151

1 For EFSP performance awards allocated effective from November 2016, the board approved a revised hurdle structure that required HEPS growth over the vesting period in excess of CPI as follows: HEPS growth < CPI+1%: 100% forfeited. HEPS growth ≥ CPI+1%: 20% vest, 80% forfeited. HEPS growth ≥ CPI+2%: 40% vest, 60% forfeited. HEPS growth ≥ CPI+3%: 60% vest, 40% forfeited. HEPS growth ≥ CPI+4%: 80% vest, 20% forfeited. HEPS growth ≥ CPI+5%: 100% vest.

2 For Share Option awards allocated effective from November 2018, the board approved a revised hurdle structure that required HEPS growth over the vesting period in excess of CPI as follows: HEPS CAGR < CPI+1%: 100% forfeited. HEPS CAGR ≥ CPI+1%: 33% vests, 67% forfeited. HEPS CAGR ≥ CPI+2%: 66% vests, 34% forfeited. HEPS CAGR ≥ CPI+3%: 100% vests, 0% forfeited.

3 Performance conditions required for vesting is a five performance measure (HEPS, RONW, Sales Growth, Absolute TSR and Non-financial Measures).

4 Performance conditions required for vesting is HEPS growth > Real HCE+3%.

5 Fair Value of EFSP Performance and Conditional Rights determined using 20 day VWAP and expected vesting outcome.

6 Fair Value of EFSP Employment determined using 20 day VWAP.

7 Fair Value of Share Options and Share Appreciation Rights determined using IFRS 2 Fair Value Actuarial Valuation. This value takes into account estimated vesting % based on the likelihood of achieving the performance condition.

8 S Ellis qualifies for an additional 10% bonus award in shares (due to holding 3 x annual guaranteed salary equivalent value in shares).

Social, Ethics, Transformation and Sustainability Committee Report



The main impact of this committee's deliberations on the group's value creation elements is reflected below:



Role

The committee is constituted as a statutory committee in respect of its duties in terms of section 72(4) and regulation 43(1) of the Companies Act (71 of 2008) and a committee of the board in respect of additional duties assigned to it. The committee mandate is available on the group's website www.mrpricegroup.com. The committee members, their qualifications and experience, number of meetings held and attendance at meetings is detailed in the board report on pages 70, 71 and 79.

The committee is responsible for fulfilling the functions set out in the Companies Act and provides oversight of and reporting on organisational ethics, responsible corporate citizenship, and stakeholder relationships. It reviews and monitors sustainable business practices and business ethics, including transformation as well as social and environmental practices, to ensure that the business achieves its strategic imperatives responsibly and ethically. This also encompasses an overview of labour practices to ensure fairness and monitoring the group's commitment to promoting and protecting human rights.

The group understands its role as a responsible citizen and, therefore, aims to build a sustainable business that carefully considers its impact on the environment and its role in strengthening local economies and adding value to people's lives. Meaningful stakeholder engagement, together with impact assessments, guide the formulation of appropriate and relevant business responses. The group is guided by the Sustainable Development Goals (SDGs) and measures performance and impact against the goals, and activates business-wide interventions to shift trajectories towards these goals. The group's dedicated sustainability centre of excellence focuses on ensuring the committee's mandate is fulfilled in accordance with the main board's strategic objectives. Meaningful strategic imperatives are integrated into working to ensure that these receive the required focus and that resources integrate into business operations.

Key areas of focus for the reporting period were:

- Oversee and approve the group's approach to reducing its carbon footprint, waste to landfill and single-use plastic
- Monitor the increase in use of sustainable and recyclable raw materials in products and packaging
- Oversee and monitor the impact of the group's non-

profit company, the Mr Price Foundation, on community development through improving education for children and creating meaningful training and income-generating opportunities for young people

- Supervise the group's partnership with its supplier network to develop responsible business and manufacturing practices and improve performance that unlocks further value
- Guide and support the commitment and passion of associates to build a sustainable business for the future
- Oversee and approve investment in the transformation of the business and supply chain that reflects the group's commitment to B-BBEE
- Review the output of the systems and processes to measure sustainability performance and impact of targeted interventions

Committee Statement

The committee is satisfied that it has fulfilled its responsibilities, in accordance with its mandate and the Companies Act, for the past financial year. The committee chair will be available at the AGM to answer any questions relating to the committee's statutory obligations.

Social

The group's social focus includes all key elements that impact on the health and wellbeing of associates, customers, workers within the value chain and communities the group operates in. The group is guided by the United Nations Guidelines for Consumer Protection (UNGCP) principles 1-6 and therefore respect human rights and aim to ensure compliance and ethical labour practices are applied both in the business and value chain. The aim is to make

a meaningful difference to the lives of people who are connected to the business, value chain and communities and thereby make a positive impact on SDGs 1,3,4,5,8,10 and 12.

Information about social initiatives undertaken this year are provided under the Our Community and Partnership headings on this report on pages 136 and 147 respectively.

Ethics

Living out the group's long-standing beliefs of Passion, Value, Partnership in daily action is the foundation of ethical behaviour and leadership. These beliefs permeate all business activities from strategy formulation at the board level to day-to-day store activities. Further detail on the group's beliefs can be found on page 9. More information on ethical leadership is set out in the board report on pages 68 - 75.

The board governs ethics with oversight delegated to this committee. The committee is responsible for directing the group's approach to ethics by approving the code of conduct and related policies and provides ongoing oversight over organisational ethics. In turn, the implementation and management of ethics are delegated by the committee to management. The code of conduct, which formalises the group's stance on various ethical issues, includes and upholds the group's commitment to human rights, equal opportunity, fair treatment, forced and child labour, environment, and anti-bribery and corruption principles. The code of conduct is published on the group's website www.mrpricegroup.com and is incorporated into associate employment contracts and contractual arrangements with suppliers and other service providers. The externally facilitated ethics hotline provides a confidential mechanism for associates and third parties to report non-compliance with the code of conduct. Following the outsourcing of internal audit to KPMG, this service was transferred to KPMG FairCall from 1 November 2020.

The group ethics officer monitors ethical compliance, supported by internal audit and, when necessary, external professional advisors. Annually, a declaration of code of conduct compliance is undertaken across the business, focusing on directors, executive and senior management and associates who engage with and could influence relationships with suppliers, service providers or professional advisors. The outcome is reported to the committee and the audit and compliance committee as part of its compliance oversight role. Any material concerns are investigated by the group

ethics officer and escalated to internal audit if required.

Ethics-related matters are reported at the scheduled governance centre of excellence board meetings, attended by senior management of trading divisions and centres of excellence. This reporting includes statistics and trends regarding ethical issues captured through the ethics hotline, results of the annual code of conduct declarations and other material ethics issues. Matters reported via the group's ethics hotline are investigated internally or externally as required, according to a detailed decision-making framework with appropriate remedial action taken. During the reporting period, no human rights violations were identified or reported. The committee is satisfied that matters reported during the period were appropriately considered, reviewed, investigated (where necessary) and action taken where complaints proved to be founded.

Key areas of focus for the reporting period were:

- Monitoring the transfer of the ethics hotline to KPMG FairCall
- Updating the ethics decision-making framework
- Overseeing the roll-out of ethics training, supported by KPMG, to senior management
- Considering the outcome of a review of the group's online content and social media processes to mitigate the risk of inappropriate content that could cause reputational damage

Future focus areas are:

- Induct acquired businesses with the code of conduct
- Continued roll-out of ethics training to store associates
- Continued communication to retain business awareness relating to ethics officer and ethics function
- Review the group's anti-bribery and corruption and fraud risk management to align with best practice in conjunction with KPMG

Transformation



Broad-Based Black Economic Empowerment

Broad-based Black Economic Empowerment (B-BBEE) is a government policy to advance economic transformation and enhance the economic participation of black people in the economy. The group is committed and working towards this transformation strategy. Primary focus areas were management control (including employment equity), enterprise and supplier development (including preferential procurement) and skills development. Following independent verification B-BBEE Compliance Level 8 was achieved. Despite the group achieving higher points overall than in FY2020, compliance was unfortunately discounted by one level due to the group not achieving the sub-minimum points under supplier development. This was as a result of the group's net profit after tax being higher than anticipated which required a greater supplier development investment than had been planned (see supplier development detail on page 133).

Element	Weighting Points	FY2020 Actual	FY2021 Actual
Ownership*	25	13.21	13.28
Management control (includes employment equity)	19	6.75	7.15
Skills development	20	11.98	10.79
Enterprise and supplier development (includes preferential procurement)	40	21.90	25.40
Socio-economic development	5	5	4.43
Total Points	109	58.84	61.05
Compliance level achieved		Level 7	Level 8
Final B-BBEE status		Level 7	Level 8

Ownership

The comprehensive analysis of the group's shareholding to the individual shareholder level contributes to the points that will be achieved under this element. Further points will be attained as associates share in the business's success by participating in the Partners Share Scheme. Refer to the remuneration implementation report on page 114 for additional information. The group's international shareholding of 44.4% does not attract B-BBEE ownership points.

Management control and skills development (including employment equity)

The group recognises the value in diversity and the need for its workforce to be representative of South Africa's national and regional demographics. It is committed to employing and developing people from designated groups to further its employment equity objectives. The philosophy is to encourage associates to achieve their full potential by applying for and securing growth opportunities within the group as these arise. There is a strong focus on diversity and inclusion in all organisational culture and leadership initiatives to help associates identify with unconscious bias and ensure a vibrant and representative workforce. Of the associates hired in the last year in stores, 99% of new hires and promotions were ACI (African, Coloured, Indian). At head office, 76% of new hires and 70% of promotions were ACI. This is a significant step forward.

The employment equity committee, comprising of top and senior management representation and critical and core positions across the group, meets regularly to discuss progress towards employment equity goals. The committee's purpose is to identify and recommend steps to overcome affirmative action barriers and ensure adherence to relevant legislation.

The group also participated in an unemployed learnership programme in South Africa for 196 black disabled youth to facilitate skills development to enable these young people to secure employment.

Enterprise and supplier development (including preferential procurement)

Supplier development

The group applies due diligence processes to ensure that supplier development investments meet the relevant criteria, have a strong business case and are sustainable and meaningful to the partners. This year the group partnered with ABSA to administer raw material loans to small, black-owned suppliers. Unfortunately there were insufficient qualifying suppliers to utilise the full extent of the budgeted investment funding, which together with the higher than anticipated group net profit after tax, resulted in the sub-minimum points for this element not being achieved.

Enterprise development

The group's seven-year partnership with The Clothing Bank (TCB) has been a success story of economic empowerment. The group donates defective merchandise to this non-profit and public benefit organisation, with TCB's primary aim being to help participants become self-sufficient by acquiring acumen, life skills and mentorship. Since its inception in 2014, the number of merchandise units donated to TCB has increased significantly to 2 706 722 million units. During the reporting period, 337 714 units were donated and 953 entrepreneurs supported by TCB. In the past financial year, donations of 26 466 units were made to the non-profit organisation, Nation Changers, who similarly impact education and job creation in South Africa.

Preferential procurement

Sourcing teams continue to focus on increasing local supplier B-BBEE compliance, with good progress made in transforming local South African trade suppliers. Refer pages 139 - 141 for the group's efforts in supporting the local supply base. Local procurement (South African) represents 36.3% of total input units and during FY2021, the group sourced 79.1 million units from South African suppliers. This investment is worth R9.3 billion at retail value.

Total workforce profile - March 2021

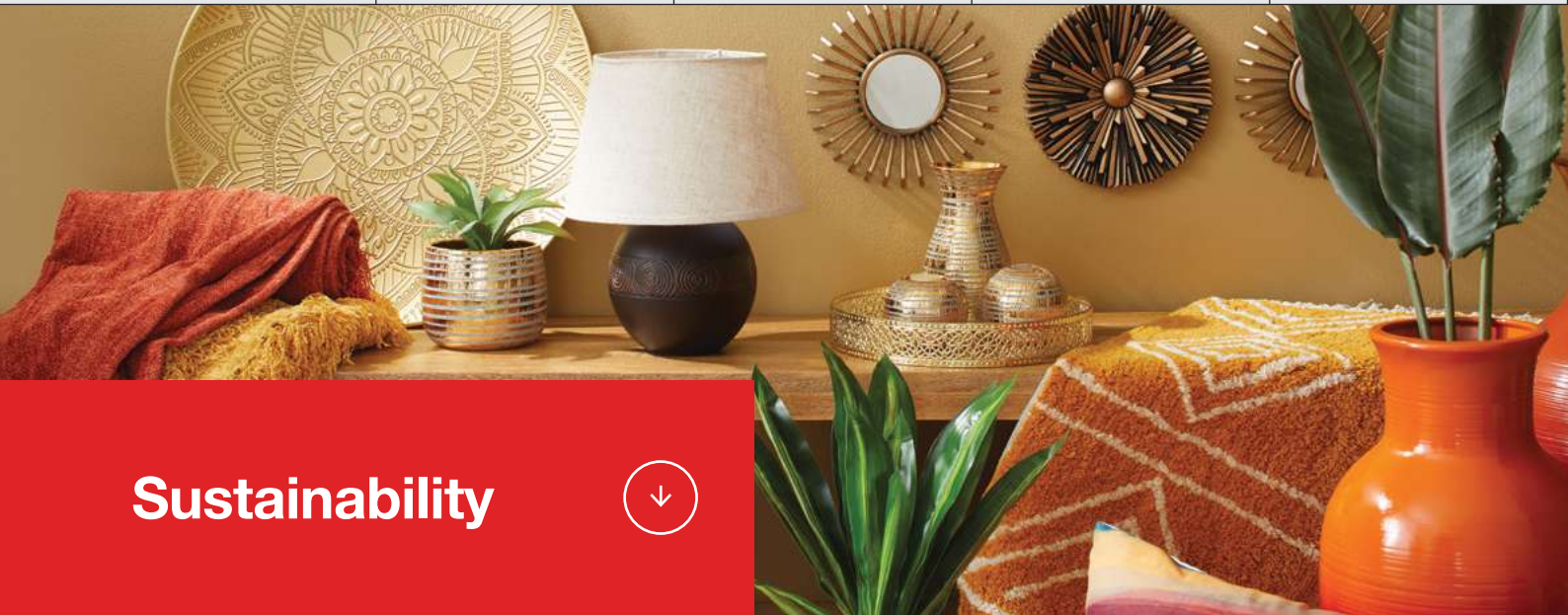
Occupational Levels	Male				Female				Foreign Nationals		Total
	A	C	I	W	A	C	I	W	Male	Female	
Top management	1	-	2	10	-	-	-	3	-	-	16
Senior management	5	-	9	34	3	3	9	44	-	3	110
Professionally qualified	45	14	65	108	46	30	80	143	5	5	541
Skilled technical	717	151	163	79	2 271	660	329	316	5	7	4 698
Semi-skilled	2 544	339	99	18	7 128	1 232	271	51	12	19	11 713
Unskilled	4	-	-	-	31	2	1	-	-	-	38
Total permanent	3 316	504	338	249	9 479	1 927	690	557	12	34	17 116
Temporary employees	494	110	7	1	1 189	318	17	9	-	1	2 146
Grand total	3 810	614	345	250	10 668	2 245	707	566	22	35	19 262
ACI as % of total	Male	95%			Female	96%			Total		95%

Disabled workforce profile - March 2021

Occupational Levels	Male				Female				Foreign Nationals		Total
	A	C	I	W	A	C	I	W	Male	Female	
Top management	-	-	-	-	-	-	-	-	-	-	-
Senior management	-	-	-	-	-	-	-	-	-	-	-
Professionally qualified	-	-	-	1	-	-	-	-	-	-	1
Skilled technical	1	-	1	1	4	2	1	2	-	-	12
Semi-skilled	9	-	-	-	10	1	-	-	-	-	20
Unskilled	39	-	-	-	45	-	-	-	-	-	84
Total permanent	49	-	1	2	59	3	1	2	-	-	117
Temporary employees	-	-	-	-	-	1	-	-	-	-	1
Grand total	49	-	1	2	59	4	1	2	-	-	118
ACI as % of total	Male	96%			Female	97%			Total		96%

Socio-economic development

The group's strategic partnership with the Mr Price Foundation supports South Africa's youth. Further information on the Mr Price Foundation can be found on page 136.



Sustainability



Building a sustainable business is a key pillar of the group strategy and aligns with the business's values. The scope of sustainability incorporates business operations, the value chain and communities where the business operates.

The group is committed to the United Nations Global Compact (UNGC) principles and uses the SDGs to guide implementation. Innovation is critical to delivering greater value through fair social contribution and within the boundaries of the planet. A sustainability framework incorporating the SDGs measure the group's impact on society and the environment and monitor the scope of implementation and commitments. The group environmental policy and responsible sourcing guidelines provide direction on commitments and implementation of sustainable practices. The sustainability centre of excellence facilitates and guides key interventions in collaboration with cross-divisional and cross-functional working groups and task teams. These include a responsible sourcing working group, a packaging working group and a working group on customer awareness and communication. Their purpose is to identify opportunities to implement sustainable products, processes and practices. Trading divisions incorporated sustainability targets into their business and value chain strategies. The group provides education and training to associates, suppliers, partners and other key stakeholders to enable improvement of their sustainability performance.

The group's Together We Do Good theme helps communicate its position to customers and other key stakeholders by sharing the wins and inviting them to partner with the group as it aims to achieve sustainability goals.

As a signatory of the Retail-CTFL Master Plan 2030 of South Africa, the group continues to work collaboratively with government and industry to develop meaningful interventions to unlock a competitive and sustainable local manufacturing industry. As part of the group's commitment, the group identified opportunities to unlock further local production over the next ten years, thereby strengthening the South African economy and creating meaningful jobs. The group partners with Proudly SA to increase customer awareness and promote the benefits of buying locally made products. In addition, the group continues to work with international

partners such as the Ethical Trade Initiative (ETI) to guide suppliers in their effort to develop responsible practices that respect and protect workers and the environment.

To achieve this commitment, efforts have been focused as follows:

- Mapping 95% (estimated) of first and second-tier production sites
- Reshoring production closer to market to reduce carbon footprint, improve efficiencies and strengthen the South African manufacturing industry
- Sourcing sustainable raw materials including cotton (BCI, CMiA), timber (FSC) and recycled polyester (RPET)
- Single-use plastic shopper bags reduced by 34%
- Support local cotton farmers by committing to procure 407 tons of cotton grown by South African farmers
- Develop 27 suppliers to improve product quality and production efficiencies
- Provide financial loans to the value of R24 million to support small black-owned companies in the supply chain

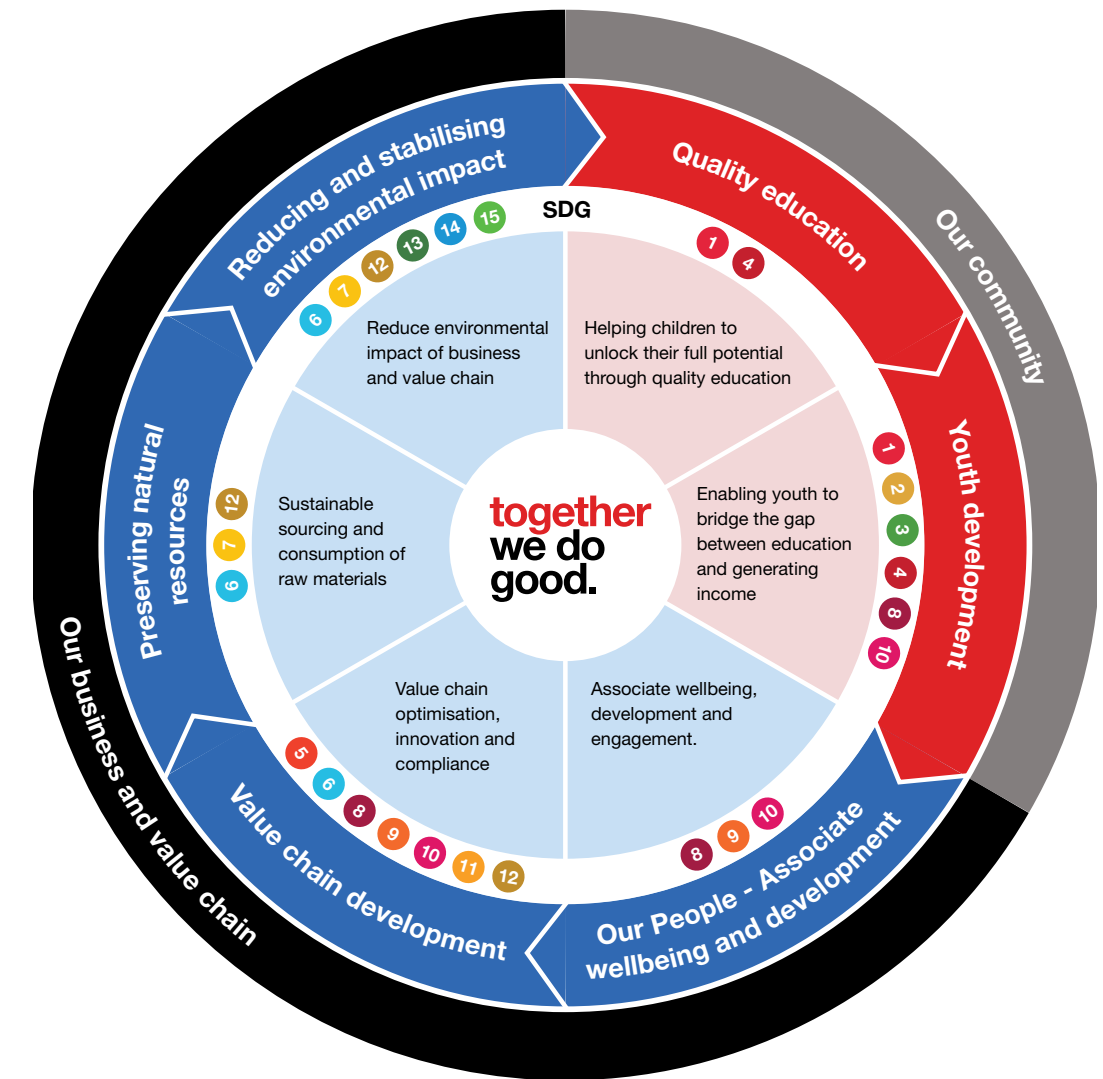
While significant progress has been made to deliver these commitments, the scope and depth of sustainability measurement and reporting will broaden. To deliver this, the group's sustainability strategy has prioritised measurement indicators aligned to Environmental, Social and Governance (ESG) reporting, the SDGs, and relevant business performance measures and stakeholder requirements.



Sustainability Outcomes

The group strives to achieve six key outcomes. The outcomes are rooted in the goal to build a sustainable business and value chain, as well as the vision of the Mr Price Foundation, which is to break the cycle of poverty and inequality.

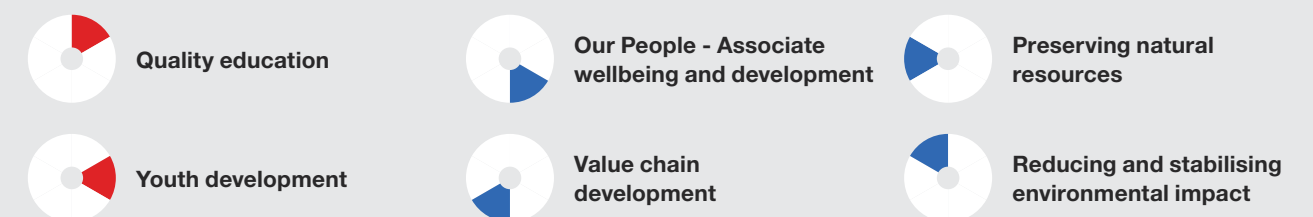
The group aligns its approach to SDG implementation to global best practice, pulling from various sources to ensure it is innovative and fit for business purpose.



Sustainable Development Goals (SDGs)



The six outcomes highlighted above include:



Our Community



Reducing the impact of poverty and inequality in our communities

The business cares about young people in the communities in which it operates. An annual investment, equivalent to approximately 1% of net profit after taxation from South African operations, is made into South African communities by donating to the Mr Price Foundation. The foundation, a registered non-profit organisation (with public benefit organisation status), was established in 2005 to focus on South Africa’s youth development.

What makes the Mr Price Foundation different?

As a youth development organisation, Mr Price Foundation is passionate about developing youth from underserved South African communities through education and skills development, equipping them to succeed in their lifelong learning journey. By stimulating sustainable and systematic change, the foundation aims to empower youth to break the cycle of poverty and inequality in their lives. The education programme contributes positively to the delivery of sustainable quality, holistic education in selected lower socio-economic status schools through the upskilling and mentoring of school management and educators, thereby enabling children to unlock their full potential. Through demand-driven development, the JumpStart programmes develop unemployed youth’s skills by bridging the gap between school/ tertiary education and the working world.

Mr Price Foundation is aware that proactive engagement, systemic partnerships, and innovative solutions are necessary to achieve its vision. It invests significantly into building relationships with key stakeholders such as Mr Price, other businesses, government, and civil society, thereby aiming to find strategic solutions designed to positively impact South Africa’s socio-economic landscape.

FY2021 Impact

64 649	primary school learners benefited
1 560	educators participated in content knowledge workshops
101	JumpStart training sessions conducted
1 462	unemployed youth benefited
66%	employment rate of JumpStart candidates
R12 050 million	invested in EduRise (schools programme)
R12 922 million	invested in JumpStart (skills development programme)

Reflections from the Mr Price Foundation

The unprecedented events of 2020 challenged us to work together in new and better ways. By choosing to respond to adversities through the lens of opportunity, we have grown and emerged more robust and able to continue to break open opportunities for our beneficiaries.

Reflection often accompanies change, and in 2020 we reflected upon our journey. Our name change to Mr Price Foundation acknowledges our roots — being birthed out of the Mr Price business in 2005 to address South African’s socio-economic challenges — and reaffirms the guiding principles we follow:

- Passion drives actions; we may have a small team, but we testify to ordinary people achieving extraordinary things
- Value is measured by value added to beneficiaries
- Partnering with like-minded organisations with the same purpose enables a more significant impact

Although we are an NPO and PBO, we steer our organisation with a business mindset founded on strong governance and financial controls. Monitoring and evaluation are critical, and we regularly engage with stakeholders to measure actual impact. Building a sustainable organisation is vital for our impact. As a separate entity, we don’t make a profit; we create impact. Through generous resources from Mr Price and other donors, we wisely use funds to benefit beneficiaries.

This newfound resilience and adaptability will propel us into the future. Thank you to all our partners, donors, followers and friends for your support in 2020, and we look forward to working together in 2021.

Karen Wells
Head of Mr Price Foundation

Refer to Mr Price Foundation’s Integrated Report for a full breakdown of impact on www.mrpfoundation.org



Our Business and Value Chain

Our People - Associate wellbeing and development



The group’s unique culture gives it a competitive advantage and positions it as an employer of choice in the retail industry. Culture plays a vital role in uniting people as a collective force; this has never been more relevant than during COVID-19 as people endured high-stress circumstances and remote working conditions. To understand the group’s DNA and what makes Mr Price Group unique, now and into the future, a group-wide initiative was undertaken. The CEO will launch this exciting initiative in early FY2022 with a roll-out plan to ensure adoption and momentum. The associate experience will build in key mechanisms to enable, sustain and protect culture and support leadership and the transformation strategy. Leaders will play a vital role in enabling this work and setting an example of how the group lives out its core values and DNA.

Engagement

The group monitors and responds to its working environments through regular open conversations, online performance engagement and onboarding and exit surveys. Feedback sessions and focus surveys listen to associates’ needs, co-create solutions and identify business improvement and leadership development opportunities. In the year ahead, the group will research ways to measure organisational health regularly through specific people metrics (engagement, performance and productivity, associate wellness, development, innovation and transformation), to allow for a proactive response to associates’ and business needs.

The group wellness programme played a central role in ensuring associates could access support to reduce stress levels. In FY2021, a professional employee assistance programme launched to all associates and their families to

access this support. The internal communications platform, Mr Price Group Voice, plays a vital role in ensuring strategic group messaging reaches associates, especially as many work remotely due to the pandemic.

Talent acquisition

Developing and retaining homegrown talent is a strategy that has served the group well in the past and will continue to be a core focus. The applicant tracking system ensures all vacancies are visible to associates and they are aware of updated career opportunities. Sourcing the right skills and expertise externally is equally important. Stringent pre-employment assessments ensure required skill levels are maintained. The current attrition rate across the group is just over 17%, which falls below the national level of 19%, but the group will always continue to improve retention rates.

Talent management

The group offers various career opportunities and associates are encouraged to pursue their ambitions within this dynamic and evolving work environment. The improved succession planning and high-potential development processes have proven effective in ensuring the right talent is available when a critical vacancy arises. More improved visibility of internal talent across the group allowed for 62% of all new vacancies to be filled by internal candidates, a huge boost for career progression and retention.

The group values close working relationships between managers and associates, with personal growth and career development annually discussed through a performance framework. Line managers are responsible for ensuring these discussions result in meaningful development action

plans and career growth for associates. Traditionally, divisions set and measure performance targets but this framework’s phase two and three roll-out will introduce goal-setting elements to all associates as well as group-wide recognition aligned to culture.

Associate development

Attracting, developing and retaining talent is critical to competitiveness and long-term sustainability. The group strives to deliver high quality and relevant training through the learning and development team. Their impact relies on specialist learning and development managers working with subject matter experts to develop and facilitate business-focused and blended learning interventions. This year, the economic climate and the pandemic has impacted online training spend. A more intentional approach has been taken to transition classroom training to online learning.

Trainee buyer, planner and store manager development programmes are designed and implemented to develop a firm pipeline of critical skills. Learnerships remain a critical part of the development strategy to afford associates opportunities to gain formal qualifications. Three hundred and sixty-seven associates were registered for learnerships with the Wholesale and Retail Sector Education and Training Authority (W+R SETA) in the previous financial year. All these learners are from previously disadvantaged backgrounds. In FY2021, no new learnerships were registered as the learners mentioned above were still active on their programmes. Owing to the pandemic’s impacts, the learnership duration was delayed by six months and the W+R SETA extended the learnership end date to 31 July 2021.

Leadership development

The group partners with credible training professionals and business schools, locally and internationally, to design and facilitate leadership programmes. The senior leadership development programme (LEAD) equips leaders with transformational leadership skills. The leadership essentials programme develops leadership skills for associates. The pandemic postponed LEAD delegates’ intake, but ongoing development tools were available to the alumni and relevant leaders due to increased social and online learning.

Recognition and reward

Central to the group’s values is rewarding high performance and instilling a celebration and recognition culture. Well-defined targets are set annually, with performance discussions conducted as required during the year. A highlight is the Running Man award, presented to selected associates who have made extraordinary contributions over an extended period. These highly-valued individuals embody the group’s culture and core beliefs and demonstrate consistently high dedication and performance. Additionally, the group medallion and team cap awards are awarded to associates who have delivered exceptional performance or innovation during the year, thereby setting new standards and becoming role models.

Through its all-inclusive and comprehensive benefits offering, the group offers social security through its retirement fund,

unemployment insurance contribution, sick leave, and several risk benefits to ensure that associates are not left exposed to risk events. These are governed by the applicable group policies and are readily available to associates. All associates participate in one of the group’s share schemes after fulfilling that scheme’s specific employment tenure requirements. These associates become part-owners and are referred to as partners, in line with the group’s core value of Partnership. A new long-term incentive plan was introduced within the group. This plan will be operated via a single set of rules that comply with leading remuneration practice and includes multiple instruments to address the group’s requirements for long-term flexibility. Refer to the remuneration implementation report on page 114. and on the group’s website www.mrpricegroup.com for further details.

Associate relations

Treating all associates fairly is at the heart of the group’s values. The group is committed to a workplace free from discrimination, compliant with relevant labour laws, with open communication between managers and associates. This enables workplace grievances to be avoided or speedily resolved. Over the last financial year, approximately 39 associates were impacted by reorganisation and new ways of working. The group’s default response is always to explore alternate positions for affected associates subject to appropriate skills and experience.

Wellness and safety

The group wellness offering has improved further, focusing on holistic physical, mental, emotional and financial wellbeing initiatives during the year. This has been beneficial as associates required personalised mental and emotional support during the pandemic. The business encourages safe working practices, and in the year under review, there were no major associate or customer incidents reported.

Occupational health and safety in the workplace is a top priority. The group ensures strict monitoring of incidents and continuously audits processes. At each store within the group, a designated senior person ensures the observation of health and safety protocols to facilitate quick emergency responses. At head office, a health and safety committee of health and safety representatives meet quarterly to strategise and interrogate standards for improvements and efficiencies.

Doing good business now facilitates doing better future business.

Investment in learning and development	2021	2020
Investment in learning and development	24 211 310	35 565 375
Total annual number of hours allocated to learning*	87 489	145 288
Average learning and development days per person*	0.61	0.90
Previously disadvantaged individuals as a % of total participants in learning & development	94%	95%
Females as a % of total participants in learning and development	71%	69%
Previously disadvantaged individuals as a % of total associates trained through e-learning	97%	99%
Previously disadvantaged associates as a % of associates on learnerships	100%	100%

*This outcome was impacted by COVID19

Value Chain Development

The group aims to build a supportive supplier engagement model that collaborates with suppliers to develop a sustainable and competitive value chain. Key focus areas are supplier enablement, sustainable sourcing and measuring key performance metrics to improve practices. The group acknowledges that developing long-term partnerships is essential and has dedicated divisional sourcing and merchandise teams (including senior management) to manage supplier relations. To collaborate meaningfully and strengthen value chain performance, relevant information is shared with suppliers and collective training and development establishes sustainable practices, processes, and products. Suppliers are guided on governance and standards through the group’s code of conduct and the responsible sourcing framework guidelines (a buyer and supplier guide).

Supplier performance measurement and development

The supplier grading tool is a critical enabler of value chain development. Using the tool, divisional sourcing

and merchandising teams can assess the performance of individual suppliers and the broader value chain against a variety of metrics. It also assists in identifying supplier development candidates and is used to design and deliver support initiatives aligned to the group’s supplier development framework. In FY2021, online communication platforms were leveraged to deliver broad-based supplier training and conduct monthly supplier performance management sessions.

Sustainable sourcing and manufacturing

Workers in the value chain

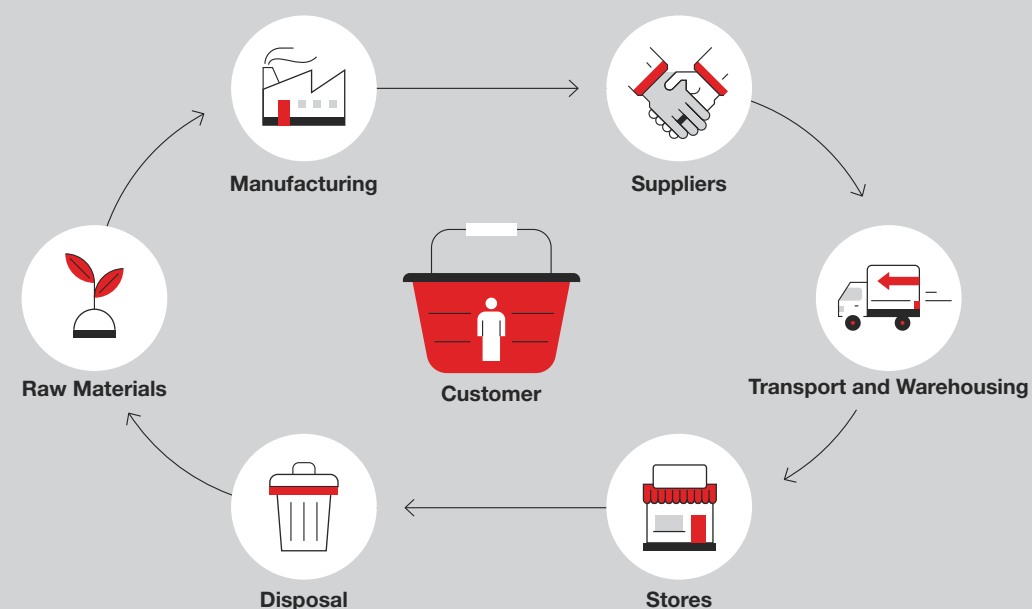
The group recognises its role as a lead catalyst within the value chain to influence the responsible and ethical treatment of workers. As a member of the Ethical Training Initiative (ETI), the group works on a continuous improvement model to embed practices that ensure workers’ fair treatment. To support this, the group set out to map all first and second-tier suppliers, reaching an estimated 95% visibility of all first and

second-tier manufacturing sites. This allows trading divisions to measure and monitor social, environmental and business practices more closely and to guide and facilitate improved practices where necessary.

A responsible sourcing framework and implementation guide for trading divisions and their suppliers guides responsible practices and is aligned to national and international regulations, good practice and implementation codes. Trading divisions monitor and guide suppliers to align their business

practices and processes to the guide and the group's code of conduct. The code of conduct can be viewed at www.mrpricegroup.com.

