# Integrated Report

31 March 2019 - 28 March 2020

**C**mr price group limited

# $\bigcirc$ mr price group limited

# **OUR JOURNEY**

1985

Laurie Chiappini and Stewart Cohen open the very first Mr Price Factory Shop in Klerksdorp.

1986

1988

1991

1994

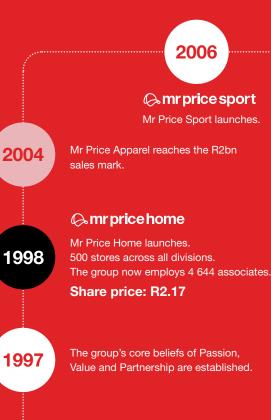
Laurie Chiappini and Stewart Cohen, together with BOE, acquire a major shareholding in John Orrs Holdings. The Hub and Miladys are the main trading operations.

128 stores across all divisions. The group now employs 1 399 associates. Mr Price Share option scheme is launched. The group's retail sales reach R118m.

Share price: 28 cents

Laurie Chiappini and Stewart Cohen acquire control of the group from BOE. The red cap, a symbol of attitude, youthfulness and fun is created.

Share price: R1.80



sheet-street

The group acquires Sheet Street.

1996

1995

18 stores open in just one day.







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#### Forward-looking statements

Certain statements in this report may constitute forwad looking statements which, by their nature, involve risk and uncertainty because they relate to future events and circumstances that may be beyond the group's control. The directors, therefore, advise readers to use caution regarding interpreting any forward-looking statements in the report.





# **KEY ICONS**



# **Strategic pillars**

Growth





### **Build High Performing Brands** Build strong customer relationships by

Extend earnings growth through increased

market share and operational efficiency.

delivering an ongoing experience of surprising and delighting.

Continually strive for world class





Maintain an energised environment with empowered and motivated people.

# **Sustainability**

**Operations** 

People

methods and systems.

Subscribe to high ethical standards and sustainable business practices.

# **King IV**



# The six capitals



### Financial

The group's pool of funds consists of cash generated from operations, interest income and funds reinvested.



### Manufactured

The stores, distribution network and general infrastructure throughout Southern, East and West Africa, which enable us to procure, import, deliver and sell our products and services.



### Intellectual

The intangibles that constitute our brand, product and service offering and provide our competitive advantage.



### Human

The skill and experience vested in our associates that enable us to deliver our products and services and implement our strategy, creating value for our stakeholders.



### Social and Relationship

The key and long-term relationships that we have cultivated with customers, suppliers, associates, shareholders, government and community.



### Natural

The resources that are used in the production of goods and the store environment.

# **Stakeholders**



Shareholders and the **Investment Community** 



**Customers** 



**Associates and Partners** 



**Suppliers** 



**Government and Society** 

# **Business activities**



Operations



Communication

**DC** and Logistics

Systems

**Suppliers** 



1 





The Sustainable Development Goals (SDGs) are a collection of 17 goals set in 2015 as a blueprint for a better world. They are designed "to achieve a better and more sustainable future for all". Broadly, the interdependent set of goals address global challenges related to poverty, inequality, climate change, environmental degradation, peace and justice. The SDGs were adopted by all United Nations Member States, including South Africa.

Mr Price Group Limited

**5** (15) (16)

# ABOUT THE REPORT AND BOUNDARY

We have pleasure in presenting the 2020 integrated report (this report) for Mr Price Group Limited and its subsidiaries (group). The purpose of this report is to provide our stakeholders with a complete overview of our business, including how we work towards achieving the group's purpose of adding value to our customers' lives and worth to our partners' lives while caring for the communities and environments in which we operate.



#### Scope

This report provides a consolidated view of the group's performance for the 52-week period ended 28 March 2020. It includes the financial results of Mr Price Group Limited trading in South Africa, Botswana, Ghana, Lesotho, Namibia, Nigeria, Swaziland, Zambia, Kenya and MRP Foundation, as well as the income received from franchise operations trading elsewhere in Africa. Operations in Australia and Poland were discontinued during FY2020. Our reporting complies with International Financial Reporting Standards, the Companies Act of South Africa (71 of 2008) and the JSE Listings Requirements.

This report aligns with the requirements of the King IV Report on Corporate Governance for South Africa 2016 and the International <IR> Council's Framework (Framework). The Framework contains the six forms of capital that impact on value creation and diminution in a business. These comprise financial, manufactured, intellectual, human, social and relationship, and natural capital. The group's activities and performance relating to these capitals are covered throughout the report. The information contained in this report is consistent with the indicators used for our internal management and board reports, and is comparable with previous integrated reports. We have strived to provide useful information that enables stakeholders to make informed decisions. The outputs contained within this report are the result of a focused and considered process by both senior management and the board and its committees.

The Framework requires organisations to, as a fundamental concept underpinning the framework, report on the resources and relationships that it uses or affects, and the critical interdependencies between them. These resources and relationships are referred to as "the capitals" (refer page 2). The group is committed to integrated reporting and, as such, has adopted the framework. In the business model on pages 26 to 27, we show the value that has been created through the use of the six capitals. The group considers the trade-offs between the capitals in its decision making on allocating capital resources and seeks to maximise positive outcomes.

This report is aimed at all stakeholders and is supported by detailed reports for specific key stakeholder groups. Namely, the Board report, Audit and Compliance committee report, Risk and IT committee report, Remuneration and Nominations committee report and Social, Ethics, Transformation and Sustainability committee report represents

the group's integrated reporting suite for the 2020 financial year. All of these reports including the annual financial statements and the notice of annual general meeting are available for download on the group's website: www.mrpricegroup.com.

#### Materiality

The board has approved a materiality framework which determines the process to identify material matters (refer page 40). Our report focuses on issues which the board and management believe are material to the group and could impact the group's ability to create and sustain value including the six capitals over the short, medium and long-term. We have aimed to demonstrate the connectivity between these material matters and our business model, strategy, risks, key performance indicators, remuneration policies and prospects. The material matters are reviewed on an ongoing basis to ensure that they remain relevant and management assumes the responsibility for the approval of these material matters, which are then endorsed by the board. All matters that are considered material to the business have been included in this report. These matters have been identified and prioritised after taking into consideration:

- Our business model and values
- External factors that impact on the group's ability to create value in the short, medium and long-term
- Strategic objectives and key business risks arising from the group's strategic planning framework
- Items that are top-of-mind to the board and executive management
- Issues derived from key stakeholder engagement

### **Additional information**

This report aims to focus on material matters only. Where additional or ancillary information is available, this has been separately published on the group's website: www.mrpricegroup.com.

#### Boundary

The boundary extends beyond the group to include the risks, opportunities and outcomes attributable to/associated with other organisations, independent of the group, that have a significant impact on its ability to create value for its stakeholders over the short, medium and long-term.

#### Assurance

The board is satisfied with the integrity of the report and the level of assurance applied. The group's consolidated annual financial statements have been audited by the independent external auditor, Ernst and Young Inc. The disclosures within the Social, Ethics, Transformation and Sustainability committee report (pages 110 to 129) were verified by internal audit. The board is satisfied with the level of assurance on the annual integrated report and does not believe that it should be subject to further external assurance. Any forecast financial information contained herein has not been reviewed and reported on by the group's external auditors.

#### Approval

The Audit and Compliance committee has reviewed this integrated report (including the extracts from the annual financial statements) and recommended these to the board for approval. The board has collectively applied its mind to the preparation process and reviewed and assessed the report in accordance with the Framework. The board acknowledges its responsibility for ensuring the integrity of the 2020 integrated report and collectively reviewed and assessed the content thereof.

The 2020 integrated report was approved for release to stakeholders by the board on 28 July 2020.

**MM Blair** 

CEO

**NG Payne** Chairman

MJ Stirton



# 🖄 🏠



This King IV overview is included early in the report to provide guidance to stakeholders on how and where to find disclosure on general application of the King IV practices and the specific disclosures required in relation to each principle.

The group appreciates that corporate governance cannot be underestimated and where there is poor corporate governance, it will ultimately result in poor business practices. The value of good corporate governance is highlighted during times of crises and uncertainty, as have been experienced globally due to the COVID-19 pandemic. The group's application of the outcomes based and holistic approach of King IV continues to be integrated into the daily aspects of the business. The ultimate goal remains the realisation of an ethical culture, good performance, effective control and legitimacy.

# King IV disclosures in this report

The board chooses not to publish an application register to move away from "tick-box" governance. In the same way that good corporate governance is integrated with and implicit in everything the group does, the application of King IV and other governance practices has instead been integrated throughout the report. The specific King IV disclosures included in the content of this report and in the specific committee reports are denoted by the sicon. In addition, the principles covered by each section of the report are included at the start of each section. The group has endeavored to provide relevant and material disclosure of not only the specific King IV matters requiring disclosure but also practices and procedures adopted over and above King IV practices, to enable stakeholders to make informed decisions based on material and meaningful information.

The board is cognisant that good corporate governance is a journey and requires continuous monitoring and improvement, particularly as the business develops and grows, and must be aligned to the achievement of strategy. The group thus continually seeks to improve and adjust its already robust corporate governance practices in line with best practice and stakeholder expectations. The group's governance practices provided a solid foundation and framework from and within which to navigate the COVID-19 pandemic quickly and effectively.

Details of the group's application of the King IV principles are on page 67 of the board report.

As a quick reference guide the primary King IV disclosure items can be located on the following pages throughout this report:

Principle:	Pages:
1 Leadership	62-63
2 Organisational ethics	113
3 Responsible corporate citizenship	110-129
4 Strategy and performance	34-61
5 Reporting	2-144
6 Board	64-73
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# THE PEOPLE'S VALUE CHAMPION

# Cash-Based Omni-Channel Fashion-Value Retailer

- Targeting a wide range of customers in the mid to upper LSM categories
- Retailing own-branded merchandise
- Every Day Low Prices
- Predominantly trading in South Africa

# VISION PURPOSE VALUES

8



To be a top-performing omni-channel retailer.

To add value to our customers' lives and worth to our partners' lives, while caring for the communities and environments in which we operate.

### Passion

Passion means ordinary people doing extraordinary things. It's our engine and the positive attitude and enthusiasm of all our associates who approach each day smiling and projecting a positive image – believing that work is fun!



### Value

Value is the heart of our business and we strive to add value in everything we do. It is more than just product, it is the way we serve the business, each other and our customers. Value is about doing more than what is expected or required.



# Partnership

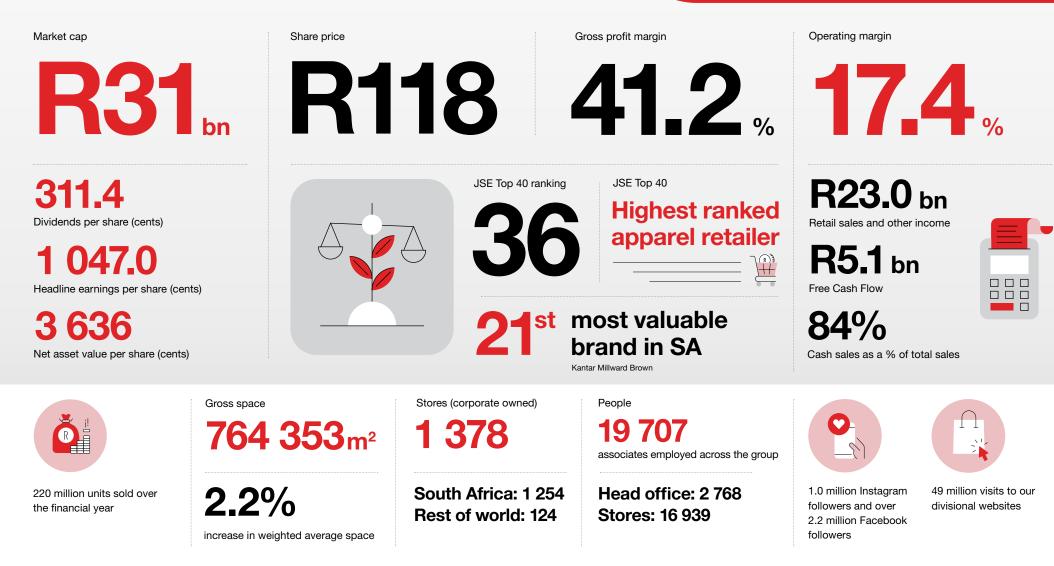
Mutual respect is integral to the culture of the group. We therefore refer to our co-workers as "associates" and, once they own shares or share options, they are referred to as "partners". Partnership is sharing the ownership and success of the group with all our associates and fostering solid and long-term relationships with our suppliers. Without our customers, we would not have a business, and they are one of our most valued partners. We also partner with communities, by investing in strategic initiatives that will improve the lives of those who are less fortunate, particularly children and youth.

# **GROUP PERFORMANCE**

# Ach Incl Hig

# Achievements

- Included in FTSE/JSE Responsible Investment Top 30 Index
- Included in the Dividend Plus Index
- Highest ranked apparel retailer in JSE Top 40
- #1 ranked clothing store shopped at most often (Broadcast Research Council 2019)

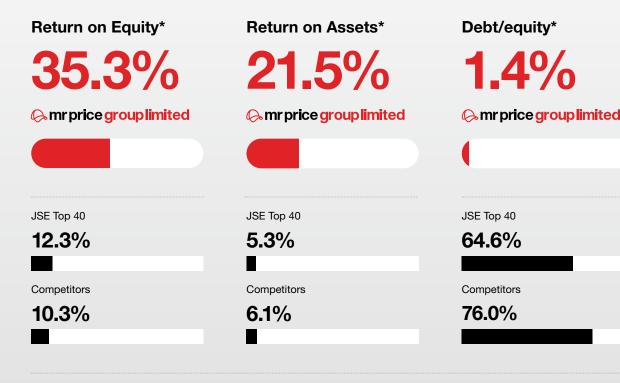


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# **STRONG FUNDAMENTALS**

Independent research of the group versus the market, based on FY2019 data for comparable purposes.

Amidst the gloomy consumer outlook, we have a clear growth plan which we are able to execute from a position of strength.



# **Performance and returns**

HEPS growth

10

20.0% \*8.8%



34 year CAGR

5 year CAGR

5 year CAGR **Competitors** 

Total shareholder return

15.3% 10 year CAGR March 2020

# Balance sheet **HOW WE COMPARE**

**Current ratio** 



Source: Refinitive Eikon last 12 months rolling. Competitors: Average of WHL, TFG, TRU, PPH.

\*FY2019 for comparable purposes

Source: Refinitive Eikon last 12 months rolling. Competitors: Average of WHL, TFG, TRU, PPH.

# **COMPETITIVE EDGE**

# Fashion

Wanted items at **Every Day Low Prices** 

# Value

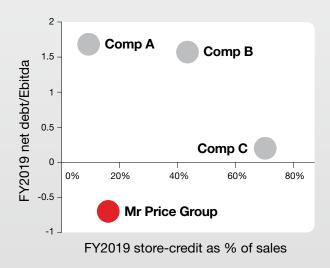
Lower mark-ups and selling higher volumes to offer excellent value

# Cash

Remaining a cash driven retailer with cash sales > 80%of total sales

# **Positioned for growth**

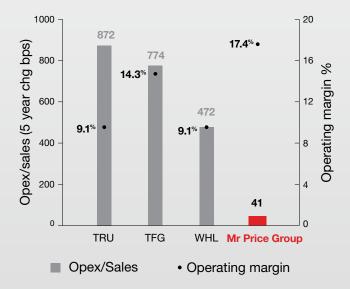
No debt, high cash contribution



The group is ungeared and has a low proportion of store credit sales, providing a platform for growth.

# Low cost model

Continued strong operating leverage (2014 - 2019)



The group's operating expense to sales ratio has remained unchanged relative to the rest of the sector's growing overheads. The group's operating margin is the highest in the retail sector.



# Income statement **HOW WE COMPARE**

# **5 year sales growth CAGR**

A mrprice group limited 6.5% 14.4% Competitors **5 year opex CAGR** A mrprice group limited 6.8% 19.3% Competitors

# 5 year avg. total expenses as a % of sales



Source: Bank of America Merrill Lynch FY2019. Competitors: Average of WHL, TFG, TRU

11



Total owned stores



Total gross traded area: 764 353m<sup>2</sup>



Total stores

12

532

Average store size **748m**<sup>2</sup> Total trading area **397 766m**<sup>2</sup> 124

Average store size 636m<sup>2</sup>

Total trading area 78 820m<sup>2</sup>

Total stores

Total stores

232

MILADYS

Average store size **317m<sup>2</sup>** Total trading area **73 458m<sup>2</sup>** 

Total	stores	
1	7	7

**⊘**mr price home

Average store size **862m**<sup>2</sup> Total trading area **152 625m**<sup>2</sup> Total stores

sheet-street

313

Average store size **197m**<sup>2</sup> Total trading area **61 685m**<sup>2</sup>

STORE Breakdown

South Africa



468 Mr Price Apparel118 Mr Price Sport219 Miladys158 Mr Price Home

291 Sheet Street

Botswana 31 Total stores	<ul> <li>14 Mr Price Apparel</li> <li>2 Mr Price Sport</li> <li>4 Miladys</li> <li>4 Mr Price Home</li> <li>7 Sheet Street</li> </ul>	Kenya 13 Total stores	<ul> <li>8 Mr Price Apparel</li> <li>0 Mr Price Sport</li> <li>0 Miladys</li> <li>5 Mr Price Home</li> <li>0 Sheet Street</li> </ul>	Swaziland <b>11</b> Total stores	<ul> <li>4 Mr Price Apparel</li> <li>0 Mr Price Sport</li> <li>3 Miladys</li> <li>1 Mr Price Home</li> <li>3 Sheet Street</li> </ul>
Ghana 4 Total stores	<ul> <li>4 Mr Price Apparel</li> <li>0 Mr Price Sport</li> <li>0 Miladys</li> <li>0 Mr Price Home</li> <li>0 Sheet Street</li> </ul>	Namibia 41 Total stores	<ul> <li>18 Mr Price Apparel</li> <li>4 Mr Price Sport</li> <li>5 Miladys</li> <li>6 Mr Price Home</li> <li>8 Sheet Street</li> </ul>	Zambia 14 Total stores	<ul> <li>9 Mr Price Apparel</li> <li>0 Mr Price Sport</li> <li>0 Miladys</li> <li>2 Mr Price Home</li> <li>3 Sheet Street</li> </ul>
Lesotho 5 Total stores	<ul> <li>2 Mr Price Apparel</li> <li>0 Mr Price Sport</li> <li>1 Miladys</li> <li>1 Mr Price Home</li> <li>1 Sheet Street</li> </ul>	Nigeria 5 Total stores	<ul> <li>5 Mr Price Apparel</li> <li>0 Mr Price Sport</li> <li>0 Miladys</li> <li>0 Mr Price Home</li> <li>0 Sheet Street</li> </ul>	Franchise 9 Total stores	<ul> <li>7 Mr Price Apparel</li> <li>0 Mr Price Sport</li> <li>2 Miladys</li> <li>0 Mr Price Home</li> <li>0 Sheet Street</li> </ul>

I CONTENTS I



Mr Price Apparel is the number 1 fashion retailer in SA, on instagram



of all Mr Price Apparel sessions and online orders come through a mobile device

**59**%

of Mr Price Apparel shoppers are influenced by social media when deciding where to shop



49 million

<b>ONLINE GROW1</b>	<b>[H FY?(</b>
Mr Price Apparel	+17.2
Mr Price Sport	+32.8
Mr Price Home	+16.7
Total growth	+17.5

**ONTINE RAPKET 2115** exceeds store basket size on average by 50%

2014

2019

**OMNI-CHANNEL\*** 

Click + Collect: contributes >65% of all online orders

17% of customers purchase another item while collecting in store

43% of customers shop both online and instore

# **FIRST IN SOUTH AFRICA**



2012

]]]]

**MRP** fashion (A) app launched 2013

First listed omni-channel fashion retailer to offer online shopping through an app

Dual fulfilment

Order routing system built to check all stores inventory before directing to central warehouse

Electronic receipts drive bricks customers to online platforms through targeted marketing

Scan

to Pav

**Paperless** 

transactions

±€



First listed fashion retailer to offer online

shopping, delivering anywhere in SA

All 3 'red cap' divisions available to browse and purchase in one app

Offer self-service, hassle-free collection of online orders within a safe store environment

Lockers

Click + Collect

2012

2018





First omni-channel fashion retailer to launch this. Match any image or photo to Mr Price products

Launched contactless, safe, mobile wallet allowing customers to pay within our the mrp app

13

2016

2020

# **OUR DIVISIONS**

# Apparel



# 

# Sub brands: **RT RT** OR red red mrp mrp PROJECT scarlet-hill

A fashion-leading clothing, cosmetics, footwear and accessories retailer that offers on-trend and differentiated merchandise at extraordinary value to ladies, men and kids.

Through constant innovation and product development, staying on the pulse of international fashion trends and diligent resourcing, this brand is able to make trend-led fashion accessible to customers at highly competitive prices.

#### **Target summary**

Youthful customers who love fashion, appreciate extraordinary value and are primarily in the middle-income demographic.

# **⊘**mr price sport

Sub brands:



Makes active and outdoor living accessible to all through its subbrands Maxed, Maxed Elite and Maxed Terrain. The Maxed range comprises equipment and apparel for fitness activities, key sport types and those who love to move! Its competitive pricing also makes it the perfect fit for the budget conscious. Its customer is the value-minded sports or outdoor enthusiast. With gear for infants, kiddies and adults, the aim is to serve everyone who's fit, fun and forever young. Its value-focused, authentic sports offering appeals to middle and upper income consumers.

# Target summary

Value-minded sports or outdoor enthusiast. Value-focused authentic sports offering appeals to the 8 to 10 LSM range.



# MILADYS

Sub brands:



Delighting customers with feminine women's smart and casual fashion apparel, intimate wear, footwear and accessories, of exceptional fit, quality and versatility at competitive prices, with clothing offered in extended size ranges.

Miladys really understands women. The division employs over 1 300 women of all shapes, ages and backgrounds. That means women are buying for women.

#### Target summary

Stylish fuller figure, 40+ women who shop for feminine, moderate fashion that makes her look and feel good, primarily in the 7 to 10 LSM range.

# Home

# Amr price home



# Amr price home

Sub brands:

kidshome PREMIUMRANGE

### A mass market homeware retailer with broad spectrum appeal. Delighting customers by selling a comprehensive range of co-ordinated, contemporary homeware and furniture of good quality and competitive pricing, thereby creating great value. Its customers are trend aware, value conscious and love making their homes a beautiful place to be.

#### Target summary

Customers are predominantly women over the age of 25, from LSM 6 to 10.

# leente deede



# sheet-street

A value retailer offering a wide range of core and fashion products across the bedroom, living-room and bathroom.

The brand offers tasteful homeware products at exceptional value, allowing its customer to create the home they love, at a price that they can afford.

#### Target summary

Middle-income households (LSM range 5 to 8) looking to co-ordinate their homes tastefully but responsibly.

# **Financial Services and Cellular**



# **Ammice money**

Sub brands:

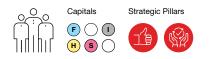
©mrpcellular ©mrpinsurance The division incorporates MRP Cellular, MRP Mobile and MRP Insurance. It is focused on supporting the group's profitable growth in retail market share with a focus on building and maintaining real relationships with customers. Its product offering includes lending of credit, management and collection of debtor's books as well as the marketing of financial services, cellular products and value-added services.

The primary financial products (store cards, airtime and insurance) are positioned to add value to customers' unique lifestyles, build their trust and support the customer's lifetime journey with the brand. The product offering aims to be competitive, transparent, seamless and easy to understand with the customer-experience at the heart of it.

# **BUSINESS ACTIVITIES**



Our business activities are enabled by our systems, suppliers and logistics, and are all geared to ensure our ability to provide sustained growth for our stakeholders. Decision making is guided by our strategic pillars enabling us to focus on what matters most to our business. In doing so, we are able to optimise the trade-offs between our capitals (refer page 2) that arise as a consequence of our business activities. The outcomes of our business activities include the internal and external consequences for our stakeholders and our resources, acknowledging that these can be positive or negative, and collectively result in the value that we create over time.



### People

16

- Passionate
- Energised organisational culture
- Our partners who act as business owners

The group's highly passionate and committed people are the heart of the business. The group strives to be a sought-after employer by offering leading development and career opportunities.

Inspired by its core founding values of Passion, Value and Partnership, the culture and climate is closely monitored and guarded.

The group's share schemes and incentive remuneration philosophy encourages its people to act as part owners and to participate in the group's success.

The MRP Foundation's Jump Start programmes provide a sustainable pipeline of retail talent to the group.



(\$)

Capitals

F

· Best price for quality and fashion offered

Strategic Pillars

Every Day Low Prices

The value model is the very core of the group's existence and being a fashion value retailer means lower mark-ups and selling higher volumes to offer excellent value with Every Day Low Prices.

The group retails differentiated private label assortments that are dominant in the wanted fashion items of the season. Its primary focus is providing customers with the best price for the quality and fashion offered.

By remaining a cash driven retailer, the group is able to fund future growth without incurring debt. Operating margins are driven by improving trading densities and a low overhead structure.



### Merchandise

- Style, fashion and assortment
- Merchandise intensity and quality
- Ethical and sustainable

The group satisfies its customers' needs for fashionable items through specialist trend teams, frequent international travel and thorough research. Inspiration is derived from visits to trend offices, trade shows and international retailers where the opportunities to study local and international street styles, help to keep in touch with what customers are wearing.

From their research and travel process, the merchandise teams identify key commercial looks for their customers with test programmes that manage the risk to the businesses.

Post-seasonal analysis facilitates rationalising what worked and what did not work from the previous season and is a key factor in planning calls for the future.

### **Operations**

Store size and location

Capitals

**FMI** 

- Layout and design
- Omni-channel

The group retails apparel, homeware and sportswear through owned and franchise stores and online channels. Retail operations are located in Africa.

Strategic Pillars

The group builds stores at a cost aligned to its value model, while delivering an appealing store experience to customers. Occupancy costs are minimised through negotiation and a stringent lease renewal policy.

Return from space is maximised by suitably locating stores, and right-sizing space in line with trading conditions and market changes.

The group's e-commerce platform and mobile app also provides other channels to interact with customers.





### Communication

- Positional
- Promotional
- Aligned to brand personality

The business and merchandise strategies are the foundations upon which seasonal advertising campaigns are built. Clear product and price advertising is integrated with the brand personality.

Product presentation, together with its visual support material, provides customers with a consistently clear offer of what the brand stands for. All print and TV campaigns are fully supported in store.

Active dialogues through social and digital media enables the group to respond to customers' changing fashion needs. This feedback plays a vital role in keeping us in touch with social trends. Customers are able to shop the looks worn by #mrpmystyle online or seen on #mrpyourhome.



Capitals

Warehousing, distribution centres, transportation

Strategic Pillars

The Logistics operating division provides a diversified range of supply chain services, encompassing imports, warehousing, distribution and export. Strategically selected third-party providers manage the inbound and outbound transportation of merchandise to stores.

The group's complete stock distribution function, including receiving, storage, picking, packing and despatch, takes place from its 62 000m<sup>2</sup> distribution centre in Hammarsdale.

Supply chain operations have been developed with the core focus being placed on customers to ensure that product is shipped, fulfilled, distributed and delivered to the right place, at the right time and at the right cost. The division is committed to continuously evaluate, innovate, and upgrade technology and processes ensuring sustained gains in operational efficiency.



### Systems

 Enabler for all business processes and innovations

The Mr Price IT division aims to provide agile and innovative solutions, that enable the divisions to be top performing value retailers.

This is achieved by providing robust and efficient systems which enable the effective execution of business processes, as well as the delivery of strategic projects. These collectively create the opportunity for growth and innovation.

The division supports the provision of IT infrastructure, software and support services across a broad range of on-premise and cloud solutions. These span across supply chain, merchandising, omni-channel sales and financial services.



### Suppliers

• Strategic supplier partnerships and high volume resourcing

The group builds strategic partnerships with key suppliers to enable it to add value to its customers' lives.

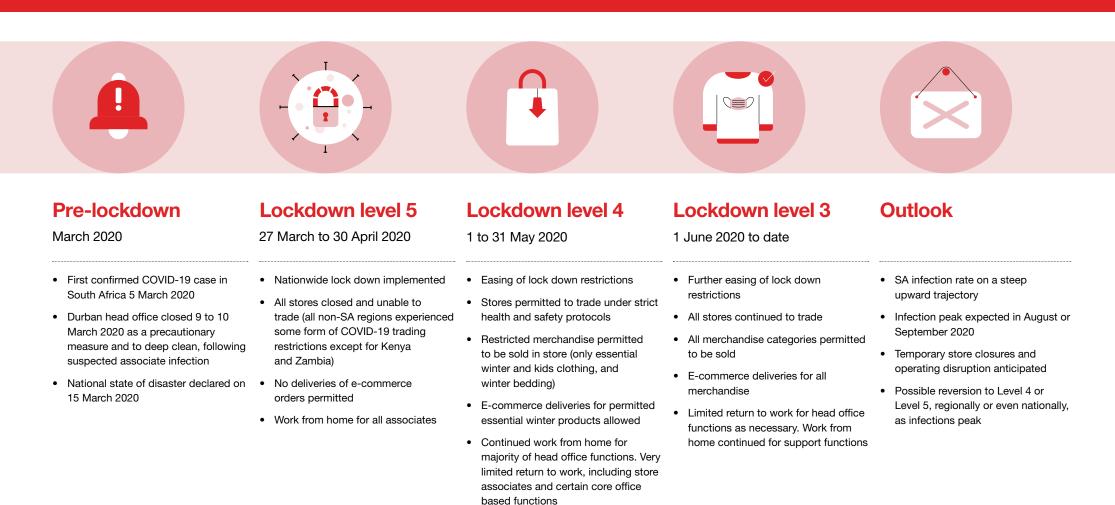
The group continues to focus on enhancing its sustainable competitive value chain. The group interacts with suppliers according to high professional and ethical standards (refer page 113) and its suppliers are expected to comply with the group's Code of Conduct.

The group sources its merchandise from both local (RSA and Africa) and international suppliers. The local supplier base accounts for 45.7% of total units sourced.



# **COVID-19 IN SOUTH AFRICA**

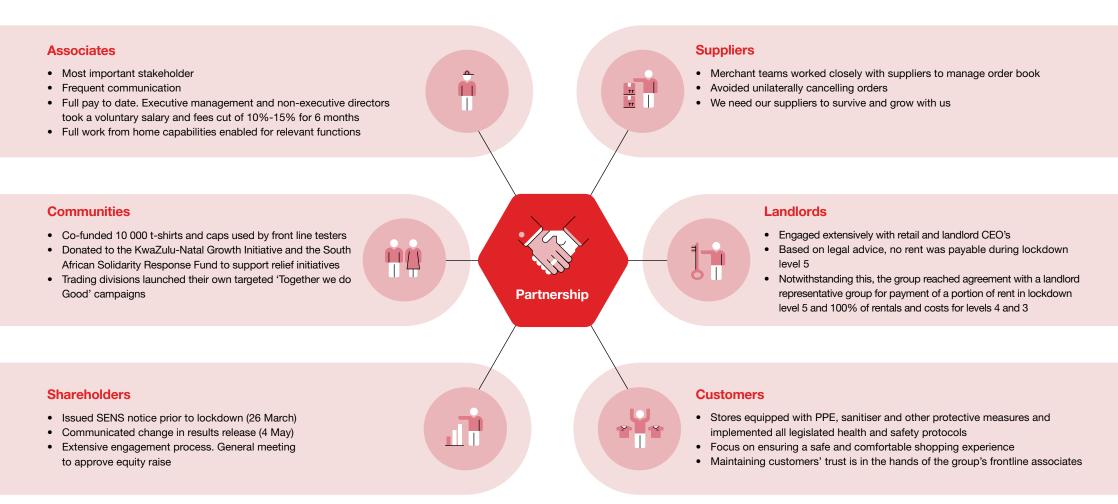
An overview of events from March 2020





# **PARTNERSHIP DURING COVID-19**

From day one, our value system guided our actions. Our engagement during this time will shape our future.



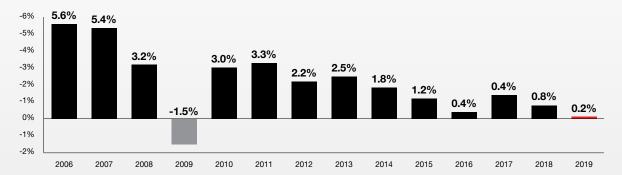
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# ECONOMIC Overview

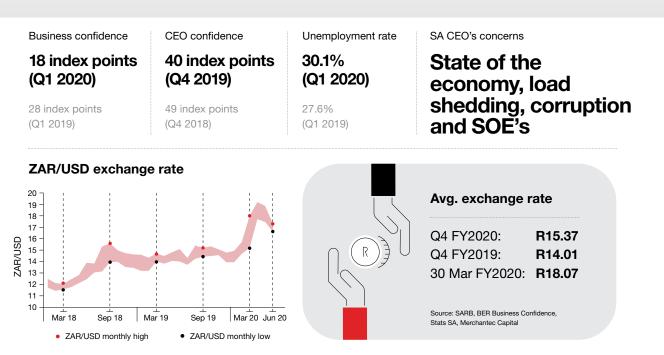
Pre COVID-19



### South African GDP growth



# The SA economy grew 0.2% in 2019, the lowest level since 2009. The last two quarters of 2019 declined (technical recession).



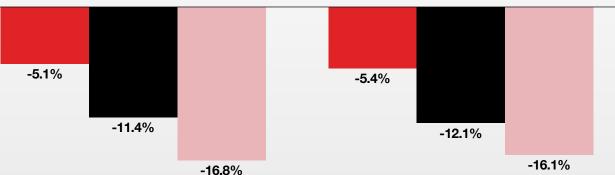
# **THE COVID-19 EFFECT**

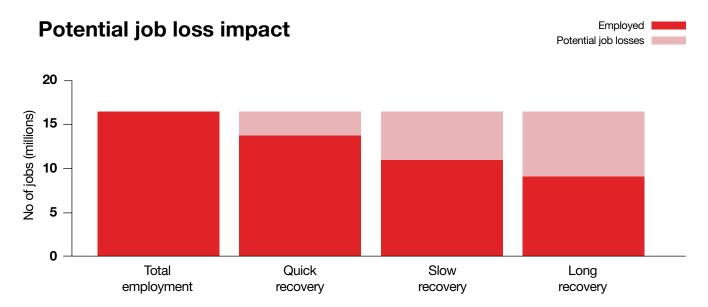
A quick recovery case could see the consumer environment less affected than originally thought. The long recovery case would have a significant impact on all sectors in SA.



Business confidence fell 13 index points in Q2 2020 to its lowest recorded level

# Possibility of a deep recession Household consumption GDP





Source: National Treasury, Bloomberg, IMF

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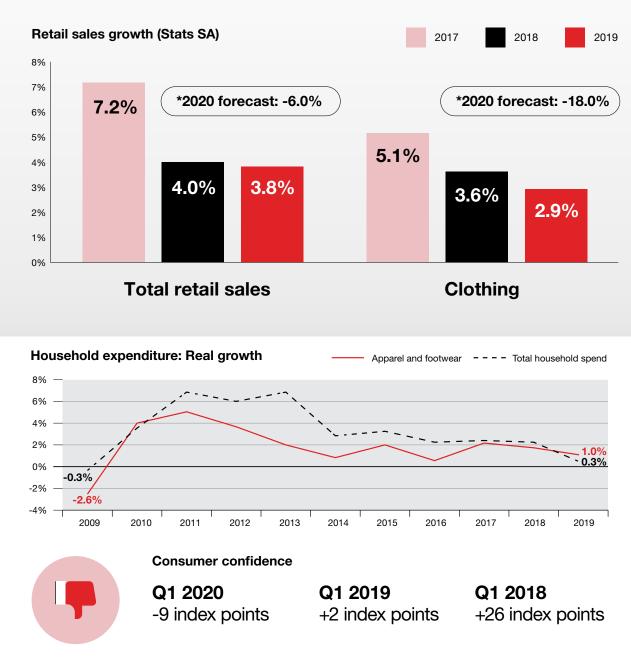
Recovery: Quick Slow Long

| CONTENTS |

# **CONSUMER** Overview

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# **OPERATING** ENVIRONMENT



# South Africa

24

#### Revenue contribution

Strategic approach

92.0% Refocus efforts into primary market

#### Strategic pillars



#### Opportunities

- Capitalise on sourcing agility to lessen COVID-19 supply side impact
- · Potentially lower valuations on M and A targets due to COVID-19
- Opportunity for government reform to stimulate economy
- Entrench Mr Price brand as the peoples value champion
- Ability to scale existing group infrastructure to enable growth
- Knowledge of local customer enabling brand and product extensions
- Further space growth opportunities
- Leverage high brand awareness and engaged customer base
- Improve stock turn through effective inventory management
- Strategic investments through use of healthy cash balance
- Pipeline of stores to be revamped and re-branded from MRP to Mr Price

# Response

- Refer page 84 for COVID-19 response
- Embraced our value of 'Partnership' from day one
- Acted swiftly to ensure supply chain adjusted to replace most at-risk merchandise
- Emphasis on Every Day Low Pricing, value and customer experience to maximise full price sales
- 71 new stores and 3.2% new space growth

#### Challenges

- COVID-19 impact on supply chain and local demand
- · Declining economic growth and uncertainty exacerbated by COVID-19
- Increasing COVID-19 cases
- Slow delivery of government reforms to stimulate economy
- · Currency volatility impacting import businesses
- · Rolling power blackouts limiting business activity
- Local textile manufacturing limitations
- Weakened consumer spending power
- Increased retail competition
- Black Friday changing consumer spending patterns
- Discrepancy between customer experience in old stores and new stores
- Reinvest in brands through store revamps and marketing
- Launch of Scarlet Hill
- Strategically aligned with Retail Clothing, Textile, Footwear, Leather goods (CTFL) masterplan to further support local sourcing
- · Jump Start programme supporting job creation
- Extended hedging period for foreign exchange
- · Research local organic and acquisition opportunities
- Re-setting of input margins to enhance value where necessary

# Africa

Revenue contribution

Strategic approach

7.5%

# **Consolidate portfolio** and invest in scalable opportunities

Strategic pillars



#### **Opportunities**

- · Potential of emerging consumer
- Grow brand awareness off existing base •
- Untapped retail space •
- Low formal retail competition •
- No cross seasonal planning required •
- Close proximity suggesting shorter lead times ٠
- · Sourcing opportunities from the continent

#### Response

Opportunities

Challenges

· Australia and Poland

٠

- · View markets on a portfolio basis
- · Exit unprofitable, complex or unscalable markets
- Increase local knowledge to improve supply chain
- Research opportunities to diversify supply chain ٠

· The group is not currently focusing on international opportunities

· Uncertainty in US/China trade deal and impact on emerging markets

- low brand awareness, equity and strong existing competition - high proportion of online retail challenging traditional retail

COVID-19 threatening supply chain. China represents 48.5% of the order book

Continue appropriate levels of investment

#### Challenges

- Economic environment across markets
- Ongoing drought in Namibia (biggest region) •
- Inconsistent government policy between countries and leadership within countries •
- Liquidity constraints and slow repatriation of funds •
- Stock flow, port disruptions and changing import tariff policies ٠
- Dollar based rentals
- Xenophobic threats

# **Rest of** the world

Revenue contribution

Strategic approach

0.5% Exit underperforming markets

#### Strategic pillars



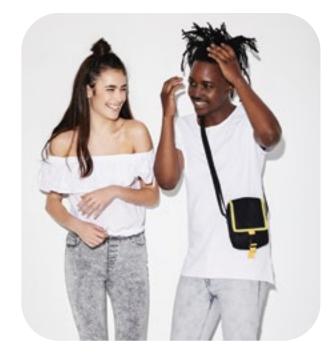
### Response

- Exited Australia and Poland
- Refocus energy back into South Africa

- lack of local market and customer knowledge - inefficient supply chain to support value model

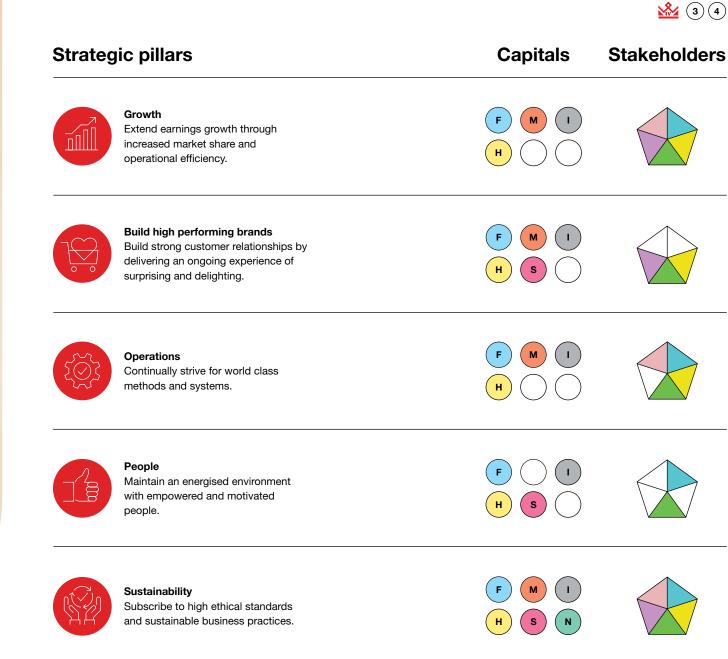
- disproportionate management activity required

· Less sourcing reliance on a single market. Exploration of alternate countries









# Resources applied and key relationships

### н) Human capital

- 19 707 associates
- R35.6m spent on learning and development
- R2.4bn remuneration paid to associates

#### ) Intellectual capital

- Established Mr Price brands
- The Mr Price Way: Entrenched buying, planning and supply chain processes
- Mr Price Fashion Value formula
- 34 years of historical data available

#### Manufactured capital

- 1 378 number of stores
- 764 353 m<sup>2</sup> of gross space
- · E-commerce capabilities: websites, apps, social media
- Trading in 13 countries
- Highly mechanised 62 000m<sup>2</sup> DC

#### F) Financial capital

- R4.7bn cash available
- R442m credit facilities unutilised
- New capital invested of R515m
- Working capital inflow of R458m

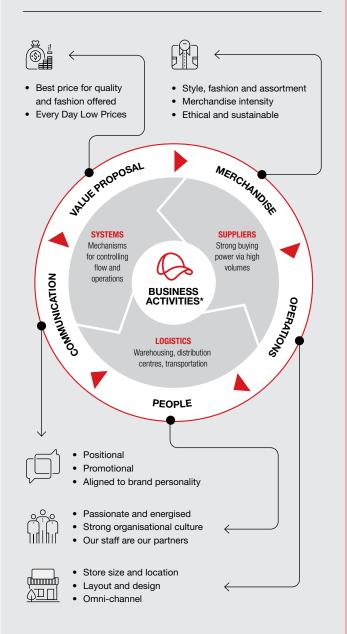
#### s ) Social and relationship capital

- R13.3m external donations to MRP Foundation
- 30+ years track record with landlords and suppliers
- Supplier grading tool (refer page 120)
- 3 523 participants in Jump Start programmes

#### Natural capital

- Renewable and non-renewable energy sources
- Carbon footprint reduction initiatives
- Recycling programme
- Clothing bank donations

# **Business activities**



# **Outputs** to deliver value to our customers through wanted

I product at Every iness activities to operate. business We which through wanted our .⊆ nment throughout enviror 128) and 9 unities 126 pages commi continued to deliver (refer the UC waste impact minimise the lced group ( 9 red sought the **iscientiously** period, actively Throughout the reporting We We Low Prices. that ensure Day

# Outcomes

### н) Human capital

- Upskilled associates and increased pipeline of leaders
- 143 senior leadership program participants
- Developed succession planning programme

#### ) Intellectual capital

- 21<sup>st</sup> most valuable brand in SA
- Scarlett Hill cosmetics brand launched
- Reinforcing zero tolerance of merchandise process
  non-compliance
- Included in FTSE/JSE Responsible Investment Top 30
- Highest ranked apparel retailer in JSE Top 40
- #1 ranked clothing store shopped at most often

#### Manufactured capital

2.2% weighted average
 49m website visits
 space growth
 55m life time Youtube views

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- 220m units sold
  - 2.2m Facebook followers

1.0m Instagram followers

#### ) Financial capital

R1.9bn dividends paid

71 new stores

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- ROE of 30.0% •
- Debt/equity ratio of 0.8% HEPS decline of 10.4% Operating margin of 17.4%

ROA of 34.2%

- Cash conversion ratio
   of 133.3%
  - . . . . . . . . . .

# ) Social and relationship capital

- Combined corporate social investment of R39.0m
- 45.7% of units sourced in SA and rest of Africa
- 290bps increase in on-time in-full (OTIF) orders
- 2 315 Jump Starters employed in business

#### Natural capital

- Carbon footprint of 115 820 tons CO<sub>2</sub>e continues to reduce from FY2016
- Eliminated 42m polybags through improved supplier packaging instructions
- 2.5m units of cushion, duvet and pillow inners made from recycled plastic
- 1 036 375 kwh of power derived from solar energy
- Paperless administration saved 2 949km of paper



# STAKEHOLDER ENGAGEMENT

The group's processes, activities and products sold are not done in isolation, but in a sustainable connection to a wide group of stakeholders.

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#### Our stakeholders

The group identifies its key stakeholders through ongoing engagement with all internal and external parties. Consequently, we are deeply connected to the environment within which we operate and the societies we serve. Our ability to deliver value depends on these relationships and the contributions and activities of our stakeholders. By providing for their needs and meeting their expectations we create value for our stakeholders and the group.

We believe understanding our role in society greatly influences our approach to stakeholder engagement. The group's success is linked to thriving communities and a healthy environment, compelling us to take a more transformative approach that creates shared and sustainable value for ourselves and our stakeholders.

The board has ultimate responsibility for the group's stakeholder engagement efforts. The process of engaging with stakeholders is decentralised to form part of the operations of our various divisions and support functions. Stakeholder engagement is guided by our values of Passion, Value, Partnership. Each business area is required to report regularly on its stakeholder engagements to the board.

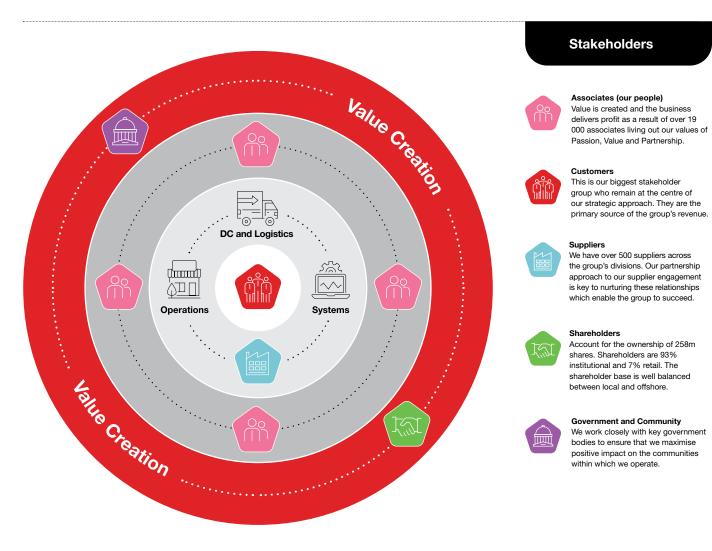
Getting to know and collaborating with our stakeholders and understanding and responding to their expectations are key elements of the group's strategy. Our approach to dialogue and transparency allows us to fulfil the goal of creating value in a sustainable manner and is key to facing the challenges and opportunities in our business activities. To determine the specific relationship strategy with each stakeholder and to establish the objectives and communication channels to be used, we continually identify and review our relationship with each one.

The quality of relationships with each stakeholder is assessed on both their performance and feedback given to the group. The group is committed to continue to live out its value of 'Partnership' and improve the quality of these relationships.



### Our stakeholder ecosystem

The diagram below highlights the stakeholders identified as integrated partners and illustrates how our interdependent relationships create value.



# Stakeholder communication

Stakeholder engagement requires more than communicating to stakeholders. It requires communicating through structured and interactive channels. The aim is to create sustainable strategies and value for diverse stakeholders including the group itself. Stakeholder value creation is a long-term outcome of a systematic approach. The group works with identified stakeholders and manages how their interests and influence impacts the group's strategy, operations and reputation. Stakeholder engagement should provide opportunities for learning with and from stakeholders. This involves using criticism, feedback and dialogue as value-creation opportunities for the stakeholders involved.





# STAKEHOLDER VALUE CREATION

The table below outlines how the group has understood the different needs and expectations of its identified material stakeholders; how we engage and how value creation is measured along with the actual shared value creation over the reporting period. In order to ascertain how the group has strategically responded to each stakeholder's unique needs and expectations, the relevant strategic pillar has been highlighted. The group's strategy is influenced by its ability to respond and the detail behind this is disclosed on pages 34 to 39.

Stakeholders	Needs and expectations	How we engage	Strategic pillars	How we measure value and value created
Shareholders	<ul> <li>Consistently delivered short and long-term returns from the business</li> <li>Regular dividend payout</li> <li>Transparent and timeous disclosure of group performance, investments and strategy</li> <li>Responsible management ensuring sustainable long- term performance</li> <li>Education on retail market trends and issues</li> <li>Strong delivery on sustainability outcomes from the business</li> <li>An adequate free float of shares for trade</li> </ul>	<ul> <li>Direct engagement on proposed resolutions prior to the AGM</li> <li>Annual general meeting</li> <li>Full-year and half-year results presentations and roadshows</li> <li>One-on-one meetings with investors, analysts and fund managers</li> <li>Attendance at investor conferences</li> <li>Annual integrated report</li> <li>SENS announcements and trading updates</li> <li>Dedicated investor relations function and investor website page: www.mrpricegroup.com/mr-price-group-investor-relations</li> </ul>	Growth	<ul> <li>ROE: 30.0%</li> <li>ROA: 34.2%</li> <li>Dividend paid: R1.9bn</li> <li>TSR: 15.3% (10 year CAGR)</li> <li>Number of investor engagements: 255 meetings and conference calls</li> </ul>
Customers	<ul> <li>Quality product at affordable prices meeting their expectations for a strong Fashion Value offering</li> <li>Customer service reflecting our value of 'Passion'</li> <li>Responsibly sourced product</li> <li>Sustainable approach to plastic use</li> <li>Opportunity to give back to the community</li> <li>Share feedback with the group on product and their experience</li> <li>Access to affordable credit</li> <li>Convenient online platform</li> </ul>	<ul> <li>Traditional and social media marketing</li> <li>Store windows</li> <li>Customer surveys through 10 dedicated channels</li> <li>Inbound and outbound call centres</li> <li>Advertising campaigns and competitions</li> <li>Live chat feedback on e-commerce sites</li> <li>Mystery shopper programme</li> <li>Club publications</li> <li>Store account brochures</li> </ul>	Build high performing brands	<ul> <li>No. 1 ranked clothing store shopped at most often</li> <li>Customer engagement and satisfaction surveys: 166 937 customer responses</li> <li>Instagram followers: 1.0m (No.1 fashion retailer)</li> <li>Facebook fans: &gt;2.2m</li> <li>&gt;49m website visits</li> <li>Donations to MRP Foundation: R2.5m customer donations</li> <li>Credit accounts and usage: 15.7% of sales through 1.4m active accounts</li> </ul>

#### **Quality of relationship**

The quality of our relationship with our stakeholders is determined by the feedback mechanisms in place to help us understand their needs and expectations. This in turn enables us to deliver increased value creation. The adjacent key represents our internal grading on the quality of our relationships with each one, which is determined by a robust feedback tool that is currently used to engage with each respective stakeholder.



) N	lo current	relations	hip
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Existing relationship but lots of work to be done to improve Established relationship with evident value creation but still room for improvement

High quality, mutually beneficial relationship with some room for improvement

Significant relationship, high value creation, mutually beneficial



Stakeholders	Needs and expectations	How we engage	Strategic pillars	How we measure value and value created
Associates  Relationship Quality	<ul> <li>Market related compensation</li> <li>Long-term career growth opportunities as the business develops</li> <li>Training and development programmes to increase their skill sets</li> <li>Clear vision and direction from management regarding the trajectory of the business</li> <li>Acknowledgment of diversity through fair opportunities and compensation</li> <li>Feedback on areas for workplace and performance improvement</li> <li>Frequent communication from management</li> </ul>	<ul> <li>Induction programmes</li> <li>Performance reviews and career planning discussions</li> <li>Training and development</li> <li>Culture and climate surveys</li> <li>Internal media and intranet</li> <li>Team meetings</li> <li>Associate results presentations</li> <li>Divisional events including awards events</li> <li>Whistleblower hotline</li> <li>Staff share schemes</li> <li>Group communications platforms</li> </ul>	People Build high performing brands	<ul> <li>Culture and pulse survey results: qualitative feedback covering all associate matters</li> <li>Head office leadership programme: 143 participants</li> <li>MRP Foundation: 3 523 participated in Jump Start programmes. 2 315 participants were employed into the group</li> <li>Learning and development investment: R35.6m</li> <li>Number of hours allocated to formal learning: 145 288 hours</li> </ul>
Suppliers	<ul> <li>Ethically sourced product aligned with international safety standards</li> <li>Manage risk by gaining visibility into value chain</li> <li>Improve supplier delivery and quality performance</li> <li>Have better knowledge of the group's future growth and expectations</li> <li>Dual feedback loop ensuring both suppliers and the group have a voice</li> <li>Meet B-BBEE compliance</li> <li>Improve quick response times</li> </ul>	<ul> <li>Supplier workshops</li> <li>Supplier survey</li> <li>Independent focus groups</li> <li>Regular meetings and ongoing communication</li> <li>Performance reviews</li> <li>Quality audits and product testing</li> <li>Factory, social and technical audits</li> <li>Factory visits</li> <li>Whistleblowers' hotline</li> <li>Supplier Ethical Data Exchange (Sedex)</li> <li>Southern African Sustainable Textile and Apparel Cluster</li> <li>KwaZulu-Natal Clothing and Textile Cluster</li> <li>Regional Footwear and Leather Cluster</li> </ul>	Operations Operations Sustainability	<ul> <li>Commitment to Retail - CTFL Master Plan aligns to the group's objective of building a sustainable and competitive value chain.</li> <li>Wage compliance assessment in sample group of KZN factories representing 5 200 workers</li> <li>Participation in KwaZulu-Natal Clothing and Textile Cluster stakeholder working group</li> <li>ETI membership – improver status maintained</li> <li>Development of supplier development framework to guide the implementation of collaborated supplier performance improvements in line with the group's value chain</li> <li>Launch of continuous improvement programmes with 24 local suppliers</li> <li>Enhancement of supplier grading tool - enables transparent communication between merchants and suppliers on measurable outcomes and development opportunities</li> <li>Cotton farming loan facility: R10.1m input loan facility made available to 376 small-scale cotton farmers</li> <li>South African cotton procurement: R38.0m loan facility made available to procure 1 357 tons of cotton lint used in the production of merchandise</li> </ul>
Government and community Community Relationship Quality	<ul> <li>Fulfil legislative requirements</li> <li>Undertake national priorities</li> <li>Contribute to community upliftment</li> <li>Provide sustainable social impact to our partners</li> </ul>	<ul> <li>Engagement with: South African Revenue Service and National Credit Regulator, Department of Labour, Department of Education, Wholesale and Retail SETA, National Clothing Retail Federation and Department of Trade and Industry Local industry development</li> <li>Skills development and training</li> <li>Transformation/employment equity implementation</li> <li>Compliance requirements</li> <li>Energy, water and waste reduction</li> </ul>	Sustainability	<ul> <li>Engagement with relevant government bodies: Regular meetings held with government stakeholders across the business</li> <li>Taxes: R610m paid</li> <li>Transformation targets: level 7 B-BBEE</li> <li>Local sourcing: 45.7% of units from SA and rest of Africa</li> <li>Plastic reduction: 2.5m units of cushion, duvet and pillow inners made from recycled plastic</li> <li>MRP Foundation schools: 98 primary schools supported</li> <li>MRP Jump Start production: 3 523 participated in Jump Start programmes. 2 315 participants were employed into the group</li> <li>Environmental impact: Carbon footprint 115 820 tons CO<sub>2</sub>e. 19.1% of head office building energy was generated through renewable energy.</li> </ul>

Education and job creation

90 tons of paper saved in stores in through e-docket adoption

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# $\bigcirc$ How we did

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UST ENJOY WHERE YOU ARE NOW

# **CEO'S REPORT**

Looking back on my first year in the CEO's seat, I have many reasons to be positive about the progress we have made, yet at the same time, saddened by the onset of the COVID-19 pandemic and the impact this has had on the group, our people and society in the regions we operate in.

# I am honoured to be the temporary custodian of the most treasured asset that money can't buy – our culture.



We have made significant strides on many fronts over the last year, with the management teams settling into their new roles and a renewed positive energy permeating the business. We experienced a very difficult trading environment, which was made significantly worse by South Africa entering a five-week full lockdown in late March. This had a material impact on trade in the last two weeks of the year, which necessitated increased provisioning on inventory and accounts receivable, negatively impacting our second half results. A detailed financial performance analysis is contained in the CFO's report (refer pages 46 to 53).

Despite not being able to trade during this period, and associates that could by working remotely, we emerged with a renewed sense of unity as we unveiled our 'We're returning as Mr Price' campaign. This initiative is tightly embedded in our refocused efforts based on our Founder's Mentality, centered around operating with an Owner's Mindset, acting like an insurgent on a bold mission to be the People's Value Champion, and an obsession with the front-line. Plans to rebrand our chains from MRP back to Mr Price are underway, and has resulted in great enthusiasm internally, and will be the catalyst to that change.

At the onset of the COVID-19 pandemic, our initial response was to assess the potential impact and protect our associates, suppliers and cash resources as much as possible. From day one, our mission was to bring our value system of Passion, Value and Partnership to the fore, with the aim of eventually emerging from the situation with our reputation intact. I am proud to say that, to date, this has been achieved, but at the same time I am aware of the mountain that still has to be climbed as our nation navigates its way through a period of a rising infection rate. At the time of writing, the group has 184 associates who have been infected, of which 72 have recovered.

After dealing with the immediate risks, our attention turned to the opportunities that our strong balance sheet could unlock. We are in an enviable position that a prudent approach to our balance sheet over many years, has enabled us to take a partnership approach with stakeholders and share the pain, while at the same time ensuring our operations are financially secure and adequately funded.

We announced a plan to raise capital to fund growth opportunities via an equity issue, and after extensive shareholder engagement, were delighted by the overwhelming support we received. Our responsibility is now to identify attractive opportunities that may enable us to accelerate or complement our organic growth plans.