The group acknowledges the significant complexities involved in influencing responsible practices throughout the value chain, and therefore aims to monitor, guide and instil responsible trade practices at different stages. The diagram below illustrates the group's sphere of influence to guide, monitor, and evaluate sustainability.



A responsible sourcing working group, established in 2015, drives the implementation of responsible social and environmental practices across all trading divisions.

Supplier due diligence

To enhance value chain visibility, the supplier portal was upgraded in 2020 to map tier one and two production sites. All purchase orders now require production sites to be declared before confirmation of the order is received. This resulted in the mapping of 1 778 production sites estimated at providing 95% visibility, allowing suppliers to provide information on health and safety, business, labour, and environmental practices and enable the group to categorise a risk profile to each production site.

Suppliers and manufacturing facilities are expected to remediate all identified issues from audits conducted within recommended timeframes and maintain audit and corrective action records. A responsible exit process applies where a lack of commitment and improvement is found. A strict supplier onboarding due diligence process ensures that trading relationships are only developed with suppliers who

share the group's values and commitment to responsible labour practices. Accordingly, the group has not onboarded any suppliers or production sites based in Xinjiang Autonomous Region due to alleged human rights violations.

Grievance mechanisms

The group has an established hotline for grievances to be reported anonymously and promotes the KPMG FairCall facility to factory workers to encourage them to report grievances safely. Worker interviews (individual and group) are also an integral part of the social audit process. No reports of human rights violations were received via KPMG FairCall during the year.

COVID-19 response and purchasing practices

Dedicated group representatives manage supplier relationships within the trading divisions. A key outcome of the pandemic has been proactive and transparent communication with suppliers. Despite the inability to trade during April 2020, the group undertook to minimise the negative impact on value chain partners. Purchase order cancellations were kept to a minimum and were only

actioned after collaborative consultation with suppliers at senior management level. In addition, the group provided financial assistance to suppliers for fabric ordered, and early payment was provided where necessary. No discounts were taken on previously agreed prices. As sales commenced with the lifting of lockdown restrictions, the group continued to manage supplier relationships responsibly. All purchase orders cancelled or rolled due to the South African lockdown have now been taken up.

Decent work and fair wages

While social audits are conducted in all major sourcing countries, a specific focus has been placed on decent work in South African manufacturing facilities. The group initiated the establishment of a national stakeholder task team, facilitated by the Department of Trade, Industry and Competition, to improve working conditions in all factories. Participation from all key stakeholders is required to address the systemic factors that contribute to wage non-compliance in South African factories. In addition, the group participates in the recently established Living Wage South Africa network.

Monitoring social and environmental compliance

Dedicated resources at a group and divisional level monitor and guide compliant and sustainable practices in the value chain. During FY2021, the group incorporated COVID-19 health and safety protocols into social audits to ensure worker safety. To support this, suppliers participated in a survey on COVID-19 health and safety awareness. Benchmark social audits conducted this year indicate that improvements are still

required to improve health and safety practices, working hours (China) and wage compliance (South Africa) all of which are contained in group and divisional risk registers.

Mr Price Group accepts SMETA, BSCI, SA 8000 and WRAP third-party audit standards. Low-risk audits are valid for two years, while sites with high or medium risk scores are required to submit annual social audits. Enhanced forced labour monitoring will be incorporated into social audits conducted in China during FY2022 to identify migrant Uyghur workers in the group's value chain.

Ethical buying practices

Regular training, supported through a licensing agreement with ETI, is conducted to equip buyers to understand the impacts of purchasing practices when engaging with suppliers.

To further enhance knowledge of sustainable manufacturing processes for merchants, the group's academy created a programme to develop production knowledge and understand decision making within the critical path. The academy has also developed in-house solutions to support ETI training:

- Buying ethically: 636 delegates trained since inception
- Introduction to supply chain: 257 delegates since inception
- Supply chain game: 166 delegates since inception
- Critical path: 95 delegates since inception
- Introduction to sustainability: 394 delegates since inception



Preserving natural resources



The group's environmental policy guides its commitment to provide products and services produced in an environmentally friendly manner, that are healthy and safe to use, ensuring no harm to product users. This extends to protecting biodiversity, the welfare of animals and the natural resources used to manufacture products.

The group's aim is to source increased levels of sustainable raw materials, with targets incorporated into forward-looking strategies. Key focus includes the sourcing of sustainably grown cotton and timber and increasing recycled polyester. As the group proceeds to map further value chain tiers, additional monitoring and protection levels will be activated. To support this, the sustainability centre of excellence guides and supports divisional merchandise and sourcing teams. Management oversight monitors progress against targets and reports quarterly.

An enhancement made to the purchase order system allows tracking of products with sustainability attributes. Merchants are empowered with knowledge on preferred fibres choices to design and select products, consciously linking their impact on natural resources. Supplier manuals provide guidance to ensure that all products are fit for purpose and meet the group's safety requirements.

Reducing and stabilising environmental impact



The group is committed to reducing its environmental impact with a particular focus on water, energy, transportation, product manufacturing and disposal. Since 2015, the focus has been to increase energy and transportation efficiency (including renewable energy), reduce water usage at head office and, in 2018, the group started introducing circular economy principles with particular focus on products and packaging materials. Suppliers are required to comply with in-country environmental legislation and regulations. Regular testing of product for the presence of a banned or restricted substance is part of the group's quality assurance and due diligence process. In addition, standardised care instructions on apparel and home textile products encourage customers to wash and dry at lower temperatures.

The disposal of textile waste is a systemic concern in apparel value chains. Defective products are donated to South African non-profit organisations where products are repurposed and used to support female entrepreneurs. To address the concern of textile waste at manufacturing sites, the group plans to work collaboratively with its suppliers, industry and government to recycle textile waste generated at manufacturing sites.

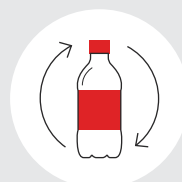
Sustainable Sourcing of Raw Materials



47% sustainably sourced cotton

In FY2021, sustainable cotton made up 47% of the group's cotton products, including cotton grown with Better Cotton Initiative (BCI) and Cotton Made in Africa standards. This means cotton growers use methods that reduce the environmental impact of cotton growing and apply socially responsible labour standards. The group also includes recycled cotton, where there are verified content claims.

In South Africa, the group has been actively developing a sustainable cotton value chain in collaboration with the relevant stakeholders. An essential part has been to secure a BCI alliance for South Africa to ensure all local cotton farmers follow sustainable practices. BCI standards reduce water and pesticide usage and contribute to improved profitability for the farmers. This year, the group committed to procuring 407 tons of sustainably grown South African cotton, which will be manufactured into 3.2 million knit and woven products in the 2021 retail year.



21% recycled polyester (RPET)

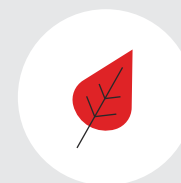
In FY2021, the group incorporated recycled polyester (RPET) into 21% of polyester products. This includes 3 131 756 duvet and pillow inners filled with RPET locally produced from bottles recovered from landfill sites. RPET has a lower carbon footprint than virgin PET.



9% of Mr Price Home timber product is FSC approved

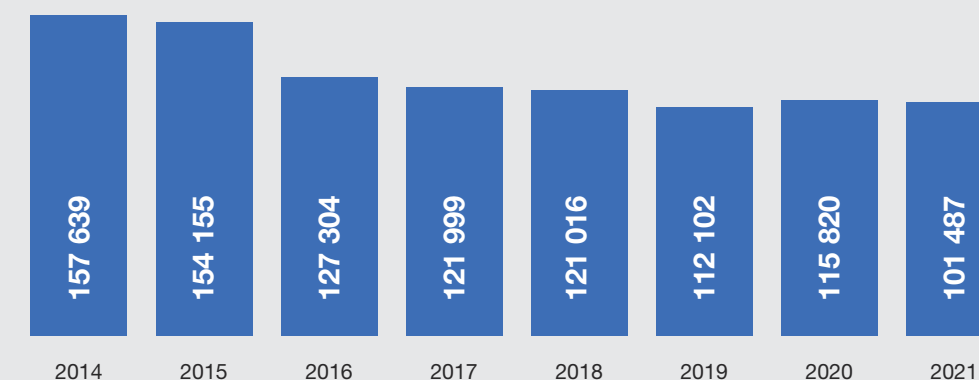
The group is committed to increasing the volume of sustainably sourced timber and paper products. Forest Stewardship Council (FSC) approved timber accounts for 9% of wood products within Mr Price Home. This means that environmentally responsible forestry practices are applied that maintain forest biodiversity, productivity and ecological processes. In addition, the group's cardboard swing tickets are now produced on FSC approved board.

Carbon Footprint



The group's South African carbon footprint (tons of CO₂e) is based on Scope 1 and Scope 2 emissions, including stores, head offices and distribution centre (DC). Whilst significant carbon footprint reductions were achieved since 2014, further reductions are targeted which will include scope 3 measures.

Mr Price Group Carbon Footprint Scope 1 & 2



Energy Productivity



The group has invested in roof-top solar photovoltaic (PV) systems at both the head office and Hammarsdale DC. The investment outcomes have been met and have generated 4 173 626 kWh since inception. Phase 3 implementation, commissioned in March 2020, consists of additional 7x50kW solar inverters and 1 248 x 370 watt solar panels. This is expected to produce approximately 589 942 kWh of energy per annum. Ongoing monitoring of store-level energy drives behavioural change and reduces energy usage. An established benchmark ensures all new and revamped stores comply with specified energy efficient lighting. The real estate and operations teams work collaboratively to identify and activate further energy reduction opportunities.

Renewable Energy



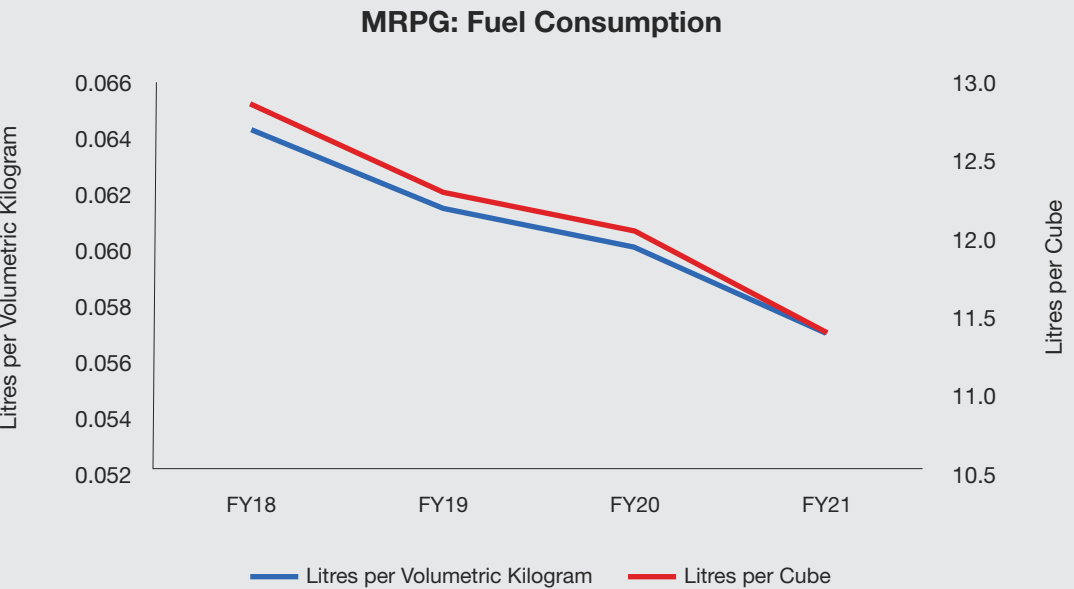
FY2021

Site	FY2021		FY2020		FY2019	
	% of building's energy derived from solar	kWh	% of building's energy derived from solar	kWh	% of building's energy derived from solar	kWh
MRPG (Mr Price Home Roof)	30.67	107 291	25.47	111 461	30.83	116 141
MRPG (DC Rooftop)	19.87	175 962	20.16	176 007	18.81	180 018
Hammarsdale DC	29.51	1 262 749	18.53	748 907	6.86	262 830
Total	28.03	1 546 001	19.36	1 036 375	10.82	558 989

Transport



Since 2016, the group's transport partner has used idling cut-off systems to improve fuel efficiency and reduce carbon emissions.



There has been a constant improvement in fuel efficiencies between FY2018 and FY2021 in both litres per kilogram and litres per cube. Various initiatives across the supply chain contributed to this, including supplier packaging projects, improvements in vehicle utilisation, and optimisation of warehouse efficiencies.

Plans for FY2022 include the following:

- Switching to a cleaner fuel across the transporter's network
- Modernisation of the courier fleet including the replacement of older vehicles (owned) with benefits including increased fuel efficiency, reduced CO₂ emissions and improved safety

Waste



Packaging

In 2019 a packaging working group was established to drive the reduction of single-use packaging in the value chain and ensure collaboration on sustainable solutions to reduce environmental pollution and post-consumer waste to landfill. This year, trading divisions established targets to reduce plastic in all packaging by 50% and ensure that the remaining packaging is recyclable.

Initiatives to reduce plastic

Mr Price Home and Sheet Street have taken a phased approach to eliminate PVC (a problematic plastic) from all product packaging. In FY2021 Mr Price Home converted approximately 35 tons PVC to recyclable alternatives and removed approximately 19 tons of unnecessary plastic packaging. In addition, Mr Price and Mr Price Sport eliminated approximately 70 million single-use plastic polybags through revision of packing instructions issued to suppliers.

The group is on a journey to eliminate single-use plastic shopper bags and is taking a phased approach to achieve this. Current single-use bags have post-consumer waste incorporated, and this will be incorporated into e-commerce courier bags during FY2022. Reusable bag options were introduced in stores in May 2019 and across all trading divisions by September 2019. Supporting this was customer communication, resulting in a total of 2 505 551 reusable bags sold in FY2021. To support the reduction of non-recyclable content in product packaging, merchants are trained to avoid and reduce problematic raw materials or unnecessary single-use packaging. The group participates in the SA Plastics Pact Working Group.

Waste Management

The group is committed to reducing its own waste through reusing and recycling as well as purchasing recycled, recyclable or refurbished products and packaging where alternatives are available. Waste generated at head office and DC is sorted for recycling by on-site waste sorters. The reduction of volumes in FY2020 and FY2021 resulted from removing single-use and unnecessary plastic utensils and packaging from the canteen and a reduced amount of people on-site due to COVID-19. In FY2021, the recycling rate at Hammarsdale DC was 91.4% for recyclable waste.

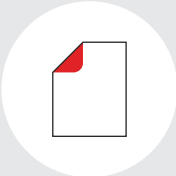
Recycling in kgs	FY2019	FY2020	FY2021
Head Office	102 937	82 569	64 892
Hammarsdale DC	187 277	1 519 835	1 235 844
Total	1 690 214	1 602 403	1 300 735

Surplus Product

Donations of defective products to non-profit entities such as TCB and Nation Changers ensure that these products are not directed to landfill sites and, in the case of TCB, are used as a female empowerment programme that generates income for families. The table below indicates the volume of products that were reused.

Year	The Clothing Bank	Nation Changers
	Units	Units
FY2019	538 811	
FY2020	643 430	97 562
FY2021	337 714	26 466
Total	1 519 955	124 028

Paper



Paperless administration at store level and the promotion of e-dockets are fundamental paper-saving initiatives. The group saved 2 311 km of paper in FY2021, the equivalent of driving from the group’s Durban head office to the Plettenberg Bay Mr Price store and back. Since inception, over 12 330km of paper has been saved. This amounts to almost 24 tons of paper saved in stores in FY2021.

Water



The group’s water consumption is currently measured at head office locations and its DC. The group recognises that the greatest water impacts are in the value chain, specifically cotton cultivation, as well as fabric production and dyeing. Measuring water and energy usage within the value chain has limitations but as approximately 95% of first and second-tier sites have been mapped, measuring water usage within the value chain will be explored as a future measure.

In working with production sites, particularly textile manufacturing firms, the group acknowledges that significant changes can be made to preserve water. An example of this is the Milady’s Wonder Fit denim collection that saves millions of litres of water a year using recycled water. Water usage at head office has continuously been reduced, from 35 064 kiloliters in 2017 to 19 618 kiloliters in 2021.

Water consumption at head office

FY2021	FY2020	FY2019	FY2018	FY2017
Kilolitres	Kilolitres	Kilolitres	Kilolitres	Kilolitres (Estimates)
19 618	22 192	23 345	24 419	35 064

Climate Change



The group recognises the impact of climate change on business operations, the value chain and communities at large. In the short, medium and long term, an increasing impact is expected on the business and its communities due to changing climate patterns and extreme weather conditions, both on direct and indirect operations. To understand the business impact, the group will be conducting a high-level climate change risk assessment in line with the recommendations and guidelines of the Task Force on Climate-related Financial Disclosures. The assessment will guide the appropriate governance, strategy and measurement required to adequately respond to climate change.

The group currently monitors both existing and emerging climate change regulations, such as the Carbon Tax Act and the Climate Change Bill. Technology, where practical, is used to reduce climate change and includes electricity meters to monitor usage in all stores and LED lighting in new stores, the DC and head office buildings.

Partnerships

The group believes in the value of Partnership and actively participates in selected membership organisations. In 2014, the group joined as a foundation stage member of ETI and progressed to full membership in 2017. Other membership organisations include the National Clothing Retail Federation (NCRF), WWF South Africa, the South Africa Cotton Cluster (SACC), the KwaZulu-Natal Clothing and Textiles Cluster (KZN CTC) and Proudly SA.

As a member of the NCRF, the group has played an active role in developing the 2030 Retail-CTFL Master Plan and has committed to increasing competitively produced products in South Africa over the next ten years. The group head of sustainability participates as a member of the core retail team in all areas of the master plan implementation. The group CEO serves as a member of the executive oversight committee, chaired by the Minister of Trade, Industry and Competition. Key commitments are supported with action plans across all trading divisions and centres of excellence.

The group’s long-term partnership with TCB, an economic empowerment project, addresses excess merchandise and has the environmental benefit of prolonging product usage. The group is an active member of the National Retail Association, facilitating representation and participation in discussions of national interest.

Partnering with customers

Customers are the primary stakeholder group, as indicated in the business purpose. Therefore, much organisational effort focuses on value creation for customers. Customer health and safety and consumer protection are key focus areas for the trading divisions. The customer’s voice is critical to sustaining the business, and special attention is paid to all channels that provide this valuable input.

Formal and informal engagements with customers occur daily through various channels, including social media, traditional marketing, customer call centre, interactions with store associates, and customer surveys. Any complaints received are managed effectively and efficiently. The number of complaints referred by customers to the Consumer Goods and Services Ombud remains minimal. In the year under review, there were no reports of significant customer incidents.

A working group was established to execute the communication plan that delivers the group’s sustainability messaging to key stakeholders, including customers. The working group’s objective is to ensure alignment and consistency of the messaging under Together We Do Good across all channels and media to drive awareness and invite key stakeholders to partner with stakeholders.



Case Study



Take It Easy on the Planet!

Guided by international trends and local consumer research, Mr Price Home successfully actioned a sustainability-focused campaign in 2020 to raise customer awareness around the division's sustainability initiatives, making strides in its journey towards a more sustainable future.

As South African customers' expectations of sustainability in business continue to gain traction, it has also proved to drive customers' behaviour in homeware stores. Before the campaign launch, inroads had already been made to improving the triple bottom line (people, planet and profit). Together with merchants and the group sustainability centre of excellence, the sourcing team initiated and embarked on product development and supplier-based initiatives, played a significant role in developing the South African cotton cluster, and implemented packaging audits and sustainable fibres workshops.

By the end of June 2020, the full-circle campaign, Take It Easy on the Planet!, covered every consumer touchpoint. The alignment and collaboration between merchandise, sourcing, operations and marketing were crucial for implementing the most extensive core product and price campaign the division had ever executed. The campaign focused on core messages determined by the progress in sustainability targets, including removing plastic packaging from duvet covers and curtains and towels made from sustainably sourced South African cotton.

Post-campaign research found the initiative to be overwhelmingly positive with customers saying that sustainability impacted their brand buying behaviour and that they were aware of Mr Price Home's sustainability efforts. At year-end, the division's sustainability KPI's increased customer awareness and adoption. The campaign provided invaluable learnings, most notably to ensure facts and figures are supported with extreme accuracy. Transparency is as big a consumer trend as sustainability and as such, the group together with its supply partners, must continue to trace and track statistics accurately.



LESS PLASTIC, MORE FANTASTIC

As part of our journey to reduce the amount of plastic impacting on the environment, we have removed the plastic packaging from our duvet covers. 100% feel good for the planet.

together we do good.

MORE THAN 5 MILLION OF OUR PRODUCTS HAVE BEEN MADE WITH SUSTAINABLY FARMED COTTON.

SHOP NOW! mrphome.com

WHEN PLASTIC BOTTLES DO GOOD.

We use 100% recycled plastic bottles to create even more sustainable products.



“By the end of June 2020, the full-circle campaign, Take It Easy on the Planet!, covered every consumer touchpoint.”

04

The Numbers



Primary statements

The primary statements are included at the beginning of the annual financial statements and include note references to specific underlying detailed notes.

Notes to the annual financial statements

The notes to the financial statements have been re-ordered on the basis set out in note 1.

Accounting policies

The principle accounting policies applied in the preparation of these annual financial statements are included in the specified notes to which they relate and are indicated with a red line on the left.

Significant accounting estimates

The key assumptions concerning the future and other key sources of information uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are set out in the relevant notes.



Contents

1: Statutory Information

- 152 Approval of the annual financial statements
- 152 Company secretary statement
- 153 Report of the directors
- 157 Audit and compliance committee report
- 164 Independent auditors report
- 170 Shareholder information

2: Primary Statements

- 172 Consolidated income statements
- 173 Consolidated statements of comprehensive income
- 174 Consolidated statements of financial position
- 175 Consolidated statements of cash flows
- 176 Consolidated statements of changes in equity

3: Notes to the Financial Statements

- 181 1. Basis of preparation
- 181 2. Adoption of new standards and changes in accounting policies

Results of operations

- 183 3. Revenue
- 185 4. Profit from operating activities
- 186 5. Segmental reporting
- 188 6. Dividends to shareholders
- 188 7. Earnings per ordinary and B ordinary share

Working capital

- 189 8. Inventories
- 190 9. Trade and other receivables
- 194 10. Trade and other payables
- 195 11. Reinsurance assets and liabilities
- 197 12. Cash and cash equivalents
- 198 13. Notes to the statements of cash flows

Operating assets

- 200 14. Property, plant and equipment
- 204 15. Intangible assets
- 207 16. Non-current assets held for sale and discontinued operations
- 208 17. Right-of-use assets
- 209 18. Long-term receivables

Financial risk

- 209 19. Financial risk management

Liabilities and commitments

- 222 20. Lease obligations and lease liabilities
- 224 21. Long-term liabilities
- 224 22. Retirement benefits
- 227 23. Capital expenditure
- 228 24. Contingencies and commitments

Taxation

- 228 25. Taxation
- 230 26. Deferred taxation

Equity structure

- 233 27. Share capital
- 237 28. Capital reserves
- 238 29. Treasury share transactions
- 239 30. Foreign currency translation reserve

Group composition

- 240 31. Consolidated entities
- 241 32. Operating subsidiaries
- 242 33. Business combinations

Other notes

- 243 34. Related parties
- 245 35. Directors' emoluments
- 245 36. Subsequent events



The Numbers

Approval of the Annual Financial Statements

The preparation and presentation of the annual financial statements and all information included in this report are the responsibility of the directors. The annual financial statements were prepared in accordance with the provisions of the Companies Act and comply with International Financial Reporting Standards (IFRS), as issued by the Accounting Practices Board and its successors, the SAICA Financial Reporting Guides as issued by the Accounting Practices Committee and the Financial Reporting Pronouncements as issued by the Financial Reporting Standards Council and the JSE Listings Requirements. In discharging their responsibilities, both for the integrity and fairness of these annual financial statements, the directors rely on the internal controls and risk management procedures applied by management.

Based on the information and explanations provided by management and the internal auditors and on comment by the independent auditor on the results of their statutory audit, the directors are of the opinion that:

- the internal controls are adequate
- the financial records may be relied upon in the preparation of the annual financial statements
- appropriate accounting policies, supported by reasonable and prudent judgements and estimates, have been applied
- the annual financial statements fairly present the results and the financial position of the company and the group.

The annual financial statements are prepared on the going concern basis and nothing has come to the attention of the directors to indicate that the company and the group will not remain a going concern.


These annual financial statements as at 3 April 2021 have been prepared under the supervision of the chief financial officer, Mr MJ Stirton CA (SA).

The annual financial statements of the company and the group were approved by the board on 11 June 2021 and are signed on its behalf by:


NG Payne
Chairman


MM Blair
Chief executive officer

Company secretary statement
I hereby certify that the company has lodged with the Companies and Intellectual Property Commission all such returns as are required of a public company in terms of the Companies Act and that all such returns are true, correct and up to date.



J Cheadle
Company secretary
11 June 2021


CEO and CFO Responsibility Statement

for the year ended 3 April 2021

- The directors, whose names are stated below, hereby confirm that:
- the annual financial statements set out on pages 172 to 245, fairly present in all material respects the financial position, financial performance and cash flows of the issuer in terms of IFRS;
 - no facts have been omitted or untrue statements made that would make the annual financial statements false or misleading;
 - internal financial controls have been put in place to ensure that material information relating to the issuer and its consolidated subsidiaries have been provided to effectively prepare the financial statements of the issuer; and
 - the internal financial controls are adequate and effective

and can be relied upon in compiling the annual financial statements, having fulfilled our role and function within the combined assurance model pursuant to principle 15 of the King Code. Where we are not satisfied, we have disclosed to the Audit committee and the Auditors the deficiencies in design and operational effectiveness of the internal financial controls and any fraud that involves directors, and have taken the necessary remedial action.


MM Blair
Chief executive officer


MJ Stirton
Chief financial officer

Report of the Directors

Nature of business
The main business of the group is omni-channel retail distribution through 1 418 corporate-owned stores, 8 franchised stores in the rest of Africa and its online channels. The retail chains focus on clothing, footwear, sportswear, sporting goods, accessories and homewares, while the financial services division provides credit, insurance and cellular products and services.

Corporate governance
The directors subscribe to the values of good corporate governance report as set out in the King IV report on Corporate Governance for South Africa 2016 (King IV). By supporting King IV the directors have recognised the need to conduct the business with integrity and to account to stakeholders in accordance with IFRS. Refer to the Board report in the annual integrated report on pages 68 to 81.

Retail calendar
The group reports on the retail calendar of trading weeks incorporating trade from Sunday to Saturday each week. Accordingly the results for the financial year under review are for a 53 week period from 29 March 2020 to 3 April 2021 (2020: 31 March 2019 to 28 March 2020).

Business Acquisition
Effective 1 April 2021, the group acquired the business assets of value retailer, Power Fashion, including 100% of the issued share capital in Enterprise Stores Proprietary Limited and Otto Bros Lesotho Holdings Proprietary Limited for a combined consideration of R1 538m. Power Fashion has 174 stores across Southern Africa and its differentiated business model gives the group access to a wider customer base and the opportunity to significantly scale further. The acquisition has been approved by the relevant regulatory authorities.

The group has measured the identifiable assets and liabilities of Power Fashion at their acquisition date fair values.

Financial results
The financial results of the company and the group are set out in the statements of comprehensive income on page 173.

Dividends
Ordinary and B ordinary dividends

It is the group's policy to make two dividend payments each year, an interim in December and a final in June. Interim: A cash dividend of 210.1 cents per share (2020: 311.4 cents per share) was paid on 21 December 2020 to shareholders registered on 18 December 2020.

Final: A cash dividend of 462.70 cents per share (2020: nil) has been declared payable on 28 June 2021 to shareholders registered on 25 June 2021.

Solvency and liquidity test
The directors have performed the required solvency and liquidity tests required by the Companies Act of South Africa.

Consolidated entities
The aggregate amount of group profits and losses after taxation attributable to consolidated entities was:

R'm	2021	2020
Profits	146	87
Losses	(119)	(50)
	27	37

Net shareholders' equity

Authorised and issued share capital

There were no changes to authorised share capital. During the year 205 944 B ordinary shares were converted to ordinary shares.

Subsequent events

Refer to note 36.
In March 2021, the group entered into an agreement to purchase 100% of the issued share capital of the group of companies comprising the Yuppiechef business, a privately-owned South African omni-channel retail business primarily focused on kitchenware. The transaction is subject to the fulfillment of both regulatory and commercial suspensive conditions which includes competition authority approval. The transaction is expected to close in June, with effective control from 1 July 2021.

Refer to note 24.
During May 2021, shortly before the case relating to the disallowance of an income tax deduction claimed in the 2014 year of assessment was due to be heard in the tax court, SARS reconsidered the matter and allowed the company's appeal in full based on certain procedural issues.

Other than this, no event, material to the understanding of this report, has occurred between the financial year end and the date of this report.

Directorate

Lucia Swartz was appointed as an independent non-executive director to the board of directors with effect from 1 August 2020.

Bobby Johnston resigned from the group as an independent non-executive director and as a member of the Audit and Compliance committee with effect from 27 August 2020. Bobby was associated with the group for over 26 years and was appointed to the board in February 1998.

Brenda Niehaus resigned from the group as an independent non-executive director and member of the Risk and IT committee with effect from 31 December 2020.

Jane Canny was appointed as an independent non-executive director to the Board and member of the Risk and IT committee with effect from 8 March 2021.

Particulars of the present directors and company secretary are provided on pages 70,71 and 80 of the annual integrated report. None of the directors have long-term service contracts with the company or any of its consolidated entities.

Emoluments

Details of emoluments paid to executive and non-executive directors are set out in the Remuneration report in the annual integrated report pages 100 to 127 and note 27 and note 35.

Interest in shares of the company

At the financial year end the Directors were interested in the company's issued shares as follows:

Ordinary shares

2021								2020							
	Direct beneficial	Indirect beneficial	Held by associate	Total	%	Shares used as security	%	Direct beneficial	Indirect beneficial	Held by associate	Total	%	Shares used as security	%	
Mark Blair	404 346	-	-	404 346	0.16	-	-	237 348	-	-	237 348	0.09	-	-	
Mark Stirton	162 865	-	-	162 865	0.06	-	-	64 839	-	-	64 839	0.03	-	-	
Stewart Cohen	15 875	-	44 588	60 463	0.02	-	-	15 875	-	44 588	60 463	0.02	-	-	
Steve Ellis	160 640	-	-	160 640	0.06	-	-	132 224	-	-	132 224	0.05	-	-	
Keith Getz	-	-	20 000	20 000	0.01	-	-	-	-	20 000	20 000	0.01	-	-	
Bobby Johnston	-	-	85 500	85 500	0.03	-	-	-	-	91 250	91 250	0.04	-	-	
Total	743 726	-	150 088	893 814	0.34	-	-	450 286	-	155 838	606 124	0.24	-	-	
Total ordinary issued share capital				255 945 150				257 045 727							

B Ordinary shares

2021								2020							
	Direct beneficial	Indirect beneficial	Held by associate	Total	%	Shares used as security	%	Direct beneficial	Indirect beneficial	Held by associate	Total	%	Shares used as security	%	
Stewart Cohen	-	3 044 056	-	3 044 056	39.59	838 204	10.90	-	3 250 000	-	3 250 000	41.16	1 044 148	13.23	
Bobby Johnston	-	-	46 504	46 504	0.60	-	-	-	-	46 504	46 504	0.59	-	-	
Total	-	3 044 056	46 504	3 090 560	40.19	838 204	10.90	-	3 250 000	46 504	3 296 504	41.75	1 044 148	13.23	
Total B ordinary issued share capital				7 689 290	7 895 234										

Ordinary		B Ordinary	
Issued share capital 2020		7 895 234	
Issued share capital 2021		7 689 290	

- Notes:
- The following FSP shares were forfeited during the F2021 reporting period due to performance hurdles not being reached:
 - M Blair 70 751 shares
 - S Ellis 16 871 shares
 - The group entered into a share buy-back programme and repurchased and subsequently cancelled the following shares -
 - 674 869 Ordinary shares on 2 October 2020
 - 260 403 Ordinary shares on 22 October 2020
 - 271 678 Ordinary shares on 3 November 2020
 - 99 571 Ordinary shares on 12 November 2020, Consequently the Ordinary share capital decreased by 1 306 521 to 255 739 206 following the buy-backs (and before the B Ordinary share conversions in note 3 below).
 - Catregav Investment Trust converted 205 944 B Ordinary Shares to Ordinary shares on 12 February 2021. Consequently, the issued B ordinary share capital has reduced by 205 944 to 7 689 290 B Ordinary shares and the issued Ordinary share capital has increased by 205 944 to 255 945 150.
 - The 4 598 730 B ordinary shares not detailed above are held by:
 - Trusts (1 397 618 shares) of which Bobby Johnston's major children are beneficiaries. Bobby Johnston has no direct or indirect beneficial ownership in these shares and has relinquished all voting rights thereto.
 - Laurie Chiappini (3 200 912 shares).
 - Allister McArthur (200 shares).
 - Indirect beneficial holdings by Stewart Cohen includes 832 204 B ordinary shares which are used as security.
 - Bobby Johnston retired as director on 27 August 2020. The change of shareholding occurred after retirement.
 - The below change took place between year end and the date of approval of these financial statements -
 - S Ellis Acceptance of Share Appreciation Rights - 1 563 Direct Beneficial shares
 - S Ellis Acceptance of Conditional Rights - 1 563 Direct Beneficial shares





Audit and Compliance Committee Report



The main impact of this committee’s deliberations on the group’s value creation elements is reflected below:



Role

The committee is constituted as a statutory committee in respect of its duties in terms of section 94(7) of the Companies Act (71 of 2008) and has been delegated the responsibility to provide meaningful oversight of the internal and external audit, finance and compliance functions. The committee mandate is published on the group’s website www.mrpricegroup.com. The committee members, their qualifications and experience, the number of meetings held and attendance at meetings is detailed in the board report on pages 70, 71 and 79.

The committee provides independent oversight of the effectiveness of the group’s assurance and compliance functions and services, with particular focus on combined assurance arrangements (including external assurance service providers, internal audit and the finance function) and the integrity of the annual financial statements and, to the extent delegated by the board, other external reports issued by the group. In doing so, it assists the board to discharge its responsibility to:

- Safeguard the group’s assets
- Operate adequate and effective systems of internal controls, financial risk management and governance
- Issue materially accurate financial reporting information and statements in compliance with applicable legal and regulatory requirements and accounting standards
- Monitor compliance with laws, regulations and adopted non-binding rules, codes and standards
- Provide oversight of the external and internal audit functions

Key areas of focus for the reporting period were:

- Ensuring alignment between assurance efforts and risks associated with the COVID-19 pandemic
- Monitoring the group's fiscal performance and financial capital allocation activities
- Overseeing the transition of internal audit from in-house to outsourced
- Conducting the suitability assessment of the external auditor and audit partner
- Formulating a suitable approach to assess the capabilities and suitability of qualifying audit firms for purposes of mandatory auditor firm rotation effective in FY2023
- Monitoring the interpretation and impact of IFRS 16 amendments
- Overseeing ongoing regulatory, tax, legal, compliance and credit matters
- Considering the impact of the JSE Listings Requirements (LR) amendments on financial reporting and compliance
- Ensuring readiness for internal financial control attestation by management

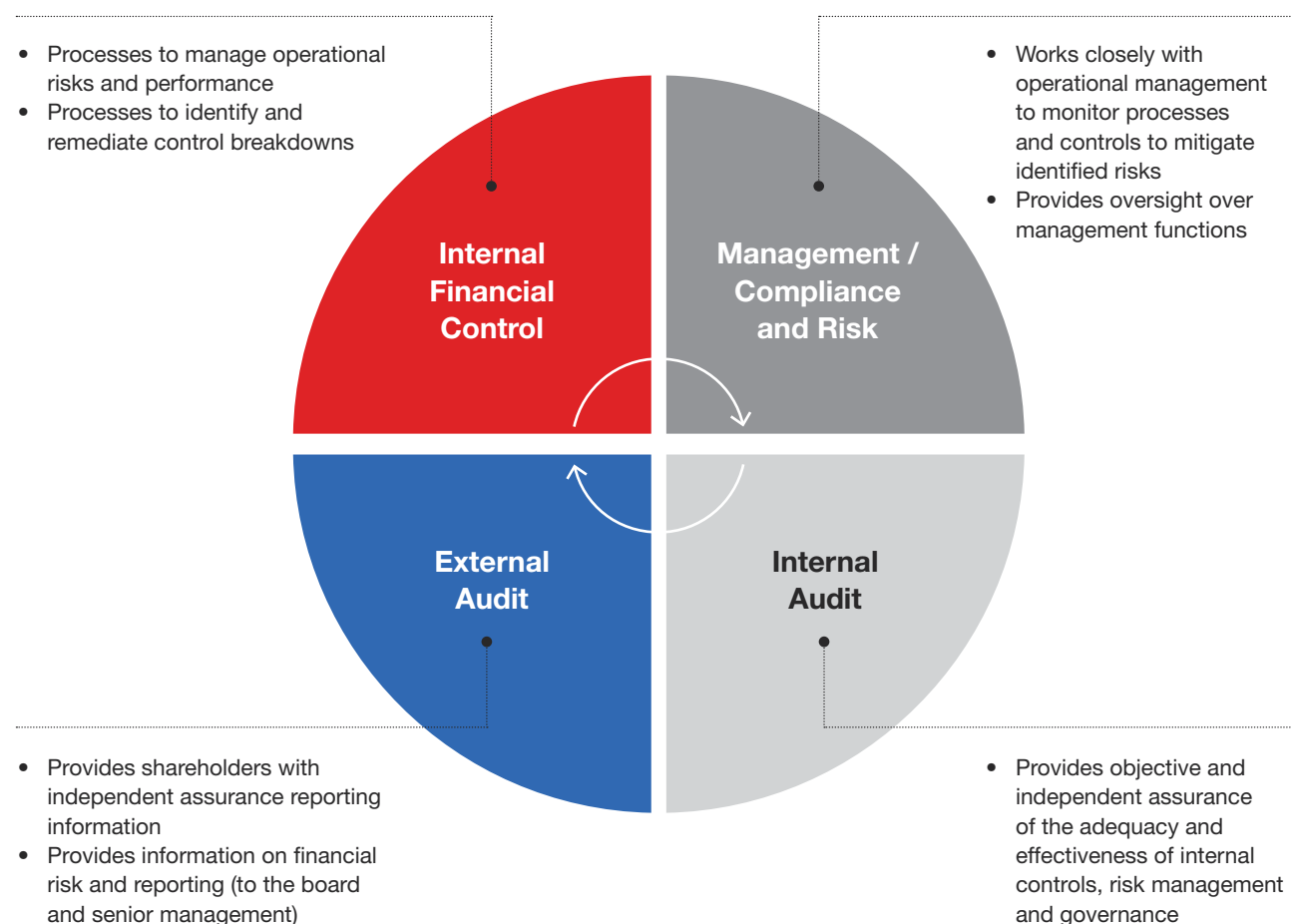
Committee statement

The committee is satisfied that it has fulfilled its responsibilities in accordance with its mandate for the 2021 financial year, including duties in terms of the Companies Act, JSE LR and King IV™.

Having given due consideration, the committee believes and confirms that Mark Stirton, who is the financial director and carries the title chief financial officer (CFO), possesses the appropriate expertise and experience to effectively fulfil his responsibilities. The committee is also of the view that the group's financial function incorporates the necessary expertise, resources and experience to adequately and effectively carry out its assurance role.

Integrated Assurance

As the group embarks on its vision to be the most valuable retailer in Africa, reliable risk assurance mechanisms — that preserve and protect its future — are needed if the group is to respond to this ambitious goal.



An integrated and responsive assurance discipline supports the group's pursuit of success, with sustainability being the core goal. Critical to success is the ability to embed a group-wide culture to promote risk-taking quickly and more confidently. The coordination of current and future assurance mechanisms enables such confidence. The road to success is guarded by rails of assurance, enabling faster navigation and a greater probability of success. *"We make and act upon key decisions faster than our competitors, speed is our advantage"* – Founders Mentality.

A myriad of assurance providers currently exist in varying forms across divisions and functional areas. The group is mindful that assurance fatigue so to counter this, integrated assurance eliminates assurance that does not deliver value or is duplicated and focuses efforts on key areas to enable future success. *"We simplify initiatives and focus on the biggest value adding priorities appropriate for our value model"* – Founders Mentality.

The journey towards achieving fully integrated assurance commenced on 1 July 2020. Activities completed to date include:

Internal Financial Control

- The approval of a multi-year audit plan linked to key risks
- An internal financial control assessment to support the CEO's and CFO's attestation required by the JSE LR at year-end. The control self-assessment was implemented to support internal control health validation

Management / Compliance and Risk

- Repositioning and elevating the enterprise risk management (ERM) lead role as a crucial voice in strategic decision making
- The completion of a dynamic risk assessment, providing an informed top-down view of the group's key risks, their interconnectivity and velocity
- Completion of a risk maturity assessment that provides an accurate score of maturity, the desired state and the activities to be achieved within targeted dates
- Alignment of trading division and centre of excellence strategies to key risks thereby improving the risk culture of the business.
- Systemised tracking of risk mitigation activities committed to by risk owners

Internal Audit

- The implementation of a high-risk findings register action tracker
- Alignment of internal and external audit activities to ensure reliance
- The outsourcing of the internal audit function so that the group required assurance skills and tools are available without additional investment

External Audit

- Preparation for the external auditor rotation in FY2023
- Alignment of internal and external audit activities to ensure reliance

The informed view of the group's risk landscape (as included in the strategy, material matters and key risks section on pages 38 - 51), albeit dynamic, allows the committee to tackle the vital phase of obtaining assurance on the effectiveness of the risk mitigation strategies in place or committed to. The next phase will include the following activities:

- A roadmap to achieve the appropriate and desired risk maturity score
- Compilation and approval by the audit and compliance committee (ACC) and risk and IT committee (RITC) of a group-wide integrated assurance policy
- The implementation of the associated frameworks to achieve integrated assurance
- Agreement on the group's risk appetite and risk tolerance by functional area
- The compilation and streamlining of current and future assurance universe

Other areas of focus include:

- **Business Continuity** – Critical to operations is the need to assure continuity strategies and supporting processes
- **Insurance** – Inextricably linked to the group's risk appetite, there is a need to consider that risk transfer mechanisms, such as insurance, allow for proper risk treatment
- **Occupational Health and Safety** – The approach to health and safety compliance requirements and the ability to assure a safe working environment requires improved focus and attestation

Internal Financial Control

The group has appropriate financial reporting procedures and is satisfied that these procedures are operating adequately. This is supported by internal controls effectively maintained at a high standard, translating into accurate financial and related information presented to stakeholders in annual integrated reports. There are no known significant internal financial control weaknesses. Significant matters considered in relation to the annual financial statements were the approach to determining both inventory and trade receivables provisioning, impairment assessments and assumptions used, going concern evaluation, quality of earnings, and adoption of new International Financial Reporting Standards (IFRS) standards and disclosures. The impact of COVID-19 on the group's financial reporting has been reviewed in conjunction with Ernst and Young Inc (EY), and additional disclosure relating to management judgement added, where appropriate. The committee also considered the impact of the JSE reports on proactive monitoring of annual financial statements. Based on the external auditors'

supporting information, including financial analysis, prior history and best practice, the committee is satisfied that matters have been adequately addressed.

The impact of the JSE LR amendments was considered, particularly the CEO and CFO sign-off on internal financial controls, which became effective for issuers with year-ends on or after 31 December 2020. This requirement seeks to reinforce compliance with the JSE LR through the attestation by executive management that the annual financial statements have been prepared in accordance with the accounting framework and can be relied upon for economic decision making, and that the internal financial controls in place are effective and adequate to prepare annual financial statements effectively.

The basis for determining materiality was approved by the committee and the committee is satisfied with the level of reporting by management on items that qualify as significant over the period.

Internal Audit

Approach

KPMG Services (Pty) Ltd commenced providing outsourced internal audit services to the group from 1 July 2020, following a Section 197 transfer of the team. As part of this process, KPMG integrated 23 in-house internal audit associates into the KPMG Advisory Practice. These associates have been absorbed into the established structure to create a new and enhanced internal audit capability that can work seamlessly across all parts of the group's business.

A three-year risk-based internal audit plan was developed and aligned to the strategic pillars of the group after considering:

- Significant risk areas as identified during the dynamic risk assessment, divisional risk assessment process and a dedicated IT risk and controls assessment
- Materiality and the requirements of the JSE LR regarding internal financial controls
- Potential external audit requirements and alignment to a combined assurance approach
- Focused sessions with all trading divisions to understand hotspots
- Consideration of latest and global audit best practices and KPMG insights
- Impact of the new enterprise resource planning (ERP) system and leveraging the use of technology

The internal audit plan therefore includes the following focus areas:

- Enterprise risk management, business continuity and combined assurance
- Internal financial controls
- External audit support and control self-assessment
- Technology, governance, risk and compliance
- Specialist technology and pro-active monitoring
- Forensics
- Cyber security
- IT project assurance
- Acquisitions (e.g. Power Fashion)

Methodology and Independence

KPMG's internal audit methodology is aligned to the Institute of Internal Audit standards and aims to provide independent, objective assurance to add value and improve the group's operations. KPMG confirms its independence for FY2021.

For the financial year ending 3 April 2021, work performed has been summarised and results reported to the committee as it pertains to the governance, risk management and internal control processes within the various parts of the group.

Conclusions

Governance, risk management and combined assurance

The maturity of the group's risk function was assessed to determine how risk management is integrated into the group's operations. The overall maturity rating placed the group at the early stages of a mature environment. Management has

committed to enhancing the process, ultimately moving to the desired maturity level over the next two years.

The draft combined assurance policy outlines the integrated combined assurance process. It translates the combined assurance policy into a combined assurance plan to identify the various lines of assurance and assurance providers involved per key risk. A high-level combined assurance maturity assessment will be performed to identify the next steps in the group's combined assurance journey.

Internal control processes

The reviews as per the FY2021 internal audit plan conclude that based on the scope of work and approach, the results of the reviews performed to date indicated some enhancements are needed within the group's internal control environment. The results of the reviews are reported to the committee regularly during the year.

Statement by Internal Audit

For the financial year ending 3 April 2021, after taking into consideration:

- The FY2021 internal audit plan
- The scope of the internal audit work and the approach followed
- The limitations of coverage and sampling
- Representations, self-assessments and other information provided by management,

KPMG believes that, based on the significance and nature of findings as reported by internal audit, the internal control processes evaluated are at an acceptable level.



External Audit

EY were the group's appointed external auditor for the reporting period. Although EY has been the group's auditors since October 1989, the committee is satisfied that EY is independent of the group.

In reaching this conclusion, the committee considered:

- Vinodhan Pillay rotated off the group's audit as designated partner, a role assumed by Merisha Kassie for FY2021
- The group has a clearly defined non-audit services policy which is strictly followed
- The extent of non-audit services is minimal and is continuously monitored, with no excessive, unusual or unnecessary engagements noted

The committee is of the view that the group received a high-quality external audit considering the standard of audit planning and scope of activities performed. The audit team assigned to the audit, EY's independence, its relationship with stakeholders, understanding of the business, and the extent of non-audit services provided, were further points taken into consideration during the assessment of the audit quality. The committee chair met with EY prior to the approval of this report to discuss key audit matters, the group's annual financial

statements, commentary thereon and general matters. Merisha Kassie has taken over as the designated audit partner for FY2021 following the rotation by Vinodhan Pillay, the previously designated audit partner. The committee has considered the documents submitted by EY as part of the committee's suitability assessment and Merisha Kassie in terms of the JSE LR. Based on this assessment, the committee recommended to the board and shareholders that EY be re-appointed as the external auditors be appointed as the designated auditor for the current financial year (FY2022). The resolution for the reappointment of EY as the group's external auditors is on page 249 of the notice of AGM.

As advised in prior years, the group has on an ongoing basis considered the requirements of mandatory audit firm rotation effective 1 April 2023, as prescribed by the Independent Regulatory Board for Auditors. The capabilities and suitability of qualifying audit firms are being assessed in the current financial year and an appointment decision will be made in Q2 FY2022 to enable a smooth transition for the rotation currently planned for FY2023. This will allow the new external auditors time to become familiar with the business to limit disruption and the risk of audit failure.

Compliance

The board governs compliance with applicable laws, regulations and adopted non-binding rules, codes and standards. The board delegates its responsibility to the committee, which is accountable for setting the direction on how compliance is managed by approving the group's compliance policy and exercising ongoing oversight of compliance governance. The committee delegates the implementation and execution of effective compliance management to the group's management as the first line of defence.

The second line of defence is the group's compliance function, which assists the board, management and associates in fulfilling their responsibility to comply with applicable compliance obligations by providing compliance risk management services. Regulatory alert systems and other professional and industry stakeholders assist the compliance function to constantly monitor the frequently changing regulatory environment to ensure that key regulatory changes are identified across all jurisdictions in which the group operates. The business impact is also determined and appropriate controls implemented to enhance the group's defensible compliance position. The group's credit and insurance business is highly regulated and in order to manage this, there is a dedicated compliance function within the Mr Price Money division which reports into the group compliance function. Implementation of compliance measures and controls is managed within other trading divisions and centres of excellence as part of existing roles as appropriate.

Annually the group's regulatory universe is reviewed by the group compliance officer, approved by the committee, and the responsibility for legislation compliance is delegated to management. The group compliance function monitors material group and divisional compliance risks, trends and mitigation measures. It formally reports to management at quarterly governance centre of excellence board meetings and the board, through the audit and compliance committee, and the social, ethics, transformation and sustainability committee (SETS) regarding compliance matters relevant to SETS's area of oversight. On an annual basis, management and the group compliance officer provide assurance to the committee in respect of their delegated areas of responsibility through the legal assurance process.

Data protection

With data being a valuable asset to the group, combined with the global focus on data protection and the South African Protection of Personal Information Act (POPIA) coming into full effect on 1 July 2021, the group has been working towards data protection compliance. In the reporting period the group appointed information officers, formalised a function-wide data protection project and project team and made progress in identifying areas requiring focus to achieve material compliance ahead of the POPIA effective date. Data protection will remain a high compliance priority for the short to medium term.

Tax and labour

The previously disclosed SARS assessment did not proceed to court as SARS conceded the appeal for the 2014 year of assessment. However, in February 2021, SARS issued

further assessments disallowing similar deductions that were claimed by the group in the 2015, 2016 and 2017 years of assessment. The group has objected to these assessments and if disallowed will submit an appeal (refer pages 55 for the CFO's report).

The Department of Labour compliance notices previously issued and mentioned in the prior reporting period regarding alleged non-compliance with the sectorial determination for "store associate" rates of pay, remain under dispute. The group maintains its position that it complies with the sectoral determination both in substance and form, and will defend these matter accordingly.

Occupational health and safety

During the reporting period, the ongoing implementation of compliance with Disaster Management Act regulations was a key priority as the government adjusted the lockdown levels to manage COVID-19 infections. Compliance efforts focused on store operations once retail operations recommenced in May 2020 following a period of hard lockdown to ensure the required operating and associate permits were obtained. Health and safety measures to protect customers and store associates were implemented (and are ongoing), including sanitising, mask wearing and social distancing practices, and store closure procedures and protocols are in place in the event of associate illness. The committee is comfortable that appropriate compliance was achieved as evidenced by the fact that no fines were issued by regulatory bodies or stores required to be closed due to material non-compliance. In addition, no material non-compliance was identified at any head office. The implementation and monitoring of COVID-19 health and safety requirements will remain a focus for the foreseeable future but is transitioning to business as usual compliance practices.

The key areas of focus for the reporting period were:

- Ensuring Disaster Management Act regulations and COVID-19 related health and safety compliance
- Implementing data protection controls and measures through a focused data protection project in working towards material compliance by 1 July 2021
- Commencing holistic review of the group compliance policy and framework

Future areas of focus are:

- Ensure Disaster Management Act regulations and COVID-19 health and safety requirements remain entrenched within the group as business as usual compliance practices
- Entrench data protection principles and controls across the group to achieve material compliance by the effective date of 1 July 2021 and implement a compliance risk management plan for ongoing compliance monitoring
- Complete the review of the group compliance policy and framework
- Continued monitoring of financial services legislation and implementation of amendments when effective, particularly the National Credit Act



Independent Auditor’s Report

To the Shareholders of Mr Price Group Limited

Report on the Audit of the Consolidated and Separate Annual Financial Statements

Opinion

We have audited the consolidated and separate annual financial statements of Mr Price Group Limited and its subsidiaries (‘the group’) set out on pages 172 to 245, which comprise of the consolidated and separate statements of financial position as at 3 April 2021, and the consolidated and separate income statements and consolidated and separate statements of comprehensive income, the consolidated and separate statements of changes in equity and the consolidated and separate statements of cash flows for the year then ended, and notes to the consolidated and separate annual financial statements, including a summary of significant accounting policies.

In our opinion, the consolidated and separate annual financial statements present fairly, in all material respects, the consolidated and separate financial position of the group and company as at 3 April 2021, and its consolidated and separate financial performance and consolidated and separate cash flows for the year then ended in accordance with International Financial Reporting Standards (IFRS) and the requirements of the Companies Act of South Africa.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the Auditor’s Responsibilities for the Audit of the consolidated and separate financial statements section of our report. We are independent of the group and company in accordance with the Independent Regulatory Board for Auditors’ Code of Professional Conduct for Registered Auditors (IRBA Code) and other independence requirements applicable to

performing audits of financial statements of the group and company and in South Africa. We have fulfilled our other ethical responsibilities in accordance with the IRBA Code and in accordance with other ethical requirements applicable to performing audits of the group and company and in South Africa. The IRBA Code is consistent with the corresponding sections of the International Ethics Standards Board for Accountants’ International Code of Ethics for Professional Accountants (including International Independence Standards). We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Key audit matters

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the consolidated and separate annual financial statements of the current period. These matters were addressed in the context of our audit of the consolidated and separate annual financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. For each matter below, our description of how our audit addressed the matter is provided in that context.

We have fulfilled the responsibilities described in the Auditor’s Responsibilities for the Audit of the consolidated and separate annual financial statements section of our report, including in relation to these matters. Accordingly, our audit included the performance of procedures designed to respond to our assessment of the risks of material misstatement of the consolidated and separate annual financial statements. The results of our audit procedures, including the procedures performed to address the matters below, provide the basis for our audit opinion on the accompanying consolidated and separate annual financial statements.

The Key Audit Matters applies equally to the audit of the consolidated and separate annual financial statements.

Key audit matter

Power Fashion Acquisition – Purchase Price Allocation and Goodwill Impairment Assessment

In the current financial year, the Group acquired the business assets of Power Fashion. By virtue of this, the issued share capital was assumed in Enterprise Stores (Proprietary) Limited and Otto Bros Lesotho Holdings (Proprietary) Limited for R1.5bn and Goodwill of R1.2bn was recognised.

Purchase Price Allocation (PPA):

As a result, a Purchase Price Allocation (PPA) was required to be performed. Management completed this by assessing

Our audit procedures, amongst others, included the following, and included the involvement of our Internal Valuation Specialists:

Purchase Price Allocation (PPA):

- Inspected Board minutes and the Power Fashion sale agreement to obtain an understanding of the terms and conditions around the acquisition.
- Assessed management’s assumption that fair value

How the matter was addressed in the audit

Key audit matter

How the matter was addressed in the audit

Power Fashion Acquisition – Purchase Price Allocation and Goodwill Impairment Assessment (continued)

the fair value of the assets and liabilities at the acquisition date of 31 March 2021 against the purchase price. The initial accounting for the business combination is incomplete due to the timing of the effective date of the transaction being three days before year end. The fair values are pending the finalisation of the intangible asset valuation and the final purchase price.

The identification and fair value measurement of the intangible assets at acquisition of the Power Fashion brand was completed in accordance with the principles of IFRS 3: Business Combinations and required significant judgement from management. The Power Fashion brand was not registered and therefore not identifiable. This introduced complexity in attributing value to the brand in order to meet the recognition criteria in IAS 38 Intangible Assets. Management require additional information in order to conclude on the brand recognition and valuation.

Management therefore elected to apply paragraph 45 of IFRS 3 Business Combinations for provisional accounting, which indicates that if the initial accounting for a business combination is incomplete by the end of the reporting period in which it occurs, the acquirer shall report in its financial statements provisional amounts for the items for which the accounting is incomplete. IFRS 3.45 mandates that the measurement period shall not exceed one year from the acquisition date.

Management will therefore conclude on the brand valuation and assess the value for the final purchase price allocation within 12 months of the effective date.

Therefore, we believed the PPA to be a Key Audit Matter in the current year audit.

Goodwill Impairment Assessment:

IAS 36 – Impairment of Assets requires an entity to test goodwill acquired in a business combination for impairment annually. In order to determine the impairment loss for the year, management calculates the recoverable amount. The determination of the recoverable amount using the discounted cash flow model required significant auditor attention due to the inherent uncertainty involved in:

- Forecasting future cash flows in a new business
- The significant judgement and estimates applied by management regarding the perpetuity growth rate and discount rate
- Assumptions relating to revenue sustainability and management’s assessment of the impact of COVID-19

Therefore, we believed the goodwill impairment assessment to be a Key Audit Matter in the current year audit.

The disclosures associated with the acquisition of Power Fashion, provisional accounting and related impairment assessment are set out in the consolidated and separate financial statements in note 33.

approximates cost, by comparing the available market information of transactions of a similar size and nature to ensure that the methodology aligns with industry norms. This considers similar business combinations and therefore similar assets.

- Management has elected to apply IFRS 3.45 provisional accounting which must be concluded by 31 March 2022.
- Assessed the appropriateness of management’s process following the above election to apply IFRS 3.45, for the identification and fair value measurement of intangible assets against the principles of IFRS 3: Business Combinations.

Goodwill Impairment Assessment:

- Inspected Board minutes and the Power Fashion sale agreement to obtain an understanding of the terms and conditions around the acquisition.
- Analysed the due diligence report and the budgets to obtain an understanding of management’s rationale for the assumptions used in forecasting and actual results.
- Performed a sensitivity analysis of the cash flow projections, assumptions on earnings before interest, dividends and tax, working capital movements and capital maintenance expenditure to assess for the possibility of any impairment to goodwill. We evaluated the rationale and reasonableness of the forecasted cash flow in the context of the COVID-19 operating environment based on our understanding of the entity and external industry factors.
- Assessed and performed a sensitivity analysis of the discount rates used against external market references for reasonability.
- Assessed and performed a sensitivity analysis of the perpetuity growth rate and revenue sustainability against independent data, including applicable economic and industry factors.
- Agreed the take on balances to the Group’s working papers from internal audit and reperformed audit procedures on significant account balances.

Assessed the adequacy of the disclosure in the consolidated and separate annual financial statements relating to the impairment assessments and business combinations to determine compliance with the requirements of IAS 36: Impairment of Assets and IFRS 3: Business Combinations. We assessed the application of IFRS 3.45 relating to the provisional accounting applied.

Key audit matter

How the matter was addressed in the audit

Expected credit losses on trade receivables

At 3 April 2021 the company recognised net trade and other receivables of R1.7bn (PY: R2.0bn) and net of loss allowances of R0.263bn (PY: R0.239bn).

Expected credit losses (“ECL”) is calculated in terms of IFRS 9: Financial Instruments and is applicable for all financial assets measured at amortised cost. The ECL measures the probability-weighted estimate of the present value of credit losses on the entity’s financial assets.

The model used to determine the ECL is complex and includes inputs that are subject to a high degree of management judgement and estimation uncertainty.

The following inputs were impacted by the prevailing economic conditions as a result of a severe downturn period due to COVID-19, and resulted in an increase in the level of judgement:

- Probability of Default (PD)
- Loss Given Default (LGD) within the ECL calculation

The incorporation of forward-looking information into the ECL model resulted in considerable judgement by management as to how macroeconomic factors will affect the ECL model.

Additional judgement was applied by management on the incorporation of the continued effects of the COVID-19 pandemic and its resultant heightened estimation uncertainty into the ECL model calculation, which was addressed through the model estimates utilised as well as an additional out of model overlay.

Due to the size of the balance, the complexity and the judgement inherent in the calculation of the related ECL allowance and a significant amount of time and specialist resources focused on this matter, the expected credit losses on trade receivables and other receivables has been identified to be a Key Audit Matter.

The IFRS 9 model results are required to be disclosed in terms of the relevant IFRS 9 and IFRS 7 reporting requirements (refer to note 9).

Our procedures included amongst others the following:

- An update of our understanding of the process for evaluating the ECL was carried out.
- We assessed the validity of the inputs utilised in the ECL model through a combination of tests of internal control and reconciliations of the data with audited balances and assessed the trade receivables balance with the total receivables used in the data set.

We involved our quantitative and economics specialists who assisted in the performance of the following:

- A methodology review of the model was carried out by reviewing development documentation and other supporting estimation material to assess the appropriateness of the model in line with accounting guidelines.
- Evaluated the reasonableness of the base case scenario generated, including the probability weighting applied to this scenario by:
 - o Consideration of the trends in Mr Prices’ forecasts;
 - o Reviewed the consistency in the relationship between the forecast and economic variables;
 - o Reviewed the inputs into the credit models to incorporate the forecast data.
- Risk analysis procedures were performed which included analytical reviews of trends in the performance of the debtors’ book which were benchmarked against industry data.
- Tested the appropriateness of significant assumptions including macroeconomic inputs used in the model by assessing them in terms of external market data;
- Performed an independent reperformance of the ECL calculation to assess if the model methodology had been correctly implemented, which included a recalculation and assessment of PD and LGD and compared this to management’s results.
- Evaluated the reasonableness of the incorporation of forward-looking economic information assessed against financial reporting guidelines and industry standards.

A detailed assessment on overlay adjustments made as a result of COVID-19 included performing the below procedures:

- We challenged the appropriateness of the post-model overlays applied in the finalisation of the expected credit loss provisions by reviewing historical data and current economic data supporting these overlays
- Independently assessed the quantification of the ECL overlay through an independent recalculation
- Performed a sensitivity analysis by considering alternative scenarios which included stress testing to the base case scenario.

We assessed the adequacy of disclosures in the consolidated and separate annual financial statements relating to the ECL model in terms of the disclosure requirements of IFRS 9 and IFRS 7.

Key audit matter

How the matter was addressed in the audit

Intangible assets derecognition

Intangible assets – Computer Software of R0.424bn (2020: R0.470bn) includes all costs that are directly associated with the production of identifiable software controlled by the Group, and that are expected to generate economic benefits exceeding 1 year. Direct costs include the software development employee costs, which are included as capital work in progress within computer software until such time that the asset is available for use.

The capital work in progress assets are accounted for in terms of IAS 38 – Intangible assets (Refer to note 15).

During the current financial year, management assessed the future economic benefit expected from the use or disposal of computer software for platforms implemented to date and projects still in development. This detailed assessment required significant judgement from management regarding the evaluation of these assets, given that these assets are housed and packaged as part of various platforms. Substantial management assumptions and judgements were required in the derecognition process through the consideration of:

- Assessing the intangible asset – computer software listing to identify which assets that are included in capital work in progress that are independent and not required for existing platforms functionality
- Remaining useful life of these assets going forward
- Whether they are serving their anticipated purpose and can derive future economic benefit

It was through this assessment that computer software was identified where no future economic benefits were expected from its use or disposal, and/or where the remaining useful life had to be reduced.

This assessment resulted in a derecognition of R0.142bn of intangible assets – computer software.

Due to the significant audit attention spent on the process in evaluating management’s judgements, which required the use of internal specialists in concluding that computer software needed to be derecognised and remaining lives revised, this has been identified as a Key Audit Matter in the current year.

Our procedures included amongst others the following:

- Obtained an understanding of management’s assessment of the computer software that has been derecognised in the current financial period and understood the rationale behind the decision to write off these assets.
- Agreed the inputs of the derecognition calculation to the relevant supporting information.
- Inspected minutes of all applicable committee meetings to ensure all significant decisions that were made with regards to the derecognition and revised useful lives have been duly authorised.
- Inspected significant derecognition journals processed to assess that these adjustments were in line with the derecognition requirements of IAS 38.
- Assessed the criteria used by management and their internal specialists in determining what computer software was not required in the functioning platforms and where no future economic benefits were expected from its use or disposal. We performed the assessment with the assistance of our Information Technology specialist, which included an evaluation of the functionality of purpose and redundancy of computer software.
- Evaluated Management specialist’s competence, capabilities and objectivity with regards to their qualifications and industry experience.
- Involved our Information Technology specialist in assessing:
 - o Revised useful lives of the affected computer software
 - o Whether the remaining computer software is able to operate independently of the assets – computer software derecognised.

Assessed the adequacy of disclosures in the consolidated and separate annual financial statements relating to the derecognition and revised useful lives terms of the disclosure requirements of IAS 38 – Intangible assets.

Other information

The directors are responsible for the other information. The other information comprises the information included in the 162 page document titled “2021 Integrated Report 29 March 2020 to 3 April 2021 Mr Price Group Limited” which includes the Approval of the Annual Financial Statements, Report of the Directors, the Audit and Compliance committee report and the Company Secretary’s Certificate that are required by the Companies Act of South Africa. The other information does not include the consolidated or the separate annual financial statements and our auditor’s report thereon.

Our opinion on the consolidated and separate annual financial statements does not cover the other information and we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the consolidated and separate annual financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated and separate annual financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the directors for the consolidated and separate annual financial statements

The directors are responsible for the preparation and fair presentation of the consolidated and separate annual financial statements in accordance with International Financial Reporting Standards and the requirements of the Companies Act of South Africa, and for such internal control as the directors determine is necessary to enable the preparation of consolidated and separate annual financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated and separate annual financial statements, the directors are responsible for assessing the group and company’s ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group and company or to cease operations, or have no realistic alternative but to do so.

Auditor’s responsibilities for the audit of the consolidated and separate annual financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated and separate annual financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor’s report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated and separate annual financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated and separate annual financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the group’s internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors’ use of the going concern basis of accounting and based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the group and company’s ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor’s report to the related disclosures in the consolidated and separate annual financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor’s report. However, future events or conditions may cause the group and/or the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated and separate annual financial statements, including the disclosures, and whether the consolidated and separate annual financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group to express an opinion on the consolidated and separate annual financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with the directors, we determine those matters that were of most significance in the audit of the consolidated and separate annual financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor’s report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Report on other legal and regulatory requirements

In terms of the IRBA Rule published in Government Gazette Number 39475 dated 4 December 2015, we report that Ernst and Young Inc. and its predecessor firm, has been the auditor

of Mr Price Group Limited for thirty-nine years. Ernst and Young Inc. was appointed as auditor of ORRCO Retail Limited in 1982. ORRCO Retail Limited was later renamed Specialty Stores in 1989, and in 2000 to Mr Price Group Limited.

DocuSigned by:
Ernst & Young Inc
A92F5A5602A0473...

Ernst and Young Inc.
Director – Merisha Kassie
Registered Auditor
Chartered Accountant (SA)

11 June 2021
Durban



Shareholder Information

for the year ended 3 April 2021

Shareholder's diary

May/June	Announcement of annual results and declaration of final dividend to shareholders
July	Publication of 2021 annual integrated report
August	Annual general meeting of shareholders
November	Publication of interim report covering the 26 weeks ended 2 October 2021
	Announcement of interim dividend to shareholders
December	Settlement of interim dividend to shareholders, if announced

Ordinary shares					B Ordinary shares			
Holdings	Number of shareholders	%	Number of shares	%	Number of shareholders	%	Number of shares	%
1 – 1 000	17 176	79.36	3 946 070	1.54	1	20.00	200	0.00
1 001 - 10 000	3 316	15.32	10 094 973	3.94				
10 001 - 100 000	865	4.00	27 135 572	10.60				
100 001 - 1 000 000	244	1.13	68 992 634	26.96	1	20.00	488 204	6.35
1 000 001 and over	41	0.19	145 775 901	56.96	3	60.00	7 200 886	93.65
	21 642	100.00	255 945 150	100.00	5	100.00	7 689 290	100.00

Category	Number of shareholders	%	Number of shares	%	Number of shareholders	%	Number of shares	%
Pension funds	198	0.91	77 941 274	30.45				
Unit Trusts/ Mutual Funds	467	2.16	83 565 682	32.65				
Nominee companies and corporate bodies	20 752	95.89	73 067 730	28.55	2	40.0	3 999 974	52.02
Individuals and trusts	217	1.00	16 039 081	6.27	3	60.0	3 689 316	47.98
Staff share schemes	8	0.04	5 331 383	2.08				
	21 642	100.00	255 945 150	100.0	5	100.0	7 689 290	100.0

Public and non-public shareholders

At 3 April 2021 the percentage direct or indirect shareholdings of public and non-public shareholders in the listed ordinary shares of the company was as follows:

	Number of shareholders	%
Public shareholders	21 600	99.80
Non-public shareholders	42	0.20
Holders holding more than 10%	-	-
Directors of the company or its subsidiaries	13	0.06
Other associates restricted from trading shares in closed periods	21	0.10
Trustees of employees' share schemes or retirement benefit schemes	8	0.04

Major shareholders

To the company's best knowledge and belief, the following shareholders or fund managers held discretionary beneficial interest and / or administered client portfolios amounting to 5% or more of the issued ordinary shares of the company at 3 April 2021:

	Beneficial holding		Portfolio Administration Discretionary	
	%	Shares	%	Shares
Ordinary shares				
Public Investment Corporation Limited	15.38	39 361 147	13.42	34 358 233
B ordinary shares				
Emarjay Nominees Pty Ltd	18.78	1 444 122		
Gretrac Investment Trust	41.63	3 200 912		
Kovacs Investments 343 CC	33.24	2 555 852		
Catregav Investment Trust	6.35	488 204		

Details of the beneficial interest in B ordinary shares are reflected in the report of the directors, page 155.