Subsequent to year end, we were not able to trade in April. However, in May we were permitted to sell a significant part of our apparel merchandise, while the sale of homeware products was substantially curtailed. Pent up demand for apparel in May shifted to homewares in June, as lockdown restrictions on merchandise permitted to be sold were fully lifted. Group retail sales for the period 1 May 2020 - 20 June 2020 were up 12.0% (Mr Price Apparel +16.1%, Mr Price Sport +7.7%, Miladys -13.8%, Mr Price Home +1.3% and Sheet Street +15.2%). We are firmly of the view that this level of trade is temporary, and we are cautiously managing overheads and stock inputs during these uncertain times. We are, comparatively speaking, well placed as a value retailer with strong online trading capabilities. We plan to increase investment in this area, which has shown growth of 90.1% in May and June.

There is no doubt that many aspects of business will be permanently changed, but strong, agile companies will have a unique opportunity to outperform if they are focused and execute properly. I am continually amazed by our associates' teamwork and 'can-do' attitude – we really are a company where ordinary people do extraordinary things. I wish to once again express my gratitude to our associates, suppliers, customers and other stakeholders for partnering through the situation with us and for their support. I also wish to acknowledge our board, particularly our Chairman, Nigel Payne, who was swift in re-arranging board interactions to let management focus on addressing the critical matters, and for his wise counsel. Lastly, thank you to our founders Stewart Cohen and Laurie Chiappini, who laid the foundations of a unique culture decades ago, and which has endured to this day.

I am honoured to be the temporary custodian of the most treasured asset that money can't buy – our culture.



Mark Blair Chief executive officer

# **GROUP STRATEGY MATERIAL MATTERS AND KEY RISKS**

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# The people's value champion

Our purpose is to add value to our customers' lives and worth to our partners' lives, while caring for the communities and environments in which we operate. Our vision is underpinned by the principles of the Founder's Mentality. While our strategy focuses on sustainable value creation over the short, medium and long-term; the principles of the Owner's Mindset, Insurgency and Front-Line Obsession ensure clarity and focus amongst relevant stakeholders.

Our strategic process has always balanced opportunities and risks and we will continue to be vigilant in how we allocate our capital and resources. Our competitors in ten years time will be different from those of the past ten years and never before has it been more important to keep up to date with emerging retail trends and carefully evaluate which we will adopt. As the new normal, post COVID-19 environment emerges, we will be focused on allocating resources to high opportunity growth areas and priority areas that ensure sustained growth in existing formats and markets.

The board of directors reviews the appropriateness of the strategic objectives annually. Key risks and progress against the strategic imperatives are agenda items at the quarterly board meetings. An integrated approach to strategy, risk management, performance and sustainability has been adopted and there is continued commitment to the alignment of "people, profit and planet".

Sustainable development goals





# Extend earnings growth through increased market share and operational efficiency

Townshe for FV0000	Conitala	Chalkahaldara	Performance	against targets		
Targets for FY2020	Capitals	Stakeholders	Outputs	Outcomes		
Improve sales growth trajectory and increase market share			Retail sales of R21.2bn, increased 1.5%. Comparable store sales decreased by 1.4%. South African sales grew 1.7%. The group lost market share in H1 but gained share in H2.	Retail sales momentum increased in H2 FY2020. The group gained market share in this period, led by its largest division Mr Price Apparel, whose previously disclosed turnaround initiatives have proven successful.		
Expand high performing stores and exit unproductive space, while introducing quality new stores			Targeted weighted average space growth was 2% to 3%. 71 new stores were opened and 16 expanded. New space increased 3.2% at year end and after closures and reductions, net weighted average space increased by 2.2%.	Multi-faceted space strategy delivered space growth focused on smaller formats in convenient locations. There is greater opportunity this year to execute long-awaited expansions of high performing stores.		
Maintain profit wedge (growth in profits exceed growth in revenues)			Revenue increased 2.1% and gross profit growth was down 2.1%. Profit from operating activities from continuing operations was in line with the prior year at R4.0bn.	Profit wedge was not achieved for the group.		
Grow mobile and cellular revenues and profits via MRP Mobile	F     I       H     O		Revenue increased 15.1% with double digit operating profit growth. MRP Cellular gained market share according to GFK.	Profitable revenue growth and attractive earnings diversification from our investment in cellular. Growth driven by in-store kiosks (handsets and accessories). 46 new stores, totalling 262 across the group. Double digit comparable growth continues to attract support from mobile networks.		
Focus on cash sales and grow credit sales responsibly			Cash and credit sales grew 2.4% and 0.3% respectively. Net bad debt ratio of 6.3%. Lower than prior year due to the book not being aged in March 2020 (bad debts not incurred in full for that month).	Remain focused on cash sales and maintained strict criteria for approving new accounts.		
Improve performance in foreign territories. Consolidate portfolio to scalable opportunities and exit underperforming or legislatively onerous jurisdications	F M 1 H ()		Sales in non-South African corporate-owned stores decreased 2.2%, compared to growth of 1.7% in South African stores. Exited Australian stores in April 2019 and Polish store in December 2019.	Decision to exit foreign territories with little or no existing scale to reduce distration of management team. Review of Africa strategy including franchise operation will be completed in H1 FY2021.		
Identify appropriate markets and formats for expansion	F M 1 H ()		Research remains ongoing. Acquisition opportunities assessed did not meet all our criteria, particularly relative valuation and accretion.	International opportunities will not be pursued during FY2021. New formats (organic and acquisitive) will be pursued in existing markets. Identified several category extensions and new concepts for growth, all within our core skills set, some of which can be built organically e.g. Scarlett Hill, MRP Cellular.		

# Key trade-offs made:

- Primary focus for the year was the re-stabilisation of the core Mr Price Apparel business
- Investment in new trading space was slowed to focus on long awaited expansion opportunties
- Did not further pursue unprofitable revenue growth in Australia and Poland
- Did not acquire offshore retail businesses as opportunities did not align with requirements
- Did not commit to acquisitions or investments which did not meet the group's investment criteria

# Focus areas for FY2021:

- Focus on comparable store profitability
- Understand and capitalise on retail trends emerging post COVID-19
- Concentrate on inventory management and cash generation
- Invest in and grow online further
- Consolidate international footprint to profitable and scalable territories
- · Execute acquisitive/organic strategy to extend group's retail formats in existing profitable markets

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# Build high performing brands

Build strong customer relationships by delivering an ongoing experience of surprising and delighting our customers

Targets for FY2020	Capitals	Stakeholders	Performance against ta	gets		
	Capitals	Stakenoluers	Outputs	Outcomes		
<ul> <li>Wanted Merchandise</li> <li>Ensure clear market positioning in all markets (Fashion Value model) to grow market share</li> <li>Focus on needs of the core customer and the fundamental success factors of our business model – differentiated and category dominant private label assortments and appropriate balance of fashion and core merchandise</li> </ul>			Merchant and strategy review process clearly defines price point plans, width and depth of assortment and fashion/core mix. Mr Price Apparel's execution of internal initiatives improved through the year with clear category dominance and clarity of offer. This resulted in market share gains in H2 and lower markdowns. Mr Price Sport continues to focus on increasing the brand equity of its private label brand Maxed. Introduction of category extensions to drive non-comparable growth. Miladys continues to focus on its core customer and coupled with strategic category extensions, delivered a strong performance. The division gained market share in 10 out of 12 months. Greater clarity brought to the relative positioning and offerings of Mr Price Home and Sheet Street.	Continued with our customer and market research to understand the needs of target customers and successfully execute merchandise offers and extensions. This focus lead to sequential improvement in quarterly sales performances. Mr Price was voted the 21 <sup>st</sup> most valuable brand in South Africa in a Kantar Millward Brown study. Mr Price Apparel was ranked the number one clothing store shopped at most often in a Broadcast Research Council survey.		
<ul> <li>Communication</li> <li>Integrated marketing strategy. Build on leading social media position.</li> <li>Convey strong brand personality via multiple touchpoints to target market, ensuring consistent and seamless engagement</li> <li>Define Mr Price Group Customer Relationship Management (CRM) strategy to achieve single view of the customer</li> </ul>			Mr Price Apparel has the third highest number of Facebook fans (1.4m) and the highest number of Instagram followers (0.7m) amongst the local competitor set. The division has continued to strengthen its omni-channel experience, as evidenced by its online sales growth of 17.2%. Mr Price Home has 450k Facebook fans and 250k Instagram followers. Divisional online sales increased 16.7%. The division had over 11m visits to its website during the year. Mr Price Sport's online sales increased 32.8%. Miladys going online in July 2020. CRM-Phase 1: Research commenced. Internal and external customer data identified. Phase 2 define and build to commence in FY2021	Social media positioning continues to strengthen. We remain aligned with the needs and expectations of core customers. Customer feedback supports being "surprised and delighted" by value offered, a merchandise assortment that meets their needs and wants and is supported by leading pricing and a seamless omni-channel experience. Well placed to further capitalise on the accelerated acceptance of online shopping.		
<ul> <li>Innovation</li> <li>Lead with technology to reinforce our brand</li> <li>Continue to invest in systems and innovation aligned to our value fashion model</li> </ul>			Mobile Point of Sale (POS) now accounts for 15% of Mr Price Apparel transactions and continue to improve checkout times and manage queues during busy trading periods. Cellular kiosks now in 262 stores. Successful execution of the roll out of Click and Collect lockers.	Our focus on technology and innovation builds a stronger relationship with our tech-savvy customer. Continue to focus on differentiating ourselves relative to competitor set.		

#### Key trade-offs made:

- Selected investments in online and technology to ensure appropriate returns are maintained
- Test in Poland did not meet expectations settlement made to exit country to limit further negative returns
- Further investment in CRM delayed given higher priority investments during the year

### Focus areas for FY2021:

- Entrench market positioning with target customers and grow market share
- Enhance seamless omni-channel model and launch online in Miladys
- · Appropriate further investment in CRM to support data-driven decision making
- Value, customer convenience and trust

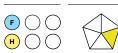




# Continually strive for world-class methods and systems

		Otaliahaldana	Performance against targets				
Targets for FY2020	Capitals	Stakeholders	Outputs	Outcomes			
<ul><li>Distribution Centre (DC)</li><li>Realise planned efficiencies</li></ul>	F M 1 H ()		The realisation of efficiencies will continue into next year. The DC continues to have sufficient capacity to handle current volumes.	Provides an infrastructure to enable increased efficiency, accuracy and speed to market (positively impacting sales and margins) and being capable of handling the group's long-term growth.			
<ul> <li>Leading IT Solutions</li> <li>Achieve key project milestones</li> <li>Set targets to deliver an infrastructure fitting for a value retailer</li> <li>Build Business Intelligence (BI) capabilities to support data-driven decision making</li> <li>Ongoing focus on cyber security</li> <li>Focus on digital transformation</li> </ul>			Chief Information Officer (CIO) appointed 1 November 2019 – updated and re-aligned IT strategy approved. Mr Price Advance Team established to execute BI and Process Automation strategies. Chief Information Security Officer in place.	IT strategy execution under CIO carried over to FY2021. Digital payment alternatives considered.			
Operations Structure to Support Value Model		$\bigoplus$	Chief Operating Officer (COO) Appointed 1 April 2019.	Continue to assess processes and structures to ensure infrastructure to execute future growth strategy.			

Consider best centralised and de-centralised structures to support value model



# Key trade-offs made:

- Only exploited those DC efficient opportunities that did not risk stabilisation
- IT project and investment prioritisation resulted in certain projects being delayed, re-scoped or removed

### Focus areas for FY2021:

- Continue to extract DC efficiencies
- Execute key deliverables of the three pillars of our IT strategy
- Continue to enhance IT security
- Review operating structures to ensure best model in place for post COVID-19 environment
- Accelerate process automation projects to enhance lean structures



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# Maintain an energised environment with empowered and motivated people

Townsta for EV2020	Canitala	Stakeholders	Performance against targets					
Targets for FY2020	Capitals	Stakenoiders	Outputs	Outcomes				
Continue to build our talent pipeline and review leadership capacity and succession planning to support the attainment of the group's strategy			Restructured divisional leadership teams – all internal appointments. High potential talent has been identified across the group, which allows for greater alignment of succession planning and talent mobility within the group.	Increased skills and capacity to enable operational and strategic execution. Development programmes extend the pool of transformational leaders and high potential talent.				
Achieve employment equity targets	F   O     H   S		<ul> <li>Achieved employment equity targets contained within our FY2020 plan. The group is fully committed to transformation:</li> <li>71% of appointments within management teams since April 2019 were internal</li> <li>62% of promotions and new recruits were ACI associates</li> <li>88% of external appointments were ACI associates</li> </ul>	The group recognises the value in diversity and the need for its workforce to be representative of the national and regional demographics of South Africa and is committed to employing and developing people from designated groups in furtherance of its employment equity.				
Enhance the integrated performance process linked to reward	<b>₽</b> ○ ○ <b>H S</b> ○		The group continued to progress the change in reward structures and remuneration philosophy. New long-term incentive plans being implemented to aid in retention.	Improvement in reward structures to ensure equity across the group. Those that can materially impact performance have clear objectives and are remunerated in line with the group's philosophy.				
Establish group communications function	() () () (H) (S) ()		Team appointed in FY2020.	New group communication strategy approved. Value add during the COVID-19 lockdown and subsequent work from home arrangements has been immeasurable.				

#### Key trade-offs made:

- Strengthened leadership structure will be more costly than before, however, should create value in the short, medium and long-term
- Development programmes are targeted and are not across the board
- Lower guaranteed remuneration (pay at market median) in favour of variable remuneration based on company and individual performance

#### Focus areas for FY2021:

- Continue to enhance the integrated performance process linked to reward
- Continue to build our talent pipeline and strengthen succession planning
- Review of organisational structures employed by the group, supporting clarity and a value business
- Consider the people skills and structural requirements to support the CEO's strategy and retail in a post-pandemic world



# **Sustainability**

# Subscribe to high ethical standards and sustainable business practices

	Canitala	Stakeholders	Performance against tar	ets		
Targets for FY2020	Capitals	Stakenoiders	Outputs	Outcomes		
Suppliers Strategically review our resource model and strengthen our supplier capabilities:			The review of the resource strategy will continue into FY2021. Improved supplier visibility through increased factory-direct engagement.	Steady progress is being made on the creation of a sustainable value chain that is agile, transparent, efficient and compliant.		
<ul> <li>Get closer to the point of manufacture to assess social and environmental compliance</li> <li>Eliminate hidden or duplicated costs</li> <li>Improve on-time in-full (OTIF) deliveries</li> </ul>	F   I     S   N		OTIF deliveries have increased by 290bps and the new supplier grading tool (refer page 120) will drive further improvement.	The need for dual sourcing has been assessed and will not be prioritised in the near future.		
Accelerate dual and direct sourcing			Near sourced, quick response capability continues to strengthen.			
			Development of supplier development framework to guide the implementation of collaborated supplier performance improvements in line with the group's value chain.			
<ul><li>Develop the local industry</li><li>Enhance sustainable business practices and</li></ul>			The group sourced 80.3m units totalling R9.2bn from South African suppliers. 45.7% of total input units were sourced from SA and other African suppliers combined.	Positively influence the local economy via local procurement.		
<ul> <li>Eminance sustainable business practices and partnerships in the local industry</li> <li>Continue to further improve our B-BBEE compliance</li> </ul>			Founding retailer of South African Cotton Cluster (SACC) – procured 1 357 tons of cotton lint.	Supported the SACC objectives to promote local RSA beneficiation, economic development and employment.		
Compilation			Member of KwaZulu-Natal Clothing and Textile Cluster – participated and implemented activities to develop the local industry.	Loan facility of R10.1m made available to 376 small-scale cotton farmers.		
			B-BBEE level 7 accreditation achieved.	Loan facility of R38.0m made available to procure 1 357 tons of cotton lint used in the production of merchandise.		
Partner with communities     Positively impact South Africa's socio-economic			The group donated R25.7m to the MRP Foundation.	Our investment in the local community has positively affected South Africa's socio-economic landscape.		
landscape through relationship building with	$\bigcirc \bigcirc \bigcirc \bigcirc$		The MRP Foundation schools model currently impacts 96 495 South African learners per annum.	·		
<ul><li>key stakeholders around education and skills development</li><li>Extend the 'Together we do Good' journey to</li></ul>	н s ()		Jump Start retail programmes – 3 523 participants of which 2 315 were employed into the group.	The Jump Start retail programmes have enabled us and other participating companies to increase skills and employment.		
external stakeholders			'Together we do Good' sustainability communication extended to external customers.			
<ul> <li>Protect our planet</li> <li>Improve resource efficiencies and address climate change</li> </ul>			Carbon footprint of 115 820 tons $CO_2e$ continues to reduce from FY2016. This has been achieved by a reduction of diesel fuel consumption on outbound transportation, group head office and DC recycling programmes, paperless administration activities and reduced electricity consumption.	The group and the environment have benefitted from various initiatives undertaken.		

1 036 375 kwh of power derived from solar energy.

### Key trade-offs made:

- Local procurement opportunities are lost due to lack of technical manufacturing abilities or productivity
- Our agility can be compromised by our low-cost sourcing from territories with long shipping times
- B-BBEE supplier development points are focused on micro-businesses, therefore potential points are lost due to our large volume buys to obtain competitive pricing

### Focus areas for FY2021:

- Finalise the strategic review of our resource model. Increase agility and shorten lead times
- Continued execution of the value chain objectives to strengthen our supplier capability
- Continue to explore environmental improvements
- Continue to monitor and improve B-BBEE compliance

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# **MATERIAL MATTERS**

Our material matters are evident in our key risks and opportunities and represent the issues that have the most significant impact on the group's ability to create value for our stakeholders over the short, medium and long-term. In determining these matters, which are not constant, and may change, consideration is given to the group's market positioning, the competitive and economic environments, the interests of key stakeholders and the long-term business strategy. In order to define our material matters, we adopt the following process:

### Identify

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Identify the matters that may impact our ability to grow earnings and operate in a sustainable manner. Reference is made to our vision, strategy and values.

# Rank

Rank the matters identified in order of potential impact on the business and its stakeholders.

# Apply and validate

Shape the business short-term business plans and long-term strategy based on the prioritised matters.

# Assess

Continually assess the material matters for change and ensure that the business strategy comprehensively addresses these, thereby ensuring the strategy remains relevant. The following are the material matters that are likely to impact our ability to create value:

# The challenging retail environment

Our largest market, South Africa, has experienced a prolonged period of low economic growth. Unemployment remains high and real wage growth has slowed. Government decisions have negatively impacted foreign investors views and the Rand, which has reacted by displaying both weakness and volatility.

Consumer confidence is low, and their ability to spend is constrained, adversely affecting discretionary retail. Allied to this, access to credit has been tightened. Competition has intensified bringing with it a heightened level of promotional activity and discounts. Consumers have responded by spending on essentials and frequenting a higher number of retailers to seek out bargains and at times, delaying purchases. During the last quarter of the financial year, the world has been affected by the COVID-19 pandemic, bringing with it further adverse economic impact, which may last for years to come.

### Our Risks

- Constrained consumer health
- Exchange rate volatility, impacting the cost of merchandise
- Low growth environment affecting our ability to increase comparable store sales ahead of cost growth
- Trade disruptions due to the COVID-19 pandemic
- More challenging to balance investment in long-term growth and shortterm earnings

### Our Opportunities

- Fashion value product differentiation, supported by an appropriate communication strategy and omni-channel trade
- Utilise our balance sheet strength to diversify by introducing new retail concepts, both organic and acquisitive
- More stringent identification of trade-offs and increased efficiency by thinking group-wide instead of in business unit silos
- Potential market share gain as a result of competitor weakness or failure

# Partner performance

Our performance is strongly influenced by the performance of our significant suppliers, including landlords, merchandise and other service providers.

### Our Risks

- Disrupted supply chains as a result of COVID-19
- Undisclosed financial sustainability of key suppliers
- Insufficient local competitive production capacity
- Product lead times longer than desired
- Shopping nodes compromised as a result of retail failures

#### **Our Opportunities**

- Agile resourcing strategy, including local production to shorten lead times, and increase delivery performance
- Improve demand forecasting to optimize inventory levels and chase replenishment of high performing product
- Supply chain financing initiatives to strengthen relationships with key suppliers in keeping with our 'Partnership' value
- Engage with landlords to take advantage of opportunities presented and correctly position our trading locations and lease commitments

# The increasing role of technology

Businesses are becoming increasingly reliant on technology to increase efficiency, differentiate and provide insights. Greater digitisation increases the risk of cyber-attacks, lost data, fraud, and resultant trade disruption. Disruptive business models are emerging, focused on satisfying customers' needs. The trend of online sales growth exceeding store sales growth is expected to continue.

# Our Risks

- Illegal penetration into our systems causing financial or information loss
  resulting in business disruption
- Disruptive business models can impact our revenue growth if ignored Unwarranted technology or overinvestment – careful consideration must be given to which technologies to adopt
- Shortage of skills available to implement chosen technology platforms

#### Our Opportunities

- Evaluate and prioritise investment to transition into an agile data led organisation and drive profitable revenue growth
- Increase efficiency via speed and lower payroll costs
- Capitalise on our strong online and omni-channel capabilities
- Introduce robotic process automation to replace expensive business processes
- Leverage data sources to enhance decision making

# Building and retaining a high performing team

Our ability to outperform is highly dependent on the experience, technical skills, leadership abilities and attitude of our associates, who work together as a high performing team and embrace our unique culture.

# Our Risks

- Loss of key associates to emigration, competitors or other industries
- Inability to attract top talent
- Our culture is diluted or lost
- Low growth environment results in stagnant organisational structures and legacy mindsets

# Our Opportunities

- A high performing company and attractive working environment will attract top talent
- Focused development and retention efforts, including role rotation and succession planning
- Embrace appropriate new technology to attract talented individuals
- Re-designing LTI schemes

# The quality of our decisions and execution

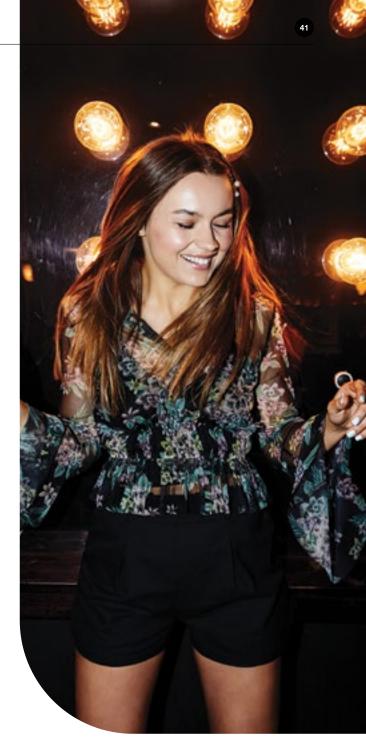
In an evolving retail world, and a challenging retail environment, there are both significant risks and opportunities. Our ability to capitalise on these requires extensive stakeholder engagement, detailed research and input from advisory partners. Our ability to create value for our stakeholders will be influenced materially by the strategic choices we make and how well we execute our operational and strategic goals.

# Our Risks

- Invest in the wrong business format or territory
- Evaluation of business partners is flawed, and ongoing relationships are jeopardised
- Incorrect strategic calls result in a loss of capital, poor operating results
   and a loss of key associates
- Objectives and results not clearly delivered or understood

### **Our Opportunities**

- Thorough evaluation of local opportunities provides further growth areas
  which can leverage off our existing infrastructure
- New high growth opportunities identified, contributing positively to earnings while reducing earnings concentration risk
- Reinforce our growth mindset
- Ensure language across the business is clear and purpose driven
- Extensive development opportunities for associates



# **TOP IO RISKS**

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The group is committed to effective risk management in pursuit of its business and strategic objectives, with the overall aim of increasing stakeholder value. Risk management is an integral part of our operations, strategy and governance. An essential element of risk management is achieving an appropriate balance between minimising the risks associated with business activity and capitalising on opportunities, to maximise potential reward. Detailed information on the role of the Risk and IT Committee, risk governance and the risk management framework are contained in the report on pages 80 to 87.

The top risks are those that can impact our long-term strategy, and therefore directly impact on future revenue, earnings and our sustainability.





The risk of making sub-optimal strategic decisions and investing in the wrong business models and/or territories, limiting growth.

The group has a well established strategic planning process that involves senior and executive management. The strategy is deliberated at board level annually and performance against objectives is evaluated quarterly. The group remains vigilant of emerging trends that could significantly impact the retail market over the next two to five years. As a result, the business is committed to a consistent re-assessment of the group strategy which entails extensive research and stakeholder engagement. Thorough business cases are crafted when opportunities are evaluated, of which return on invested capital vs group weighted average cost of capital and cash flow generation are critical.



The risk of not being able to trade due to unavailable critical resources and/or external services and/or being unprepared for a significant disruptive event.

The group's ability to trade will be compromised by an extended period of unavailability of its store network, IT systems, human capital, merchandise flow or electricity. This would negatively impact earnings, market share and associate retention. The group classifies the COVID-19 crisis as a business resilience risk.

Although no one can predict the nature and timing of a disaster event, disruption scenarios are considered throughout the risk management process. This integration ensures the early detection and ongoing tracking of potential disruptive events. The resilience process is continually enhanced by increased testing and simulation exercises and associated recovery plans. Internal audit and risk functions perform reviews to ensure inadequacies are highlighted and gaps are closed.

Key IT systems are continually monitored for uptime, performance and capacity. Automated backups are scheduled and stored offsite. As a significant single point of failure, the group's distribution center, ensures that daily operational practices are aligned to resilience plans to ensure continuity. Preventative maintenance and the monitoring of machine, site and stock capacity are ongoing.



The risk that the strategy is not delivered or that operationally we do not remain true to the core principles of our business model.

The building of high performing divisional brands remains a key focus. The benefits of a clear strategy and well defined business model requirements will be diluted if we do not execute this well. A significant execution risk relates to the product assortments we offer to our customers. Our processes are well defined, however, periods of underperformance have historically coincided with straying from these principles. Enhanced reporting has been implemented to ensure greater visibility, focusing on risk of fashion, width and depth of assortment. These disciplines are continuously reviewed and enforced.

# Competitive landscape

The risk of not anticipating or timeously responding to changes in the competitive landscape.

The group's future success will be heavily influenced by its sustainable competitive advantages including differentiation and innovation.

Through our value model we maintain a competitive offering providing our customers with wanted items at affordable prices. To deliver on our promise to surprise and delight our customers we adopt a value mindset in all activities including our low-cost infrastructure. Maintaining our value position while still innovating and investing for the future requires great discipline and identifying trade-offs. Intense focus on customer experience and ongoing investment in digitisation and omni-channel are key focus areas. Never before has customer centricity been so critically important.



# Reputation

The risk that associates and suppliers do not act in accordance with the group's value system and its rules of engagement, thereby damaging the group's reputation.

The group seeks to be an above reproach corporate citizen and has zero tolerance for those who do not act in accordance with its value system or rules of engagement. All associates and suppliers are mandated to act in accordance with the value system and rules of engagement. All associates and suppliers are required to sign and adhere to the Code of Conduct in keeping with both the written word and spirit of the code. Transgressions are dealt with operationally, with main board involvement if warranted.



# People and culture

The risk of being unable to attract, develop and retain key skills. The risk that our people are not engaged, thrive in our performance-based culture, or subscribe to our value system of Passion, Value and Partnership.

The group's expectation of performance is central to our success – ordinary people doing extraordinary things. A strong desire to win drives our performance-based culture but our engagement is grounded in our strong values. This has to be preserved at all costs and our value system defines how we engage. This applies equally to all structures in the group.

Well established induction and training materials are in place. Reward structures and succession plans continue to be refined, while the group's growth strategy will further enhance career development.







The risk that we are unable to develop and maintain secure and agile platforms appropriate to the operational and strategic needs of the group.

The group requires efficient and effective systems to support its "value" business model. The group has increased its investment in IT systems and management structures to improve execution of its retail modernisation programme. This includes ERP and merchandise retail and planning systems. Governance structures include divisional board, IT prioritisation forum, modernisation project steering committee, group risk and IT committee.

# Information security and cyber resilience

The risk of financial loss or reputational damage as a result of inaccurate or lost data, a breach in security of customer information or the inability to prevent an illegal penetration of the group's systems.

Cybercrime risks are continuously escalating. The prevention of such attacks is becoming ever more complex requiring multiple layers of protection to create an environment that is sufficiently secure, thereby safeguarding group assets and information and ensuring uninterrupted trade.

There is continued focus on reducing these threats. An information security strategy and framework is in place, an IT security committee established and a Chief Information Security Officer has been appointed. Anti-malware defence has been deployed and there is point-to-point encryption in the store transactional environment. Ongoing vulnerability testing and remediation is in place and this area remains a key priority.



Sustainability

The risk of not building a business for the future.

The group's view is that nothing is possible without people, but nothing lasts without institutions. In order to achieve our vision, our responsibility is to ensure we have a built to last organisation, which meets key stakeholder expectations and a strategy rooted in longevity and purpose.

The group's Social, Ethics, Transformation and Sustainability committee monitors group activities in relation to these matters. The sustainability team provides insights to enable business leadership to make informed strategic choices. These are informed by market success, best practise, research and benchmarking, stakeholder engagement, risk evaluations and pilot testing. This team ensures activities essential to the group's longevity are understood and actioned by the business at large. A roadmap has been developed to assess the risks and opportunities in one of the most critical areas of global apparel retailing, being value chains.

# Regulatory environment

The risk of loss or penalties as a result of non-compliance.

We operate in an environment with a high level of regulatory change and complexity. The group is required to ensure compliance with all legislation. This is an extensive process that absorbs significant resources: effort, time, systems development, oversight and budget. In certain territories, increased and onerous regulatory activities may further impact our ability to trade effectively.

Regulatory compliance continues to be guided and monitored by the group's governance function, with overall responsibility for implementation resting on the divisional managing directors. The board's Social, Ethics, Transformation and Sustainability committee has the responsibility of monitoring group activity too, inter alia, the constitution, the law, regulations and legal standards.







# CFO'S REPORT

Our trading results for the period were disappointing and fell well below the group's historic earnings track record, exacerbated by the impact of COVID-19 on trade in March. The turnaround strategy in Mr Price Apparel, communicated at our interim results presentation, is tracking to expectations. We have noted several encouraging opportunities to capitalise upon in the next financial year, despite being acutely aware that trade will remain challenging. We are confident that if we deliver on our purpose of providing great value to customers at Every Day Low Prices, we will continue to gain market share in this environment.



The following summary of performance demonstrates how the group's financial capital has been increased, utilised and transformed through its operating, financing and investing activities in the 2020 reporting period.

# **Material matters**

The prevailing macro-economic environment for much of the 2020 financial period remained volatile, with our primary market, South Africa, entering a technical recession in the fourth guarter of 2019.

The South African political arena remains highly charged. Meaningful economic growth has been absent for several years despite the country's inherent potential and extensive natural resources. GDP continues to decline making the country's fiscal situation very difficult to manage. Its bloated civil servant wage bill continues to weigh down the country's budget, expanding the deficit by incurring debt to fund the shortfall. Failure to execute on growth plans is at the heart of the country's challenges. Despite this, South Africa remains one of the most exciting and prospective emerging markets in the world. Its deep capital markets make it extremely liquid and therefore a highly traded market, a feature that allows foreign capital to flow easily. The adverse effects of this are increased volatility as South Africa continues to be used as a proxy for all emerging markets to manage portfolio risks and a carry trade to fetch higher yields.

This results in exchange rate volatility. Exchange rate stability is vital to manage cost price inflation. The group employs rigorous hedging policies to offset this impact, however, extreme volatility remains challenging to mitigate. The group continually looks for ways to manage cost inflation. The trade tensions between the USA and China did provide opportunities to offset some exchange rate volatility by securing production capacity at lower marginal rates. The group will continue to explore all permissible cost reduction opportunities as they arise across the supply chain, to ensure that it delivers on its customer promise of Every Day Low Prices.

Failures across state-owned enterprises have weighed heavily on the fiscus. Eskom's challenges to provide reliable power supply to meet domestic demand has created material disruption to value chains and consequently economic loss. The group has been impacted by rolling blackouts over the period which has caused lost revenue

and profits. The group remains hopeful that new leadership at the parastatal will bring stability to protect the economy and attract much needed foreign investment.

The effects of COVID-19 to date have been well documented. In South Africa, the economic impact is expected to be severe. GDP is forecast to contract between 7% to 16%. Corporate consolidations are anticipated as the financial effects force companies with little capital flexibility to cease trading or merge to survive. Unemployment will rise notably in the coming months. The group is extremely proud of its capital structure going into the pandemic, which has allowed it to stand firm, even through the incredibly vulnerable month of April 2020 where the group was not permitted to trade. Despite this outlook, the group understands that adversity creates opportunity, which is the mindset it has adopted in response to the crisis.

The rest of our African markets were similarly affected by the COVID-19 outbreak as Governments in those regions imposed various levels of restrictions to manage the outbreak. Botswana, Lesotho, Namibia and Swaziland represent our biggest markets outside of South Africa.

Our Australia operations ceased trading effective May 2019. The group had three stores operating in the Australian market. In December 2019, our Polish operation, with one store, also ceased trading. Both operations have been presented and classified as discontinued operations in the reporting period. Comparative financial information has been restated to take into account the impact of the discontinued operations.



# **COVID-19** impact on results

Due to the group's year end falling on 28 March, the COVID-19 lockdown restrictions had material effects on the group's retail sales, profitability and cash reserves. At the time of writing, South Africa is operating under lockdown level 3 restrictions having traded under level 4 in May and level 5 in April (refer page 18). The group did a thorough going concern assessment and has no reason to believe it will not meet its obligations over the next 12 months as they become due and payable. At the year-end cash reserves totalled R4.7bn and committed overdraft facilities of R450m were in place. The group owns an unencumbered distribution centre and receivables book which it could raise funds against should the need arise. Financial institutions have offered uncommitted facilities of over one times EBITDA. Working capital re-engineering presents further opportunities for the group to unlock capital which will be executed over the new financial period.

The group's FY2021 budget is forecast to be materially down on the prior period. Expense savings were immediately actioned with immediate savings of over R300m identified pre any organisational restructuring. Executive and non-executive directors reduced their remuneration by up to 15% for six months. Annual salary increases across the group have been suspended and all other variable pay removed until further notice. The group utilised the Government's temporary employment relief fund and tax concessions in April and May 2020 which allowed it to avoid retrenchments. Relief was obtained from landlords for April rentals. The group paid 20% of its rental obligations and 100% of its rates and taxes, as agreed with the Property Industry Group, which provided much needed support. Full rentals were paid from May despite the group's ability to only sell a limited assortment.

An impairment evaluation was performed across the group's balance sheet. Due to the uncertainty surrounding trade and our customers' financial health, additional impairment provisions relating to inventory and debtors were taken. Refer to notes 8 and 9 of the annual financial statements for details. The group also evaluated its rightof-use assets (generated through its lease contracts with lessors) for impairment; no impairment was considered necessary. The group's value retailing model, which has performed historically well in tough economic times, its strong brand equity and its high average store operating margin are all factors that were considered. Management does not believe that an impairment is required.

# FY2020 Financial performance overview

To reflect back on the close of the 2019 financial year results, the group ended the period with inventories up 21.5%. It noted that this was higher than desired due to a poor festive trade and weak last quarter merchandise performance by its biggest division, Mr Price Apparel. A below par performance from Mr Price Apparel due to poor product calls would extend from the second half of FY2019 into the first half of FY2020.

At the group's H1 FY2020 investor presentation, it detailed the extensive review that the new management team had undertaken. Significant deviations from the group's long standing processes had transpired, which resulted in material disruptions to the critical path and the division's balance of the assortment (width/depth and fashion/core ratios). The high stock carry from the prior period together with a compromised assortment resulted in the group's largest division having to take material markdowns to clear stock. This severely impacted the group's profitability in the first half with headline earnings declining 10.3%. The group maintained its half year dividend despite its poor performance.

Due to the long lead times in retail requiring one to commit to merchandise well in advance, the executive management team anticipated the corrections made would bear fruit into high summer and autumn assortments, with much improved inventory levels by year end. This was achieved with the group gaining market share in November and December recording its largest Black Friday sales at improved gross margins. The group exited the festive trade period lean from a stock perspective with ageing levels improved. The last quarter of the year was on track to meet expectations, however, the last two weeks of March were materially impacted by COVID-19.

# **Trading performance**

Financial summary		2020	2019	% Change
Revenue	R'm	23 030	22 558#	2.1
Profit from operating activities	R'm	3 966	3 965#	0.0
Group operating margin	%	17.4%	17.8%#	(40)bps
Profit attributable to shareholders	R'm	2 704	2 982	(9.3)
Headline earning per share	cents	1 047.0	1 168.6	(10.4)
Diluted headline earnings per share	cents	1 029.4	1 142.3	(9.9)
Normalised diluted headline earnings per share *	cents	1 053.3	1 142.3	(7.8)
Adjusted normalised diluted headline earnings per share <sup>^</sup>	cents	1 089.3	1 142.3	(4.6)
Dividend per share	cents	311.4	736.2	(57.7)

# Re-presented for discontinued operations

\*Normalised non-IFRS financial information (Normalised) calculated to eliminate the effects of accounting standard change from IAS 17 to IFRS 16 on FY2020

^Non-IFRS information (Adjusted normalised) calculated to eliminate the effects of accounting standard change and additional COVID-19 provisions noted in subsequent events

Group retail sales and other income grew 2.0% in FY2020. Retail sales were up 1.5% (comparable sales down 1.4%) weighed down by the poor performance in H1 by Mr Price Apparel, the group's largest division. The introduction of new product categories, most notably the introduction of cosmetics through the brand Scarlet Hill in Mr Price Apparel in December, have all shown encouraging signs, which will provide future non-comparative sales growth in the upcoming financial period.

The group's online channel continues to grow at a pleasing rate of 17.5%, outstripping brick sales growth of 1.7%. The group leverages its store network to ensure that this channel is profitable and is an important source of driving in-store basket growth. Potential has been identified to remove friction and costs out of the supply chain and improve customer experience to enhance operating returns. As the group monitors the shifting customer pattern towards e-commerce, fixed costs will be recovered at a higher rate, further contributing to the viability of this channel.

Cash sales which make up 84.4% of retail sales grew 2.3%, faster than credit sales which were flat on last year. Consumer appetite for credit remained strong indicated by application growth of 5.3%,

with approval rates at 34%, flat on last year. The use of credit and debit cards is competing with our store cards relevance. A strategic project has been launched to identify how we can more effectively support our customers through responsible credit granting, with a financial services product test anticipated in the new financial year.

Retail selling price inflation remains well contained at 1.4% albeit reduced by high markdowns taken in the first half. Despite this input inflation (price and mix) was contained at 2.8% and a unit growth of 0.1% was achieved.

The group continues to grow its store footprint and opened 71 new stores and expanded 16. Weighted average new space grew 3.2%. After closing 16 stores and reducing the size of 28, total weighted average space was up 2.2%, taking the total number of corporate owned stores to 1 378. 80% of new stores were micro, small and medium in size, raising the group's trading densities further and positioning the store network favourably post COVID-19.

The group's retail trading density continues to lead its peers at R32 958 per square meter. The group holds sacrosanct its proven retail performance metrics. These are evaluated quarterly to ensure the group continually refines its profitability model to maximise store, labour and inventory return ratios. Refer to the six year review on pages 58 to 61 and divisional performance on pages 54 to 57 for a breakdown of revenues and associated retail performance metrics.

Other income grew 8.3% on the prior period. The group's cellular income grew at 15.1% on the prior period supported by the rollout of its cellular kiosks across the group. The group gained market share over the period per GFK, a strong indication that our value offering is resonating with our customers. The group intends to leverage its cellular customer base to more effectively communicate with its customers into the future as it matures its CRM strategy.

Interest and charges on the debtors book increased 5.6% impacted by the reduction in the repo rate over the period of 150bps and slow growth in credit sales as noted above. The book experienced lower than normal net bad debt, down 3.2% as a result of a prudent approach to credit granting, and the decision to not age the debtors book in March 2020. Improved scorecards have been developed to better reflect the customers' immediate credit health. Insurance revenues declined 5.4% over the period, impacted by deteriorating customer financial health, a





slowing credit book (an important conduit for lead generation) and FAIS accredited skill shortages to man the outbound sales channel. The group anticipates its credit and insurance portfolio to remain challenged in the upcoming period, further constrained due to the effects of COVID-19 for which the group increased its impairment provision on its retail debtors book to 10.1% (PY 8.9%).

The group's gross profit margin declined by 170bps to 41.2%. The negative impact was predominantly incurred in H1 as the merchandise GP% level improved from 40.7% in H1 to 43.2% in H2. This was mainly due to an improved assortment in Mr Price Apparel, benefitting from higher ingoing margins and lower markdowns. In H2, the group took an additional R83m stock provision to account for future disruption from COVID-19, excluding this, the group GP% was in line with the prior year.

Cellular growth was driven by in-store kiosks (handsets and accessories), with 46 new stores, taking the total to 262 across the group. The majority of new stores were rolled out in H1, with a higher number of stores becoming comparable in H2, slowing the top line growth rate. Double digit comparable growth continues to attract support from mobile networks. There was a strategic move away from postpaid to sim-only for Mobile which is beginning to bear fruit. H2 performance improved, which should continue into FY2021 with a focus on higher GP margin products.

Total selling and administration overhead growth has been well contained, down 2.8% on the prior year. Normalised growth excluding the effects of IFRS 16 (IAS 17 basis) was up 3.2%. Selling expenses decreased by 3.3% (normalised up 4.5%). If one further excludes the additional debtors provisions raised due to COVID-19 subsequent events, selling expenses increased 3.6% on an adjusted normalised basis. Rental reversions and optimisation of labour continue to aid expense control. Administrative expenses decreased 0.9% positively impacted by IFRS 16 and a movement in IT project impairment of R50m. The group continues to explore its organisational structures to unlock efficiencies and become more effective. The introduction of robotic process automation in FY2021 will further unlock opportunities to reduce processing costs.

The Apparel segment increased RSOI by 1.2% to R15.8bn. Operating profit from continuing operations decreased 4.6%, down 13.6% in H1 but recovered in H2, up 2.5%. The operating margin level increased from 14.6% in H1 to 17.0% in H2. The Home segment increased RSOI by 2.4% to R5.4bn. Operating profit from continuing operations increased 10.6% and the operating margin increased from 17.1% to 18.5%.

The Financial Services and Cellular segment reported revenue growth of 8.1% to R1.6bn and an operating profit growth of 5.6%.

Interest on cash grew 14.8% to R257m. Prior to the recent repo rate cuts of 150bps, the group achieved a yield between 7.5% to 8.5% for the year on its average cash balances.

The group continues to adopt a conservative tax posture. Its tax rate for the period was 28.0%, down 10bps on the prior year due to higher employment tax incentives and raising of deferred tax assets.

Headline earnings per share declined 10.4% (PY +6.2%) with diluted headline earnings declining 9.9% (PY +6.2%). On a normalised basis diluted headline earnings declined 7.8%. Adjusted normalised diluted headline earnings declined 4.6%. A final dividend has not been declared, as the board believes that cash preservation is critical in these uncertain times.

# **Tax matters**

The group continues to pursue clarity and predictability on tax matters wherever feasible. It seeks to protect shareholder value in line with its broader fiduciary duties. The group will not seek to establish artificial arrangements not linked to genuine business requirements that would not stand up to scrutiny by the relevant tax authorities. It will not artificially transfer profits from one jurisdiction to another to minimise tax payments or pay more tax than is properly due under a reasonable interpretation of the law and on receipt of a lawful demand.

The only notable tax matter relates to an assessment raised by the South African Revenue Services relating to the disallowance of certain deductions claimed in the 2014 year of assessment. The company, supported by senior counsel's opinion, appealed the decision of the Commissioner to disallow the company's objection to the assessment. During FY2020, one of the issues was resolved and had no impact on the income statement. The other matter remains under dispute.

# Statement of financial position

The group's JSE top 40 ranking at the close of the financial year was 36 with a market capitalisation of R31bn trading at a PE multiple of 11 times. Its cash conversion ratio adjusted for lease payments was 133.3% which is testament to the group's high free cash flow generation relative to its earnings.

An unencumbered balance sheet allows the group to seize future opportunities and continues to provide shareholders with market leading return metrics. Refer to the six year review on pages 58 to 61.

	2020	2019
Non Current Assets	7 110*	2 664
Current Assets	10 244	8 481
Inventories	2 719	2 692
Trade and other receivables	2 268	2 179
Cash and cash equivalents	4 726	3 275
Other assets	530	335
Total Assets	17 354	11 145
Shareholders equity	9 428	8 682
Total Liabilities	<b>7 926</b> ^	2 463
Total equity and liabilities	17 354	11 145

\* Right-of-use asset of R4.4bn included in FY2020 ^ Lease liability of R5.0bn included in FY2020

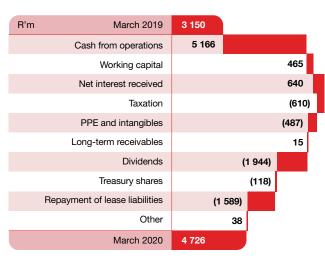
Equity reserves increased by 8.6% to R9.4bn. Net asset value per share increased to R36.36, up 8.7%.

The group's capital structures remain sound but were adversely affected by the creation of a material lease liability on its adoption of IFRS16. The key solvency and liquidity ratios are as follows:

2020	2019
55%	175%
3 636	3 345
0.8	0.3
2.6	3.9
1.9	2.7
133.3%^	80.9%
	55% 3 636 0.8 2.6 1.9

^ FY2020 adjusted for lease payments.

# **Cash flow movements**



Working capital management remains a strategic focus area. Supply chain funding programmes have commenced from the 2020 calendar year using an international supply chain platform and in partnership with a local bank. In the spirit of the group's value of 'Partnership' it plans to unlock capital for its business endeavours whilst simultaneously unlocking capital for our supply base through the group's attractive borrowing rate.

Inventory was well managed at year end, up 3.7% on the prior year and in line with the group's communication to investors at half year. The inventory impairment provision increased to 9.6% from 6.6% in the prior year. An additional R83m impairment provision was applied to the economic component of the model to account for COVID-19's impact on all aspects of our supply chain and a highly promotional retail environment that is anticipated.

Trade and other receivables were up 5.3% to R2.3bn. The group placed an additional overlay provision of 200bps into the impairment provision to account for the anticipated deterioration in credit health of the book. The impending economic woes facing South African consumers, as recorded by credit bureaus, is anticipated to be highly elevated particularly as unemployment levels rise.

Trade and other payables increased on the prior year due to timing of year end creditor payments being on the 31 March with the financial year ending 28 March. The most notable was the second provisional tax payment of R491m.

Capital of R515m was invested over the period, 48.9% of which related to its store capex projects. A higher proportion of store projects were completed in the second half, which will drive non-comparative growth to rise into FY2021. The remaining capital relates to intangible assets generated from the group's strategic investments into its modern retail and digital platforms.



# **Technology advancements**

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During the financial year, the group embarked on an upgrade of its financial platforms as part of its finance transformation journey aptly named Finance Re-imagine. In order to bolster internal financial controls, the group procured Empowered Enterprise from KPMG as a manifold over the new Microsoft ERP. This will reinforce the group with a financial control structure that is self-regulating and will provide management and external audit with complete visibility into how financial controls are performing, with a full audit trail of any deviations. We will be the first company in South Africa to implement this. The project is scheduled to be completed by end of July 2020, its go-live disrupted by two months due to the effects of COVID-19.

In February 2020, a new division was created called Mr Price Advance which reports directly into the CFO's office. Its primary mandate will be to enable the group's objective of becoming an insight driven organisation empowering every associate to make the most informed decision every day. The group's data science, enterprise information management and analytic skills have been consolidated into this division led by an experienced retail mind to ensure the products created empower and accelerate the group forward. A full re-platforming of the groups "data factory" together with governance standards, has commenced with early results very promising. The data science faculty of this division are working on the group's machine learning and predictive capabilities providing calculation and recommendations to allow associates to enhance decision making, particularly in the areas of inventory and supply chain, which is anticipated to unlock margin opportunities through improved markdowns and allocations.

The group has started its journey to identify and re-engineer existing processes to be replaced by robotic process automation software. Leadership across the group have been introduced to the capabilities. An opportunity register has been created. Manual, repetitive, paper-intensive tasks will be ranked by ROI. To date, returns into the triple digits have been identified. This will allow the group to focus its attention and resources on value creation activities necessary to unlock growth and profitability.

# Outlook

COVID-19 has been the biggest global disruption of this century. Forecasted Global GDP growth is expected to be negative in 2020. Governments around the world have injected vast stimulus packages (liquidity) into their economies to soften the impact but they have not solved for corporate solvency that will start to be recorded in the months ahead. Unemployment is forecast to be at levels equivalent to The Great Depression, a concerning prospect for economies around the world.

The erosion of economic growth in our local South African context will be dramatic. It is estimated that the recovery will take several years to get to pre COVID-19 levels. Unemployment, in a worst case scenario, is expected to rise to over 50% of eligible workers. The country's budget deficit is expected to swell as the economy slows. Despite this gloomy outlook, the group believes it is best positioned in the South African context to offer exceptional fashion value merchandise. The group recognises that the retail environment will be extremely challenging with many social, supply chain and economic issues creating an unpredictable trading environment.

Retailers around the globe have either gone into liquidation or taken dramatic measures to curtail losses; preserving cash and restructuring their balance sheets is of primary importance. Capital projects have been ceased and financial arrangements renegotiated. Highly geared financial structures that existed pre COVID-19 have caused organisations to breach covenants with debt repriced for new prevailing risks. Equity raises have been executed across the globe to primarily refinance but others with strong capital orientations find themselves in a unique and powerful position to gain market share with these raises.

The group's strong balance sheet with R4.7bn in cash reserves at the end of the financial year has enabled it to make swift and decisive decisions in response to the pandemic. Austerity measures were immediately instituted across the group at the notification of a state of national disaster on 15 March. Impairments over the group's assets will be closely managed with several tactical strategies currently in place to ensure the value of its assets is preserved.

On 20 May, the group announced through the JSE SENS platform that it would seek approval to action an equity raise of up to 10% of the companies issued shares which was subsequently passed at a general meeting held on 29 June. This would be to capitalise on several organic and acquisitive growth opportunities which the group believes will become available in the coming months. The group has no intention to unnecessarily shore up cash. Due to the uncertainty noted above, and the group's prudent capital allocation, an ungeared balance sheet is considered the appropriate structure. The group's internal hurdles for investment are higher than its cost of equity so any investment would need to pass this prior to allocation and be earnings accretive from the first year. It will only deviate from this if the asset has unique strategic value.

The group has decided it will be exiting Nigeria in the first half of FY2021 and will be presented as a discontinued operation from that point. The necessary impairments have been taken into consideration.

The group remains cautiously optimistic about the future. Uncertainty provides opportunity and risk. We intend to make the most of our opportunities while remaining acutely aware of the risks to our operations. Companies with good business models and loved brands and products should capitalise through this downturn. We believe we are one of those such companies.



Mark Stirton Chief financial officer

# **ACCOUNTING** Standard Changes



The group adopted IFRS 16 Leases in in FY2020 which requires that a lessee recognises a right-of-use asset representing its right to use the underlying asset and a lease liability representing its obligation to make lease payments. Depreciation is recognised on the right-of-use asset and interest is recognised on the lease liability, replacing the straight-line operating lease expense under IAS 17 'Leases'.

The group applied IFRS 16 using the modified retrospective approach, by recognising the cumulative effect of initially applying IFRS 16 as an adjustment to the opening balance of equity at 31 March 2019. Therefore, the comparative information has not been restated and continues to be reported under IAS 17 'Leases'. The group elected to recognise the right-of-use asset at the date of initial application at its carrying amount as if the standard had been applied since commencement date, but discounted using the group's incremental borrowing rate at the date of transition. The incremental borrowing rate ranges between 8.25% - 9.25%. The group elected not to reassess the definition of a lease as all the leases identified as a lease in terms of IAS 17 will still be leases under IFRS 16. The group also elected to apply the short-term lease and low value lease expedients.

At transition date, the adoption of IFRS 16 resulted in the recognition of right-of-use assets to the value of R4 059m and lease liabilities of R4 604m. This, together with the derecognition of operating lease liabilities of R223m and adjustments of R90m for deferred tax, resulted in a R232m decrease in retained income on transition date. The effects of the standard are that several key performance and return ratios have been affected both positively and negatively, most notably return on assets, operating margin, debt to equity and EV/ EBITDA. Normalised earnings and expenses (IAS 17 basis) have been used to supplement commentary in the CFO's report as it provides a like-on-like comparison with the prior year.

# Key ratios impacted

# Positive:

EBITDA margin
 Operating margin
 Operating cash flows

Negative:
 Debt to equity
 Interest cover
 ROA
 Current and quick
 NAV per share

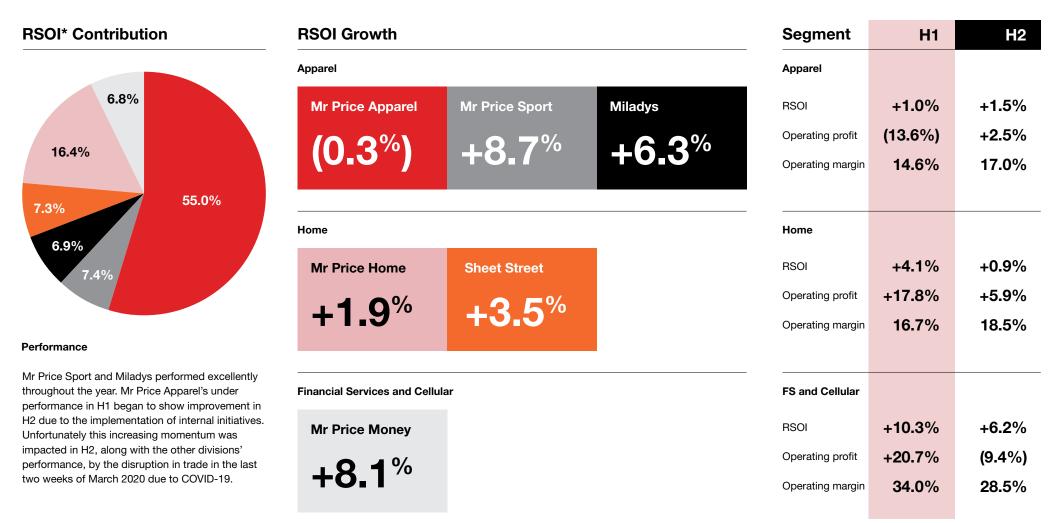
- ROCE/ROE

The initial adoption of IFRS 17 Insurance Contracts was set for 1 January 2021 which is our 2022 financial year, however the IASB has decided to defer the effective date to 1 January 2023, being our FY2024 financial year. The adoption of this standard is anticipated to have a material impact on the group's financial statements. The main features of the new accounting model for insurance contracts include: combining current measurement of future cash flows with the recognition of profit over the period that services are provided under the contract; presenting insurance service results (including presentation of insurance revenue) separately from insurance finance income or expenses and requiring an entity to make an accounting policy choice of whether to recognise all insurance finance income or expenses in profit or loss or to recognise some of that income or expenses in other comprehensive income. Impact assessments on this standard will commence in FY2021.

During the financial year under review, the JSE performed a thematic review analysing companies' application and compliance with IFRS disclosure requirements since the adoption of IFRS 9 Financial Instruments and IFRS 15 Revenue from Contracts with Customers. The aim of the review was to provide feedback to the market by identifying examples of good compliance with clear and concise disclosures. Management has reviewed the thematic review feedback and applied it against the group's annual financial statements to identify areas of improvement and apply the learnings in the adoption of new standards going forward. With the adoption of IFRS 16 Leases in FY2020, management has considered the following five application areas under which the thematic review was completed: general presentation considering consistency and no clutter, accounting policy disclosure, identification of all areas of key judgements and assumptions, consideration of specific disclosure requirements of the standards and adequate disclosure covering transitional requirements. The group has addressed all these areas in the preparation of the FY2020 annual financial statements. Management strives to ensure compliance and transparency in the group's reporting and will continue to do so.



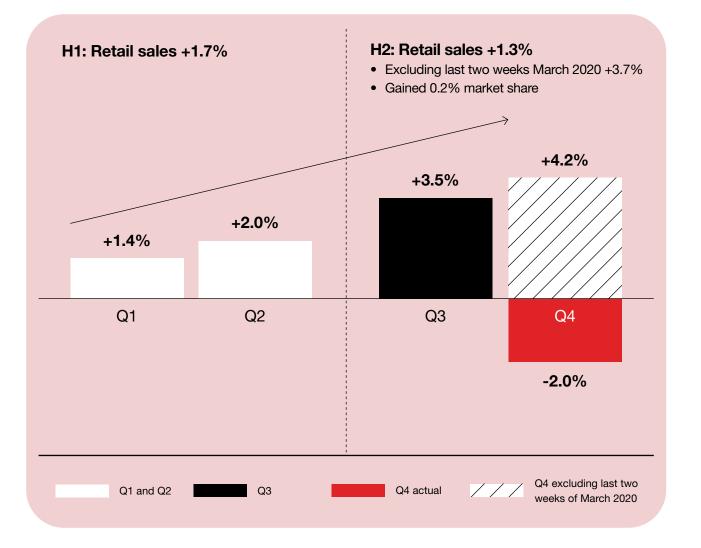
# **DIVISIONAL OVERVIEW**



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# **ANNUAL PERFORMANCE: INCREASING MOMENTUM**

Annual group retail sales growth: +1.5% (excluding last two weeks of March 2020 +2.7%)



# **Q3** Analysis

Improved high summer performance in Mr Price Apparel due to internal initiatives. Retail sales growth increased from 1.7% in H1 FY2020 to 3.5% in Q3. Combined sales in November and December 2019 grew 4.6% and GP% was maintained, despite December load shedding.

# **Q4** Analysis

More full priced items sold in January and February 2020, enabling GP% gain. Closed March 2020 with single digit stock growth. Initially disrupted by supply chain concerns out of China but materially impacted by demand side impact of national lockdown announcement. Excluding the last two weeks of Q4, group retail sales were up 4.2%.

# **Q4 Challenges**

# **Competitor promotions:**

Higher proportion of distressed merchandise on promotion (discounts of up to 70%) from December 2019 to January 2020.

# Load shedding:

Eight days in January 2020 and 16 days in February 2020. Post a challenging H1, improved performance in H2 was a result of the implementation of several key internal initiatives.

# COVID-19:

Sales in the first two weeks of March 2020 grew 8.6%. Sales growth declined 32.5% in the last two weeks of March 2020.