Consolidated Income Statements

for the year ended 3 April 2021

R'm	Notes	Group		Company	
		2021	2020^	2021	2020
Continuing operations			Restated		Restated
Revenue	3	22 827	22 963	22 303	22 385
Retail sales and other revenue		22 553	22 707	22 033	22 125
Retail sales #		21 690	21 686	21 096	21 159
Interest on trade receivables		297	373	296	371
Income from consolidated entities		-	-	227	155
Premium income		203	247	201	244
Club fees		27	27	26	27
Other telecoms income #		153	193	21	12
Other revenue		183	181	166	157
Finance interest received		274	256	270	260
Costs and expenses		18 689	18 728	18 237	18 364
Cost of sales	8	12 540	12 856	12 453	12 747
Selling expenses		4 377	4 481	4 038	4 119
Administrative and other operating expenses		1 772	1 391	1 746	1 498
Profit from operating activities	4	3 864	3 979	3 796	3 761
Finance costs		(477)	(456)	(433)	(418)
Finance interest received		274	256	270	260
Profit before taxation		3 661	3 779	3 633	3 603
Taxation	25	1 005	1 052	984	1 035
Net profit from continuing operations		2 656	2 727	2 649	2 568
Discontinued operations					
Net loss from discontinued operations for the period	16	(8)	(23)		
Net profit for the period		2 648	2 704	2 649	2 568
Attributable to:					
Equity holders of the parent		2 648	2 704		
- From continuing operations		2 656	2 727		
- From discontinued operations		(8)	(23)		
Profit attributable to shareholders		2 648	2 704	2 649	2 568
Earnings per share		cents per share	cents per share	% change	
Basic	7	1 023.6	1 042.4	(1.8)	
Diluted basic	7	1 005.5	1 024.8	(1.9)	
Earnings per share from continuing operations					
Basic	7	1 026.7	1 051.2	(2.3)	
Diluted basic	7	1 008.5	1 033.5	(2.4)	
Headline earnings per share					
Headline	7	1 067.9	1 047.0	2.0	
Diluted headline	7	1 049.0	1 029.4	1.9	
Headline earnings per share from continuing operations					
Headline	7	1 070.3	1 055.3	1.4	
Diluted headline	7	1 051.4	1 037.5	1.3	

* less than R1 million

^ Re-presented for discontinued operations

Cellular business handsets, accessories and airtime re-presented into retail sales from other telecoms income (refer note 2.3)

Consolidated Statements of Comprehensive Income

for the year ended 3 April 2021

R'm	Notes	Group		Company	
		2021	2020	2021	2020
Profit attributable to shareholders		2 648	2 704	2 649	2 568
Other comprehensive income					
Items that will be reclassified subsequently to profit or loss:					
Currency translation adjustments	30	(62)	(10)		
(Loss)/gain on hedge accounting		(538)	315	(538)	315
Deferred taxation thereon		151	(88)	151	(88)
Items that will not be reclassified subsequently to profit or loss:					
Defined benefit fund actuarial gain/(loss)	22.3	8	(2)	8	(2)
Deferred taxation thereon	22.3	(2)	1	(2)	1
Total comprehensive income for the year attributable to shareholders, net of taxation		2 205	2 920	2 268	2 794
Attributable to:					
Equity holders of the parent		2 205	2 920	2 268	2 794
Total comprehensive income for the year attributable to shareholders, net of taxation		2 205	2 920	2 268	2 794

Consolidated Statements of Financial Position

as at 3 April 2021

R'm	Notes	Group		Company	
		2021	2020	2021	2020
Assets			Restated		Restated
Non-current assets		9 288	6 950	8 923	6 527
Property, plant and equipment	14	2 236	2 137	2 165	2 051
Right-of-use asset	17	5 000	4 202	4 630	3 811
Intangible assets	15	1 641	490	1 620	462
Consolidated entities	31	-	-	156	143
Long-term receivables and other investments	18	37	25	29	4
Defined benefit fund asset	22	69	55	69	55
Deferred taxation assets	26	305	41	254	1
Current assets		10 587	10 244	9 949	9 618
Inventories	8	3 298	2 719	3 108	2 524
Trade and other receivables	9	2 155	2 268	2 098	2 182
Derivative financial instruments	19	24	342	24	342
Re-insurance assets	11	154	182	154	182
Current amounts owing by consolidated entities	31	-	-	291	356
Taxation	25	7	7	-	-
Cash and cash equivalents	12	4 949	4 726	4 274	4 032
Total assets		19 875	17 194	18 872	16 145
Equity and liabilities					
Equity attributable to equity holders of the parent		10 838	9 428	10 321	8 852
Issued capital	27	-*	-*	-*	-*
Capital reserves	28	382	316	335	270
Treasury share transactions	29	(1 852)	(1 534)	(2 541)	(2 222)
Retained income		12 650	10 545	12 665	10 561
Foreign currency translation reserve	30	(204)	(142)	-	-
Defined benefit fund actuarial gains and losses	22	2	(4)	2	(4)
Cash flow hedge reserve	19	(140)	247	(140)	247
Total equity		10 838	9 428	10 321	8 852
Non-current liabilities		4 800	4 032	4 450	3 684
Lease liability	20	4 776	4 014	4 426	3 666
Long-term liabilities	21	4	-	4	-
Post retirement medical benefits	22	20	18	20	18
Current liabilities		4 237	3 734	4 101	3 609
Trade and other payables	10	2 542	2 136	2 464	2 065
Derivative financial instruments	19	284	-	284	-
Re-insurance liabilities	11	45	46	45	46
Current amounts owing to consolidated entities	31	-	-	38	68
Current portion of lease liability	20	1 164	1 027	1 078	917
Taxation	25	202	525	192	513
Total liabilities		9 037	7 766	8 551	7 293
Total equity and liabilities		19 875	17 194	18 872	16 145

*less than R1 million

Consolidated Statements of Cash Flows

for the year ended 3 April 2021

R'm	Notes	Group		Company	
		2021	2020	2021	2020
Cash flows from operating activities			Restated		Restated
Operating profit before working capital changes	13.1	5 428	5 182	5 124	4 994
Working capital changes	13.2	192	449	294	418
Cash generated from operations		5 620	5 631	5 418	5 412
Interest on trade receivables		297	373	296	371
Finance costs paid		(2)	(5)	3	(4)
Finance income received		269	272	260	266
Dividend income		-	-	78	26
Taxation paid	13.3	(1 417)	(610)	(1 387)	(585)
Net cash inflows from operating activities		4 767	5 661	4 668	5 486
Cash flows from investing activities					
Receipts in respect of long-term receivables	13.4	13	15	-	-
Payment for acquisition of Power Fashion, net of cash acquired	33	(1 511)	-	(1 521)	-
Payment in respect of other assets		(6)	-	(6)	-
Payment for replacement of intangible assets	15	(32)	(33)	(32)	(33)
Payment for additions to intangible assets	15	(124)	(123)	(123)	(120)
Payment for replacement of property, plant and equipment	14	(89)	(119)	(86)	(116)
Payment for additions to property, plant and equipment	14	(207)	(240)	(197)	(218)
Receipts from proceeds on disposal of PPE		11	28	10	17
Net cash outflows from investing activities		(1 945)	(472)	(1 955)	(470)
Cash flows from financing activities					
Payment relating to share buyback	29	(165)	-	(165)	-
Payment of financial liability	13.6	(15)	(4)	(15)	(4)
Dividends paid to shareholders	13.5	(552)	(1 944)	(554)	(1 950)
Grants to staff share trusts	29	-	-	-	(20)
Receipts relating to sale of shares by staff share trusts	29	10	19	-	-
Payment relating to purchase of shares by staff share trusts	29	-	(65)	-	-
Deficit on treasury share transactions	29	(8)	(16)	-	-
Payment relating to share hedging costs and instruments	28/29	(171)	(56)	(171)	(56)
Repayment of capital portion of lease liability	20	(1 174)	(1 136)	(1 066)	(1 018)
Repayment of interest portion of lease liability	20	(475)	(453)	(437)	(414)
Net cash outflows from financing activities		(2 550)	(3 655)	(2 408)	(3 462)
Net increase in cash and cash equivalents		272	1 534	305	1 554
Cash and cash equivalents at beginning of the year		4 726	3 150	4 032	2 444
Exchange (losses)/gains		(49)	42	(63)	34
Cash and cash equivalents at end of the year	12	4 949	4 726	4 274	4 032

*less than R1 million

In an effort to improve the quality of the group's financial reporting, some of the descriptions have been updated.

Consolidated Statement of Changes in Equity

for the year ended 3 April 2021

Attributable to the Equity Holders of the Parent															
		Capital Reserves				Treasury Share Transactions									
R'm	Notes	Share capital*	Share premium	Participants in staff share investment trust	Share-based payments reserve	Treasury shares at cost	Deficit on treasury share transactions	Taxation relating to grants to share trusts	Foreign currency translation reserve	Defined benefit fund actuarial gains and losses	Cash flow hedge reserve	Retained income	Total	Non-controlling interests	Total Equity
Group															
Balance at 30 March 2019			12	34	323	(235)	(1 584)	345	(132)	(3)	20	9 902	8 682		8 682
IFRS 16 adjustment, net of tax												(232)	(232)		(232)
Adjusted opening balances		-	12	34	323	(235)	(1 584)	345	(132)	(3)	20	9 670	8 450	-	8 450
Total comprehensive income									(10)	(1)	227	2 704	2 920		2 920
Profit for the year												2 704	2 704		2 704
Other comprehensive income									(10)	(1)	227		216		216
Currency translation adjustments	30								(10)				(10)		(10)
Net gain on hedge accounting											315		315		315
Deferred taxation thereon											(88)		(88)		(88)
Defined benefit fund actuarial losses	22									(2)			(2)		(2)
Deferred taxation thereon	22									1			1		1
Conversion of B ordinary to ordinary share capital	27												-		-
Treasury shares acquired	29					(65)							(65)		(65)
Taxation relating to grants to share trusts	29							2					2		2
Effect of consolidation of staff share trusts	28												-		-
Deficit on treasury share transactions	28						(16)						(16)		(16)
Recognition of share-based payments	28				118								118		118
Share-based equity reserve hedge cost	28				(56)								(56)		(56)
Share-based payments reserve released to retained income for vested options					(115)							115	-		-
Treasury shares sold	29					19							19		19
2019 final dividend to shareholders	6											(1 123)	(1 123)		(1 123)
2020 interim dividend to shareholders	6											(821)	(821)		(821)
Balance at 28 March 2020		-	12	34	270	(281)	(1 600)	347	(142)	(4)	247	10 545	9 428	-	9 428
Total comprehensive income									(62)	6	(387)	2 648	2 205		2 205
Profit for the year												2 648	2 648		2 648
Other comprehensive income									(62)	6	(387)		(443)		(443)
Currency translation adjustments	30								(62)				(62)		(62)
Net loss on hedge accounting											(538)		(538)		(538)
Deferred taxation thereon											151		151		151
Defined benefit fund actuarial gain	22									8			8		8
Deferred taxation thereon	22									(2)			(2)		(2)
Conversion of B ordinary to ordinary share capital	27												-		-
Treasury shares acquired	29												-		-
Shares repurchased	29					(165)							(165)		(165)
Taxation relating to grants to share trusts	29							2					2		2
Effect of consolidation of staff share trusts	28			1		(1)							-		-
Deficit on treasury share transactions	29						(8)						(8)		(8)
Recognition of share-based payments	28				88								88		88
Share-based equity reserve hedge cost	28				(14)	(156)							(170)		(170)
Share -based payments reserve released to retained income for vested options	28				(9)							9	-		-
Treasury shares sold	29					10							10		10
2021 interim dividend to shareholders	6											(552)	(552)		(552)
Balance at 3 April 2021		-	12	35	335	(593)	(1 608)	349	(204)	2	(140)	12 650	10 838	-	10 838

*less than R1 million

Consolidated Statement of Changes in Equity

for the year ended 3 April 2021

Attributable to the Equity Holders of the Parent														
		Capital Reserves				Treasury Share Transactions								
R'm	Notes	Share capital*	Share premium	Participants in staff share investment trust	Share-based payments reserve	Treasury shares at cost	Deficit on treasury share transactions	Taxation relating to grants to share trusts	Foreign currency translation reserve	Defined benefit fund actuarial gains and losses	Cash flow hedge reserve	Retained income	Total	
Company														
Balance at 30 March 2019					323	(2 277)	(272)	345		(3)	20	10 041	8 177	
IFRS 16 adjustment. net of tax												(213)	(213)	
Adjusted opening balances		-	-	-	323	(2 277)	(272)	345	-	(3)	20	9 828	7 964	
Total comprehensive income										(1)	227	2 568	2 794	
Profit for the year												2 568	2 568	
Other comprehensive income										(1)	227		226	
Defined benefit fund actuarial losses	22									(2)			(2)	
Deferred taxation thereon	22									1			1	
Net gain on hedge accounting											315		315	
Deferred taxation thereon											(88)		(88)	
Conversion of B ordinary to ordinary share capital	27												-	
Grants to staff share trusts	29					(20)							(20)	
Deficit on treasury share transactions	29												-	
Taxation relating to grants to share trusts	29							2					2	
Recognition of share-based payments	28				118								118	
Share-based equity reserve hedge cost	28				(56)								(56)	
Share-based payments reserve released to retained income for vested options	28				(115)							115	-	
2019 final dividend to shareholders												(1 125)	(1 125)	
2020 interim dividend to shareholders	6											(825)	(825)	
Balance at 28 March 2020	6	-	-	-	270	(2 297)	(272)	347	-	(4)	247	10 561	8 852	
Total comprehensive income										6	(387)	2 649	2 268	
Profit for the year												2 649	2 649	
Other comprehensive income										6	(387)		(381)	
Defined benefit fund actuarial gain	22									8			8	
Deferred taxation thereon	22									(2)			(2)	
Net loss on hedge accounting											(538)		(538)	
Deferred taxation thereon											151		151	
Conversion of B ordinary to ordinary share capital	27												-	
Share repurchased	29					(165)							(165)	
Grants to staff share trusts	29												-	
Deficit on treasury share transactions	29												-	
Taxation relating to grants to share trusts	29							2					2	
Recognition of share-based payments	28				88								88	
Share-based equity reserve hedge cost	28				(14)	(156)							(170)	
Share-based payments reserve released to retained income for vested options	28				(9)							9	-	
2021 interim dividend to shareholders	6											(554)	(554)	
Balance as at 3 April 2021		-	-	-	335	(2 618)	(272)	349	-	2	(140)	12 665	10 321	

*less than R1 million



Notes To The Financial Statements

for the year ended 3 April 2021

1 Basis of preparation

The annual financial statements have been prepared on the historic cost basis, except where indicated otherwise in a policy. The Group annual financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) and its interpretations adopted and issued by the International Accounting Standards Board (IASB), the South African Institute of Chartered Accountants Financial Reporting Guides as issued by the Accounting Practices Committee and Financial Reporting Pronouncements as issued by the Financial Reporting Standards Council, the JSE Listings Requirements and the requirements of the Companies Act of South Africa. The consolidated financial statements are presented in Rands and all values are rounded to the nearest million (R million), except when otherwise indicated.

The consolidated financial statements comprise the financial statements of the group and its consolidated entities as at 3 April 2021. The group reports on the retail calendar of trading weeks incorporating trade from Sunday to Saturday each week. Accordingly the results for the financial year under review are for a 53 week period from 29 March 2020 to 3 April 2021 (2020: 52 week period from 31 March 2019 to 28 March 2020).

The group and company discloses its significant accounting policies, including its measurement basis, as part of its disclosures in each note in order to assist the users of these statements in understanding how transactions, events and conditions are reflected in the primary financial statements. The group presents its notes on the following basis:

- Incorporate all related disclosures, significant accounting policies and other information relating to a particular statement of financial positions/income statement item together to provide a complete overall picture of the item.
- The notes, as far as possible, are ordered in terms of materiality and significance to the business (refer to navigation on the contents page).

The consolidated financial statements provide comparative information in respect of the previous period. Unless otherwise indicated, any references to the group include the company.

2.1 Adoption of new standards and changes in accounting policies

The following new standards and interpretations that were applicable were adopted during the year. Except for IFRS 16 Leases - amendment, these new standards and interpretations did not lead to any changes in the group's accounting policies. There were other amendments issued by the IASB which came into effect for the current financial period which were not applicable to the group.

Statement, Interpretation or Standard	Effective for annual periods beginning
IFRS 16 Leases - amendment - Covid-19-Related Rent Concessions	1 June 2020
Conceptual Framework for Financial Reporting	1 January 2020
IFRS 3 Definition of a Business - amendments	1 January 2020
IAS 1 and IAS 8 Definition of Material - amendments	1 January 2020
Annual improvements to IFRS Standards 2018-2020 cycle	1 January 2020

The amendment to IFRS:16 COVID-19 Related Rent Concessions, effective from 1 June 2020 with early application applicable includes a practical expedient which allows lessees to elect not to assess whether a rent concession that meets the conditions in IFRS 16 paragraph 46B is a lease modification. The practical expedient only applies to rent concessions occurring as a direct consequence of the COVID-19 pandemic and only if all of the follow conditions are met:

- the change in lease payments results in revised consideration for the lease that is substantially the same as, or less than, the consideration for the lease immediately preceding the change;
- any reduction in lease payments affects only payments originally due on or before 30 June 2021; and
- there is no substantive change to the terms and conditions of the lease.

The group has elected to early adopt and apply this practical expedient to all COVID-19 related rent concessions that meet the conditions disclosed above.

Reductions in COVID-19 lease payments are treated as a negative variable lease payment and are recognised in profit or loss when the rent concession has been agreed with the landlord and the portion of the lease liability that is extinguished by the forgiveness of the lease payments is commensurately derecognised. Refer note 20.

2.2 Standards and amendments issued but not yet effective

At the date of approval of these financial statements, the following statements, interpretations and standards were in issue but not yet effective.

Statement, Interpretation or Standard	Effective for annual periods beginning
IFRS 16 COVID-19 - Related Rent Concessions beyond 20 June 2021	1 April 2021
IFRS 17 Insurance Contracts	1 January 2023
Classification of Liabilities as Current or Non-current - amendments	1 January 2023
IAS 16 Property, Plant and Equipment - amendments	1 January 2022
Reference to the Conceptual Framework - Amendments to IFRS 3	1 January 2022

The directors anticipate that the adoption of the above mentioned standards in future periods will have no material financial impact on the financial statements of the group and will only result in additional disclosure requirements with the exception of IFRS 17 as discussed below. These statements, interpretations and standards will be adopted at the respective effective dates.

IFRS 17 Insurance Contracts

IFRS 17 established the principles for the recognition, measurement, presentation and disclosure of insurance contracts. The standard outlines a general model, which is modified for insurance contracts with direct participation features, described as the variable fee approach.

The change to IFRS 17 includes how insurance liabilities are valued, impacting the amount of capital captives need to keep in reserve. Re-insurance contracts will be reported based on the present value of the amount of money the captive expects from premiums and claims, once factoring in other running costs based upon the timing and risks involved. The assessment of the cash flow and expected profits from insurance cash flow will be key reporting requirements.

The timing of contracts will also need to be considered and will be measured at current value, and the value at the current time will be reviewed for claims estimates and reserves. This will reflect the difference between profit and loss-making contracts and will account for these differences as soon as they are realised, and thus be accounted for at key reporting dates.

The company is still assessing the possible impact that the application of IFRS 17 will have on the entity.

2.3 Restatement to the statement of financial position and statement of cash flows

In an effort to improve the integrity, quality and transparency of the group’s financial reporting, management has considered the various publications issued by the JSE and International Accounting Standards Board. This has resulted in some changes to the disclosures in the group’s financial statements as detailed below.

Restatement - lease incentives and trade and other payables

IFRS 16 was adopted in FY2020. During the current year, it was identified that lease incentives had been incorrectly allocated to trade and other payables instead of being offset against right-of-use asset per the group’s accounting policy election since adoption. This prior period error has been corrected in the current financial period and the relevant comparative figures have been restated in the statement of financial position and statement of cash flows. There is no impact on the statement of comprehensive income as the impact on the profit and loss was recognised within the same line items and there was no impact on the statement of changes in equity.

The impact on the group statement of financial position and statement of cash flows is as follows:

	Group		Company	
R'm	2020 as reported for the year ended 28 March 2020	2020 as reported for the year ended 3 April 2021	2020 as reported for the year ended 28 March 2020	2020 as reported for the year ended 3 April 2021
Right-of-use asset	4 362	4 202	3 971	3 811
Total assets	17 354	17 194	16 305	16 145
Trade and other payables	2 296	2 136	2 225	2 065
Total liabilities	7 926	7 766	7 452	7 293
Total equity and liabilities	17 354	17 194	16 305	16 145
Operating profit before working capital changes	5 166	5 182	5 004	5 020
Working capital changes	465	449	434	418
Cash generated from operations	5 631	5 631	5 438	5 438

Restatement - capital and interest portion of lease liability

Further to the above, the prior period statement of cash flows presented the payment of lease liability under financing activities as a combined amount for the capital and interest portion. The statement of cash flows has been re-presented to separately disclose the interest on lease liability.

The impact on the group statement of cash flows is as follows:

	Group		Company	
R'm	2020 as reported for the year ended 28 March 2020	2020 as reported for the year ended 3 April 2021	2020 as reported for the year ended 28 March 2020	2020 as reported for the year ended 3 April 2021
Repayment of capital portion of lease liability	(1 589)	(1 136)	(1 432)	(1 018)
Repayment of interest portion of lease liability	-	(453)	-	(414)
Net cash outflows from financing activities	(3 655)	(3 655)	(3 462)	(3 462)

Restatement - retail sales and other income

Historically, the Telecoms businesses have been reported within the Financial Services and Cellular segment with revenue being treated as other income for the group. However, due to the growth in the Cellular business and the nature of the sales, management believes that it would be more appropriate and more meaningful to users of the financial statements to reflect the handsets, accessories and airtime sold by the Cellular business within the store environment as retail sales rather than other income.

The impact on the group income statement is as follows:

	Group		Company	
R'm	2020 as reported for the year ended 28 March 2020	2020 as reported for the year ended 3 April 2021	2020 as reported for the year ended 28 March 2020	2020 as reported for the year ended 3 April 2021
Retail sales	21 165	21 686	20 572	21 159
Other income	1 608	1 021	1 553	966
Retail sales and other income	22 773	22 707	22 125	22 125

Results of Operations

3. Revenue

	Group		Company	
R'm	2021	2020^	2021	2020
The disaggregated revenue is as follows:				
Revenue from contracts with customers	22 046	22 126	21 318	21 415
Retail sales*	21 690	21 686	21 096	21 159
Premium income	203	247	201	244
Other telecoms income*	153	193	21	12
Interest and charges on debtors	456	527	455	526
Club fees	27	27	26	27
Income from consolidated entities	-	-	227	155
Other sundry revenue	24	27	7	2
Finance interest income	274	256	270	260
Revenue	22 827	22 963	22 303	22 385

^ Re-presented for discontinued operations.
* Cellular business handsets, accessories and airtime re-presented into retail sales from other income (refer note 2.3).
In an effort to improve the quality of the group’s financial reporting, some of the numbers have been further disaggregated.

Accounting policy

Revenue is recognised when (or as) a performance obligation is satisfied by transferring a promised good or service to a customer (which is when the customer obtains control of that good or service).

Revenue is measured based on the standalone selling price of the merchandise. If the consideration in a contract includes a variable amount, the group estimates the amount of consideration to which it will be entitled in exchange for transferring the goods to the customer. The variable consideration is estimated at contract inception and constrained until it is highly probable that a significant revenue reversal in the amount of cumulative revenue recognised will not occur when the associated uncertainty with the variable consideration is subsequently resolved. Contracts for the sale of merchandise provide customers with a right of return. The rights of return give rise to variable consideration.

Customer purchases of gift vouchers, to be used in our stores or on our online platforms, are not recognised as revenue until the voucher is redeemed and the customer purchases merchandise using the gift voucher subject to breakage. Gift vouchers, in line with the 3-year prescription period, are deemed to only expire after 3 years. Management periodically reviews and updates its estimates for unredeemed gift vouchers which includes a consideration of breakage in the proportion to the pattern of rights exercised by the customer in order to determine whether the likelihood of redemption is remote.

The main categories of revenue and the basis of recognition are as follows:

Retail sales

Retail sales comprise net income from the sale of merchandise and are recognised when control of the merchandise is transferred to the customer. It is the group's policy to sell its products to the retail customer with a right to return within a specified period. Accumulated experience is used to estimate and provide for such returns. Under IFRS 15, a right to recover product asset has been recognised by the group. Refer to note 9 for this disclosure. The group will record a refund liability (refer to note 10) for the amount of revenue not expected to be recognised and a new defined asset, being the right to recover product asset, for its right to the returned goods.

Premium income

Premiums are recognised on a straight-line basis over the period of the contract and are shown before the deduction of commission and claims, which are recognised in administrative and other operating expenses.

Club fees

Club fees are recognised in the month immediately preceding the satisfaction of the performance obligation (i.e. When the customer charge accrues).

Interest

The group calculates interest income by applying the effective interest rate to the gross carrying amount of financial assets other than credit-impaired assets. When a financial asset becomes credit-impaired, and is therefore regarded as Stage 3, the group calculates interest income by applying the effective interest rate to the net amortised cost of the financial asset. If the financial asset cures and is no longer credit-impaired, the group reverts to calculating interest income on a gross basis.

Dividend income

Dividend income includes the value of cash dividends received and surpluses distributed by a staff share trust. Dividends are recognised when the right to receive payment has been established.

Fees

Fees represent fee income from consolidated entities in respect of various administrative and operating functions performed on their behalf. Fees are recognised when the charge accrues.

Prepaid airtime sales (telecoms income)

Revenue is recognised once the performance obligation to deliver airtime to the customer has been satisfied and the customer has obtained control of the product.

Contracts (telecoms income)

Contract products are defined as arrangements with multiple deliverables.

Each deliverable under a contract is identified as a separate performance obligation and revenue is recognised once the performance obligation is satisfied. As a result, handset revenue is recognised when the control of the handset is transferred to the customer. Monthly service and airtime revenue will be recognise as each performance obligation under the contract with the customer is fulfilled. Unused airtime is deferred in full and recognised in the month of usage or on expiry of the airtime.

Retail voice and data (telecoms income)

Subscription fees and revenue relating to local, long distance, network-to-network, roaming and international call connection services are recognised when the performance obligation is met and the service is transferred to the customer.

4. Profit from operating activities

	Group		Company	
R'm	2021	2020	2021	2020
Arrived at after (crediting)/charging the following:				
Income from consolidated entities			(227)	(155)
Dividend income			(78)	(26)
Fees			(149)	(129)
Amortisation of intangible assets (note 15)	89	75	86	72
Associate costs	2 525	2 444	2 417	2 321
Salaries, wages and other benefits	2 269	2 160	2 167	2 044
Share-based payments (note 27.5)	88	118	88	118
Defined contribution pension funds expense	172	171	166	164
Defined benefit pension fund net expense	(4)	(5)	(4)	(5)
Current service cost	2	2	2	2
Interest cost	6	6	6	6
Expected return on fund assets	(12)	(13)	(12)	(13)
Auditors' remuneration	12	9	9	9
Audit fees	12	9	9	9
Other services	-*	-*	-	-
Consulting fees	28	29	24	23
Technical services	26	26	24	23
Administrative and other services	2	3	-*	-
Depreciation of property, plant and equipment (note 14)	321	315	300	293
Depreciation of right-of-use asset (note 17)	1 288	1 253	1 176	1 133
Impairment of intangible assets (note 15)	-	10	-	10
Loss on scrapping of intangible assets (note 15)	134	-	137	-
Impairment of right-of-use asset (note 17)	9	-	8	-
Reversal of Impairment of property, plant and equipment	-	(4)	-*	(2)
Movement in provisions	-	(13)	-	-
Net loss on disposal and scrapping of property, plant and equipment (note 14)	16	11	17	3
Impairment of amounts owing by consolidated entities	-	-	(11)	124
Net (gain)/loss on foreign exchange	(112)	43	(116)	26
Other rental costs	(40)	68	(54)	57
Land and buildings^	(59)	48	(73)	37
Equipment	21	20	21	20
Motor vehicles	(2)	-*	(2)	-

* less than R1 million

^ FY2021 includes COVID-19 rental concession

Accounting policy

Cost of sales comprise the direct cost of merchandise sold and incorporates the cost of distribution, inventory losses and provisions for markdowns less discounts received from suppliers.

Selling expenses comprise the costs incurred in the marketing and advertising of merchandise, store operations and the provision of credit, airtime and mobile facilities.

Administrative and other expenses comprise costs related to the operation of the support functions within the group other than those included in selling expenses.

5. Segmental reporting

Business segments

IFRS 8 requires operating segments to be identified on the basis of internal reporting about components of the group that are regularly reviewed by the chief operating decision makers (CODM) to allocate resources to the segments and to assess their performance. The CODM has been identified as the group’s executives.

For management purposes, the group is organised into business units based on their products and services, and has 5 reportable segments as follows:

- The Apparel segment retails clothing, sportswear, footwear, sporting equipment and accessories;
- The Home segment retails homewares;
- The Financial Services segment manages the group’s trade receivables and sells financial services products;
- The Telecoms segment sells cellular products and services; and
- The Central Services segment provides chargeable and non-chargeable services. The trading segments are allocated costs for information technology and other share services and not charged for corporate expenditure in relation to running a listed company.

Segment performance is evaluated based on operating profit or loss. Net finance income and income taxes are managed on a group basis and are not allocated to operating segments. Segment performance is reported on an IFRS basis.

Financial Services and Telecoms were previously presented as one segment (Financial Services and Cellular), however in the current year a decision was taken to separate this into two segments for a more meaningful breakdown as viewed by the chief decision makers as the Telecoms business continues to grow. The comparative information has been restated.

	Apparel		Home		Financial Services		Telecoms		Central services		Eliminations		Total	
R'm	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020
Retail sales and other income ^ #	15 229	15 722	5 764	5 405	657	771	881	782	41	73	(19)	(46)	22 553	22 707
External #	15 229	15 722	5 764	5 405	657	771	881	782	22	27	-	-	22 553	22 707
Internal	-	-	-	-	-	-	-	-	19	46	(19)	(46)	-	-
Profit from operating activities #	2 891	2 693	1 226	999	235	408	49	35	(537)	(156)	-	-	3 864	3 979
Finance income received													274	256
Finance cost													(477)	(456)
Profit before taxation													3 661	3 779
Taxation													(1 005)	(1 052)
Profit attributable to shareholders #													2 656	2 727
Divisional assets	7 518	6 123	2 036	1 988	1 925	2 292	156	185	8 240	6 606	-	-	19 875	17 194
Divisional liabilities	5 962	4 970	1 920	1 859	152	198	70	30	940	716	(7)	(7)	9 037	7 766
Capital expenditure	130	258	52	51	5	5	7	13	258	188	-	-	452	515
Depreciation and amortisation #	1 088	1 056	419	409	13	13	3	4	175	161	-	-	1 698	1 643

^ Revenue consists of retail sales and other income and finance income received.
2020 re-presented for discontinued operations.

Geographical segments

	South Africa		International		Total	
R'm	2021	2020	2021	2020	2021	2020
Revenue	21 265	21 242	1 288	1 465	22 553	22 707
Assets	17 110	16 470	2 765	724	19 875	17 194
Capital expenditure	440	490	12	25	452	515

Accounting policy

The group’s retailing operations are reported within four operating segments, namely the Apparel, Home, Financial Services and Telecoms segments. Group service divisions are reported in the Central Services segment. The group presents information about geographical areas based on retail sales and other income. The information reported is similar to the information provided to management to enable them to assess performance and allocate resources.



6. Dividends to shareholders

	Group		Company	
R'm	2021	2020	2021	2020
Ordinary and B ordinary shares				
Net final dividend to shareholders	-	1 123	-	1 125
Prior year final dividend: Nil (2020: 424.8 cents per share)	-	1 125	-	1 125
Dividend paid by Partners Share Trust	-	14	-	-
Less: dividend received on shares held by staff share trusts	-	(16)	-	-
Net interim dividend to shareholders	552	821	554	825
Current year interim dividend: 210.1 cents per share (2020: 311.4 cents per share)	554	825	554	825
Dividend paid by Partners Share Trust	7	9	-	-
Less: dividend received on shares held by staff share trusts	(9)	(13)	-	-
Total net dividend to shareholders	552	1 944	554	1 950

In respect of the current year, the board of directors propose that on 28 June 2021, a cash dividend of 462.70 cents per share be paid to shareholders who are registered on the “Record date” of 25 June 2021. This dividend has not been reflected as a liability in these financial statements as this decision was made post the financial year end in May 2021. The total estimated dividend to be paid by the company is R1.2 billion. No final dividend was declared in the prior year in order to preserve cash in the business due to the economic uncertainty as a result of the COVID-19 pandemic.

Dividends in respect of equity instruments are recorded in the period in which the dividend is paid and are charged directly to equity.

7. Earnings per ordinary and B ordinary share

7.1 Reconciliation of earnings

The calculation of basic and headline earnings per share is based on:

	Group and Company	
R'm	2021	2020
Basic earnings - profit attributable to shareholders	2 648	2 704
Loss on disposal, scrapping and write off of property, plant and equipment and intangible and impairment of right-of-use assets (note 4)	159	17
Taxation	(45)	(5)
Headline earnings	2 762	2 716
Basic earnings - profit attributable to shareholders from continuing operations	2 656	2 727
Loss on disposal, scrapping and impairment of property, plant and equipment and intangible and impairment of right-of-use assets (note 4)	157	15
Taxation	(44)	(4)
Headline earnings from continuing operations	2 769	2 738
Basic earnings - profit attributable to shareholders from discontinued operations	(8)	(23)
Profit on disposal, scrapping and impairment of property, plant and equipment and intangible assets	2	2
Taxation	-	-
Headline earnings from discontinued operations	(6)	(21)

7.2 Number of shares

The weighted average number of shares in issue amount to 258 671 033 (2020: 259 419 290)

7.3 Weighted dilution impact

Diluted earnings per share is calculated by adjusting the weighted average number of shares outstanding to assume conversion of all potential dilutive shares, which currently comprise share options and shares. A calculation is made in order to determine the number of shares that could have been issued at fair value (determined as the average annual market price of the shares) based on the monetary value of the subscription rights attached to outstanding options.

	Group and Company	
Shares	2021	2020
Number of shares per basic earnings per share calculation	258 671 033	259 419 290
Weighted average number of ordinary shares under option deemed to have been issued for no consideration	4 663 507	4 446 352
Number of shares for calculation of diluted earnings per share	263 334 540	263 865 642

Working Capital

8. Inventories

	Group		Company	
R'm	2021	2020	2021	2020
Merchandise purchased for resale	3 284	2 704	3 095	2 512
Consumable stores	14	15	13	12
	3 298	2 719	3 108	2 524
The inventory write-down provision included in the valuation of merchandise purchased for resale was:	303	282	295	270
Cost of sales	12 540	12 856#	12 453	12 747#

Re-presented for discontinued operations

COVID-19 considerations

Government lockdowns are still in place and there are predictions that there will be a COVID-19 third wave coinciding with the shift to winter. This could result in a return to stricter lockdown levels during the winter months. Considering the decrease in economic activity and high unemployment rates in FY2021, economic recovery is expected to be slow, impacting the customer. A highly promotional retail environment in FY2022 is expected. In addition the likelihood of selling below cost is anticipated and these considerations have been taken into account in determining the inventory provision. COVID-19 had a material impact on inventory provisioning in the current year. Additional judgements relating to other categories were also considered in the inventory provisioning.

Accounting policy

Inventories are valued at the lower of cost or net realisable value. Cost is determined on the following basis:

- The cost of merchandise purchased for resale is determined using the weighted average method; and
- Consumables are valued at invoice cost on a first-in, first-out basis.

Costs include the charges incurred in bringing inventories to their present location and condition and are net of discounts from suppliers. Net realisable value is the estimated selling price in the ordinary course of business, less applicable variable selling expenses. Provision is made for slow-moving, redundant and obsolete inventory and shrinkage.

Significant accounting estimates

Provision for net realisable value of inventory

The provision for net realisable value of inventory represents management’s estimate of the extent to which merchandise on hand at the reporting date will be sold below cost. This estimate takes into consideration markdowns, past trends (including historical stock sold below cost), evidence of impairment at year end (including age of inventory) and an assessment of future saleability, which takes into account fashionability, seasonal changes and current economic environment.

9. Trade and other receivables

9.1 Trade and other receivables

	Group		Company	
R'm	2021	2020	2021	2020
Gross trade receivables	1 966	2 287	1 943	2 238
Less allowance for impairment of trade receivables	(263)	(239)	(255)	(225)
Net trade receivables	1 703	2 048	1 688	2 013
Right to recover product asset	7	5	7	5
Contract asset	5	18	-	-
Prepayments	266	64	252	57
Other receivables	174	133	151	107
	2 155	2 268	2 098	2 182

The ageing of the gross trade receivables is as follows:

R'm	Days from transaction	2021	2020	2021	2020
Current	30	1 467	1 838	1 454	1 808
Status 1	60	271	237	268	231
Status 2	90	91	85	90	81
Status 3	120	58	55	56	53
Status 4	150	42	39	40	36
Status 5	180	37	33	35	29
		1 966	2 287	1 943	2 238

Trade receivables are amounts due from customers for merchandise sold or services rendered in the ordinary course of business and are accounted for at amortised cost in accordance with the accounting policy disclosed in note 19. The group has provided for receivables in all ageing status levels in accordance with the accounting policy disclosed further below.

Before accepting any new credit customer, the group uses an external credit scoring system to assess the potential customer's credit quality and defines credit limits by customer, while ensuring compliance with the requirements of the NCA. Limits and scoring are reviewed at least annually in accordance with the requirements of the NCA and upon request by a customer. Due to the nature of the business, there are no customers that represent more than 5% of the total balance of trade receivables.

Right to recover product asset represents the group's right to recover the goods expected to be returned by customers. The asset is measured at the former carrying amount of the inventory, less any expected costs to recover the goods, including any potential decreases in the value of the returned goods. The group updates the measurement of the asset recorded for any revisions to its expected level of returns, as well as any additional decreases in the value of the returned products.

The contract asset represents the short-term portion of Mr Price Mobile (Pty) Ltd's right to consideration in exchange for goods or services that Mr Price Mobile (Pty) Ltd has transferred to the customer. Contract assets are measured at amortised cost and in accordance with the accounting policy for expected credit losses (ECL's) disclosed below.

Prepayments and other receivables are stated at their nominal values.

Interest is charged on outstanding accounts in accordance with the National Credit Act (NCA) and is calculated using the effective interest rate method.

9.2. Movement in the allowance for impairment of trade receivables

	Group		Company	
R'm	2021	2020	2021	2020
Balance at beginning of the year	(239)	(197)	(225)	(188)
Impairment losses net of reversals	(24)	(42)	(30)	(37)
Balance at end of the year	(263)	(239)	(255)	(225)

Under IFRS 9, the group has elected the general approach for measuring the loss allowance for trade receivables due to there being a significant financing component on trade receivables, with calculation on a collective basis. For contract assets and mobile receivables, the group has elected to apply the simplified method.

The group has established a policy to perform an assessment at the end of each reporting period of whether a financial instrument's credit risk has increased significantly since initial recognition, by considering the change in the risk of default occurring over the remaining life of the financial instrument. The group follows the rebuttable presumption that default occurs when the account is 90 days past due. Trade receivables are grouped into Stage 1, Stage 2 and Stage 3 as described below:

- Stage 1: When trade receivable is first recognised, the group recognises an allowance based on 12 month ECLs.
- Stage 2: When the trade receivable has shown a significant increase in credit risk since origination, the group records an allowance for the lifetime ECLs. An indicator as an increase in credit risk includes an actual or expected internal credit rating downgrade for the borrower or decrease in behavioural scoring used to assess credit risk internally.
- Stage 3: Trade receivables considered credit-impaired. Financial assets are considered to be credit-impaired when one of more events that have an unfavourable impact on its estimated future cash flows have occurred. The group records an allowance for the lifetime ECLs.

The group follows an age-driven write off policy whereby all accounts, once it advances through the various delinquency status, are written off. Accounts are written off when they roll from status 5 to status 6.

The groups ECL model is based on a statistical process called Markov modelling which focuses on modelling client's behaviour on a portfolio level to predict the amount of receivable that will fall into future write offs. The model incorporates historic and forward looking economic data such as the current and future unemployment rate and future changes to debt service cost to income and consumer price index. For balances and each cash flow components the model creates risk state transition matrices to forecast the balance movements within a portfolio and between successive risk states. In addition, the model has a built in, internal leading Indicator to make the model more responsive to business/market changes. The Markov model includes data relating from the last year which includes the impact of COVID-19 when predicting future losses.

COVID-19 considerations

Customers continue to experience financial hardships and uncertainty and the COVID-19 resurgence risk still remains, which could impact future retrenchments and disposable income levels. The economic risk factors element of the provision calculation has therefore been adjusted to reflect the increased risk associated with the deteriorating financial health of the customer within the next 12 months.

Significant accounting estimates

Provision for impairment of trade receivables

The provision for impairment of trade receivables represents management's estimate of the extent to which trade receivables at the reporting date will not be subsequently recovered, based on assumptions about risk of default and expected loss rates. The group uses judgement in making these assumptions and selecting inputs to the impairment calculation. This estimate takes historic and forward looking economic data such as the current and future unemployment rate and future changes to debt service cost to income and consumer price index and current market factors.

CPI, unemployment rate and debt service cost are the forecast variables used in the economic model. Forecast scenarios consider a base case at a 60% weighting, an optimistic case at 10% weighting and a cautious case at 30% weighting. The likelihood assigned to the base case is due to the base case scenario incorporating forecasts that are likely to be achieved based on current available information and analyst predictions. The optimistic case is represented at a smaller weighting of 10% as chances of an optimistic scenario is less likely amidst the current economic climate impacted by COVID-19 and the Moody's downgrade. The cautious case incorporates variables that may realise if impacts of COVID-19 continue for longer with more dire consequences and reduced government relief efforts.

The loss allowance provision for group and company as at year end is determined as follows:

3 April 2021	Stage 1	Stage 1	Stage 2	Stage 2	Stage 3	Stage 3	Total
Group R'm	Not past due	<30	31-60	61-90	91-120	>120	Total
Expected credit loss rate	4.6%	15.4%	48.5%	69.9%	83.7%	89.0%	13.4%
Estimated total gross carrying amount at default	1 467	271	91	58	42	37	1 966
12 month ECL	(65)	(41)	-	-	-	-	(106)
Lifetime ECL	(3)	(1)	(44)	(41)	(35)	(33)	(157)
Total ECL	(68)	(42)	(44)	(41)	(35)	(33)	(263)
Net trade receivables	1 399	229	47	17	7	4	1 703

Company R'm							
Expected credit loss rate (ECL)	4.5%	15.3%	49.3%	69.8%	85.4%	92.7%	13.1%
Estimated total gross carrying amount at default	1 454	268	90	56	40	35	1 943
12 month ECL	(65)	(41)	-	-	-	-	(106)
Lifetime ECL	-	-	(44)	(39)	(34)	(32)	(149)
Total ECL	(65)	(41)	(44)	(39)	(34)	(32)	(255)
Net trade receivables	1 389	227	46	17	6	3	1 688

28 March 2020	Stage 1	Stage 1	Stage 2	Stage 2	Stage 3	Stage 3	Total
Group R'm	Not past due	<30	31-60	61-90	91-120	>120	Total
Expected credit loss rate	4.5%	13.5%	48.2%	58.2%	71.8%	72.7%	10.5%
Estimated total gross carrying amount at default	1 838	237	85	55	39	33	2 287
12 month ECL	(82)	(32)	(1)	(3)	(2)	(3)	(123)
Lifetime ECL	-	-	(40)	(29)	(26)	(21)	(116)
Total ECL	(82)	(32)	(41)	(32)	(28)	(24)	(239)
Net trade receivables	1 756	205	44	23	11	9	2 048

Company R'm							
Expected credit loss rate (ECL)	4.3%	13.0%	50.6%	54.7%	72.2%	72.4%	10.1%
Estimated total gross carrying amount at default	1 808	231	81	53	36	29	2 238
12 month ECL	(78)	(30)	-	-	-	-	(108)
Lifetime ECL	-	-	(41)	(29)	(26)	(21)	(117)
Total ECL	(78)	(30)	(41)	(29)	(26)	(21)	(225)
Net trade receivables	1 730	201	40	24	10	8	2 013

The allowance for impairment of trade receivables as at 03 April 2021 reconciles to the opening loss allowance for that provision as follows:

Group R'm	Stage 1	Stage 2	Stage 3	Total
Closing loss allowance as at 28 March 2020	114	73	52	239
Amounts written off	-	-	(339)	(339)
Amounts recovered	(25)	(52)	(16)	(93)
Change in loss allowance due to new trade and other receivables originated net of those derecognised due to settlement	8	(7)	(16)	(15)
Change in credit risk parameters	13	71	387	471
Total balance as at 3 April 2021	110	85	68	263

Company R'm	Stage 1	Stage 2	Stage 3	Total
Closing loss allowance as at 28 March 2020	108	70	47	225
Amounts written off	-	-	(327)	(327)
Amounts recovered	(25)	(51)	(17)	(93)
Change in loss allowance due to new trade and other receivables originated net of those derecognised due to settlement	11	(9)	(24)	(22)
Change in credit risk parameters	12	73	387	472
Balance as at 3 April 2021	106	83	66	255

9.3 Other receivables

	Group		Company	
R'm	2021	2020	2021	2020
The expected maturity for other receivables is as follows:				
On demand	35	46	25	41
Less than three months	43	24	35	18
Three months to one year	96	63	91	48
	174	133	151	107

Accounting policy

Trade receivables, which generally have 6 to 12 month terms are initially recognised at fair value and subsequently measured at amortised cost, namely the remaining invoice amount plus associated costs and interest charges to date, less any impairment allowance for uncollectible amounts, and are classified as ‘loans and receivables’. Various economic factors and changes in the delinquency of payments are considered indicators that the trade receivables are impaired. The carrying amount of the asset is reduced through the use of an allowance account, and the amount of the loss is recognised in the income statement within selling expenses.

Bad debts are written off in the income statement when it is considered that the group will be unable to recover the debt and it has been handed over for collection. Subsequent recoveries of amounts previously written off are credited against selling expenses in the income statement.

Other receivables are initially measured at fair value and are subsequently measured at amortised cost using the effective interest rate method and are carried net of any accumulated impairment.

10. Trade and other payables

	Group		Company	
R'm	2021	2020	2021	2020
		Restated		Restated
Trade payables	1 183	1 360	1 207	1 377
Other payables*	1 346	767	1 244	679
Refund liability	13	9	13	9
	2 542	2 136	2 464	2 065

* Includes employee related provisions including incentive and leave pay provisions.

Terms and conditions of the above financial liabilities:

Trade payables are non-interest bearing and are settled on terms that vary between date of ownership plus 10 days and 30 days from statement, depending on the procurement source.

Other payables are non-interest bearing and are settled on average 30 days from statement.

Accounting policy

Trade payables, which are primarily settled on 30 day terms, are initially measured at cost, which is considered to be the fair value of the consideration to be paid in the future for goods and services rendered. These are subsequently measured at amortised cost.

Other payables are initially measured at fair value and are subsequently measured at amortised cost.

A refund liability is the obligation to refund some or all of the consideration received (or receivable) from the customer and is measured at the amount the group ultimately expects it will have to return to the customer. The group updates its estimates of refund liabilities (and the corresponding change in the transaction price) at the end of each reporting period.

Value-Added Tax (VAT)

The net amount of VAT recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the statement of financial position.

Expenses and assets are recognised net of the amount of VAT, except:

- When the VAT incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case the VAT is recognised as part of the cost of acquisition of the asset or as part of the expense item, as applicable.

Revenue and income are recognised net of the amount of VAT, except:

- When the VAT due on the sale or income is not payable to the taxation authority, in which case the full amount is recognised as revenue or income as applicable.

Dividend Withholding Tax (DWT)

DWT is a tax levied on the beneficial owner of the shares instead of the company. The tax is withheld by the company and is paid over to the South African Tax Authority on the beneficiaries' behalf. The resultant tax expense and liability has been transferred to the shareholder and is no longer accounted for as part of the tax charge for the company. Amounts not yet paid over to the South African Tax Authority are included in trade and other payables and the measurement of the dividend amount is not impacted by the withholding tax.

11. Reinsurance assets and liabilities

The group retails insurance products to customers. The principal risk that the insurance cells face is that the actual claims and benefit payments, or the timing thereof, differ from expectations. This is influenced by the frequency of claims, severity of claims, actual benefits paid and subsequent development of long term claims. Therefore the objective of the cells is to ensure that sufficient reserves are available to cover these potential liabilities.

A reinsurance contract is a contract issued by one insurer (the reinsurer) to compensate another insurer (the cedant) for losses on one or more contracts issued by the cedant. For third party cells, the company, being the cell owner, is acting as a reinsurer since significant insurance risk is transferred. The relationship and contract with Guardrisk is that of a reinsurance contract, giving rise to a reinsurance asset and liability. The company accounts for this reinsurance contract issued in terms of IFRS 4: Insurance contracts. If there are excess profits in the cell, the company will account for an insurance asset. If the company has to recapitalise the cell, it will account for an insurance liability.

The main risks that the insurance cells are exposed to are as follows:

- Mortality risk: the risk of loss arising due to policyholder death experience differing from that expected
- Morbidity risk: the risk of loss arising due to policyholder health experience differing from that expected
- Expense risk: the risk of loss arising from expense experience differing from that expected
- Policyholder decision risk: risk of loss arising due to policyholder experiences (lapses and surrenders) differing from that expected.

The risk structure per product is as follows:

Guardrisk Insurance Company Limited (Cell number 136)

Mr Price Group Limited bears 100% of the risk for all products, which consists of: Lost card protection, Identity Theft and the Group's motor vehicle cell.

Guardrisk Life Limited (Cell number 048)

Mr Price Group Limited bears 100% of the risk for all products which consists of: Customer Protection, 360 Degrees Protection, Medinet Critical Illness, A2B Commuter Personal Accident, Her Health, Group Funeral.

Guardrisk Insurance Company Limited (Cell number 316)

Mr Price Mobile (Pty) Ltd bears 100% of the risk for all insurance products which consist of: Customer Protection and Mobile Device Protection.

The reinsurance assets and liability are made up of the following components:

	Group and Company	
R'm	2021	2020
Cash and cash equivalents	154	182

Receivables are measured at amortised cost and the carrying amounts approximate their fair value. All balances are considered current.

Group and Company		
R'm	2021	2020
Reinsurance liability		
Unearned premium provision	3	3
Outstanding claims	3	3
IBNR reserve	28	26
Taxation liability	11	13
Other liabilities	-*	1
	45	46
Movement in reinsurance liabilities		
Balance at beginning of the year	43	44
Outstanding claims	3	4
IBNR reserve	26	22
Other liabilities	1	-
Taxation liability	13	18
Decrease in the year	(1)	(1)
Balance at end of the year	42	43
Outstanding claims	3	3
IBNR reserve	28	26
Taxation liability	11	13
Other liabilities	-*	1
Unearned premium provision		
Balance at beginning of the year	3	2
Premium recognised	205	248
Premium received	(205)	(247)
Balance at end of the year	3	3

Sensitivity analysis

Reinsurance liabilities are subject to changes in variables that could affect the value of the liability due. The effect of any sensitivity is considered immaterial. Outstanding claims, unearned premium provision and the taxation liability are measured at amortised cost and are based on actual amounts due to third parties. The Incurred But Not Reported (IBNR) reserve is maintained in accordance with legislation governing financial service providers. The long-term cell maintains an IBNR reserve equal to a claim factor (minimum 33%) applied to 3 months of net premiums (i.e. gross premiums less commissions and administration fees). The short-term cell maintains an IBNR reserve equal to an FSB prescribed risk-based interim measure applied to 6 years rolling premium. As these reserves are governed by legislation only changes in such legislation would lead to the changes in the reserve. At year end no such changes were proposed by the financial services board, however the following sensitivity has been performed on the IBNR reserve.

* Less than R1 million

Long-term cell reserve adjusted to be a claims factor (minimum 32%) applied to 2 months of net premiums. Short-term cell solvency reserve adjusted to decrease the IBNR factor by 1%.

Group and Company		
R'm	2021	2020
Impact on IBNR	(8)	(6)
Long-term cell reserve adjusted to be a claims factor (minimum 34%) applied to 4 months of net premiums. Short term cell solvency reserve adjusted to increase the IBNR Factor by 1%.		
R'm		
Impact on IBNR	8	6

During the year a dividend of R133.3 million (2020: R113.0 million) was paid by the cells to the company.

Premium income and claims history:

Premium income (R'm)	205	247
Number of claims	5 768	4 825
Claim costs (R'm)	41	30
Claim costs as a percentage of premium income	20.0%	12.0%

Accounting policy

The group assumes insurance risk in the normal course of business. Reinsurance assets represents balances due from registered insurance companies. Amounts receivable are estimated in a manner consistent with the related reinsurance contract. Reinsurance assets are reviewed for impairment at each reporting date, or more frequently, when an indication of impairment arises during the reporting year. Impairment occurs when there is objective evidence as a result of an event that occurred after initial recognition of the reinsurance asset that as a result of which the group may or may not receive all outstanding amounts due under the terms of the contact and the event has a reliably measurable impact on the amounts that the group will receive from the insurer.

Any related impairment loss is recorded in the income statement. Reinsurance liabilities represent balances due to registered insurance companies. Amounts payable are estimated in a manner consistent with the outstanding claims provision or settled claims associated with the insurer's policies and are in accordance with the related reinsurance contract.

Premiums and claims on assumed reinsurance are recognised as revenue or expenses in the same manner as they would be if the reinsurance were considered a direct business/activity of the group, taking into account the product classification of the reinsurance business. Premiums and claims, assets and liabilities, are presented on a gross basis for the assumed reinsurance. Reinsurance assets and liabilities are derecognised when the contractual rights are extinguished or expire or when the contract is transferred to another party.

12. Cash and cash equivalents and bank overdraft

	Group		Company	
R'm	2021	2020	2021	2020
Bank balances and other cash	4 949	4 726	4 274	4 032
Cash and cash equivalents	4 949	4 726	4 274	4 032

Gross cash and cash equivalents of R6.4bn (2020: R8.1bn) is presented net of bank overdrafts of R1.5bn (2020: R3.4bn).

Accounting policy

Cash and cash equivalents comprise cash at banks and on hand and short-term deposits, varying between overnight call and liquid money market investments in accordance with the group's treasury policy, with an original maturity of three months or less, net of bank overdrafts. Cash and cash equivalents are classified as financial asset measured at amortised cost.

13. Notes to the statements of cash flows

13.1 Operating profit before working capital changes

	Group		Company	
R'm	2021	2020*	2021	2020
Profit before taxation	3 661	3 779	3 633	3 603
Discontinued operations	(8)	(23)	-	-
Adjustments for:				
Depreciation of property, plant and equipment	321	315	300	293
Depreciation of right-of-use asset	1 288	1 253	1 176	1 133
Amortisation of intangible assets	89	75	86	72
Loss on disposal and scrapping of property, plant and equipment	16	11	17	3
Impairment of property, plant and equipment	-	(4)	-	(2)
Impairment of intangible assets	-	10	-	10
Loss on scrapping of intangible assets	134	-	137	-
Impairment of amounts owing by consolidated entities	-	-	(11)	124
Interest on lease liability	475	453	437	414
Impairment of right-of-use asset	9	-	8	-
Finance costs	2	4	(4)	4
Finance income received	(274)	(256)	(272)	(260)
Interest on trade receivables	(297)	(373)	(297)	(371)
Dividend income	-	-	(78)	(26)
Other non-cash items	12	(62)	(8)	(3)
Share option expenses	88	118	88	118
Other ^	(76)	(180)	(96)	(121)
	5 428	5 182	5 124	4 994

^ Other relates to non-cash items, mainly provisions

* Re-presented for discontinued operations

13.2 Working capital changes

	Group		Company	
R'm	2021	2020	2021	2020
		Restated		Restated
Decrease/(increase) in trade and other receivables	370	(241)	331	(265)
(Increase)/decrease in inventories	(301)	66	(92)	38
Increase/(decrease) in trade and other payables	96	502	(18)	499
Decrease in re-insurance asset	28	122	28	122
Decrease in re-insurance liability	(1)	-	(1)	-
Decrease in current amounts owing to consolidated entities	-	-	(30)	(139)
Decrease in current amounts owing by consolidated entities	-	-	76	163
	192	449	294	418

13.3 Taxation paid

	Group		Company	
R'm	2021	2020	2021	2020
Amounts unpaid at beginning of the year	477	39	512	56
Taxation	518	33	513	33
Deferred taxation	(41)	35	(1)	52
Prior year	-	(29)	-	(29)
Amounts charged to the income statements	1 005	1 053	984	1 035
Taxation	1 106	1 127	1 005	1 095
Deferred taxation	(102)	(74)	(21)	(60)
Amounts charged to equity	(155)	(5)	(151)	6
Taxation	(6)	(2)	(2)	(2)
Deferred taxation	(149)	(3)	(149)	8
Deferred taxation acquired	(20)	-	(20)	-
Amounts unpaid at end of the year	110	(477)	62	(512)
Taxation	(195)	(518)	(192)	(513)
Deferred taxation	305	41	254	1
Amounts paid	1 417	610	1 387	585

13.4 Receipts in respect of long-term receivables

Decrease in mobile debtors	13	5	-	-
Other long-term receivables	-	10	-	-
Net amounts paid	13	15	-	-

13.5 Dividends to shareholders

Dividends to ordinary and B ordinary shareholders	554	1 950	554	1 950
Less: dividends on shares held by staff share trusts	(9)	(29)	-	-
Add: dividends paid by Partners Share Trust	7	23	-	-
	552	1 944	554	1 950

13.6 Reconciliation of liabilities (long-term liability and financial liability) arising from financing activities

Opening balance	(16)	(11)	(16)	(11)
Non-cash: purchase price	1	(2)	1	(2)
Non-cash: transfer to short-term	-	9	-	9
Closing balance	-	-	-	-
	(15)	(4)	(15)	(4)

Operating Assets

14. Property, plant and equipment

	Furniture, fittings, equipment and vehicles		Computer equipment		Improvements to leasehold premises		Land		Buildings		Total	
R'm	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020
Group												
Net carrying amount at beginning of the year	1 288	1 285	94	114	160	113	186	185	409	420	2 137	2 117
Cost or carrying amount	2 788	2 611	312	300	230	158	186	185	440	440	3 956	3 694
Accumulated depreciation and impairment	(1 500)	(1 326)	(218)	(186)	(70)	(45)	-	-	(31)	(20)	(1 819)	(1 577)
Current year movements												
Additions	159	261	99	24	38	73	-	1	-	-	296	359
- external development/acquisition	159	249	99	24	38	73	-	1	-	-	296	347
- items capitalised to work in progress**	-	12	-	-	-	-	-	-	-	-	-	12
Acquired in business combination	125	-	34	-	-	-	-	-	-	-	159	-
Disposals and scrapping	(12)	(29)	(12)	-*	-*	-	-	-	-	-	(21)	(29)
Impairments and write downs	-	4	-	-*	-	-	-	-	-	-	-	4
Foreign exchange differences	(11)	1	-	-*	-	-	-	-	-	-	(14)	1
Depreciation	(234)	(234)	(42)	(45)	(34)	(25)	-	-	(11)	(11)	(321)	(315)
Net carrying amount at end of the year	1 315	1 288	173	93	164	161	186	186	398	409	2 236	2 137
Made up as follows:												
Net carrying amount	1 315	1 288	173	93	164	161	186	186	398	409	2 236	2 137
Cost or carrying amount	3 006	2 788	424	311	268	231	186	186	440	440	4 324	3 956
Accumulated depreciation and impairment	(1 691)	(1 500)	(251)	(218)	(104)	(70)	-	-	(42)	(31)	(2 088)	(1 819)
Company												
Net carrying amount at beginning of the year	1 204	1 198	91	111	160	112	186	185	409	421	2 050	2 027
Cost or carrying amount	2 618	2 456	300	289	219	146	186	185	440	441	3 763	3 517
Accumulated depreciation and impairment	(1 414)	(1 258)	(209)	(178)	(59)	(34)	-	-	(31)	(20)	(1 713)	(1 490)
Current year movements												
Additions	146	236	98	24	39	73	-	1	-	-	283	334
- external development/acquisition	115	224	98	24	38	73	-	1	-	-	251	322
- items capitalised to work in progress*	31	12	-	-	1	-	-	-	-	-	32	12
Acquired in business combination	122	-	33	-	-	-	-	-	-	-	155	-
Disposals and scrapping	(12)	(19)	(10)	-*	(1)	-*	-	-	-	-	(23)	(19)
Impairments and write downs	-	2	-	-	-	-	-	-	-	-	-	2
Depreciation	(214)	(214)	(41)	(43)	(34)	(25)	-	-	(11)	(11)	(300)	(293)
Net carrying amount at end of the year	1 246	1 203	171	92	164	160	186	186	398	410	2 165	2 051
Made up as follows:												
Net carrying amount	1 246	1 203	171	92	164	160	186	186	398	410	2 165	2 051
Cost or carrying amount	2 852	2 617	414	301	257	219	186	186	440	441	4 149	3 764
Accumulated depreciation and impairment	(1 606)	(1 414)	(243)	(209)	(93)	(59)	-	-	(42)	(31)	(1 984)	(1 713)

* Less than R1 million

**The cumulative balance of work in progress that is not subject to depreciation at year end amounts to R79 million (2020: R66 million).Details of buildings:Remaining extent of Erf 249 Cliffdale District, KwaZulu Natal Province, in extent of 19.5 ha.

Accounting policy

Buildings occupied in the normal course of the business are recognised at cost less accumulated depreciation and impairment losses. Furniture, fittings, equipment, vehicles, computer equipment and improvements to leasehold premises are stated at historic cost less accumulated depreciation and any accumulated impairment and are depreciated, on the straight-line basis to their expected residual values, over the estimated useful lives of the assets concerned which are as follows:

Furniture, fittings, equipment and vehicles

- | | |
|--------------------------------------|--|
| • Furniture and fittings | 6 to 8 years |
| • Vehicles | 5 to 6 years |
| • Other equipment | 6 to 14 years |
| • Computer equipment | 3 to 5 years |
| • Improvements to leasehold premises | Over period of lease premises subject to a maximum of 10 years |
| • Buildings | 40 years |

Subsequent costs are included in the asset’s carrying amount or recognised as a separate asset, as appropriate, and only when it is probable that future economic benefits associated with the item will flow to the group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other repairs and maintenance are charged to the income statement during the financial period in which they are incurred.

The assets’ expected residual values, estimated useful lives, and depreciation policy are reviewed, and adjusted if appropriate, on an annual basis. Changes in the estimated useful life or expected pattern of consumption of future benefits embodied in the asset are accounted for by changing the depreciation period or method, as appropriate, and are treated as changes in accounting estimates.



15. Intangible assets

	Computer software		Customer lists		Goodwill		Trademarks		Total	
R'm	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020
Group										
Net carrying amount at beginning of the year	470	399	-	-	20	24	-	-	490	423
Cost or carrying amount	686	572	26	26	20	24	18	18	750	640
Accumulated amortisation and impairment	(216)	(173)	(26)	(26)	-	-	(18)	(18)	(260)	(217)
Current year movements										
Additions arising from	181	156	-	-	1 202	-	-	-	1 383	156
external development/acquisition	140	90	-	-	-	-	-	-	140	90
internal development	17	25	-	-	-	-	-	-	17	25
acquired in business combination	24	-	-	-	1 202	-	-	-	1 226	-
items capitalised to work in progress^	-	41	-	-	-	-	-	-	-	41
Disposals and scrapping	(138)	-	-	-	-	-	-	-	(138)	-
Impairments and write downs	-	(10)	-	-	-	-	-	-	-	(10)
Foreign exchange differences	-	-	-	-	(5)	(4)	-	-	(5)	(4)
Amortisation	(89)	(75)	_*	_*	-	-	_*	_*	(89)	(75)
Net carrying amount at end of the year	424	470	-	-	1 217	20	-	-	1 641	490
Made up as follows:										
Net carrying amount	424	470	-	-	1 217	20	-	-	1 641	490
Cost or carrying amount	686	686	26	26	1 217	20	18	18	1 947	750
Accumulated amortisation and impairment	(262)	(216)	(26)	(26)	-	-	(18)	(18)	(306)	(260)
Company										
Net carrying amount at beginning of the year	461	390	-	-	1	1	-	-	462	391
Cost or carrying amount	665	554	26	26	1	1	18	18	710	599
Accumulated amortisation and impairment	(204)	(164)	(26)	(26)	-	-	(18)	(18)	(248)	(208)
Current year movements										
Additions arising from	179	153	-	-	1 202	-	-	-	1 381	153
external development/acquisition	138	82	-	-	-	-	-	-	138	82
internal development	17	25	-	-	-	-	-	-	17	25
acquired in business combination	24	-	-	-	1 202	-	-	-	1 226	-
items capitalised to work in progress	-	46	-	-	-	-	-	-	-	46
Disposals and scrapping	(137)	-	-	-	-	-	-	-	(137)	-
Impairments and write downs	-	(10)	-	-	-	-	-	-	-	(10)
Amortisation	(86)	(72)	-	-	-	-	-	-	(86)	(72)
Net carrying amount at end of the year	417	461	-	-	1 203	1	-	-	1 620	462
Made up as follows:										
Net carrying amount	417	461	-	-	1 203	1	-	-	1 620	462
Cost or carrying amount	663	665	26	26	1 203	1	18	18	1 910	710
Accumulated amortisation and impairment	(246)	(204)	(26)	(26)	-	-	(18)	(18)	(290)	(248)

* Less than R1 million

^ The cumulative balance of work in progress that is not subject to amortisation at year end amounts to R100 million (R2020: R198 million)

Goodwill in the Group relates to the **Zambian business (R15m)** and the acquisition of **Power Fashion (R1 202m)**

Impairment testing of goodwill

Goodwill acquired through business combinations is tested annually for impairment, which was performed in March and April 2021. The Company considers the relationship between the value in use of the cash generating unit (CGU), among other factors, when reviewing for indicators of impairment. At year end, there were no indications of impairment. The recoverable amount of Power Fashion was determined based on a value in use calculation using cash flow projections from financial budgets covering a 5 year period. A discount rate of 13.25% was used. Cash flows beyond the 5 year period are extrapolated using a 4.0% growth rate. Comparable sales growth of 6.0% was estimated, with operating margins estimated between 11.5% - 16.4%. The calculation of value in use was based on 5 year cash flow projections and is most sensitive to the following assumptions:

Margins

Margins are based on values to be achieved over the 5 year strategy period. These are increased over the budget period for anticipated efficiency improvements. A 5% decrease in EBIT would still not result in an impairment.

Discount rates

Discount rates represent the current market assessment of the risks specific to the CGU, taking into consideration the time value of money and individual risks of the underlying assets that have not been incorporated in the cash flow estimates.

The discount rate calculation is based on the specific circumstances of the company and is derived from its weighted average cost of capital (WACC). The WACC takes into account both debt and equity. The cost of equity is derived from the expected return on investment by the Company's investors. The cost of debt is based on the interest-bearing borrowings the company is obliged to service. Adjustments to the discount rate are made to factor in the specific amount and timing of the future tax flows in order to reflect a pre-tax discount rate. An increase of 1.0% in the discount rate would still not result in an impairment.

Significant judgements

The future economic benefits expected from the use of the ERP system development and planning solutions system development was assessed as a result of project changes. Significant judgement was required in the derecognition process given that these assets are housed and packaged as part of various platforms.

Accounting policy

Intangible assets acquired separately are measured on initial recognition at cost. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and accumulated impairment losses. Internally generated intangible assets, excluding capitalised development costs, are not capitalised and expenditure is reflected in profit and loss in the period in which the expenditure is incurred.

Computer software

Acquired software not regarded as an integral part of hardware is capitalised at historic cost and is amortised on the straight-line basis over its estimated useful life (2 to 10 years), from the date of its being commissioned into the group. All other costs that are directly associated with the production of identifiable software controlled by the group, and that are expected to generate economic benefits exceeding 1 year, are recognised as part of the cost of the intangible assets. Direct costs include the software development employee costs. Costs associated with developing software are recognised as an expense as incurred if it is not expected that they will provide future economic benefits to the group.

Goodwill

Goodwill represents the excess of the cost of acquisition over the fair value of the net identifiable assets of the acquired consolidated entity or operation at date of acquisition, and is carried at cost less accumulated impairment losses.



16. Non-current assets held for sale and discontinued operations

As a result of the closure of the Nigeria operations, the group's prior year consolidated income statement and segment analysis have been re-presented to take into account the effects of the application of IFRS 5 'Non-current Assets Held for Sale and Discontinued Operations'. Prior year discontinued operations related to the closure of the operations in Australia and Poland.

	Group		
R'm	2021	2020	% change
Revenue	10	71	
Retail sales	10	71	
Retail sales and other income	10	71	
Costs and expenses	18	93	
Cost of sales	7	42	
Selling expenses	10	42	
Administrative and other operating expenses	1	9	
Net loss from discontinued operations for the period	(8)	(22)	
Finance income	-	1	
Finance costs	-	(1)	
Loss before taxation	(8)	(22)	
Taxation	-	(1)	
Net loss from discontinued operations	(8)	(23)	
Reconciliation of headline earnings from discontinued operations (R'm)			
Attributable loss	(8)	(23)	
Profit on disposal and impairment of property, plant, equipment and intangible assets	2	2	
Taxation adjustment	-	-	
Headline earnings	(6)	(21)	
Earnings per share from discontinued operations (cents)			
- basic	(3.1)	(8.8)	64.6
- headline	(2.2)	(8.1)	72.8
- diluted basic	(3.1)	(8.8)	65.2
- diluted headline	(2.1)	(8.1)	74.1
The net cash flows incurred is as follows:			
Operating	3	10	
Investing	1	-*	
Financing	(7)	(77)	
Net cash (outflow)/inflow	(3)	(67)	

* Less than R1 million

Accounting policy

The group classifies non-current assets and disposal groups as held for sale if their carrying amounts will be recovered principally through a sale transaction rather than through continuing use. Non-current assets and disposal groups classified as held for sale are measured at the lower of their carrying amount and fair value less costs to sell. Costs to sell are the incremental costs directly attributable to the disposal of an asset (disposal group), excluding finance costs and income tax expense.

The criteria for held for sale classification is regarded as met only when the sale is highly probable and the asset or disposal group is available for immediate sale in its present condition. Actions required to complete the sale should indicate that it is unlikely that significant changes to the sale will be made or that the decision to sell will be withdrawn. Management must be committed to the plan to sell the asset and the sale expected to be completed within one year from the date of the classification.

Property, plant and equipment and intangible assets are not depreciated or amortised once classified as held for sale. Assets and liabilities classified as held for sale are presented separately as current items in the statement of financial position.

17. Right-of-use assets

	Group		Company	
R'm	2021	2020	2021	2020
		Restated		Restated
Vehicles and equipment	18	19	18	19
Cost	34	28	34	28
Accumulated depreciation	(16)	(9)	(16)	(9)
Leasehold premises	4 982	4 343	4 612	3 952
Cost	7 673	5 618	7 082	5 102
Accumulated depreciation	(2 691)	(1 275)	(2 470)	(1 150)
Movement in right-of-use asset				
Transition adjustment for IFRS 16	-	3 915	-	3 520
Opening balance	4 202	-	3 811	-
Acquisition of Power Fashion	580	-	537	-
Additions to leases and lease renewals	1 544	1 557	1 466	1 435
Lease modifications and remeasurements	(29)	(17)	-	(11)
Impairment of right-of-use asset	(9)	-	(8)	-
Depreciation - Leasehold premises	(1 281)	(1 244)	(1 169)	(1 124)
Depreciation - Vehicles	(7)	(9)	(7)	(9)
	5 000	4 202	4 630	3 811

Additions to leases includes right-of-use assets acquired through the Power Fashion business combination transaction during the year.

Impairment of right-of-use asset

A loss-making store would be an indicator of impairment and its recoverable amount would need to be compared to its carrying value to determine if an impairment is required. Future cash flows for the store based a 5 year forecast period were used in the impairment calculation. Discount rate of 13.25% was used. Revenue growth expectations in future years (FY2023 - FY2026) were between 4.0% - 7.0%, with expense growth expected between 5.2% - 7.4%. The impairment relates to the Apparel and Home segments.

Accounting policy

Right-of-use assets are recognised at the commencement date of the lease and are measured at cost, less any accumulated depreciation and impairment losses, and adjusted for any remeasurement of lease liabilities. The cost of right-of-use asset includes the amount of lease liabilities recognised, initial direct costs and lease payments made at or before the commencement date less any lease incentives received. Right-of-use are depreciated on a straight-line basis over the lease term. Right-of-use assets are subject to impairment. The value of future cash outflows for leases committed to but that have not yet commenced amounts to R4 721m.

Reductions in COVID-19 lease payments are treated as a negative variable lease payment and are recognised in profit or loss when the rent concession has been agreed with the landlord and the portion of the lease liability that is extinguished by the forgiveness of the lease payments is commensurately derecognised.

Significant accounting estimates

Determination of the right-of-use asset involves judgement on and estimate of key inputs being interest rates, future cashflow and the duration of the lease contract including take up of lease options.

18. Long-term receivables

	Group		Company	
R'm	2021	2020	2021	2020
Mr Price Mobile (Pty) Ltd long-term receivables	5	18	-	-
Total receivables	26	62	-	-
Less: amount to be received in the next financial year transferred to trade and other receivables	(21)	(44)	-	-
Contract asset	3	3	-	-
Acquired in Power Fashion business combination	19	-	19	-
Other long-term receivables	10	4	10	4
	37	25	29	4

The Mr Price Mobile (Pty) Ltd long-term receivable refers to the portion of the handset debtor that is due beyond the next 12 months. The debtor is recognised when the handset is delivered to the customer and is amortised over the expected contract term.

The contract asset represents the long-term portion of Mr Price Mobile (Pty) Ltd's right to consideration in exchange for goods or services that Mr Price Mobile (Pty) Ltd has transferred to the customer.

Accounting policy

Long-term receivables are classified as financial assets measured at amortised cost and are recorded at fair value at inception using the effective interest rate implicit in the cash flows of the receivable. This effective interest rate is established by considering the market rate of interest for a similar investment on the date of each contribution. The simplified approach is used to measure the ECL on the contract asset. Refer to note 9 for further details.

19. Financial risk management

19.1 Financial risk management and financial instruments

Accounting for financial instruments

Financial instruments comprise investments in equity and debt securities, loans receivable, trade and other receivables (excluding prepayments), investments in self-insurance cell captives, cash and cash equivalents, other non-current liabilities (excluding provisions), bank overdrafts, derivatives and trade and other payables.

Recognition

Financial assets and liabilities are recognised in the group's statement of financial position when the group becomes a party to the contractual provisions of the instruments. Financial assets are recognised on the date the group commits to purchase the instruments (trade date accounting); if not, they are classified as non-current. Financial assets are classified as current if expected to be realised or settled within 12 months from the reporting date. Financial liabilities are classified as non-current if the group has an unconditional right to defer payment for more than 12 months from the reporting date.

Classification

All recognised financial assets that are within the scope of IFRS 9 are initially recognised at amortised cost, fair value through other comprehensive income or fair value through profit or loss. These financial assets are required to be subsequently measured at amortised cost or fair value on the basis of the entity's business model for managing the financial assets and the contractual cash flow characteristics of the financial assets.

Financial liabilities are classified as measured at amortised cost except for those derivative liabilities that are measured at FVTPL.

Measurement on initial recognition

All financial assets (unless it is a trade receivable without a significant financing component) and liabilities are initially measured at fair value, including transaction costs, except for those classified as at FVTPL which are initially measured at fair value excluding transaction costs. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at FVTPL are recognised immediately in profit or loss. A trade receivable without a significant financing component is initially recognised at the transaction price.

Subsequent measurement: Financial assets

Subsequent to initial recognition, financial assets are measured as described below.

Category	Subsequent measurement
FVTPL	These financial assets are subsequently measured at fair value and changes therein (including any interest or dividend income) are recognised in profit or loss.
Amortised cost	These financial assets are subsequently measured at amortised cost using the effective interest method, less any impairment losses. Interest income, foreign exchange gains and losses and impairments are recognised in profit or loss. Any gain or loss on derecognition is recognised in profit or loss.
Derivative assets	Derivative assets are subsequently measured at fair value with changes therein recognised in profit or loss.

Subsequent measurement: Financial liabilities

All financial liabilities, excluding derivative liabilities, are subsequently measured at amortised cost using the effective interest method. Derivative liabilities are subsequently measured at fair value with changes therein recognised in profit or loss.

Derecognition

Financial assets are derecognised when the rights to receive cash flows from the assets have expired or have been transferred and the group has transferred substantially all risks and rewards of ownership.