# Market share:

Despite the above challenges, the group gained 0.1% market share in Q4 FY2020 per Retailers' Liaison Committee (RLC) data.



# left marging m

Retail sales declined 0.3% (comparable sales down 3.3%). H2 (+0.6%) sales growth was higher than H1 (-1.2%). Excluding the last two weeks of March 2020, H2 sales grew 2.9% and annual sales 0.9%. Internal initiatives delivered an improved merchandise assortment. Q4 was materially affected by rolling blackouts and COVID-19. RSP inflation of -0.8% was a function of investment into price. The number of units sold grew to 148m. Weighted average space grew 3.9%, with new space growth of 4.3% achieved. Online sales grew 17.5% driven by strong social media engagement and over 35 million site visits to mrp.com. Improved inventory management enabled lower markdowns in H2. GP% margin increased in H2 excluding March 2020.

# log mr price sport

Another strong performance from the division with sales growth of 8.7% (comparable sales up 4.6%). This performance was delivered against a firm base of 9.7%. H2 sales (+5.9%) were lower than H1 (+12.2%) but excluding the last two weeks of March 2020, H2 was up 9.0%. RSP inflation of 4.8% and unit growth of 3.9% enabled a strong top line performance. Non-comparable sales were driven by weighted average space growth of 2.5% and strong sales density growth continued off an increased footprint. Online sales grew 32.8%. Annual double digit operating profit growth was achieved.

# MILADYS

Miladys delivered 6.1% retail sales growth (comparable sales up 1.4%). H2 (+4.2%) sales growth was lower than H1 (+8.1%). Excluding the last two weeks of March 2020, H2 and annual sales grew 8.1%. January and February 2020 combined, grew 9.2%. The division gained market share in ten months of the year. RSP inflation of 2.6% and unit growth of 3.6% resulted in a strong sales performance. Weighted average space grew 1.5% having declined in the base. New space growth of 3.9% drove non-comparable sales and trading densities increased 4.5%. The division will be going online in July 2020. GP% margin grew in each month up until March 2020.

	2020	2019	% change	2020	2019	% change	2020	2019	% change
Retail sales - including franchise (R'm)	12 531	12 574	(0.3)	1 679	1 544	8.7	1 550	1 462	6.1
Comparable sales growth (%)	(3.3)	0.1		4.6	6.4		1.4	3.1	
Retail selling price inflation (%)	(0.8)	5.1		4.8	5.0		2.6	1.3	
Units sold (million)	147.9	147.1	0.6	13.9	13.4	3.9	7.6	7.3	3.6
Number of stores	532	512		124	112		232	214	
Trading area - weighted avg net m <sup>2</sup>	332 872	320 410	3.9	65 807	64 212	2.5	61 156	60 233	1.5
Sales density (rand/weighted avg net m <sup>2</sup> )	37 550	39 092	(3.9)	25 516	24 047	6.1	25 351	24 265	4.5



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Retail sales were up 1.5% (comparable sales up 0.3%). The division was up against a solid base of 7.2% in a tough environment for discretionary categories. H2 sales growth was flat on last year (H1 +3.2%). H2 sales were significantly impacted by the Rugby World Cup and COVID-19. Excluding October 2019 and the last two weeks of March 2020, sales grew 3.4%. RSP inflation of 4.2% was driven by H1 (+7.6%) being higher than H2 (+1.4%), resulting in an improved unit growth performance in H2. This is early evidence of the strategic brand repositioning taking effect. Online sales were up 16.7%. Ongoing space rationalisation supported further sales density growth.

# sheet-street

Retail sales were up 4.0% off a base of 4.0%. A positive H1 (+5.0%) performance slowed into H2 (+2.3%). Excluding the last two weeks of March 2020, H2 growth of 3.6% was achieved. RSP inflation was high in H1 (+11.0%) but significantly lower in H2 (+2.4%), resulting in improved unit growth. The division gained market share in H2 despite a lower growth level than H1, highlighting the consumer constraint in the homeware sector. Trading densities are the second highest in the group, growing 2.2%. Annual GP% margin gains were achieved.

	2020	2019	% change	2020	2019	% change
Retail sales - including franchise (R'm)	3 744	3 687	1.5	1 666	1 610	3.5
Comparable sales growth (%)	0.3	4.5		1.7	1.6	
Retail selling price inflation (%)	4.2	6.6		6.2	2.1	
Units sold (million)	33.1	34.0	(2.7)	17.7	18.1	(2.5)
Number of stores	177	179		313	306	
Trading area - weighted avg net m <sup>2</sup>	129 354	130 783	(1.1)	52 057	51 730	2.9
Sales density (rand/weighted ave net m²)	28 908	28 196	2.5	32 007	31 120	0.6

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Financial services revenue (Credit and Insurance) grew 1.8%. Credit sales slowed to 0.3% annually but showed improvement in H2. Miladys, Mr Price Sport and Sheet Street all reported positive annual credit sales, with both active customers and average baskets growing on the prior year. As expected in H2 (excluding the last two weeks of March 2020), credit sales accelerated 2.2% due to an improved merchandise performance in Mr Price Apparel. The credit landscape continues to deteriorate, with accounts in default continuing to rise, an upward trend since Q1 2018. The new account approval rate remains flat as applications are measured against a tightened scorecard. The debtors book grew 5.2% with the number of active accounts up on the prior year. The NBD to book at 6.3% remains well below the impairment provision of 10.4%. The NBD to book was lower in H2 as the book was not aged in March 2020 due to COVID-19 store closures. Bad debts were not incurred in full for that month. A higher impairment provision was taken to account for lower collections as customers were unable to pay account balances in store, due to the lockdown imposed in March 2020 and April 2020.

Cellular and Mobile collectively grew at 15.1%. MRP Mobile's strategic move away from postpaid to sim-only is beginning to bear fruit. An improved H2 performance should continue into FY2021 with focus on higher GP% margin products. Growth in the Cellular business was driven by in-store kiosks (handsets and accessories). 46 new stores were added, totalling 262 across the group. MRP Cellular market share annually grew according to GFK data and double digit comparable growth continues to attract support from mobile networks. Strong double digit operating profit growth was achieved.

						0010	0/ 1
					2020	2019	% change
Gross trade debtors (R'	m)				2 238	2 119	5.6
Total active accounts					1 391 660	1 381 265	0.8
Average balance (Rand	)				1 608	1 534	4.8
% of debtors able to pu	urchase on cre	dit			91.1	89.7	+140bps
Retail sales analysis:							
- Cash (%)					84.7	84.4	+30bps
- Credit (%)					15.3	15.6	-30bps
Net bad debt (net of recov	veries excluding	collection cos	sts) % of total	debtors	6.3	7.5	-120bps
Impairment provision %	6 of total debto	irs			10.4	9.0	+140bps
Gross trade receivables per division (R'000)	mrp	mrpHome	mrpSport	Miladys	Sheet Street	Total 2020	Total 2019
6 months	529 024	69 993	9 844	47 437	36 226	692 524	643 604
12 months	968 726	112 605	33 906	311 342	92 571	1 519 150	1 447 746
24 months		26 294				26 294	27 595
	1 497 750	208 892	43 750	358 779	128 797	2 237 968	2 118 945



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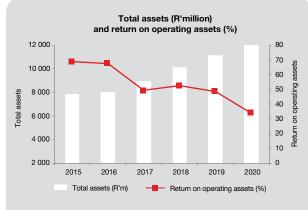
# **SIX YEAR REVIEW**

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# Abridged statements of financial position, cash flows and income

	34 year	Five year						
R'm	compound growth %	compound growth %	2020	2019	2018	2017	2016	2015
Statement of financial position								
Assets								
Non-current assets			7 110	2 664	2 628	2 577	2 241	1 364
Property. plant and equipment			2 137	2 126	2 092	2 130	1 672	838
Right-of-use assets			4 362	-	-		-	-
Other			611	538	536	447	569	526
Current assets			10 244	8 481	7 491	6 338	5 822	6 503
Inventories			2 719	2 692	2 215	2 102	2 168	1 741
Trade and other receivables			2 268	2 179	2 370	2 221	2 136	1 874
Reinsurance asset			182	304	146	129	99	124
Cash			4 726	3 275	2 756	1 823	1 419	2 764
Derivative financial instruments			342	27	-	-	-	-
Taxation			7	4	4	63	-	-
			17 354	11 145	10 119	8 915	8 063	7 867
Equity and liabilities								
Equity attributable to shareholders			9 428	8 682	7 455	6 729	5 620	5 021
Non-current liabilities			4 032	289	257	335	244	213
Lease liability			4 014	-	-	-	-	-
Other non-current liabilities			18	289	257	335	244	213
Current liabilties			3 894	2 174	2 407	1 851	2 199	2 633
Trade and other payables			2 296	1 920	2 115	1 744	2 105	2 116
Lease liability			1 027	-	-	-	-	-
Reinsurance liabilities			46	46	38	41	30	46
Other			525	208	254	66	64	471
			17 354	11 145	10 119	8 915	8 063	7 867
Statement of cash flows								
Cash flows from operating activities			5 661	2 857	3 502	2 574	1 906	2 264
Cash flows from investing activities			(472)	(451)	(455)	(809)	(1 153)	(456)
Cash flows from financing activities			(3 655)	(2 002)	(2 053)	(1 338)	(2 123)	(1 276)
Net increase/(decrease) in cash and cash equivalents			1 534	404	994	427	(1 370)	532
Cash and cash equivalents at beginning of the year			3 150	2 720	1 784	1 419	2 764	2 252
Exchange gains/(losses)			42	26	(58)	(62)	25	(20)
Cash and cash equivalents at end of the year			4 726	3 150	2 720	1 784	1 419	2 764
Income Statement								
Retail sales	17.8%	4.1%	21 165	20 850	19 994	18 575	19 038	17 285
Retail sales and other income	18.0%	4.8%	22 773	22 334	21 185	19 679	19 923	18 011
Profit from operating activities	20.8%	5.2%	3 966	3 965	3 732	3 048	3 603	3 076
Profit attributable to shareholders	23.3%	3.4%	2 704	2 982	2 781	2 263	2 645	2 293
Headline earnings attributable to shareholders	23.3%	3.4%	2 716	3 026	2 842	2 331	2 674	2 299



Cash generated and cash at year end (R'million)



Retail sales and operating profit (R'million)



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Notes:

FY2016 was a 53 week period.
 The 34 year compound growth rates are calculated from the date of acquiring joint control in 1986.

3. FY2019 income statement re-presented for discontinued operations

# Stores and productivity measures

	34 year compound growth %	Five year compound growth %	2020	2019	2018	2017	2016	2015
Operating statistics								
Depreciation as a % sales <sup>a</sup>			1.5%	1.4%	1.4%	1.1%	1.0%	1.0%
Employment costs as a % sales <sup>b</sup>			10.9%	11.0%	11.1%	10.4%	10.2%	10.5%
Occupancy costs as a % sales °			8.3%	7.5%	7.6%	7.5%	7.1%	7.1%
Total expenses as a % sales <sup>d</sup>			30.1%	29.2%	29.4%	28.3%	26.3%	27.5%
Number of stores by segment								
Mr Price Apparel			532	512	481	470	458	438
Mr Price Sport			124	112	105	92	82	72
Miladys			232	214	207	202	198	196
Total Apparel Stores			888	838	793	764	738	706
Mr Price Home			177	179	171	168	163	166
Sheet Street			313	306	294	284	280	278
Total Home stores			490	485	465	452	443	444
Franchise			9	18	23	21	19	15
Total group stores	7.7%	3.6%	1 387	1 341	1 281	1 237	1 200	1 165
FT associates °			17 986	18 983	18 536	17 822	17 956	17 098
Trading area								
- weighted average net m <sup>2</sup>			641 246	627 367	618 684	605 979	590 714	572 869
- closing average net m <sup>2</sup>	9.1%	2.2%	649 700	633 813	621 512	616 934	594 557	583 558
Total sales (R'm)	17.8%	4.1%	21 165	20 877	19 994	18 575	19 038	17 285
Comparable sales growth %			-1.4	1.6	5.6	-3.6	6.3	9.2
Retail selling price inflation %			1.4	5.1	1.7	10.7	7.0	7.7
Cash sales %			84.3	84.2	83.7	83.3	82.8	81.9
Credit sales %			15.7	15.8	16.3	16.7	17.2	18.1
Sales per store (R'm)			15	16	16	15	16	15
Sales per full time associates (Rand)			1 176 747	1 099 764	1 078 678	1 042 276	1 060 247	1 010 928
Sales density excluding sales to Franchise (Rand per weighted average net m <sup>2</sup> )			32 958	33 201	32 238	30 654	31 234	29 093

Notes:

60

1. FY2016 was a 53 week period.

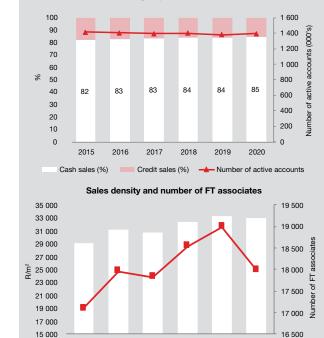
2. The 34 year compound growth rates are calculated from the date of acquiring joint control in 1986.

a Depreciation on property, plant and equipment only.

b Employment costs include salaries, wages and other benefits, share based payments, restraint of trade expenses, defined contribution pension fund expense, defined benefit pension fund net expense and post retirement medical aid benefits. c Occupancy costs include depreciation on right-of-use asset and interest on lease liability from FY2020. Occupancy costs include land and building lease expenses, including straight line lease adjustments prior to FY2020.

d From FY2020, total expenses includes interest on lease liability

e FT: Full time. Prior to FY2015, the Full Time Equivalent associate numbers were disclosed. In FY2015, this changed to disclosing Full Time associates.



Credit sales and group number of active accounts

Sales density - FT associates

2018

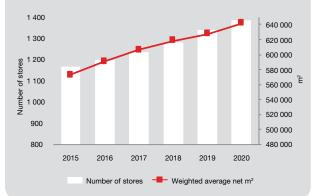
2019 2020

2017

2016

2015

Number of stores and trading area



# Returns, profitability and share information

	34 year	Five year						
	compound growth %	compound growth %	2020	2019	2018	2017	2016	2015
Productivity ratios								
Net asset turn			2.2	2.4	2.7	2.8	3.4	3.4
Gross margin (%)			41.2	42.9	43.3	38.8	40.6	41.1
Operating margin (%) *			17.4	17.8	17.6	15.5	18.1	17.1
EBITDA margin (%)			26.5	20.8	20.3	17.8	20.1	19.0
Profitability and gearing ratios								
Return on net worth (%)			28.7	34.3	37.3	33.6	47.1	45.7
Return on average shareholders equity (%)			30.0	37.5	40.1	37.8	50.3	51.4
Return on capital employed (%)			30.8	54.2	57.0	49.3	67.6	68.7
Return on operating assets (%)			34.2	48.7	52.5	49.3	67.6	68.7
Solvency and liquidity ratios								
Current ratio			2.6	3.9	3.1	3.4	2.6	2.5
Quick ratio			1.9	2.7	2.2	2.3	1.7	1.8
Inventory turn			4.8	5.0	5.4	5.3	5.8	6.5
Total liabilities to total shareholders equity			0.8	0.3	0.4	0.3	0.4	0.6
Per share performance (cents)								
Headline earnings	20.0%	2.6%	1 047.0	1 168.6	1 100.1	911.4	1 057.8	919.7
Diluted headline earnings	19.9%	3.5%	1 029.4	1 142.3	1 075.4	887.9	1 012.9	865.1
Dividends	18.8%	-11.7%	311.4	736.2	693.1	667.0	667.0	580.0
Operating cash flow			2 182	1 103	1 355	1 006	754	906
Net worth			3 636	3 345	2 885	2 602	2 217	1 989
Dividend payout ratio (%)			29.7	63.0	63.0	73.2	63.1	63.1
Stock exchange information								
Number of shares in issue ('000)			259 309	259 588	258 982	258 589	253 530	252 449
Number of shares on which earnings based ('000)			259 419	258 922	258 375	255 793	252 786	249 990
Shares traded ('000)			392 932	317 866	426 089	427 817	325 342	186 184
Percentage of shares traded (%)			151	122.8	164.9	167.3	128.7	74.5
Earnings yield (%)			8.8	6.2	3.9	5.7	6.0	3.7
Dividend yield (%)			2.6	3.9	2.4	4.2	3.8	2.3
P:E ratio			11.0	16.2	25.9	17.5	16.8	27.4
Market capitalisation (R'm)			31 008	48 696	73 187	40 806	45 077	63 792
Share price (cents)								
- high			25 001	29 910	29 307	23 973	28 380	26 975
- low			10 374	18 050	14 395	13 000	14 126	15 301
- closing	20.7%	-14.7%	11 484	18 952	28 500	15 990	17 769	25 196
Foreign shareholding at year end (%)			51.5	48.4	50.7	43.2	52.2	54.5

Notes:

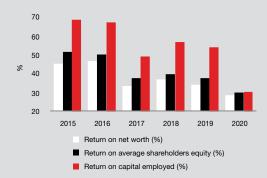
1. FY2016 is a 53 week period.

2. The 34 year compound growth rates are calculated from the date of acquiring joint control in 1986.

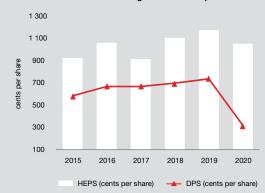
\* The basis of computing operating margin is calculated as operating profit/retail sales and other income.



Return on net worth, equity and capital



Headline earnings and dividend per share



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# **A How we govern**

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# **CHARMAN'S REPORT**

"You learn to know a pilot in a storm" is attributed to Seneca, the Stoic philosopher, almost 2000 years ago.

As we navigate the storms of COVID-19 and its economic impacts, it is my privilege and responsibility, on behalf of the board, to report to our partners – the Mr Price Group associates, customers, shareholders, suppliers, owners of the premises from which we operate, other business partners and all our other stakeholders. Perhaps more so than at any other time in the history of this group, it is important that you are able to assess the calibre of our pilot (Chairman, board, CEO, management team), the robustness of the vessel in which we are navigating, and the destinations to which we aspire. We recognise that in tough times, Value is noble work, and are thus returning to our Mr Price roots and brand, and the promises they entail.



I believe that the Mr Price Group is in good shape; it is resilient and agile, able to generate and exploit opportunities. I am reminded of the strong performance of the group in the years after the global financial crisis a decade ago. Our resilience in an economy constrained by low growth, high unemployment, escalating administered prices and damaging government policy choices, was based on our strong balance sheet, high cash generation, value business model, and was achieved through focusing on our customers, doing the basics well and continuing to adapt to the changing nature of retail.

Most of the year under review is a distant memory, our attention being on what lies ahead. The 2020 integrated report contains a wealth of information about our human capital, our values, our vision, our strategies to get there and the related risks we are embracing and mitigating. These are all underpinned by our dreams and beliefs, and our core principles of Passion, Value and Partnership. Together they confirm that the "Good Ship", the Mr Price Group, is well prepared and knows where we are heading.

The group started rapid COVID-19 preparations and scenario planning in February, focused on the safety of our people and customers, on being able to maintain our commitments to all our partners, and to start identifying opportunities for growth and outperformance in an uncertain economic environment. We implemented frequent board meetings, action teams, and near-daily CEO-chairman interactions. This generally enabled us to stay ahead of the unfolding crisis, to trade strongly, actively managing our inventories and cash.

We made an early announcement that our senior management and board had taken voluntary remuneration cuts with funds deployed to community and other support initiatives. Thank you all, I am profoundly grateful for your generosity in support of others.

Communication at all levels was increased. The leadership by our CEO Mark Blair, has been exemplary at both group and industry level, setting an example that has cascaded throughout the group. We recognise that in tough times, Value is noble work, and are thus returning to our Mr Price roots and brand, and the promises they entail.

Whilst continuing to play our governance and oversight roles, the board has embraced our responsibilities to add value in the areas of strategy and risk management. This will enable quick decisions in an environment of uncertainty, while allowing for debate and challenge to be alive to opportunities but resistant to big bets that would harm the group if unsuccessful.

The management team has a culture of transparency, accountability and discipline, attributable in large measure to everyone having an ownership stake in the business. We will use the current challenges and opportunities to ensure that they are appropriately incentivised and that we retain their talents to unlock the opportunities we have identified.

We recognise that we are likely to have to take some difficult decisions in the coming months. We will apply our minds diligently, will seek appropriate alternatives, will endeavour to mitigate the impacts, and will act in the interests of sustainability and a brighter future.

COVID-19 is not over, in fact, the worst of the medical impact in South Africa lies ahead. Our thoughts and gratitude go to our doctors, nurses and support staff for your vital roles, often at high personal risk. Thank you.

I am grateful to my colleagues on the board for your commitment to the group and for the sound judgement you bring to our deliberations. We are fortunate to have some non-executives who were on our board during the previous financial crisis, balanced by the input of those appointed more recently. We will strive to retain this balance as we maintain our board skills and mix.

In conclusion, some further words of wisdom from Seneca. "If a man knows not to which port he sails, no wind is favourable." "It is a rough road that leads to the heights of greatness." "Luck is what happens when preparation meets opportunity."



Nigel Payne Chairman

# **B** How we govern

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# **BOARD REPORT**

Good corporate governance is key creating value by achieving the group's vision to be a top performing international retailer, and is reflected in the group's beliefs of:



The main impact of the board's deliberations on the group's value creation elements is reflected below:



# Capitals

FM

(H) (S)

Stakeholders Governance Outcomes

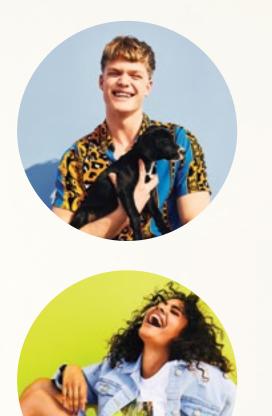
nce Outcomes Strategic Pillars

- Ethical culture
- Good performance
- Effective control









The board is satisfied it has fulfilled its responsibilities in accordance with its mandate for the 2020 financial year and has provided relevant information to stakeholders to satisfy the King IV disclosure requirements.

The board confirms the group's compliance with the Companies Act, 71 of 2008 (Companies Act) and the Company's memorandum of incorporation for the reporting period.

# Leadership

Ethical and effective leadership is the starting point of good corporate governance. From executive leadership to store associates, both individually and collectively, every associate of the group should do the right thing to enable delivery of appropriate outputs. Good corporate governance is aspirational and must be continuously monitored, adapted and improved. Critically, governance practices must be aligned to and enable value creation through the achievement of group strategy. More detail on the group's strategy can be found in the Group Strategy, Material Matters and Key Risks section on pages 34 to 45.

Board members, individually and collectively, are expected to conduct themselves with integrity, competence, responsibility, accountability, fairness and transparency. The beliefs of Passion, Value and Partnership (refer page 8) and as expanded on in the group's Code of Conduct, is the group's internalisation of ethics and the standard of conduct against which each director and the board is measured. The governance framework which sets out the group's reporting structure is on page 68.

# Roles

The board is the custodian of corporate governance and is responsible for steering the group towards the achievement of the governance outcomes through strategic direction and value creation. As set out in the board's mandate, published on the group's website: www.mrpricegroup.com, this includes -

- Providing ethical and effective leadership
- Ensuring the group is, and is seen to be, a responsible corporate citizen

- Overseeing the elements of the value creation process to ensure the achievement of positive outcomes for all stakeholders
- Steering and setting strategic direction and monitoring group performance to achieve strategy
- Monitoring ethics, board composition, risk, remuneration, technology and information, compliance and assurance through its various committees
- Ensuring a stakeholder-inclusive approach

# The key areas of focus for the reporting period were:

- Supporting the newly appointed CEO and executive leadership team
- Implementing lead independent director succession
- Supporting and guiding management in the resolution of noncompliance with the Code of Conduct by a single supplier, and senior management (refer page 113)
- Monitoring and overseeing the appropriateness of management's response to the outbreak of the COVID-19 pandemic to support associates and protect group assets and continuity (refer pages 18 to 19 and 84)

# Future areas of focus are:

- Continued oversight of the group's response to, and the operating and financial impact of, COVID-19
- Guiding and supporting management's implementation of the group's growth strategy
- Under the guidance of the Remunerations and Nominations Committee (committee), ensuring that the composition of the board continues to support the delivery of strategy and creation of value
- Streamlining and adjusting board and committee meeting frequency and structure to facilitate focus on strategic matters

# **BOARD OF** DIRECTORS



# **Stewart Cohen** Honorary Chairman

Age: 75 Appointed: March 1989 Qualifications: BCom, LLB, MBA Key Skills: Retail, finance, risk, human resources, marketing, sustainability, strategy



Nigel Payne Chairman

Age: 60 Appointed: August 2007 Qualifications: CA (SA), MBL Other directorships include: Bidvest Bank Holdings Ltd, Vukile Property Fund Ltd, Strate (Pty) Ltd, Alexander Forbes Holdings Ltd, Bidcorp Ltd. Key skills: Finance, risk, financial services, strategy



Mark Blair Chief Executive Officer

Age: 54 Appointed: March 2006 Qualifications: CA (SA) Key skills: Finance, governance, risk, human resources, sustainability, financial services, strategy



Mark Stirton Chief Financial Officer

#### Age: 40

Appointed: January 2019 Qualifications: CA (SA), FCMA, CGMA Key Skills: Finance, governance, risk, human resources, IT, financial services, strategy

# Mark Bowman

Lead independent, non-executive director Age: 54 | Appointed: February 2017 Qualifications: BCom (Finance) MBA Other directorships include: Tiger Brands Ltd, Dis-Chem Pharmacies Ltd, Grand Parade Investments Ltd. Key Skills: Human resources, marketing, sustainability, strategy



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## **Bobby Johnston**

Independent, non-executive director Age: 71 | Appointed: February 1998 Qualifications: CA (SA) Other directorships include: Eljay Financial Services (Pty) Ltd Key Skills: Finance, governance, risk, sustainability



# **Brenda Niehaus**

Independent, non-executive director Age: 60 | Appointed: February 2018 Qualifications: Advanced Management Programme (Harvard) Key Skills: Risk, human resources, IT, strategy



# **Mmaboshadi Chauke**

Independent, non-executive director Age: 41 | Appointed: November 2018 Qualifications: CA (SA) Other directorships include: AfroCentric Investment Corporation Limited, The Small Enterprise Foundation, Mamor Investments (Pty) Ltd Key Skills: Finance, risk, human resources, financial services, strategy

### Maud Motanyane-Welch

# Independent, non-executive director Age: 69 | Appointed: September 2008 Qualifications: Diploma Library Science, WPI fellow Other directorships include: Jet Education Trust, Dynamic Recovery Services (Pty) Ltd

Key Skills: Marketing, sustainability

**Neill Abrams** 



# Alternate director Age: 55 | Appointed: August 2010 Qualifications: BA, LLB, LLM (Cambridge)

Other directorships include: Ocado Group Plc Key Skills: Governance, risk, sustainability, international



# **Keith Getz**

#### Non-executive director

Age: 64 | Appointed: May 2005 | Qualifications: BProc, LLM Other directorships include: Cape Union Mart Group (Pty) Ltd, Ingenuity Property Investments Ltd, Spur International Ltd, Strate (Pty) Ltd, Trematon Capital Investments Ltd Key Skills: Governance, strategy

#### Daisv Naidoo



Independent, non-executive director Age: 48 | Appointed: May 2012

Qualifications: CA (SA), MCom (Tax)

Other directorships include: Anglo American Platinum Ltd, Hudaco Industries Ltd, Strate (Pty) Ltd, ABSA Group Ltd, Redefine Properties Ltd Key Skills: Finance, governance, risk, financial services, strategy

### Steve Ellis



Alternate executive director Age: 58 | Appointed: May 2005 Qualifications: CA (SA) Key Skills: Risk, retail, strategy





# King IV

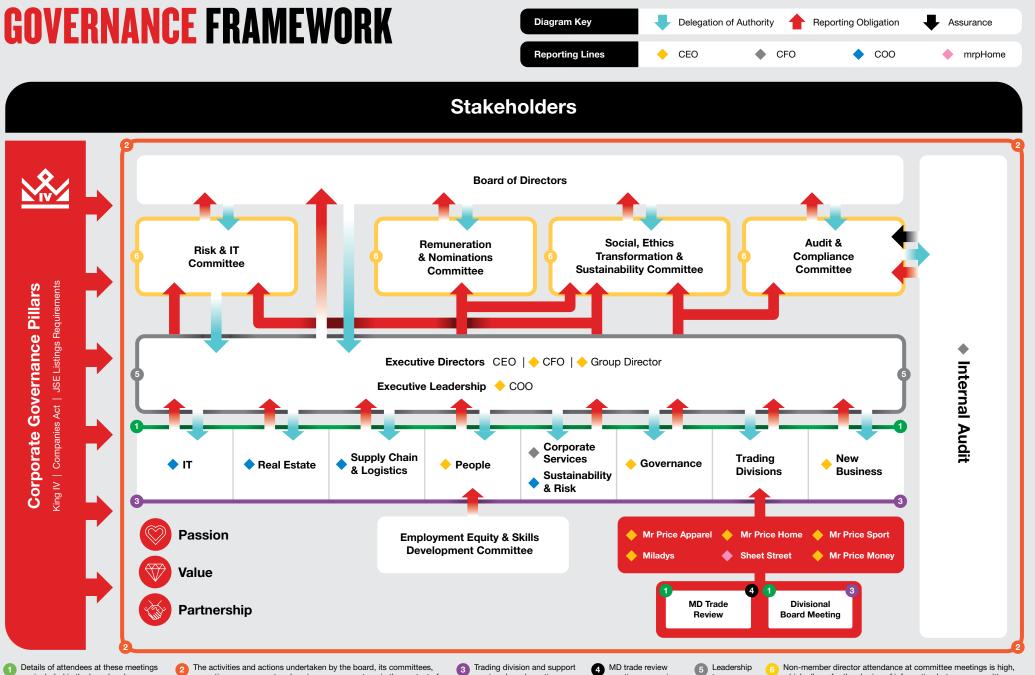
As the cornerstone of good corporate governance, the meaningful and group-wide incorporation of the King IV corporate governance practices in the group's day-to-day operations is the key input to achieving the desired governance outcomes and creating value for stakeholders. For further details on the group's application of King IV, refer page 5.

As is consistent with previous reporting periods, King IV was applied across the group, with the exception of one recommended practice. In this regard the board notes the practice of having an externally facilitated performance evaluation of the board, committees, chair and individual members at least every two years, a principle 9 recommended practice, is not applied. Instead, the board mandate provides the board will consider biennially whether an externally facilitated process should be adopted. The board established in the 2019 reporting period and ahead of the performance evaluation that the internal process managed by the previous lead independent director (LID), in conjunction with the company secretary, was robust, honest, adds incredible value and is preferable.

During the reporting period, the application of principles 11 (risk governance) and 12 (technology and information governance) received increased focus. Specifically, the group's top threats and opportunities were identified, reviewed and prioritised, management's responses to group's risks were monitored through the application of agile and fit for purpose response plans and improvements were made to the group's IT security posture. Due to the dynamic nature of security breaches, the group will continue to maintain and improve the protection of its information and de-risk the operating environment. For further detail refer pages 86 to 87 of the report of the Risk and IT Committee, which has oversight of this area.

The following governance documents are located on the group's website: www.mrpricegroup.com.

- (i) board, (ii) committee, and (iii) IT divisional board mandates
- policies for the (i) appointment of directors and (ii) promotion of gender and ethnicity diversity on the board
- outline of board and management committees
- internal audit annual assurance statement
- code of conduct
- memorandum of incorporation
- notice of 2020 AGM



Details of attendees at these meetings are included in the board and management committees document on the website: www.mrpricegroup.com.

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executive anagement and senior management are in the context of and underpinned by (i) the group beliefs of Passion, Value, Partnership, (ii) the group ethics framework and (iii) the group's codes of conduct. Trading division and support services board meetings occur in February, April, July and October.

meetings occur in

and November.

March, May, August

team

which allows for the sharing of information between committees and facilitates transparency and robust informed deliberations.



# **Board composition**

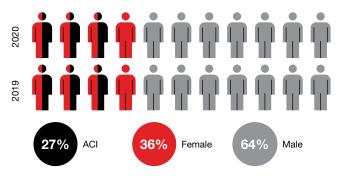
# Key changes:

- Stuart Bird, retired as executive director 31 March 2019
- Mark Bowman, appointed LID, in Bobby Johnston's stead, 30 May 2019

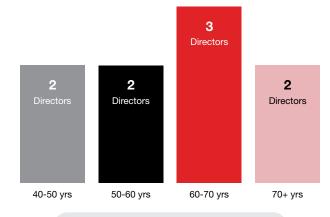
The philosophy of the group is to maintain a vibrant board that challenges management's strategies and evaluates performance against established benchmarks. The board currently comprises 11 directors including two executive directors, seven independent non-executive directors and two non-executive directors. In addition, the chief executive officer and honorary chair each have an alternate director.

The board is satisfied that its composition currently reflects the appropriate mix of knowledge, skills, experience, diversity and independence. Despite this and given the changed economic and social environment, the board, on the recommendation and under the guidance of the committee, is considering focusing board skills to ensure that the composition of the board continues to support the delivery of strategy and creation of value. This consideration is still in its early phases and will be a key focus during FY2021.

# **Board composition**



# Non-executive director age



Average age 2020: 59 years (2019: 58 years)

# **Board diversity**

The board's composition and diversity cultivates robust debate on key issues and enables improved decision-making. The board has achieved its initial voluntary gender diversity target of 30% female representation. However, through committee and as part of the board skills focus, the board will continue to seek to appoint additional directors with appropriate skills and experience in furtherance of the achievement of the initial voluntary ethnicity diversity target of 30% ACI representation.

**Risk** 

# **Board skills**

The board's set of skills includes a balance of -

Retail Strategy Human resources Finance Governance Sustainability

IT Marketing International business Financial services

# Tenure

The group values the long service of a number of its directors and believes this serves the business well, given the cyclical and specialist nature of retail, and ensures the retention of valuable corporate knowledge.

The board acknowledges and recognises the long-standing directors, who continuously add invaluable experience and knowledge to the group. Director tenure will however be one of the elements considered as part of the board skills refocus.

The group is fortunate to have the group's co-founder Stewart Cohen as honorary chair. Stewart provides regular valuable retail insights and input on strategy and is the embodiment of the group's beliefs of Passion, Value and Partnership. His continued tenure on the board is crucial to provide stability and retain institutional knowledge. Also, exposure to Stewart's extensive operational retail knowledge and experience is an important part of new director induction.

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Non-executive director tenure

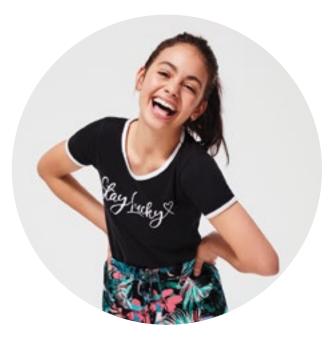
Average tenure 2020: 12.2 years (2019: 11.2 years)

As per the memorandum of incorporation, each year one-third of the non-executive directors retire by rotation. Subject to the directors making themselves available for re-election, committee recommends directors for re-election based on their attendance of board meetings, participation and value-add and board balance of skills. Bobby Johnston, Maud Motanyane-Welch and Nigel Payne are due to retire by rotation at the 2020 AGM.

As recommended by committee, the board fully supports the reelection of these directors.

# Fees

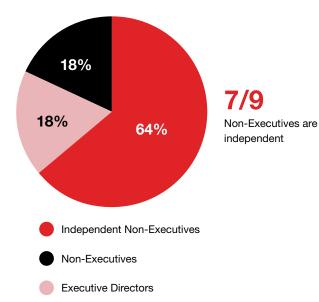
Non-executive director fees and executive remuneration is disclosed in the committee report on pages 102 to 105. In light of COVID-19 and the subsequent business and global economic impact, committee recommended, and the board agreed, to not apply any fee increases for at least the first half of FY2021 to align with the postponement of executive director and general staff increases for FY2021. In addition, and to echo the six-month voluntary salary sacrifice by the group's executive directors of up to 15% of monthly salary, the non-executive directors each agreed to sacrifice 10% of their director fees for the first half of FY2021. The equivalent of this fee sacrifice was included in the group's R2 million donation to the South African Solidarity Response Fund in support of COVID-19 relief.



# ation, each year one-third of the ation. Subject to the directors election, committee recommends eir attendance of board

# **Director independence**

Each year, facilitated by the LID on behalf of committee, the independence of each non-executive director is assessed by way of a formal written self-assessment based on a number of director independence indicators including personal and professional interests, nature of relationship with the group, length of service and individual conduct. Directors who have served on the board for nine years or longer are required to complete an additional self-assessment. These results, together with other facts and circumstances relevant to each director, were considered by the board at the special corporate governance meeting. Although the board is satisfied each director acts with independence of mind in the best interests of the group, the board is cognisant of the appearance of independence and because of this has again classified as not independent (i) Stewart Cohen due to his material holding in the group's shares and (ii) Keith Getz as a function of his role as a professional legal advisor to the group. The board is further satisfied each of the other long-serving directors exercise objective judgement and there is no interest, position, association or relationship which, when judged from the perspective of a reasonable and informed third party is likely to influence unduly or cause bias in decision-making and are thus classified independent.



# **Board chair**

The board considers its chair Nigel Payne to be independent. In addition Mark Bowman is the appointed LID thus ensuring a clear balance of power and no one director has unfettered decisionmaking power. The LID is responsible for chairing the annual special corporate governance meeting of the board, facilitating the conduct of the board and company secretary performance evaluations, providing regular formal feedback on progress against matters requiring improvement and acting as chair where the board chair is conflicted or unavailable.

# **Dealings in shares**

The board adheres to a strict policy and process for dealings in the group's shares. The chair must approve any director share dealings, these are disclosed in terms of the JSE Listings Requirements and share dealings by senior management must be approved by the CEO and company secretary. Directors and associates are notified in advance of all closed and prohibited periods and adherence to the requirements of and restrictions on trade are carefully managed.

# **Conflicts of interests**

Directors are obliged to avoid conflicts of interest, both actual and potential, and act in the best interests of the group at all times. Directors update their conflicts of interest registers when changes occur and review them at least quarterly before each board meeting. For transparency, updates to directors' registers are included in each board pack and directors are required, or are asked, to recuse themselves from any agenda item in respect of which there may be a conflict. Where conflicts of interest cannot be avoided, they are proactively and appropriately managed.



# **Board committees**

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The board has delegated roles and responsibilities to standing board committees, some which are required by law, to assist with the effective discharge of its duties. In March 2020, the board formed an ad hoc special committee to which it delegated responsibilities to make strategic decisions to mitigate and in response to COVID-19 risks. This committee is not permanent and will exist for so long as the circumstances require. To the extent that the impact of COVID-19 becomes "business as usual", related oversight and monitoring activities will be assumed by the relevant committees. Notwithstanding the various committees, the board retains ultimate responsibility for leading and steering the group and applies its collective mind to the information, opinions, recommendations, reports and statements presented by the committees.

The board confirms each of the committees have satisfied their respective responsibilities in accordance with their mandates for the reporting period.

#### Meeting attendance

The board and its committees meet formally four times a year; convene telephonically in January to review the Q3 trading results and on an ad hoc basis when required.

Given the immediate business risk and impact of COVID-19, the March 2020 meeting held shortly before South Africa went into full lock down, which is ordinarily a strategy meeting, focused on COVID-19 crisis and impact management as well as limited key standing agenda items. A separate corporate governance meeting is held in November to deal with governance matters. This ensures enough time is available in the other meetings to focus on matters of strategic importance. Meeting attendance is consistently high, and all directors attended all meetings of the board and committees on which they are members save as indicated in the attendance table. Although non-member director attendance at committee meetings is not reflected in the table, attendance is also consistently high, which facilitates transparency and robust, informed deliberations to allow for integrated thinking and decision-making.

FY2020 attendance



Board, AGM, Special Corporate Governance, Audit and Compliance, committee, RITC

Committee membership and attendance								
	Name	Board	AGM	Special Corporate Governance	Audit and Compliance (ACC)*	Remuneration and Nomina- tions (commit- tee)*	Risk and IT (RITC)*	Social, Ethics, Transformation and Sustainabil- ity (SETS)*
Executive	Mark Blair	4/4	1/1	1/1			4/4	4/4
Exec	Mark Stirton	4/4	1/1	1/1			4/4	
ecutive	Stewart Cohen	4/4	1/1	1/1				
Non-executive	Keith Getz	4/4	1/1	1/1		4/4		4/4
	Nigel Payne	4/4	4/4	1/1		4/4	4/4	
_	Mark Bowman	4/4	1/1	1/1	4/4	4/4		
ecutive	Bobby Johnston	4/4	1/1	1/1	4/4	4/4		
Independent non-executive	Mmaboshadi Chauke	4/4	1/1	1/1	4/4			
ndepende	Maud Motanyane-Welch	4/4	1/1	1/1				3/41
-	Daisy Naidoo	4/4	1/1	1/1	4/4		4/4	4/4
	Brenda Niehaus	4/4	1/1	1/1			4/4	
ternate <sup>11</sup>	Neill Abrams <sup>3</sup>	1/4	0/1	0/1				
Altern	Steve Ellis	4/4	1/1	1/1			4/4	

1 Extended apologies for the November 2019 SETS meeting.

2 Alternate directors are not required to attend each meeting

3 UK citizen.

\*The chief operating officer, and key trading and service division senior management are permanent invitees to the relevant committee meetings (as per the committee mandates located on the group's website www.mrpricegroup.com). The chief operating officer is also a permanent invitee to the board meetings. This creates transparency and facilitates robust discussions, which enables the board and committees to make more informed, better decisions.



# **Performance evaluations**

The performance of the board and its committees is continually monitored through a formal process facilitated by the previous LID and the company secretary. Detailed performance evaluations of the board, chair, each director, each of the committees and the respective members and chairmen, were conducted in the previous reporting period. The scope of the assessments covered governance requirements such as conduct of board and committee meetings, people factors including contribution and interactions with management, business specific issues relating to strategic direction, matters material to the group and living the group values. Comprehensive steps for improvement documents and progress are tabled bi-annually. Overall, the board, its committees and members function efficiently and discharge their responsibilities as the group's custodians of corporate governance.

Peer evaluations were conducted during the reporting period. The peer evaluations were completed by each director and included an assessment of their peers on the roles and responsibilities of being a director, the specific characteristics required to be exhibited, meeting preparation, meaningful value add and interactions with the group's associates.

During the reporting period a "new director" evaluation process was agreed and will be implemented going forward to evaluate new directors based on the first year of tenure.

Annually committee, taking into account feedback from the board and honorary chair in the case of the chief executive officer, and the chief executive officer in the case of the chief financial officer, assess the performance of both the chief executive officer and the chief financial officer. The personal performance portion of STI awards recommended by committee for approval by the board are based on the outcomes of this assessment. The committee and the board are satisfied with the performance of both executive directors.

# **Delegation to management**

Authority to implement and execute approved strategy is devolved sequentially as depicted in the governance framework on page 68 and formally to management through the group's delegated limits of authority document.

These limits of authority are reviewed annually by management and the board to ensure they remain aligned to the group's risk appetite and strategy and appropriately balance governance oversight with operational efficiency. The board is satisfied holistically the governance framework and delegated limits of authority provide role clarity and contribute towards effective exercise of authority. As part of continuous monitoring and improvement, the formal delegation document was updated during FY2020.

#### Chief executive officer

The chief executive officer and chief financial officer collectively exercise executive control over and management of the group and its trading and service divisions. The chief executive officer had no professional commitments outside the group during the reporting period. The chief executive officer does not have a fixed-term contract, but has a notice period of six months as stipulated in his engagement letter. Emergency succession and succession planning for the chief executive officer role over the long-term is in place.

### **Company secretary**

The performance of the company secretary was formally reviewed in March 2020 in compliance with paragraph 3.84(h) of the JSE Listings Requirements. The board is satisfied Janis Cheadle has the competence, qualifications and experience necessary to effectively discharge her responsibilities and, for the reporting period, she performed her duties and provided appropriate professional corporate governance guidance to the board at an arms-length basis.



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# ΔΝ $\blacklozenge$ COMMITTEE **REPOR** l

The main impact of this committee's deliberations on the group's value creation elements is reflected below:

Capitals

Stakeholders

Business Activities

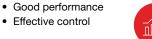
Governance Outcomes Strategic Pillars

**Sustainable Development Goals** 





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# Role

The committee is constituted as a statutory committee in respect of its duties in terms of section 94(7) of the Companies Act (71 of 2008), and has been delegated the responsibility to provide meaningful oversight of the internal and external audit, and finance and compliance functions. The committee mandate is published on the group's website www.mrpricegroup.com. The committee members, their qualifications and experience, the number of meetings held and attendance at meetings is detailed in the Board report on pages 66 and 72.

The committee provides independent oversight of the effectiveness of the group's assurance and compliance functions, with particular focus on combined assurance arrangements (including external assurance service providers, internal audit and the finance function) and the integrity of the annual financial statements and, to the extent delegated by the board, other external reports issued by the group. In doing so, it assists the board to discharge its responsibility to:

- Safeguard the group's assets
- Operate adequate and effective systems of internal controls, financial risk management and governance
- Prepare materially accurate financial reporting information and statements in compliance with applicable legal/regulatory requirements and accounting standards
- Monitor compliance with laws, regulations and adopted nonbinding rules, codes and standards
  Provide oversight of the external and internal audit functions

#### The key areas of focus for the reporting period were:

- Conducting the suitability assessment of the external auditor and new audit partner
- Ongoing assessment of the group's approach to mandatory audit firm rotation
- Monitoring the interpretation and impact of IFRS 16
- Overseeing ongoing regulatory, tax and credit matters
- Monitoring legal and regulatory compliance, and providing guidance on the suspected Madagascar supplier noncompliance and remedial actions
- Considering the impact of the 2019 JSE Listings Requirements (LR) amendments on financial reporting and compliance

The committee is satisfied that it has fulfilled its responsibilities in accordance with its mandate for the 2020 financial year, including duties in terms of the Companies Act, JSE LR and King IV.

# **Compliance assurance**

The committee oversees the assurance arrangements in place are effective. The combined assurance model comprises management, the compliance function, the internal audit function and external audit services. The committee is satisfied that these arrangements are effective in providing a robust control environment which enables the provision of reliable information for decision making purposes and support the integrity of external reports. After an extensive review and consultation process, the business has made a strategic decision to outsource the internal audit function to KPMG from 1 July 2020 (refer page 77).

### Management and reporting

Having given due consideration, the committee believes and confirms that Mark Stirton, who is the financial director and carries the title chief financial officer (CFO), possesses the appropriate expertise and experience to meet his responsibilities. The committee is also of the view that the group's financial function incorporates the necessary expertise, resources and experience to adequately and effectively carry out its responsibilities.

Further, the committee believes that the group has appropriate financial reporting procedures and is satisfied that these procedures are operating adequately. This is supported by the effectiveness of internal controls being maintained at a high standard which translates into accurate financial and related information presented to stakeholders in this annual integrated report. There are no known significant internal financial control weaknesses. Significant matters considered in relation to the annual financial statements were the approach to determining both inventory and trade receivables provisioning, impairment assessments and assumptions used, going concern evaluation, quality of earnings, adoption of new IFRS standards and disclosures. The impact of COVID-19 on the group's financial reporting has been reviewed in conjunction with Ernst and Young Inc (EY). Additional disclosure relating to management judgment has been added where appropriate. The committee also considered the impact of the JSE report on proactive monitoring of annual financial statements 2019, the activities of the Financial



Reporting Investigation Panel in 2019 and the JSE thematic review of IFRS 9 and IFRS 15. Based on supporting information presented by the external auditors including financial analysis, prior history and best practice, the committee is satisfied that these matters were adequately addressed.

The impact of the amendments to the JSE LR were considered to ensure compliance with requirements as they become effective.

The basis for determining materiality was approved by the committee and the committee is satisfied with the level of reporting by management on qualifying significant items over the period.

# External audit

EY were the group's appointed external auditor for the reporting period. Although EY has been the group's auditors since October 1989, the committee is satisfied that EY is independent of the group. In reaching this conclusion, the committee considered:

- The fact that the designated partner for the reporting period, Vinodhan Pillay, was assigned to the group audit in FY2016 (and will rotate off the group's audit from the FY2021 reporting period)
- The group has a clearly defined non-audit services policy which is strictly followed
- The extent of non-audit services is minimal and is continuously monitored, with no excessive, unusual or unnecessary engagements noted

The committee is of the view that the group received a high quality external audit taking into account the standard of audit planning and scope of activities performed. The audit team assigned to the audit, EY's independence, its relationship with stakeholders, understanding of the business, and the extent of non-audit services provided, were further points taken into consideration during the assessment of the audit quality. The committee chair met with EY prior to the approval of this report to discuss key audit matters, the group's annual financial statements, commentary thereon and general matters.

Vinodhan Pillay will rotate off the group audit as designated partner after FY2020 and EY proposed that Merisha Kassie take over as the designated audit partner for FY2021. The committee has considered the documents submitted by EY as part of the committee's suitability assessment and Merisha Kassie in terms of the JSE LR. On the basis of this assessment the committee recommended to the board and recommends to shareholders that EY be re-appointed as the external auditors and Merisha Kassie be appointed as the designated auditor for the current financial year (FY2021). The resolution for the re-appointment of EY as the group's external auditors is on page 142 of the notice of AGM.

The group has considered the requirements of mandatory audit firm rotation as prescribed by IRBA effective 1 April 2023. In the 2019 integrated report, the committee communicated its commitment to rotate external auditors from FY2021 provided such decision served the best interests of the business. Selection of the aroup's new external auditors was on track to be completed by the third quarter of FY2021, however, management requested that the rotation be delayed to FY2023. Audit failure is high when new external auditors who are unfamiliar with the business are introduced. Mandatory audit firm rotation timelines have been delayed in order to reduce the change risk of new external auditors, bringing more stability during a period where the economy and business is navigating extreme and unprecedented uncertainty. Further to this, it would be too disruptive to have both new internal and external auditors in the same year. Next financial year (FY2022) will be used to assess the capabilities and suitability of qualifying audit firms to enable a smooth transition at the appropriate time.







# **ANNUAL INTERNAL AUDIT ASSURANCE STATEMENT**

For the reporting period, internal audit provides reasonable assurance that key risks were managed at acceptable levels to support the achievement of the group's strategy.

# **Internal Audit**

# Independence

- Independence and objectivity is maintained through internal audit's appropriate organisational positioning, reporting functionally to the committee and administratively to the CFO
- Internal audit is independent of all group operational activities and has unrestricted access to all areas within the group
- Internal auditors maintain an unbiased mental attitude that allows them to perform engagements objectively
- The committee approves the appointment (and removal), and contract of the chief audit executive (CAE). The committee approves the remuneration of the CAE in conjunction with committee
- The CAE ensures Internal Audit remains free from all conditions that threaten the ability of internal auditors to carry out their responsibilities in an unbiased manner
- Executive management support and encourage the independence of the function and the opinions provided
- The CAE has a standing invitation to attend any divisional board meeting but is not a member of these boards to maintain independence

# Approach

- Assurance is provided through a risk-based approach that is aligned to the strategic risks facing the group
- Internal audit remains agile to respond to the rapid shifts in the internal and external environment. Internal audit plans are recalibrated on a quarterly basis to align efforts to risks on an ongoing basis. The approved audit plan for FY2020 was achieved
- Internal audit's fit for purpose, cost effective approach to providing assurance to a value driven business ensures that key risks are appropriately managed to acceptable levels, in line with the group's defined risk tolerances
- Internal audit's integrated approach to all audit disciplines provides a holistic view on risk
- Internal audit provides real-time assurance through digital auditing resulting in greater coverage, depth and efficiencies
- Duplication of assurance efforts are reduced through a coordinated combined assurance approach to risk management
- Internal audit is aligned to professional standards, Code of Ethics of the Institute of Internal Auditors and King IV principles

# People

 Experienced, qualified and passionate associates have been upskilled in retail acumen to provide assurance in key strategic areas and drive value creation for stakeholders

# Value Creation

- Internal audit identified cost saving opportunities to the group through improvements and innovative approaches to providing assurance such as process efficiencies
- Collaborated with the project management office to strengthen the first and second line of defence through stage gate reviews that ensured key requirements were met during each IT project
- Improved ethics and fraud detection within the group through quick and effective response to fraud and ethics related matters
- Implementation of dashboards to monitor key risks on an ongoing basis within the store operations environment

# **Transforming Internal Audit**

- Internal audit's ever evolving, innovative and agile approach to assurance has provided realtime, insightful and foresight driven assurance
- Transitioning internal audit from providing assurance that is insightful to foresight driven, through the development of predictive analytics to forecast risk/ control breakdowns within the store operations environment
- The Southern African Institute of Internal Audit recognised the CAE in 2019 for his excellence in internal audit leadership, internal audit transformation and contributions to the profession
- An outsource agreement with KPMG was facilitated through a section 197 arrangement, whereby all internal audit associates were transferred to KPMG from 1 July 2020
- Key criteria considered in the decision to outsource internal audit include
  - increased diversity of assurance skills required to respond to the changing needs of the group
  - improved career path for the internal audit associates not available within the group
  - introduction of new technologies to aid in the prevention and detection of control breaches and
  - leverage of global best practices and methodologies

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# Continued

# **ANNUAL INTERNAL AUDIT ASSURANCE STATEMENT**

For the reporting period, internal audit provides reasonable assurance that key risks were managed at acceptable levels to support the achievement of the group's strategy.

# FY2020 Strategic focus

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# **Retail modernisation IT Project**

• Contributed towards optimising the fundamental retail capabilities across the group by providing relevant and timely assurance on IT project delivery.

# Revenue assurance (Mr Price Money)

 Provided assurance on the revenue streams within Mr Price Money, focusing on the credit, cellular and insurance processes and systems contributing to accurate, valid and complete billing and financial reporting.

# Information security

 Assurance was crafted around the everchanging security risk landscape faced by the group to ensure constant monitoring and improvements in the group's response to security threats.

# Store operations

 Positively influenced the store operational risk environment by providing assurance on key risks associated with the management of cash and stock at stores. The approach to provide digital assurance was successfully pioneered allowing operational risks and control breakdowns to be monitored daily through visual dashboards.

# Supplier compliance

· Assessed supplier compliance with import regulations.

# Supply chain (Plan, Buy, Move and Sell)

• Provided assurance on key processes that enable the achievement of the strategic imperative to deliver the right product, to the right store, at the right time.

# Tone at the top

FY2020 Outcomes

• The Executive team is always supportive and committed to ensuring good governance and risk management across the group. Adherence to the group code of conduct is promoted through consistent application in all matters relating to employee and supplier conduct.

# Governance

• Governance, risk and controls evaluated were adequate and appropriate to assure that the group operated in a responsibly governed manner.

# Risk management

• Risk management structures, systems and processes continuously improve to identify, assess and mitigate key emerging internal and external risks and to support the achievement of the group's strategic goals.

# Internal control

 Internal processes and associated controls remained appropriate and reliable across the group, ensuring the achievement of strategic/operational imperatives, safeguarding of assets and compliance with relevant laws and regulations. Responsiveness to reported control weaknesses and recommended improvements remained positive.

# **Process efficiencies**

• Processes are reengineered on an ongoing basis through continued focus on identifying efficiencies within every process that was audited.

# Internal audit training intervention outcomes

• Internal Audit have built the appropriate level of skill and optimised approaches to support the group as a key governance pillar.

# Compliance

The board governs compliance with applicable laws, regulations and adopted non-binding rules, codes and standards. It has delegated this responsibility to the committee which is accountable for setting the direction on how compliance is managed by approving the group's compliance policy and exercising ongoing oversight of compliance governance. The committee delegates the implementation and execution of effective compliance management to the group's management, as first line of defence.

Compliance is embedded within the group through the group compliance function which acts as part of the second line of defence. It assists the board, management and associates in fulfilling their responsibility to comply with applicable compliance obligations through the provision of compliance risk management services. The constantly changing regulatory landscape is monitored to ensure that key regulatory changes are identified across all jurisdictions in which the group operates, the business impact determined, and appropriate controls implemented to achieve compliance. The group's credit and insurance business are highly regulated. There is a dedicated compliance function within the group's Mr Price Money division, which has a dotted reporting line to the group compliance function. Implementation of compliance measures and controls is managed within other trading and support divisions as part of existing roles as appropriate.

Annually, the group's regulatory universe is reviewed, and approved by the committee, and responsibility for legislation is delegated to management. Material group and divisional compliance risks, trends and mitigation measures are monitored by the group compliance function and formally reported to management at quarterly governance divisional board meetings as well as to the board through both the Social, Ethics, Transformation and Sustainability Committee (SETS), regarding compliance matters relevant to SETS area of oversight, and this committee. On an annual basis, management and the group compliance officer provide assurance to the committee in respect of their delegated areas of responsibility through the legal assurance process.

### Tax and labour compliance

Regarding the previously disclosed SARS assessment objections and appeal, the group has reached a settlement with SARS on one

matter without incurring penalties. The other matter is proceeding to court (these matters are covered in the CFO's report on page 50). The previously disclosed department of labour (DoL) compliance notices issued regarding alleged non-compliance with the sectorial determination for "store associate" rates of pay remain under dispute. The DoL has misinterpreted the retail "store associate" role as defined in the context of the group's self-service model and has not taken staff benefits into account when calculating store associate rate of pay. These matters are ongoing.

# Occupational health and safety compliance

In March 2020 the group closed the Durban head office voluntarily and as a precautionary measure for two days after two associates who had traveled internationally and met with a supplier who was diagnosed with COVID-19, showed flu-like symptoms. During this closure the offices were deep cleaned, sanitisers installed and hygiene protocols and awareness escalated. Although the associates tested negative, the measures taken during the closure resulted in the group early-implementing the Government directed social distancing and hygiene measures which were enforced during March 2020. The closure also enabled the group to test its work from home capacity which assisted in a smooth transition to full lock down in late March. Ongoing compliance with the Disaster Management Act regulations and implementation of COVID-19 health and safety requirements is a key focus for the current (FY2021) reporting period. Further detail on the group's response to and management of the COVID-19 pandemic is on page 84.

### Customs and excise compliance

During this reporting period an investigation by internal audit identified suspected non-compliance with customs and excise requirements by a supplier of the group. As a consequence, the relationship with the supplier was terminated and disciplinary action was taken against accountable senior associates (refer page 113). As a precaution and to address any potential reporting obligations, the CAE met with senior SARS officials in late 2019 to discuss the matter.

No material or repeated penalties, sanctions or fines for contraventions of or non-compliance with statutory obligations (including environmental obligations) were imposed on the group or its directors or management during the reporting period.

# The key areas of focus for the reporting period were:

- Achieving payment card industry (PCI) compliance
- Implementing National Credit Act (NCA) amendments
- Favourably resolving the NCA matter before the National Credit Tribunal relating to the Miladys club product fee (this was resolved in May 2019 during the reporting period but was fully disclosed in the 2019 annual integrated report)
- Improved data protection compliance including Protection of Personal Information Act (POPIA) readiness
- Resolving the suspected supplier non-compliance matter
- Implementing measures to comply with the Disaster Management Act regulations and COVID-19 health and safety requirements

# Future areas of focus are:

- Entrenching and monitoring of Disaster Management Act regulations and COVID-19 related compliance
- Materially progressing POPIA compliance through a focused data protection project to ensure compliance by the 1 July 2021 implementation date
- Increased monitoring of financial services legislation following recent legislative amendments



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# **A How we govern**

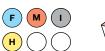
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# RISKAND IT COMMITTEE REPORT

The main impact of this committee's deliberations on the group's value creation elements is reflected below:

Capitals

Stakeholders Business Activities







Governance Outcomes

Good performanceEffective control

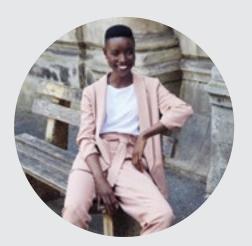


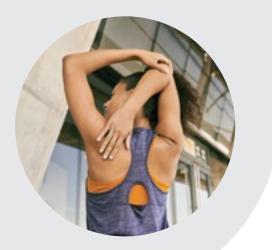
Strategic Pillars



Sustainable Development Goals

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# Role

The committee is constituted as a committee of the board and has been delegated responsibility for governing and overseeing the risk, information and technology (IT) activities of the group. The committee mandate is published on the group's website www.mrpricegroup.com. The committee members, their qualifications and experience, the number of meetings held and attendance at meetings is detailed in the Board report on pages 66 and 72.

The committee's responsibility is to ensure risks and opportunities are considered and managed, in a way that both influences and fulfils the setting and achievement of the group's strategy (as detailed in the Strategy, Material Matters and Key Risks section on pages 34 to 45). The committee is also responsible for overseeing IT operations which are a strategic enabler supporting both the group's current and future business activities. To fulfil its role, the committee oversees management's implementation and execution of risk, including insurance cover and business resilience, and IT control, as well as the three lines of defence, in conjunction with the Audit and Compliance Committee which oversees financial controls and reporting risk.

A specialist non-executive director plays a role as a committee member and monitors and provides input but does not make any decisions on material IT projects. The non-executive director has also attended certain IT project steering committees and provides adhoc guidance on general IT governance matters.

#### The key areas of focus for the reporting period were:

- Identifying, reviewing and prioritising the group's top threats and opportunities
- Monitoring management's responses to the group's risks through the application of agile and fit for purpose response plans
- Overseeing progress towards the successful delivery of the group's IT retail modernisation programme
- · Monitoring and reviewing improvements to the IT security posture
- Guiding and monitoring management's response to the
- COVID-19 pandemic

The committee is satisfied it has fulfilled its responsibilities in accordance with its mandate for the 2020 financial year.

# **Risk philosophy**

The group recognises that in order to create and protect shareholder value there is a need to take risks in a responsible and informed manner. Risks are inherent in business activities and can relate to strategic goals, business performance, compliance with laws and regulations, and those critical to environmental, social and governance aspects. Whilst no risk management system can possibly identify and address every risk, the aim of the group is to ensure that prioritised risks are managed within acceptable levels.

Open candid and fact-based discussions on risk related issues are encouraged. This transparency surfaces all relevant facts and information which enables the assessment of various possible options on which informed decisions are made. Considering and assessing risk is embedded into the day to day functions within the business and remains at the forefront of thinking at all levels from from group strategic matters to daily operational management.

The risk maturity of the group has continued to evolve. The group's attitude to and the acceptance of risk includes opportunity-based thinking. Risk mitigation steps are constantly refined to extend beyond mitigation to include opportunity-based identification and action sentiment. Risks are managed such that it encourages entrepreneurism and in a way that will maximise the upside whilst providing protection against the downside. Risk capabilities will further improve in the year ahead under the leadership of the newly appointed risk director.



# **Risk operating model**

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Even with the entrenchment of risk and opportunity-based thinking, the group recognises the need for groupwide risk disciplines to be applied in a manner that is effective and reliable. This safeguards against uncertainties that could threaten the achievement of business strategies and ensure that these are managed in a structured, transparent and responsible manner, with sufficient degree of oversight. Risk identification is driven through a hybrid approach of a top down and aggregated bottom up process. During the reporting period risk monitoring software was also implemented to improve the speed, efficiency and tracking of risks logged across the group.

The risk structure below provides an overview of how the group thinks about, structures and manages its risks. This enables the group to understand the relationships between risks across multiple divisions. It is also used as a means to capture material risk exposures generated from varying perspectives.

Risk oversight

#### **Risk and IT committee**

- Governance and oversight of risk activities
- Approve the risk appetite for the group
- Approve risk management components
- Discuss group-wide risks and opportunities (as detailed in the Strategy, Material Matters and Key Risks section on pages 34 to 45)

Risk function

Create a common

risk framework

and processes

and proximity Track risk responses

Provide guidance on the

Identify and assess risks

• Aggregate, co-ordinate

application of the framework

and report risk information

 Ensure adequate mitigation by management relative to impact

· Provide training and guidance

# **Risk management**

# Executive management

- Define risk appetite
- Evaluate risk mitigation plans
- Provide risk related information
- Focus on strategic group risks

#### Internal audit

- Provide assurance on the effectiveness of the risk management process
- Provide assurance on risk mitigation steps once implemented

# **Risk ownership**

# Trading and service divisions

Operate within the risk appetite and governance structures

•

- · Respond to risks in a timely and effective manner
- Focus on tactical risks while aligning to strategic group risks

# Strategic risk

Risk management is included in the annual strategy process across all trading and service divisions. Risks are considered in achieving a given strategy and business objective. Executive and divisional management routinely challenge themselves on their capabilities (skills, time and mitigations) to achieve the business strategy and objectives. Formal divisional progress updates are provided quarterly. Divisional risk registers are maintained and analysed for completeness, progress and alignment to group strategic risks.

Throughout the year, risk assessment pulse checks are performed by the group and/or risk management function to identify internal and external events that might affect achievement of the group's objectives. As part of the annual risk survey, a selection of risks most likely to emerge within the next 5 years, are also identified. These risks are then evaluated on a quarterly basis for inclusion in the group's inventory of threats and opportunities.

A home grown deep dive risk methodology is adopted for key strategic risks. These are completed as part of the risk programme and progress is monitored by executive and divisional management, and this committee.

The deep dive method unpacks material risks and opportunities by strategic theme. Risks are defined to ensure a common understanding across all stakeholders and risk owners. Causes and potential consequences are agreed and documented. Key risk mitigation and controls are assessed with assurance mechanisms attached. Required action and treatment steps are identified and tracked to ensure progress and/or improvement on the overall management of the risk.

A deep dive dashboard for key material risks is presented to the committee on a quarterly basis. The consolidation of all efforts and progress by risk allows for a thorough interrogation and alignment on the identified risks, likely impact, adequacy and progress of treatment plans and required assurance mechanisms.

# **Tactical and operational risk**

In addition to focus on strategic risks, the group appreciates the need to manage daily operational and tactical risks (such as stock and cash losses) to preserve the value driven model of the group. Whilst these risks are managed through divisional management as part of daily operations, there is oversight by executive management. These are reported through the internal audit function as a standard reporting item at both the divisional and board levels on a quarterly basis.

# **Risk incidents**

Any major risk incident is immediately reported to executive management and the committee. This includes qualitative and quantifiable matters such as:

- Risk of reputational damage
- Injury of a customer or staff
- Ethical or compliance breach
- Extended information technology system failure
- Significant business interruption event

For the reporting period, COVID-19 was a significant unexpected and unusual risk. Further details on this and the group's response are on pages 84 and 85.



# **Business resilience**

Business resilience is the ability of an organisation to anticipate, prepare for, respond and adapt to incremental change and sudden disruptions in order to survive and prosper. A resilience plan guides how to respond, recover and rebuild operations. Although these plans are not intended to cover every eventuality, they must be flexible enough to adapt to a specific crisis.

For effectiveness, the resilience process forms part of the group's risk management approach. This integration ensures the early identification and tracking of potential disruptive events.

As with risk management, the business resilience process is maturing with further enhancements expected in the year ahead. Enhancement to this process includes:

- · Annual testing of each divisional customised resilience plan
- Crisis simulation exercises for group leadership and executives
- Impact assessments incorporating third party activities
- Ongoing awareness initiatives and training across the group
- Resilience requirements incorporated into all new processes, services and systems

# COVID-19: Business impact, risk assessment and response

The COVID-19 pandemic emerged in the last quarter of the reporting period. Initially, this pandemic affected the inbound supply chain (caused by disruption in the East) but due to the swift reaction of the South African Government in instituting a national lockdown, business and economic effects of the pandemic rapidly accelerated and impacted local demand in South Africa. A timeline of COVID-19 events in South Africa is on pages 18 and 19.

In the true spirit of partnership, the group and executive leadership fully supported Government's decision by going beyond compliance with regulatory requirements and collaboratively supporting and working with all stakeholders, including associates, Government and landlords, to mitigate risk.

A crisis committee led by executive management and represented by heads of all divisions was immediately established. Accepting that no amount of business continuity and contingency planning could have prepared any business for the impact of a complete shutdown of the entire economy, a focused COVID-19 risk assessment was promptly performed. Risk identification was guided by the entrenched values of the group. These included concentrating on the well-being and safety of associates, treating suppliers and landlords with fairness, shareholder interests, and society at large. In addition, scenario analysis was conducted to pre-empt responses to anticipated amendments or extensions to lockdown dates, supplier impact, increase in associate infection rates, and product sale prohibitions post lockdown. A 5-stage process risk assessment framework was adopted. Using credible external sources of COVID-19 risk assessments as a point of reference, a focused set of questions were developed. These questions were specifically focused on the group's ecosystem and were customised to address the most significant business resilience areas.

These key resilience areas and the crisis committee objectives are summarised as follows:

Organisational resilience	Objective
Workforce	<ul> <li>To ensure safety and well-being of all associates</li> <li>To ensure clear communication to all associates</li> <li>To consider the risk of the virus spreading across the business</li> </ul>
Financial	<ul> <li>To assess business performance due to loss of trading and supplier obligations</li> <li>To accurately forecast working capital requirements and cash flow projections</li> <li>Halt all discretionary, uncommitted and capital spend</li> <li>Evaluate capital structure and stress test liquidity under various scenarios</li> <li>Increase short-term credit line availability to provide additional financial headroom</li> </ul>
Business continuity and operations	<ul> <li>To monitor Government regulations and assess the impact on group operations and performance, and develop suitable response plans</li> <li>To enhance ability to respond to customer reactions (e.g. decreased demand or adverse publicity)</li> <li>To ensure reliable incident response processes aligned to all protocols</li> </ul>
Supply chain	<ul> <li>To ensure on-going operational performance, reliance on internal capabilities and external partners</li> <li>To ensure adequate merchandise flow with balanced assortments to satisfy customer demand</li> <li>To ensure visibility and continuity of supply</li> </ul>
Technology	<ul> <li>To ensure capability to continue to operate in a changed environment, support work from home capability, and adequate support from technology partners</li> </ul>
Legal and compliance; and governance	<ul> <li>To maintain effective governance throughout the process</li> <li>To ensure that the group is contractually protected</li> <li>To ensure accurate communication to the Board and external stakeholders</li> <li>Work with industry and government bodies such as National Clothing Retail Forum and Department of Trade Industry and Competition on protocols and permitted items under each lockdown phase</li> </ul>

Risks were then identified, and proposed risk mitigations implemented. These were thereafter tracked on a real time basis with formal weekly oversight by the crisis committee. These meetings were structured with agendas, formal feedback and minutes. Internal controls and response plans emanating from these risks will be subject to validation by internal audit.

The pandemic has had a significant impact on the group's turnover and profitability with the inability to trade during level 5 lockdown from 27 March 2020 to 30 May 2020 and limited trading ability through level 4 during the month of May 2020. Lockdown level 3 (from 1 June 2020) allowed trade to return unrestricted. The broader socio-economic impact is likely to continue to affect the trading environment for an extended period. Despite this, the foundation and pillars of the organisation have held the group in good stead to respond well to the pandemic.

Comfort is taken from the group's cash position. As a value retailer with a strong balance sheet, the business remains well positioned in the market. The pandemic will, however, continue to make the group risk profile volatile.

The rules of engagement have and will continue to change significantly, and the group must remain vigilant in this dynamic environment. The group has also proven its agility as regulations were introduced and amended. This is demonstrative of adaptive business processes

Performance measures in all aspects of the business will be revised to ensure sustainability and optimal financial performance. Trends and changes to the sector and customer behaviour will be closely monitored. Capital investment decisions will be reassessed, and cost saving opportunities will be relentlessly pursued.

The group will look for potential opportunities that may arise in the post COVID-19 era. COVID-19 will continue to provide valuable learnings that will be incorporated into the group's business resilience process.





## Information and technology governance

The group's IT function is responsible for supporting and maintaining effective IT internal controls to meet the overall governance standards. The IT governance standards are aligned to the group's governance methodology and apply the principles in King IV and COBIT.

To meet the governance standards, the division has identified and established the following structures:

# **Governance structures**

operating effectively

not operating effectively

IT governance is implemented through IT management committees. The divisional committees have been reviewed and realigned to balance appropriate levels of governance.

**Risk and IT Committee** 

Committee of the board including executive and non-executive directors, with divisional management as permanent invitees

# IT Divisional Board

(Operations, strategic prioritisation and investment decisions)

Executive directors and trading and service division heads



The key IT governance activities for the reporting period were prioritised based on the key enablers and components of strategy delivery, and enablement of day to day business activities. The newly appointed Chief Information Officer (CIO) who joined in November 2019, has reorganised and prioritised the IT delivery framework to provide greater assurance that investment and risk is progressed responsibly and timeously and that the IT strategy supports and enables the group strategy.

# The group's vision for the IT division over the next five years, is for the team to lead from the edge. This will require it to move from a reactive based support division to a thought leader, trusted advisor and change driver.

During the reporting period, core IT focus areas included:

- Retail modernisation programme implementation (ERP and retail merchandising solutions)
- Improvements to the cyber security posture
- Achievement of payment card industry (PCI) compliance

There has been a concerted effort by the division to deliver these projects. Projects focused on legacy migration, maintenance and innovation initiatives require further attention and present opportunities. A complicated legacy environment has made it challenging to capitalise on modern architectures and tool sets available to enhance competitiveness in the modern retail landscape. The shift towards driving change is a key future focus.

# The mission is to shift the energy allocation from focusing on the base layer of infrastructure and applications to spending more and more time on Innovation supported by applications.

During the reporting period, there were no major IT incidents or IT security breaches, and while various IT policies were updated as part of continuous improvement activities, there was no material change in the group's IT policy. The internal audit function plays a key role in monitoring the effectiveness of IT management. Audit findings on IT risk management are reported on a real-time basis and the resolution of findings is tracked and reported by internal audit. The group's IT control environment remains reliable, with ongoing opportunities to mitigate risks.

# The planned areas of future focus:

- Delivering core retail systems as priority projects to enable group strategy and future-proof the group
- Opportunities to:
  - fast track digitisation across the business
  - plan and execute on legacy system decoupling to enable change
  - increase strategic focus on e-commerce in response to an accelerated shift in the utilisation of this channel since COVID-19
- Maintaining and improving the IT security posture and de- risking
  the operating environment
- · Remediate the control gaps identified by internal audit

Further details of the impact of IT projects on the delivery of the group's strategy are included in the Strategy, Material Matters and Key Risks section on pages 34 to 45.





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# $\bigcirc$ How we govern

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# MUNERATION KFI ANU COMMITTEE **REPOR**

The main impact of this committee's deliberations on the group's value creation elements is reflected below:

#### Capitals

( F

Stakeholders E

Business Activities Go

Governance Outcomes Strategic Pillars

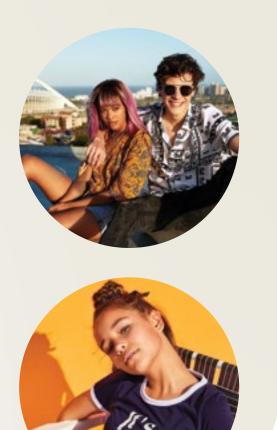
· Good performance

· Effective control

Sustainable Development Goals







The committee is constituted as a committee of the board and has been delegated responsibility for overseeing the remuneration activities of the group and the nominations activities in respect of the board. The committee mandate is available on the group's website www.mrpricegroup.com. The committee members, their qualifications and experience, the number of meetings held and attendance at meetings is detailed in the Board report on pages 66 and 72.

# Role

The board, ultimately responsible for the remuneration policy and implementation thereof, seeks to deliver the most desirable outcomes and practices which appropriately balance the welfares of all interested stakeholders in a transparent and integrated manner. The committee oversees the group's approach to remuneration to ensure fair, equitable and responsible remuneration in support of the group's strategy. The committee is further responsible for overseeing that remuneration processes are carried out consistently and aligned to the group's remuneration policy thus ensuring that the intellectual capital required to achieve the group's imperatives is attracted, motivated, retained and rewarded. In addition, the committee oversees the composition and performance of the board and its committees.

# Key areas of focus for the reporting period were:

- Following a review of shareholder comments received in relation to current long-term incentives and taking leading remuneration practice into consideration, a new long-term incentive plan (LTI) was developed for implementation in FY2021. The LTI comprises a mix of instruments and while the implementation details are still in the process of being finalised, the main features of the LTI as it applies to executive management, together with the associated advantages, are on page 99.
- the LTI will not result in any shareholder dilution as it can only be settled by using cash to purchase shares in the market. The group will also waive its present authority to issue shares to satisfy the requirements of its current share schemes
- the LTI is operated out of a single set of plan rules, ensuring ease of administration and lowering the operating costs thereof
- executive and divisional directors will no longer receive forfeitable shares without performance conditions
- a mix of appropriate performance measures aligned with long-term strategy will be used for each instrument. Due to the COVID-19 pandemic, it was not yet possible to set meaningful

targets and conditions, but the committee will undertake an active shareholder engagement process prior to making the first awards under the LTI. During these engagements the mix of instruments together with the proposed performance measures will be discussed with shareholders

- performance forfeitable shares will be substituted for performance awards over conditional rights to shares that are settled on vesting following the satisfaction of performance conditions.
   The use of conditional rights to shares avoids a situation where shares must be forfeited due to the non-fulfilment of performance conditions, meaning cash can be used more productively. As a result, executive and divisional directors will no longer earn dividends on unvested performance shares
- Enhancement of short-term incentive (STI) structure for executive directors and senior management. This included a significant shift in the weighting away from personal performance to the achievement of strategic KPI's for executive directors
- Alignment of roles and grades across the group to ensure consistency across divisions and to better position group roles against the market
- Enhancement of associate nomination and assessment process to strengthen succession planning
- The ongoing board refresh and skills focus, and the identification of suitable directors
- Engaging with and responding to shareholder remuneration questions

The committee is satisfied that it has fulfilled its responsibilities in accordance with its mandate for the 2020 financial year and that the remuneration philosophy achieved its stated objectives. Future areas of focus are on page 92.

### The committee's remuneration report is structured as follows:

•	Background statement	Page 90
•	Remuneration policy	Page 92
٠	Remuneration implementation report	Page 103



# **Background statement**

Letter from the chair:

# Our culture of partnership

Our values are embedded in our strong culture, which is a key element of our strategic competitive advantage. People who are driven by Passion, guided by Value and committed to Partnership have enabled our success as an organisation. The core objective of our remuneration policy is to attract, motivate, retain and reward top retail talent to deliver superior results. The historical 34-year compound earnings (20.0%) and dividend (18.8%) growths and our record of key staff retention over the years, provides tangible evidence that our values and approach to remuneration have delivered on this objective.

Our remuneration structures are designed to support this entrepreneurial culture by incentivising high performance. We have taken a conscious and deliberate decision to skew our remuneration philosophy towards variable pay and we choose to generously reward superior performance through our variable pay structures. This ensures that our associates share in the risk and reward of the performance of the group and are aligned to shareholder value creation. At the same time our guaranteed pay is aimed at the median of our chosen comparator group, placing a lesser burden on the group's fixed staff costs in years of under-performance. It makes sense to us to reward generously when the group experiences successful years, and to contain our fixed cost commitment to reasonable levels in years of poor performance. To ensure that we are providing remuneration that is fair, appropriate and responsible, we conduct our own internal benchmarking exercise annually and every second year make use of an external remuneration consultant to confirm our objectivity in discharging our mandate.

The committee (and the board) is acutely aware of the global issue regarding fair and responsible remuneration between management and junior level employees. We believe that our unique and inclusive approach to short and long-term remuneration enables the best possible outcomes, is substantively fair, and is applied consistently throughout the organisation. By addressing equal pay for work of equal value, we consequently close the gap between gender and equity disparity. The group's recent role evaluation and grading project has provided an objective basis to identify and address any misalignment. Our partners share scheme, details of which are on

page 97, is a key example of the ability of all associates to share in the success of the business. Total dividends received by the associates participating in this scheme amount to R210 million since inception.

#### Our performance and impact on remuneration

In the committee's view the following matters, inter alia, influenced remuneration during the reporting period:

- The suppressed local economy and low business and consumer confidence
- The remedial and structural changes that the newly appointed CEO and CFO made to enhance the positioning of the organisation
- The threat of a loss of key staff to competitors locally and internationally
- Labour and employment laws, amendments and minimum wage requirements
- The impact of COVID-19 on financial performance, associate remuneration and retention

The tough retail market and impact of COVID-19 on the group's results have meant that regrettably none of the share options and performance forfeitable share plan (FSP) awards granted in 2015 will vest in 2020, due to the non-fulfilment of performance vesting conditions.

In March 2020, the first case of COVID-19 was reported in South Africa, and on 27 March 2020 the country was placed under a nationwide lockdown until 30 April 2020. As a result of the lockdown stores were unable to trade for this period (refer pages 18 and 19 for a complete COVID-19 timeline). Despite a complete shutdown of trading operations, the group continued to remunerate all associates at 100% of salaries including all benefits. The CEO voluntarily chose to take a 15% reduction in salary for a period of six months and similarly all other executive directors and non-executive directors voluntarily elected to take a 10% reduction in basic salaries and fees effective 1 April 2020. In addition, salary increases for all associates for the 2021 financial year are suspended until the full impact of COVID-19 can be evaluated (refer to special resolution 1 in page 144 regarding the approval of non-executive director fees). The group remains committed to maintaining job security and ensuring the wellbeing of all associates as far as possible to ensure business continuity. The group applied to the temporary employment relief scheme made available by the South African government for employers who were required to close or partially close operations during the lockdown.

# Shareholder engagement

The committee and the group encourage and appreciate feedback from shareholders on remuneration matters. Issues raised are tabled at committee meetings and considered when reviewing policy, implementation of policy and remuneration disclosure.

Despite the shareholder roadshow conducted by the committee chair, senior management and the group head of investor relations with fourteen of our largest shareholders representing 49.9% of total ordinary shareholding (overall twenty of our shareholders were contacted for engagement) prior to the AGM, we unfortunately only received 66.04% and 61.29% shareholder approval on the remuneration policy and implementation report respectively at the 2019 AGM. We are disappointed with the overall result, particularly given the positive results of the remuneration resolutions at the 2018 AGM and the policy implementation adjustments made over the course of the 2019 financial year. Shareholders were invited to engage with us post the AGM, however no shareholders contacted us in this regard.

The group strives to apply its remuneration philosophy of 'Partnership' consistently and appropriately and will continue its efforts to proactively engage with shareholders to understand the concerns around the remuneration policy and implementation thereof.

As a result of these outcomes and in an attempt to align our policies more closely to the expectations of our shareholders whilst remaining mindful of our unique business needs, we addressed the following matters either via policy changes or by the introduction of new policies, as set out in the table below.

Element	Matters raised	Mr Price response and/or policy changes
LTI	Shareholder dilution associated with the share plans.	The new LTI that can only be settled by using cash to purchase shares in the market will be implemented in FY2021, resulting in no shareholder dilution. The group will also waive its authority to issue shares to satisfy the requirements of its current share schemes. Further details can be found on pages 98 and 99.
	Performance conditions – shareholders indicated that LTIs that make use of performance hurdles based on operational returns, measured against cost of capital and agreed with shareholders in advance are preferred. The use of HEPS as the only performance measure for both LTIs was noted as a concern.	The committee agrees that the use of a single measure for options and forfeitable shares is not ideal and intends to use a balance of measures linked to long-term shareholder value creation and our strategic objectives for the new LTI. Due to the uncertain trading conditions as a result of the COVID-19 pandemic, the committee was not yet able to set performance metrics for the new plan and will use this opportunity to engage with shareholders prior to the anticipated implementation of the new LTI in November 2020 to discuss the mix of instruments to be used as well as the performance conditions for each instrument.
	Retention awards for executives were not supported and a number of shareholders raised the concern that 50% of FSP awards are not performance-based.	While 50% of the FSP awards are based on employment and not performance, these awards only accounted for 7.8% of the total LTIs awarded to executive directors. Going forward, no retention awards will be granted to executive directors under the new LTI.





# Future areas of focus are:

- Implementation of the new LTI. This will include a shareholder engagement process prior to making awards to discuss performance conditions and the application of the various instruments
- Introduction of clawback provision in the new LTI plan
- Rationalising and simplifying all benefits and converting all associates to a cost-to-company structure
- Enhance the performance enablement process
- Standardise STI structures across the group and align to grading system
- Benchmark executive director roles and correct this where necessary. Currently the CEO and CFO's total guaranteed pay (TGP) is below the 25<sup>th</sup> percentile compared to our comparator group benchmark conducted in November 2018. This is not in line with our policy to remunerate TGP at the 50<sup>th</sup> percentile

The group is committed to a sustainable, fair and responsible remuneration policy which satisfies the requirements of all our stakeholders and we trust that we can count on your continued constructive support.

# Mark Bowman

Committee Chair

# **Remuneration policy**

At the heart of our business, our purpose is to add value to our customers' lives and worth to our partners' lives. This is supported by rewarding our associates with a total remuneration mix that drives Passion, Value and Partnership which are key enablers of group success. The group's remuneration policy is to reward all associates for their contribution to the performance of the business, taking into consideration an appropriate balance between guaranteed, variable, short and long-term remuneration components.

Being a value retailer, the group aims to remunerate all associates at the retail market median on TGP and to reward superior performance through incentives (STIs and LTIs) when targets are achieved, enabling associates to exceed the market median on total earnings.

Given that performance-related incentives form a material part of our remuneration structure, ongoing performance feedback is vital. Associates participate in performance and career development evaluations on an annual basis, focusing on work achievements against targets, learning and development needs, values and cultural alignment.

Remuneration is not influenced by race, creed or gender, with the emphasis on equal pay for work of equal value. There is strong alignment of the types of benefits offered to the various levels of permanent associates. The group can justify areas where differentiation has been applied, specifically where consideration has been given to the position's seniority, job requirements and the need to attract and retain key skills. Below we have set out our remuneration policies as it applies to all our associates, followed by an in-depth overview of the arrangements applicable to executive directors.

# **Guaranteed remuneration policy**

	Remuneration Components (What?)	Purpose (Why?)	Mechanics (How?)	Executive Directors	Divisional Directors
	Basic Salary Applicable to all associates	To offer competitive market related basic salaries that attract and retain high calibre associates capable of crafting and executing the business strategy. Basic salaries for all associates, including executive directors, are benchmarked against the market median.	Remuneration is reviewed annually on 1 April taking into consideration: • Job content and grades • Internal equity • External competition • Consumer price inflation • Individual competence and performance	Total remuneration is benchmarked and aligned biennially to the median of a customised comparator group of JSE listed companies, which are selected using established principles and clear criteria. The survey was last performed in November 2018 by PwC and included the following 17	Total remuneration is benchmarked and aligned annually to the national and/or retail market median depending on functional area. The group subscribes and submits data to the annual PwC REMchannel remuneration survey which is used as the data source for South Africa.
P)	Retirement Fund Contributions Applicable to all permanent associates	To ensure the financial well-being of our associates and their dependants.	Defined contribution scheme: Retirement fund contributions are calculated as a % of annual guaranteed remuneration and includes risk and funeral benefits.	<ul> <li>companies in the peer group:</li> <li>Sector: <ul> <li>Clicks Group Ltd</li> <li>Massmart Holdings</li> <li>Pick n Pay Stores Ltd</li> <li>Shoprite Holdings Ltd</li> <li>The Foschini Group Ltd</li> <li>Truworths International Ltd</li> </ul> </li> </ul>	
Guaranteed Package (TGP)	Medical Aid Contributions Applicable to all permanent associates	To ensure the mental and physical well-being of our associates and their dependants.	Medical aid and gap cover: Voluntary membership is offered to associates on the plan of their choice. Dedicated financial wellness and medical aid consultants assist our associates to achieve what matters most to them at each life-stage.	Woolworths Holdings Ltd     Woolworths Holdings Ltd     Market Capitalisation:     Bid Corporation Ltd     Dis-Chem Pharmacies Ltd     Imperial Holdings Ltd     Life Healthcare Group Holdings     PSG Group Ltd	
Total Guarant	Guaranteed Cash Allowances (in cash) Applicable to specific permanent associates	To provide a relevant and market- competitive suite of benefits which add value and enable our associates.	Car allowance, cellphone allowance (where applicable).	<ul> <li>The Spar Group Ltd</li> <li>Tiger Brands Ltd</li> <li>Growth: <ul> <li>Aspen Pharmacare Holdings</li> <li>Capitec Bank</li> <li>Remaro Ltd</li> </ul> </li> </ul>	
	Fringe Benefits (in kind) Applicable to specific permanent associates		Use of company car; petrol/fuel card; staff discount (where applicable).	In years when a customised benchmark report is not compiled, executive director remuneration reviews are conducted in line with the process for divisional directors and the rest of the organisation. This approach	
-	December Bonus Applicable to all permanent associates	To reward contribution to company performance.	Payable annually in December and calculated as a % of monthly basic salary based on length of service as follows: - 1 years' service: 20% - 2 years' service: 40% - 3 years' service: 60% - 4 years' service: 80% - 10 years' service: 100%	ensures a fair and consistent approach to executive director remuneration in the context of overall employee remuneration and those at the lower end of the pay scale.	



# Short-term incentive policy

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	Remuneration Components (What?)	Purpose (Why?)	Mechanics (How?)	Executive Directors	Divisional Directors
Short-term Incentives (STI)	Performance Bonus <sup>1</sup> The aim is to ensure that a strong relationship exists between strategy, targets and remuneration thus enabling sustainable value creation.	To motivate and reward associates for the achievement of the group's short-term performance in areas which they can influence.	The group aims to ensure that a well-balanced set of measurables are designed for each level of associate. Targets are tailored annually recognising prevailing economic and trading conditions.	A substantial amount of the award requirisk. The table below reflects target and annual basic salary (ABS). Associates must be in the group's emplorements bonuses unless due to specific circums alternative arrangements. Bonus payme annually in May in cash.	maximum awards expressed as a % of oy at year end to receive incentive tances the committee has approved

1 Full personal performance awards are only achieved in exceptional circumstances and have rarely been paid. A poor personal performance evaluation can reduce or eliminate incentives achieved under measurable group performance.



# Short-term incentive policy (continued)

	Remuneration Components (What?)	Mechanics (How?)		Execut	ive Direc	tors				Divisio	onal Dire	ctors	
	Performance Bonus	2020 STI Framework for Executive and Di											
	The aim is to ensure that a strong relationship exists between strategy, targets and remuneration thus enabling sustainable value creation.	Measures			CEO		CFO		ive or	Tradin Divisio	•	Servic Divisio	
	5					Target	Max	Target	Max	Target	Max	Target	Max
		Financial measures			67%						sional		
		Executive directors: HEPS growth and RO		33%		33%	67%	21%	50%	19% Gr			50%
		Service directors: combined operating profit Trading directors: divisional operating profit + combined group operating profit								8%	25%		
~		Achievement of strategic KPIs			67%	50%	50%	33%	33%	17%	17%	33%	33%
s (STI		Personal performance <sup>1</sup> Determined via individual and peer reviews c	33%	67%	17%	33%	8%	17%	8%	17%	8%	17%	
ntive		Total (as a percentage of ABS)			200%	100%	150%	62%	100%	52%	100%	58%	100%
Ince		Strategic KPI measures <sup>2</sup>			Personal performance measures								
Short-term Incentives (STI)		Growth <sup>3</sup>	Extend earnings through local growth.	<ul> <li>Evidence of self-development</li> <li>Developing others including succession</li> </ul>									
Ŝ		Build high performing brands <sup>4</sup>	Build strong customer realtionships by delivering an ongoing experience of surprising and delighting our customers.	<ul><li>Val</li><li>Ma</li></ul>	Maintaining personal energy, new experiences, interests								
		Øperations⁵	Continually strive for the world class methods and systems.	<ul><li>Bui</li><li>Vis</li></ul>	<ul><li>Built to last approach</li><li>Visible leadership and quality thereof</li></ul>								
		Sustainability <sup>6</sup>	Subscribed to high ethical standards and sustainable business practices.	<ul> <li>Living our values</li> <li>Group thinking, removal of silos</li> </ul>									
		People <sup>7</sup>	Maintain an energised environment with empowered and motivated people.										

1 Full personal performance awards are only achieved in exceptional circumstances and have rarely been paid. A poor personal performance evaluation can reduce or eliminate incentives achieved under measurable group performance.

2 Refer pages 35 to 39 for further details.

3 Refer page 35 for further details.

4 Refer page 36 for further details. 5 Refer page 37 for further details.

6 Refer page 39 for further details.

7 Refer page 38 for further details.

# Long-term incentive policy

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LTIs play a dual role in achieving our strategic goals: in line with the group's core value of 'Partnership', share schemes appropriate to the various levels of associates are in place. A key factor of the share schemes is that, in essence they also incorporate the group's intentions regarding the ownership criteria of broad-based black economic empowerment (B-BBEE). Rather than entering into an ownership deal with external parties, the committee and board resolved to embrace the true spirit of B-BBEE and, subject to certain qualifying criteria, included all associates employed in the Southern African Customs Union region in its various share and share option schemes. Also, the group uses LTIs to re-enforce its pay for performance culture not only amongst executive management, but also amongst all associates who participate in the LTIs.

During the year the committee reviewed the LTIs to ensure they remain fit for purpose in motivating executives and other associates, address our value system while driving value creation for shareholders and comply with leading practices. As a result of the review, the group has designed a new LTI plan that will use cash to purchase shares in the market in settlement of awards. The LTI plan will be operated via a single set of plan rules that complies with leading remuneration practice and includes multiple instruments to be used flexibly to address the group's requirements over the long-term. The committee has not yet determined how the LTI plan will be rolled out to the wider associate base and if the partners share scheme will continue to be used for the broader associate workforce. This decision will be informed by, amongst amongst other factors, an analysis of the costs and benefits that the current LTIs present. The operation of the new LTI is summarised below on page 99.

Due to the difficulty in calibrating forward looking performance conditions during the current COVID-19 pandemic, the committee is not yet able to set performance conditions and will use this opportunity to engage with shareholders prior to the anticipated implementation of the LTI in November 2020. This will include a move from the use of a single measures, to a range of measures supporting our strategic objectives.

Existing awards will run their course and thus, for the sake of transparency the current structures are also disclosed. The outcomes against historic targets set will be disclosed in the implementation report as and when the existing LTIs mature.





# **Overview of historic plans**

Plan	Partners Share Scheme	General Staff Scheme Senior Schem	Management Share e	Executive and Executive Director Share Schemes	Executive Forfeitable Share	Plan	Group Forfeitable Share Plan
Instrument	Free Shares with voting and dividend rights	Options			Forfeitable shares with performance conditions	Forfeitable shares without performance conditions	Forfeitable shares without performance conditions
Purpose	performance. In this way, become partners in the bu Given the socio-economic approach to share owners corporate citizenship.	think and act like business owners rega those responsible for contributing to th usiness and are rewarded for sustained c environment in South Africa, we believ ship enables the best possible outcome ship share scheme associates obtain in ually retire from the group.	e group's success high performance. re that our inclusive s and imbues good	motivates and retains executives critical to the achievement of the long-term goals contained in the group's strategy.		To retain the services of executive and divisional directors who are central to the group's strategy. The award is subject to the relevant executive remaining employed with the organisation for five years and signing a two-year restraint of trade agreement. It is advantageous to the group and shareholders that executives are prevented from joining competitors and disclosing their intimate knowledge of the group's successful business formula.	
Eligibility	Associates earning a basic monthly salary of less than or equal to R15 097.	Associates earning a basic Momina monthly salary above R15 097 and the top 50 store managers.	ted senior ement.	Executive and divisional directors.			
Award policy	Awarded once following a year of service.	Awarded once for every year of compl supported by the committee, the boar			Awarded once for every year service. In exceptional cases committee, the board may au	where supported by the	Once off award.
Vesting and exercise periods	Retirement or upon death.	Vesting is subject to the achievement of performance period. Once options hav Management has the authority to prev circumstances where the individual is	ent both the award and	vercise period applies.	Vesting is subject to the achievement of performance conditions measured over a five-year performance period.	Vesting occurs after five years subject to continued employment.	Vesting occurs after five years subject to continued employment.
	Not applicable	All options are subject to performance period. Performance conditions for the growth greater than or equal to CPI+1 director share schemes are as follows:	e general and senior ma %. Performance conditi	nagement schemes is HEPS	The FSP performance awards are measured over a five year performance period. The following conditions appl		None
		CAGR (Nov 18)		Vesting %	CAGR (Nov 18)	Vesting %	
Performance conditions		HEPS growth < CPI+1%		0%	HEPS growth < CPI+1%	0%	
and vesting		HEPS growth ≥ CPI+1%		33%	HEPS growth ≥ CPI+1%	20%	
levels		HEPS growth ≥ CPI+2%		66%	HEPS growth ≥ CPI+2%	40%	
		HEPS growth ≥ CPI+3%		100%	HEPS growth ≥ CPI+3%	60%	
		HEPS growth ≥ CPI+10%		125%	HEPS growth ≥ CPI+10%	80%	
		HEPS growth $\geq$ CPI+15%		150%	HEPS growth ≥ CPI+15%	100%	



# **Overview of historic plans (continued)**

Executive and divisional directors receive a mix of instruments. The total value expressed as a percentage of annual guaranteed remuneration are awarded as follows:

		Options	FSP with performance conditions	FSP without performance conditions	Total LTI award as a % of annual guaranteed remuneration
Award quantum and mix of instruments at executive level	CEO	298%	28%	28%	354%
executive level	CFO	212%	19%	19%	250%
	Executive directors	126%	12%	12%	150%
	Divisional directors	84% - 211%	8% - 19%	8% - 19%	100% - 250%
Dilution	share schemes. Sinc that may be issued for	uthority received from shareh e the schemes were introduce or this purpose. However, to a atisfy the schemes' requirement	ed in 2006, the group has issu avoid shareholder dilution, the	ued 11 775 305 shares and st group's policy to date has b	ill has 34 773 125 shares

The maximum LTI award obligation to any one individual is limited to 1.13% of issued share capital. The maximum obligation for any individual is currently 0.35%.

Award type	Partnership awards	Forfeitable share awards	Share appreciation awards	Bonus awards	Performance awards	
Instrument and application	Forfeitable shares – these are full value shares settled on award with voting and dividend rights and will be used as a method to save towards retirement, in a similar fashion to the previously used Partner Scheme.	hd shares settled on award with voting and dividend rights. rights over the appreciation share price are awarded. vest and can be exercised		Forfeitable shares – these are full value shares settled on award with voting and dividend rights and will be used either as a method of bonus deferral or bonus matching.	Conditional rights to shares will be used. Shares are delivered on the vesting date, based on the satisfaction of performance conditions. Optional dividend equivalents will be settled based on the number of vested shares.	
Eligibility	Associates below a predetermined grade.	Associates between predetermined grades, excluding executive and divisional directors.	Associates above a predetermined grade including, executive and divisional directors.	Associates above a predetermined grade, including executive and divisional directors.	Executive and divisional directors.	
Quantum and mix of instruments	The company will engage with sharehold each instrument.	ers prior to the anticipated implementation	of the new LTI. These discussions will incl	ude the mix of instruments to be used as w	ell as the performance conditions for	
Vesting and exercise periods	Awards will vest on the earlier of death or retirement.	Three years.	Three to five year vesting period and a two year exercise period.	Three years.	Three to five years.	
Performance conditions	None	None	The vesting of all SARs awarded to executive and divisional directors will be subject to performance vesting conditions.	Performance will be used as an entry mechanism via the outcome of the annual STI and no prospective performance conditions will therefore apply.	All awards will be subject to performance conditions. A combination of appropriate performance conditions will be used.	
Dilution	The plan will be settled using cash to purch	nase shares in the market and there will there	fore be no dilution. The group will also waive	e its authority to issue shares to satisfy the rec	quirements of its current share schemes.	
Malus and clawback	All unvested awards will be subject to malus (i.e. awards may be reduced/cancelled) should a trigger event occur during the vesting period. If a trigger event occurs after vesting or exercise (as applicable), any incentive remuneration settled under the LTI will be subject to clawback (i.e. recouped). The trigger events are regulated in the company's malus and clawback policy.					

# Executive service contracts vesting conditions – general disclosure

All associates sign a letter of employment which stipulates their notice period. The contract may be terminated by either party giving written notice, which ranges from one month for a store or head office associate to six months for executive directors. Despite these provisions, either party may terminate the contract of employment without notice for any cause recognised in law or by agreement by both parties to waive the notice period. Contracts are also terminated in the event of dismissal, without the associate having an entitlement for compensation. Employment contracts do not contain provisions relating to the compensation of executives for a change of control of the group, providing neither balloon payments on termination or retirement, nor restraint of trade payments (although the latter may be contained elsewhere).

Associates retiring at the age of 65 may retain unvested shares which will vest according to their original timeframes. However, given that associates are entitled to take early retirement from the age of 50, guidelines were established considering the age and years' service of associates retiring before 65. This permits the retention, post-retirement, of unvested options on a sliding scale. Associates can take early retirement from age 50 and retain their options if they have a minimum 25 years' service. This graduates to retirement at 64, requiring 11 years' service. Retirement at 65 does not require a minimum service period. In the Partners Share Scheme, retirement causes the shares to vest unconditionally and the age and length of service guidelines detailed above have also been applied to those associates retiring before 65.

In all other retirement or dismissal situations, unvested options and shares will lapse unless the trustees and committee exercises its discretion and permits the retention of any or all the unvested options and shares. The schemes have been designed in such a way that the option awards decrease as an associate approaches retirement and retention becomes less imperative.

The committee has the authority to exercise its discretion and allow associates to retain unvested options post resignation in addition to the arrangements detailed above. Since the inception of the schemes, the committee has granted this on a limited number of occasions, after considering the associate's length of service, resignation circumstances, past service to the group and the vesting period remaining on all unvested awards. No accelerated vesting of share options is permitted in any LTI scheme. Pro-rata vesting, based on length of service, is permitted under the rules of the group forfeitable share plan (GFSP) due to the restrictive conditions agreed by both parties.

The vesting rules for the new LTI also make a distinction between fault and no-fault terminations. Unvested or unexercised awards are generally forfeited for a fault termination, while unvested awards for no-fault terminations are pro-rated for service and performance up to the date of termination of employment. Shares may continue to vest for retired associates, subject to the provisions set out above regarding early retirement and the minimum 25 years' service requirement.

#### Malus and clawback

The committee has adopted a malus and clawback policy with a view to further align the interests of associates with the long-term interests of the group and all interested stakeholders and to ensure that excessive risk taking is mitigated. The policy applies to all associates, prospectively to STI awards effective from 2019 and prescribes three years after the award of any STI. All prospective awards made under the new LTI will also be subjected to malus and clawback.

Following written recommendation from the committee the board may act to adjust (malus) or recover (clawback) incentive remuneration paid/settled, where substantiated and as agreed by the committee, for reasons including but not limited to:

- Contributing to or being responsible for material financial misstatements; or
- · Personal dishonesty, fraud or gross misconduct; or
- Instructing, directly or indirectly, any person to act fraudulently, dishonestly or negligently

## Shareholder engagement Remuneration report voting

Two separate non-binding resolutions for the remuneration policy and implementation report is tabled for votes by shareholders at the AGM each year. In the event that 25% or more of shareholders vote against either or both the remuneration policy and implementation report, the committee will engage with shareholders (in particular, the dissenting shareholders) to understand their vote and consider their concerns. The committee may consider various manners of engagement, including extending an invitation to dissenting shareholders in the SENS announcement of the AGM results (or in a subsequent SENS announcement at a later stage) with the manner and timing of engagement; and/or communicate with dissenting shareholders via email, telephone calls and meetings. Following this engagement, the committee may use its discretionary powers to amend components of the remuneration policy and further align these to market practice and/or shareholder value creation.

#### Additional shareholder engagement

The committee will, as appropriate, engage with shareholders on matters concerning policy changes. The format of such engagement will as far as possible include face-to-face meetings, or telephonic/ video conferencing. The purpose of these engagements is to invite shareholders for their input on mutually important matters.



# Non-executive directors (NEDs)

Remuneration Components (What?)	Purpose (Why?)	Mechanics (How?)	Opportunity and Limits	Performance Conditions
Fees are related to the skills, experience and time commitment to fulfil the respective requirements of the board and committees. The group does not pay a base fee plus attendance fee per meeting as historically, attendance at meetings has been good and the board has always felt that NEDs contribute as much outside of meetings as they contribute in meetings. NEDs do not have service contracts but receive letters of appointment and retire by rotation every three years. Shareholders vote for their re-appointment at the AGM.	To offer market related fees that attract and retain high calibre NEDs.	Fees, exclusive of VAT, are proposed by management and are detailed in the notice of AGM for approval at the forthcoming AGM. Fees are paid quarterly in advance. NEDs are reimbursed for travel related costs incurred on official group business and receive discounts on purchases made in group stores. No other benefits are received. NEDs do not receive STIs nor do they participate in LTI schemes.	Fees are benchmarked biennially to the median of the same comparator group of companies as selected for executive directors' remuneration. The benchmarking survey was last performed in November 2018 by remuneration advisors, PwC Reward Services Ltd. No contractual arrangements exist relating to compensation for loss of office.	Specific group performance conditions do not apply. The performance of non- executive directors is reviewed annually via peer evaluation. Effective from the 2019 reporting period, the board has introduced a further mechanism providing the chairman with the means to deduct a maximum annual amount of 20% of NEDs fee in the event of non-performance, specifically non- attendance.





# NED fees 2021

NED fee increases proposed at 4.5% (excl. VAT) for the 2021 financial year (effective 1 April 2020) were guided by CPI and aligned to the planned, pre-COVID-19 increases for general staff. Due to the COVID-19 pandemic, the committee recommended, and the board agreed, to not apply any increases for at least the first half of FY2021 to align with the postponement of executive director and general associate increases. In addition and to echo the six-month voluntary salary sacrifice by the group's executive directors of up to 15% of monthly salary, the non-executive directors each agreed to sacrifice 10% of their director fees for the first half of FY2021. The equivalent of this fee sacrifice was included in the group's R2 million donation to the South African Solidarity Response Fund, in support of COVID-19 relief. Added to this and although two extra unplanned board meetings were held in April and May 2020 to deliberate COVID-19 and other matters, no additional fees will be paid for these extra meetings. NED fees will be reviewed in October 2020 once the impact of COVID-19 can be evaluated. Further detail can be found in special resolution 1 on page 144 of the notice of AGM.

# NED emoluments for FY2020 (Rand)

	Main Board	Remnomco	SETS	Audit and Compliance	Risk and IT	Other	Total
SB Cohen	786 819						786 819
NG Payne <sup>1</sup>	1 573 638	-			-		1 573 638
MR Johnston <sup>2</sup>	402 896	103 891		144 166			650 953
M Bowman <sup>2</sup>	453 290	198 947		144 166			796 402
M Chauke	390 297			144 166			534 463
K Getz	390 297	103 891	158 567				652 755
RM Motanyane-Welch	390 297		100 700				490 997
D Naidoo	390 297		100 700	270 350	125 862		887 209
BJ Niehaus	390 297				284 112 <sup>3</sup>	100 0004	774 409
Total	5 168 128	406 729	359 967	702 848	409 974	100 000	7 147 645

1. The board chairman's fee is an all-inclusive fee which includes committee membership. The chairman is a member of Remnomco and chairs the Risk and IT committee.

2. MR Johnston was replaced by M Bowman as Lead Independent Director effective from 30 May 2019.

3. The FY2020 Risk and IT fee for BJ Niehaus comprises the annual committee fee and an additional fee of R158 250 in respect of the added IT governance oversight responsibilities delegated to her by the board and committee.

4. This amount relates to consulting services provided.

# **Remuneration implementation report**

# Adjustments to base salaries

The group considered a 4.5% increase on base salary for all associates including executive directors and NEDs. Due to the COVID-19 pandemic these were postponed. The CEO voluntarily took a 15% reduction in salary for six months and all other executive directors took a voluntary 10% reduction in salary effective 1 April 2020 for six months. This will be reviewed in October 2020 once the impact of COVID-19 can be evaluated.

# STI outcomes for FY2020

Divisions who met their financial targets received their STI payments. A limited number of personal performance awards were made to certain other associates who made exceptional contibutions during the year.

# LTI vesting outcomes during FY2020

Due to the non-fulfilment of the group financial performance conditions, none of the FSP performance awards and share option awards granted in November 2015 with a performance period that expired on 31 March 2020 will vest. The FSP retention shares awarded in 2015 will vest in November 2020.

# LTI awards granted during FY2020

The table of unvested awards on pages 108 and 109 contains the award details for FSP and option awards granted to executive directors during FY2020. The same performance conditions as listed on page 97 were applied to these awards.



# Summary and analysis of executive director remuneration

#### Total single figure remuneration

For purposes of single figure remuneration disclosure, the group's policy is to follow the principle established (and legislated) in the UK where remuneration is reflected as "receivable" in the final reporting period of the applicable performance measurement period. Awards with no performance conditions, other than continued service of the associate, are disclosed in the relevant reporting period in which the awards are made.

Morte Stirton	FY2019	FY2020				
Mark Stirton <sup>1</sup>	CFO					
(R'000)	1 Jan 19 - 31 Mar 19 (3 months)	1 Apr 19 - 31 Mar 20 (12 months)				
Annual Basic Salary	647	2 589				
Retirement Fund Contribution	143	456				
Medical Aid Contribution	43	176				
Guaranteed Cash Allowances	52	240				
Fringe Benefits	72	272				
December Bonus	-	173				
Total Guaranteed Package (TGP)	957	3 905				
Short-term Incentives (STI)	520	863				
Dividends (FSP Plans)	-	46				
Share and Share Option Valuation <sup>2</sup>	8 795	791				
Long-term Incentives (LTI)	8 795	837				
Total Remuneration	10 272	5 606				

1 Due to the appointment during the course of the previous reporting period, all remuneration incured before appointment has been excluded 2 Refer to page 106 for further detail on the valuation of shares and share option awards

Performance Bonus Calculation				CFO	<b>Total R</b> (R'm)	emuneration	n Com
Performance Measures	% of ABS			ABS	20		
Measures	Target	Max	Actual	2 589	18		
Financial (HEPs and ROE)	33%	67%	0%	-	16 14		
Strategic KPIs	50%	50%	0%	-	12		10.1
Personal	17%	33%	33%	863	10 8		
Total	100%	150%	33%	863	6	2.00 2.59	3.88

#### TGP: as earned for FY2020

STI min: assumes no performance conditions are met and therefore value is zero

STI target: assumes target level of performance

STI max: assumes performance conditions are achieved in full

LTI min: assumes only EFSP employment awards vest, valued at face value on grant LTI target: The LTI min plus the maximum number of EFSP performance awards and share options granted in FY2020 multiplied by the fair value on grant LTI max: The maximum number of instruments granted in FY2020 multiplied by the

face value on grant

	(R°m)	)			
s	20				
9	18			_	
	16				
-	14				
-	12			10.17	
3	10				
_	8		2.00		
3	6		2.59	3.88	0.79
	4	0.79	2.00		0.86
	2	3.91	3.91	3.91	3.91
	0	Min	Torget	Max	Actual
		IVIIII	Target	iviax	Actual

TGP STI LTI

Mark Plain		FY2020		
Mark Blair	CEO	CFO	CEO and CFO	CEO
(R'000)	1 Jan 19 - 31 Mar 19 (3 months)	1 Apr 18 - 31 Dec 18 (9 months)	1 Apr 18 - 31 Mar 19 (12 months)	1 Apr 19 - 31 Mar 20 (12 months)
Annual Basic Salary	1 425	3 148	4 573	5 700
Retirement Fund Contribution	305	678	983	1 219
Medical Aid Contribution	45	122	167	180
Guaranteed Cash Allowances	95	229	324	415
Fringe Benefits	124	258	382	455
December Bonus	-	350	350	475
Total Guaranteed Package (TGP)	1 993	4 785	6 779	8 444
Short-term Incentives (STI)	1 857	2 004	3 861	2 850
Dividends (FSP Plans)	-	739	739	375
Share and Share Option Valuation <sup>1</sup>	3 204	5 713	8 918	2 224
Long-term Incentives (LTI)	3 204	6 452	9 657	2 598
Total Remuneration	7 055	13 242	20 297	13 892

1 Refer to page 106 for further detail on the valuation of shares and share option awards

Performance Bonus Calculation CEO Performance % of ABS ABS Measures 5 700 Target Max Actual Financial (HEPs and ROE) 67% 0% 33% 67% 0% Strategic KPIs 67% Personal 33% 67% 50% 2 850 2 850 Total 133% 200% 50%

**Total Remuneration Composition** 

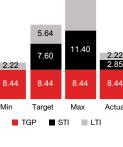
(R'm)

#### TGP: as earned for FY2020

STI min: assumes no performance conditions are met and therefore value is zero STI target: assumes target level of performance

STI max: assumes performance conditions are achieved in full

LTI min: assumes only EFSP employment awards vest, valued at face value on grant LTI target: The LTI min plus the maximum number of EFSP performance awards and share options granted in FY2020 multiplied by the fair value on grant LTI max: The maximum number of instruments granted in FY2020 multiplied by the face value on grant



# Summary and analysis of executive director's remuneration (continued)

Steve Ellis	FY2019	FY2020				
	Group Director					
(R'000)	1 Apr 18 - 31 Mar 19 (12 months)	1 Apr 19 - 31 Mar 20 (12 months)				
Annual Basic Salary	2 012	2 112				
Retirement Fund Contribution	454	478				
Medical Aid Contribution	167	212				
Guaranteed Cash Allowances	172	180				
Fringe Benefits	214	217				
December Bonus	168	176				
Total Guaranteed Package (TGP)	3 187	3 376				
Short-term Incentives (STI)	796	176				
Dividends (FSP Plans)	116	57				
Share and Share Option Valuation <sup>1</sup>	1 898	361				
Long-term Incentives (LTI)	2 014	418				
Total Remuneration	5 998	3 970				

1 Refer to page 106 for further detail on the valuation of Shares and Share Option awards

Performance Bonus Cal	GD			
Performance Measures		% of AE	ABS	
measures	Target	Max	Actual	2 112
Financial (HEPs and ROE)	21%	50%	0%	-
Strategic KPIs	33%	33%	0%	-
Personal	8%	17%	8%	176
Total	63%	100%	8%	176

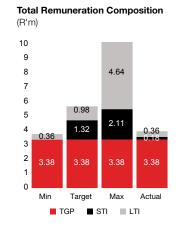
#### TGP: as earned for FY2020

STI min: assumes no performance conditions are met and therefore value is zero STI target: assumes target level of performance

STI max: assumes performance conditions are achieved in full

LTI min: assumes only EFSP employment awards vest, valued at face value on grant LTI target: The LTI min plus the maximum number of EFSP performance awards and share options granted in FY2020 multiplied by the fair value on grant LTI max: The maximum number of instruments granted in FY2020 multiplied by the

face value on grant





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# LTIs disclosed in single figure remuneration

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					HEPS	CAGR					
FY2020	Vesting	Award Date	Vesting Date	Performance	Required for	Achieved	% of Award	LTIs Receivable / Awarded at Fair Value (IFRS21. market value2) - R'000			
Award Type	Condition			Measurement Years	vesting		vesting	Mark Blair	Mark Stirton	Steve Ellis	Total
Share Options	Performance Related	22-Nov-15	29-Nov-20	FY2020	6.0%	2.6%	0.0%	-	-	-	-
EFSP	Performance Related	22-Nov-15	29-Nov-20	FY2020	14.3%	2.6%	0.0%	-	-	-	-
EFSP	Employment Related	22-Nov-19	29-Nov-24	n/a	n/a	n/a	n/a	2 224	791	361	3 376
Total Excluding	Total Excluding Dividends         2 224         791         361						3 376				
Dividends								375	46	57	478
Total								2 598	837	418	3 854

					HEPS	CAGR					
FY2019	Vesting	Award Date	Vesting Date	Performance	Required for	Achieved	% of Award	LTIs Receivable	/ Awarded at Fair Val	lue (IFRS2 <sup>1</sup> . market va	alue²) - R'000
Award Type	Condition			Measurement Years	vesting		vesting	Mark Blair	Mark Stirton	Steve Ellis	Total
Share Options	Performance Related	22-Nov-14	29-Nov-19	FY2019	5.9%	8.8%	100.0%	-	-	1 618	1 618
EFSP	Performance Related	29-Nov-14	29-Nov-19	FY2019	14.2%	8.8%	0.0%	-	-	-	-
EFSP	Employment Related	22-Nov-18	29-Nov-23	n/a	n/a	n/a	n/a	1 153	-	280	1 433
EFSP	Employment Related	20-Feb-19	27-Feb-24	n/a	n/a	n/a	n/a	3 204	812	-	4 016
<b>GFSP<sup>3</sup></b>	Employment Related	20-Feb-19	27-Feb-24	n/a	n/a	n/a	n/a	-	7 983	-	7 983
Total Excluding	Dividends							4 357	8 795	1 898	15 050
Dividends								739	-	116	855
Total								5 096	8 795	2 014	15 905

1 IFRS 2 value actuarial valuation (refer pages 108 and 109)

2 Fair Value determined using current reporting period year-end closing share price (refer pages 108 and 109)

3 The GFSP award was a once-off award made to the incoming CFO upon his appointment, linked to a two-year restraint of trade agreement

# LTIs vested and exercised during the reporting period

HEPS CAGR FY2020 Award Date Vesting Date Performance Required for Achieved % of Award Vesting Gains on options exercised and shares vested - R'000 Measurement Years vesting Condition vesting Mark Blair Mark Stirton Steve Ellis Total Award Type EFSP **Employment Related** 29-Nov-14 29-Nov-19 n/a 100,0% 881 313 1 193 n/a n/a -Share Options Performance Related 17-Jun-14 17-Jun-19 FY2019 139 139 1 333 Total 881 139 313

- - 2 636   381	- 34 414 98 566	- - 101 848
2 636	98 566	
221	00.050	10 5 17
501	22 652	16 547
	42 121	
017	197 753	118 395
33%	0.07%	0.04%
	<b>4 017</b> .33%	

1 '% of share capital' is calculated using total share awards received (inclusive of awards prior to CFO appointment) Further details are disclosed on pages 108 and 109

Summary of	Total Options and Shares Obligation	Number of Participants	Number of Options/Shares		
LTI schemes			Total	Lapsed	
	Partners Share Trust	12 147	4 216 791		
	General Staff Share Trust	2 298	5 114 850	527 681	
	Senior Management Share Trust	215	3 207 972	331 237	
	Executive Share Trust	40	2 107 258	199 353	
	Executive Director Share Trust	5	1 983 504	190 691	
	Executive Forfeitable Share Plan	41	567 296	35 787	
	Group Forfeitable Share Plan	1	42 121		
	Total	14 747	17 239 792	1 284 749	

## Partnership Share Scheme



12 147 participants



## **ACI** ownership

in the Partners Share Scheme is

# 96%



with an individual average value of

R39 014

held per associate

#### Partners share trust dividends

R210m paid out in dividends since the inception of the scheme
R23m paid out in dividends during the last financial year
R1878 average total dividend received per associate on this scheme

## **Effects of COVID-19 on remuneration**

On 23 March 2020, President Cyril Ramphosa announced a national lockdown effective 27 March 2020 to 16 April 2020, which was extended to 30 April 2020. Refer pages 18 to 19 for the COVID-19 timeline.