Financial liabilities are derecognised when the obligations specified in the contracts are discharged, cancelled or expire. On derecognition of a financial asset/liability, any difference between the carrying amount extinguished and the consideration paid is recognised in profit or loss.

Impairment

Under IFRS 9 the group calculates its allowance for credit losses as expected credit losses (ECLs) for financial assets measured at amortised cost and contract assets.

Expected credit losses

The group has the following financial assets subject to the ECL model:

- Trade receivables;
- Contract assets; and
- Long-term receivables;



The table below shows a reconciliation of the loss allowance for the year under the IFRS 9 ECL model:

	2021	Lifetime expected credit loss			2020	Lifetime expected credit loss		
R'm	12 month expected credit losses	Collectively assessed	Credit-impaired financial assets	Total	12 month expected credit losses	Collectively assessed	Credit-impaired financial assets	Total
Group								
Loss allowance at beginning of year	114	69	56	239	86	48	63	197
Changes from updating the expected credit losses	-	-	-	-	-	-	-	-
Loans derecognised during the period	(25)	(52)	(16)	(93)	(8)	(2)	(6)	(16)
Newly originated / purchased loans	8	(7)	(16)	(15)	22	(1)	(9)	12
Write offs			(339)	(339)	-	-	(195)	(195)
Changes in models/risk parameters	13	71	387	471	14	24	203	241
Loss allowance at end of year	110	81	72	263	114	69	56	239
Company								
Loss allowance at beginning of year	108	70	47	225	79	52	57	188
Changes from updating the expected credit losses	-	-	-	-	-	-	-	-
Loans derecognised during the period	(25)	(52)	(17)	(94)	(8)	(1)	(6)	(15)
Newly originated / purchased loans	11	(9)	(24)	(22)	23	(6)	(20)	(3)
Write offs	-	-	(327)	(327)	-	-	(184)	(184)
Changes in models/risk parameters	13	73	387	473	14	25	200	239
Loss allowance at end of year	107	82	66	255	108	70	47	225

Where “changes in the expected credit losses” represents changes in roll forward rates and how much the group expects to roll to write off over the lifetime of the asset and “changes in models/risk parameters” denotes the combination of changes in risk classifications (risk classifications within the model segmentation such as delinquency stage and behaviour scores etc.), recovery, discount rate and economic adjustments.

The COVID-19 pandemic had a significant impact on business performance and the level 5 lockdown in South Africa that was implemented in March 2020 resulted in the group taking a decision to freeze the debtor portfolio ageing for two months. The debtors portfolio has declined, as a result of muted credit sales, conservative new account rules and high write off values experienced.

The following table is a reconciliation of the opening balance and closing balance of the gross carrying amount of financial assets giving rise to the provision:

Group								
Gross carrying amount at beginning of year	2 018	161	108	2 287	1 879	171	121	2 171
Newly originated/purchased loans	5 055	70	45	5 170	6 307	95	20	6 422
Write offs	-	-	(355)	(355)	-	-	(254)	(254)
Loans that have been derecognised during the period	(4 814)	(104)	(162)	(5 080)	(5 758)	(102)	(38)	(5 898)
Other changes	(540)	42	442	(56)	(410)	(3)	259	(154)
Gross carrying amount at end of year	1 719	169	78	1 966	2 018	161	108	2 287
Company								
Gross carrying amount at beginning of year	2 012	127	99	2 238	1 874	134	116	2 124
Newly originated/purchased loans	5 009	64	44	5 117	6 304	58	17	6 379
Write offs	-	-	(327)	(327)	-	-	(232)	(232)
Loans that have been derecognised during the period	(4 770)	(83)	(167)	(5 020)	(5 756)	(70)	(54)	(5 880)
Other changes	(535)	43	427	(65)	(410)	5	252	(153)
Gross carrying amount at end of year	1 716	151	76	1 943	2 012	127	99	2 238

Where “other changes” include movements in closed accounts and insurance on the storecard amongst others. At year end, there are no financial instruments which are credit impaired or financial assets for which the credit risk has increased significantly since initial recognition.

General hedge accounting

The group uses derivative financial instruments such as forward exchange contracts to hedge its risks associated with foreign currency fluctuations. Derivative financial instruments are initially recognised at fair value on the date the contract is entered into and are subsequently measured at fair value, which is calculated with reference to current forward exchange contracts with equivalent maturity periods. Gains or losses arising from fair value adjustments are taken directly to the income statement, except for the effective portion of cash flow hedges, which is recognised in OCI.

It is the group’s policy to hedge foreign exchange risk associated with committed purchase orders and highly probably forecast orders which are denominated in foreign currencies. Options and structured solutions are available for use as part of the hedging strategy but should not exceed 30% of the confirmed foreign exchange exposure in any one month. Additionally, forward exchange contracts constitute the majority of hedges taken out.

A hedge book utilising a portfolio approach will have a lower volatility when compared to a hedge book using only forward contracts. In addition to vanilla FECs, the hedging instruments approved by the FX Committee are Options. The purchase and sale of an equal and opposite call and put will equate to a synthetic forward which is equivalent to a FEC and can be used for hedge accounting. To reduce the cost of hedging, an additional put can be sold with the premium reducing the cost of the synthetic forward. However, this additional put will not qualify as a hedging instrument as it is a net written option.

At the inception of a hedge relationship, the group formally designates and documents the hedge relationship to which it wishes to apply hedge accounting and the risk management objective and strategy for undertaking the hedge. The documentation includes identification of the hedging instrument, the hedged item or transaction, the nature of the risk being hedged and how the entity will assess the effectiveness of changes in the hedging instrument’s fair value in offsetting the exposure to changes in the hedged item’s cash flows attributable to the hedged risk. Such hedges are expected to be highly effective in achieving offsetting changes in the cash flows and are assessed on an ongoing basis to determine that they actually have been highly effective throughout the financial reporting periods for which they were designated.

The new general hedge accounting requirements retain the three types of hedge accounting. However, greater flexibility has been introduced to the types of transactions eligible for hedge accounting, specifically broadening the types of instruments that qualify for hedging instruments and the types of risk components of non-financial items that are eligible for hedge accounting. In addition, the effectiveness test has been overhauled and replaced with the principle of an ‘economic relationship’. Retrospective assessment of hedge effectiveness is also no longer required. Enhanced disclosure requirements about the group’s risk management activities have also been introduced.

Consistent with prior periods, the group has continued to designate the change in fair value of the entire forward contract, i.e. including the forward element, as the hedging instrument in the group’s cash flow hedge and fair value hedge relationships.

For the purpose of hedge accounting, hedges are classified as cash flow hedges when hedging the exposure to variability in cash flows that is either attributable to a particular risk associated with a recognised asset or liability or a highly probable forecast transaction or the foreign currency risk in an unrecognised firm commitment.

The effective portion of the gain or loss on the hedging instrument is recognised in OCI in the cash flow hedge reserve, while any ineffective portion is recognised immediately in the income statement.

The group uses forward currency contracts as hedges of its exposure to foreign currency risk in forecast transactions.

When the hedged item results in the recognition of a non-financial asset or non-financial liability, the amounts recognised in OCI are transferred to the initial cost or other carrying amount of the non-financial asset or liability. If the hedging instrument expires or is sold, terminated or exercised without replacement or rollover (as part of the hedging strategy), or if its designation as a hedge is revoked, or when the hedge no longer meets the criteria for hedge accounting, any cumulative gain or loss previously recognised in OCI remains separately in equity until the forecast transaction occurs.

Significant judgements

The group has applied significant judgements in determining which instruments qualify as hedging instruments. The group has applied judgement to the separate contracts of purchased options. A synthetic forward (consisting of a purchased option and a written option) has no net premium received, the critical terms of amount, strike price, expiration date and settlement date of the purchased and written option are the same, and the notional amount of the written option is not greater than that of the purchased option as notional amounts are the same. Therefore the synthetic forward is not a net written option and would be an eligible hedging instrument.

A separate contract for a stand alone put option would be only a written contract and would not be eligible as a hedging instrument. There is no contractual linkage between the synthetic forward and the stand alone put option.

19.2 Financial risk management

The group is exposed, directly and indirectly, to market risk, including, primarily, changes in interest rates and currency exchange rates and uses derivatives and other financial instruments in connection with its risk management activities. The board of directors carries the ultimate responsibility for the overseeing of the group’s risk management framework and is accountable for designing, implementing and monitoring the process of risk management and integrating it into the daily activities of the group.

19.3 Capital and treasury risk management

The group which is a cash-based business, monitors capital through a process of analysing the underlying cash flows, which in turn drives the residual capital structure, consisting of share capital, share premium, reserves and retained income as quantified in the statement of changes in equity. The group manages its capital to ensure that it will be able to maintain healthy capital ratios in order to sustain its business and maximise shareholder value. Any adjustments are made in light of economic conditions and may include adjusting dividend cover or returning capital to shareholders.

Due to its level of net cash resources, the group has no material borrowings. Cash reserves are available to meet current working capital and capital investment requirements. Costs and cash are actively managed. Refer to note 19.8 Liquidity management for borrowing facilities.

The treasury function is administered at group level where strategies for the funding of working capital requirements and capital expenditure projects are implemented, taking into account cash flow projections and expected movements in interest rates. The group has a policy of remaining highly liquid in order to have the available cash flow to fund expansion of existing businesses and any possible new ventures.

19.4 Interest rate risk management

The group is exposed to interest rate risk from the variable rate applicable to its cash and cash equivalents. Interest rate risk is managed by through the investment of cash and cash equivalents in the appropriate mix of short term instruments with counterparties who possess a high quality credit standing.

An interest sensitivity analysis detailing a 50bps adjustment to the effective interest for cash and cash equivalents has been set out below:

			Group		Company	
R'm			2021	2020	2021	2020
Rate variance	+0.5%		29	19	21	20
	-0.5%		(29)	(19)	(21)	(20)

The prime interest rate decreased 175bps during the FY2021 financial year.

The applicable interest rates during the period were as follows:

Group and Company		
R’m	2021	2020
Average		
Repo interest rate	3.69%	6.50%
Prime interest rate	7.19%	10.00%
Closing		
Repo interest rate	3.50%	5.25%
Prime interest rate	7.00%	8.75%

19.5 Investment in foreign operations

The group is directly exposed to exchange rate fluctuations through its investments in operations outside South Africa. All amounts lent to consolidated entities are rand denominated. The group’s investment exposure to currency fluctuations is limited to subsidiaries in Botswana, Nigeria, Ghana, Zambia, Kenya and Poland as the other countries in which the group is invested have currencies that are pegged to the rand. The group’s sensitivity to a 10 percent increase and decrease in the rand against the pula, naira, cedi, kenyan shilling, kwacha and polish zloty respectively does not have a significant impact.

19.6 Foreign exchange risk management

The treasury function, administered centrally, is responsible for the overall review and management of the group’s foreign exchange risk. Foreign currency risk is the risk that the fair value or future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The group’s exposure to the risk of changes in foreign exchange rates relates primarily to the group’s operating activities and the group’s net investments in foreign subsidiaries. Foreign exchange risk is managed through the adoption of a framework which governs, amongst other things; the current exposure, the decision to hedge an exposure, identification of the hedged item, checking effectiveness of hedge and the applicable hedge ratio.

19.6.1 Transactions in foreign currencies

The group manages its foreign currency risk by hedging transactions that are expected to occur within a maximum 12-month period for hedges of forecasted purchases.

When a derivative is entered into for the purpose of being a hedge, the group negotiates the terms of the derivative to match the terms of the hedged exposure. For hedges of forecast transactions, the derivative covers the period of exposure from the point the cash flows of the transactions are forecasted up to the point of settlement of the resulting payable that is denominated in the foreign currency.

Foreign exchange forward contracts are measured at fair value through OCI. These are designated as hedging instruments in cash flow hedges of forecast purchases in USD. These forecast transactions are highly probable. The terms of the foreign currency forward contracts approximate the terms of the expected highly probable forecast transactions.

The below tables presents information relating the to group’s commitment to purchase foreign currency at year end.

At year end forward exchange contract commitments were:

Group and Company	Current commitment US\$m	Exchange rate R/US\$ - average contract rate	Rand equivalent at contract rate R’m	Exchange rate R/US\$ - year end revaluation rate	Fair value adjustment (loss)/ gain R’m
2021					
- Asset	-	-	-	-	-
- Liability	141	16.01	2 257	14.89	(158)
	141	16.01	2 257	14.89	(158)
2020					
- Asset	117	14.88	1 738	17.81	342
- Liability	-	-	-	-	-
	117	14.88	1 738	17.81	342

* less than R1 million

At year end synthetic forward exchange contract commitments were:

2021					
- Asset	57	15.62	882	16.73	63
- Liability	111	16.01	1 785	15.79	(24)
	168	15.87	2 667	16.11	39
2020					
- Asset	-	-	-	-	-
- Liability	-	-	-	-	-
	-	-	-	-	-

At year end options were:

Group and Company	Current commitment US\$m	Exchange rate R/US\$ - average contract rate	Rand equivalent at contract rate R’m	Exchange rate R/US\$ - year end revaluation rate	Fair value adjustment (loss)/ gain R’m
2021					
- Asset	-	-	-	-	-
- Liability	(57)	15.62	847	14.99	(35)
	(57)	15.62	847	14.99	(35)
2020					
- Asset	-	-	-	-	-
- Liability	-	-	-	-	-
	-	-	-	-	-

At year end outstanding foreign creditors were:

2021					
- Asset	20	14.97	294	14.71	(5)
- Liability	-*	14.66	7	14.77	-*
	20	14.96	301	14.71	(5)
2020					
- Asset	4	17.51	66	17.36	1
- Liability	20	15.92	311	17.36	(28)
	24	16.18	377	17.36	(27)

The applicable spot rates of exchange during the period were as follows:

Group and Company		
R’m	2021	2020
USD - Average	16.14	14.74
USD - Closing	14.68	17.36

Presented below is the reconciliation of the amounts added to/(subtracted from) the hedging reserve loss as disclosed under other comprehensive income:

Opening balance loss	(247)	(20)
Mark-to-market adjustments	538	(372)
Amounts reclassified to the cost of the non-financial asset recognised	-	57
Deferred tax	(151)	88
Closing balance (loss)/gain	140	(247)

There is an economic relationship between the hedged item and the hedging instrument as the terms of the foreign exchange contracts match the terms of the expected highly probable forecast transactions (i.e. notional amount and expected payment date). The group has established a hedge ratio of 1:1 for the hedging relationships as the underlying risk of the foreign ex-change contracts are identical to the hedged risk components.

To test the hedge effectiveness, the group uses the hypothetical derivative method and compares the changes in the fair value of the hedging instruments against the changes in fair value of the hedged items attributable to the hedged risks. Accordingly, all hedges were assessed to be effective for the year.

*Less than R1 million

All cash flow hedges of the expected future purchases in FY2021 were assessed to be highly effective. At the reporting date no hedge or portion thereof were considered to be ineffective and as a result as at 03 April 2021, a net unrealised loss of R538 million (2020: net unrealised gain R315 million), with a related deferred tax asset of R151 million (2020: deferred tax liability R88 million) was included in OCI in respect of these contracts.

The amounts retained in OCI at 3 April 2021 are expected to mature and affect the statement of profit or loss in FY2022. The expected maturity of the group's foreign currency commitments are as follows:

Group and Company US\$m	On demand	Less than three months	Three months to one year	One to five years	Total
2021					
Forward exchange contracts accounted for as hedges	-	(72)	(69)	-	(141)
Options	-	12	45	-	57
Synthetic forward exchange contracts accounted for as hedges	(55)	(23)	(90)	-	(168)
Foreign trade creditors at year end	-	20	-	-	20
	(55)	(63)	(114)	-	(232)
2020					
Forward exchange contracts accounted for as hedges	-	56	61	-	117
Foreign trade creditors at year end	24	-	-	-	24
	24	56	61	-	141

The group's sensitivity to a movement in exchange rates related to the forward exchange contracts held, as well as the outstanding foreign creditor over the financial year and its related impact on profit and equity is presented in the table below:

Group and Company			Group and Company		
		Profit before tax	Other comprehensive income	Profit before tax	Other comprehensive income
R'm		2021	2021	2020	2020
Rate variance - US\$					
Forward exchange contracts accounted for as hedges	+10%	-	226	-	(174)
	-10%	-	(226)	-	174
Synthetic forward exchange contracts accounted for as hedges	+10%	-	267	-	-
	-10%	-	(267)	-	-
Options	+10%	88	-	-	-
	-10%	(88)	-	-	-
Foreign trade creditors at year end	+10%	30	-	38	-
	-10%	(30)	-	(38)	-
Total	+10%	118	493	38	(174)
	-10%	(118)	(493)	(38)	174

19.7 Credit risk management

Credit risk is concentrated principally in periodic short-term cash investments, in trade receivables, long-term receivables and loans to consolidated entities. The group deposits short-term cash surpluses only with major banks of high quality credit standing. The granting of credit to trade debtors is controlled with statistical scoring models and performance parameters which are reviewed on a regular basis. The maximum exposure in respect of trade receivables and the group's risk management policies regarding trade receivables are disclosed in note 9.

The credit risk assessment of financial assets that are neither past due nor impaired are performed regularly with reference to external credit ratings (where available) or based on the historical default rates related to the specific counterparty. The table below summarises the group's internal rating of financial assets as well as the key inputs into the rating selection

Financial assets	Credit risk assessment	Key considerations
Long-term receivables and other investments	Low	The long-term receivables have been assessed as low as the group has a well established credit policy under which each individual is assessed for creditworthiness based on information provided (both by the applicant and credit bureau data), statistical scoring models, performance data and an assessment of affordability. Credit exposure per individual is reviewed regularly and adjusted accordingly if required
Trade and other receivables	Low	Refer to Note 9
Derivative financial instruments	Low	The group limits its exposure to credit risk through dealing with well-established financial institutions with high credit standings, and thus management does not expect any counterparty to fail to meet its obligations.
Cash and cash equivalents	Low	

The analysis below details the group's sensitivity to a 1% increase and decrease in the interest rate charged to debtors and its effect on income for the year.

		Group		Company	
R'm		2021	2020	2021	2020
Rate variance	+1%	19	21	19	21
	-1%	(19)	(21)	(19)	(21)

Further analysis below details the group's sensitivity to a 2% increase and decrease in the interest rate charged to debtors and its effect on income for FY2021.

		Group		Company	
R'm		2021	2020	2021	2020
Rate variance	+2%	38	42	38	42
	-2%	(38)	(42)	(38)	(42)

At 3 April 2021 the group did not consider there to be any significant concentration of credit risk for which it had not adequately provided.

The group has considered the impact of COVID-19 on credit risk and the recoverability of receivables in an uncertain economic environment. The impairment of receivables has been increased to taken into consideration potential financial difficulty that will be faced by the customer and the likely increase of bad debts in the next financial year. Refer note 9.

19.8 Liquidity management

The group manages liquidity risk by maintaining adequate reserves, banking facilities and by continuously monitoring forecast and actual cash flows. The group has significant cash reserves and minimal borrowings which enable it to borrow funds externally should it require to do so to meet any working capital or possible expansion requirements. As a consequence banking legislation which requires fees to be paid relative to the size of the facility, the group has only entered into limited loan facility arrangements to the extent that fees are not payable. The year end position was a follows:

	Group		Company	
R'm	2021	2020	2021	2020
Total lending facilities	500	450	450	450
Less: drawn down portion	-	(8)	(8)	(8)
Total undrawn banking facilities	500	442	442	442

Based on the group's existing cash resources and expected future cash flows, there is no foreseeable need to enter into borrowings. Furthermore, due to the group's strong financial position, should further borrowings be required, the group would be able to obtain any necessary funding within a short period, subject to bank approval.

	Group		Company	
R'm	2021	2020	2021	2020
Actual borrowings outside the group at year end were	-	-	-	-
At year end bank balances were	4 949	4 726	4 274	4 032
Net cash resources were	4 949	4 726	4 274	4 032

The table below details the group's expected maturity for its non-derivative financial liabilities:

Group R'm	On demand	Less than three months	Three months to one year	One to five years	Total
2021					
Trade and other payables	634	1 614	294	-	2 542
Purchase price payable	-	-	-	-	-
Long-term liabilities	-	-	-	4	4
	634	1 614	294	4	2 546
2020					
Trade and other payables	657	1 310	153	-	2 120
Purchase price payable	-	2	14	-	16
	657	1 312	167	-	2 136
Company R'm					
2021					
Trade and other payables	585	1 598	281	-	2 464
Purchase price payable	-	-	-	-	-
Long-term liabilities	-	-	-	4	4
	585	1 598	281	4	2 468
2020					
Trade and other payables	601	1 306	142	-	2 049
Purchase price payable	-	2	14	-	16
	601	1 308	156	-	2 065

The group expects to meet its obligations from existing cash reserves and from operating cash flows.

19.9 Category and fair value of financial instruments

Financial instruments as disclosed on the statement of financial position are accounted for using the policies applicable and are categorised below. All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

Level 1 — Quoted (unadjusted) market prices in active markets for identical assets or liabilities

Level 2 — Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable

Level 3 — Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable

Group R'm		Fair value measurement using	Financial assets at amortised cost	Derivatives accounted for as hedges	Derivatives at fair value through profit or loss	Financial liabilities at amortised cost	Total
2021							
Financial Assets			37	24	-	-	61
Long-term receivables and other investments	Level 2	37	-	-	-	-	37
Derivative financial instruments	Level 2	-	24	-	-	-	24
Financial Liabilities			-	221	63	4	288
Long-term liabilities	Level 2	-	-	-	-	4	4
Derivative financial instruments	Level 2	-	221	63	-	-	284
Total			37	245	63	4	349

Company R'm		Fair value measurement using	Financial assets at amortised cost	Derivatives accounted for as hedges	Derivatives at fair value through profit or loss	Financial liabilities at amortised cost	Total
2021			29	24	-	-	53
Long-term receivables and other investments	Level 2	29	-	-	-	-	29
Derivative financial instruments	Level 2	-	24	-	-	-	24
Financial Liabilities			-	221	63	4	288
Long-term liabilities	Level 2	-	-	-	-	4	4
Derivative financial instruments	Level 2	-	221	63	-	-	284
Total			29	245	63	4	341

Group R'm	Fair value measurement using	Financial assets at amortised cost	Derivatives accounted for as hedges	Financial liabilities at amortised cost	Total
2020					
Financial Assets		25	342	-	367
Long-term receivables and other investments	Level 2	25	-	-	25
Derivative financial instruments	Level 2	-	342	-	342
Financial Liabilities		-	-	-	-
Long-term liabilities	Level 2	-	-	-	-
Derivative financial instruments	Level 2	-	-	-	-
Total		25	342	-	367

Company R'm	Fair value measurement using	Financial assets at amortised cost	Derivatives accounted for as hedges	Financial liabilities at amortised cost	Total
2020					
Financial Assets		4	342	-	346
Long-term receivables and other investments	Level 2	4	-	-	4
Derivative financial instruments	Level 2	-	342	-	342
Financial Liabilities		-	-	-	-
Long-term liabilities	Level 2	-	-	-	-
Derivative financial instruments	Level 2	-	-	-	-
Total		4	342	-	346

The fair value of long term receivables is measured using level 2 techniques. Fair values have been estimated using a discounted cash flow model. The discounted cash flow model requires management to make assumptions about the model inputs, including forecast cash flows, the discount rate, credit risk and volatility.

The fair value of forward exchange contracts is measured using level 2 techniques. The significant inputs into the Level 2 fair value of forward exchange contracts are yield curves, market interest rates and market foreign exchange rates. There have been no transfers between the levels during the year.

The fair value of options and synthetic forwards is measured using level 2 techniques. The significant inputs into the Level 2 fair value of options and synthetic forwards are strike price of the option, current spot price, time to expiration, risk-free rate and volatility.



Financing Structure and Commitments

20. Lease obligations and lease liabilities

	Group		Company	
R'm	2021	2020	2021	2020
Movement in lease liabilities				
Opening balance	5 041	-	4 583	-
Transition adjustment for IFRS 16	-	4 604	-	4 166
Additions for new leases and lease renewals	1 568	1 628	1 435	1 507
Acquired from Power Fashion	580	-	580	-
Impact of lease modifications and remeasurements	(75)	(55)	(28)	(72)
Interest on lease liabilities	475	453	437	414
Lease payments	(1 649)	(1 589)	(1 503)	(1 432)
	5 940	5 041	5 504	4 583
Less: short-term portion repayable within one year	1 164	1 027	1 078	917
Long-term portion of lease liabilities	4 776	4 014	4 426	3 666
Contractual undiscounted cashflows				
Within one year	2 078	1 497	1 927	1 359
After one year but less than five years	4 331	3 316	4 021	3 042
More than five years	749	1 007	712	952
	7 158	5 820	6 660	5 353
Less: Unearned interest	(1 218)	(779)	(1 156)	(770)
	5 940	5 041	5 504	4 583

	Group		Company	
R'm	2021	2020	2021	2020
Expense related to short-term leases	-	2	-	2
Expense related to leases of low-value assets	21	20	21	20
Variable lease payments*	(97)	8	(99)	7
Total cash outflow for leases	1 689	1 619	1 541	1 461

* Includes COVID-19 related rent concessions of R116m (refer note 2.1)

Accounting policy

Lease liabilities mostly relate to store leases, representing the financial obligation of the group to make lease payments to landlords to use the underlying leased premises during the lease term. The majority of leases are for 5 years, and some include an option to renew on expiry. The lease term includes a renewal period based on historical store performance. Where there are 2 options periods, only the first option has been taken into account in the lease term.

Variable lease payments that do not depend on an index or rate are recognised as an expense in the period on which the event or condition that triggers the payment occurs. Some leases include rental based on turnover, and these are expensed as part of variable lease payments when incurred.

The group applies the short-term lease recognition exemption to its short-term leases. It also applies the lease of low-value assets recognition exemption to leases of assets that are considered low value. Lease payments on short-term leases and leases of low-value assets are recognised as an expense on a straight-line basis over the lease term.

The group remeasures a lease liability when a lease contract is modified. The lease modification is not accounted for as a separate lease but rather the existing lease liability is remeasured by discounting the revised lease payments using the revised discount rate. A corresponding adjustment is made to the related right-of-use asset.

Significant accounting estimates

Determination of the lease liabilities involves judgement on and estimate of key inputs being interest rates, future cashflow and the duration of the lease contract including take up of lease options.

The group determines the lease term as the non-cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised. Judgement is exercised in determining the likelihood of exercising extension options in determining the lease term, including considerations of the initial term of the lease, economic uncertainty of countries the group trades in and uncertainty over the feasibility of certain business units.

Subsequent to the commencement date of lease agreements, lease terms are reassessed when there is a significant event or change in circumstances that is within the group's control and affects its ability to exercise or not to exercise the option to renew.

Significant events could include a change in the group's assessment of whether it is reasonably certain to exercise a renewal which includes if a store is expected to be relocated or closed.

Incremental borrowing rates applied in the measurement of certain lease liabilities are specific to the term and commencement date of the applicable lease agreement. Incremental borrowing rates are based on a series of inputs including the prime lending rate.

21. Long-term liabilities

	Group		Company	
R'm	2021	2020	2021	2020
Long-term loan	4	-	4	-
Other long-term payables	-	-	-	-
	4	-	4	-

Long-term loan relates to instalment sale agreements for vehicles acquired in a business combination.

Accounting policy

The above is classified as a financial liability and measured at amortised cost and is recorded at fair value at inception using the effective interest rate implicit in the cash flows of the payable.

22. Retirement benefits

22.1 Pension schemes

22.1.1 Membership

The funds are registered in terms of the Pension Funds Act and provide for pensions and related benefits for all permanent employees. Membership is compulsory after the first year of service. Membership details are disclosed in the Remuneration Report on pages 106 - 107.

22.1.2 Contributions

Group defined benefit fund

Pensions are based on length of service and highest average annual salary earned over two years during the last 10 years of employment. The members are required to contribute to the funds mainly at the rate of 7.0% of their pensionable remuneration while the employer is required to contribute mainly at the rate of 7.0%.

Group defined contribution fund

The members are required to contribute to the funds mainly at the rate of 7.5% of pensionable remuneration and the employer is required to contribute mainly at the rate of 11.0%.

22.1.3 Valuations

Defined benefit pension fund

	Group and Company	
R'm	2021	2020
The funded status of the defined benefit retirement fund, actuarially calculated annually at reporting date in terms of IAS 19, is as follows:		
Benefit obligation	(54)	(51)
Plan assets	123	106
Net benefit plan asset	69	55

The amounts recognised in the income statement are detailed in note 4.

The following main assumptions were used in performing the calculation:

- Discount rate - 13.1% per annum (2020: 11.8% per annum)
- Inflation -7.9% per annum (2020: 7.0% per annum)
- Future salary increases - 8.9% per annum (2020: 8.0% per annum)

Movements in the present value of the defined benefit obligation in the current period were as follows:

	Group and Company	
R'm	2021	2020
Defined benefit obligation at beginning of the year	51	54
Current service cost	2	2
Member contributions	1	1
Interest cost	6	6
Actuarial gain	(3)	(6)
Benefits paid	(2)	(4)
Risk premiums	(1)	(2)
Defined benefit obligation at end of the year	54	51

Movements in the present value of the plan assets in the current period were as follows:

Fair value of plan assets at beginning of the year	106	118
Expected return on assets	12	13
Contributions	-*	-*
Risk premiums	-*	-*
Benefits paid	(2)	(4)
Actuarial gain/(loss)	7	(21)
Fair value of plan assets at end of the year	123	106

* less than R1 million

The estimated asset composition of the fair value of total plan assets is as follows:

%		
Cash	65.1	5.5
South African equities	-	38.6
South African bonds	34.9	16.6
South African property and other	-	10.2
International assets	-	29.1
	100.0	100.0

Sensitivity analysis on the assumed discount rate and inflation rate as follows:

	Group and Company	
	2021	
	+1%	-1%
The effect of an increase or decrease of 1% in the assumed discount rate as follows:	-14.6%	18.2%
	+1%	-1%
The effect of an increase or decrease of 1% in the assumed inflation rate as follows:	16.6%	-13.7%

Due to the valuation above being based on a number of assumptions, the defined benefit obligation could vary from the amounts disclosed, depending on the extent to which actual experience differs from the assumptions adopted.

The estimated defined benefit cost for 2022 financial year is as follows; a current service cost of R172.0m (2021: R175.5m), an expected return on plan assets of R16.2m (2021: R12.5m) and an interest cost of R7.4m (2021: R6.3m). The estimated contributions are R170.0m.

Defined contribution funds

The defined contribution funds are valuation exempt. The actuarial function remains present through an Enhanced Financial Assessment (EFA) process, which is a quarterly actuarial assessment that looks at the financial soundness of the Fund; and sets out the allocations of contributions to the Fund. The report includes a comparison of the total assets to the total liabilities of the Fund in order to determine the funding level. The most recent EFA reports as at 31 December 2019 concluded that the funding level of the Funds was within the tolerance levels set by the administrators.

22.2 Post retirement medical benefits

The obligation of the group to pay medical aid contributions for members who have retired is no longer part of the conditions of employment for new associates. A limited number of pensioners and current associates who remain members of the defined benefit pension fund are entitled to this benefit. The entitlement to the benefit for current associates is dependent upon the associate remaining in service until retirement age. Actuarial valuations of the group's liability, in terms of IAS 19, are undertaken every three years with the last valuation performed on 31 March 2020. The main assumptions used in performing these valuations are reviewed annually. Any detection of a material variation in a main assumption would give rise to a new valuation. The obligation for post retirement medical aid benefits is unfunded. The following main assumptions were used in performing the valuation at 3 April 2021:

Liability was based on current membership

Health care cost inflation - 9.5% per annum (2020: 9.5% per annum)
Discount rate - 13.5% per annum (2020: 13.5% per annum)
Average retirement age - 62 years (2020: 62 years)
Continuation at retirement - 100% (2020: 100%)

Activity during the year was as follows:

	Group and Company	
R'm	2021	2020
Benefit obligation at beginning of the year	18	31
Net increase/(decrease) in provision during the year	2	(13)
Benefit obligation at end of the year	20	18

The effect of an increase or decrease of 1% in the assumed healthcare cost inflation is as follows:

	+1%	-1%
Aggregate of the current service cost and interest cost	+14.0%	-11.6%
Accrued liability at year end	+13.0%	-10.9%

The effect of an increase or decrease of 1% in the assumed discount rate is as follows:

Accrued liability at year end	-10.6%	+12.9%
The effect of an increase or decrease of 1 year in the assumed expected retirement age is as follows:	1 year older	1 year younger
Accrued liability at year end	-4.3%	+4.0%

22.3 Defined benefit fund actuarial gains and losses

Reconciliation of defined benefit fund actuarial gains and losses reserve

	Group and Company	
R'm	2021	2020
Beginning of the year	(4)	(3)
Current year actuarial gain/(loss)	8	(2)
Deferred taxation thereon	(2)	1
End of the year	2	(4)

Short-term employee benefits

Short-term employee benefits are recognised in the period of service. Short-term employee benefits paid in advance are treated as prepayments and are expensed over the period of the benefit.

Accounting policy

Defined benefit retirement fund and post-retirement medical aid fund

The costs of providing benefits under the defined retirement benefit fund and the obligation for post-retirement medical aid benefits (which is limited to members of the defined benefit retirement fund) is determined using the projected unit credit actuarial valuation method. Actuarial gains or losses, which can arise from differences between expected and actual outcomes, or changes in actuarial assumptions, are recognised immediately in other comprehensive income. Any increase in the present value of plan liabilities expected to arise from employee service during the period is charged to operating profit.

The defined benefit fund asset reflected in the statement of financial position represents the present value of the defined benefit asset as adjusted for unrecognised past service costs and as reduced by the fair value of scheme assets. The asset resulting from this calculation is limited to past service costs, plus the present value of available refunds and reductions in future contributions to the plan. Past service costs are recognised immediately to the extent that benefits have already vested, and are otherwise amortised on a straight-line basis over the average period until the benefits become vested.

Defined contribution retirement fund

Payments to defined contribution retirement funds are expensed as they accrue in terms of services provided by employees.

Significant accounting estimates

Employee benefits actuarially determined

The costs of the defined benefit pension fund plan and the post-retirement medical benefit fund are determined actuarially. The actuarial valuations involve making assumptions regarding various factors (as detailed in this note). Due to the long-term nature of these liabilities such estimates are subject to uncertainty.

23. Capital expenditure

	Group		Company	
R'm	2021	2020	2021	2020
The capital expenditure authorised by the directors of the company or its consolidated entities but not provided for in the financial statements amounts to	721	401	713	390
of which contracts have been placed for*	100	79	98	78

*The above capital expenditure is expected to be financed from future cash flows.

24. Contingencies and commitments

During the 2018 financial year, the company received an assessment from SARS relating to the disallowance of an income tax deduction claimed in the 2014 year of assessment. The company, supported by senior counsel's opinion, appealed the decision of the Commissioner to disallow the company's objection to the assessment. During May 2021, shortly before the case was due to be heard in the tax court, SARS reconsidered the matter and allowed the company's appeal in full based on certain procedural issues. This is a subsequent event disclosed in note 36.

During the 2021 financial year, SARS has further assessed the company disallowing the same deduction in the 2015, 2016 and 2017 years of assessment. The company has objected to this assessment. The amount assessed by SARS amounts to R56.2m, including interest charged to March 2021 of R16.7m. The overall potential impact on the income statement amounts to R56.2m (March 2020: R10.9m).

No adjustments have been made to the financial statements as the directors are of the opinion that the likelihood of a liability is remote.

Taxation

25. Taxation

25.1 South African and foreign taxation

25.1.1 South African taxation

	Group		Company	
R'm	2021	2020	2021	2020
This year	971	1 028	966	1 019
Current				
Normal taxation	1 078	1 062	1 070	1 051
Securities Transfer Tax	-	-	-	-
Deferred				
Current year temporary differences	(107)	(34)	(104)	(32)
Prior years	(1)	(1)	(1)	(1)
Current	(19)	28	(19)	28
Deferred	18	(29)	18	(29)
25.1.2 Foreign taxation				
This year	34	26	19	15
Current	46	37	19	15
Deferred	(12)	(11)	-	-
Prior years	1	-	-	-
Current	1	-	-	-
Deferred	-	-	-	-
Total taxation	1 005	1 053	984	1 035

In addition to the above, current normal taxation and deferred taxation amounting to R3.8m (2020: R5.8m charged) and R2.0m (2020: R3.5m credited) respectively have been charged and credited to equity relating to the grants to staff share trusts (refer note 29). Deferred income taxation of R148.3m (2020: R87.5m debit) has been credited to the statement of comprehensive income.

25.2 Reconciliation of taxation rate

	Group		Company	
%	2021	2020	2021	2020
Standard rate	28.0	28.0	28.0	28.0
Adjusted for:	-	-	-	-
Expenses not allowed	0.1	0.1	0.1	0.1
Exempt income	(0.8)	(0.7)	(1.4)	(0.9)
Prior year under provision	-	-	-	-
Unrecognised deferred tax assets	0.1	0.3	-	-
Other	0.1	0.3	0.4	1.5
Effective tax rate	27.5	28.0	27.1	28.7
The estimated taxation losses of consolidated entities available for set-off against future taxable income are (R'm):	152.5	112.7		

The taxation expense represents the sum of current taxation and deferred taxation. Taxation rates that have been enacted or substantively enacted by the reporting date are used to determine the taxation balances.

Accounting policy

Current income taxation assets and liabilities for the period are measured at the amount expected to be recovered from or paid to the taxation authorities. The taxation currently payable is based on the taxable profit for the year, which differs from the profit for the year in the income statement as it excludes both items of income or expense that are taxable or deductible in other years and those items that are never taxable or deductible. Current income taxation relating to items recognised directly in equity is also recognised in other comprehensive income or equity and not in profit or loss.

Significant accounting estimates

Income taxes

The group is subject to income tax in more than one jurisdiction. Significant judgement is required in determining the provision for income taxes. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. The group recognises liabilities for anticipated tax issues based on estimates of whether additional taxes will be due. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the current and deferred income tax assets and liabilities in the period in which such determination is made.

26. Deferred taxation

	Group		Company	
R'm	2021	2020	2021	2020
Attributable to:				
Post retirement medical aid	(1)	(1)	(1)	(1)
Fair value adjustments on financial instruments	(55)	96	(55)	96
Prepayments	55	7	53	7
Provisions	(260)	(154)	(254)	(146)
Property, plant and equipment	182	198	179	193
Other temporary differences	18	-	35	8
Share based payments	(289)	(264)	(289)	(264)
Defined benefit fund asset	14	11	14	11
Grants to staff share trusts	268	266	268	266
Assessed loss	(14)	(13)	-	-
Finance leases	(223)	(187)	(204)	(171)
	(305)	(41)	(254)	(1)
Beginning of the year	(41)	35	(1)	52
Prior year adjustment	18	-	18	-
Restated balance at beginning of year	(23)	35	17	52
Acquired from Power Fashion (note 33)	(20)	-	(20)	-
Movements during the year	(262)	(76)	(251)	(53)
Prepayments	51	2	49	3
Provisions	(92)	(9)	(94)	(8)
Property, plant and equipment	(17)	28	(15)	29
Other temporary differences	5	(21)	14	(22)
Share based payments	(25)	(32)	(24)	(32)
Defined benefit fund actuarial gains	2	(4)	2	(4)
Grants to staff share trusts	2	3	2	3
Straight line operating lease liability	-	60	-	58
Assessed losses	-	(7)	-	-
Finance leases	(36)	(187)	(33)	(171)
Fair value adjustments on financial instruments	(151)	88	(151)	88
Post retirement medical aid	(1)	3	(1)	3
	(305)	(41)	(254)	(1)
End of the year	(305)	(41)	(254)	(1)
Deferred taxation assets	(305)	(41)	(254)	(1)

Accounting policy

Deferred taxation is provided for all temporary differences (other than temporary differences created on initial recognition which are not part of a business combination and at the time of the transaction no taxation or accounting effect has been recognised and goodwill for which amortisation is not deductible for accounting purposes) arising between the tax bases of assets and liabilities and their carrying amounts on the statement of financial position. Deferred taxation relating to items recognised outside profit and loss is recognised outside profit and loss. Deferred taxation items are recognised in correlation to the underlying transaction either in other comprehensive income or directly in equity.

Deferred taxation assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred taxation assets are only recognised to the extent that it is probable that the temporary differences will reverse in the foreseeable future and that future taxable profit will be available to allow all or part of the deferred taxation asset to be utilised. Deferred taxation is provided on temporary differences arising on investments in consolidated entities and associates, except for deferred tax liabilities where the timing of the reversal of the temporary difference is controlled by the group and it is probable that the temporary difference will not reverse in the foreseeable future. The carrying amount of deferred taxation assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred taxation assets and deferred taxation liabilities are offset if a legally enforceable right exists to set off current tax assets against current income tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority. Tax benefits acquired as part of a business combination, but not satisfying the criteria for separate recognition at that date, are recognised subsequently if new information about facts and circumstances change. The adjustment is either treated as a reduction to goodwill (as long as it does not exceed goodwill) if it was incurred during the measurement period or recognised in profit or loss.





Share Capital

27. Share capital

27.1 Authorised

	Group		Company	
	2021	2020	2021	2020
R'000				
323 300 000 ordinary shares of 0.025 cent each	81	81	81	81
19 700 000 B ordinary shares of 0.300 cent each	59	59	59	59
Total authorised share capital	140	140	140	140

27.2 Issued

	Group		Company	
	2021	2020	2021	2020
R'000				
Ordinary				
255 945 150 (2020: 257 045 727) ordinary shares of 0.025 cent each	64	64	64	64
B ordinary				
7 689 290 (2020: 7 895 234) B ordinary shares of 0.300 cent each	23	24	23	24
Total issued share capital	87	88	87	88

27.3 B ordinary shares

The B ordinary shares are unlisted and are convertible into ordinary shares on a one-for-one basis at the instance of the B ordinary shareholders. The voting rights attached to the ordinary and B ordinary shares are in the same ratio as the par value of the respective shares. In the event of a poll, ordinary shareholders are entitled to one vote per share and B ordinary shareholders to 12 votes per share.

27.4 Share trusts and share purchase schemes

The company operates five share trusts and two forfeitable share plans for the benefit of associates, including executive directors, employed by the company and its consolidated entities. In terms of the deeds of trust, ordinary shares in Mr Price Group Limited may be acquired by the trust or awarded under the schemes for the benefit of associates in the group, including directors. These share schemes are fully detailed in the Remuneration Report on pages 120 to 127.

27.4.1 Share Trusts And Share Purchase Schemes

Five share trusts were established in November 2006, to replace The Mr Price Group Share Option Scheme and two Forfeitable Share Plans (FSP) were introduced during 2014. Details of these plans are as follows:

	Mr Price Executive Director Share Trust	Mr Price Executive Share Trust	Mr Price Senior Management Share Trust	Mr Price General Staff Share Trust	Mr Price Partners Share Trust	Mr Price Group Forfeitable Share Plan	Mr Price Executive Forfeitable Share Plan	Conditional Rights	Share appreciation rights	Executive Conditional Rights	Group Total
Award type	Options	Options	Options	Options	Shares	Shares	Shares	Shares	Shares	Shares	
Options/shares at 31 March 2019	1 756 950	1 897 822	2 942 320	3 570 140	4 119 899	111 977	540 072	-	-	-	14 939 180
New options/shares granted	273 513	489 826	1 179 042	2 035 843	851 131	-	140 248	-	-	-	4 969 603
Surrendered by participants	(46 959)	(280 390)	(906 611)	(484 246)	(721 961)	(18 479)	(81 088)	-	-	-	(2 539 734)
Options/shares exercised	-	-	(6 779)	(6 887)	(32 278)	(51 377)	(31 936)	-	-	-	(129 257)
Options/shares at 28 March 2020	1 983 504	2 107 258	3 207 972	5 114 850	4 216 791	42 121	567 296	-	-	-	17 239 792
New options/shares granted*	-	-	-	-	823 321	-	-	666 730	533 207	533 207	2 556 465
Surrendered by participants	(190 691)	(305 805)	(566 329)	(922 902)	(569 701)	-	(56 980)	(22 002)	(11 702)	(11 702)	(2 657 814)
Options/shares exercised	-	(16 133)	-	-	(34 839)	-	(35 329)	-	-	-	(86 301)
Options/shares at 03 April 2021	1 792 813	1 785 320	2 641 643	4 191 948	4 435 572	42 121	474 987	644 728	521 505	521 505	17 052 142
* New options/shares were granted during the current year at a strike price of (per share):	-	-	-	-	-	-	-	-	147.55	-	

The strike price was determined by the lower of the 30 day volume-weighted average price and the closing share price on the business day prior to the award.

The earliest opportunity at which share options are exercisable falls within financial years ending:

Number of options/shares by financial year:

2022	802 993	815 567	632 803	914 984	N/A	-	92 865	-	-	-	3 259 212
2023	227 132	231 115	500 000	845 554	N/A	-	90 034	644 728	-	-	2 538 563
2024	489 175	300 105	508 115	708 125	N/A	42 121	151 840	-	-	521 505	2 720 986
2025	273 513	438 533	1 000 725	1 723 285	N/A	-	140 248	-	-	-	3 576 304
2026	-	-	-	-	-	-	-	-	521 505	-	521 505
	1 792 813	1 785 320	2 641 643	4 191 948	N/A	42 121	474 987	644 728	521 505	521 505	12 616 570

Weighted average price by financial year:

2022	155.47	156.46	138.81	150.98	N/A	N/A	N/A	N/A	N/A	N/A	
2023	188.37	186.59	188.29	192.48	N/A	N/A	N/A	N/A	N/A	N/A	
2024	218.62	223.22	232.44	232.85	N/A	N/A	N/A	N/A	N/A	N/A	
2025	164.83	166.00	165.09	154.75	N/A	N/A	N/A	N/A	N/A	N/A	
2026	-	-	-	-	N/A	N/A	N/A	N/A	147.55	N/A	

Shares are expected to vest unconditionally in the Mr Price Partners Share Trust in 39 years.

27.5 Share-based payments

	Total Executive Directors' Share Options and Shares					Total Executive Directors' Forfeitable Share Plans				
Executive director	Options / shares held at beginning of year	Shares awarded and accepted during year	Options exercised / lapsed during the year	Gain on options exercised during the year (Rm)	Options/ shares held at end of year	Shares granted	Shares vested during year	Shares lapsed during year	Shares held at end of the year	Fair value of shares (Rm)
MM Blair	934 768	178 932	(76 718)	-	1 036 982	117 348	(5 967)	(5 967)	105 414	15
MJ Stirton^	158 843	98 092	-	-	256 935	60 277	-	-	60 277	10
SA Ellis	135 266	34 388	(18 294)	-	151 360	17 970	(1 423)	(1 423)	15 124	2
Total	1 228 877	311 412	(95 012)	-	1 445 277	195 595	(7 390)	(7 390)	180 815	27

^ Share incentives for executive director position.

27.5 Share-based payments (continued)

R'm	Group		Company	
	2021	2020	2021	2020
Share-based payments relating to equity-settled share-based payment transactions in terms of the long term incentive	88	118	88	118

Share-based payments are measured at fair value (excluding the impact of any non-market vesting conditions) at the date of the grant, which is expensed over the period of vesting. The fair value of each option grant is estimated at the date of the grant using an actuarial binomial option pricing model.

The assumptions supporting inputs into the model for options granted during the year are as follows:

	Conditional Rights	Share Appreciation Rights	Executive Conditional Rights
Weighted average strike price	-	147.55	-
Expected volatility (%)	-	50.0	40.9
Expected option life	3 years	6 years	4 years
Risk free interest rate (%)	4.23	4.50	4.50
Expected dividend yield (%)	4.23	4.16	4.17

The expected volatility was determined, based on the historical volatility of the company's share price over the expected lifetime of each grant. The expected life of the options has been determined taking into account the restrictions on non-transferability and exercise and management's best estimate of probable exercise behaviour.

The risk-free rate used is the yield on zero-coupon South African government bonds which have a term consistent with the expected option life.

In the calculation of the fair value of the options, allowance is not made for non-market conditions (such as forfeitures and leavers) during the vesting period. Adjustment for these conditions is made in the annual expense charge, with an allowance for forfeitures being made in the vesting period at rates varying between 0% and 15% compounded per annum.

The assumptions supporting inputs into the model for the Forfeitable Share Plans with an expected option life of 5 years are as follows:

	Probability	% shares retained
Participants still employed after 1 year	100%	10%
Participants still employed after 2 years	95%	20%
Participants still employed after 3 years	90%	30%
Participants still employed after 4 years	85%	40%
Participants still employed after 5 years	80%	100%

27.6 The Mr Price Group Employees Share Investment Trust

The company administers a staff share purchase scheme which facilitates the purchase of shares in the company for the benefit of employees, including executive directors, employed by the company and its consolidated entities. The acquisition of shares is funded by contributions from participants (employees) while the company is authorised to provide additional funding of up to 15% of the contributions made, which is expensed as an associate cost in the year incurred. In terms of guidance issued by the JSE Limited, the company has consolidated the trust as it was created to incentivise and reward the employees of the group. In the trust's annual financial statements it has Mr Price Group Limited shares to be delivered to the participants in the future. These shares are registered in the name of the trust and not the employees. In addition, the annual financial statements show a liability for the shares to be transferred to employees upon their request them. In the group annual financial statements the Mr Price Group Limited shares are reflected as treasury shares as they have not yet been transferred to the employees, while the amounts received for the shares to be transferred to employees are treated as equity transactions.

27.7 Unissued share capital

The unissued share capital required for the purposes of carrying out the terms of the various share trusts and schemes is under the control of the directors until the conclusion of the forthcoming annual general meeting.

28. Capital reserves

28.1 Share premium account

R'm	Group		Company	
	2021	2020	2021	2020
Share premium account	12	12	-*	-*

* less than R1 million

28.2 Participants in staff share investment trust (note 27.6)

R'm		
Participants in staff share investment trust (note 27.6)	35	34
Beginning of the year	34	34
Net movement for the year	1	-*

* less than R1 million

28.3 Share-based payments reserve

Share-based payments reserve	335	270	335	270
Beginning of the year	270	323	270	323
Recognition of share-based payments for the year	65	(53)	65	(53)
Share-based payments for options/shares granted in current year	88	118	88	118
Share-based payments reserve transferred to retained income for options that have vested from inception to date	(9)	(115)	(9)	(115)
Share-based equity reserve hedge cost	(14)	(56)	(14)	(56)
Total capital reserves	382	316	335	270

The above equity account represents cumulative share based payment charges that have been credited to equity net of transfers to retained income for options that have vested.

Accounting policy

Share-based payments

The group operates share incentive schemes for the granting of non-transferable options or shares to associates (employees). Equity-settled share-based payments in terms of the schemes are measured at fair value (excluding the impact of any non-market vesting conditions) at the date of the grant, which is expensed over the period of vesting of the grant, with a corresponding adjustment to equity. Fair value is actuarially determined using a binomial valuation model. At each reporting date the estimate of the number of options that are expected to vest is revised, and the impact of this revision is recognised on a cumulative catch-up basis in the income statement, with a corresponding adjustment to equity. Assumptions used in the respective valuations are detailed in note 27.5. Upon vesting, the amount remaining in the share-based payment reserve relating to any such vested tranche is transferred within equity to retained earnings.

Derivatives over own equity

The group has derivative contracts over its own equity which are settled by delivering or receiving a fixed number of its own equity instruments and receiving or delivering a fixed amount of cash. Any consideration paid for premium paid for a purchased option relating to own equity instruments is deducted from equity. Changes in fair value of the equity instrument are not recognised in financial instruments.

Performance incentives

The group recognises a liability and expense for performance incentives which include a component based on formulae which take into consideration the profit for the year and other operational targets.

Significant accounting estimates

Share-based payments actuarially determined

The costs of the share-based payments are determined actuarially. The actuarial valuations involve making assumptions regarding various factors (as detailed in note 27). Due to the long-term nature of these liabilities such estimates are subject to uncertainty.

29. Treasury share transactions

	Group		Company	
R'm	2021	2020	2021	2020
5 567 658 (2020: 5 631 695) ordinary shares in Mr Price Group Limited held by staff share trusts	(593)	(281)		
- Balance at beginning of the year	(281)	(235)		
- Share-based equity reserve hedge cost	(156)	-		
- Treasury shares acquired	-	(65)		
- Share buy back	(165)	-		
- Treasury shares sold	10	19		
- Mr Price Group Employees Share Investment Trust	(1)	-		
Deficit on treasury share transactions	(1 608)	(1 600)	(272)	(272)
- Balance at beginning of the year	(1 600)	(1 584)	(272)	(272)
- Current year movement arising from the take-up of vested options	(8)	(16)	-	-
Taxation relating to grants to share trusts	349	347	349	347
- Balance at beginning of the year	347	345	347	345
- Current year movement	2	2	2	2
Grants by company to staff share trusts			(2 618)	(2 297)
- Balance at beginning of the year			(2 297)	(2 277)
- Grants made during the year			(321)	(20)
	(1 852)	(1 534)	(2 541)	(2 222)

* less than R1 million

Shares in Mr Price Group Limited held by the staff share trusts are classified as treasury shares and are recognised at cost and deducted from equity. No gain or loss is recognised in profit or loss on the purchase, sale, issue or cancellation of the company's own equity instruments. Any difference between the carrying amount and the consideration, if reissued, is recognised as equity. Voting rights related to these shares are restricted for the company only on resolutions applicable to the share trusts. Share options exercised during the reporting period are settled with treasury shares.

No treasury shares were acquired by the staff share trusts during the 2021 financial year. 86 301 treasury shares were sold by the staff share trusts at an average of R119.25. 1 306 521 shares were acquired through a share buy back during the current year at an average price of R126.50

30. Foreign currency translation reserve

	Group	
R'm	2021	2020
Beginning of the year	(142)	(132)
Currency translation adjustments for the year	(62)	(10)
End of the year	(204)	(142)

The foreign currency translation reserve comprises the cumulative translation adjustments arising on the consolidation of the foreign subsidiaries in Botswana, Nigeria, Ghana, Zambia, Australia, Kenya and Poland.

Accounting policy

Functional and presentation currency

Items included in the financial statements of the group's foreign consolidated entities are measured using the currency of the primary economic environment in which the entity operates ('functional currency'). The consolidated annual financial statements are presented in Rands, which is the group's functional and presentation currency.

Transactions and balances

Transactions in foreign currencies are initially recorded by the group's entities at their respective functional currency spot rates at the date the transaction first qualifies for recognition.

Monetary assets and liabilities denominated in foreign currencies are translated at the functional currency spot rates of exchange at the reporting date. Differences arising on settlement or translation of monetary items are recognised in profit or loss.

Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions. Non-monetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value is determined.

The gain or loss arising on translation of non-monetary items measured at fair value is treated in line with the recognition of the gain or loss on the change in fair value of the item (i.e., translation differences on items whose fair value gain or loss is recognised in OCI or profit or loss are also recognised in OCI or profit or loss, respectively).

Group companies

The results and position of consolidated entities that have a functional currency that differs from the presentation currency are translated into the presentation currency as follows:

- Assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position;
- Income statement items are translated at the average rate for the period (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the rate on the dates of the transactions); and
- All resulting exchange differences are recognised as a separate component of other comprehensive income. Financial assets are reviewed annually for any evidence of impairment and any impairment loss is recognised immediately in the income statement.

Group Composition

31. Consolidated entities

Company		
R'm	2021	2020
Carrying value of shares	38	25
Ordinary shares at cost	38	25
Carrying value of long-term loans	118	118
Long-term loans	118	118
Impairment provisions	-	-
The loans are granted to consolidated entities to fund working capital requirements and stock purchases. The loans are unsecured, bear interest at rates of up to 15.0% per annum and have no fixed dates of repayment.		
	156	143
Net current amounts owing by consolidated entities	253	288
Current amounts owing by consolidated entities	763	839
Impairment of current amounts owing by consolidated entities	(472)	(483)
Current amounts owing to consolidated entities	(38)	(68)
Current accounts are interest free and are settled within 12 months, with the exception of loans to Mr Price Retail Kenya Limited (5.18%)		
	409	431

An analysis of the financial interest in consolidated entities is disclosed in note 32.

Accounting policy

Consolidated entity balances are initially recognised at the fair value of the consideration received, and are subsequently measured at amortised cost using the effective interest rate method. Current amounts owing are settled on 30 day terms.

Consolidated entities (which include special purpose entities such as staff share trusts) are defined as entities over which the group has the power to govern the financial and operating policies of the entity so as to gain benefit from its activities. Control is achieved when the group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Specifically, the group controls an investee if, and only if, the group has:

- Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee);
- Exposure, or rights, to variable returns from its involvement with the investee; and
- The ability to use its power over the investee to affect its returns.

When the group has less than a majority of the voting or similar rights of an investee, the group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- The contractual arrangement with the other vote holders of the investee;
- Rights arising from other contractual arrangements; and
- The group’s voting rights and potential voting rights.

The group re-assesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control. Consolidation of a subsidiary begins when the group obtains control over the subsidiary and ceases when the group loses control of the subsidiary.

Assets, liabilities, income and expenses of a subsidiary acquired during the year are included in the consolidated financial statements from the date the group gains control until the date the group ceases to control the subsidiary . Profit or loss and each component of other comprehensive income (OCI) are attributed to the equity holders of the parent of the group and to the non-controlling interests, even if this results in the non-controlling interests having a deficit balance. All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the group are eliminated in full on consolidation.

32. Operating subsidiaries

		Issued capital		Carrying value of shares		Net indebtedness	
	Notes	2021 Shares	2020 Shares	2021 R'm	2020 R'm	2021 R'm	2020 R'm
MRP Botswana (Pty) Limited	1	100	100	-	-	52	86
Mr Price (Lesotho) (Pty) Limited	2	1 000	1 000	-	-	13	14
Mr Price Group (Namibia) (Pty) Limited	3	100	100	-	-	28	35
Mr Price Chain Stores International Limited (Nigeria)	4	500 000	500 000	2	2	-*	2
Mr Price Chain Stores International Limited (Ghana)	5	480 000	480 000	2	2	9	12
MRP Zambia Limited	6	5 000	5 000	-	-	57	35
Millews Fashions (Johannesburg) (Pty) Limited	7	28 000	28 000	-	-	6	-
Associated Credit Specialists (Pty) Limited	8	100	100	-	-	1	1
MRP Mobile (Pty) Limited	9	100	100	-	-	100	105
MRP Retail Australia (Pty) Limited	10	100	100	-	-	-	-
MRP Retail Kenya Limited	11	100 000	100 000	-	-	72	87
MRP Retail Poland Sp. z o.o	12	100	100	-	-	-	-
Enterprise Stores (Pty) Limited (Swaziland)	13	6 364	-	13	-	5	-
Otto Bros Lesotho Holdings (Pty) Limited	14	1 000	-	-*	-	6	-
MRP Foundation NPC		-	-	-	-		-
Share Trusts							
Mr Price Group Staff Share Trust and Share Purchase Scheme						-	-
Mr Price Group Employees Share Investment Trust						-	-
Mr Price Executive Director Share Trust						4	3
Mr Price Executive Share Trust						3	2
Mr Price Senior Management Share Trust						3	6
Mr Price General Staff Share Trust						10	18
Mr Price Partners Share Trust						-	-
Dormant subsidiaries							
Hughes Extension 17 Township (Pty) Limited		100	100	-	-	-	-
Total				17	4	369	406

- Notes:
1. Operates as Mr Price, Mr Price Home, Miladys, Sheet Street and Sport stores in Botswana.
 2. Operates as Mr Price, Mr Price Home, Miladys and Sheet Street stores in Lesotho.
 3. Operates as Mr Price, Mr Price Home, Miladys, Sheet Street and Mr Price Sport stores in Namibia.
 4. Operates as Mr Price store in Nigeria. The store has ceased trading.
 5. Operates as Mr Price stores in Ghana.
 6. Operates as Mr Price, Mr Price Home and Sheet Street stores in Zambia.
 7. Develops and leases premises to group operations.
 8. Recovers overdue debts from credit customers.
 9. Operates as a cellular MVNO (mobile virtual network operator) only in South Africa and is a 100% held subsidiary of the Company.
 10. Operates as Mr Price and Mr Price Home stores in Australia. Company is in liquidation.
 11. Operates as Mr Price and Mr Price Home stores in Kenya.
 12. Operates as Mr Price Home store in Poland. The store ceased trading in December 2019. The company will remain dormant.
 13. Operates Power Fashion Stores in Swaziland.
 14. Operates Power Fashion Stores in Lesotho.

The Company owns 100% of the equity and preference share capital (where applicable) of all other subsidiaries and cell captives.

*less than R1 million

33. Business combinations

Effective 1 April 2021, the group acquired the business assets of value retailer, Power Fashion South Africa, including 100% of the issued share capital in Enterprise Stores Proprietary Limited and Otto Bros Lesotho Holdings Proprietary Limited for a combined consideration of R1 538m. Power Fashion has 174 stores across Southern Africa and its differentiated business model gives the group access to a wider customer base and the opportunity to significantly scale further. The acquisition was approved by the relevant regulatory authorities on 17 March 2021.

The group has measured the identifiable assets and liabilities of Power Fashion at their acquisition date fair values.

The provisional at-acquisition values are presented below.

Power Fashion Total	
R'm	2021
Assets	
Property, plant and equipment	159
Intangible assets	24
Right-of-use assets	580
Long-term receivable	19
Deferred taxation assets	20
Trade and other receivables	9
Inventories	257
Cash and cash equivalents	27
Taxation	2
Liabilities	
Long-term lease liability	(580)
Provisions	(31)
Trade and other payables	(146)
Long-term liability	(4)
Total identified net assets at fair value	336
Goodwill attributable to acquisition	1 202
Total consideration	(1 538)
Cash on hand at date of acquisition	27
Net cash outflow/(inflow) on acquisition	(1 511)

* less than R1 million

The initial accounting for the business combination is incomplete due to the timing of the effective date of the transaction being three days before year end. The fair values are pending the finalisation of the intangible asset valuation and the final purchase price. There is no contingent consideration as the full purchase price has been paid, however the final purchase price could decrease by any claims made up to one year after the closing date of 31 March 2021. A full evaluation of all possible intangibles assets is being conducted in terms of IFRS 3. The goodwill arising from the acquisition is attributable to the value of expected future growth opportunities of a business with a proven track record of cash-generating stores.

Disclosure of the revenue and profit or loss of Power Fashion for the current reporting period since acquisition and revenue and profit or loss of the combined entity for the current reporting period as though the acquisition had occurred at the beginning of the reporting period is impracticable. This is as a result of the timing of the transaction becoming effective three days before year end. Power Fashion has a different financial year end to the group, with reporting based on a calendar month compared to the group following a retail calendar. The basis for preparation for Power Fashion's financial statements complied with IFRS for SMEs compared to the group on full IFRS. As a result, it is not practical to adjust the numbers to comply with IFRS and to adjust for the difference between calendar and retail month, as well as the different financial year end reporting periods.

Accounting policy

The group uses the acquisition method of accounting to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred and the equity interests issued by the group. Acquisition related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. In the company financial statements investments in subsidiaries are accounted for at cost less impairment. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes directly attributable costs of investment.

34. Related parties

34.1 Related party transactions

Related party transactions constitute the transfer of resources, services or obligations between the group and a party related to the group, regardless of whether a price is charged. For the purposes of defining related party transactions with key management, key management has been defined as directors and the group's executive committee and includes close members of their families and entities controlled or jointly controlled by these individuals.

34.2 Directors

Refer to note 35 for directors' emoluments.

34.3 Compensation of key management personnel

	Group		Company	
R'm	2021	2020	2021	2020
Short-term employee benefits	73	100	73	100
Post employment pension benefits	6	13	6	13
Share-based payments	16	23	16	23
	95	136	95	136

The above compensation includes amounts paid to executive senior management personnel and excludes amounts paid to directors as disclosed in the remuneration report.

34.4 Transactions with related parties

The following transactions were entered into with individuals, who meet the definition of close family members to key management personnel, or entities over which such individuals are deemed to have a controlling influence:

Related Party - BVPG, firm of attorneys of which Mr K Getz, a non-executive Director, is a partner.
Legal fees of R0.152m (2020: R0.006m)

34.5 Participants in staff share trusts

Refer to notes 27 and 28 in respect of transactions with participants in the staff share trusts.

34.6 Transactions with related parties

Refer to note 22 in respect of transactions with post retirement benefit funds.

During the year the group enters into various transactions, in the ordinary course of business, with related parties. Parties are considered to be related if one party has the ability to control or exercise significant influence over the other party in making financial and operating decisions. These transactions occurred under terms that are no more or less favourable than those arranged with third parties.

34. Related parties (continued)

34.6 Transactions with related parties

	Company	
R'm	2021	2020
Sales	854	869
Administration fees received from:	150	129
Mr Price Group (Namibia) (Pty) Ltd	33	23
MRP Botswana (Pty) Ltd	103	86
Mr Price (Lesotho) (Pty) Ltd	11	9
MRP Zambia Limited	-	-
MRP Retail Kenya Limited	3	11
Dividends received by:	22	26
Mr Price Executive Director Share Trust	-*	1
Mr Price Executive Share Trust	1	1
Mr Price Senior Management Share Trust	-*	-
Mr Price General Staff Share Trust	-*	-
Mr Price Partners Share Trust	1	4
Millews Fashions (Johannesburg) (Pty) Ltd	-	-
Associated Credit Specialists (Pty) Ltd	20	20

Refer to note 31 for the amounts owing to and by consolidated entities.

* less than R1 million

35. Directors' emoluments

The emoluments received by the Directors from the company were:

R'm	Basic salary	Retirement fund contribution	Other benefits	TGP	Short-term incentives	Long-term incentives	Total 2021	Total 2020
MM Blair	5	1	2	8	11	-*	19	14
SA Ellis	2	-*	1	3	2	-*	5	4
MJ Stirton	3	1	-*	4	6	-*	10	6
Total	10	2	3	15	19	-*	34	24

* less than R1 million

The emoluments received by the non-executive directors from the company were:

	Company	
Rand	2021	2020
SB Cohen	747 478	786 819
NG Payne	1 494 956	1 573 638
MR Johnston	239 383	650 953
M Bowman	768 551	796 402
M Chauke	507 740	534 463
K Getz	620 117	652 755
M Motanyane-Welch	466 447	490 997
D Naidoo	842 849	887 209
BJ Niehaus	472 086	774 409
LA Swartz	253 693	-
JA Canny	33 301	-
Total	6 446 601	7 147 645

36. Subsequent events

In March 2021, the group entered into an agreement to purchase 100% of the issued share capital of the group of companies comprising the Yuppiechef business, a privately-owned South African omni-channel retail business primarily focused on kitchenware. The transaction is subject to the fulfilment of both regulatory and commercial suspensive conditions which includes competition authority approval. Submission to the competition commission was in April 2021. The transaction is expected to close in June, with effective control from 1 July 2021.

Refer to note 24. During May 2021, shortly before the case relating to the disallowance of an income tax deduction claimed in the 2014 year of assessment was due to be heard in the tax court, SARS reconsidered the matter and allowed the company's appeal in full based on certain procedural issues.

Other than the above, no event, material to the understanding of this report, has occurred between the financial year end and the date of this report.

Going concern

In light of the uncertainty and significant economic impact presented by COVID-19, the directors and management anticipate a difficult trading environment for the remainder of FY2022 and beyond. Due to the uncertainty, the impact of COVID-19 cannot be fully estimated however the directors and management have considered a wide range of factors to satisfy themselves that the going concern basis of preparation of financial statements is appropriate.

05 How You Vote



Contents



- 248 Notice of Annual General Meeting
- 256 Appendix 1 - director profiles
- 259 Form of Proxy
- 261 Administration and Contact Details

Together We Do Good



Notice of Annual General Meeting



Notice is hereby given that the 88th annual general meeting of shareholders will be held in the boardroom of the company, Upper Level, North Concourse, 65 Masabalala Yengwa Avenue, Durban on Wednesday 25 August 2021 at 14h30. The following business will be conducted and resolutions proposed, considered and, if deemed fit, passed with or without modification. For clarification, the following abbreviations are used in this notice:

act	the Companies Act (71 of 2008)
AGM	annual general meeting
board	the board of directors of the company
the company	Mr Price Group Limited
group	Mr Price Group Limited and its consolidated entities
King IV™	King IV™ Report on Corporate Governance for South Africa 2016
listings requirements	the Listings Requirements of the JSE Limited
MOI	the Memorandum of Incorporation of the company
notice	this notice of AGM
remuneration report	remuneration report as contained in the remuneration and nominations committee report on pages 100 - 127 of the 2021 integrated report of which this notice of AGM forms part
report	the 2021 integrated report of the company in which this notice of AGM is included

1. Ordinary resolution 1 – Adoption of the annual financial statements

“Resolved that the annual financial statements for the year ended 3 April 2021, incorporating the report of the directors and the audit and compliance committee report, having been considered, be and is hereby adopted.”

The annual financial statements are on pages 150 to 245.

2. Ordinary resolutions 2.1 and 2.2 – Re-election of directors retiring by rotation

“Resolved, each by way of a separate vote, that the following non-executive directors who retire by rotation in terms of the MOI, but being eligible, offer themselves for re-election, be and are hereby re-elected:

- 2.1 Daisy Naidoo*; and
- 2.2 Mark Bowman.”

Brief profiles of these directors are set out in appendix 1 on pages 256 - 258.

*Long-standing director Daisy Naidoo continues to provide valuable insight with her extensive finance, financial services and business knowledge. The board has holistically considered several indicators in determining Daisy’s independence, including her consistent professional conduct and substantively independent fulfilment of her director obligations over the course of her tenure. Despite her long association with the group, the board has unanimously concluded that Daisy acts with utmost independence of mind and in the best interests of the group.

In addition to Daisy Naidoo and Mark Bowman, Maud Motanyane-Welch also retires by rotation. However, notwithstanding the board’s support for re-election, Maud has indicated that after thirteen years’ service on the board, she will not offer herself for re-election and will retire by rotation effective immediately after the 2021 AGM.

3. Ordinary resolution 3 – Confirmation of appointment of non-executive director

“Resolved that the appointment of Lucia Swartz as a non-executive director of the company on 1 August 2020 be and is hereby ratified and confirmed. A brief profile of Lucia Swartz is set out in appendix 1 on page 256 - 257.”

4. Ordinary resolution 4 – Confirmation of appointment of non-executive director

“Resolved that the appointment of Jane Canny as a non-executive director of the company on 8 March 2021 be and is hereby ratified and confirmed. A brief profile of Jane Canny is set out in appendix 1 on page 257.”

5. Ordinary resolution 5 – Re-election of independent auditor

“Resolved that, as approved by the audit and compliance committee and recommended to shareholders, Ernst & Young Inc. be and are hereby re-elected as the independent registered auditor of the company, and that Merisha Kassie be appointed as the designated registered auditor, to hold office for the ensuing financial year.”

The audit and compliance committee considered the documents submitted by EY as part of the committee’s suitability assessment of EY and Merisha Kassie in terms of the listings requirements. On the basis of the assessment the audit and compliance committee recommended to the board and recommends to shareholders that EY be re-appointed as the external auditors and Merisha Kassie as the designated auditor for the current financial year (FY2022).

As advised in prior years, the group has on an ongoing basis considered the requirements of mandatory audit firm rotation effective1 April 2023, as prescribed by the Independent Regulatory Board for Auditors. The capabilities and suitability of qualifying audit firms are being assessed in the current financial year and an appointment decision will be made in Q2 FY2022 to enable a smooth transition for the rotation currently planned for FY2023. This will allow the new external auditors time to become familiar with the business to limit disruption and the risk of audit failure.

6. Ordinary resolutions 6.1 to 6.3 – Election of members of the audit and compliance committee

Resolved that the following independent non-executive directors be and are hereby elected, each by way of a separate vote with ordinary resolutions 6.1 and 6.2 being subject to the passing of ordinary resolutions 2.1 and 2.2 respectively, as members of the audit and compliance committee of the company with effect from 26 August 2021 until the conclusion of the next AGM of the company:

- 6.1 Daisy Naidoo*;
- 6.2 Mark Bowman; and
- 6.3 Mmaboshadi Chauke.”

Brief profiles of these directors are set out in appendix 1 on pages 256 - 258. Details of the committee’s activities can be found on pages 82 to 89 of the report, and details of committee meeting attendance is on page 79 of the report.

*Long-standing director Daisy Naidoo continues to provide valuable insight with her extensive finance, financial services and business knowledge. The board has holistically considered several indicators in determining Daisy’s independence, including her consistent professional conduct and substantively independent fulfilment of her director obligations over the course of her tenure. Despite her long association with the group, the board has unanimously concluded that Daisy acts with utmost independence of mind and in the best interests of the group.

7. Ordinary resolution 7- Non-binding advisory vote on the remuneration policy

“Resolved that, by way of a non-binding advisory vote, the remuneration policy of the company, as contained in the remuneration and nominations committee report on pages 105 to 113 of the report, be and is hereby endorsed.”