During this period the group continued to remunerate all associates (in both operational and support areas) at 100%.



#### Details of the interest of executive directors in long-term incentives (Shares - Forfeitable Share Plans)

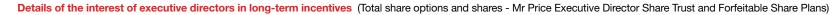
Executive Director	Position Held	Date of Award	Share price at award date	Face Value at award date (R'000)	Vesting Date	HEPS CAGR% required for vesting⁴	Shares held at the beginning of the year	Shares awarded and accepted	Shares vested during the year	Shares lapsed during the year⁴	Shares held at end of the year	Fair Value at end of the year (R'000) <sup>3</sup>
Mark Blair												
Mr Price Group Exe	cutive FSP (EFSP)											
EFSP Employment	CFO	29-Nov-14	R 223	-	29-Nov-19	-	5 121	-	5 121	-	-	
EFSP Performance	CFO	29-Nov-14	R 223	-	29-Nov-19	-	-	-	-	-	-	
EFSP Employment	CFO	22-Nov-15	R 200	1 193	22-Nov-20	-	5 967	-	-	-	5 967	70
EFSP Performance	CFO	25-Nov-15	R 200	1 193	25-Nov-20	14.3%	5 967	-	-	5 967	-	
EFSP Employment	CFO	22-Nov-16	R 138		22-Nov-21	-	9 191	-	-	-	9 191	1 08
EFSP Performance	CFO	22-Nov-16	R 138	1 268	22-Nov-21	Note 2	9 191	-	-	-	9 191	
EFSP Employment	CFO	28-Nov-17	R 188		28-Nov-22	-	7 047	-	-	-	7 047	83
EFSP Performance	CFO	28-Nov-17	R 188	1 327	28-Nov-22	Note 2	7 047	-	-	-	7 047	
EFSP Employment	CFO	22-Nov-18	R 232	1 410	22-Nov-23	-	6 084	-	-	-	6 084	72
EFSP Performance	CFO	22-Nov-18	R 232	1 410	22-Nov-23	Note 2	6 084	-	-	-	6 084	
EFSP Employment	CEO	20-Feb-19	R 210	3 548	20-Feb-24	-	16 908	-	-	-	16 908	2 003
EFSP Performance	CEO	20-Feb-19	R 210	3 548	20-Feb-24	Note 2	16 908	-	-	-	16 908	
EFSP Employment	CEO	22-Nov-19	R 165	2 225	22-Nov-24	-	-	13 477	-	-	13 477	1 59
EFSP Performance	CEO	22-Nov-19	R 165	2 225	22-Nov-24	Note 2	-	13 477	-	-	13 477	31
				21 942			95 515	26 954	5 121	5 967	111 381	7 27
Mark Stirton												
Mr Price Group Exe	cutive FSP (EFSP)											
EFSP Employment	Corporate Financial Director	22-Nov-16	R 138	108	22-Nov-21	-	785	-	_	-	785	93
EFSP Performance	Corporate Financial Director	22-Nov-16	R 138		22-Nov-21	Note 2	785	-	_	-	785	-
EFSP Employment	Corporate Financial Director	28-Nov-17	R 188		28-Nov-22	-	663	_	_	_	663	79
EFSP Performance	Corporate Financial Director	28-Nov-17	R 188		28-Nov-22	Note 2	663	_	_	-	663	-
EFSP Employment	Corporate Financial Director	22-Nov-18	R 232		22-Nov-23	-	800	-	_	-	800	95
EFSP Performance	Corporate Financial Director	22-Nov-18	R 232		22-Nov-23	Note 2	800	-	_	-	800	-
EFSP Employment	CFO	20-Feb-19	R 210		20-Feb-24	-	4 284	_	_	_	4 284	508
EFSP Performance	CFO	20-Feb-19	R 210		20-Feb-24	Note 2	4 284	_	_	-	4 284	
EFSP Employment	CFO	22-Nov-19	R 165		22-Nov-24	-	4 204	4 794	_	_	4 794	568
EFSP Performance	CFO	22-Nov-19	R 165		22-Nov-24	Note 2	_	4 794	_	-	4 794	113
LI OI I enormance	010	22-1101-13	1 866	4 217	22-1101-24	-	13 064	9 588	-	-	22 652	1 456
Mr Price Group FSP	(CESD)		1000	4211			10 004		-		22 032	1 400
•												
GFSP1	CFO	20-Feb-19	R 210		20-Feb-24	-	42 121	-	-	-	42 121	4 990
			2 076	13 055		-	55 185	9 588	-	-	64 773	6 446
Steve Ellis												
Mr Price Group Exe	cutive FSP (EFSP)											
EFSP Employment	Group Director	29-Nov-14	R 223	-	29-Nov-19	-	1 817	-	1 817	-	-	-
EFSP Performance	Group Director	29-Nov-14	R 223	-	29-Nov-19	14.2%	-	-	-	-	-	-
EFSP Employment	Group Director	25-Nov-15	R 200	285	25-Nov-20	-	1 423	-	-	-	1 423	169
EFSP Performance	Group Director	22-Nov-15	R 200	285	22-Nov-20	14.3%	1 423	-	-	1 423	-	-
EFSP Employment	Group Director	22-Nov-16	R 138	302	22-Nov-21	-	2 190	-	-	-	2 190	259
EFSP Performance	Group Director	22-Nov-16	R 138	302	22-Nov-21	Note 2	2 190	-	-	-	2 190	-
EFSP Employment	Group Director	28-Nov-17	R 188		28-Nov-22	-	1 706	-	-	-	1 706	202
EFSP Performance	Group Director	28-Nov-17	R 188	321	28-Nov-22	Note 2	1 706	-	-	-	1 706	-
EFSP Employment	Group Director	22-Nov-18	R 232	343	22-Nov-23	-	1 478		-	-	1 478	175
EFSP Performance	Group Director	22-Nov-18	R 232	343	22-Nov-23	Note 2	1 478		-	-	1 478	-
EFSP Employment	Group Director	22-Nov-19	R 165		22-Nov-24	-	-	2 188	-	-	2 188	259
EFSP Performance	Group Director	22-Nov-19	R 165		22-Nov-24	Note 2	-	2 188	-	-	2 188	52
	· ·			3 224			15 411	4 376	1 817	1 423	16 547	1 116

1 Once off award on appointment to CFO. linked to two year restraint of trade agreement and five years continued service 2 For EFSP performance awards allocated effective from November 2016. the board approved a revised hurdle structure that required HEPS growth over the vesting period in excess of CPI as follows: HEPS growth < CPI+1%: 100% forfeited. HEPS ≥ CPI+1%: 20% vests. 80% forfeited. HEPS ≥ CPI+2%: 40% vests. 60% forfeited. HEPS ≥ CPI+3%: 60% vests. 40% forfeited. HEPS ≥ CPI+4%: 80% vests. 20% forfeited. HEPS ≥ CPI+5%: 100% vests.

3 Fair Value determined using the year-end closing share price 0f R118.48. This value takes into account the estimated vesting % based on the likelihood of achieving the performance hurdles.

4 HEPS CAGR % achieved was 2.6%.

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Executive Director	Position Held	Date of Award	Option price of award	Face value of options and shares at award date (R'000)	Vesting date	Expiry date for exercise	Options/shares held at the beginning of the year	Options awarded and accepted	Gain on options exercised during the year (R'000)	Shares lapsed during the year⁴	Options exercised during the year	Options held at end of year	Fair value at the end of the year (R'000) <sup>2, 3</sup>
Share Options													
	CFO	22-Nov-14	R 223	12 378	22-Nov-19	22-Nov-24	55 608	-	-		-	55 608	-
	CFO	22-Nov-15	R 200	-	22-Nov-20	22-Nov-25	64 784	-	-	64 784	-	-	-
	CFO	22-Nov-16	R 138	30 986	22-Nov-21	22-Nov-26	224 539	-	-		-	224 539	-
Mark Blair	CFO	28-Nov-17	R 188	14 412	28-Nov-22	28-Nov-27	76 510	-	-		-	76 510	-
	CFO	22-Nov-18	R 232	15 312	22-Nov-23	22-Nov-25	66 058	-	-		-	66 058	-
	CEO	20-Feb-19	R 210	38 522	20-Feb-24	20-Feb-26	183 588	-	-		-	183 588	-
	CEO	22-Nov-19	R 165	24 146	22-Nov-24	22-Nov-26	-	146 333	-		-	146 333	1 425
Total Options				135 756			671 087	146 333	-	64 784	-	752 636	1 425
Total Shares <sup>5</sup>				21 942			95 515	26 954	-		5 121	111 381	7 271
Total				157 698			766 602	173 287	-	64 784	5 121	864 017	8 696
	Corporate Financial Director	17-Jun-14	R 170	-	17-Jun-19	17-Jun-24	5 441	-	139		5 441	-	-
	Corporate Financial Director	22-Nov-15	R 200	1 558	22-Nov-20	22-Nov-25	7 789	-	-	7 789	-	-	-
	Corporate Financial Director	22-Nov-16	R 138	2 556	22-Nov-21	22-Nov-26	18 523	-	-		-	18 523	-
Mark Stirton	Corporate Financial Director	28-Nov-17	R 188	1 357	28-Nov-22	28-Nov-27	7 204	-	-		-	7 204	-
	Corporate Financial Director	22-Nov-18	R 232	2 014	22-Nov-23	22-Nov-25	8 687	-	-		-	8 687	-
	CFO	20-Feb-19	R 210	9 761	20-Feb-24	20-Feb-26	46 518	-	-		-	46 518	-
	CFO	22-Nov-19	R 165	8 588	22-Nov-24	22-Nov-26	-	52 048	-		-	52 048	507
<b>Total Options</b>				25 833			94 162	52 048	139	7 789	5 441	132 980	507
Total Shares <sup>1, 5</sup>	5			13 055			55 185	9 588				64 773	6 446
Total				38 889			149 347	61 636	139	7 789	5 441	197 753	6 953
	Group Director	22-Nov-14	R 223	4 393	22-Nov-19	22-Nov-24	19 733	-	-		-	19 733	-
	Group Director	22-Nov-15	R 200	3 090	22-Nov-20	22-Nov-25	15 448	-	-	15 448	-	-	-
Steve Ellis	Group Director	22-Nov-16	R 138	3 282	22-Nov-21	22-Nov-26	23 782	-	-		-	23 782	-
Steve Lins	Group Director	28-Nov-17	R 188	3 489	28-Nov-22	28-Nov-27	18 520	-	-		-	18 520	-
	Group Director	22-Nov-18	R 232	3 720	22-Nov-23	22-Nov-25	16 051	-	-		-	16 051	-
	Group Director	22-Nov-19	R 165	3 921	22-Nov-24	22-Nov-26	-	23 762	-		-	23 762	231
<b>Total Options</b>				21 894			93 534	23 762	-	15 448	-	101 848	231
Total Shares <sup>5</sup>				3 224			15 411	4 376	-		1 817	16 547	1 116
Total				25 118			108 945	28 138	-	15 448	1 817	118 395	1 348

Total Options	-	183 483	858 783	222 143	139	5 441	987 464	2 163
Total Shares	-	38 221	166 111	40 918	-	6 938	192 701	14 833
<b>Total All Executive Directors</b>	-	221 704	1 024 894	263 061	139	12 379	1 180 165	16 996

1 Includes retention awards linked to a two year restraint of trade agreement and five years continued service. 2 IFRS 2 Fair Value Actuarial Valuation. This value takes into account the estimated vesting % based on the likelihood of achieving the performance hurdles. 3 Fair Value determined using the year-end closing share price of R118.48. 4 Performance hurdle reguired for vesting = HEPS growth ≥ CPI+1%. HEPS CAGR % achieved was 2.6%. 5 Refer page 108 for details of forfeitable shares.

**1** 2 3 8 13 16

#### $\bigcirc$ How we govern

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## .. E I HI 63. TTEE REP MI CI

The main impact of this committee's deliberations on the group's value creation elements is reflected below:

#### Capitals

Stakeholders Business Activities







- Governance Outcomes
- Good performance
- Effective control
- Legitimacy
- Ethical culture



**Strategic Pillars** 

**Sustainable Development Goals** 





## • [•]• **MRP** Foundation Early Childhood **Development Centres in** QwaQwa and Soweto **MRP** Foundation **Primary Schools** of total building energy (PV solar panels) **MRP** Foundation **High Schools B-BBEE** status Level Jump Start graduates Level 0 Share the Love winter

**R2** million donation to the **Solidarity Fund to support COVID-19** pandemic relief

2474439

**Renewable energy generated** at Mr Price buildings:

19.36%

Group

warmer collection drive:

items collected and donated

to various organisations

**MRP** Foundation

units of cushion. duvet and pillow inners manufactured from recycled plastic

Member of **Proudly** South African



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#### Energy Usage (mWh):

109 115 (FY2020)
113 082 (FY2019)
118 756 (FY2018)
116 599 (FY2017)
122 248 (FY2016)

of total

cotton inputs

small-scale farmers

Sustainably grown cotton represents: million merchandise units 40% (totalling R9.2 billion at retail) sourced from local SA suppliers.

Local SA procurement represents:

Carbon footprint (tons CO\_e):

115 820 (FY2020) 112 102 (FY2019)

121 999 (FY2017)

121 016 (FY2018)

127 304 (FY2016)

of total merchandise 35% input units

RHINO-



units sold

Launch of MRP

Foundation tees:

**Project Rhino: We were able** to hand over another

benefited from our cotton programme



to the Project Rhino team in September 2019 bringing our total raised to date to over R1.5 million.

Product donation to support Enterprise Development:	Units	44 857	291 791	369 191	480 928	538 811	740 992	R135 637 349
* Approximately		FY2015	FY2016	FY2017	FY2018	FY2019	FY2020	Estimate cumulative total value at cost price



#### Role

The committee is constituted as a statutory committee in respect of its duties in terms of section 72(4) and regulation 43(1) of the Companies Act (71 of 2008) and a committee of the board in respect of additional duties assigned to it. The committee mandate is available on the group's website www.mrpricegroup.com. The committee members, their qualifications and experience, number of meetings held and attendance at meetings is detailed in the board report on pages 66 and 72.

The committee is responsible for fulfilling the functions set out in the Companies Act and provides oversight of and reporting on organisational ethics, responsible corporate citizenship, and stakeholder relationships. It reviews and monitors sustainable business practices and business ethics, including transformation as well as social and environmental practices, to ensure that the business achieves its strategic imperatives in a responsible and ethical manner. This also encompasses overview of labour practices to ensure fairness and monitoring the group's commitment to promoting and protecting human rights.

#### **Sustainable business**

A sustainable business understands the role it plays in the context of responsible citizenship, environmental constraints, volatile economic systems, and a more conscious and demanding society. Meaningful stakeholder engagement with customers, associates, investors, governments, civil society and suppliers guides in the understanding of perceptions and expectations, to provide insights into the formulation of appropriate business responses.

The desire to be a responsible corporate citizen is reflected in the business purpose, to add value to the lives of our our customers' lives and worth to our partners' lives, while caring for the communities and environments in which we operate. Unlocking worth to partners has a multiplier effect on customers by facilitating further value creation for customers and contributing to increased sales levels. Doing good business now facilitates doing better future business.

Meaningful strategic imperatives are integrated into the ways of working to ensure that these receive the required focus and resources and are integrated into business operations. Further details on the group's vision, purpose and values can be found on page 8 and the strategy is set out on pages 34 to 41.

#### Key areas of focus include:

- Improved B-BBEE and transformation, with specific focus on preferential procurement and employment equity practices
- Monitoring the ethical conduct of associates and overseeing appropriate action in instances of a breach of the Code of Conduct
- Building a sustainable value chain with focus on continued improvement of supplier performance through more effective engagement and performance measures
- MRP Foundation activities and the ongoing positive impact we have in society
- Responsible sourcing, with specific focus on social and environment compliance
- Environmental and climate change initiatives to consider ways to reduce plastic, with specific focus on single-use plastic carrier bags as well as a continued focus on stabilising energy use

The committee is satisfied that it has fulfilled its responsibilities, in accordance with its mandate, for the past financial year. The committee chair will be available at the AGM to answer any questions relating to the committee's statutory obligations.



# **ETHICS**

Living the group's long-standing beliefs of Passion, Value, Partnership, is the foundation of ethical behaviour and leadership throughout the group. These beliefs permeate all activities from strategy formulation to day-to-day store activities. Further detail on the beliefs can be found on page 8. More information on ethical leadership is set out in the Board report on pages 64 to 73.

Ethics oversight is delegated to this committee by the board. The committee is responsible for the governance of ethics and directs the group's approach to ethics by approving the code of conduct and related policies and provides ongoing oversight over organisational ethics. In turn, the implementation and management of ethics is delegated by the committee to management. The Code of Conduct, which sets out the group's stance on various ethical issues, includes and upholds the group's commitment to human rights, opportunity, fair treatment, labour, environment, and anti-corruption principles. The Code of Conduct is published on the group's website www.mrpricegroup.com and incorporated into employment contracts with associates, and contractual arrangements with suppliers and other service providers. The externally facilitated Whistleblower Hotline provides a confidential mechanism for associates and third parties to report non-compliance with the Code of Conduct.

The ethics officer monitors ethical compliance and is supported by internal audit and external professional advisors, when necessary. Annually a declaration of compliance with the Code of Conduct is undertaken across the business, focusing on directors, executive and senior management as well as associates who engage with and could influence relationships with suppliers, service providers or professional advisors. This year the declaration was extended to include operational and regional managers. The outcome is reported to the committee and the Audit and Compliance committee as part of its compliance oversight role and any material concerns are investigated by the ethics officer and internal audit.

Ethics related matters are reported at governance and internal audit divisional board meetings, which are attended by senior management

of trading and service divisions, as well as to the board through this committee. This reporting includes statistics and trends regarding ethics issues reported through the Whistleblower Hotline, results of the annual Code of Conduct declarations and other material ethics issues. Matters reported via the group's Whistleblower Hotline are investigated internally or externally as the circumstances require, and appropriate remedial action is taken. During the reporting period, no human rights violations were reported through this mechanism.

During the reporting period non-compliance with the code of conduct by two members of senior management and a single supplier was identified and investigated, as disclosed in the group's SENS announcements of 12 and 19 September 2019. Disciplinary action was instituted against the relevant associates and the group terminated its relationship with the supplier. A further matter involving a breach by divisional senior management of the group's gift policy was reported through the Whistleblower Hotline and investigated. In both instances, the committee is satisfied appropriate and robust processes were followed.

#### The key areas of focus for the reporting period were:

- Whistleblower Hotline awareness
- Improving the ethics content of associate induction and training material
- Resolving the material ethics issues mentioned above
- Reinforcing and communicating the group's zero tolerance of non-compliance with the Code of Conduct
- Entrenching the partnership between the ethics officer, internal audit and the people team in ethics-related matters

#### Future areas of focus are:

- Conducting an ethics risk assessment given the leadership changes and ethics matters that arose during the reporting period
- Finalising and implementing the ethics management plan and strategy following the ethics risk assessment
- Increasing the profile of the ethics function, the ethics officer and building on general awareness





# **TRANSFORMATION**

#### Broad-based black economic empowerment

The group is committed to transformation. A B-BBEE Compliance Level 7 was achieved following the FY2020 independent verification. The primary focus areas are management control (including employment equity) and enterprise and supplier development (including preferential procurement).

Element	Weighting Points	Points FY2019	Points FY2020
Ownership	25	12.24	13.21
Management control (includes employment equity)	19	5.98	6.75
Skills development	25	13.94	11.98
Enterprise and supplier development (includes preferential procurement)	40	21.97	21.90
Socio-economic development	5	4.58	5
Total Points	114	58.71	58.84
Compliance level achieved		Level 7	Level 7
Final B-BBEE status		Level 7	Level 7

Although substantial financial investment was set aside to fund initiatives to achieve B-BBEE compliance, based on current uncertainty and the unknown forward impact of COVID-19 on the economy and trade, B-BBEE compliance as a strategic objective is suspended in the short-term in favour of associate welfare and business continuity efforts.

#### **Ownership**

The comprehensive analysis of the group's shareholding to the individual shareholder level contributed to the points achieved under this element. Further points were attained as associates can share in the success of the business by participating in the Partners Share

Scheme. Refer to the remuneration report on page 88 for additional information. The group's international shareholding of 51.5% does not attract B-BBEE ownership points.

## Management control and skills development (including employment equity)

The group recognises the value in diversity and need for its workforce to be representative of South Africa's national and regional demographics. It is committed to employing and developing people from designated groups to further its employment equity objectives. The philosophy is to encourage associates to achieve their full potential by applying for and securing growth opportunities within the group as these arise. There is a strong focus on diversity and inclusion in all organisational culture and leadership initiatives to help associates identify with unconscious bias and ensure a vibrant and representative workforce.

The employment equity committee, comprising of top and senior management representation and critical and core positions across the group, meet regularly to discuss progress towards employment equity goals. The committee's purpose is to identify and recommend steps to overcome affirmative action barriers and ensure adherence to relevant legislation.

The group also participated in an unemployed learnership programme for 166 black disabled youth, to facilitate skills development and hope for these young people in their bid to secure employment.

Over the past year, 65% of the promotions of transfers into management teams were internal movements highlighting that the group's home-grown culture is well entrenched. 61% of these promotions and new recruits were african, coloured or indian associates and 88% of the new external appointments into these teams were african, coloured or indian candidates.

#### Total workforce profile - March 2020

Occupational		Male	9			Fema	ale		Foreign N	Nationals	Total
Occupational Levels	А	С	I	w	А	С	I	W	Male	Female	
Top management	1	-	1	11	-	-	-	4	-	-	17
Senior management	5	-	10	31	2	3	8	41	-	3	103
Professionally qualified	47	17	69	105	44	25	73	144	4	5	533
Skilled technical	697	158	177	83	2 160	686	345	328	7	8	4 649
Semi-skilled	2 603	303	114	13	7 375	1 228	283	64	5	21	12 009
Unskilled	4	-	-	-	37	2	1	-	-	-	44
Total permanent	3 357	478	371	243	9 618	1 944	710	581	16	37	17 355
Temporary employees	186	65	6	5	472	168	11	5	1	-	919
Grand total	3 543	543	377	248	10 090	2 112	721	586	17	37	18 274
ACI as % of total	Male			95%	Female			96%		Total	95%

#### Disabled workforce profile - March 2020

Occupational		Male				Female	e		Foreign I	Nationals	Total
Occupational Levels	А	С	I	W	А	С	I	w	Male	Female	
Top management	-	-	-	-	-	-	-	-	-	-	-
Senior management	-	-	-	-	-	-	-	-	-	-	-
Professionally qualified	-	-	-	1	-	-	-	-	-	-	1
Skilled technical	1	-	1	1	5	2	1	3	-	-	14
Semi-skilled	9	-	1	-	12	1	-	-	-	-	23
Unskilled	-	-	-	-	-	-	-	-	-	-	-
Total permanent	10	-	2	2	17	3	1	3	-	-	38
Temporary employees	88	-	-	-	26	-	-	-	-	-	114
Grand total	98	-	2	2	43	3	1	3	-	-	152
ACI as % of total	Male			98%	Female			94%		Total	97%

## Enterprise and supplier development (including preferential procurement)

#### Supplier development

The group applies due diligence processes to ensure that supplier development investments meet the relevant criteria, have a strong business case and are sustainable and meaningful to the partners. The partnership with the South African Cotton Cluster (SACC) and the financial support provided to small-scale black cotton farmers continued with the purpose of supporting the local cotton-growing industry. Further information on this programme can be found on page 129.

#### **Enterprise development**

The partnership with The Clothing Bank (TCB) now has a strong six-year history and continues to be a successful story of economic empowerment and a win-win relationship for all partners. A registered NPO and public benefit organisation, TCB channels donated merchandise through an enterprise development programme. Initially focused on unemployed mothers, this programme has been extended to include men, sewers and cobblers. The aim is to break the cycle of poverty and for the participants to become self-sufficient through training and mentorship centred on basic business and life skills. The number of units of merchandise donated to TCB has increased significantly and now exceeds 2.4 million units since the inception in 2014. During the reporting period, over 791 entrepreneurs were supported by TCB's programme. Donations were also made to Nation Changers in the past financial year.

#### **Preferential procurement**

The sourcing teams, focused on increasing the level of local supplier B-BBEE compliance, continue to make good progress transforming local South African trade suppliers. The efforts to support the local supply base are reported under the Sustainability section of this report. The group sourced 80.3 million units (worth R9.2 billion at retail value) from South African suppliers during this financial year.

#### Socio-economic development

The group's strategic partnership with the MRP Foundation supports South African youth. Further information on the MRP Foundation programmes can be found on pages 118 to 119.



# **SUSTAINABILITY**

Building a sustainable business has always been a core principle for the founders of the group and it is clearly articulated in the business purpose. The scope of the group's sustainability focus incorporates business operations, value chain and the communities in which the group operates.

The group is committed to the United Nations Global Compact (UNGC) Principles and uses the Sustainable Development Goals (SDGs) to guide implementation. Innovation is critical to deliver greater value through fair social contribution and within the boundaries of the planet. Broader measurement and disclosure frameworks measure full impact on society and the environment, together with the growth in capability of leaders and associates, helps to deliver on our commitments. We work in partnership with key stakeholders and harness our marketing and communications through "Together we do Good", which takes customers along on the journey.

## To achieve this commitment efforts have been focused as follows:

- Increase sustainable raw material content in products, in line with international standards. The target is to source 80% sustainable cotton by FY2023
- Increase supply chain visibility by mapping to 90% of the value chain, thereby deepening measure of social and environmental performance as well as supplier longevity and resilience. This will enable the group to target high impact interventions
- Reduce and stabilise value chain impact on the planet, with immediate focus on reducing single use plastics and other nonrecyclable raw materials in packaging
- Remind leaders and associates to consider longevity in business decision making
- Extend "Together we do Good" partnership to further key stakeholders

While significant progress has been made to deliver these commitments, the scope and depth of sustainability measurement and reporting will broaden. To deliver this, the group's sustainability strategy has prioritised measurement indicators aligned to Global Reporting Initiative guidelines, the SDGs, material business issues and stakeholder requirements.



Doing good business now facilitates doing better future business.

#### **Outcomes for sustainability**

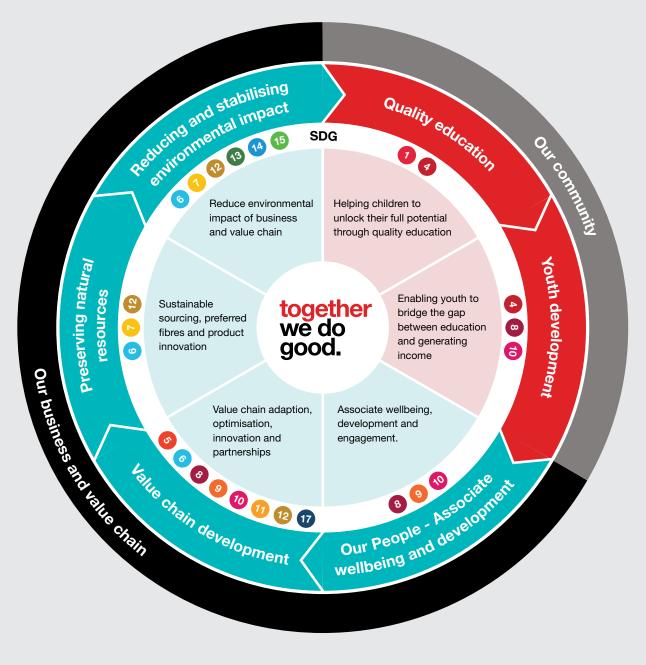
The group strives to achieve six key outcomes. The outcomes are rooted in the goal to build a sustainable business and value chain, as well as the vision of the MRP Foundation, which is to break the cycle of poverty and inequality.

The group aligns its approach to SDG implementation to global best practice, pulling from various sources to ensure it is innovative and fit for business purpose.

#### The six outcomes include:



These outcomes are highlighted in the diagram on the right\*.



\*Adapted from the Cambridge Institute of Sustainability Leadership diagram

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## **Our community**

Reducing the impact of poverty and inequality in our communities

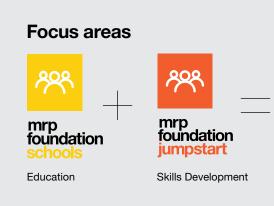
Youth development



The business cares about young people in the communities in which it operates. An annual investment, equivalent to approximately 1% of net profit after taxation from South African operations, is made into South African communities through a donation to the MRP Foundation. The Foundation, a registered non-profit organisation (with public benefit organisation status), was established in 2005 to focus on South Africa's youth development.







#### **Purpose**

Enable young people to reach their full potential

#### Vision

Young people breaking the cycle of poverty and inequality

## 63% employment rate

4 301 unemployed youth benefitted

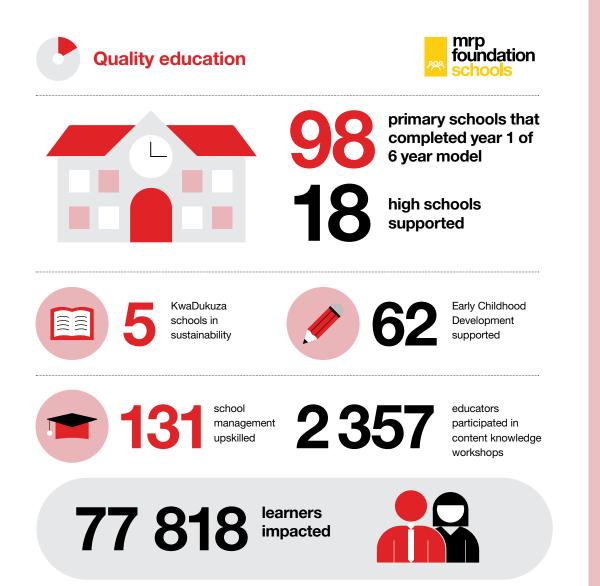
## R17 072 246 invested in youth development

#### What makes the MRP Foundation different?

As a youth development organisation the MRP Foundation empowers youth to reach their full potential, through education and skills development. The intent is to assist young people on their journey from school into a career, empowering them to break the cycle of poverty and inequality. The education programme contributes positively to the delivery of sustainable quality, holistic education in selected lower socio-economic status schools through the upskilling and mentoring of school management and educators thereby enabling children to unlock their full potential. Through demand-driven development, the Jump Start programmes develop the skills of unemployed youth by bridging the gap between school/ tertiary education and the working world. The MRP Foundation programmes attempt to address systemic challenges while being realistic in delivery through on-the-ground approach to implementation. This supports the South African Government's National Development Plan and SDGs, aimed at positively impacting the socio-economic landscape of South Africa. To achieve this, the MRP Foundation works with like-minded organisations that connect strongly on purpose.



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### R19 213 095 invested in quality education

#### **Reflections from the MRP Foundation**

Looking back on this past year, it has been one of growth and learning.

We scaled the MRP Foundation Schools Programme from 5 to 98 primary schools with them completing year 1 of the six-year model. Partnerships and relationships take time to build but despite these challenges, active participation by school leadership and educators was achieved. This was attested by Ms Rakoto, a Primary School Principal from QwaQwa, who has benefited professionally from the workshops. She shared that her newly-learnt management skills have made her school more effective. Programme deliverables will continue to be reviewed according to each school's need, taking into account school closures caused by COVID-19.

Our Jump Start programmes aim to match suitable unemployed youth to the demand for entry-level positions within the retail industry and its related supply chains. Through Jump Start, Samantha Dube discovered her passion for retail and is now able to provide for her family through her employment as an Assistant Store Manager. Despite South Africa's growing youth unemployment rate, sourcing and recruiting candidates interested in retail careers is a challenge, which was seen in the Jump Start Frontline Programme where 19 186 youth expressed interest in the programme, 4 726 attended Life Skills training and 4 246 completed work experience.

Tough economic conditions have reduced employment opportunities within certain industries and thus scaled back certain programmes. Ongoing engagement with employer partners and industry bodies remains key to ensuring programmes are aligned to industry requirements. However, we continue to explore work readiness opportunities within the retail industry and how youth can access these careers.

With the Foundation's resilient heart and vision to break the cycle of poverty and inequality in South Africa, and through strong partnerships with stakeholders and implementation partners, we remain committed to our purpose — to enable young people to unlock their full potential.

Further details on the activities of the MRP Foundation can be found at: www.mrpfoundation.org.



## Our business and value chain

#### Value chain development

#### Supplier enablement

#### Sharing performance metrics

The Supplier Grading Tool is a critical enabler to provide both merchants and suppliers with the necessary information to improve value chain performance and reliability. The tool is used in collaboration with suppliers to enable collective action both from trading divisions and their suppliers. A key success of the tool is the enablement of divisional sourcing and merchandise teams to work directly with suppliers on measurable outcomes that affect both parties. Further development will enable the group to incorporate key sustainability measures.

#### Supplier development

A Supplier Development Framework was developed this reporting period to guide the implementation of collaborated supplier performance improvements in line with the group's value chain development strategy. All trading divisions formulated supplier development strategies aligned to the framework. To support this, the group's Supplier Grading Tool provides detailed information on different performance measures to assist suppliers in targeting their improvement efforts.

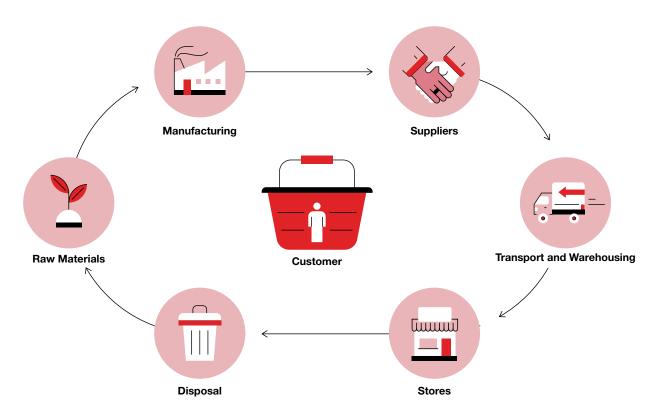
Supplier development is a collaborative with several training workshops and an innovation network where the outcomes are measured to guide the initiatives with most impact.

#### Workers in our value chain

As a member of the Ethical Trading Initiative (ETI), the group understands its role as a lead firm in the value chain and therefore factory workers are incorporated in social impact monitoring. While the group contracts directly with first tier suppliers involved in the manufacturing of store-ready products, the entire value chain (from raw material to store) is considered. To achieve this, the group is committed to achieve 90% visibility of the value chain by FY2023 in order to monitor and measure social, environmental and business practices more closely.

Trading divisions and their suppliers are guided by responsible sourcing practices which aims to instil transparent and ethical practices in the value chain. This incorporates decent work and trade relations to comply with national and international regulations and codes of good practice. To achieve this, the group monitors and guides suppliers to align their business practices and processes to the group's Code of Conduct. The code of conduct can be viewed at: www.mrpricegroup.com.

The group acknowledges the significant complexities involved in influencing responsible practices throughout the value chain, and therefore aims to monitor, guide and instill responsible trade practices within the value chain through different stages. The diagram below illustrates the scope of the group's sphere of influence, to guide, monitor and evaluate sustainability.



A Responsible Sourcing Working Group was established in 2015 to drive responsible social and environmental practices and ensure alignment across trading divisions.

#### Supplier due diligence

To enhance the level of value chain visibility, the group partnered with SEDEX in 2014 to establish a supplier mapping process. SEDEX provides a global supply chain data system that allows suppliers to provide information about health and safety, business, labour and environmental practices. Although this assisted with mapping supplier and production sites, a decision has been made to implement upgrades of the existing supplier portal which will enable enhanced value chain visibility. Against our target of 90% visibility, to date 75% of suppliers and their contracted production sites have been mapped.



The Responsible Sourcing Framework and Implementation Guide provides guidance and standards to suppliers and manufacturing sites. Annual factory audits are required to assess improvements and informs the implementation of supplier corrective action plans. Suppliers and manufacturing facilities are expected to remediate all identified issues within recommended timeframes and to maintain records of social audits and corrective actions taken. A noncompliance escalation process applies where lack of commitment and improvement is found.

An improved supplier on-boarding process was implemented in 2018 to ensure that trading relationships are only developed with suppliers who share the group's values and commitment to decent labour standards. No purchase orders may be raised unless the new supplier satisfies the requirements of the due-diligence assessment which includes mandatory factory social audits.

#### Grievance mechanisms

The group has an established hotline for grievances to be reported anonymously and promotes the use of the Whistleblower Hotline facility to factory workers to encourage workers to be able to safely report grievances. Worker interviews (individual and group) are also an integral part of the social audit process. No grievances were received from factory workers via the Whistleblower Hotline during the year.



#### Decent work

While social audits are conducted in all major sourcing countries, a specific focus has been placed on South African manufacturing facilities. In FY2019 the group commissioned an in-depth wage compliance assessment at a sample group of factories in KwaZulu-Natal, representing approximately 5 200 workers. The assessment enabled the group to gain an understanding of where the greatest wage gaps in the industry are likely to be and the results were shared with the suppliers involved.

Wage compliance is a complex and a systemic issue in global fashion value chains. Guidance from the ETI is that collaborative effort is required to address systemic problems. In response to this, the group initiated a provincial stakeholder discussion, facilitated by KwaZulu-Natal Economic Development, Tourism and Environmental Affairs, as a key stakeholder in the province with a large representation of clothing manufacturing in South Africa. The working group includes participation from all key stakeholders required to address the concerns. At a national level, the group is committed to the Retail-CTFL Master Plan which includes a key focus on addressing the systemic factors that contribute to wage non-compliance in factories.

#### Monitoring social and environmental compliance

The group is committed to monitoring and guiding compliant and sustainable compliant practices in the value chain and has allocated human resources, both at a group and divisional level, to manage this work. Targeted social audits were conducted this year, indicating that improvements are still required in health and safety practices, working hours (prevalent in China) and wage compliance (only assessed for South Africa). The table below specifies the number of social audits conducted this year:

#### Since January 2019

	SADC	ASIA
Social compliance audits	70	179
*note – all audits are semi announced.		

Mr Price Group accepts SMETA, BSCI and WRAP third party audit standards.

#### Ethical buying practices

Regular training is conducted to equip buyers to understand the impacts of purchasing practices when engaging with suppliers. The group's Buying Ethically training is supported through a licence agreement with ETI.

To further enhance knowledge of manufacturing processes, the Mr Price Academy developed a programme to improve production knowledge and the understanding of a critical path. The academy has also developed in-house solutions to support ETI training:

- ETI Buying Ethically: 11 delegates in FY2020 and 489 delegates since inception
- Introduction to Supply Chain: 49 delegates in FY2020 and 321 delegates since inception
- Supply Chain Game: 44 delegates in FY2020 and 221 delegates since inception
- Critical path: 78 delegates in FY2020
- Introduction to Sustainability: 22 delegates in FY2020 and 375 delegates since inception



#### Our People - associate wellbeing and development

Our culture is what gives us our unique competitive advantage. In the year ahead we will be doing a deep dive into our values and culture to better understand what has served us well and what needs to change. This will give us the insights to articulate the cultural and leadership behaviours which will help us to build our future. These behaviours will be built into our DNA and will form part of our leadership and cultural initiatives. A key part of this process will be to ensure the clear integration of diversity and inclusion principles into our culture which will support our transformation strategy.

#### Engagement

The group monitors and responds to the climate within the working environments closely through regular open conversations and online engagement, on-boarding and exit surveys. These surveys are followed-up by feedback sessions and focus groups designed to listen to the needs of associates, co-create solutions and identify business improvement and leadership development opportunities.

An enhanced internal communication function was launched in January 2020 under the brand identity, MRPG Voice. The purpose of this function is to increase the frequency and intensity of strategic group messaging to all associates and encourage transparent and collaborative engagement across the business.

#### **Talent acquisition**

Developing and retaining home-grown talent is a strategy that has served the group well in the past and will continue to be a core focus. In order to facilitate career development and facilitate talent mobility throughout the group, an online careers centre has been setup through our Applicant Tracking system. This ensures all our vacancies are visible to our associates and they are aware of new career opportunities as they arise. Sourcing the right skills and expertise externally when required is equally important. Stringent pre-employment assessments ensure the required skill levels are maintained.

#### **Talent management**

The group offers various diverse career opportunities and associates are encouraged to pursue their ambitions within the dynamic and evolving working environments. Business growth and new skill requirements frequently creates new roles and most of these are filled internally, drawing from talent within the group. Our succession and High Potential Development Planning processes have been further enhanced through an improved nomination and assessment framework. This ensures constant availability of high-quality managers and executives across the group.

Close working relationships between managers and associates are valued and personal growth and career development is discussed with each associate annually. The launch of the enhanced group wide performance enablement process, has assisted us in growing a culture of always-on feedback. The roll-out of phase two and three will see us linking in the elements of goal setting and recognition. Line managers are responsible for ensuring these discussions result in meaningful development plans.

#### Associate development

Attracting, developing and retaining talent is critical to our competitiveness and long-term sustainability. We strive to deliver high quality and relevant training through the Mr Price Academy. The academy's impact relies on specialist learning and development managers working with subject matter experts to develop and facilitate business-focused and blended learning interventions.

Trainee buyer and planner as well as store manager development programmes are designed and implemented to develop a solid pipeline of critical skills. Learnerships remain a critical part of the development strategy to afford associates the opportunity to gain a formal qualification. This year, 367 associates registered on learnerships, 100% of whom were from previously disadvantaged backgrounds.

#### Leadership development

The group partners with credible training professionals and business schools, locally and internationally, to design and facilitate leadership programmes. The senior leadership development programme aims to equip our leaders with transformational leadership skills. People leadership skills solutions for all associates are delivered through our leadership essentials programmes.



#### **Recognition and reward**

Central to the group's values is to reward high performance and instil a culture of celebration and recognition. Well-defined targets are set annually with performance discussions conducted as required during the year. A highlight is the Running Man award, presented to selected associates who have made extraordinary contributions over an extended period. These highly valued individuals embody the group's culture and core beliefs and demonstrate consistently high dedication and performance. Additionally, the group medallion and team cap awards are awarded to associates who have delivered exceptional performance or innovation during the year, thereby setting new standards and becoming role models.

All associates within the Southern African Customs Union (SACU) region participate in the group share or share option schemes after fulfilling the specific employment tenure requirements of that scheme. These employees become part-owners and we refer to them as partners or associates. Further details are contained in the remuneration report on page 97 and on the group's website www.mrpricegroup.com.

#### Associate relations

Treating all associates fairly is at the heart of the group's values. The group is committed to a workplace free from discrimination, compliant with relevant labour laws with open communication between managers and associates. This enables workplace grievances to be avoided or speedily resolved.

#### Wellness and safety

Group wellness initiatives, facilitated through our wellness forum, focus on holistic wellbeing on a physical, mental, emotional and financial level, through various initiatives throughout the year. Safe working practices are encouraged throughout our business. In the year under review no major associate or customer incidents were reported.

Key achievements per year	2020
Investment in learning and development	R35 565 375
Total annual number of hours allocated to learning	145 288
Average learning and development days per person	0.9
Previously disadvantaged individuals as a percentage of total participants in learning and development	95%
Females as a percentage of total participants in learning and development	69%
Previously disadvantaged associates as a percentage of total of associates trained through e-learning	99%
Previously disadvantaged associates as a percentage of associates on learnerships	100%



As part of our journey to reduce the amount of plastic impacting on the environment, we have removed the plastic packaging from our duvet covers. 100% feel good for the planet.

together we do good.



#### **Preserving natural resources**

Industry research highlights that most of the environmental impact in the fashion industry occurs in the textile production value chain. Natural resources are often unsustainably managed to deliver on production demand. The group has made a commitment to source an increased level of sustainable raw materials, and a task team has been established to develop a sustainable sourcing strategy.

#### Sustainable raw materials



#### 40% sustainably sourced cotton

In FY2020, sustainable cotton made up 40% of all cotton products, which includes cotton grown with Better Cotton Initiative (BCI) and Cotton Made in Africa standards. This means that cotton growers apply methods that reduce the environmental impact of cotton growing and apply socially responsible labour standards.

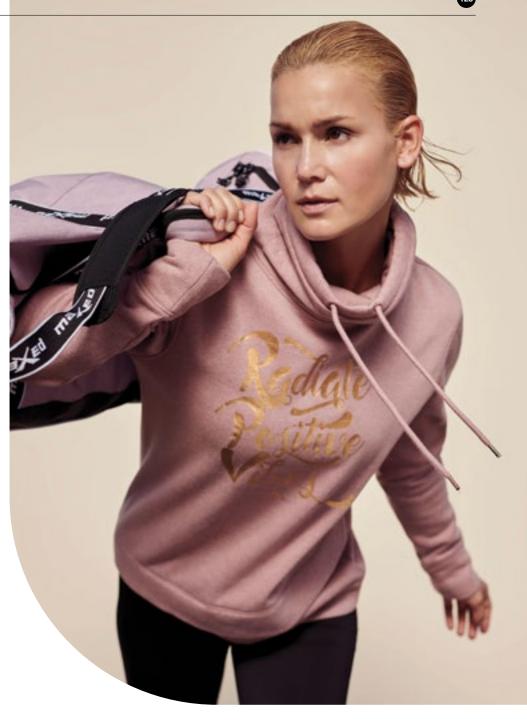
In South Africa, the group has been actively developing a sustainable cotton value chain in collaboration with the relevant stakeholders. A key part has been to secure a BCI alliance for South Africa to ensure that all local cotton farmers follow sustainable practices. BCI standards reduces water and pesticide usage and contribute to improved profitability for the farmers.

#### 4% recycled polyester (RPET)

In FY2020, the group incorporated local recycled polyester (RPET) into 4% of polyester products. Preferred fibres training for merchants was carried out, to increase the use of sustainable raw materials and recyclable content in product.

#### 13% of Mr Price Home timber product FSC approved

The group is committed to increasing the volume of sustainably sourced timber and timber products. Forest Stewardship Council (FSC) approved timber accounts for 13% of wood products within Mr Price Home. In addition, the group's cardboard swing tickets are now produced on FSC approved board.



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### Reducing and stabilising environmental impact

Reducing and stabilising environmental impact includes efforts to increase the use of renewable energy, increasing energy efficiency and implementing principles of a circular economy. The group's Code of Conduct requires all suppliers to comply with in-country environmental legislation and regulations, and surveillance testing of product for the presence of a banned or restricted substance is part of the group's quality assurance and due diligence process. In addition, standardised care instructions on apparel and home textile products encourage customers to wash at lower temperatures to reduce the impact of carbon emissions and microfiber shedding.

#### Packaging

Packaging is a key focus to reduce environmental pollution and post-consumer waste to landfill. The group has targeted the reduction of single-use plastic used in its supply chain and has set targets for trading divisions to reduce unnecessary or problematic plastic in all packaging, and to ensure that packaging is recyclable.



#### Initiatives to reduce plastic

- Avoid/reduce problematic raw materials or unnecessary packaging. Ensure that all packaging is recyclable. Reducing the need for unnecessary single use packaging
- Single-use polybags are a necessary part of the supply chain, to ensure that product is kept clean and dry while in transit or in storage

Mr Price has eliminated 42 million polybags in FY2020 through the consolidation of packing instructions to suppliers.

The group intends to eliminate single-use plastic shopper bags in a phased approach. Reusable bag options were introduced in May 2019 and across all trading divisions by September 2019 as Phase 1 of the transition, with a total 1 938 761 bags being sold in FY2020.

Communication, to encourage customers to partner with us, has been implemented to support our efforts. This will continue to be tracked and monitored as part of the group's preparation for the next phase of the transition.

#### **Climate change**



Climate change impacts the retail industry throughout the value chain and business operations. In the short, medium and long-term an increasing impact is expected on the business due to changing climate patterns and extreme weather conditions, both on direct and indirect operations. The group assesses both existing and emerging climate change regulations, such as the Carbon Tax Act and Climate Change Bill, to ensure adherence. Technology is used, where practical, to reduce the impact on climate change, including electricity meters to monitor usage in all stores and LED lighting in new stores, at the distribution centre and head office buildings.

While climate change poses risks and challenges to the way we do business, our value chain (including availability of raw materials) and the communities in which we operate, are also opportunities in changing consumer needs and demands which the group will explore.

Through this board committee, the United Nations Global Compact 10 Principles are monitored, including Principle 8 which states that businesses should undertake initiatives to promote greater environmental responsibility.



#### **Carbon footprint**



The group has invested in roof-top solar photovoltaic (PV) systems at both the head office and Hammarsdale DC. The units run successfully and have generated 2 627 625 kWh since inception. Phase 3 is 462.25kWp at the DC.

Phase 3, which was commissioned in March 2020, consists of additional 7x50kW solar inverters and 1 248 x 370 watt solar panels at Hammarsdale DC, and is expected to produce approximately 589 942 kWh of energy per annum.

The group's South African carbon footprint (tons of  $CO_2e$ ) is based on Scope 1 and Scope 2 emissions, including stores, head offices and DC.

Ongoing monitoring of store-level energy use takes place, driving behavioural change and reducing energy usage.

Since 2016, the group's courier company has used idling cut-off systems to further fuel efficiency and reduce carbon emission.

#### FY2020

 $115\ 820\ {}_{\text{tons}\ CO_2e}\ 0.14\ {}_{CO_2e/m^2}\ 109\ 115\ {}_{\text{mWh}}$ 

\*Carbon footprint negatively affected by grid emission factor. Energy usage decreased in FY2020

#### Solar energy

Site		FY2020		FY2019		FY2018
	% of building's energy derived from solar	kWh	% of building's energy derived from solar	kWh	% of building's energy derived from solar	kWh
MRPG (Mr Price Home Roof)	25.47	111 461	30.83	116 141	27.98	112 197
MRPG (DC Rooftop)	20.16	176 007	18.81	180 018	17.55	179 545
Hammarsdale DC	18.53	748 907	6.86	262 830	6.57	273 508
Total	19.36	1 036 375	10.82	558 989	10.12	565 249

#### CASE STUDY

#### Water



Water is a significantly impacted resource, both in South Africa and globally. The group's greatest water impacts are in its value chain, specifically cotton cultivation, as well as fabric production and dyeing.

The group's water consumption is currently only measured at head office locations and the distribution centre. Retail operations are generally not large users of water.

The production processes of clothing and textiles, however, has a substantial impact on water usage. The group is mapping supply chains to production locations and plans to start introducing initiatives to measure water usage in the value chain.

The Miladys water-wise denim collection saves millions of litres of water a year, by using recycled water.

#### Water consumption at head office

	FY2020	FY2019	FY2018	FY2017
	Kilolitres	Kilolitres	Kilolitres	Kilolitres (Estimates)
	Apr 2019 – Mar 2020	Apr 2018 – Mar 2019	Apr 2017 – Mar 2018	Apr 2016 – Mar 2017
Total	22 192	23 345	24 419	35 064

#### Paper



Paperless administration at store level and the promotion of e-dockets are fundamental paper saving initiatives.

By using paperless administration at store level and promoting the use of our e-docket services, the group saved 2 949km of paper in FY2020 - the equivalent of driving from head office to the Stellenbosch store and back. Since inception, over 10 020km of paper has been saved. This amounts to almost 90 tons of paper saved in stores in FY2020.

#### Our centre of excellence

Mr Price Group Distribution Centre (DC)

The group's national DC is mostly self-sufficient. A 2.5 million litre water catchment tank and water recycling solution allows the DC to have no reliance on municipal water supply for about 90% of the year. The roof insulation reduces building heat requirements; natural ventilation has replaced air-conditioning; a photovoltaic system on the roof reduces electricity required from the energy-grid, supplying about 46% of day time electricity to the site and the truck yard asphalt was made from recycled plastic.



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CASE STUDY

#### **Partnerships**

The group believes in the value of 'Partnership' and actively participates in selected membership organisations. The group has been a full member of the ETI since 2017 and maintained Improver Stage. Other membership organisations include the National Clothing Retail Federation (NCRF), WWF South Africa, the South Africa Sustainable Cotton Cluster (SCC), the Kwazulu-Natal Clothing and Textiles Cluster (KZN CTC) and Proudly SA.

As a member of the NCRF, the group has played an active role in the development of the 2030 Retail-CTFL Master Plan and has committed to increase competitively produced products in South Africa over the next 10 years. The CEO serves as a member of the Executive Oversight Committee, chaired by the minister of Trade, Industry and Competition, Minister Ebrahim Patel.

In addition, the group allocated key resources to support implementation, as the Retail-CTFL Master Plan aligns to the group's objective to build a sustainable and competitive value chain.

The group's long-term partnership with The Clothing Bank, an economic empowerment project, addresses excess merchandise and has the environmental benefit of prolonging product usage. The group is an active member of the National Retail Association which facilitates representation and participation in discussions of national interest.

#### Partnering with customers

Customers are the primary stakeholder group, as indicated in the business purpose. Much organisational effort is therefore focused on value creation for customers, however customer health and safety as well as consumer protection are also important focus areas for the trading divisions. The voice of the customer is critical to sustaining the business and special attention is paid to all channels that provide this valuable input.

Both formal and informal engagements with customers take place daily through various channels, including social media, traditional marketing, customer call centre, interactions with store associates, and customer surveys. Any complaints received are managed effectively and efficiently. The number of complaints referred by customers to the Consumer Goods and Services Ombud remains minimal. In the year under review no major customer incidents were reported.

A working group has been established to execute the communication plan that delivers the group's sustainability messaging to key stakeholders, including customers. The objective of the working group is to ensure alignment and consistency of the messaging under "Together we do Good" across all channels and media, to drive awareness and invite key stakeholders to partner with us stakeholders.

together we do good.

#### Building a sustainable local cotton value chain

Mr Price Group is the founding retail member of the South Africa Cotton Cluster (SACC), which, together with key stakeholders including industry, government and Cotton SA, aim to build a sustainable local cotton value chain. Through our commitment, the local cotton industry increased its output by 775% in 7 years.

When the group got involved in 2013/2014 the industry was at an all-time low with a total lint production of 6 245 tons. As a result of collaboration across the value chain, and the additional support from new retail members, South African cotton lint production increased to an estimated 48 409 tons in 2019/2020, of which the group committed to procuring 1 357 tons for its local cotton value chains.

The South African cotton industry has the potential to unlock significantly more production, but central to this is the participation of small-scale cotton farmers. There are however several obstacles that these farmers face, including access to input finance. Small-scale farmers are categorised as high risk by conventional financial service providers and therefore high interest-rates limit the viability of borrowing for these farmers.

In response to this challenge, the group contributed R10m this year to a farming input loans facility, which has benefitted 376 small-scale farmers. In addition, the group supports field co-ordinators to help farmers access and manage the loans, achieve compliance, improve productivity and register and implement the Better Cotton Initiative (BCI) standards.

In November 2019 the industry celebrated the success of the past five years at the first Cotton Industry Indaba, "Can't Stop Cotton". The group was recognised for the contribution to the industry since 2014 and won awards for its innovative funding solutions and for its partnership with the Khula Credit Guarantee – a government initiative that underwrote loans to farmers. At the event, the group emphasised its vision for a sustainable local cotton value chain, thereby unlocking global competitiveness, shared value and improving small-scale cotton farming businesses by unlocking significant value to these communities.





## Extracts from the financial statements

31 March 2019 - 28 March 2020



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The information in these annual financial statements has been extracted from the 2020 audited annual financial statements available on the group website **www.mrpricegroup.com**.



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# **APPROVAL OF THE ANNUAL FINANCIAL STATEMENTS**

The preparation and presentation of the annual financial statements and all information included in this report are the responsibility of the directors. The annual financial statements were prepared in accordance with the provisions of the Companies Act and comply with International Financial Reporting Standards, as issued by the Accounting Practices Board and its successors, the SAICA Financial Reporting Guides as issued by the Accounting Practices Committee and the Financial Reporting Pronouncements as issued by the Financial Reporting Standards Council and the JSE Listings Requirements. In discharging their responsibilities, both for the integrity and fairness of these statements, the directors rely on the internal controls and risk management procedures applied by management.

Based on the information and explanations provided by management and the internal auditors and on comment by the independent auditor on the results of their statutory audit, the directors are of the opinion that:

- · the internal controls are adequate
- the financial records may be relied upon in the preparation of the annual financial statements
- appropriate accounting policies, supported by reasonable and prudent judgements and estimates, have been applied
- the annual financial statements fairly present the results and the financial position of the company and the group.

The annual financial statements are prepared on the going concern basis and nothing has come to the attention of the directors to indicate that the company and the group will not remain a going concern. These annual financial statements as at 28 March 2020 have been prepared under the supervision of the chief financial officer, Mr MJ Stirton CA (SA).

The annual financial statements of the company and the group were approved by the board on 10 July 2020 and are signed on its behalf by:

NG Payne Chairman

1

MM Blair Chief executive officer

#### Company secretary statement

I hereby certify that the company has lodged with the Companies and Intellectual Property Commission all such returns as are required of a public company in terms of the Companies Act and that all such returns are true, correct and up to date.

J Cheadle Company secretary 10 July 2020

## **REPORT OF THE DIRECTORS**

#### Nature of business

The main business of the group is omni-channel retail distribution through 1 378 corporate-owned, 9 franchised stores in Africa and its online channels. The retail chains focus on clothing, footwear, sportswear, sporting goods, accessories and homewares, while its financial services division provides credit, insurance and cellular products and services.

#### **Corporate governance**

The directors subscribe to the values of good corporate governance report as set out in the King IV report on Corporate Governance for South Africa 2016 (King IV). By supporting King IV the directors have recognised the need to conduct the business with integrity and to account to stakeholders in accordance with International Financial Reporting Standards. Refer to the Board report in the annual integrated report on pages 64 to 73.

#### **Retail calendar**

The group reports on the retail calendar of trading weeks incorporating trade from Sunday to Saturday each week. Accordingly the results for the financial year under review are for a 52 week period from 31 March 2019 to 28 March 2020 (2019: 1 April 2018 to 30 March 2019).

#### **Financial results**

The financial results of the company and the group are set out in the statements of comprehensive income on page 136.

#### **Dividends**

Ordinary and B ordinary dividends

It is the group's policy to make two dividend payments each year, an interim in December and a final in June.

Interim: A cash dividend of 311.4 cents per share (2019: 311.4 cents per share) was made payable on 17 December 2019 to shareholders registered on 13 December 2019.

Final: No final dividend has been declared in order to preserve cash in the business due to the economic uncertainty as a result of the COVID-19 pandemic (2019: 424.8 cents per share).

#### **Consolidated entities**

The aggregate amount of group profits and losses after taxation attributable to consolidated entities was:

R'm	2020	2019
Profits	87	91
Losses	(50)	(87)
	37	4

#### Net shareholders' equity

#### Authorised and issued share capital

There were no changes to authorised share capital. During the year 100 000 B ordinary shares were converted to ordinary shares.

#### **Subsequent events**

#### Refer to note 37.

On 23 March 2020, the President of South Africa announced a nation-wide lockdown that placed the country into level 5 restrictions for an initial 21 days, which was extended until 30 April 2020. The group's South African stores, e-commerce, head office, distribution centre and call centres were closed from 27 March 2020. During this period, the group did not generate retail sales in its major market. The rest of our Africa operations were similarly affected as governments in those regions imposed restrictions. Refer to the COVID-19 update SENS release on 26 March for further details on the group's response to COVID-19.

On 25 April 2020, the President of South Africa announced the risk adjusted strategy to resume economic activity resulting in the relaxation of some lockdown rules, which would come into effect on 1 May 2020. This included a change in the status of the lockdown from level 5 to level 4. Based on the lifting of some of the lockdown restrictions, the group's stores, distribution centres and head offices resumed operations from 1 May 2020, with a limited assortment. With effect from 1 June 2020, the lockdown level was changed to level 3, which permitted all our stores to sell their full assortment.

On 20 May 2020, the company issued a SENS notice in which it notified shareholders of a general meeting requiring shareholders to grant specific authority to issue shares for cash up to 10% of its ordinary issued shares. This authority was passed at a general meeting held on 29 June. The group aims to utilise the proceeds to pursue organic and acquisitive growth opportunities.

The group has decided it will be exiting Nigeria in the first half of FY2021 which will be presented as a discontinued operation from that point. The necessary impairments have been taken into consideration.

#### Directorate

Mark Bowman was appointed as Lead Independent Director in Bobby Johnston's stead, effective 30 May 2019.

Particulars of the present directors and company secretary are provided on pages 66 and 73 of the annual integrated report. None of the directors have long-term service contracts with the company or any of its consolidated entities.

#### Emoluments

Details of emoluments paid to executive and non-executive directors are set out in the Remuneration report in the annual integrated report pages 88 to 109 and note 28 and note 36.

#### Interest in shares of the company

At the financial year end, the directors were interested in the company's issued shares as follows:

#### **Ordinary shares**

		2019								
	Direct beneficial	Indirect beneficial	Held by associate	Total	%	Direct beneficial	Indirect beneficial	Held by associate	Total	%
Mark Blair	237 348	-	-	237 348	0.09%	220 636	-	-	220 636	0.09%
Mark Stirton	64 839	-	-	64 839	0.03%	55 185	-	-	55 185	0.02%
Stewart Cohen	15 875	-	44 588	60 463	0.02%	15 875	-	44 588	60 463	0.02%
Steve Ellis	132 224	-	-	132 224	0.05%	131 482	-	-	131 482	0.05%
Keith Getz	-	-	20 000	20 000	0.01%	-	-	20 000	20 000	0.01%
Bobby Johnston	-	-	91 250	91 250	0.04%	-	-	91 250	91 250	0.04%
Stuart Bird	-	-	-	-	-	114 114	-	-	114 114	0.04%
Total				606 124	0.24%	· · · · · · · · · · · · · · · · · · ·			693 130	0.27%
Total issued share capital				257 045 727					256 945 727	

#### **B** Ordinary shares

2020						2019				
	Direct beneficial	Indirect beneficial	Held by associate	Total	%	Direct beneficial	Indirect beneficial	Held by associate	Total	%
Stewart Cohen	-	3 250 000	-	3 250 000	41.16%	-	3 350 000	-	3 350 000	41.90%
Bobby Johnston	-	-	46 504	46 504	0.59%	-	-	46 504	46 504	0.58%
Total				3 296 504	41.75%				3 396 504	42.48%
Total B ordinary issued share capital				7 895 234					7 995 234	

Notes:

1 The following FSP shares were forfeited during the F2020 reporting period due to performance hurdles not being reached:

1.1 M Blair 5121 shares

2.2 S Ellis 1 817 shares

2 Catregav Investment Trust converted 100 000 B Ordinary Shares to Ordinary shares on 8 July 2019

Consequently, the issued B ordinary share capital has reduced by 100 000 to 7 895 234 B Ordinary shares and the issued Ordinary share capital has increased by 100 000 to 257 045 727

3 The 4 598 730 B ordinary shares not detailed above are held by:

3.1 trusts (1397 618 shares) of which Bobby Johnston's major children are beneficiaries. Bobby Johnston has no direct or indirect beneficial ownership in these shares and has relinquished all voting rights thereto

3.2 Laurie Chiappini (3 200 912 shares)

3.3 Allister McArthur (200 shares)

4 The nature of 66 shares held by Mark Stirton were previously incorrectly listed as "indirect beneficial" and have now been correctly disclosed as "direct beneficial"

5 Mark Stirton sold 66.34 shares on 25 June 2020. There have been no other changes in the above interests between the year end and the date of approval of these financial statements

6 Stuart Bird retired on 31 March 2019

7 Indirect beneficial holdings by Stewart Cohen includes 1 044 148 B ordinary shares which are used as security.

## **SHAREHOLDER INFORMATION**

For the year ended 28 March 2020

#### Shareholder's diary

May/June	Announcement of annual results and declaration of final dividend to shareholders
July	Publication of 2020 annual integrated report
August	Annual general meeting of shareholders
November	Publication of interim report covering the 26 weeks ended 26 September 2020
	Announcement of interim dividend to shareholders
December	Settlement of interim dividend to shareholders, if announced

		Ordina	ary shares			B Ordina	ary shares	
Holdings	Number of share- holders	%	Number of % shares		Number of share- holders	%	Number of shares	%
1 – 1 000	16 151	78.10	4 509 765	1.76	1	20.00	200	0.00
1 001 - 10 000	3 443	16.65	10 265 210	3.99				
10 001 - 100 000	830	4.02	26 260 988	10.22				
100 001 - 1 000 000	209	1.01	61 441 711	23.90	1	20.00	694 148	8.79
1 000 001 and over	46	0.22	0.22 154 568 053		3	60.00	7 200 886	91.21
	20 679	100.00	100.00 257 045 727		5	100.00	7 895 234	100.00
Category	Number of share- holders	%	Number of shares	%	Number of share- holders	%	Number of shares	%
Pension funds	25	0.12	71 202 368	27.70				
Unit Trusts/ Mutual Funds	278	1.34	90 709 500	35.29				
Nominee companies and corporate bodies	20 338	98.35	73 890 184	28.75	2	40.0	3 999 974	50.7
Individuals and trusts	29	0.14	15 611 980	6.07	3	60.0	3 895 260	49.3
Staff share schemes	9	0.04	5 631 695	2.19				
	20 679	100.00	257 045 727	100.0	5	100.0	7 895 234	100.0

#### Public and non-public shareholders

At 28 March 2020 the percentage direct or indirect shareholdings of public and non-public shareholders in the listed ordinary shares of the company was as follows:

	Number of shareholders	%
Public shareholders	20 635	99.91
Non-public shareholders	44	0.09
Holders holding more than 10%	-	-
Directors of the company or its subsidiaries	13	0.04
Other associates restricted from trading shares in closed periods	22	0.01
Trustees of employees' share schemes or retirement benefit schemes*	9	0.04

#### Major shareholders

To the company's best knowledge and belief, the following shareholders or fund managers held discretionary beneficial interest and / or administered client portfolios amounting to 5% or more of the issued ordinary shares of the company at 28 March 2020:

	Benefi	cial holding		Iministration tionary
	%	Shares	%	Shares
Ordinary shares				
Public Investment Corporation Limited	13.03	33 494 899	13.79	35 446 498
J.P. Morgan Asset Management	8.09	20 785 136		
B ordinary shares				
Emarjay Nominees Pty Ltd	17.70	1 397 618		
Gretrac Investment Trust	40.54	3 200 912		

Details of the beneficial interest in B ordinary shares are reflected in the report of the directors, page 134.

#### **Consolidated Income Statements**

#### for the year ended 28 March 2020

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		Gro	up	Company			
R'm	Notes	2020	2019^	2020	2019		
Continuing operations							
Revenue	3	23 030	22 558	22 385	22 023		
Retail sales and other revenue	ſ	22 773	22 334	22 125	21 797		
Retail sales		21 165	20 850	20 572	20 338		
Interest on trade receivables		373	373	371	371		
Income from consolidated entities				155	185		
Premium income		247	261	244	257		
Club fees		27	23	27	23		
Airtime and related mobile revenue		780	677	599	499		
Other revenue		181	150	157	124		
Finance interest income	l	257	224	260	226		
Costs and expenses		18 807	18 369	18 364	17 929		
Cost of sales	8	12 890	12 284	12 747	12 207		
Selling expenses		4 519	4 675	4 119	4 271		
Administrative and other operating expenses	l	1 398	1 410	1 498	1 451		
Profit from operating activities	4	3 966	3 965	3 761	3 868		
Finance costs	4				(3)		
Finance interest income		(457) 257	(4) 224	(418) 260	(3)		
Profit before taxation	-	3 766	4 185	3 603	4 091		
Taxation	26	1 053	1 176	1 035	1 145		
Net profit from continuing operations	20	2 713	3 009	2 568	2 946		
Discontinued operations		2110	0.000	2 000	2 040		
Net loss from discontinued operations for the period	16	(9)	(27)				
Net profit for the period		2 704	2 982	2 568	2 946		
Attributable to:							
Equity holders of the parent		2 704	2 982				
- From continuing operations		2 713	3 009				
- From discontinued operations		(9)	(27)				
Profit attributable to shareholders		2 704	2 982	2 568	2 946		
Earnings per share		cents per share	cents per share	% change			
Basic	7	1 042.4	1 151.6	(9.5)			
Headline	7	1 047.0	1 168.6	(10.4)			
Diluted basic	7	1 024.8	1 125.7	(9.0)			
Diluted headline	7	1 029.4	1 142.3	(9.9)			
Earnings per share from continuing operations							
Basic	7	1 045.7	1 161.9	(10.0)			
Headline	7	1 049.9	1 179.4	(11.0)			
Diluted basic	7	1 028.1	1 135.7	(9.5)			
Diluted headline	7	1 032.2	1 152.8	(10.5)			

#### **Consolidated Statements of Comprehensive Income**

#### for the year ended 28 March 2020

		Gro	oup	Company			
R'm	Notes	2020	2019	2020	2019		
Profit attributable to shareholders		2 704	2 982	2 568	2 946		
Other comprehensive income							
Items that will be reclassified subsequently to profit or loss:							
Currency translation adjustments	31	(10)	21				
Gain on hedge accounting		315	160	315	160		
Deferred taxation thereon	27	(88)	(45)	(88)	(45)		
Items that will not be reclassified subsequently to profit or loss:							
Defined benefit fund actuarial losses	23	(2)	(7)	(2)	(7)		
Deferred taxation thereon		1	2	1	2		
Total comprehensive income for the year attributable to shareholders, net of taxation		2 920	3 113	2 794	3 056		
Attributable to:							
Equity holders of the parent		2 920	3 113	2 794	3 056		
Total comprehensive income for the year attributable to shareholders, net of taxation		2 920	3 113	2 794	3 056		

#### **Consolidated Statements of Financial Position**

#### as at 28 March 2020

		Group		Company			
R'm	Notes	2020	2019	2020	2019		
Assets							
Non-current assets		7 110	2 655	6 687	2 629		
Property. plant and equipment	14	2 137	2 117	2 051	2 027		
Right-of-use asset	17	4 362	-	3 971	-		
Intangible assets	15	490	423	462	391		
Consolidated entities	32			143	143		
Long-term receivables and other investments	18	25	40	4	4		
Defined benefit fund asset	23	55	64	55	64		
Deferred taxation assets	27	41	11	1	-		
Current assets		10 244	8 481	9 618	8 109		
Inventories	8	2 719	2 692	2 524	2 470		
Trade and other receivables	9	2 268	2 179	2 182	2 096		
Derivative financial instruments	19	342	27	342	27		
Reinsurance assets	11	182	304	182	304		
Current amounts owing by consolidated entities	32			356	643^		
Taxation	13.3	7	4	-	-		
Cash and cash equivalents	12	4 726	3 275	4 032	2 569		
Non-current asset held for sale	16	-	9	-	-		
Total assets		17 354	11 145	16 305	10 738		
Equity and liabilities							
Equity attributable to equity holders of the parent		9 428	8 682	8 852	8 177		
Issued capital*	28	-*	_*	_*	-*		
Capital reserves	29	316	369	270	323		
Treasury share transactions	30	(1 534)	(1 474)	(2 222)	(2 204)		
Retained income		10 545	9 902	10 561	10 041		
Foreign currency translation reserve	31	(142)	(132)				
Defined benefit fund actuarial gains and losses	23	(4)	(3)	(4)	(3)		
Cash flow hedge reserve	19	247	20	247	20		
Total equity		9 428	8 682	8 852	8 177		
Non-current liabilities		4 032	289	3 684	271		
Lease obligations	20	-	190	-	177		
Lease liabilities	20	4 014	-	3 666	-		
Deferred taxation liabilities	27	-	46	-	52		
Long-term provisions	21	-	11	-	-		
Long-term liabilities	22	-	11	-	11		
Post retirement medical benefits	23	18	31	18	31		
Current liabilities		3 894	2 174	3 768	2 290		
Trade and other payables	10	2 296	1 920	2 225	1 850		
Derivative financial instruments	19	-	-*	-	-*		
Reinsurance liabilities	11	46	46	46	46		
Current amounts owing to consolidated entities	32			68	207^		
Current provisions	21	-	13	-	-		
Current portion of lease obligations	20	-	33	-	29		
Current portion of lease liabilities	20	1 027	-	917			
Taxation	13.3	525	37	513	33		
Bank overdraft	12	-	125	-	125		
Total liabilities		7 926	2 463	7 452	2 561		
Total equity and liabilities		17 354	11 145	16 305	10 738		

#### **Consolidated Statements of Cash Flows**

#### for the year ended 28 March 2020

		Gro	oup	Company			
R'm	Notes	2020	2019	2020	2019^		
Cash flows from operating activities							
Operating profit before working capital changes	13.1	5 166	4 009	5 004	4 017		
Working capital changes	13.2	465	(490)	434	(604)		
Cash generated from operations		5 631	3 519	5 438	3 413		
Interest on trade receivables		373	373	371	371		
Finance costs		(5)	(4)	(4)	(3)		
Finance income received		272	222	266	224		
Taxation paid	13.3	(610)	(1 253)	(585)	(1 228)		
Net cash inflows from operating activities		5 661	2 857	5 486	2 777		
Cash flows from investing activities							
(Outflows)/inflows in respect of long-term receivables	13.4	15	(9)		(2)		
	34	15	( )	-	(2)		
Acquisition of Kenyan franchise Replacement of intangible assets	34 15	- (33)	(19) (24)	- (33)	(24)		
Additions to intangible assets	15	(33)	(24)	(33)	(24)		
Replacement of property. plant and equipment	13	(123)	(94)	(120)	(90)		
Additions to property, plant and equipment	14	(119)	(129)	(118)	(127)		
Proceeds on disposal of property. plant and equipment	14	(240)	(177)	(210)	(150)		
and non-current asset held for sale		28	1	17	1		
Net cash outflows from investing activities		(472)	(451)	(470)	(398)		
Cash flows from financing activities							
Proceeds from issue of shares	28	-*	-*	-*	-*		
Payment of financial liability	13.6	(4)	(4)	(4)	(4)		
Dividends to shareholders	13.5	(1 944)	(1 916)	(1 950)	(1 922)		
Grants to staff share trusts	30	-	-	(20)	(48)		
Sale of shares by staff share trusts	30	19	340	-	-		
Purchase of shares by staff share trusts	30	(65)	(239)	-	-		
Deficit on treasury share transactions	30	(16)	(183)	-	-		
Share hedging cost	29.3	(56)	-	(56)	-		
Repayment of lease liability	20	(1 589)	-	(1 432)	-		
Net cash outflows from financing activities		(3 655)	(2 002)	(3 462)	(1 974)		
Net increase in cash and cash equivalents		1 534	404	1 554	405		
Cash and cash equivalents at beginning of the year		3 150	2 720	2 444	2 026		
Exchange gains		42	26	34	13		
Cash and cash equivalents at end of the year	12	4 726	3 150	4 032	2 444		

\* less than R1 million

^ Re-presented for comparative disclosure purposes and reclassifications

\*less than R1 million ^ Re-presented for reclassifications

#### Statement of Changes in Equity for the year ended 28 March 2020

						Attributa	ble to the Equity I	lolders of the Pare	nt						
			Ca	pital Reserves		Tre	easury Share Trans	sactions							
	Notes	Share	Share	Participants in staff share	Share-based payments	Treasury shares at	Deficit on treasury share	Taxation relating to grants to	Foreign currency translation	Defined benefit fund actuarial	Cash flow hedge	Retained	Total	Non- controlling	Tota
R'm		capital*	premium	investment trust	reserve	cost	transactions	share trusts	reserve	gains and losses	reserve	income		interests	Equity
Group															
Balance at 1 April 2018 IFRS 9 adjustment. net of tax IFRS 15 adjustment. net of tax		_*	12	32	264	(334)	(1 401)	337	(153)	2	(95)	<b>8 791</b> (8) 3	7 455 (8) 3	-	7 455 (8
Adjusted opening balances		-*	12	32	264	(334)	(1 401)	337	(153)	2	(95)	8 786	7 450	-	7 450
Total comprehensive income									21	(5)	115	2 982	3 113	-	3 113
Profit for the year	]											2 982	2 982	-	2 982
Other comprehensive income:									21	(5)	115	-	131	-	132
Currency translation adjustments Net gain on hedge accounting	31 11								21		160		21 160		21 160
Deferred taxation thereon											(45)		(45)		(45)
Defined benefit fund actuarial gains	23									(7)			(7)		(7)
Deferred taxation thereon	23									2			2		2
Conversion of B ordinary to ordinary share capital	28	_*	_*										-		
Treasury shares acquired	30 30					(239)		8					(239) 8		(239
Taxation relating to grants to share trusts Effect of consolidation of staff share trusts	30 29			2		(2)		0					- -		
Deficit on treasury share transactions	30			-		(_)	(183)						(183)		(183
Recognition of share-based payments					109								109		10
Share -based payments reserve released to					(50)							50	-		
retained income for vested options Treasury shares sold	30					340							340		340
2018 final dividend to shareholders	6											(1 094)	(1 094)		(1 094)
2019 interim dividend to shareholders	6											(822)	(822)		(822)
Balance at 30 March 2019	-	-*	12	34	323	(235)	(1 584)	345	(132)	(3)	20	9 902	8 682	-	8 682
IFRS 16 adjustment. net of tax	2.1											(232)	(232)	-	(232)
Adjusted opening balances	_	-*	12	34	323	(235)	(1 584)	345	(132)	(3)	20	9 670	8 450	-	8 450
Total comprehensive income									(10)	(1)	227	2 704	2 920	-	2 920
Profit for the year	Γ											2 704	2 704	-	2 704
Other comprehensive income									(10)	(1)	227	-	216		216
Currency translation adjustments	31								(10)				(10)		(10
Net loss on hedge accounting											315	-	315		315
Deferred taxation thereon Defined benefit fund actuarial losses	23									(2)	(88)		(88) (2)		(88 (2
Deferred taxation thereon	23									1			1		(-
Conversion of B ordinary to ordinary share capital	28	_*													
Treasury shares acquired	30					(65)							(65)		(65
Taxation relating to grants to share trusts	30							2					2		
Effect of consolidation of staff share trusts	29			-		-	(10)						-		40
Deficit on treasury share transactions Recognition of share-based payments	30 29				118		(16)						(16) 118		(16 118
Share-based equity reserve hedge cost	29				(56)								(56)		(56
Share -based payments reserve released to					()								()		(50
retained income for vested options	29				(115)							115	-		
Treasury shares sold	30					19							19		1
Non-controlling interest acquired												-	-		
2019 final dividend to shareholders	6											(1 123)	(1 123)		(1 123
2020 interim dividend to shareholders	6											(821)	(821)		(821
Balance as at 28 March 2020		_*	12	34	270	(281)	(1 600)	347	(142)	(4)	247	10 545	9 428	-	9 428

\*less than R1 million

#### Statement of Changes in Equity for the year ended 28 March 2020

	Attributable to the Equity Holders of the Parent												
	Capital Reserves				Treasury Share Transactions								
R'm	Notes	Share capital*	Share premium	Participants in staff share investment trust	Share-based payments reserve	Treasury shares at cost	Deficit on treasury share transactions	Taxation relating to grants to share trusts	Foreign currency translation reserve	Defined benefit fund actuarial gains and losses	Cash flow hedge reserve	Retained income	Total
Company										-			
Balance at 1 April 2018		-*	-*		264	(2 229)	(272)	337		2	(95)	9 262	7 269
IFRS 9 adjustment. net of tax IFRS 15 adjustment. net of tax Adjusted opening balances		-	-	-	264	(2 229)	(272)	337	-	2	(95)	(295) - <b>8 967</b>	(295) - <b>6 974</b>
Total comprehensive income										(5)	115	2 946	3 056
Profit for the year												2 946	2 946
Other comprehensive income Defined benefit fund actuarial gains Deferred taxation thereon Net gain on hedge accounting Deferred taxation thereon	23 23	_		-	-	-	-	-	-	(5) (7) 2	115 160 (45)		110 (7) 2 160 (45)
Conversion of B ordinary to ordinary share capital Grants to staff share trusts Deficit on treasury share transactions Taxation relating to grants to share trusts Recognition of share-based payments Share -based payments reserve released to retained income for vested options Treasury shares sold	30 30 30				109 (50)	(48)		8				50	(48) - 8 109 -
2018 final dividend to shareholders 2019 interim dividend to shareholders Balance at 30 March 2019	6 6 _	_*	-*		323	(2 277)	(272)	345		(3)	20	(1 097) (825) <b>10 041</b>	(1 097) (825) <b>8 177</b>
IFRS 16 adjustment. net of tax Adjusted opening balances	2.1 _	_*	*	-	323	(2 277)	(272)	345	-	(3)	20	(213) <b>9 828</b>	(213) 7 964
Total comprehensive income										(1)	227	2 568	2 794
Profit for the year	Г											2 568	2 568
Other comprehensive income Defined benefit fund actuarial losses Deferred taxation thereon Net loss on hedge accounting Deferred taxation thereon	23 23									(1) (2) 1	227 315 (88)		226 (2) 1 315 (88)
Conversion of B ordinary to ordinary share capital Grants to staff share trusts Deficit on treasury share transactions Taxation relating to grants to share trusts Recognition of share-based payments Share-based equity reserve hedge cost Share-based payments reserve released to retained income for vested options	28 30 30 29 29 29 29	_*	_*		118 (56) (115)	(20)		2				115	(20) 2 118 (56)
2019 final dividend to shareholders 2020 interim dividend to shareholders	6 6											(1 125) (825)	- (1 125) (825)
Balance as at 28 March 2020	-	-*	-*	-	270	(2 297)	(272)	347	-	(4)	247	10 561	8 852

\*less than R1 million

# **ADMINISTRATION AND CONTACT DETAILS**

#### **Company Secretary and Registered Office**

Janis Cheadle Upper level, North Concourse, 65 Masabalala Yengwa Avenue, Durban, 4001. PO Box 912, Durban, 4000. Tel: 031 310 8000

#### Investor Relations

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Matthew Warriner Upper level, North Concourse, 65 Masabalala Yengwa Avenue, Durban, 4001. PO Box 912, Durban, 4000. Tel: 031 310 8000

#### **Transfer Secretaries**

Computershare Investor Services (Pty) Ltd, Rosebank Towers, 15 Biermann Avenue, Rosebank, 2196 Private Bag X9000, Saxonwold, 2132 Tel: 011 370 5000

#### **Domicile and Country of Incorporation** Republic of South Africa

Sponsor

Rand Merchant Bank

Registration Number 1933/004418/06

Independent Auditor Ernst & Young Inc.

	Address	Phone	Fax	Websites
Corporate	Upper level,	031 310 8000	031 304 3725	mrpricegroup.com
Mr Price Apparel	North Concourse, 65 Masabalala	031 310 8638	031 304 3358	mrp.com mrp.com/ng
Mr Price Home	Yengwa Avenue, Durban,	031 310 8809	031 328 4138	mrphome.com
Mr Price Sport	4001	031 310 8545	031 306 9347	mrpricesport.com
Sheet Street	Private Bag X04, Snell	031 310 8300	031 310 8317	sheetstreet.co.za
MRP Foundation	Parade, Durban, 4074	031 310 8242	031 328 4609	mrpfoundation.org
Miladys	30 Station Drive, Durban, 4001 PO Box 3562, Durban, 4000	031 313 5500	031 313 5620	miladys.co.za
Mr Price Money MRP Mobile	380 Dr Pixley KaSeme Street, Durban, 4001 PO Box 4996, Durban, 4000	031 367 3311 0800 000 430	031 306 0164	mrpmoney.co.za mrpmobile.com
Whistle Blowers	PO Box 51006, Musgrave, 4062	0860 005 111		whistleblowing. co.za
Customer Care		0800 212 535		
Account Services		0861 066 639		

# NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the 87th annual general meeting of shareholders will be held in the boardroom of the company, Upper Level, North Concourse, 65 Masabalala Yengwa Avenue, Durban on Wednesday 26 August 2020 at 14h30. The following business will be conducted and resolutions proposed, considered and, if deemed fit, passed with or without modification. For clarification, the following abbreviations are used in this notice:

act	the Companies Act (71 of 2008)
AGM	annual general meeting
board	the board of directors of the company
the company	Mr Price Group Limited
group	Mr Price Group Limited and its consolidated entities
King IV	King IV Report on Corporate Governance for South Africa 2016
listings requirements	the Listings Requirements of the JSE Limited
MOI	the Memorandum of Incorporation of the company
notice	this notice of AGM
remuneration report	remuneration report as contained in the remuneration and nominations committee report on
	pages 88 to 109 of the 2020 integrated report of which this notice of AGM forms part

#### 1. Ordinary resolution 1 - Adoption of the annual financial statements

"Resolved that the annual financial statements for the year ended 28 March 2020, incorporating the report of the directors and the audit and compliance committee report, having been considered, be and is hereby adopted."

The annual financial statements are appendix 1 hereto on pages 148 to 212.

#### 2. Ordinary resolutions 2.1 to 2.3 - Re-election of directors retiring by rotation

"Resolved, each by way of a separate vote, that the following non-executive directors who retire by rotation in terms of the MOI, but being eligible, offer themselves for re-election, be and are hereby re-elected:

- 2.1 Nigel Payne;
- 2.2 Bobby Johnston\*; and

2.3 Maud Motanyane-Welch\*\*."

Brief profiles of the above directors are set out in appendix 2 on pages 213 to 214.

\*Long standing director Bobby Johnston continues to provide valuable insight with his expansive business knowledge and accounting background. The board has holistically considered several indicators in determining Bobby's independence, including his consistent professional conduct and substantively independent fulfilment of his director obligations over the course of his tenure. Despite his long association with the group, the board unanimously concluded Bobby acts with utmost independence of mind and in the best interests of the group.

\*\*Long standing director Maud Motanyane-Welch continues to provide valuable insight with her business knowledge and passion for transformation. The Board considered several indicators in determining Maud's independence, including her consistent professional conduct and substantively independent fulfillment of her director obligations

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over the course her tenure. Despite her long association with the group, the board unanimously concluded Maud acts with utmost independence of mind and in the best interests of the group.

#### 3. Ordinary resolution 3 - Re-election of independent auditor

"Resolved that, as approved by the audit and compliance committee and recommended to shareholders, Ernst & Young Inc. be and are hereby re-elected as the independent registered auditor of the company, and that Merisha Kassie be appointed as the designated registered auditor, to hold office for the ensuing financial year."

Vinodhan Pillay will rotate off the group audit as designated partner after FY2020 and Ernst & Young Inc (EY) proposed that Merisha Kassie take over as the designated audit partner for FY2021. The audit and compliance committee considered the documents submitted by EY as part of the committee's suitability assessment of EY and Merisha Kassie in terms of the JSE listings requirements. On the basis of the assessment the audit and compliance committee recommended to the board and recommends to shareholders that EY be re-appointed as the external auditors and Merisha Kassie as the designated auditor for the current financial year (FY2021).

The group has considered the requirements of mandatory audit firm rotation as prescribed by IRBA effective 1 April 2023. In the 2019 integrated report, the committee communicated its commitment to rotate external auditors from FY2021 provided such decision served the best interests of the business. Selection of the company's new external auditors was on track to be completed by the third quarter of F2021, however, management requested that the rotation be delayed to FY2023. Audit failure is high when new external auditors who are unfamiliar with the business are introduced. Mandatory audit firm rotation timelines have been delayed in order to reduce the change risk of new external auditors, bringing more stability during a period where the economy and business is navigating extreme and unprecedented uncertainty. Further to this, it would be too disruptive to have both new internal auditors in the same year. Next financial year (FY2022) will be used to assess the capabilities and suitability of qualifying audit firms to enable a smooth transition at the appropriate time.

- 4. Ordinary resolutions 4.1 to 4.4 Election of members of the audit and compliance committee "Resolved that the following independent non-executive directors be and are hereby elected, each by way of a separate vote with ordinary resolution 4.1 being subject to the passing of ordinary resolution 2.2, as members of the audit and compliance committee of the company with effect from 27 August 2020 until the conclusion of the next AGM of the company:
- 4.1 Bobby Johnston\*;
- 4.2 Daisv Naidoo:

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- 4.3 Mark Bowman; and
- 4.4 Mmaboshadi Chauke"

Brief profiles of the above directors are set out in appendix 2 on pages 213 to 214. Details of the committee's activities can be found on pages 74 to 79 of the report, and details of committee meeting attendance is on page 72 of the report.

\*Long standing director Bobby Johnston continues to provide valuable insight with his expansive business knowledge and accounting background. The board has holistically considered several indicators in determining Bobby's independence, including his consistent professional conduct and substantively independent fulfilment of his director obligations over the course of his tenure. Despite his long association with the group, the board unanimously concluded Bobby acts with utmost independence of mind and in the best interests of the group.

#### 5. Ordinary resolution 5 - Non-binding advisory vote on the remuneration policy

"Resolved that, by way of a non-binding advisory vote, the remuneration policy of the company, as contained in the remuneration and nominations committee report on pages 92 to 102 of the report, be and is hereby endorsed."

The remuneration and nominations committee (committee) and the group encourages and appreciates feedback from shareholders on remuneration matters. Ahead of the 2019 AGM communication was distributed to twenty of the group's largest shareholders representing approximately 49.9% of the issued ordinary shares for purposes of engaging on the resolutions proposed and particularly on the group's remuneration policy. Through this process, senior management, the chair of the committee and the group head of investor relations actively engaged with fourteen shareholders. The remuneration policy was approved by 66% of shareholders at the 2019 AGM, with a disappointing 34% vote against. The group subsequently released a SENS announcement on 29 August 2019 inviting shareholders to advise the group of the reasons for their dissenting votes, but no responses were received. Based on the discussions held with the fourteen shareholders prior to the 2019 AGM, adjustments have been made to the remuneration policy over the course of the FY2020, including the following key changes –

- Taking leading remuneration practice into consideration, a new long term incentive plan (LTI)
  was developed for implementation in FY2021. The LTI comprises of a mix of instruments and while
  the implementation details are still in the process of being finalised, the main features of the LTI as
  it applies to executive management, together with the associated advantages, is set out on page
  99. The LTI can only be settled by using cash to purchase shares in the market, resulting in no
  shareholder dilution.
- The committee agrees that the use of a single measure for options and fortifiable shares is
  not is not ideal and intends to use a balance of measures linked to long-term shareholder value
  creation and strategic objectives for the LTI. Due to the uncertain trading conditions as a result of
  the COVID-19 pandemic, the committee was not able to set performance metrics and will use
  this opportunity to engage with shareholders prior to the anticipated implementation of the new LTI
  in November 2020 to discuss the mix of instruments to be used as well as the performance
  conditions to be applied.
- Executive management will no longer receive forfeitable shares without performance conditions.
- Enhancement of the short-term incentive structure for executive directors and senior management. This includes a significant shift in the weighting away from personal performance to the achievement of strategic KPI's for executive directors.

Similarly, communication will be sent ahead of the 2020 AGM to the groups largest shareholders for the purpose of engaging on the resolutions proposed, particularly on the group's remuneration policy and the implementation of the LTI, as detailed above.

To the extent that 25% or more votes are cast against this resolution 5, dissenting shareholders will be invited to engage with the remuneration and nominations committee to discuss their concerns. Details of this engagement will be provided in the AGM results announcement as per the listings requirements, if necessary. The committee report is on pages 88 to 109 of the report, with the remuneration policy on pages 92 to 102.

6. Ordinary resolution 6 - Non-binding advisory vote on the remuneration implementation report

"Resolved that, by way of a non-binding advisory vote, the remuneration implementation report of the company, as contained in the remuneration and nominations committee report on pages 103 to 109 of the report, be and is hereby endorsed."

The remuneration and nominations committee (committee) and the group encourages and appreciates feedback from shareholders on remuneration matters. Ahead of the 2019 AGM communication was distributed to twenty of the group's largest shareholders representing approximately 49.9% of the issued ordinary shares for purposes of engaging on the resolutions proposed and particularly on the group's remuneration implementation report. Through this process, senior management, the chair of the committee and the group head of investor relations actively engaged with fourteen shareholders. The implementation report was approved by 61% of shareholders at the 2019 AGM, with a disappointing 39% vote against. The group subsequently released a SENS announcement on 29 August 2019 inviting shareholders to advise the group of the reasons for their dissenting votes on the remuneration policy, but no responses were received. Based on the discussions held with the fourteen shareholders prior to the 2019 AGM, adjustments have been made to the remuneration implementation report over the course of the 2020 financial year, including the following key changes –

- Taking leading remuneration practice into consideration, a new long term incentive plan (LTI)
  was developed for implementation in FY2021. The LTI comprises of a mix of instruments and
  while the implementation details are still in the process of being finalised, the main features of the
  LTI as it applies to executive management, together with the associated advantages, is set out on
  page 99. The LTI can only be settled by using cash to purchase shares in the market, resulting in
  no shareholder dilution.
- The committee agrees that the use of a single measure for options and fortifiable shares is not is not ideal and intends to use a balance of measures linked to long-term shareholder value creation and strategic objectives for the LTI. Due to the uncertain trading conditions as a result of the COVID-19 pandemic, the committee was not able to set performance metrics and will use this opportunity to engage with shareholders prior to the anticipated implementation of the LTI in November 2020 to discuss the mix of instruments to be used as well as the performance conditions to be applied.
- Executive management will no longer receive forfeitable shares without performance conditions.

 Enhancement of the short-term incentive structure for executive directors and senior managers. This included a significant shift in the weighting away from personal performance to the achievement of strategic KPI's for executive directors.

Similarly, communication will be sent ahead of the 2020 AGM to the group's largest shareholders for the purpose of engaging on the resolutions proposed, particularly on the group's remuneration implementation report and the implementation of the LTI, as detailed above.

To the extent that 25% or more votes are cast against this resolution 6, dissenting shareholders will be invited to engage with the remuneration and nominations committee to discuss their concerns. Details of this engagement will be provided in the AGM results announcement as per the listings requirements, if necessary. The committee report is on pages 88 to 109 of the report, with the remuneration implementation report on pages 103 to 109.

## 7. Ordinary resolution 7 – Adoption of the social, ethics, transformation and sustainability committee report

"Resolved that the social, ethics, transformation and sustainability committee report as set out in the report be and is hereby adopted."

The committee report is on pages 110 to 129 of the report. The committee chair will be available at the AGM to answer questions relating to the committee's statutory obligations

## 8. Ordinary resolution 8 – Signature of documents

"Resolved that any one director or the secretary of the company be and is hereby authorised to do all such things and sign all documents and take all such action as they consider necessary to implement the resolutions set out in the notice convening this AGM at which this ordinary resolution will be considered."

## 9. Ordinary resolution 9 – Control of unissued shares (excluding issues for cash)

"Resolved that the authorised but unissued ordinary shares of the company be placed under the control of the directors until the next AGM, subject to a maximum of 10% of the shares in issue as at the date of this notice (equating to 25 704 573 ordinary shares), to be allotted, issued and otherwise disposed of on such terms and conditions and at such time/s as the directors may from time to time in their discretion deem fit; subject to the provisions of the company's MOI, the act and excluding an issue of shares for cash as contemplated in the listings requirements; and provided that the cumulative issue/s of shares in terms of this resolution 9, ordinary resolution 10 (general issue of shares for cash), and/or the specific issue of shares in issue as at the date of this notice (equating to 25 704 573 ordinary shares)."

## Statement of board's intention

This resolution is for purposes other than the issuing of shares for the approved share schemes, for which authority has already been obtained from shareholders, and corporate actions which are



subject to the listings requirements. At this point in time, the directors of the company have no specific intention to give effect to the provisions of this ordinary resolution. For more information on the specific issue of shares for cash approved on 29 June 2020, shareholders are referred to the shareholder circular including the notice of general meeting of 20 May 2020 and the SENS announcement of 29 June 2020, both of which are available on the company's website www. mrpricegroup.com under the investor relations tab.

## 10. Ordinary resolution 10 – General issue of shares for cash

"Resolved that the directors of the company be and they are hereby authorised by way of a general authority, to issue all or any of the authorised but unissued shares in the capital of the company for cash, as and when they in their discretion deem fit, subject to the act, the MOI, the listings requirements, when applicable, and the following limitations, namely that –

- a) the equity securities which are the subject of the issue for cash must be of a class already in issue, or where this is not the case, must be limited to such securities or rights that are convertible into a class already in issue;
- b) any such issue will only be made to "public shareholders" as defined in the listings requirements and not to related parties in respect of securities which are the subject of the general issue of shares for cash, to a maximum of 10% of the shares in issue (equating to 25 704 573 ordinary shares) as at the date of this notice, provided that:
- i. any equity securities issued under this authority during the period must be deducted from the number above;
- ii. in the event of a sub-division or consolidation of issued equity securities during the period contemplated above, the existing authority must be adjusted accordingly to represent the same allocation ratio;
- iii. the calculation of the listed equity securities is a factual assessment of the listed securities as at the date of this notice, excluding treasure shares;
- c) this authority is valid until the company's next AGM, provided that it shall not extend beyond 15 (fifteen) months from the date that this authority is given;
- any such general issues are subject to exchange control regulations and approval at that point in time;
- e) an announcement giving full details will be published at the time of any issue representing, on a cumulative basis within the period of this authority, 5% (five per cent) or more of the number of shares in issue prior to the issue, in accordance with section 11.22 of the listings requirements;
- f) in determining the price at which an issue of shares may be made in terms of this authority, the maximum discount permitted will be 10% (ten per cent) of the weighted average traded price on the JSE of those shares over the 30 (thirty) business days prior to the date that the price of the issue is agreed between the issuer and the party subscribing for the securities. The JSE should be consulted for a ruling if the applicant's securities have not traded in such 30 business-day period;
- g) approval of the general issue for cash resolution achieving 75% majority of the votes cast in favour of such resolutions by all equity securities present or represented by proxy at the AGM convened to approve such resolution;
- h) the directors may only exercise this authority after the expiry of the specific authority to issues shares

approved at the general meeting of shareholders on 29 June 2020 (such that this authority may only be exercised from 30 December 2020); and

i) the cumulative issue/s of shares in terms of this resolution 10, ordinary resolution 9 (general issue of shares NOT for cash), and/or the specific issue of shares approved at the general meeting of shareholders on 29 June 2020 shall not exceed 10% of the shares in issue as at the date of this notice (equating to 25 704 573 ordinary shares)."

## Statement of board's intention

This resolution is in addition to the specific authority to issues shares approved at the general meeting of shareholders on 29 June 2020 ("Specific Issue"). However, to ensure that there is no duplication of the Specific Issue and this authority for a general issue of shares, and to minimise shareholder dilution, the terms of this resolution restrict the operation of this authority as follows: (i) the board may only exercise this general authority after the expiry of the authority for the Specific Issue (ie from 30 December 2020), and (ii) the cumulative dilution across all forms of share issues, including issues not for cash, the Specific Issue, and this general issue, is capped at 10%. Although at this point in time, the directors of the company have no specific intention to give effect to the provisions of this ordinary resolution, the general authority will allow the board, from time to time and when appropriate, to issue ordinary shares as may be required, inter alia, so as to ensure the group maintains its historical financial strength and has the financial flexibility to capitalise on opportunities, particularly in the current market environment.

For more information on the Specific Issue, shareholders are referred to the shareholder circular including the notice of general meeting of 20 May 2020 and the SENS announcement of 29 June 2020, both of which are available on the company's website www.mrpricegroup.com under the investor relations tab.

## 11. Special resolution 1 - Remuneration of non-executive directors

1. "Resolved, as a special resolution, that the VAT exclusive annual remuneration of each non-executive director of the company, which reflects an indicative 4% consumer price index increase from the prior year, be approved each by way of a separate vote, with effect from 29 March 2020 as follows:

1.1	independent non-executive chair of the board	R 1 636 583
1.2	honorary chair of the board	R 818 291
1.3	lead independent director of the board	R 484 523
1.4	non-executive directors	R 405 908
1.5	audit and compliance committee chair	R 281 164
1.6	audit and compliance committee members	R 149 932
1.7	remuneration and nominations committee chair	R 206 904
1.8	remuneration and nominations committee members	R 108 046
1.9	social, ethics, transformation and sustainability committee chair	R 164 909
1.10	social, ethics, transformation and sustainability committee members	R 104 728
1.11	risk and IT committee members*	R 130 896
1.11.	1 risk and IT committee - IT specialist**	R 295 476,

provided that no increase shall be applied for the period April to September 2020, and any increase applied thereafter, at the discretion of the remuneration and nominations committee in the context of prevailing operational and financial circumstances at or after financial half year, shall not be more than the lower of the prevailing consumer price index or the percentage increase applied to general staff."

\*The board chair, as the chair of this committee, earns a "bundled fee" and as such does not earn a separate committee chair fee.

\*\* This fee relates to Brenda Niehaus and comprises the annual committee fee of R130 896 and an additional fee of R164 580 in respect of the added IT governance oversight responsibilities delegated to her by the board and committee. Details of IT projects and IT governance can be found on pages 86 and 87.

In light of COVID-19 and the subsequent business and global economic impact, the remuneration and nominations committee recommended, and the board agreed, to not apply any fee increases for at least the first half of FY2021 to align with the postponement of executive director and general staff increases for FY2021. In addition, and to echo the six-month voluntary salary sacrifice by the group's executive directors of up to 15% of monthly salary, the non-executive directors each agreed to sacrifice 10% of their director fees for the first half of FY2021. The equivalent of this fee sacrifice was included in the group's R2 million donation to the South African Solidarity Response Fund, in support of COVID-19 relief. Added to this and although two extra unplanned board meetings were held in April and May 2020 to deliberate COVID-19 and other matters, no additional fees will be paid for these extra meetings.

Notwithstanding the above, in the event general staff salaries are increased during FY2021, the remuneration and nominations committee requires the flexibility to similarly upwardly adjust the non-executive director fees during the second half of FY2021 by the consumer price index. The increase is not intended to be automatic but will be considered by the committee in the context of the prevailing operational and financial circumstances at or after financial half year. No director fee increase will apply if general staff salaries are not increased and the increase, if any, will be the lower of the consumer price index or the percentage increase applied to general staff. For purposes of approving F20201 non-executive director remuneration, an indicative 4% consumer price index increase has been applied and the 10% voluntary fee sacrifice has not been deducted. However the proviso in special resolution 1 makes it clear that no increase is to be applied in the first half of FY2021 but provides the necessary flexibility to adjust fees in the second half of the financial year based on predetermined conditions.

Details of the board of directors and director classification is on pages 66 to 71 of the report. Further details on non-executive director remuneration is on pages 101 and 102 in the remuneration report.

## **Reason and effect**

In order to effect payment of remuneration to non-executive directors for their services as such, the

act requires shareholder approval by way of special resolution. This resolution grants the company the authority to pay the market-related and benchmarked remuneration detailed above.

### 12 Special resolution 2 – General authority to repurchase shares

"Resolved, as a special resolution, that the board be and is hereby authorised, by way of a renewable general authority, to approve the repurchase from time to time of its own issued ordinary shares by the company, or approve the purchase of ordinary shares in the company by any subsidiary of the company upon such terms and conditions and in such amounts as the directors of the company may from time to time determine, but always subject to the provisions of the act, the MOI and the listings requirements, when applicable, and any other relevant authority, provided that:

- a) a resolution has been passed by the board confirming that the board has authorised the general repurchase, that the company and its subsidiaries passed the solvency and liquidity test as set out in section 4 of the act, and that since the application of such test, there have been no material changes to the financial position of the group;
- b) the authority hereby granted shall be valid only until the next AGM or for 15 months from the date of this special resolution, whichever period is the shorter;
- c) the general repurchase of shares will be affected through the order book operated by the JSE trading system and done without any prior understanding or arrangement between the company and the counter party (reported trades are prohibited);
- d) repurchases may not be made at a price greater than 10% above the weighted average of the market value of the company's shares over the 5 business days immediately preceding the date of the repurchase of such ordinary shares by the company. The JSE should be consulted for a ruling if the company's securities have not traded in such 5 business day period;
- e) the repurchase of ordinary shares in aggregate in any one financial year does not exceed 5% of the company's issued ordinary share capital as at the beginning of that financial year;
- f) the company or subsidiaries are not repurchasing securities during a prohibited period as defined in paragraph 3.67 of the listings requirements unless they have in place a repurchase program where the dates and quantities of the company's securities to be traded during the relevant period are fixed (not subject to any variation) and full details of the program have been submitted to the JSE in writing prior to the commencement of the prohibited period. The company must instruct an independent third party, which makes its investment decisions in relation to the company's securities independently of, and uninfluenced by, the company, prior to the commencement of the prohibited period to execute the repurchase program submitted to the JSE;
- g) when the company has cumulatively repurchased 3% of the initial number of the relevant class of securities, and for each 3% in aggregate of the initial number of that class acquired thereafter, an announcement in compliance with paragraph 11.27 of the listings requirements will be made;
- h) at any point in time, the company will only appoint one agent to affect any repurchase(s) on its behalf;
- i) any such general repurchases are subject to exchange control regulations and approval at that point in time;
- any such general repurchase will be subject to the applicable provisions of the act (including sections 114 and 115 to the extent that section 48(8) is applicable to that particular repurchase); and



k) the number of shares purchased and held by a subsidiary or subsidiaries of the company shall not exceed 5% in the aggregate of the number of issued shares in the company at the relevant times."

## **Reason and effect**

The purpose of this resolution is to authorise the company and any of its subsidiaries, by way of general approval, to repurchase the company's issued shares on the terms and conditions and in such amounts to be determined from time to time by the directors, subject to the limitations set out above.

## Statement of board's intention

The company acknowledges the view by some shareholders and institutional investors that a share buy back will add value to shareholders. However, because of the economic and business impact of the global COVID-19 pandemic, the priority of the directors is protecting the assets of the company to support business continuity. As such, the directors currently have no specific intention to affect the provisions of this special resolution but will continually review the group's position. Any consideration to affect the provisions of the special resolution will take into account the prevailing circumstances and market conditions.

## Statement of directors

As per the listings requirements, the company's directors undertake that, having considered the effect of repurchasing the maximum number of shares (as contemplated in special resolution 2), they will not implement any such repurchase unless:

- a) the company and the group are in a position to repay its debts in the ordinary course of business for a period of 12 months following the date of the general repurchase;
- b) the assets of the company and the group, being fairly valued in accordance with International Financial Reporting Standards, are in excess of the liabilities of the company and the group for a period of 12 months following the date of the general repurchase;
- c) the share capital and reserves of the company and the group are adequate for ordinary business purposes for a period of 12 months following the date of the general repurchase; and
- the available working capital is adequate to continue the ordinary business purposes of the company and the group for a period of 12 months following the date of the general repurchase.

## Additional disclosure in terms of paragraph 11.26 of the listings requirements

The listings requirements require the following disclosures, which are provided elsewhere in the report, as set out below:

- major shareholders of the company page 135
- share capital of the company page 135

## **Directors' responsibility statement**

The directors collectively and individually accept full responsibility for the accuracy of the information pertaining to the abovementioned resolution and certify that to the best of their knowledge and belief there are no facts that have been omitted which would make any statement false or misleading, and

that all reasonable enquiries to ascertain such facts have been made and that the abovementioned resolution contains all information required by the listings requirements.

## No material change

There have been no material changes in the financial or trading position of the company and the group since the date of signature of the audit report and the date of this notice.

## 13 Special resolution 3 – Financial assistance to related or inter-related company

"Resolved, as a special resolution, that the directors, in terms of and subject to the provision of section 45 of the act, be and are hereby authorised to cause the company to provide any financial assistance to any company or corporation which is a wholly or majority owned, related or interrelated to the company."

### Reason and effect

The purpose of this special resolution is to enable the company to provide financial assistance, as defined by the act, to local and international subsidiary companies affecting the group's operations. The directors confirm that:

- the authority granted by special resolution 3 will be solely and strictly employed to provide financial assistance to the local and international subsidiary companies of the company, for operational purposes;
- no loans or financial assistance will be granted to a director or prescribed officer (as defined in the act) of the company or its subsidiaries; and
- notification of financial assistance approved by the board in terms of this authority will be provided to shareholders, as required by section 45(5) of the act.

## 14 To transact such other business as may be transacted at an AGM

## Voting and proxies

Shareholders who have not dematerialised their shares or who have dematerialised their shares with 'own name' registration are entitled to attend and vote at the meeting and are entitled at any time to appoint a proxy or proxies to attend, speak and vote in their stead. The person so appointed need not be a shareholder. For administrative purposes only, proxy forms may be delivered to the company's transfer secretaries, Computershare Investor Services (Proprietary) Limited, Rosebank Towers, 15 Biermann Avenue, Rosebank, 2196, South Africa or be posted to the transfer secretaries at Private Bag X9000, Saxonwold, 2132 to be received by 14h30 on Monday, 24 August 2020, being not less than 48 hours before the time fixed for the holding of the meeting (excluding Saturdays, Sundays and public holidays). Alternatively proxy forms may be handed to the chairperson of the AGM prior to a proxy exercising a shareholder's rights. Proxy forms must only be completed by shareholders who have not dematerialised their shares or who have dematerialised their shares with 'own name' registration.

The directors of the company confirm, in accordance with section 58 of the act, that a proxy of a shareholder is entitled to participate in and speak and vote at the meeting provided that a copy of the instrument appointing the proxy is delivered to the company, or to any other person on behalf of the

company, before the proxy exercises any rights of a shareholder at a shareholders meeting.

Shareholders who have dematerialised their shares, other than those shareholders who have dematerialised their shares with 'own name' registration, should contact their CSDP or broker in the manner and time stipulated in their agreement:

- to furnish them with their voting instructions; and
- if they wish to attend the meeting, to obtain the necessary authority to do so.

Consistent with the provisions of the act and aligned with good corporate governance, all resolutions will be voted via a poll and not a show of hands. On a poll, every shareholder of the company holding an ordinary share has one vote for every ordinary share held in the company by such shareholder and every shareholder holding a B ordinary share has 12 votes per share for every B ordinary share held in the company by such shareholder.

Voting percentages required for the passing of resolutions:

- ordinary resolutions 1 to 9: more than 50% of votes cast
- ordinary resolution 10: 75% majority of votes cast
- special resolutions 1 to 3: at least 75% of votes cast

## Participation in the meeting

The board of directors of the company has determined, in accordance with section 59 of the act, that the record date for the purpose of determining which shareholders of the company are entitled to (i) receive notice of the AGM is Friday 17 July 2020 and (ii) attend, participate in and vote at the AGM is Friday 21 August 2020. Only shareholders who are registered in the securities register of the company on Friday 21 August 2020 will be entitled to attend, participate in and vote at the AGM. Accordingly, the last day to trade in order to be entitled to attend, participate in and vote at the AGM is Tuesday 18 August 2020.

In compliance with the provisions of the act, shareholders may participate (but not vote) in the meeting by way of electronic participation. To obtain electronic participation details, shareholders or their proxies must contact the company secretary by email (jcheadle@mrpg.com) by no later than 14h30 on Monday 24 August 2020. Shareholders will be liable for their own network charges in relation to electronic participation at the AGM.

Voting will not be possible via electronic participation and shareholders wishing to vote their shares will need to be represented at the meeting either in person, by proxy or by letter of representation, as provided for in this notice.

Equity securities held by a company share trust or scheme will not have their votes at the AGM taken into account for the purposes of resolutions proposed in terms of the listings requirements. In addition, shares held as treasury shares in terms of the act may not vote on any resolutions.

Meeting participants (including proxies and electronic participants) are required to provide identification reasonably satisfactory to the company secretary before being entitled to attend or participate in a shareholders' meeting. Forms of identification include valid identity documents, driver's licenses and passports.

Considering COVID-19 and consequent travel restrictions, shareholders will be notified of any changes to the meeting arrangements.

## Shareholders are encouraged to attend the AGM

By order of the board Janis Cheadle Company secretary 10 July 2020





Appendix 1

# Annual financial statements

31 March 2019 - 28 March 2020

**C**mr price group limited

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## **Primary statements**

The primary statements are included in the beginning of the annual financial statements and include note references to specific underlying detailed notes.

## Notes to the financial statements

The notes to the financial statements have been re-ordered on the basis set out in note 1.

## Accounting policies

The principle accounting policies applied in the preparation of these annual financial statements are included in the specified notes to which they relate and are indicated with a red line on the left.

## Significant accounting estimates

The key assumptions concerning the future and other key sources of information uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are set out in the relevant notes.

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## **APPROVAL OF THE ANNUAL FINANCIAL STATEMENTS**

The preparation and presentation of the annual financial statements and all information included in this report are the responsibility of the directors. The annual financial statements were prepared in accordance with the provisions of the Companies Act and comply with International Financial Reporting Standards, as issued by the Accounting Practices Board and its successors, the SAICA Financial Reporting Guides as issued by the Accounting Practices Committee and the Financial Reporting Pronouncements as issued by the Financial Reporting Standards Council and the JSE Listings Requirements. In discharging their responsibilities, both for the integrity and fairness of these statements, the directors rely on the internal controls and risk management procedures applied by management.

Based on the information and explanations provided by management and the internal auditors and on comment by the independent auditor on the results of their statutory audit, the directors are of the opinion that:

- · the internal controls are adequate
- the financial records may be relied upon in the preparation of the annual financial statements
- appropriate accounting policies, supported by reasonable and prudent judgements and estimates, have been applied
- the annual financial statements fairly present the results and the financial position of the company and the group.

The annual financial statements are prepared on the going concern basis and nothing has come to the attention of the directors to indicate that the company and the group will not remain a going concern. These annual financial statements as at 28 March 2020 have been prepared under the supervision of the chief financial officer, Mr MJ Stirton CA (SA).

The annual financial statements of the company and the group were approved by the board on 10 July 2020 and are signed on its behalf by:

NG Payne Chairman

/

MM Blair Chief executive officer

## Company secretary statement

I hereby certify that the company has lodged with the Companies and Intellectual Property Commission all such returns as are required of a public company in terms of the Companies Act and that all such returns are true, correct and up to date.

J Cheadle Company secretary 10 July 2020

## **REPORT OF THE DIRECTORS**

## Nature of business

The main business of the group is omni-channel retail distribution through 1 378 corporate-owned, 9 franchised stores in Africa and its online channels. The retail chains focus on clothing, footwear, sportswear, sporting goods, accessories and homewares, while its financial services division provides credit, insurance and cellular products and services.

## **Corporate governance**

The directors subscribe to the values of good corporate governance report as set out in the King IV report on Corporate Governance for South Africa 2016 (King IV). By supporting King IV the directors have recognised the need to conduct the business with integrity and to account to stakeholders in accordance with International Financial Reporting Standards. Refer to the Board report in the annual integrated report on pages 64 to 73.

## **Retail calendar**

The group reports on the retail calendar of trading weeks incorporating trade from Sunday to Saturday each week. Accordingly the results for the financial year under review are for a 52 week period from 31 March 2019 to 28 March 2020 (2019: 1 April 2018 to 30 March 2019).

## **Financial results**

The financial results of the company and the group are set out in the statements of comprehensive income on page 164.

## **Dividends**

Ordinary and B ordinary dividends

It is the group's policy to make two dividend payments each year, an interim in December and a final in June.

Interim: A cash dividend of 311.4 cents per share (2019: 311.4 cents per share) was made payable on 17 December 2019 to shareholders registered on 13 December 2019.

Final: No final dividend has been declared in order to preserve cash in the business due to the economic uncertainty as a result of the COVID-19 pandemic (2019: 424.8 cents per share).

## **Consolidated entities**

The aggregate amount of group profits and losses after taxation attributable to consolidated entities was:

R'm	2020	2019
Profits	87	91
Losses	(50)	(87)
	37	4

## Net shareholders' equity

## Authorised and issued share capital

There were no changes to authorised share capital. During the year 100 000 B ordinary shares were converted to ordinary shares.