Stakeholder engagement is one of the group’s key strategic pillars of which shareholders and the investment community

are one of its primary stakeholders, particularly regarding remuneration matters. The group's key value of Partnership was displayed clearly through the year as the group communicated frequently and transparently with shareholders ahead of its 2020 AGM and the implementation of its new long-term incentive plan (LTI). Ahead of the 2020 AGM the group sent communication to 25 shareholders representing approximately 67.3% of its issued ordinary shares for purposes of engaging generally on the resolutions proposed at the AGM and particularly on the group's remuneration policy and remuneration implementation report. Through this process, the group actively engaged with 16 of these shareholders. Although the group is encouraged by the substantial increase in shareholder support from the 2019 AGM, the group is disappointed that less than 75% of shareholders who voted supported the policy. 72.09% of ordinary shareholders voted in favour of the group's remuneration policy (2019: 49.66%). Shareholders acknowledged the positive adjustments made to the remuneration policy following engagement last year and the proposed new LTI (details of which were disclosed in the 2020 remuneration policy). The group subsequently released a SENS announcement on 27 August 2020 inviting shareholders to advise the group of the reasons for their dissenting votes, but no responses were received. The group endeavoured to address the remaining shareholder concerns as follows:

Feedback provided	Actions taken
Poor disclosure of performance conditions and targets.	Performance conditions and targets on LTIs have been disclosed in the remuneration policy. Refer to page 111.
Poor disclosure of awards made during the year.	The group has increased our level of disclosure and this will be disclosed on a retrospective basis.
Long-term incentive plan awards may lead to excessive dilution.	The new LTI scheme does not result in any shareholder dilution as the only settlement mechanism is a market purchase of shares, hence this is non-dilutive. The old share scheme is settled by purchasing shares in the market.

Similarly, ahead of the group's adoption of its new LTI, it followed a comprehensive shareholder consultation process between July and November 2020. This included multiple engagements with the group's top 25 shareholders, to provide the supporting details of the LTI as well as engaging in virtual meetings with six shareholders who requested time to ask detailed questions. The process facilitated open and transparent engagement and resulted in overwhelming shareholder support for the plan. Shareholders were in favour of introducing additional performance measures and appreciated the positive adjustments made which include no dilution, all awards have performance conditions, and no dividends are awarded on shares which have not yet vested.

As has been the practice, communication will be sent ahead of the 2021 AGM to the group's largest shareholders for the purpose of engaging on the resolutions proposed, particularly on the group's remuneration policy.

To the extent that 25% or more votes are cast against this resolution 7, dissenting shareholders will be invited to engage with the remuneration and nominations committee to discuss their concerns. Details of this engagement will be provided in the AGM results announcement as per the listings requirements, if necessary. The remuneration report is on pages 100 to 127 of the report, with the remuneration policy on pages 105 to 113.

8. Ordinary resolution 8 - Non-binding advisory vote on the remuneration implementation report

"Resolved that, by way of a non-binding advisory vote, the remuneration implementation report of the company, as contained in the remuneration and nominations committee report on pages 114 to 127 of the report, be and is hereby endorsed."

Stakeholder engagement is one of the group's key strategic pillars of which shareholders and the investment community are one of its primary stakeholders, particularly regarding remuneration matters. The group's key value of Partnership was displayed clearly through the year as the group communicated frequently and transparently with shareholders ahead of its 2020 AGM and the implementation of its new long-term incentive plan (LTI). Ahead of the 2020 AGM the group sent communication to 25 shareholders representing approximately 67.3% of its issued ordinary shares for purposes of engaging generally on the resolutions proposed at the AGM and particularly on the group's remuneration policy and remuneration implementation report. Through this process, the group actively engaged with 16 of these shareholders. Although the group is encouraged by the substantial increase in shareholder support from the 2019 AGM, the group is disappointed that less than 75% of shareholders who voted supported the implementation report. 72.57% of ordinary shareholders voted in favour of the group's remuneration policy (2019: 42.28%). Shareholders acknowledged the positive adjustments made to the remuneration policy following engagement last year and the proposed new LTI (details of which were disclosed in the 2020 remuneration policy). The group subsequently released a SENS announcement on 27 August

2020 inviting shareholders to advise the group of the reasons for their dissenting votes, but no responses were received. The group endeavoured to address the remaining shareholder concerns as follows:

Feedback provided	Actions taken
Poor disclosure of performance conditions and targets.	Performance conditions and targets on LTIs have been disclosed in the remuneration policy. Refer to page 111.
Poor disclosure of awards made during the year.	The group has increased our level of disclosure and this will be disclosed on a retrospective basis.
Long-term incentive plan awards may lead to excessive dilution.	The new LTI scheme does not result in any shareholder dilution as the only settlement mechanism is a market purchase of shares, hence this is non-dilutive. The old share scheme is settled by purchasing shares in the market.

Similarly, ahead of the group's adoption of its new LTI, it followed a comprehensive shareholder consultation process between July and November 2020. This included multiple engagements with the group's top 25 shareholders, to provide the supporting details of the LTI as well as engaging in virtual meetings with six shareholders who requested time to ask detailed questions. The process facilitated open and transparent engagement and resulted in overwhelming shareholder support for the scheme. Shareholders were in favour of introducing additional performance measures and appreciated the positive adjustments had made which include no dilution, all awards have performance conditions, and no dividends are awarded on shares which have not yet vested.

As has been the practice, communication will be sent ahead of the 2021 AGM to the group's largest shareholders for the purpose of engaging on the resolutions proposed, particularly on the group's remuneration implementation report.

To the extent that 25% or more votes are cast against this resolution 8, dissenting shareholders will be invited to engage with the remuneration and nominations committee to discuss their concerns. Details of this engagement will be provided in the AGM results announcement as per the listings requirements, if necessary. The remuneration report is on pages 100 to 127 of the report, with the remuneration implementation report on pages 114 - 127.

9. Ordinary resolution 9 – Adoption of the social, ethics, transformation and sustainability committee report
"Resolved that the social, ethics, transformation and sustainability committee report as set out in the report be and is hereby adopted."

The committee report is on pages 128 to 149 of the report. The committee chair will be available at the AGM to answer questions relating to the committee's statutory obligations

10. Ordinary resolution 10 – Signature of documents
"Resolved that any one director or the secretary of the company be and is hereby authorised to do all such things and sign all documents and take all such action as they consider necessary to implement the resolutions set out in the notice convening this AGM at which this ordinary resolution will be considered."

11. Ordinary resolution 11 – Control of unissued shares (excluding issues for cash)
"Resolved that the authorised but unissued ordinary shares of the company be placed under the control of the directors until the next AGM, subject to a maximum of 10% of the shares in issue as at the date of this notice (equating to 255 945 150 ordinary shares), to be allotted, issued and otherwise disposed of on such terms and conditions and at such time/s as the directors may from time to time in their discretion deem fit; subject to the provisions of the company's MOI, the act and excluding an issue of shares for cash as contemplated in the listings requirements; and provided that the cumulative issue/s of shares in terms of this ordinary resolution 11 and ordinary resolution 12 (general issue of shares for cash) shall not exceed 10% of the shares in issue as at the date of this notice (equating to 255 945 150 ordinary shares)."

Statement of board's intention
This resolution is for purposes other than the issuing of shares for the approved share schemes, and corporate actions which are subject to the listings requirements. At this point in time, the directors of the company have no specific intention to give effect to the provisions of this ordinary resolution.

12. Ordinary resolution 12 – General issue of shares for cash
"Resolved that the directors of the company be and they are hereby authorised by way of a general authority, to issue all or any of the authorised but unissued shares in the capital of the company for cash, as and when they in their discretion deem

fit, subject to the act, the MOI, the listings requirements, when applicable, and the following limitations, namely that –

- a) the equity securities which are the subject of the issue for cash must be of a class already in issue, or where this is not the case, must be limited to such securities or rights that are convertible into a class already in issue;
- b) any such issue will only be made to “public shareholders” as defined in the listings requirements and not to related parties in respect of securities which are the subject of the general issue of shares for cash, to a maximum of 10% of the shares in issue (equating to 255 945 150 ordinary shares) as at the date of this notice, provided that:
 - i. any equity securities issued under this authority during the period must be deducted from the number above;
 - ii. in the event of a sub-division or consolidation of issued equity securities during the period contemplated above, the existing authority must be adjusted accordingly to represent the same allocation ratio;
 - iii. the calculation of the listed equity securities is a factual assessment of the listed securities as at the date of this notice, excluding treasury shares;
- c) this authority is valid until the company’s next AGM, provided that it shall not extend beyond 15 (fifteen) months from the date that this authority is given;
- d) any such general issues are subject to exchange control regulations and approval at that point in time;
- e) an announcement giving full details will be published at the time of any issue representing, on a cumulative basis within the period of this authority, 5% or more of the number of shares in issue prior to the issue, in accordance with section 11.22 of the listings requirements;
- f) in determining the price at which an issue of shares may be made in terms of this authority, the maximum discount permitted will be 10% of the weighted average traded price on the JSE of those shares over the 30 business days prior to the date that the price of the issue is agreed between the issuer and the party subscribing for the securities. The JSE should be consulted for a ruling if the applicant’s securities have not traded in such 30 business-day period;
- g) approval of the general issue for cash resolution achieving 75% majority of the votes cast in favour of such resolution by all equity securities present or represented by proxy at the AGM convened to approve such resolution; and
- h) the cumulative issue/s of shares in terms of this ordinary resolution 12 and ordinary resolution 11 (general issue of shares NOT for cash) shall not exceed 10% of the shares in issue as at the date of this notice (equating to 255 945 150 ordinary shares).”

Statement of board’s intention

The directors of the company have no specific intention to give effect to the provisions of this ordinary resolution. However this general authority will allow the board, from time to time and when appropriate, to issue ordinary shares as may be required, inter alia, so as to ensure the group maintains its historical financial strength and has the financial flexibility to capitalise on growth opportunities. Shareholders are reminded that the specific authority to issue shares for cash approved at the general meeting of shareholders on 29 June 2020 expired in December 2020 and is no longer valid.

13. Special resolution 1 - Remuneration of non-executive directors

“Resolved, as a special resolution, that the VAT exclusive annual remuneration of each non-executive director of the company with effect from 1 April 2021, be approved, each by way of a separate vote as follows:

1.1	Independent non-executive chair of the board	R 1 778 211
1.2	Honorary chair of the board	R 865 501
1.3	Lead independent director of the board	R 600 997
1.4	Non-executive directors	R 409 812
1.5	Audit and compliance committee chair	R 329 827
1.6	Audit and compliance committee members	R 161 466
1.7	Remuneration and nominations committee chair	R 216 852
1.8	Remuneration and nominations committee members	R 108 047
1.9	Social, ethics, transformation and sustainability committee chair	R 179 181
1.10	Social, ethics, transformation and sustainability committee members	R 104 728
1.11	Risk and IT committee members*	R 130 896
1.12	Risk and IT committee - IT specialist**	R 295 476

*The board chair, as the chair of this committee, earns a “bundled fee” and as such does not earn a separate committee chair fee.

** This fee relates to the pre-approval of fees if and to the extent the board, on the recommendation of the risk and IT committee, identifies the need for a non-executive director risk and IT committee member to act as an IT specialist resource during the course of FY2022. In this case the fee for such committee member will comprise of –

- the annual risk and IT committee member fee of R130 896; and
- an additional IT specialist fee of R164 580 in respect of the added IT governance oversight responsibilities delegated by the board and risk and IT committee.

If no additional IT specialist input is required (as is the case as at the date of this notice), the fee payable is the risk and IT committee member fee. Details of IT projects and IT governance can be found on pages 97 to 99.

Details of the board of directors and director classification is on pages 70 and 71 of the report. Further details on non-executive director remuneration are on pages 112 and 113 in the remuneration report. Shareholders are reminded that approval was obtained at the 2020 AGM to increase non-executive director fees by 4% for the second half of FY2021, however this increase was limited to the lower of the prevailing consumer price index or the percentage increase applied to general staff. Since there was no general staff salary increase in FY2021, there were no non-executive director fee increases during the year. Further to this, the non-executive directors took a voluntary 10% reduction in fees for the first 6 months of FY2021. Following a benchmarking exercise by independent remuneration advisors, PwC, in August 2020, the fees for FY2022 thus reflect an increase on FY2020 fees. The proposed increases are in line with the group’s remuneration policy to remunerate non-executive director roles in line with the market median of the comparator group.

Reason and effect

In order to effect payment of remuneration to non-executive directors for their services as such, the act requires shareholder approval by way of special resolution. This resolution grants the company the authority to pay the market-related and benchmarked remuneration detailed above.

14 Special resolution 2 – General authority to repurchase shares

“Resolved, as a special resolution, that the board be and is hereby authorised, by way of a renewable general authority, to approve the repurchase from time to time of its own issued ordinary shares by the company, or approve the purchase of ordinary shares in the company by any subsidiary of the company upon such terms and conditions and in such amounts as the directors of the company may from time to time determine, but always subject to the provisions of the act, the MOI and the listings requirements, when applicable, and any other relevant authority, provided that:

- a) a resolution has been passed by the board confirming that the board has authorised the general repurchase, that the company and its subsidiaries passed the solvency and liquidity test as set out in section 4 of the act, and that since the application of such test, there have been no material changes to the financial position of the group;
- b) the authority hereby granted shall be valid only until the next AGM or for 15 months from the date of this special resolution, whichever period is the shorter;
- c) the general repurchase of shares will be affected through the order book operated by the JSE trading system and done without any prior understanding or arrangement between the company and the counter party (reported trades are prohibited);
- d) repurchases may not be made at a price greater than 10% above the weighted average of the market value of the company’s shares over the five business days immediately preceding the date of the repurchase of such ordinary shares by the company. The JSE should be consulted for a ruling if the company’s securities have not traded in such five business day period;
- e) the repurchase of ordinary shares in aggregate in any one financial year does not exceed 5% of the company’s issued ordinary share capital as at the beginning of that financial year;
- f) the company or subsidiaries are not repurchasing securities during a prohibited period as defined in paragraph 3.67 of the listings requirements unless they have in place a repurchase programme where the dates and quantities of the company’s securities to be traded during the relevant period are fixed (not subject to any variation) and full details of the programme have been submitted to the JSE in writing prior to the commencement of the prohibited period. The company must instruct an independent third party, which makes its investment decisions in relation to the company’s securities independently of, and uninfluenced by, the company prior to the commencement of the prohibited period to execute the repurchase programme submitted to the JSE;
- g) when the company has cumulatively repurchased 3% of the initial number of the relevant class of securities, and for each 3% in aggregate of the initial number of that class acquired thereafter, an announcement in compliance with paragraph 11.27 of the listings requirements will be made;
- h) at any point in time, the company will only appoint one agent to affect any repurchase(s) on its behalf;
- i) any such general repurchases are subject to exchange control regulations and approval at that point in time;
- j) any such general repurchase will be subject to the applicable provisions of the act (including sections 114 and 115 to the extent that section 48(8) is applicable to that particular repurchase); and
- k) the number of shares purchased and held by a subsidiary or subsidiaries of the company shall not exceed 5% in the aggregate of the number of issued shares in the company at the relevant times.”

Reason and effect

The purpose of this resolution is to authorise the company and any of its subsidiaries, by way of general approval, to repurchase the company’s issued shares on the terms and conditions and in such amounts to be determined from time to time by the directors, subject to the limitations set out above.

Statement of board’s intention

The company acknowledges the view by some shareholders and institutional investors that a share buy-back will add value to shareholders. Share buy-backs will be considered during times of extreme share price weakness, in the absence of which investment in new and additional growth concepts is preferred. As such, the directors currently have no specific intention to affect the provisions of this special resolution but will continually review the group’s position. Any consideration to affect the provisions of the special resolution will take into account the prevailing circumstances and market conditions.

Statement of directors

As per the listings requirements, the company's directors undertake that, having considered the effect of repurchasing the maximum number of shares (as contemplated in special resolution 2), they will not implement any such repurchase unless:

- the company and the group are in a position to repay its debts in the ordinary course of business for a period of 12 months following the date of the general repurchase;
- the assets of the company and the group, being fairly valued in accordance with International Financial Reporting Standards, are in excess of the liabilities of the company and the group for a period of 12 months following the date of the general repurchase;
- the share capital and reserves of the company and the group are adequate for ordinary business purposes for a period of 12 months following the date of the general repurchase; and
- the available working capital is adequate to continue the ordinary business purposes of the company and the group for a period of 12 months following the date of the general repurchase.

Additional disclosure in terms of paragraph 11.26 of the listings requirements

The listings requirements require the following disclosures, which are provided elsewhere in the report, as set out below:

- major shareholders of the company - page 171
- share capital of the company - page 233

Directors' responsibility statement

The directors collectively and individually accept full responsibility for the accuracy of the information pertaining to the abovementioned resolution and certify that to the best of their knowledge and belief there are no facts that have been omitted which would make any statement false or misleading, and that all reasonable enquiries to ascertain such facts have been made and that the abovementioned resolution contains all information required by the listings requirements.

No material change

There have been no material changes in the financial or trading position of the company and the group since the date of signature of the audit report and the date of this notice.

15 Special resolution 3 – Financial assistance to related or inter-related company

“Resolved, as a special resolution, that the directors, in terms of and subject to the provision of section 45 of the act, be and are hereby authorised to cause the company to provide any financial assistance to any company or corporation which is a wholly or majority owned, related or inter-related to the company.”

Reason and effect

The purpose of this special resolution is to enable the company to provide financial assistance, as defined by the act, to local and international subsidiary companies affecting the group's operations. The directors confirm that:

- the authority granted by special resolution 3 will be solely and strictly employed to provide financial assistance to the local and international subsidiary companies of the company, for operational purposes;
- no loans or financial assistance will be granted to a director or prescribed officer (as defined in the act) of the company or its subsidiaries; and
- notification of financial assistance approved by the board in terms of this authority will be provided to shareholders, as required by section 45(5) of the act.

16 To transact such other business as may be transacted at an AGM

Voting and proxies

Shareholders who have not dematerialised their shares or who have dematerialised their shares with 'own name' registration are entitled to attend and vote at the meeting and are entitled at any time to appoint a proxy or proxies to attend, speak and vote in their stead. The person so appointed need not be a shareholder. For administrative purposes only, proxy forms may be delivered to the company's transfer secretaries, Computershare Investor Services (Proprietary) Limited, Rosebank Towers, 15 Biermann Avenue, Rosebank, 2196, South Africa or be posted to the transfer secretaries at Private Bag X9000, Saxonwold, 2132 to be received by 14h30 on Monday, 23 August 2021, being not less than 48 hours before the time fixed for the holding of the meeting (excluding Saturdays, Sundays and public holidays). Alternatively proxy forms may be handed to the chairperson of the AGM prior to a proxy exercising a shareholder's rights. Proxy forms must only be completed by shareholders who have not dematerialised their shares or who have dematerialised their shares with 'own name' registration.

The directors of the company confirm, in accordance with section 58 of the act, that a proxy of a shareholder is entitled to participate in and speak and vote at the meeting provided that a copy of the instrument appointing the proxy is delivered to the company, or to any other person on behalf of the company, before the proxy exercises any rights of a shareholder at a shareholders meeting.

Shareholders who have dematerialised their shares, other than those shareholders who have dematerialised their shares with 'own name' registration, should contact their CSDP or broker in the manner and time stipulated in their agreement:

- to furnish them with their voting instructions; and
- if they wish to attend the meeting, to obtain the necessary authority to do so.

Consistent with the provisions of the act and aligned with good corporate governance, all resolutions will be voted via a poll and not a show of hands. On a poll, every shareholder of the company holding an ordinary share has one vote for every ordinary share held in the company by such shareholder, and every shareholder holding a B ordinary share has 12 votes per share for every B ordinary share held in the company by such shareholder.

Voting percentages required for the passing of resolutions:

- ordinary resolutions 1 to 11: more than 50% of votes cast
- ordinary resolution 12: 75% majority of votes cast
- special resolutions 1 to 3: at least 75% of votes cast

Participation in the meeting

The board has determined, in accordance with section 59 of the act, that the record date for the purpose of determining which shareholders of the company are entitled to (i) receive notice of the AGM is Friday, 18 June 2021 and (ii) attend, participate in and vote at the AGM is Friday 20 August 2021. Only shareholders who are registered in the securities register of the company on Friday 20 August 2021 will be entitled to participate in and vote at the AGM.

Accordingly, the last day to trade in order to be entitled to attend, participate in and vote at the AGM is Tuesday 17 August 2021.

In compliance with the provisions of the act, shareholders may participate (but not vote) in the meeting by way of electronic participation. To obtain electronic participation details, shareholders or their proxies must contact the company secretary by email (jcheadle@mrpg.com) by no later than 14h30 on Monday 23 August 2021. Shareholders will be liable for their own network charges in relation to electronic participation at the AGM.

Voting will not be possible via electronic participation and shareholders wishing to vote their shares will need to be represented at the meeting either in person, by proxy or by letter of representation, as provided for in this notice.

Equity securities held by a company share trust or scheme will not have their votes at the AGM taken into account for the purposes of resolutions proposed in terms of the listings requirements. In addition, shares held as treasury shares in terms of the act may not vote on any resolutions.

Meeting participants (including proxies and electronic participants) are required to provide identification reasonably satisfactory to the company secretary before being entitled to attend or participate in a shareholders' meeting. Forms of identification include valid identity documents, driver's licenses and passports.

Considering COVID-19 and consequent travel restrictions, shareholders will be notified of any changes to the meeting arrangements.

Shareholders are encouraged to attend the AGM

By order of the board
Janis Cheadle
Company Secretary
11 June 2021

Appendix 1

Ordinary resolution 2: Profiles of non-executive directors retiring by rotation and standing for re-election

Daisy Naidoo	
Qualifications:	B Com, Post Grad Diploma (Acc), M Com (Tax), CA (SA)
Date of appointment to the board:	16 May 2012
Position held:	Independent non-executive director
Key skills:	Finance, financial services, governance, leadership, risk, strategy
Committee membership:	Chairman of the audit and compliance committee Member of the social, ethics, transformation and sustainability committee and the risk and IT committee
Other directorships include:	Anglo American Platinum Ltd, ABSA Group Ltd, ABSA Financial Services Limited, Hudaco Industries Ltd, Strate (Pty) Ltd, Redefine Properties Ltd

Daisy started her career at Ernst and Young, where she completed her articles. She was then employed by SA Breweries (Durban) as a financial planner before moving to Deloitte and Touche (Durban) as an assistant tax manager – corporate taxation. Daisy then gained almost a decade’s worth of deal-making experience, including heading the debt structuring unit at Sanlam Capital Markets.

She currently serves on the audit, compliance, actuarial, social and ethics, remuneration and nominations committees of the boards she is appointed to and is the lead independent director at Hudaco Industries Ltd. She was appointed to the Tax Court as an accountant member serving a five-year term and is the chief risk advisor to Vantage Mezzanine Fund. Daisy is a member of SAICA and the IoD.

The board has considered Daisy’s capacity based on her other directorships and commitments and is satisfied that she can and does diligently fulfil her duties as a non-executive director of the group. The board fully supports Daisy’s re-election.

Mark Bowman	
Qualifications:	BCom (Finance), MBA
Date of appointment to the board:	27 February 2017
Position held:	Lead independent director
Key skills:	Finance, human resources, international, IT, leadership, marketing, supply chain and logistics, strategy, sustainability
Committee membership:	Chairman of the special corporate governance meeting of the board Chairman of the remuneration and nominations committee Member of the audit and compliance committee
Other directorships include:	Tiger Brands Ltd, Dis-chem Pharmacies Ltd, Grand Parade Investments Ltd

Mark has over 20 years FMCG experience with SABMiller and has been involved in various areas across beverage operations including logistics and planning, production, corporate strategy and IT. He served as managing director of the Polish operation before being appointed as managing director of SABMiller Africa in October 2007. Mark retired from SABMiller at the end of 2016 and during his time he gained extensive experience in Africa operations and entering new markets.

The board has considered Mark’s capacity based on his other directorships and commitments and is satisfied that he can fulfil his duties as a non-executive director of the group. The board fully supports Mark’s re-election.

Ordinary resolution 3: Profile for confirmation of appointment of non-executive director

Lucia Swartz	
Qualifications:	BA Diploma in Human Resources Management; Advanced Management Programme (Henley University)
Date of appointment to the board:	1 August 2020
Position held:	Independent non-executive director
Key skills:	Governance, human resources, international, leadership, strategy, sustainability
Committee membership:	Member of the remuneration and nominations committee

Lucia’s extensive experience within the human resources function, both locally and internationally, includes strategic human resources, performance management, compensation and benefits design and management, organisation development, diversity and inclusion, employee and industrial relations, talent management and succession planning, talent acquisition and learning and development.

She has held positions at BP Southern Africa (Pty) Ltd, Seagram Spirits and Wine Group (New York, USA) and Sappi Limited. She is currently the Vice President, People – Africa Zone at AB InBev Africa (Pty) Ltd (formerly SABMiller Africa (Pty) Ltd). She has previously held board positions at various local and international companies including New Clicks Holdings Ltd, Sappi Southern Africa and SAB Ltd.

The board has considered Lucia’s capacity based on her other commitments and is satisfied that she can fulfil her duties as a non-executive director of the group. The board fully supports the confirmation of Lucia’s appointment.

Ordinary resolution 4: Profile for confirmation of appointment of non-executive director

Jane Canny	
Qualifications:	FCG (CS, CPG, ACC), Fellow of Chartered Governance Institute of Southern Africa
Date of appointment to the board:	8 March 2021
Position held:	Independent non-executive director
Key skills:	Finance, financial services, governance, human resources, IT, leadership, retail, risk, supply chain and logistics, strategy
Committee membership:	Member of the risk and IT committee
Other directorships include:	The Spar Group Ltd

A practised CEO and ICT executive with a proven ability to integrate strategy, business and IT across a wide range of sectors – retail and financial services in particular. Jane has deep experience in leading business turnarounds through commercial business modelling, rapid cost containment, customer retention and driving disruptive technology innovations.

Jane’s solid financial background, strategic acumen and ability to lead high-performance teams are integral to the successes she has achieved as a Group Executive at Edcon (CEO of Thank U Digital an Edcon subsidiary), Business Connexion (COO) and UCS Group (Commercial Executive).

The board has considered Jane’s capacity based on her other commitments and is satisfied that she can fulfil her duties as a non-executive director of the group. The board fully supports the confirmation of Jane’s appointment.

Ordinary resolution 6: Profiles of audit and compliance committee members

Daisy Naidoo (Chair)

See profile on page 256. The board has considered Daisy’s capacity based on her other directorships and commitments and is satisfied that she can and does diligently fulfil her duties as chair of the group’s audit and compliance committee. The board fully supports Daisy’s re-election.

Mark Bowman

See profile on page 256. The board has considered Mark’s capacity based on his other directorships and commitments and is satisfied that he can fulfil his duties as member of the group’s audit and compliance committee. The board fully supports Mark’s re-election.

Mmaboshadi Chauke

Qualifications:	CA (SA)
Date of appointment to the board:	21 November 2018
Position held:	Independent non-executive director
Key skills:	Finance, leadership
Committee membership:	Member of the audit and compliance committee
Other directorships include:	The Small Enterprise Foundation, Mamor Investments (Pty) Ltd, AfroCentric Investment Corporation Limited, Santam Ltd

Mmaboshadi is a member of the Institute of Directors in Southern Africa, a CA (SA) and a former registered auditor, having served five years as an audit partner at Deloitte and Touche South Africa until February 2018. Prior to becoming a partner at Deloitte, Shadi also worked in senior finance positions at Standard Bank South Africa and at the TV production company,



Urban Brew Studios (Pty) Ltd, for a combined four-year period, where she was responsible for group financial reporting, financial management and control, risk management and compliance. She currently works as an executive producer in television and film production, is a freelance actress and holds board positions in other public and private companies.

The board has considered Mmaboshadi’s capacity based on her other directorships and commitments and is satisfied that she can fulfil her duties as a non-executive director of the group. The board fully supports Mmaboshadi’s re-election.

Form of Proxy

(Registration number 1933/004418/09) (Incorporated in the Republic of South Africa) (Mr Price or 'the company')

For use by certificated and own name dematerialised Mr Price ordinary shareholders ('ordinary share-holders') at the 88th AGM of the company to be held in the boardroom of Mr Price at Upper Level, North Concourse, 65 Masabalala Yengwa Avenue, Durban, on Wednesday 25 August 2021 at 14h30.

I/We _____
of address _____
Telephone number _____ Cellphone number _____
e-mail address _____

being the holder/s of ordinary shares in the company, hereby appoint:

1. _____ or failing him/her
2. _____ or failing him/her
3. the chairman of the meeting,

as my/our proxy to attend, speak and vote for me/us and on my/our behalf or to abstain from voting at the AGM of the company and at any adjournment thereof, as follows (see note 3 and instruction 2 overleaf):

Insert an 'X' or the number of ordinary shares you wish to vote.

	IN FAVOUR	AGAINST	ABSTAIN
Ordinary resolution 1			
Adoption of the annual financial statements			
Ordinary resolutions 2.1 and 2.2			
Re-election of directors retiring by rotation			
2.1			
Daisy Naidoo			
2.2			
Mark Bowman			
Ordinary resolution 3			
Confirmation of appointment of Lucia Swartz as non-executive director			
Ordinary resolutions 4			
Confirmation of appointment of Jane Canny as non-executive director			

	IN FAVOUR	AGAINST	ABSTAIN
Ordinary resolution 5			
Re-election of independent auditor			
Ordinary resolution 6.1 to 6.3			
Election of members of the audit and compliance committee			
6.1			
Daisy Naidoo			
6.2			
Mark Bowman			
6.3			
Mmaboshadi Chauke			
Ordinary resolution 7			
Non-binding advisory vote on the remuneration policy			
Ordinary resolution 8			
Non-binding advisory vote on the remuneration implementation report			
Ordinary resolution 9			
Adoption of the SETS committee report			
Ordinary resolution 10			
Signature of documents			
Ordinary resolution 11			
Control of unissued shares (excluding issues for cash)			
Ordinary resolution 12			
General issue of shares for cash			
Special resolutions 1.1 to 1.12			
Non-executive director remuneration:			
1.1			
Independent non-executive chair of the board			
			R 1 778 211
1.2			
Honorary chair of the board			
			R 865 501
1.3			
Lead independent director of the board			
			R 600 997
1.4			
Non-executive directors			
			R 409 812
1.5			
Audit and compliance committee chair			
			R 329 827
1.6			
Audit and compliance committee members			
			R 161 466
1.7			
Remuneration and nominations committee chair			
			R 216 852
1.8			
Remuneration and nominations committee members			
			R 108 047
1.9			
Social, ethics, transformation and sustainability committee chair			
			R 179 181
1.10			
Social, ethics, transformation and sustainability committee members			
			R 104 728
1.11			
Risk and IT committee members			
			R 130 896
1.12			
Risk and IT committee - IT specialist			
			R 295 476
Special resolution 2			
General authority to repurchase shares			
Special resolution 3			
Financial assistance to related or inter-related companies			

Signed at _____ on _____ 2021
Signature/s _____
Assisted by me (where applicable) _____

Please read the notes and instructions provided on page xxx.

Administration and Contact Details

	Address	Phone	Fax	Websites
Corporate Mr Price Apparel	Upper level, North Concourse, 65 Masabalala	031 310 8000 031 310 8638	031 304 3725 031 304 3358	mrpricegroup.com mrp.com mrp.com/ng
Mr Price Home Mr Price Sport Sheet Street Mr Price Foundation	Yengwa Avenue, Durban, 4001 Private Bag X04, Snell Parade, Durban, 4074	031 310 8809 031 310 8545 031 310 8300 031 310 8242	031 328 4138 031 306 9347 031 310 8317 031 328 4609	mrphome.com mrpricesport.com sheetstreet.co.za mrpfoundation.org
Miladys	30 Station Drive, Durban, 4001 PO Box 3562, Durban, 4000	031 313 5500	031 313 5620	miladys.co.za
Mr Price Money Mr Price Mobile	380 Dr Pixley KaSeme Street, Durban, 4001 PO Box 4996, Durban, 4000	031 367 3311 0800 000 430	031 306 0164	mrpmoney.co.za mrpmobile.com
KPMG Faircall	BNT 371, PO Box 14671 Sinoville, 0129	0800 00 6465		www.thornhill.co.za/ kpmgfaircallreport/ questionnaire/main/
Customer Care		0800 212 535		
Account Services		0861 066 639		

Domicile and Country of Incorporation
Republic of South Africa

Sponsor
Investec Bank Limited

Registration Number
1933/004418/06

Independent Auditor
Ernst & Young Inc.

Company Secretary and Registered Office
Janis Cheadle
Upper level, North Concourse, 65 Masabalala
Yengwa Avenue, Durban, 4001.
PO Box 912, Durban, 4000.
Tel: 031 310 8000

Investor Relations
Matthew Warriner
Upper level, North Concourse, 65 Masabalala
Yengwa Avenue, Durban, 4001.
PO Box 912, Durban, 4000.
Tel: 031 310 8000

Transfer Secretaries
Computershare Investor Services (Pty) Ltd,
Rosebank Towers, 15 Biermann Avenue,
Rosebank, 2196
Private Bag X9000, Saxonwold, 2132
Tel: 011 370 5000



Rights of an ordinary shareholder to appoint a proxy:

In compliance with the provisions of section 58(8)(b)(i) of the act a summary of the rights of an ordinary shareholder to be represented by proxy, as set out in section 58 of the act, is set out below:

- an ordinary shareholder entitled to attend and vote at the AGM may appoint any individual (or two or more individuals) as a proxy or as proxies to attend, participate in and vote at the AGM in the place of the shareholder. A proxy need not be a shareholder of the company.
- a proxy appointment must be in writing, dated and signed by the ordinary shareholder appointing a proxy and, subject to the rights of an ordinary shareholder to revoke such appointment (as set out below), remains valid only until the end of the AGM.
- a proxy may delegate the proxy's authority to act on behalf of an ordinary shareholder to another person, subject to any restrictions set out in the instrument appointing the proxy.
- the form of proxy must be delivered to the company, or to any other person on behalf of the company, before the proxy exercises any rights of an ordinary shareholder at a shareholders meeting.
- the appointment of a proxy is suspended at any time and to the extent that the ordinary shareholder who appointed such proxy chooses to act directly and in person in the exercise of any rights as an ordinary shareholder.
- the appointment of a proxy is revocable by the ordinary shareholder in question cancelling it in writing, or making a later inconsistent appointment of a proxy, and delivering a copy of the revocation instrument to the proxy and to the company. The revocation of a proxy appointment constitutes a complete and final cancellation of the proxy's authority to act on behalf of the ordinary shareholder as of the later of:
 - (a) the date stated in the revocation instrument, if any; and
 - (b) the date on which the revocation instrument is delivered to the company as required in the first sentence of this paragraph.
- if the instrument appointing the proxy or proxies has been delivered to the company, as long as that appointment remains in effect, any notice that is required by the act or the MOI to be delivered by the company to the ordinary shareholder, must be delivered by the company to:
 - (a) the ordinary shareholder, or
 - (b) the proxy or proxies, if the ordinary shareholder has
 - (i) directed the company to do so in writing; and
 - (ii) paid any reasonable fee charged by the company for doing so.
- a proxy is entitled to exercise, or abstain from exercising, any voting right of the ordinary shareholder without direction, except to the extent that the MOI of the company or the form of proxy provides otherwise. See further instruction 2 to the form of proxy in this regard.

Instructions on signing and lodging this form of proxy:

1. An ordinary shareholder may insert the name of a proxy or the names of two alternative proxies of the ordinary shareholder's choice in the spaces provided overleaf, with or without deleting 'the chairman of the meeting', but any such deletion must be initiated by the ordinary shareholder. Should this space be left blank, the proxy will be exercised by the chairman of the meeting. The person whose name appears first on the form of proxy and who is present at the meeting will be entitled to act as proxy to the exclusion of those whose names follow.
2. An ordinary shareholder's voting instructions to the proxy must be indicated by the insertion of an 'X' or, alternatively, the number of ordinary shares such ordinary shareholder wishes to vote, in the appropriate spaces provided overleaf. Failure to do so will be deemed to authorise the proxy to vote or to abstain from voting at the meeting as he/she thinks fit in respect of all the ordinary shareholder's ordinary shares. An ordinary shareholder or his/her proxy is not obliged to use all the ordinary shares held by the ordinary shareholder, but the total number of ordinary shares voted, or those in respect of which abstention is recorded, may not exceed the total number of ordinary shares held by the ordinary shareholder.
3. A minor must be assisted by his/her parent or guardian unless the relevant documents establishing his/her legal capacity are produced or have been registered by the transfer secretaries.
4. The completed form of proxy may, for administrative purposes only, be lodged with the transfer secretaries of the company:
5. Documentary evidence establishing the authority of a person signing this form of proxy in a representative capacity must be attached to this form of proxy unless previously recorded by the transfer secretaries or waived by the chairman of the meeting.
6. The completion and lodging of this form of proxy will not preclude the relevant ordinary shareholder from attending the AGM and speaking and voting in person thereat to the exclusion of any proxy appointed in terms hereof, should such ordinary shareholder wish to do so.
7. The completion of any blank spaces overleaf need not be initiated. Any alterations or corrections to this form of proxy must be initiated by the signatory/ies.
8. The chairman of the meeting may accept any form of proxy which is completed, other than in accordance with these instructions, provided that the chairman is satisfied as to the manner in which an ordinary shareholder wishes to vote.

 **mr price group limited**