## Subsequent events

## Refer to note 37.

On 23 March 2020, the President of South Africa announced a nation-wide lockdown that placed the country into level 5 restrictions for an initial 21 days, which was extended until 30 April 2020. The group's South African stores, e-commerce, head office, distribution centre and call centres were closed from 27 March 2020. During this period, the group did not generate retail sales in its major market. The rest of our Africa operations were similarly affected as governments in those regions imposed restrictions. Refer to the COVID-19 update SENS release on 26 March for further details on the group's response to COVID-19.

On 25 April 2020, the President of South Africa announced the risk adjusted strategy to resume economic activity resulting in the relaxation of some lockdown rules, which would come into effect on 1 May 2020. This included a change in the status of the lockdown from level 5 to level 4. Based on the lifting of some of the lockdown restrictions, the group's stores, distribution centres and head offices resumed operations from 1 May 2020, with a limited assortment. With effect from 1 June 2020, the lockdown level was changed to level 3, which permitted all our stores to sell their full assortment.

On 20 May 2020, the company issued a SENS notice in which it notified shareholders of a general meeting requiring shareholders to grant specific authority to issue shares for cash up to 10% of its ordinary issued shares. This authority was passed at a general meeting held on 29 June. The group aims to utilise the proceeds to pursue organic and acquisitive growth opportunities.

The group has decided it will be exiting Nigeria in the first half of FY2021 which will be presented as a discontinued operation from that point. The necessary impairments have been taken into consideration.

## Directorate

Mark Bowman was appointed as Lead Independent Director in Bobby Johnston's stead, effective 30 May 2019.

Particulars of the present directors and company secretary are provided on pages 66 and 73 of the annual integrated report. None of the directors have long-term service contracts with the company or any of its consolidated entities.

## Emoluments

Details of emoluments paid to executive and non-executive directors are set out in the Remuneration report in the annual integrated report pages 88 to 109 and note 28 and note 36.

## Interest in shares of the company

At the financial year end, the directors were interested in the company's issued shares as follows:

## **Ordinary shares**

2020						2019				
	Direct beneficial	Indirect beneficial	Held by associate	Total	%	Direct beneficial	Indirect beneficial	Held by associate	Total	%
Mark Blair	237 348	-	-	237 348	0.09%	220 636	-	-	220 636	0.09%
Mark Stirton	64 839	-	-	64 839	0.03%	55 185	-	-	55 185	0.02%
Stewart Cohen	15 875	-	44 588	60 463	0.02%	15 875	-	44 588	60 463	0.02%
Steve Ellis	132 224	-	-	132 224	0.05%	131 482	-	-	131 482	0.05%
Keith Getz	-	-	20 000	20 000	0.01%	-	-	20 000	20 000	0.01%
Bobby Johnston	-	-	91 250	91 250	0.04%	-	-	91 250	91 250	0.04%
Stuart Bird	-	-	-	-	-	114 114	-	-	114 114	0.04%
Total				606 124	0.24%	·			693 130	0.27%
Total issued share capital				257 045 727					256 945 727	

## **B** Ordinary shares

2020						2019				
	Direct beneficial	Indirect beneficial	Held by associate	Total	%	Direct beneficial	Indirect beneficial	Held by associate	Total	%
Stewart Cohen	-	3 250 000	-	3 250 000	41.16%	-	3 350 000	-	3 350 000	41.90%
Bobby Johnston	-	-	46 504	46 504	0.59%	-	-	46 504	46 504	0.58%
Total				3 296 504	41.75%				3 396 504	42.48%
Total B ordinary issued share capital				7 895 234					7 995 234	

Notes:

1 The following FSP shares were forfeited during the F2020 reporting period due to performance hurdles not being reached:

1.1 M Blair 5121 shares

2.2 S Ellis 1 817 shares

2 Catregav Investment Trust converted 100 000 B Ordinary Shares to Ordinary shares on 8 July 2019

Consequently, the issued B ordinary share capital has reduced by 100 000 to 7 895 234 B Ordinary shares and the issued Ordinary share capital has increased by 100 000 to 257 045 727

3 The 4 598 730 B ordinary shares not detailed above are held by:

3.1 trusts (1397 618 shares) of which Bobby Johnston's major children are beneficiaries. Bobby Johnston has no direct or indirect beneficial ownership in these shares and has relinquished all voting rights thereto

3.2 Laurie Chiappini (3 200 912 shares)

3.3 Allister McArthur (200 shares)

4 The nature of 66 shares held by Mark Stirton were previously incorrectly listed as "indirect beneficial" and have now been correctly disclosed as "direct beneficial"

5 Mark Stirton sold 66.34 shares on 25 June 2020. There have been no other changes in the above interests between the year end and the date of approval of these financial statements

6 Stuart Bird retired on 31 March 2019

7 Indirect beneficial holdings by Stewart Cohen includes 1 044 148 B ordinary shares which are used as security.

# **AUDIT AND** COMPLIANCE COMMITTEE REPORT



## Role

The committee is constituted as a statutory committee in respect of its duties in terms of section 94(7) of the Companies Act (71 of 2008), and has been delegated the responsibility to provide meaningful oversight of the internal and external audit, and finance and compliance functions. The committee mandate is published on the group's website www.mrpricegroup.com. The committee members, their qualifications and experience, the number of meetings held and attendance at meetings is detailed in the Board report on pages 66 and 72 in the annual integrated report.

The committee provides independent oversight of the effectiveness of the group's assurance and compliance functions, with particular focus on combined assurance arrangements (including external assurance service providers, internal audit and the finance function) and the integrity of the annual financial statements and, to the extent delegated by the board, other external reports issued by the group. In doing so, it assists the board to discharge its responsibility to:

- Safeguard the group's assets
- Operate adequate and effective systems of internal controls, financial risk management and governance
- Prepare materially accurate financial reporting information and statements in compliance with applicable legal/regulatory requirements and accounting standards
- Monitor compliance with laws, regulations and adopted nonbinding rules, codes and standards
  Provide oversight of the external and internal audit functions

## The key areas of focus for the reporting period were:

- Conducting the suitability assessment of the external auditor and new audit partner
- Ongoing assessment of the group's approach to mandatory audit firm rotation
- Monitoring the interpretation and impact of IFRS 16
- Overseeing ongoing regulatory, tax and credit matters
- Monitoring legal and regulatory compliance, and providing guidance on the suspected Madagascar supplier noncompliance and remedial actions
- Considering the impact of the 2019 JSE Listings Requirements (LR) amendments on financial reporting and compliance

The committee is satisfied that it has fulfilled its responsibilities in accordance with its mandate for the 2020 financial year, including duties in terms of the Companies Act, JSE LR and King IV.

## **Compliance assurance**

The committee oversees the assurance arrangements in place are effective. The combined assurance model comprises management, the compliance function, the internal audit function and external audit services. The committee is satisfied that these arrangements are effective in providing a robust control environment which enables the provision of reliable information for decision making purposes and support the integrity of external reports. After an extensive review and consultation process, the business has made a strategic decision to outsource the internal audit function to KPMG from 1 July 2020 (refer page 156).

## Management and reporting

Having given due consideration, the committee believes and confirms that Mark Stirton, who is the financial director and carries the title chief financial officer (CFO), possesses the appropriate expertise and experience to meet his responsibilities. The committee is also of the view that the group's financial function incorporates the necessary expertise, resources and experience to adequately and effectively carry out its responsibilities.

Further, the committee believes that the group has appropriate financial reporting procedures and is satisfied that these procedures are operating adequately. This is supported by the effectiveness of internal controls being maintained at a high standard which translates into accurate financial and related information presented to stakeholders in this annual integrated report. There are no known significant internal financial control weaknesses. Significant matters considered in relation to the annual financial statements were the approach to determining both inventory and trade receivables provisioning, impairment assessments and assumptions used, going concern evaluation, quality of earnings, adoption of new IFRS standards and disclosures. The impact of COVID-19 on the group's financial reporting has been reviewed in conjunction with Ernst and Young Inc (EY). Additional disclosure relating to management judgment has been added where appropriate. The committee also considered the impact of the JSE report on proactive monitoring of annual financial statements 2019. the activities of the Financial

Reporting Investigation Panel in 2019 and the JSE thematic review of IFRS 9 and IFRS 15. Based on supporting information presented by the external auditors including financial analysis, prior history and best practice, the committee is satisfied that these matters were adequately addressed.

The impact of the amendments to the JSE LR were considered to ensure compliance with requirements as they become effective.

The basis for determining materiality was approved by the committee and the committee is satisfied with the level of reporting by management on qualifying significant items over the period.

## External audit

EY were the group's appointed external auditor for the reporting period. Although EY has been the group's auditors since October 1989, the committee is satisfied that EY is independent of the group. In reaching this conclusion, the committee considered:

- The fact that the designated partner for the reporting period, Vinodhan Pillay, was assigned to the group audit in FY2016 (and will rotate off the group's audit from the FY2021 reporting period)
- The group has a clearly defined non-audit services policy which is strictly followed
- The extent of non-audit services is minimal and is continuously monitored, with no excessive, unusual or unnecessary engagements noted

The committee is of the view that the group received a high quality external audit taking into account the standard of audit planning and scope of activities performed. The audit team assigned to the audit, EY's independence, its relationship with stakeholders, understanding of the business, and the extent of non-audit services provided, were further points taken into consideration during the assessment of the audit quality. The committee chair met with EY prior to the approval of this report to discuss key audit matters, the group's annual financial statements, commentary thereon and general matters.

Vinodhan Pillay will rotate off the group audit as designated partner after FY2020 and EY proposed that Merisha Kassie take over as the designated audit partner for FY2021. The committee has considered the documents submitted by EY as part of the committee's suitability assessment and Merisha Kassie in terms of the JSE LR. On the basis of this assessment the committee recommended to the board and recommends to shareholders that EY be re-appointed as the external auditors and Merisha Kassie be appointed as the designated auditor for the current financial year (FY2021). The resolution for the re-appointment of EY as the group's external auditors is in the notice of AGM.

The group has considered the requirements of mandatory audit firm rotation as prescribed by IRBA effective 1 April 2023. In the 2019 integrated report, the committee communicated its commitment to rotate external auditors from FY2021 provided such decision served the best interests of the business. Selection of the group's new external auditors was on track to be completed by the third quarter of FY2021, however, management requested that the rotation be delayed to FY2023. Audit failure is high when new external auditors who are unfamiliar with the business are introduced. Mandatory audit firm rotation timelines have been delayed in order to reduce the change risk of new external auditors, bringing more stability during a period where the economy and business is navigating extreme and unprecedented uncertainty. Further to this, it would be too disruptive to have both new internal and external auditors in the same year. Next financial year (FY2022) will be used to assess the capabilities and suitability of qualifying audit firms to enable a smooth transition at the appropriate time.







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## **ANNUAL INTERNAL AUDIT ASSURANCE STATEMENT**

For the reporting period, internal audit provides reasonable assurance that key risks were managed at acceptable levels to support the achievement of the group's strategy.



## Independence

- Independence and objectivity is maintained through internal audit's appropriate organisational positioning, reporting functionally to the committee and administratively to the CFO
- Internal audit is independent of all group operational activities and has unrestricted access to all areas within the group
- Internal auditors maintain an unbiased mental attitude that allows them to perform engagements objectively
- The committee approves the appointment (and removal), and contract of the chief audit executive (CAE). The committee approves the remuneration of the CAE in conjunction with committee
- The CAE ensures Internal Audit remains free from all conditions that threaten the ability of internal auditors to carry out their responsibilities in an unbiased manner
- Executive management support and encourage the independence of the function and the opinions provided
- The CAE has a standing invitation to attend any divisional board meeting but is not a member of these boards to maintain independence

## Approach

- Assurance is provided through a risk-based approach that is aligned to the strategic risks facing the group
- Internal audit remains agile to respond to the rapid shifts in the internal and external environment. Internal audit plans are recalibrated on a quarterly basis to align efforts to risks on an ongoing basis. The approved audit plan for FY2020 was achieved
- Internal audit's fit for purpose, cost effective approach to providing assurance to a value driven business ensures that key risks are appropriately managed to acceptable levels, in line with the group's defined risk tolerances
- Internal audit's integrated approach to all audit disciplines provides a holistic view on risk
- Internal audit provides real-time assurance through digital auditing resulting in greater coverage, depth and efficiencies
- Duplication of assurance efforts are reduced through a coordinated combined assurance approach to risk management
- Internal audit is aligned to professional standards, Code of Ethics of the Institute of Internal Auditors and King IV principles

## People

 Experienced, qualified and passionate associates have been upskilled in retail acumen to provide assurance in key strategic areas and drive value creation for stakeholders

## Value Creation

- Internal audit identified cost saving opportunities to the group through improvements and innovative approaches to providing assurance such as process efficiencies
- Collaborated with the project management office to strengthen the first and second line of defence through stage gate reviews that ensured key requirements were met during each IT project
- Improved ethics and fraud detection within the group through quick and effective response to fraud and ethics related matters
- Implementation of dashboards to monitor key risks on an ongoing basis within the store operations environment

## **Transforming Internal Audit**

- Internal audit's ever evolving, innovative and agile approach to assurance has provided realtime, insightful and foresight driven assurance
- Transitioning internal audit from providing assurance that is insightful to foresight driven, through the development of predictive analytics to forecast risk/ control breakdowns within the store operations environment
- The Southern African Institute of Internal Audit recognised the CAE in 2019 for his excellence in internal audit leadership, internal audit transformation and contributions to the profession
- An outsource agreement with KPMG was facilitated through a section 197 arrangement, whereby all internal audit associates were transferred to KPMG from 1 July 2020
- Key criteria considered in the decision to outsource internal audit include
  - increased diversity of assurance skills required to respond to the changing needs of the group
  - improved career path for the internal audit associates not available within the group
  - introduction of new technologies to aid in the prevention and detection of control breaches and
- leverage of global best practices and methodologies



## Continued

## **ANNUAL INTERNAL AUDIT ASSURANCE STATEMENT**

For the reporting period, internal audit provides reasonable assurance that key risks were managed at acceptable levels to support the achievement of the group's strategy.



## FY2020 Strategic focus



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## **Retail modernisation IT Project**

• Contributed towards optimising the fundamental retail capabilities across the group by providing relevant and timely assurance on IT project delivery.

## Revenue assurance (Mr Price Money)

 Provided assurance on the revenue streams within Mr Price Money, focusing on the credit, cellular and insurance processes and systems contributing to accurate, valid and complete billing and financial reporting.

## Information security

 Assurance was crafted around the everchanging security risk landscape faced by the group to ensure constant monitoring and improvements in the group's response to security threats.

## Store operations

 Positively influenced the store operational risk environment by providing assurance on key risks associated with the management of cash and stock at stores. The approach to provide digital assurance was successfully pioneered allowing operational risks and control breakdowns to be monitored daily through visual dashboards.

## Supplier compliance

· Assessed supplier compliance with import regulations.

## Supply chain (Plan, Buy, Move and Sell)

• Provided assurance on key processes that enable the achievement of the strategic imperative to deliver the right product, to the right store, at the right time.

## Tone at the top

FY2020 Outcomes

• The Executive team is always supportive and committed to ensuring good governance and risk management across the group. Adherence to the group code of conduct is promoted through consistent application in all matters relating to employee and supplier conduct.

## Governance

• Governance, risk and controls evaluated were adequate and appropriate to assure that the group operated in a responsibly governed manner.

## Risk management

 Risk management structures, systems and processes continuously improve to identify, assess and mitigate key emerging internal and external risks and to support the achievement of the group's strategic goals.

## Internal control

 Internal processes and associated controls remained appropriate and reliable across the group, ensuring the achievement of strategic/operational imperatives, safeguarding of assets and compliance with relevant laws and regulations. Responsiveness to reported control weaknesses and recommended improvements remained positive.

## **Process efficiencies**

• Processes are reengineered on an ongoing basis through continued focus on identifying efficiencies within every process that was audited.

## Internal audit training intervention outcomes

 Internal Audit have built the appropriate level of skill and optimised approaches to support the group as a key governance pillar. 157

## Compliance

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The board governs compliance with applicable laws, regulations and adopted non-binding rules, codes and standards. It has delegated this responsibility to the committee which is accountable for setting the direction on how compliance is managed by approving the group's compliance policy and exercising ongoing oversight of compliance governance. The committee delegates the implementation and execution of effective compliance management to the group's management, as first line of defence.

Compliance is embedded within the group through the group compliance function which acts as part of the second line of defence. It assists the board, management and associates in fulfilling their responsibility to comply with applicable compliance obligations through the provision of compliance risk management services. The constantly changing regulatory landscape is monitored to ensure that key regulatory changes are identified across all jurisdictions in which the group operates, the business impact determined, and appropriate controls implemented to achieve compliance. The group's credit and insurance business are highly regulated. There is a dedicated compliance function within the group's Mr Price Money division, which has a dotted reporting line to the group compliance function. Implementation of compliance measures and controls is managed within other trading and support divisions as part of existing roles as appropriate.

Annually, the group's regulatory universe is reviewed, and approved by the committee, and responsibility for legislation is delegated to management. Material group and divisional compliance risks, trends and mitigation measures are monitored by the group compliance function and formally reported to management at quarterly governance divisional board meetings as well as to the board through both the Social, Ethics, Transformation and Sustainability Committee (SETS), regarding compliance matters relevant to SETS area of oversight, and this committee. On an annual basis, management and the group compliance officer provide assurance to the committee in respect of their delegated areas of responsibility through the legal assurance process.

## Tax and labour compliance

Regarding the previously disclosed SARS assessment objections and appeal, the group has reached a settlement with SARS on one

matter without incurring penalties. The other matter is proceeding to court (these matters are covered in the CFO's report on page 50 of the annual integrated report). The previously disclosed department of labour (DoL) compliance notices issued regarding alleged non-compliance with the sectorial determination for "store associate" rates of pay remain under dispute. The DoL has misinterpreted the retail "store associate" role as defined in the context of the group's self-service model and has not taken staff benefits into account when calculating store associate rate of pay. These matters are ongoing.

## Occupational health and safety compliance

In March 2020 the group closed the Durban head office voluntarily and as a precautionary measure for two days after two associates who had traveled internationally and met with a supplier who was diagnosed with COVID-19, showed flu-like symptoms. During this closure the offices were deep cleaned, sanitisers installed and hygiene protocols and awareness escalated. Although the associates tested negative, the measures taken during the closure resulted in the group early-implementing the Government directed social distancing and hygiene measures which were enforced during March 2020. The closure also enabled the group to test its work from home capacity which assisted in a smooth transition to full lock down in late March. Ongoing compliance with the Disaster Management Act regulations and implementation of COVID-19 health and safety requirements is a key focus for the current (FY2021) reporting period. Further detail on the group's response to and management of the COVID-19 pandemic is on page 84 of the annual integrated report.

### Customs and excise compliance

During this reporting period an investigation by internal audit identified suspected non-compliance with customs and excise requirements by a supplier of the group. As a consequence, the relationship with the supplier was terminated and disciplinary action was taken against accountable senior associates. As a precaution and to address any potential reporting obligations, the CAE met with senior SARS officials in late 2019 to discuss the matter.

No material or repeated penalties, sanctions or fines for contraventions of or non-compliance with statutory obligations (including environmental obligations) were imposed on the group or its directors or management during the reporting period.

## The key areas of focus for the reporting period were:

- Achieving payment card industry (PCI) compliance
- Implementing National Credit Act (NCA) amendments
- Favourably resolving the NCA matter before the National Credit Tribunal relating to the Miladys club product fee (this was resolved in May 2019 during the reporting period but was fully disclosed in the 2019 annual integrated report)
- Improved data protection compliance including Protection of Personal Information Act (POPIA) readiness
- · Resolving the suspected supplier non-compliance matter
- Implementing measures to comply with the Disaster Management Act regulations and COVID-19 health and safety requirements

## Future areas of focus are:

- Entrenching and monitoring of Disaster Management Act regulations and COVID-19 related compliance
- Materially progressing POPIA compliance through a focused data protection project to ensure compliance by the 1 July 2021 implementation date
- Increased monitoring of financial services legislation following recent legislative amendments



## **INDEPENDENT AUDITOR'S REPORT**

To the Shareholders of Mr Price Group Limited

## Report on the Audit of the Consolidated and Separate Annual Financial Statements

## Opinion

We have audited the consolidated and separate annual financial statements of Mr Price Group Limited and its subsidiaries ('the group') set out on pages 164 to 212, which comprise of the consolidated and separate statements of financial position as at 28 March 2020, and the consolidated and separate income statements and consolidated and separate statements of comprehensive income, the consolidated and separate statements of changes in equity and the consolidated and separate statements of cash flows for the year then ended, and notes to the consolidated and separate annual financial statements, including a summary of significant accounting policies.

In our opinion, the consolidated and separate annual financial statements present fairly, in all material respects, the consolidated and separate financial position of the group and company as at 28 March 2020, and its consolidated and separate financial performance and consolidated and separate cash flows for the year then ended in accordance with International Financial Reporting Standards (IFRS) and the requirements of the Companies Act of South Africa.

## **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the consolidated and separate annual financial statements section of our report. We are independent of the group in accordance with the sections 290 and 291 of the Independent Regulatory Board for Auditors' Code of Professional Conduct for Registered Auditors (Revised January 2018), parts 1 and 3 of the Independent Regulatory Board for Auditors' Code of Professional Conduct for Registered Auditors (Revised November 2018) (together the IRBA Codes) and other independence requirements applicable to performing audits of financial statements of the group and in South Africa. We have fulfilled our other ethical responsibilities, as applicable, in accordance with the IRBA Codes and in accordance with other ethical requirements applicable to performing audits of the group and in South Africa. The IRBA Codes are consistent with the corresponding sections of the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA code) and the International Ethics Standards Board for Accountants (IESBA code) and the International Ethics for Professional Accountants (including International Independence Standards) respectively. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Key audit matters

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the consolidated and separate annual financial statements of the current period. These matters were addressed in the context of our audit of the consolidated and separate annual financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. For each matter below, our description of how the audit addressed the matter is provided in that context.

We have fulfilled the responsibilities described in the Auditor's responsibilities for the Audit of the consolidated and separate annual financial statements section of our report, including in relation to these matters. Accordingly, our audit included the performance of procedures designed to respond to our assessment of the risks of material misstatement of the consolidated and separate annual financial statements. The results of our audit procedures, including the procedures performed to address the matters below, provide the basis for our audit opinion on the accompanying consolidated and separate annual financial statements.

The Key Audit Matters applies equally to the audit of the consolidated and separate annual financial statements.



## Key audit matter

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### Inventory write-down provision

The write-down of inventories considers management's expectations of inventory on hand that will be sold below cost, or not sold at all.

We considered the inventory write-down provision, of R282m (group) and R270m (company), to be an area of most significance as the provision includes significant management assumptions and estimates. The future saleability and effect of fashion trends and seasonal changes considers the current and prior year's operating environment and the time to go to market and is included in managements assumptions.

In addition, the national lockdown in South Africa due to the COVID-19 pandemic, led to temporary store closures resulting in lost sales and inventory build-up. Higher markdowns are anticipated due to a highly promotional environment expected post lockdown to stimulate sales and reduce excess inventory balances, and this was considered in the management overlay applied to the inventory write-down provision model.

We considered the assessment of the inventory write-down provision to require additional judgement in the current year, with the increased risk due to recent trading conditions resulting from the South African lockdown procedures, together with the quantum of gross inventory on hand at year end. As a result of the aforementioned, this was regarded as a key audit matter.

We refer to note 8 (Inventories) to the annual financial statements for the related disclosure.

Our procedures included, amongst others, the following:

How our audit addressed the key audit matter

- We assessed the design and implementation of key controls in respect of inventory management and the review and approval of the inventory write-down provision.
- We considered the methodology applied by management to determine the write-down provision and evaluated the reasonableness thereof by comparing it to prior year methodology and our understanding of the business.
- We assessed the accuracy and logic of the model used to calculate the provision, by testing the mathematical accuracy and assessing the assumptions, used against the industry for reasonability.
- We tested management's assumptions relating to fashion trends and seasonal changes applied in the inventory write-down provision by assessing the accuracy of the data, together with the write off rates used in the calculation, which uses historical information and trends applied against the current inventory ageing profile.
- We considered the current macro-economic trading conditions, including the adjustments applied by management in respect of the COVID-19 pandemic on the inventory writedown provision.
- We assessed the key assumptions applied by management in estimating the provision overlay by considering the current purchasing strategy and engaging in discussions with management.
- We reperformed management's calculation of the inventory write-down provision and vouched the data used in the calculation to supporting documentation.
- We assessed the disclosures in the annual financial statements relating to the inventory write-down provision in terms of the disclosure requirements of IAS 2: Inventories.

We considered the expected credit losses (ECL) on trade receivables, of R239m (group) and R225m (company), to be an area of most significance as the judgements required, incorporated forwardlooking information into the ECL model prepared by management and additional assumptions with respect to the COVID-19 pandemic. As a result, economic and quantitative specialists were required to assess the appropriateness of these judgements and assumptions.

The Estimation of Exposure at Default (EAD), Probability of Default (PD) and Loss Given Default (LGD) within the ECL calculation including macroeconomic inputs and forward-looking information, which is considered in determining the ECL stage allocation, requires significant management assumptions and judgements.

The impact of the COVID-19 pandemic has resulted in large scale business disruption that potentially gives rise to challenges for consumers that may result in the non-payment of their accounts, impacting the ECL. The heightened estimation uncertainty in both the determination of significant increase in credit risk (SICR) and the valuation of the final ECL is a key area of judgement by management in the current year.

In addition, the valuation of the ECL for the current year, included a model calculated result with specific parameters, as well as an executive overlay which included additional considerations of forecasted recoveries and risk within the trade receivables portfolio.

We refer to note 9 (Allowance for impairment of trade receivables), note 19 (Financial risk management) and onote 37 (Subsequent events) to the annual financial statements for the related disclosure.

How our audit addressed the key audit matter

## Expected credit losses on trade receivables

Kev audit matter

## t losses (ECL) on Our procedures included, amongst others, the following: b) and R225m significance as ated forward We updated our understanding of the allowance for impairment of trade receivables process, including

- impairment of trade receivables process, including controls over the data and assumptions used in the calculation. We assessed the design and the operating effectiveness of these controls.
- We vouched all data inputs used in the ECL model to supporting documentation.
- We involved our quantitative specialists to test assumptions and calculations used in the ECL. This included performing the following:
  - An assessment of the model's design and documentation, including the ECL model results for EAD, PD and LGD;
  - An assessment of the appropriateness of the methodology considering alternative techniques; and
  - Testing the sensitivity analysis of significant assumptions.
- We involved our economic specialists in evaluating the reasonableness of the base case and alternative scenarios generated in assessing the economic assumptions applied within the model.
- The audit team and quantitative specialists considered the approach taken by management in terms of the restrictions on the customers' ability to pay in store during the period of the level 5 lockdown.
- We involved quantitative and economic specialist's to reassess the impact of the macro-economic factors applied to the model amongst others, the inflationary pressure or relief and the household debt service costs, by comparing them to the current outlook of the economic environment, as well as the weightings that management applied on the macroeconomic scenarios.
- We assessed the disclosures in the annual financial statements relating to the expected credit losses on trade receivables in terms of the disclosure requirements of IFRS 9: Financial Instruments and IFRS 7: Financial Instruments disclosures.

Key audit matter How our audit addressed the key audit matter
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## Adoption of IFRS 16 - Leases

IFRS 16, the accounting standard on leases became effective during the 2020 financial year. The group adopted IFRS 16 on a modified retrospective basis.

The implementation of IFRS 16 resulted in the recognition of right-of-use assets (ROU) of R4.1bn (group) and R3.7bn (company) and lease liabilities of R4.6bn (group) and R4.2bn (company), at adoption date.

A number of judgements were applied, and estimates made in determining the impact of the standard on both the group and company as the group has a large volume of property, equipment and vehicle leases. In order to compute the transition impact of IFRS 16, a significant data extraction exercise was undertaken by management to summarise all property, equipment and vehicle lease contract data such that the respective inputs could be uploaded into management's model.

These significant judgements include the following:

- Contractual terms and whether or not the contract contains a lease
- Impact of lease modifications
- · Determination of the discount rate applicable to the lease

Due to the material effect that the new standard had on the financial information of the group and company, the number of property, equipment and vehicle leases, the values associated with the rentals, as well as the judgements applied in measuring the lease liabilities and related ROU assets, this has been identified as a key audit matter in the current year.

We refer to note 2.1 (Adoption of new standards and changes in accounting policies), note 17 (Right-ofuse assets) and note 20.2 (Lease liabilities) to the annual financial statements for the related disclosure.

## Our procedures included, amongst others, the following:

- We evaluated management's policies, processes and controls that were implemented to facilitate compliance with IFRS 16.
- We assessed the design and implementation of key controls pertaining to the determination of the IFRS 16 leases by testing the controls over the input data into the lease management system.
- We compared the population of leases in the IFRS 16 model to the extract from the lease management system to confirm whether the population of leases was complete within the model.
- For a sample of leases included in management's model, we performed the following procedures, amongst others:
  - Assessed the reasonability of the incremental borrowing rates used based on the rate management would obtain for financing by reviewing correspondence from banking institutions;
  - Assessed whether correct contractual terms were applied in the calculations including evaluating management's judgements applied to termination and renewal options;
  - Assessed how variable lease payments were accounted for in determining the ROU asset and lease liability at transition date and at year end and agreed these to the lease agreement;
  - Recalculated the model for mathematical accuracy; and
  - Agreed the amounts calculated by management to the respective general ledger accounts.
- We involved our tax specialist in assessing the appropriateness of the tax treatment of the deferred tax arising from the ROU assets and lease liabilities.
- We evaluated the assumptions used in the impairment assessment of the ROU assets with consideration to the COVID-19 pandemic by recalculating the recoverable amount based on the value in use assessment performed by management.
- We assessed the disclosures in the annual financial statements relating to managements election to adopt the modified retrospective basis in respect to the implementation of IFRS 16 in terms of the disclosure requirements of IAS 8: Accounting Policies, Changes in Accounting Estimates and Errors and in line with the requirements of IFRS 16: Leases.

## **Other information**

The directors are responsible for the other information. The other information comprises the information included in the 142 page document titled "2020 Integrated Report 31 March 2019 - 28 March 2020 Mr Price Group Limited", 65 page document titled "2020 Annual Financial Statements 31 March 2019 - 28 March 2020 Mr Price Group Limited", and the 76 page document titled "Notice of the Annual General Meeting" which includes the Approval of the Annual Financial Statements, Report of the Directors, the Audit and Compliance committee report and the Company Secretary's Certificate that are required by the Companies Act of South Africa, that are included in the relevant documents. The other information does not include the consolidated or the separate annual financial statements and our auditor's report thereon.

Our opinion on the consolidated and separate annual financial statements does not cover the other information and we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the consolidated and separate annual financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated and separate annual financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## Responsibilities of the directors for the consolidated and separate annual financial statements

The directors are responsible for the preparation and fair presentation of the consolidated and separate annual financial statements in accordance with the International Financial Reporting Standards and the requirements of the Companies Act of South Africa, and for such internal control as the directors determine is necessary to enable the preparation of consolidated and separate annual financial statements that are free from material misstatement, whether due to fraud or error.

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In preparing the consolidated and separate annual financial statements, the directors are responsible for assessing the group and company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group and company or to cease operations, or has no realistic alternative but to do so.

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### Auditor's responsibilities for the audit of the consolidated and separate annual financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated and separate annual financial statements, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated and separate annual financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated and separate annual financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of director's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the group and company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated and separate annual financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the group and/or the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated and separate annual financial statements, including the disclosures, and whether the consolidated and separate annual financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group to express an opinion on the consolidated and separate annual financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with the directors, we determine those matters that were of most significance in the audit of the consolidated and separate annual financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

## Report on other legal and regulatory requirements

In terms of the IRBA Rule published in Government Gazette Number 39475 dated 4 December 2015, we report that Ernst and Young Inc. and its predecessor firm, has been the auditor of Mr Price Group Limited for thirty-eight years. Ernst and Young Inc. was appointed as auditor of ORRCO Retail Limited in 1982. ORRCO Retail Limited was later renamed Speciality Stores in 1989, and in 2000 to Mr Price Group Limited.

Ernst & Young Inc.

Ernst and Young Inc. Director – Vinodhan Pillay Registered Auditor Chartered Accountant (SA)

10 July 2020 Durban

## **SHAREHOLDER INFORMATION**

For the year ended 28 March 2020

## Shareholder's diary

May/June	Announcement of annual results and declaration of final dividend to shareholders
July	Publication of 2020 annual integrated report
August	Annual general meeting of shareholders
November	Publication of interim report covering the 26 weeks ended 26 September 2020
	Announcement of interim dividend to shareholders
December	Settlement of interim dividend to shareholders, if announced

	Ordinary shares						B Ordinary shares			
Holdings	Number of share- holders	%	Number of shares	%	Number of share- holders	%	Number of shares	%		
1 – 1 000	16 151	78.10	4 509 765	1.76	1	20.00	200	0.00		
1 001 - 10 000	3 443	16.65	10 265 210	3.99						
10 001 - 100 000	830	4.02	26 260 988	10.22						
100 001 - 1 000 000	209	1.01	61 441 711	23.90	1	20.00	694 148	8.79		
1 000 001 and over	46	0.22	154 568 053	60.13	3	60.00	7 200 886	91.21		
	20 679	100.00	257 045 727	100.00	5	100.00	7 895 234	100.00		
Category	Number of share- holders	%	Number of shares	%	Number of share- holders	%	Number of shares	%		
Pension funds	25	0.12	71 202 368	27.70						
Unit Trusts/ Mutual Funds	278	1.34	90 709 500	35.29						
Nominee companies and corporate bodies	20 338	98.35	73 890 184	28.75	2	40.0	3 999 974	50.7		
Individuals and trusts	29	0.14	15 611 980	6.07	3	60.0	3 895 260	49.3		
Staff share schemes	9	0.04	5 631 695	2.19						
	20 679	100.00	257 045 727	100.0	5	100.0	7 895 234	100.0		

## Public and non-public shareholders

At 28 March 2020 the percentage direct or indirect shareholdings of public and non-public shareholders in the listed ordinary shares of the company was as follows:

	Number of shareholders	%
Public shareholders	20 635	99.91
Non-public shareholders	44	0.09
Holders holding more than 10%	-	-
Directors of the company or its subsidiaries	13	0.04
Other associates restricted from trading shares in closed periods	22	0.01
Trustees of employees' share schemes or retirement benefit schemes $\!\!\!\!^*$	9	0.04

## Major shareholders

To the company's best knowledge and belief, the following shareholders or fund managers held discretionary beneficial interest and / or administered client portfolios amounting to 5% or more of the issued ordinary shares of the company at 28 March 2020:

	Benefi	Beneficial holding		dministration etionary
	%	Shares	%	Shares
Ordinary shares				
Public Investment Corporation Limited	13.03	33 494 899	13.79	35 446 498
J.P. Morgan Asset Management	8.09	20 785 136		
B ordinary shares				
Emarjay Nominees Pty Ltd	17.70	1 397 618		
Gretrac Investment Trust	40.54	3 200 912		

Details of the beneficial interest in B ordinary shares are reflected in the report of the directors, page 152.

## **Consolidated Income Statements**

## for the year ended 28 March 2020

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		Gro	up	Company		
R'm	Notes	2020	2019^	2020	2019	
Continuing operations						
Revenue	3	23 030	22 558	22 385	22 023	
Retail sales and other revenue	ſ	22 773	22 334	22 125	21 797	
Retail sales		21 165	20 850	20 572	20 338	
Interest on trade receivables		373	373	371	371	
Income from consolidated entities				155	185	
Premium income		247	261	244	257	
Club fees		27	23	27	23	
Airtime and related mobile revenue		780	677	599	499	
Other revenue		181	150	157	124	
Finance interest income	l	257	224	260	226	
Costs and expenses		18 807	18 369	18 364	17 929	
Cost of sales	8	12 890	12 284	12 747	12 207	
Selling expenses		4 519	4 675	4 119	4 271	
Administrative and other operating expenses	l	1 398	1 410	1 498	1 451	
Profit from operating activities	4	3 966	3 965	3 761	3 868	
Finance costs	4				(3)	
Finance interest income		(457) 257	(4) 224	(418) 260	(3)	
Profit before taxation	-	3 766	4 185	3 603	4 091	
Taxation	26	1 053	1 176	1 035	1 145	
Net profit from continuing operations	20	2 713	3 009	2 568	2 946	
Discontinued operations		2110	0.000	2 000	2 040	
Net loss from discontinued operations for the period	16	(9)	(27)			
Net profit for the period		2 704	2 982	2 568	2 946	
Attributable to:						
Equity holders of the parent		2 704	2 982			
- From continuing operations		2 713	3 009			
- From discontinued operations		(9)	(27)			
Profit attributable to shareholders		2 704	2 982	2 568	2 946	
Earnings per share		cents per share	cents per share	% change		
Basic	7	1 042.4	1 151.6	(9.5)		
Headline	7	1 047.0	1 168.6	(10.4)		
Diluted basic	7	1 024.8	1 125.7	(9.0)		
Diluted headline	7	1 029.4	1 142.3	(9.9)		
Earnings per share from continuing operations						
Basic	7	1 045.7	1 161.9	(10.0)		
Headline	7	1 049.9	1 179.4	(11.0)		
Diluted basic	7	1 028.1	1 135.7	(9.5)		
Diluted headline	7	1 032.2	1 152.8	(10.5)		

### \* less than R1 million

^ Re-presented for discontinued operations

## **Consolidated Statements of Comprehensive Income**

## for the year ended 28 March 2020

		Gro	oup	Cor	npany
R'm	Notes	2020	2019	2020	2019
Profit attributable to shareholders		2 704	2 982	2 568	2 946
Other comprehensive income					
Items that will be reclassified subsequently to profit or loss:					
Currency translation adjustments	31	(10)	21		
Gain on hedge accounting		315	160	315	160
Deferred taxation thereon	27	(88)	(45)	(88)	(45)
Items that will not be reclassified subsequently to profit or loss:					
Defined benefit fund actuarial losses	23	(2)	(7)	(2)	(7)
Deferred taxation thereon		1	2	1	2
Total comprehensive income for the year attributable to shareholders, net of taxation		2 920	3 113	2 794	3 056
Attributable to:					
Equity holders of the parent		2 920	3 113	2 794	3 056
Total comprehensive income for the year attributable to shareholders, net of taxation		2 920	3 113	2 794	3 056

## **Consolidated Statements of Financial Position**

## as at 28 March 2020

		Group		Comp	Company		
R'm	Notes	2020	2019	2020	2019		
Assets							
Non-current assets		7 110	2 655	6 687	2 629		
Property. plant and equipment	14	2 137	2 117	2 051	2 027		
Right-of-use asset	17	4 362	-	3 971	-		
Intangible assets	15	490	423	462	391		
Consolidated entities	32			143	143		
Long-term receivables and other investments	18	25	40	4	4		
Defined benefit fund asset	23	55	64	55	64		
Deferred taxation assets	27	41	11	1	-		
Current assets		10 244	8 481	9 618	8 109		
Inventories	8	2 719	2 692	2 524	2 470		
Trade and other receivables	9	2 268	2 179	2 182	2 096		
Derivative financial instruments	19	342	27	342	27		
Reinsurance assets	11	182	304	182	304		
Current amounts owing by consolidated entities	32			356	643^		
Taxation	13.3	7	4	-	-		
Cash and cash equivalents	12	4 726	3 275	4 032	2 569		
Non-current asset held for sale	16	-	9	-	-		
Total assets		17 354	11 145	16 305	10 738		
Equity and liabilities							
Equity attributable to equity holders of the parent		9 428	8 682	8 852	8 177		
Issued capital*	28	-*	-*	_*	-*		
Capital reserves	29	316	369	270	323		
Treasury share transactions	30	(1 534)	(1 474)	(2 222)	(2 204)		
Retained income		10 545	9 902	10 561	10 041		
Foreign currency translation reserve	31	(142)	(132)				
Defined benefit fund actuarial gains and losses	23	(4)	(3)	(4)	(3)		
Cash flow hedge reserve	19	247	20	247	20		
Total equity		9 428	8 682	8 852	8 177		
Non-current liabilities		4 032	289	3 684	271		
Lease obligations	20	-	190	-	177		
Lease liabilities	20	4 014	-	3 666	-		
Deferred taxation liabilities	27	-	46	-	52		
Long-term provisions	21	-	11	-	-		
Long-term liabilities	22	-	11	-	11		
Post retirement medical benefits	23	18	31	18	31		
Current liabilities		3 894	2 174	3 768	2 290		
Trade and other payables	10	2 296	1 920	2 225	1 850		
Derivative financial instruments	19	-	-*	-	-*		
Reinsurance liabilities	11	46	46	46	46		
Current amounts owing to consolidated entities	32			68	207^		
Current provisions	21	-	13	-	-		
Current portion of lease obligations	20	-	33	-	29		
Current portion of lease liabilities	20	1 027	-	917			
Taxation	13.3	525	37	513	33		
Bank overdraft	12	-	125	-	125		
Total liabilities		7 926	2 463	7 452	2 561		
Total equity and liabilities		17 354	11 145	16 305	10 738		

## **Consolidated Statements of Cash Flows**

## for the year ended 28 March 2020

		Gro	oup	Com	Company			
R'm	Notes	2020	2019	2020	2019^			
Cash flows from operating activities								
Operating profit before working capital changes	13.1	5 166	4 009	5 004	4 017			
Working capital changes	13.2	465	(490)	434	(604)			
Cash generated from operations		5 631	3 519	5 438	3 413			
Interest on trade receivables		373	373	371	371			
Finance costs		(5)	(4)	(4)	(3)			
Finance income received		272	222	266	224			
Taxation paid	13.3	(610)	(1 253)	(585)	(1 228)			
Net cash inflows from operating activities		5 661	2 857	5 486	2 777			
Cash flows from investing activities								
(Outflows)/inflows in respect of long-term receivables	13.4	15	(9)		(2)			
	34	15	( )	-	(2)			
Acquisition of Kenyan franchise Replacement of intangible assets	34 15	- (33)	(19) (24)	- (33)	(24)			
Additions to intangible assets	15	(33)	(24)	(33)	(24)			
Replacement of property. plant and equipment	13	(123)	(94)	(120)	(90)			
Additions to property, plant and equipment	14	(119)	(129)	(118)	(127)			
Proceeds on disposal of property. plant and equipment	14	(240)	(177)	(210)	(150)			
and non-current asset held for sale		28	1	17	1			
Net cash outflows from investing activities		(472)	(451)	(470)	(398)			
Cash flows from financing activities								
Proceeds from issue of shares	28	-*	-*	-*	-*			
Payment of financial liability	13.6	(4)	(4)	(4)	(4)			
Dividends to shareholders	13.5	(1 944)	(1 916)	(1 950)	(1 922)			
Grants to staff share trusts	30	-	-	(20)	(48)			
Sale of shares by staff share trusts	30	19	340	-	-			
Purchase of shares by staff share trusts	30	(65)	(239)	-	-			
Deficit on treasury share transactions	30	(16)	(183)	-	-			
Share hedging cost	29.3	(56)	-	(56)	-			
Repayment of lease liability	20	(1 589)	-	(1 432)	-			
Net cash outflows from financing activities		(3 655)	(2 002)	(3 462)	(1 974)			
Net increase in cash and cash equivalents		1 534	404	1 554	405			
Cash and cash equivalents at beginning of the year		3 150	2 720	2 444	2 026			
Exchange gains		42	26	34	13			
Cash and cash equivalents at end of the year	12	4 726	3 150	4 032	2 444			

\* less than R1 million

^ Re-presented for comparative disclosure purposes and reclassifications

\*less than R1 million

^ Re-presented for reclassifications

## Statement of Changes in Equity for the year ended 28 March 2020

						Attributa	ble to the Equity I	lolders of the Pare	nt						
			Ca	pital Reserves		Tre	easury Share Tran	sactions							
	Notes	Share	Share	Participants in staff share	Share-based payments	Treasury shares at	Deficit on treasury share	Taxation relating to grants to	Foreign currency translation	Defined benefit fund actuarial	Cash flow hedge	Retained	Total	Non- controlling	Total
R'm		capital*	premium	investment trust	reserve	cost	transactions	share trusts	reserve	gains and losses	reserve	income		interests	Equity
Group															
Balance at 1 April 2018 IFRS 9 adjustment. net of tax IFRS 15 adjustment. net of tax		_*	12	32	264	(334)	(1 401)	337	(153)	2	(95)	8 791 (8) 3	7 455 (8) 3		7 455 (8) 3
Adjusted opening balances	-	-*	12	32	264	(334)	(1 401)	337	(153)	2	(95)	8 786	7 450	-	7 450
Total comprehensive income									21	(5)	115	2 982	3 113	-	3 113
Profit for the year	Γ											2 982	2 982	-	2 982
Other comprehensive income:									21	(5)	115	-	131	-	132
Currency translation adjustments	31								21				21		21
Net gain on hedge accounting Deferred taxation thereon	11										160 (45)		160 (45)		160 (45)
Defined benefit fund actuarial gains	23									(7)	(43)		(45)		(45)
Deferred taxation thereon	23									2			2		2
Conversion of B ordinary to ordinary share capital	28	-*	_*										-		-
Treasury shares acquired	30					(239)		8					(239)		(239) 8
Taxation relating to grants to share trusts Effect of consolidation of staff share trusts	30 29			2		(2)		0					8		،
Deficit on treasury share transactions	30			2		(2)	(183)						(183)		(183
Recognition of share-based payments					109								109		109
Share -based payments reserve released to					(50)							50	-		-
retained income for vested options Treasury shares sold	30					340							340		340
2018 final dividend to shareholders	6											(1 094)	(1 094)		(1 094)
2019 interim dividend to shareholders	6											(822)	(822)		(822)
Balance at 30 March 2019		-*	12	34	323	(235)	(1 584)	345	(132)	(3)	20	9 902	8 682	-	8 682
IFRS 16 adjustment. net of tax	2.1		12	34	323	(025)	(1 584)	345	(120)	(3)	20	(232) 9 670	(232) 8 450	-	(232) 8 450
Adjusted opening balances		-^	12	34	323	(235)	(1 584)	345	(132)						
Total comprehensive income	_								(10)	(1)	227	2 704	2 920	-	2 920
Profit for the year												2 704	2 704	-	2 704
Other comprehensive income									(10)	(1)	227	-	216	-	216
Currency translation adjustments	31								(10)		0.15		(10)		(10)
Net loss on hedge accounting Deferred taxation thereon											315 (88)	-	315 (88)		315 (88)
Defined benefit fund actuarial losses	23									(2)	(00)		(00)		(2)
Deferred taxation thereon	23									1			1		1
Conversion of B ordinary to ordinary share capital	28	_*	-										-		-
Treasury shares acquired	30					(65)							(65)		(65)
Taxation relating to grants to share trusts	30 29							2					2		2
Effect of consolidation of staff share trusts Deficit on treasury share transactions	29 30			-		-	(16)						- (16)		(16)
Recognition of share-based payments	29				118		(10)						118		118
Share-based equity reserve hedge cost Share -based payments reserve released to	29				(56)								(56)		(56)
retained income for vested options	29				(115)							115	-		_
Treasury shares sold	30				(	19							19		19
Non-controlling interest acquired												-			
2019 final dividend to shareholders 2020 interim dividend to shareholders	6 6											(1 123) (821)	(1 123) (821)		(1 123) (821)
Deleves as at 00 Merch 0000		_*		~ ~ ~		(004)	(4.000)	~	// 10	10		10 5 4 5			
Balance as at 28 March 2020		_*	12	34	270	(281)	(1 600)	347	(142)	(4)	247	10 545	9 428	-	9 428

## Statement of Changes in Equity for the year ended 28 March 2020

						Attributab	le to the Equity H	olders of the Parer	nt				
			Cap	bital Reserves		Tre	asury Share Tran	sactions					
R'm	Notes	Share capital*	Share premium	Participants in staff share investment trust	Share-based payments reserve	Treasury shares at cost	Deficit on treasury share transactions	Taxation relating to grants to share trusts	Foreign currency translation reserve	Defined benefit fund actuarial gains and losses	Cash flow hedge reserve	Retained income	Total
Company										0			
Balance at 1 April 2018		_*	-*		264	(2 229)	(272)	337		2	(95)	9 262	7 269
IFRS 9 adjustment. net of tax IFRS 15 adjustment. net of tax Adjusted opening balances				-	- - 264	(2 229)	(272)	337	-	2	(95)	(295) - <b>8 967</b>	(295) - <b>6 974</b>
Total comprehensive income										(5)	115	2 946	3 056
Profit for the year												2 946	2 946
Other comprehensive income Defined benefit fund actuarial gains Deferred taxation thereon Net gain on hedge accounting Deferred taxation thereon	23 23		-	-	-	-		-	-	(5) (7) 2	115 160 (45)	-	110 (7) 2 160 (45)
Conversion of B ordinary to ordinary share capital Grants to staff share trusts Deficit on treasury share transactions Taxation relating to grants to share trusts Recognition of share-based payments Share -based payments reserve released to retained income for vested options Treasury shares sold	30 30 30				109 (50)	(48)		8				50	(48) - 8 109 -
2018 final dividend to shareholders 2019 interim dividend to shareholders Balance at 30 March 2019	6 6 _	*	_*		323	(2 277)	(272)	345		(3)	20	(1 097) (825) <b>10 041</b>	(1 097) (825) <b>8 177</b>
IFRS 16 adjustment. net of tax Adjusted opening balances	2.1 _	_*	_*		323	(2 277)	(272)	345	-	(3)	20	(213) <b>9 828</b>	(213) 7 964
Total comprehensive income	-									(1)	227	2 568	2 794
Profit for the year	Г											2 568	2 568
Other comprehensive income Defined benefit fund actuarial losses Deferred taxation thereon Net loss on hedge accounting Deferred taxation thereon	23 23									(1) (2) 1	227 315 (88)		226 (2) 1 315 (88)
Conversion of B ordinary to ordinary share capital Grants to staff share trusts Deficit on treasury share transactions Taxation relating to grants to share trusts Recognition of share-based payments Share-based equity reserve hedge cost Share-based payments reserve released to retained income for vested options	28 30 30 29 29 29 29	_*	_*		118 (56) (115)	(20)		2				115	(20) 2 118 (56)
2019 final dividend to shareholders 2020 interim dividend to shareholders	6 6											(1 125) (825)	- (1 125) (825)
Balance as at 28 March 2020	-	-*	-*	-	270	(2 297)	(272)	347	-	(4)	247	10 561	8 852

\*less than R1 million



## **NOTES TO THE FINANCIAL STATEMENTS**

For the year ended 28 March 2020

## 1.1 Basis of preparation

The annual financial statements have been prepared on the historic cost and going concern basis, except where indicated otherwise in a policy. The annual financial statements are prepared in accordance with International Financial Reporting Standards ('IFRS'), Interpretations issued by the International Accounting Standards Board, the SAICA Financial Reporting Guides as issued by the Accounting Practices Committee, the Financial Reporting Pronouncements as issued by the Financial Reporting Standards Council, the JSE Listings Requirements and the requirements of the Companies Act, 71 of 2008 of South Africa. The consolidated financial statements are presented in Rands and all values are rounded to the nearest million (R million), except when otherwise indicated.

The consolidated financial statements comprise the financial statements of the group and its consolidated entities as at 28 March 2020. The group reports on the retail calendar of trading weeks incorporating trade from Sunday to Saturday each week. Accordingly the results for the financial year under review are for a 52 week period from 31 March 2019 to 28 March 2020 (2019: 52 week period from 1 April 2018 to 30 March 2019).

The group and company discloses its significant accounting policies, including its measurement basis, as part of its disclosures in each note in order to assist the users of these statements in understanding how transactions, events and conditions are reflected in the primary financial statements. The group presents its notes on the following basis:

- Incorporate all related disclosures, significant accounting policies and other information relating to
  a particular statement of financial positions/income statement item together to provide a complete
  overall picture of the item.
- The notes, as far as possible, ordered in terms of materiality and significance to the business (refer to navigation on the contents page).

The consolidated financial statements provide comparative information in respect of the previous period. Unless otherwise indicated, any references to the group include the company.

## 1.2 Company re-presentation and reclassifications to the statement of financial position and statement of cash flows

The impairment of intercompany balances was previously presented within current amounts owing to consolidated entities and has been reclassified to current amounts owing by consolidated entities.

The impact on the company statement of financial position is as follows:

	Com	pany
R'm	2019 as reported for the year ended 30 March 2019	2019 as reported for the year ended 28 March 2020
Current assets	8 468	8 109
Current amounts owing by consolidated entities	1 002	643
Total assets	11 097	10 738
Current liabilities	2 649	2 290
Current amounts owing to consolidated entities	566	207
Total liabilities	2 920	2 561
Total equity and liabilities	11 097	10 738

Movements in current amounts owing to / by consolidated entities were previously presented incorrectly within financing activities. It is more appropriate for these cash flows to be presented under operating activities considering the transactions making up these balances are operational in nature and have short payment terms. These have been reclassified to changes in working capital under cash generated from operations.

The impact on the cash flow statement is as follows:

	Com	pany
R'm	2019 as reported for the year ended 30 March 2019	2019 as reported for the year ended 28 March 2020
Operating profit before working capital changes	3 945	4 017
Working capital changes	(405)	(604)
Cash generated from operations	3 540	3 413
Net cash inflows from operating activities	2 904	2 777
Increase in current amounts owing to consolidated entities	522	-
(Increase) in amounts owing by consolidated entities	(649)	-
Net cash outflows from financing activities	(2 101)	(1 974)

## 2.1 Adoption of new standards and changes in accounting policies

The following new standards and interpretations that were applicable were adopted during the year. Except for IFRS 16 Leases these new standards and interpretations did not lead to any changes in the group's accounting policies. There were other amendments issued by the IASB which came into effect for the current financial period which were not applicable to the group.

Statement, Interpretation or Standard	Effective for annual
	periods beginning
IFRS 16 Leases	1 January 2019
IFRIC 23 Uncertainty over Income Tax Treatments	1 January 2019
IAS 19 Plan amendment, Curtailment or Settlement - amendments	1 January 2019
Annual improvements to IFRS Standards 2015-2017 Cycle	1 January 2019

IFRS 16 requires that a lessee recognise a right-of-use asset representing its right to use the underlying asset and a lease liability representing its obligation to make lease payments. Depreciation is recognised on the right-of-use asset and interest is recognised on the lease liability, replacing the straight-line operating lease expense under IAS 17 'Leases'.

The group applied IFRS 16 using the modified retrospective approach, by recognising the cumulative effect of initially applying IFRS 16 as an adjustment to the opening balance of equity at 31 March 2019. Therefore, the comparative information has not been restated and continues to be reported under IAS 17 'Leases'. The group elected to recognise the right-of-use asset at the date of initial application at its carrying amount as if the standard had been applied since commencement date, but discounted using the group's incremental borrowing rate at the date of transition. The weighted average incremental borrowing rate was 9.25% for the group and company.

The group elected not to reassess the definition of a lease as all the leases identified as a lease in terms of IAS 17 will still be leases under IFRS 16. The group also elected to apply the short-term lease and low value lease expedients.

At transition date, the adoption of IFRS 16 for the group resulted in the recognition of right-of-use assets to the value of R4 059m and lease liabilities of R4 604m. This, together with the derecognition of operating lease liabilities of R223m and adjustments of R90m for deferred tax, resulted in a R232m decrease in retained income on transition date. For the company, right-of-use assets were R3 664m and lease liabilities were R4 166m. The derecognition of operating lease liabilities was R206m and adjustment for deferred tax was R83m. This resulted in a R213m decrease in retained earnings on transition date.





## 2.2 Standards and amendments issued but not yet effective

At the date of authorisation of these financial statements, the following statements, interpretations and standards were in issue but not yet effective.

Statement, Interpretation or Standard	Effective for annual
	periods beginning
IFRS 16 Leases - amendment	1 June 2020
Conceptual Framework for Financial Reporting	1 January 2020
IFRS 3 Definition of a Business - amendments	1 January 2020
IAS 1 and IAS 8 Definition of Material - amendments	1 January 2020
IFRS 17 Insurance Contracts	1 January 2021^
Classification of Liabilities as Current or Non-current - amendments	1 January 2022

^ The IASB has decided to defer the effective date of IFRS 17 to 1 January 2023. This new effective date will be included in the amendments to IFRS 17 that the IASB plans to issue by mid-2020.

The directors anticipate that the adoption of the above mentioned standards in future periods will have no material financial impact on the financial statements of the group and will only result in additional disclosure requirements with the exception of IFRS 16 - amendments and IFRS 17 as discussed below. These statements, interpretations and standards will be adopted at the respective effective dates except as detailed below.

## IFRS 16 Leases - amendment

An amendment to IFRS 16 Leases was issued on 28 May 2020 which exempts lessees from having to consider individual lease contracts to determine whether rent concessions occurring as a direct consequence of the COVID-19 pandemic are lease modifications and allows lessees to account for such rent concessions as if they were not lease modifications. It applies to COVID-19 related rent concessions that reduce lease payments due on or before 30 June 2021.

The amendment is effective 1 June 2020, with lessees able to apply the amendment immediately in any financial statements not yet authorised for issue. The group will apply this amendment to rent concessions taken in April 2020 during the lockdown in South Africa as a result of COVID-19. The impact of the application of this amendment will be that rent concessions as a result of COVID-19 are not treated as lease modifications and there will be a credit to the income statement in FY2021 of <2% of overheads.

## **IFRS 17 Insurance Contracts**

IFRS 17 established the principles for the recognition, measurement, presentation and disclosure of insurance contracts. The standard outlines a general model, which is modified for insurance contracts with direct participation features, described as the variable fee approach.

In June 2019, the IASB issued an exposure draft on proposed amendments to IFRS 17, and in November 2019, agreed to re-deliberate certain topics. In March 2020, the IASB completed its re-deliberations on the exposure draft and aims to issue the amendments to IFRS 17 by mid-2020.

The group will commence impact assessments after the amendments to IFRS 17 have been issued, with an expectation that the standard will be effective in FY2024.

## **Results of Operations**

## 3. Revenue

	Gro	oup	Company			
R'm	2020	2019^	2020	2019		
The disaggregated revenue is as follows:						
Revenue from contracts with customers	22 192	21 788	21 415	21 094		
Retail sales	21 165	20 850	20 572	20 338		
Premium income	247	261	244	257		
Cellular and mobile income	780	677	599	499		
Interest and charges on debtors	527	499	526	498		
Other sundry income	54	47	184	205		
Finance interest income	257	224	260	226		
Revenue	23 030	22 558	22 385	22 023		

^ Re-presented for discontinued operations

## Accounting policy

Revenue is recognised when (or as) a performance obligation is satisfied by transferring a promised good or service to a customer (which is when the customer obtains control of that good or service).

Revenue is measured based on the standalone selling price of the merchandise. If the consideration in a contract includes a variable amount, the group estimates the amount of consideration to which it will be entitled in exchange for transferring the goods to the customer. The variable consideration is estimated at contract inception and constrained until it is highly probable that a significant revenue reversal in the amount of cumulative revenue recognised will not occur when the associated uncertainty with the variable consideration is subsequently resolved. Contracts for the sale of merchandise provide customers with a right of return. The rights of return give rise to variable consideration.

Customer purchases of gift vouchers, to be used in our stores or on our online platforms, are not recognised as revenue until the voucher is redeemed and the customer purchases merchandise using the gift voucher subject to breakage. Gift vouchers, in line with the 3-year prescription period, are deemed to only expire after 3 years. A certain number of vouchers will not be fully redeemed. Management estimates unredeemed gift vouchers and recognises breakage in proportion to the pattern of rights exercised by the customer where it is determined the likelihood of redemption is remote. Management periodically reviews and updates its estimates for breakage.

The main categories of revenue and the basis of recognition are as follows:

## Retail sales

Retail sales comprise net income from the sale of merchandise and are recognised when control of the

merchandise is transferred to the customer. It is the group's policy to sell its products to the retail customer with a right to return within a specified period. Accumulated experience is used to estimate and provide for such returns. Under IFRS 15, a right to recover product asset has been recognise by the group. Refer to note 9 for this disclosure. The group will record a refund liability (refer to note 10) for the amount of revenue not expected to be recognised and a new defined asset, being the right to recover product asset, for its right to the returned goods.

## Premium income

Premiums are recognised on a straight-line basis over the period of the contract and are shown before the deduction of commission and claims, which are recognised in administrative and other operating expenses.

## Service fee revenue

Service fee revenue is derived from the provision of debtor management services.

The group identifies the performance obligations in their contracts with customers and then recognises service revenue in an manner appropriate with the completion of the performance obligations.

## Club fees

Club fees are recognised in the month immediately preceding the satisfaction of the performance obligation (ie. When the customer charge accrues).

## Interest

The group calculates interest income by applying the effective interest rate to the gross carrying amount of financial assets other than creditimpaired assets. When a financial asset becomes credit-impaired, and is therefore regarded as Stage 3, the group calculates interest income by applying the effective interest rate to the net amortised cost of the financial asset. If the financial asset cures and is no longer credit-impaired, the group reverts to calculating interest income on a gross basis.

## Dividend income

Dividend income includes the value of cash dividends received and surpluses distributed by a staff share trust. Dividends are recognised when the right to receive payment has been established.

## Fees

Fees represent fee income from consolidated entities in respect of various administrative and operating functions performed on their behalf. Fees are recognised when the charge accrues.

## Prepaid airtime sales

Revenue is recognised once the performance obligation to deliver airtime to the customer has been satisified and the customer has obtained control of the product.

## Contracts

Contract products are defined as arrangements with multiple deliverables.

Each deliverable under a contract is identified as a separate performance obligation and revenue is recognised once the performance obligation is satisified. As a result, handset revenue is recognised when the control of the handset is transferred to the customer. Monthly service and airtime revenue will be recognise as each performance obligation under the contract with the customer is fulfilled.Unused airtime is deferred in full and recognised in the month of usage or on expiry of the airtime.

## Retail voice and data

Subscription fees and revenue relating to local, long distance, network-to-network, roaming and international call connection services are recognised when the performance obligation is met and the service is transferred to the customer.



## 4. Profit from operating activities

	Gro	oup	Com	pany
R'm	2020	2019	2020	2019
Arrived at after (crediting)/charging the following:				
Income from consolidated entities			(155)	(186)
Dividend income			(26)	(66)
Fees			(129)	(120)
Amortisation of intangible assets (note 15)	75	67	72	64
Associate costs	2 444	2 421	2 321	2 284
Salaries. wages and other benefits	2 160	2 153	2 044	2 023
Share-based payments (note 28.5)	118	109	118	109
Defined contribution pension funds expense	171	164	164	157
Defined benefit pension fund net expense	(5)	(5)	(5)	(5)
Current service cost	2	2	2	2
Interest cost	6	6	6	6
Expected return on fund assets	(13)	(13)	(13)	(13)
Auditors' remuneration	9	9	9	8
Audit fees	9	9	9	8
Other services	-*	-*	-	-*
Consulting fees	29	24	23	18
Technical services	26	21	23	18
Administrative and other services	3	3	-	-
Depreciation of property. plant and equipment (note 14)	315	297	293	279
Depreciation of right-of-use asset (note 17)	1 253		1 133	
Impairment of intangible assets (note 15)	10	60	10	60
Reversal of impairment of property, plant and equipment	(4)	-	(2)	-
Movement in provisions	(13)	(16)	-	(4)
Net loss on disposal and scrapping of property, plant and equipment	11	1	3	2
Net loss on foreign exchange	43	81	26	81
Impairment of amounts owing by consolidated entities	-	-	124	72
Other rental costs	68	1 573	57	1 417
Land and buildings	48	1 543	37	1 387
Equipment	20	21	20	21
Motor vehicles	-	9	-	9

\* less than R1 million

## Accounting policy

Cost of sales comprise the direct cost of merchandise sold and incorporates the cost of distribution, inventory losses and provisions for markdowns less discounts received from suppliers. Selling expenses comprise the costs incurred in the marketing and advertising of merchandise, store operations and the provision of credit, airtime and mobile facilities. Administrative and other expenses comprise costs related to the operation of the support functions within the group other than those included in selling expenses.



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## 5. Segmental reporting

## **Business segments**

IFRS 8 requires operating segments to be identified on the basis of internal reporting about components of the group that are regularly reviewed by the chief operating decision makers (CODM) to allocate resources to the segments and to assess their performance. The CODM has been identified as the group's executives.

For management purposes, the group is organised into business units based on their products and services, and has 4 reportable segments as follows:

- The Apparel segment retails clothing, sportswear, footwear, sporting equipment and accessories;
- The Home segment retails homewares and furniture;
- The Financial Services and Cellular segment provides financial products and services as well as cellular services; and
- The Central Services segment provides services to the trading segments including information technology, internal audit, governance & legal, human resources, group real estate and finance.

Segment performance is evaluated based on operating profit or loss. Net finance income and income taxes are managed on a group basis and are not allocated to operating segments.

	Арра	arel	Ног	ne	Financial Servic	es and Cellular	Central	services	Elimin	ations	Tot	al
R'm	2020	2019	2020	2019	2020	2019	2020	2019	2020	2019	2020	2019
Retail sales and other income ^ #	15 788	15 596	5 405	5 280	1 553	1 437	73	68	(46)	(47)	22 773	22 334
External	15 788	15 596	5 405	5 280	1 553	1 437	27	21	-	-	22 773	22 334
Internal	-	-	-	-	-	-	46	47	(46)	(47)	-	-
Profit from operating activities #	2 679	2 809	999	904	443	420	(155)	(168)	-	-	3 966	3 965
Finance income received											257	224
Finance cost											(457)	(4)
Profit before taxation											3 766	4 185
Taxation											(1 053)	(1 176)
Profit attributable to shareholders #											2 713	3 009
Segment assets	6 235	2 910	2 036	825	2 477	2 450	6 606	4 960	-	-	17 354	11 145
Segment liabilities	5 082	1 326	1 907	551	228	182	716	411	(7)	(7)	7 926	2 463
Capital expenditure	258	156	51	81	18	23	188	164	-	-	515	424
Depreciation and amortisation	1 056	152	409	59	17	13	161	140	-	-	1 643	364

^ Revenue consists of retail sales and other income and finance income received. # 2019 re-presented for discontinued operations.

## Geographical segments

	South Africa		Interna	ational	Total		
R'm	2020	2019	2020	2019	2020	2019	
Retail sales and other income #	21 308	20 871	1 465	1 463	22 773	22 334	
Assets	16 630	10 788	724	357	17 354	11 145	
Capital expenditure	490	402	25	22	515	424	

## Accounting policy

The group's retailing operations are reported within three operating segments, namely the Apparel, Home and Financial Services and Cellular segments. Group service divisions are reported in the Central Services segment. The group presents information about geographical areas based on retail sales and other income. The information reported is similar to the information provided to management to enable them to assess performance and allocate resources.



## 6. Dividends to shareholders

	Gro	oup	Com	pany
R'm	2020	2019	2020	2019
Ordinary and B ordinary shares				
	1 123	1 094	1 125	1 097
Prior year final dividend: 424.8 cents per share (2019: 414.1 cents per share)	1 125	1 097	1 125	1 097
Dividend paid by Partners Share Trust	14	13	-	-
Less: dividend received on shares held by staff share trusts	(16)	(16)	-	-
	821	822	825	825
Current year interim dividend: 311.4 cents per share (2019: 311.4 cents per share)	825	825	825	825
Dividend paid by Partners Share Trust	9	9	-	-
Less: dividend received on shares held by staff share trusts	(13)	(12)	-	-
Total net dividend to shareholders	1 944	1 916	1 950	1 922

No final dividend for the current year has been declared in order to preserve cash in the business due to the economic uncertainty as a result of the COVID-19 pandemic.

Dividends in respect of equity instruments are recorded in the period in which the dividend is paid and are charged directly to equity.



## 7. Earnings per ordinary and B ordinary share

## 7.1 Reconciliation of earnings

The calculation of basic and headline earnings per share is based on:

	Group and	I Company
R'm	2020	2019
Basic earnings - profit attributable to shareholders	2 704	2 982
Loss on disposal, scrapping and write off of property, plant and equip- ment and intangible assets	17	61
Taxation thereon	(5)	(17)
Headline earnings	2 716	3 026
Basic earnings - profit attributable to shareholders from continuing operations	2 713	3 009
Loss on disposal, scrapping and impairment of property, plant and equipment and intangible assets	15	63
Taxation	(4)	(18)
Headline earnings from continuing operations	2 724	3 054
Basic earnings - profit attributable to shareholders from discontinued operations	(9)	(27)
Loss/(gain) on disposal, scrapping and impairment of property, plant and equipment and intangible assets	2	(2)
Taxation	-	-
Headline earnings from discontinued operations	(7)	(29)

## 7.2 Number of shares

The weigted average number of shares in issue amount to 259 419 290 (2019: 258 921 744).

## 7.3 Weighted dilution impact

Diluted earnings per share is calculated by adjusting the weighted average number of shares outstanding to assume conversion of all potential dilutive shares, which currently comprise share options and shares. A calculation is made in order to determine the number of shares that could have been issued at fair value (determined as the average annual market price of the shares) based on the monetary value of the subscription rights attached to outstanding options.

	Group and Company			
Shares	2020	2019		
Number of shares per basic earnings per share calculation	259 419 290	258 921 744		
Weighted average number of ordinary shares under option deemed to have been issued for no consideration	4 446 352	5 961 359		
Number of shares for calculation of diluted earnings per share	263 865 642	264 883 103		

## **Working Capital**

## 8. Inventories

## 9. Trade and other receivables

## 9.1 Trade and other receivables

	Gro	oup	Com	pany
R'm	2020	2019	2020	2019
Merchandise purchased for resale	2 704	2 663	2 512	2 454
Consumable stores	15	29	12	16
	2 719	2 692	2 524	2 470
The inventory write-down provision included in the valuation of merchandise purchased for resale was:	282	189	270	178
Cost of sales	12 890	12 284#	12 747	12 207

# Re-presented for discontinued operations

## **COVID-19** considerations

Government lockdowns, social distancing in store, supply chain disruptions, restrictions on travel and school holidays have materially impacted trade in the last two weeks of the financial year and post year end. The retail environment is expected to be very promotional. This will impact on the group's ability to sell stock at planned levels and margins. Additional likelihood of selling below cost is anticipated and these considerations have been taken into account in determining the inventory provision.

## Accounting policy

Inventories are valued at the lower of cost or net realisable value. Cost is determined on the following basis:

- The cost of merchandise purchased for resale is determined using the weighted average method;
- Consumables are valued at invoice cost on a first-in, first-out basis.

Costs include the charges incurred in bringing inventories to their present location and condition and are net of trade discounts from suppliers. Net realisable value is the estimated selling price in the ordinary course of business, less applicable variable selling expenses. Provision is made for slow-moving, redundant and obsolete inventory.

## Significant accounting estimates

## Provision for net realisable value of inventory

The provision for net realisable value of inventory represents management's estimate of the extent to which merchandise on hand at the reporting date will be sold below cost. This estimate takes into consideration past trends, evidence of impairment at year end and an assessment of future saleability, which takes into account fashionability, seasonal changes and the current economic environment.

	Gro	oup	Company			
R'm	2020	2019	2020	2019		
Gross trade receivables	2 287	2 171	2 238	2 124		
Less allowance for impairment of trade receivables	(239)	(197)	(225)	(188)		
Net trade receivables	2 048	1 974	2 013	1 936		
Right to recover product asset	5	5	5	5		
Contract asset	18	5				
Prepayments	64	61	57	50		
Other receivables	133	134	107	105		
	2 268	2 179	2 182	2 096		

## The ageing of the gross trade receivables is as follows:

R'm	Days from transaction	2020	2019	2020	2019
Current	30	1 838	1 676	1 808	1 636
Status 1	60	237	262	231	259
Status 2	90	85	92	81	90
Status 3	120	55	59	53	58
Status 4	150	39	51	36	50
Status 5	180	33	31	29	31
		2 287	2 171	2 238	2 124

Trade receivables are amounts due from customers for merchandise sold or services rendered in the ordinary course of business and are accounted for at amortised cost in accordance with the accounting policy disclosed in note 19. The group has provided for receivables in all ageing status levels in accordance with the accounting policy disclosed further below.

Before accepting any new credit customer, the group uses an external credit scoring system to assess the potential customer's credit quality and defines credit limits by customer, while ensuring compliance with the requirements of the National Credit Act (NCA). Limits and scoring are reviewed at least annually in

accordance with the requirements of the NCA and upon request by a customer. Due to the nature of the business, there are no customers that represent more than 5% of the total balance of trade receivables.

Right to recover product asset represents the group's right to recover the goods expected to be returned by customers. The asset is measured at the former carrying amount of the inventory, less any expected costs to recover the goods, including any potential decreases in the value of the returned goods. The group updates the measurement of the asset recorded for any revisions to its expected level of returns, as well as any additional decreases in the value of the returned products.

The contract asset represents the short-term portion of MRP Mobile's right to consideration in exchange for goods or services that MRP Mobile has transferred to the customer. Contract assets are measured at amortised cost and in accordance with the accounting policy for expected credit losses (ECL's) disclosed below.

Prepayments and other receivables are stated at their nominal values.

Interest is charged on outstanding accounts in accordance with the NCA and is calculated using the effective interest rate method.

## 9.2. Movement in the impairment provision

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	Gro	oup	Com	pany
R'm	2020	2019	2020	2019
Balance at beginning of the year	(197)	(170)	(188)	(164)
Impairment losses net of reversals	(42)	(27)	(37)	(24)
Balance at end of the year	(239)	(197)	(225)	(188)

Under IFRS 9, the group has elected the general approach for measuring the loss allowance for trade receivables due to there being a significant financing component on trade receivables, with calculation on a collective basis. For contract assets and mobile receivables, the group has elected to apply the simplified method.

The group has established a policy to perform an assessment at the end of each reporting period of whether a financial instrument's credit risk has increased significantly since initial recognition, by considering the change in the risk of default occurring over the remaining life of the financial instrument. The group follows the rebuttable presumption that default occurs when the account is 90 days past due. Trade receivables are grouped into Stage 1, Stage 2 and Stage 3 as described below:

Stage 1: When trade receivable is first recognised, the group recognises an allowance based on 12 month ECLs.

Stage 2: When the trade receivable has shown a significant increase in credit risk since origination, the group records an allowance for the lifetime ECLs. An indicator of an increase in credit risk includes an actual or expected internal credit rating downgrade for the borrower or decrease in behavioural scoring used to assess credit risk internally.

Stage 3: Trade receivables considered credit-impaired. Financial assets are considered to be creditimpaired when one of more events that have an unfavourable impact on its estimated future cash flows have occurred. The group records an allowance for the lifetime ECLs.

The group follows an age-driven write off policy whereby all accounts, once it advances through the various delinquency status, are written off. Accounts are written off when they roll from status 5 to status 6.

The groups ECL model is based on a statistical process called Markov modelling which focuses on modelling client's behaviour on a portfolio level to predict the amount of receivable that will fall into future write offs. The model incorporates historic and forward looking economic data such as the current and future unemployment rate and future changes to debt service cost to income and consumer price index. For balances and each cash flow components the model creates risk state transition matrices to forecast the balance movements within a portfolio and between successive risk states. In addition, the model has a build in, internal leading Indicator to make the model more responsive to business/market changes.

## **COVID-19** considerations

The national lockdown in South Africa and its effect on the groups store base, where the majority of receipts occur, has impacted collections for FY2020. Since lockdown, the group has aided many of its customers with payment assistance. The consequence is artificially lower bad debts write-offs versus the prior year. Increased impairment risk needs to be modelled in to account for customer risk profile changes. South Africa's economic slowdown and resultant job losses will impact debt repayment. The economic risk factors element of the provision calculation has therefore been adjusted to reflect the increased risk associated with the deteriorating financial health of the customer within the next 12 months.

## Significant accounting estimates

## Provision for impairment of trade receivables

The provision for impairment of trade receivables represents management's estimate of the extent to which trade receivables at the reporting date will not be subsequently recovered. This estimate takes historic and forward looking economic data such as the current and future unemployment rate and future changes to debt service cost to income and consumer price index and current market factors.

The loss allowance provision as at year end is determined as follows:

Group R'm	Stage 1	Stage 1	Stage 2	Stage 2	Stage 3	Stage 3	Total	Group R'm	Stage 1	Stage 1	Stage 2	Stage 2	Stage 3	Stage 3	Total
28 March 2020	Not past due	<30	31-60	61-90	91-120	>120	Total	30 March 2019	Not past due	<30	31-60	61-90	91-120	>120	Total
Expected credit loss rate	4.5%	13.5%	48.2%	58.2%	71.8%	72.7%	10.5%	Expected credit loss rate	3.7%	12.4%	31.1%	48.3%	61.9%	51.3%	8.9%
Estimated total gross carrying amount at default	1 838	237	85	55	39	33	2 287	Estimated total gross carrying amount at default	1 683	259	90	58	42	39	2 171
12 month ECL	(82)	(32)	(1)	(3)	(2)	(3)	(123)	12 month ECL	(55)	(31)	-	-	-	-	(86)
Lifetime ECL	-	-	(40)	(29)	(26)	(21)	(116)	Lifetime ECL	(8)	(1)	(28)	(28)	(26)	(20)	(111)
Total ECL	(82)	(32)	(41)	(32)	(28)	(24)	(239)	Total ECL	(63)	(32)	(28)	(28)	(26)	(20)	(197)
Net trade receivables	1 756	205	44	23	11	9	2 048	Net trade receivables	1 620	227	62	30	16	19	1 974
Company R'm	Stage 1	Stage 1	Stage 2	Stage 2	Stage 3	Stage 3	Total	Company R'm	Stage 1	Stage 1	Stage 2	Stage 2	Stage 3	Stage 3	Total
28 March 2020	Not past due	<30	31-60	61-90	91-120	>120	Total	30 March 2019	Not past due	<30	31-60	61-90	91-120	>120	Total
Expected credit loss rate (ECL)	4.3%	13.0%	50.6%	54.7%	72.2%	72.4%	10.1%	Expected credit loss rate (ECL)	3.1%	10.9%	35.6%	50.0%	64.3%	53.8%	8.9%
Estimated total gross carrying amount at default	1 808	231	81	53	36	29	2 238	Estimated total gross carrying amount at default	1 636	259	90	58	42	39	2 124
12 month ECL	(78)	(30)	-	-	-	-	(108)	12 month ECL	(51)	(28)	-	-	-	-	(79)
Lifetime ECL	-	-	(41)	(29)	(26)	(21)	(117)	Lifetime ECL	-	-	(32)	(29)	(27)	(21)	(109)
Total ECL	(78)	(30)	(41)	(29)	(26)	(21)	(225)	Total ECL	(51)	(28)	(32)	(29)	(27)	(21)	(188)
								Net trade receivables	1 585	231	58	29	15	18	1 936



The allowance for impairment of trade receivables as at 28 March 2020 reconciles to the opening loss allowance for that allowance as follows:

Group R'm	Stage 1	Stage 2	Stage 3	Total
Closing loss allowance as at 31 March 2019	79	61	57	197
(calculated under IFRS 9)	-	-	-	-
Net remeasurement of loss allowance	-	-	-	-
Amounts written off	-	-	(195)	(195)
Amounts recovered	(8)	(1)	(6)	(16)
Change in loss allowance due to new trade and other receiv- ables originated net of those derecognised due to settlement	22	(1)	(9)	12
Change in credit risk parameters	21	14	205	241
Total balance as at 28 March 2020	114	73	52	239

Company R'm	Stage 1	Stage 2	Stage 3	Total
Closing loss allowance as at 31 March 2019	78	55	55	188
(calculated under IFRS 9)	-	-	-	-
Net remeasurement of loss allowance	-	-	-	-
Amounts written off	-	-	(184)	(184)
Amounts recovered	(8)	(1)	(6)	(15)
Change in loss allowance due to new trade and other receiv- ables originated net of those derecognised due to settlement	23	(6)	(20)	(3)
Change in credit risk parameters	15	22	202	239
Balance as at 28 March 2020	108	70	47	225

## 9.3 Other receivables

	Gro	oup	Company		
R'm	2020	2019	2020	2019	
The expected maturity for other receivables is as follows:					
On demand	46	60	41	58	
Less than three months	24	34	18	18	
Three months to one year	63	40	48	29	
	133	134	107	105	

# 10. Trade and other payables

	Group		Company	
R'm	2020	2019	2020	2019
Trade payables	1 360	922	1 377	944
Other payables	927	988	839	896
Refund liability	9	10	9	10
	2 296	1 920	2 225	1 850

Included in other payables is R16m being the current portion of the purchase price payable on the acquisition of the minority shareholding in MRP Mobile (Pty) Ltd in January 2018.

#### Terms and conditions of the above financial liabilities:

Trade payables are non-interest bearing and are settled on terms that vary between date of ownership plus 10 days and 30 days from statement, depending on the procurement source.

Other payables are non-interest bearing and are settled on average 30 days from statement.

#### Accounting policy

Trade payables, which are primarily settled on 30 day terms, are initially measured at cost, being the fair value of the consideration to be paid in the future for goods and services rendered. These are subsequently measured at amortised cost using the effective interest rate method.

Other payables are initially measured at fair value and are subsequently measured at amortised cost using the effective interest rate method.

A refund liability is the obligation to refund some or all of the consideration received (or receivable) from the customer and is measured at the amount the group ultimately expects it will have to return to the customer. The group updates its estimates of refund liabilities (and the corresponding change in the transaction price) at the end of each reporting period. Refer to above accounting policy on variable consideration (refer note 3).

#### Value-Added Tax (VAT)

The net amount of VAT recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the statement of financial position.

Expenses and assets are recognised net of the amount of VAT, except:

 When the VAT incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case the VAT is recognised as part of the cost of acquisition of the asset or as part of the expense item, as applicable.

#### Revenue and income are recognised net of the amount of VAT, except:

• When the VAT due on the sale or income is not payable to the taxation authority, in which case the full amount is recognised as revenue or income as applicable.

#### Dividend Withholding Tax (DWT)

DWT is a tax levied on the beneficial owner of the shares instead of the company. The tax is withheld by the company and is paid over to the relevant country's tax authority on the beneficiaries' behalf. The resultant tax expense and liability has been transferred to the shareholder and is no longer accounted for as part of the tax charge for the company. Amounts not yet paid over to the relevant country's tax authority are included in trade and other payables and the measurement of the dividend amount is not impacted by the withholding tax.

#### 11. Reinsurance assets and liabilities

The group retails insurance products to customers. The principal risk that the insurance cells face is that the actual claims and benefit payments, or the timing thereof, differ from expectations. This is influenced by the frequency of claims, severity of claims, actual benefits paid and subsequent development of long term claims. Therefore the objective of the cells is to ensure that sufficient reserves are available to cover these potential liabilities.

A reinsurance contract is a contract issued by one insurer (the reinsurer) to compensate another insurer (the cedant) for losses on one or more contracts issued by the cedant. For third party cells, the company, being the cell owner, is acting as a reinsurer since significant insurance risk is transferred. The relationship and contract with Guardrisk is that of a reinsurance contract, giving rise to a reinsurance asset and liability. The company accounts for this reinsurance contract issued in terms of IFRS 4:Insurance contracts. If there are excess profits in the cell, the company will account for an insurance asset. If the company has to recapitalise the cell, it will account for an insurance liability.

The main risks that the insurance cells are exposed to are as follows:

- Mortality risk: the risk of loss arising due to policyholder death experience differing from that expected
- · Morbidity risk: the risk of loss arising due to policyholder health experience differing from that expected
- · Expense risk: the risk of loss arising from expense experience differing from that expected
- Policyholder decision risk: risk of loss arising due to policyholder experiences (lapses and surrenders) differing from that expected.

The risk structure per product is as follows:

#### Guardrisk Insurance Company Limited (Cell number 136)

Mr Price Group Limited bears 100% of the risk for all products, which consists of: Lost Card Protection, Identity Theft and the group's motor vehicle cell.

# Guardrisk Life Limited (Cell number 048)

Mr Price Group Limited bears 100% of the risk for all products which consists of: Customer Protection, 360 Degrees Protection, Medinet Critical Illness, A2B Commuter Personal Accident, Her Health, Group Funeral.

# Guardrisk Insurance Company Limited (Cell number 316)

MRP Mobile (Pty) Ltd bears 100% of the risk for all insurance products which consist of: Customer Protection and Mobile Device Protection.



	Group and Com	Group and Company			
R'm	2020	2019			
Reinsurance assets					
Cash and cash equivalents	182	304			

Receivables are measured at amortised cost and the carrying amounts approximate their fair value. All balances are considered current.

Group and Comp		
R'm	2020	2019
Reinsurance liability		
Unearned premium provision	3	2
Outstanding claims	3	4
IBNR reserve	26	22
Taxation liability	13	18
Other liabilities	1	-
	46	46
Movement in reinsurance liabilities		
Balance at beginning of the year	44	37
Outstanding claims	4	3
IBNR reserve	22	20
Taxation liability	18	14
Increase/(decrease) in the year	(1)	6
Balance at end of the year	43	44
Outstanding claims	3	4
IBNR reserve	26	22
Taxation liability	13	18
Other liabilities	1	-
Unearned premium provision		
Balance at beginning of the year	2	1
Premium recognised	248	261
Premium received	(247)	(260)
Balance at end of the year	3	2

#### Sensitivity analysis

Reinsurance liabilities are subject to changes in variables that could affect the value of the liability due. The effect of any sensitivity is considered immaterial. Outstanding claims, unearned premium provision and the taxation liability are measured at amortised cost and are based on actual amounts due to third parties. The Incurred But Not Reported (IBNR) reserve is maintained in accordance with legislation governing financial service providers. The long-term cell maintains an IBNR reserve equal to a claim factor (minimum 33%) applied to 3 months of net premiums (i.e. gross premiums less commissions and administration fees). The short-term cell maintains an IBNR reserve equal to an FSB prescribed riskbased interim measure applied to 6 years rolling premium. As these reserves are governed by legislation, only changes in such legislation would lead to the changes in the reserve. At year end no such changes were proposed by the financial services board, however the following sensitivity has been performed on the IBNR reserve.

Long-term cell reserve adjusted to be a claims factor (minimum 32%) applied to 2 months of net premiums. Short-term cell solvency reserve adjusted to decrease the IBNR factor by 1%.

	Group and Company		
R'm	2020	2019	
Impact on IBNR	(6)	(6)	

Long-term cell reserve adjusted to be a claims factor (minimum 34%) applied to 4 months of net premiums. Short-term cell solvency reserve adjusted to increase the IBNR factor by 1%.

R'm		
Impact on IBNR		

6

6

During the year a dividend of R113 million (2019: R150 million) was paid by the cells to the company.

Premium income and claims history:

Premium income (R'm)	247	265
Number of claims	4 825	3 463
Claim costs (R'm)	30	24
Claim costs as a percentage of premium income	12.0%	9.1%

#### Accounting policy

R'm

The group assumes insurance risk in the normal course of business. Reinsurance assets represents balances due from registered insurance companies. Amounts receivable are estimated in a manner consistent with the related reinsurance contract. Reinsurance assets are reviewed for impairment at each reporting date, or more frequently, when an indication of impairment arises during the reporting year. Impairment occurs when there is objective evidence as a result of an event that occurred after initial recognition of the reinsurance asset that as a result of which the group may or may not receive all outstanding amounts due under the terms of the contact and the event has a reliably measurable impact on the amounts that the group will receive from the insurer.

Any related impairment loss is recorded in the income statement. Reinsurance liabilities represent balances due to registered insurance companies. Amounts payable are estimated in a manner consistent with the outstanding claims provision or settled claims associated with the insurer's policies and are in accordance with the related reinsurance contract.

Premiums and claims on assumed reinsurance are recognised as revenue or expenses in the same manner as they would be if the reinsurance were considered a direct business/activity of the group, taking into account the product classification of the reinsurance business. Premiums and claims, assets and liabilities, are presented on a gross basis for the assumed reinsurance. Reinsurance assets and liabilities are derecognised when the contractual rights are extinguished or expire or when the contract is transferred to another party.

#### 12. Cash and cash equivalents and bank overdraft

	Group		oup Comp	
R'm	2020	2019	2020	2019
Bank balances and other cash	4 726	3 275	4 032	2 569
Bank overdrafts	-	(125)	-	(125)
Cash and cash equivalents	4 726	3 150	4 032	2 444

#### Accounting policy

Cash and cash equivalents comprise cash at banks and on hand and short-term deposits with an original maturity of three months or less, net of bank overdrafts. Cash and cash equivalents are classified as financial asset measured at amortised cost.

#### 13. Notes to the statements of cash flows

# 13.1 Operating profit before working capital changes

	Gro	oup	Com	pany
R'm	2020	2019	2020	2019#
Profit before taxation	3 766	4 185*	3 603	4 090
Discontinued operations	(9)	(27)*	-	-
Adjustments for:				
Depreciation of property, plant and equipment	315	297	293	279
Depreciation on right-of-use asset	1 253	-	1 133	-
Amortisation of intangible assets	75	67	72	64
Loss on disposal and scrapping of property, plant and equipment	11	1	3	2
Reversal of impairment of property, plant and equipment	(4)	-	(2)	-
Impairment of intangible assets	10	60	10	60
Impairment of amounts owing by consolidated entities	-	-	124	72
Interest on lease liability	453	-	414	-
Finance costs	5	4	4	3
Finance interest income	(257)	(222)	(260)	(225)
Interest on trade receivables	(373)	(373)	(371)	(371)
Other non-cash items	(79)	17	(19)	43
Straight line operating lease liability movement	-	13	-	9
Share option expenses	118	109	118	109
Other^	(197)	(105)	(137)	(75)
* Re-presented for discontinued operations.	5 166	4 009	5 004	4 017

A Other relates to other non-cash items, mainly provisions

# Re-presented for reclassifications

#### 13.2 Working capital changes

	Group		Company	
R'm	2020	2019	2020	2019#
(Increase)/decrease in trade and other receivables	(241)	188	(265)	193
Decrease/(increase) in inventories	66	(474)	38	(410)
Increase/(decrease) in trade and other payables	518	(54)	515	(38)
Decrease/(increase) in reinsurance asset	122	(158)	122	(158)
(Decrease)/increase in reinsurance liability	-	8	-	8
Increase in current amounts owing to consolidated entities			(139)	162
Increase in current amounts owing by consolidated entities			163	(361)
	465	(490)	434	(604)

# 13.3 Taxation paid

	Gro	oup	Com	pany	
R'm	2020	2019	2020	2019	F
Amounts unpaid at beginning of the year	39	157	56	179	C
Taxation	33	178	33	180	L
Deferred	35	(21)	52	(1)	A
Prior year	(29)	-	(29)	-	
Amounts charged to the income statements	1 053	1 176	1 035	1 145	
Taxation	1 127	1 171	1 095	1 143	1
Deferred	(74)	5	(60)	2	
Amounts charged to equity	(5)	(12)	6	(11)	
Taxation	(2)	(8)	(2)	(8)	F -
Deferred taxation	(3)	(4)	8	(3)	C
Amounts unpaid at end of the year	(477)	(68)	(512)	(85)	' N N
Taxation	(518)	(33)	(513)	(33)	c
Deferred taxation	41	(35)	1	(52)	-
Amounts paid	610	1 253	585	1 228	

# 13.5 Dividends to shareholders

	Group		Company	
R'm	2020	2019	2020	2019
Dividends to ordinary and B ordinary shareholders	1 950	1 922	1 950	1 922
Less: dividends on shares held by staff share trusts	(29)	(29)		
Add: dividends paid by Partners Share Trust	23	23		
	1 944	1 916	1 950	1 922

13.6 Reconciliation of liabilities (long-term liability and financial liability) arising from financing activities

	Group		Company	
R'm	2020	2019	2020	2019
Opening balance	(11)	(13)	(11)	(13)
Non-cash: purchase price	(2)	(2)	(2)	(2)
Non-cash: transfer to short-term	9	-	9	-
Closing balance	-	11	-	11
	(4)	(4)	(4)	(4)

# 13.4 Inflows/(outflows) in respect of long-term receivables

	Group		Com	pany
R'm	2020	2019	2020	2019
Loan to accredited supplier	-	1	-	1
Increase in mobile debtors	5	(7)	-	-
Other long-term receivables	10	(3)	-	(3)
	15	(9)	-	(2)

# **Operating Assets**

# 14. Property, plant and equipment

	Furniture, equipment ar		Computer	equipment	Improvements premi		Lar	nd	Build	ings	Tota	al de la companya de
R'm	2020	2019	2020	2019	2020	2019	2020	2019	2020	2019	2020	2019
Group												
Net carrying amount at beginning of the year	1 285	1 286	114	117	113	65	185	183	420	441	2 117	2 092
Cost or carrying amount	2 611	1 893	300	242	158	90	185	183	440	456	3 694	2 864
Accumulated depreciation and impairment	(1 326)	(607)	(186)	(125)	(45)	(25)	-	-	(20)	(15)	(1 577)	(772)
Current year movements		001									070	
Additions	261	201	24	39	73	64	1	2	-	-	359	306
- external development/acquisition	249	184	24	39	73	64	1	2	-	-	347	289
- items capitalised to work in progress**	12	17								-	12	17
Acquisition of Kenya	-	18	-	1							-	19
Disposals and scrapping	(29)	(1)	-	(1)	-	(1)	-	-	-	-	(29)	(3)
Transfer of assets held for sale	-	-	-	-	-	-	-	-	-	(9)	-	(9)
Impairments and write downs	4	-	-	-	-	-	-	-	-	-	4	-
Exchange differences	1	7	-	2	-	-	-	-	-	-	1	9
Depreciation	(234)	(226)	(45)	(44)	(25)	(15)	-	-	(11)	(12)	(315)	(297)
Net carrying amount at end of the year	1 288	1 285	93	114	161	113	186	185	409	420	2 137	2 117
Made up as follows:												
Net carrying amount	1 288	1 285	93	114	161	113	186	185	409	420	2 137	2 117
Cost or carrying amount	2 788	2 611	311	300	231	158	186	185	440	440	3 956	3 694
Accumulated depreciation and impairment	(1 500)	(1 326)	(218)	(186)	(70)	(45)	-		(31)	(20)	(1 819)	(1 577)
Company												
Net carrying amount at beginning of the year	1 198	1 223	111	120	112	65	185	183	421	432	2 027	2 023
Cost or carrying amount	2 456	1 783	289	237	146	80	185	183	441	441	3 517	2 724
Accumulated depreciation and impairment	(1 258)	(560)	(178)	(117)	(34)	(15)	-	-	(20)	(9)	(1 490)	(701)
	(1 200)	(000)	(110)	(117)	(04)	(10)			(20)	(0)	(1400)	(101)
Current year movements												
Additions	236	185	24	34	73	62	1	2	-	-	334	283
- external development/acquistion	224	167	24	34	73	62	1	2	-	-	322	265
- items capitalised to work in progress*	12	18									12	18
Disposals and scrapping	(19)	-	-*	-*	-*	-	-	-	-	-	(19)	_*
Impairments and write downs	2	-	-	-	-	-	-	-	-	-	2	-
Depreciation	(214)	(210)	(43)	(43)	(25)	(15)	-	-	(11)	(11)	(293)	(279)
Net carrying amount at end of the year	1 203	1 198	92	111	160	112	186	185	410	421	2 051	2 027
Made up as follows:												
Net carrying amount	1 203	1 198	92	111	160	112	186	185	410	421	2 051	2 027
Cost or carrying amount	2 617	2 456	301	289	219	146	186	185	441	441	3 764	3 517
Accumulated depreciation and impairment	(1 414)	(1 258)	(209)	(178)	(59)	(34)	-	-	(31)	(20)	(1 713)	(1 490)

\* Less than R1 million

\*\*The cumulative balance of work in progress that is not subject to depreciation at year end amounts to R66 million (2019: R23 million). Details of buildings:Remaining extent of Erf 249 Cliffdale District, KwaZulu Natal Province, in extent of 19.5 ha. 183

#### Accounting policy

Buildings occupied in the normal course of the business are recognised at cost less accumulated depreciation and impairment losses. Furniture, fittings, equipment, vehicles, computer equipment and improvements to leasehold premises are stated at historic cost less accumulated depreciation and any accumulated impairment and are depreciated, on the straight-line basis to their expected residual values, over the estimated useful lives of the assets concerned which are as follows:

#### Furniture, fittings, equipment and vehicles

- Furniture and fittings
- Vehicles ٠
- Other equipment
- Computer equipment
- 6 to 14 years 3 to 5 years

6 to 8 years

5 to 6 years

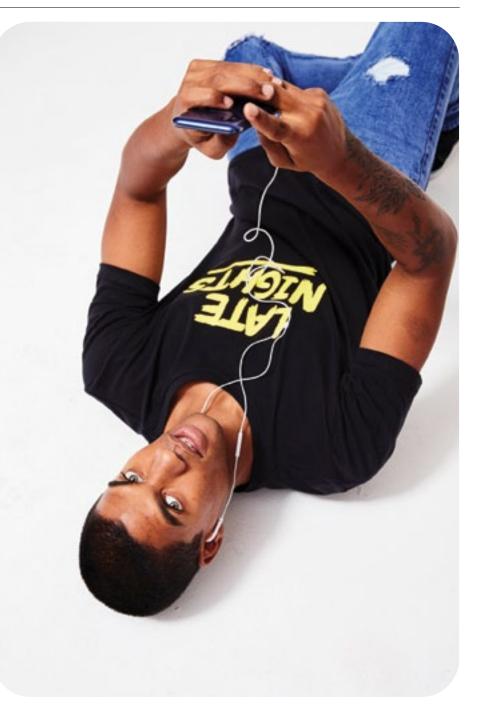
- Improvements to leasehold premises
- Buildings

- 40 vears
- Over period of lease premises subject to a maximum of 10 years

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, and only when it is probable that future economic benefits associated with the item will flow to the group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other repairs and maintenance are charged to the income statement during the financial period in which they are incurred.

The assets' expected residual values, estimated useful lives, and depreciation policy are reviewed, and adjusted if appropriate, on an annual basis. Changes in the estimated useful life or expected pattern of consumption of future benefits embodied in the asset are accounted for by changing the depreciation period or method, as appropriate, and are treated as changes in accounting estimates.

In the prior year, capitalised leased office buildings were recognised at the fair value of the buildings at date of commencement of the lease agreement, or if lower, the present value of the minimum lease payments. The buildings are depreciated over the shorter of the period of the finance lease and the useful life of the buildings.



# 15. Intangible assets

	Computer	r software	Custon	ner lists	Goo	dwill	Trade	marks	То	tal
R'm	2020	2019	2020	2019	2020	2019	2020	2019	2020	2019
Group										
Net carrying amount at beginning of the year	399	408	_*	-	24	25	-	-*	423	433
Cost or carrying amount	572	524	26	26	24	25	18	18	640	593
Accumulated amortisation and impairment	(173)	(116)	(26)	(26)	-	-	(18)	(18)	(217)	(160)
Current year movements										
Additions arising from	156	118	-	-	-	-	-	-	156	118
external development/acquisition	90	90	-	-	-	-	-	-	90	90
internal development	25	20	-	-	-	-	-	-	25	20
items capitalised to work in progress^	41	8							41	8
Disposals and scrapping	-	-	-	-	-	-	-	-	-	-
Impairments and write downs	(10)	(60)	-	-	-	-	-	-	(10)	(60)
Exchange differences	-	-	-	-	(4)	(1)	-	-	(4)	(1)
Amortisation	(75)	(67)	-*	-	-	-	-*	-*	(75)	(67)
Net carrying amount at end of the year	470	399	-*	-	20	24	_*	-*	490	423
Made up as follows:										
Net carrying amount	470	399	_*	-	20	24	-	-*	490	423
Cost or carrying amount	686	572	26	26	20	24	18	18	750	640
Accumulated amortisation and impairment	(216)	(173)	(26)	(26)	-	-	(18)	(18)	(260)	(217)
Company										
Net carrying amount at beginning of the year	390	401	-	-	1	1	-	_*	391	402
Cost or carrying amount	554	512	26	26	1	1	18	18	599	557
Accumulated amortisation and impairment	(164)	(111)	(26)	(26)	-	-	(18)	(18)	(208)	(155)
Current year movements										
Additions arising from	153	114	-	-	-	-	-	-	153	114
external development/acquisition	82	86	-	-	-	-	-	-	82	86
internal developments	25	20	-	-	-	-	-	-	25	20
items capitalised to work in progress	46	8							46	8
Disposals and scrapping	-	(1)							-	(1)
Impairments and write downs	(10)	(60)	-	-	-	-	-	-*	(10)	(60)
Amortisation	(72)	(64)	_*	-	-	-	_*	-*	(72)	(64)
Net carrying amount at end of the year	461	390	_*	-	1	1	-*	-*	462	391
Made up as follows:										
Net carrying amount	461	390	-	-	1	1	-	-*	462	391
Cost or carrying amount	665	554	26	26	1	1	18	18	710	599
Accumulated amortisation and impairment	(204)	(164)	(26)	(26)	-	-	(18)	(18)	(248)	(208)

\* Less than R1 million

^ The cumulative balance of work in progress that is not subject to amortisation at year end amounts to R198 million (2019: R205 million)

Included in impairment, is R10 million (2019: R60 million) relating to impairment of ERP system development and Planning Solutions system development as a result of project changes.



#### Goodwill in the group relates to the Zambian business.

#### Impairment testing of goodwill

Goodwill acquired through business combinations is tested annually for impairment, which was performed in March 2020. The company considers the relationship between the value in use of the cash generating unit (CGU), among other factors, when reviewing for indicators of impairment. At year end, there were no indications of impairment. The calculation of value in use is most sensitive to the following assumptions:

#### Margins

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Margins are based on values to be achieved over the 5 year strategy period. These are increased over the budget period for anticipated efficiency improvements.

#### Discount rates

Discount rates represent the current market assessment of the risks specific to the CGU, taking into consideration the time value of money and individual risks of the underlying assets that have not been incorporated in the cash flow estimates.

The discount rate calculation is based on the specific circumstances of the company and is derived from its weighted average cost of capital (WACC). The WACC takes into account both debt and equity. The cost of equity is derived from the expected return on investment by the company's investors. The cost of debt is based on the interest-bearing borrowings the company is obliged to service. Adjustments to the discount rate are made to factor in the specific amount and timing of the future tax flows in order to reflect a pre-tax discount rate.

#### Accounting policy

Intangible assets acquired separately are measured on initial recognition at cost. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and accumulated impairment losses. Internally generated intangible assets, excluding capitalised development costs, are not capitalised and expenditure is reflected in profit and loss in the period in which the expenditure is incurred.

#### Computer software

Acquired software not regarded as an integral part of hardware is capitalised at historic cost and is amortised on the straight-line basis over its estimated useful life (2 to 10 years), from the date of its being commissioned into the group. All other costs that are directly associated with the production of identifiable software controlled by the group, and that are expected to generate economic benefits exceeding 1 year, are recognised as part of the cost of the intangible assets. Direct costs include the software development employee costs. Costs associated with developing software are recognised as an expense as incurred if it is not expected that they will provide future economic benefits to the group.

#### Goodwill

Goodwill represents the excess of the cost of acquisition over the fair value of the net identifiable assets of the acquired consolidated entity or operation at date of acquisition, and is carried at cost less accumulated impairment losses.

#### 16. Non-current assets held for sale and discontinued operations

	Group		
R'm	2020	2019	
Property, plant and equipment	-	9	

In the prior year, the board of directors of Millews Fashions Johannesburg Proprietary Limited ("Millews"), a wholly owned subsidiary of the group, resolved to sell the Millews property, remaining extent of Erf 4749 Bethlehem District, Bethlehem Province, Free State, in extent of 3538 square metres. This sale was completed in June 2019.

As a result of MRP Retail Australia (Pty) Ltd being put in voluntary administration on 2 May 2019 and the closure of the Mr Price Retail Poland Sp. z o.o operations in December 2019, the group's prior years consolidated income statement and segment analysis have been re-presented to take into account the effects of the application of IFRS 5 Non-current Assets Held for Sale and Discontinued Operations.

	Gro	oup	
R'm	2020	2019	% change
Revenue	5	26	
Retail sales	5	26	-
Retail sales and other income	5	26	-
Costs and expenses	14	53	
Cost of sales	8	33	
Selling expenses	4	16	
Administrative and other operating expenses	2	4	
Net loss from discontinued operations for the period	(9)	(27)	_
Reconciliation of headline earnings from discontinued operations (R'm)			_
Attributable loss	(9)	(27)	
Loss on disposal and impairment of property, plant, equipment and intangible assets	2	(2)	
Taxation adjustment	-	-	
Headline earnings	(7)	(29)	_
Earnings per share from discontinued operations (cents)			
- basic	(3.4)	(10.3)	67.0%
- headline	(2.7)	(11.1)	75.7%
- diluted basic	(3.3)	(10.3)	68.0%
- diluted headline	(2.6)	(11.1)	76.6%

The group's consolidated statement of other comprehensive income, consolidated statement of financial position and consolidated statement of changes in equity are not required to be re-presented.

#### Accounting policy

The group classifies non-current assets and disposal groups as held for sale if their carrying amounts will be recovered principally through a sale transaction rather than through continuing use. Non-current assets and disposal groups classified as held for sale are measured at the lower of their carrying amount and fair value less costs to sell. Costs to sell are the incremental costs directly attributable to the disposal of an asset (disposal group), excluding finance costs and income tax expense.

The criteria for held for sale classification is regarded as met only when the sale is highly probable and the asset or disposal group is available for immediate sale in its present condition. Actions required to complete the sale should indicate that it is unlikely that significant changes to the sale will be made or that the decision to sell will be withdrawn. Management must be committed to the plan to sell the asset and the sale expected to be completed within one year from the date of the classification.

Property, plant and equipment and intangible assets are not depreciated or amortised once classified as held for sale. Assets and liabilities classified as held for sale are presented separately as current items in the statement of financial position.

#### 17. Right-of-use assets

	Gro	oup	Company		
R'm	2020	2019	2020	2019	
Vehicles and equipment	19	-	19	-	
Cost	28	-	28	-	
Accumulated depreciation	(9)	-	(9)	-	
Leasehold premises	4 343	-	3 952	-	
Cost	5 618	-	5 102	-	
Accumulated depreciation	(1 275)	-	(1 150)	-	
Movement in right-of-use asset					
Transition adjustment for IFRS 16	4 059	-	3 664	-	
Additions to leases and lease renewals	1 573	-	1 451	-	
Lease modifications and remeasurements	(17)	-	(11)	-	
Amortisation	(1 253)	-	(1 133)	-	
	4 362	-	3 971	-	

#### Accounting policy

Right-of-use assets are recognised at the commencement date of the lease and are measured at cost, less any accumulated depreciation and impairment losses, and adjusted for any remeasurement of lease liabilities. The cost of right-of-use assets includes the amount of lease liabilities recognised, initial direct costs and lease payments made at or before the commencement date, less any lease incentives received. Right-of-use assets are depreciated on a straight-line basis from commencement date to the earlier of the end of the useful life of the right-of-use asset or the end of the lease term. Right-of-use assets are subject to impairment.

#### Significant accounting estimates

Determination of the right-of-use asset involves judgement on and estimate of key inputs being interest rates, future cashflow and the duration of the lease contract including take up of lease options.

# 18. Long-term receivables

	Group		Com	pany
R'm	2020	2019	2020	2019
Enterprise development loan	-	-	-	-
Total loan to accredited supplier	-	1	-	1
Less: amount to be received in the next financial year transferred to trade and other receivables	-	(1)	-	(1)
MRP Mobile long-term receivables	18	23	-	-
Total receivables	62	64	-	-
Less: amount to be received in the next financial year transferred to trade and other receivables	(44)	(41)	-	-
Contract asset	3	13	-	-
Other long-term receivables	4	4	4	4
	25	40	4	4

The company loaned R10 million to a long-standing supplier as part of an enterprise development initiative to assist in the construction of a new footwear factory with enhanced capacity. The loan bears no interest and is repayable in monthly instalments of R150 073. The monthly instalment commenced in January 2013 and increased annually by 7.0%. Repayment of this loan was completed in October 2019.

The MRP Mobile long-term receivable refers to the portion of the handset debtor that is due beyond the next 12 months. The debtor is recognised when the handset is delivered to the customer and is amortised over the expected contract term.

The contract asset represents the long-term portion of MRP Mobile's right to consideration in exchange for goods or services that MRP Mobile has transferred to the customer.

#### Accounting policy

Long-term receivables are classified as financial assets measured at amortised cost and are recorded at fair value at inception using the effective interest rate implicit in the cash flows of the receivable. This effective interest rate is established by considering the market rate of interest for a similar investment on the date of each contribution. The simplified approach is used to measure the ECL on the contract asset. Refer to note 9 for further details.



# 19. Financial risk management

# 19.1 Financial risk management and financial instruments

# Accounting for financial instruments

Financial instruments comprise investments in equity and debt securities, loans receivable, trade and other receivables (excluding prepayments), investments in self-insurance cell captives, cash and cash equivalents, other non-current liabilities (excluding provisions), bank overdrafts, derivatives and trade and other payables.

# Recognition

Financial assets and liabilities are recognised in the group's statement of financial position when the group becomes a party to the contractual provisions of the instruments. Financial assets are recognised on the date the group commits to purchase the instruments (trade date accounting); if not, they are classified as non-current. Financial assets are classified as current if expected to be realised or settled within 12 months from the reporting date. Financial liabilities are classified as non-current if the group has an unconditional right to defer payment for more than 12 months from the reporting date.

# Classification

All recognised financial assets that are within the scope of IFRS 9 are initially classified at amortised cost, fair value through other comprehensive income or fair value through profit or loss. These financial assets are required to be subsequently measured at amortised cost or fair value on the basis of the entity's business model for managing the financial assets and the contractual cash flow characteristics of the financial assets.

Financial liabilities are classified as measured at amortised cost except for those derivative liabilities that are measured at fair value through profit or loss (FVTPL).

# Measurement on initial recognition

All financial assets (unless it is a trade receivable without a significant financing component) and liabilities are initially measured at fair value, including transaction costs, except for those classified as at FVTPL which are initially measured at fair value excluding transaction costs. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at FVTPL are recognised immediately in profit or loss. A trade receivable without a significant financing component is initially recognised at the transaction price.

# Subsequent measurement: Financial assets

Subsequent to initial recognition, financial assets are measured as described below.

Category	Subsequent measurement
FVTPL	These financial assets are subsequently measured at fair value and changes therein (including any interest or dividend income) are recognised in profit or loss.
Amortised cost	These financial assets are subsequently measured at amortised cost using the effective interest method, less any impairment losses. Interest income, foreign exchange gains and losses and impairments are recognised in profit or loss. Any gain or loss on derecognition is recognised in profit or loss.
Derivative assets	Derivative assets are subsequently measured at fair value with changes therein recognised in profit or loss.

# Subsequent measurement: Financial liabilities

All financial liabilities, excluding derivative liabilities, are subsequently measured at amortised cost using the effective interest method. Derivative liabilities are subsequently measured at fair value with changes therein recognised in profit or loss.

#### Derecognition

Financial assets are derecognised when the rights to receive cash flows from the assets have expired or have been transferred and the group has transferred substantially all risks and rewards of ownership. Financial liabilities are derecognised when the obligations specified in the contracts are discharged, cancelled or expire. On derecognition of a financial asset/liability, any difference between the carrying amount extinguished and the consideration paid is recognised in profit or loss.

#### Impairment

Under IFRS 9 the group calculates its allowance for credit losses as expected credit losses (ECLs) for financial assets measured at amortised cost and contract assets.

# Expected credit losses

The group has the following financial assets subject to the ECL model:

- Trade receivables;
- Contract assets;
- · Long-term receivables; and
- · Other receivables

Mr Price Group Limited

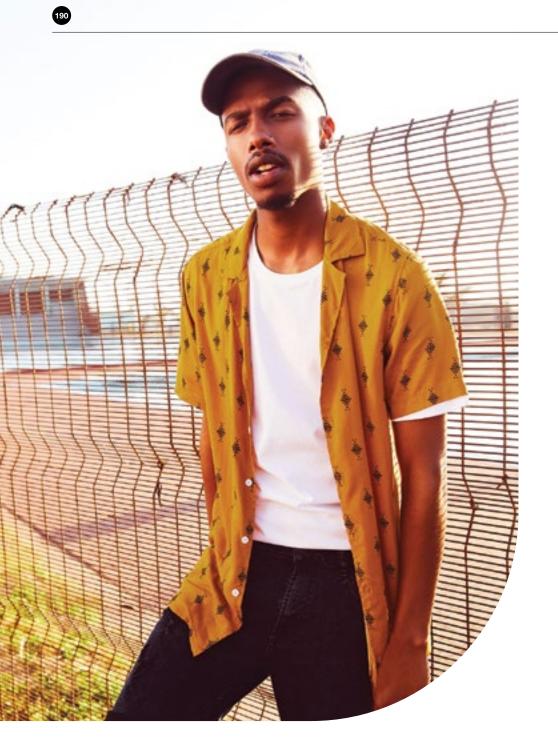
# The table below shows a reconciliation of the loss allowance for the year under the IFRS 9 ECL model:

	2020	Lifetime expecte	ed credit loss		2019	Lifetime expected credit loss	
R'm	12 month expected credit losses	Collectively assessed	Credit-impaired financial assets	Total	12 month expected credit losses	Collectively assessed and credit-impaired financial assets	Total
Group							
Loss allowance at beginning of year	86	48	63	197	77	100	177
Changes from updating the expected credit losses	-	-	-	-	2	8	10
Loans that have been derecognised during the period	(8)	(2)	(6)	(16)	(174)	(56)	(230)
Newly originated / purchased loans	22	(1)	(9)	12	194	34	228
Write offs	-	-	(195)	(195)	-	(128)	(128)
Changes in models/risk parameters	14	24	203	241	(13)	153	140
Loss allowance at end of year	114	69	56	239	86	111	197
Company							
Loss allowance at beginning of year	79	52	57	188	71	100	171
Changes from updating the expected credit losses	-	-	-	-	2	8	10
Loans that have been derecognised during the period	(8)	(1)	(6)	(15)	(174)	(56)	(230)
Newly originated / purchased loans	23	(6)	(20)	(3)	194	34	228
Write offs	-	-	(184)	(184)		(128)	(128)
Changes in models/risk parameters	14	25	200	239	(14)	151	137
Loss allowance at end of year	108	70	47	225	79	109	188

Where "changes in the expected credit losses" represents changes in roll forward rates and how much the group expects to roll to write off over the lifetime of the asset and "changes in models/risk parameters" denotes the combination of changes in risk classifications (risk classifications within the model segmentation such as delinquency stage and behaviour scores etc.), recovery, discount rate and economic adjustments.

Group							
Gross carrying amount at beginning of year	1 879	171	121	2 171	1 875	309	2 184
Newly originated/purchased loans	6 307	95	20	6 422	1 002	122	1 124
Write offs	-	-	(254)	(254)	-	(369)	(369)
Loans that have been derecognised during the period	(5 758)	(102)	(38)	(5 898)	(913)	(263)	(1 176)
Other changes	(410)	(3)	259	(154)	(77)	485	408
Gross carrying amount at end of year	2 018	161	108	2 287	1 887	284	2 171
Company							
Gross carrying amount at beginning of year	1 874	134	116	2 124	1 878	259	2 137
Newly originated/purchased loans	6 304	58	17	6 379	997	103	1 100
Write offs	-	-	(232)	(232)	-	(314)	(314)
Loans that have been derecognised during the period	(5 756)	(70)	(54)	(5 880)	(915)	(224)	(1 139)
Other changes	(410)	5	252	(153)	(77)	417	340
Gross carrying amount at end of year	2 012	127	99	2 238	1 883	241	2 124

Where "other changes" include changes in risk classifications. At year end, there are no financial assets for which the credit risk has increased significantly since initial recognition but that are not credit-impaired.



#### General hedge accounting

The group uses derivative financial instruments such as forward exchange contracts to hedge its risks associated with foreign currency fluctuations. Derivative financial instruments are initially recognised at fair value on the date the contract is entered into and are subsequently measured at fair value, which is calculated with reference to current forward exchange contracts with equivalent maturity periods. Gains or losses arising from fair value adjustments are taken directly to the income statement, except for the effective portion of cash flow hedges, which is recognised in OCI.

At the inception of a hedge relationship, the group formally designates and documents the hedge relationship to which it wishes to apply hedge accounting and the risk management objective and strategy for undertaking the hedge. The documentation includes identification of the hedging instrument, the hedged item or transaction, the nature of the risk being hedged and how the entity will assess the effectiveness of changes in the hedging instrument's fair value in offsetting the exposure to changes in the hedged item's cash flows attributable to the hedged risk. Such hedges are expected to be highly effective in achieving offsetting changes in the cash flows and are assessed on an ongoing basis to determine that they actually have been highly effective throughout the financial reporting periods for which they were designated.

The new general hedge accounting requirements retain the three types of hedge accounting. However, greater flexibility has been introduced to the types of transactions eligible for hedge accounting, specifically broadening the types of instruments that qualify for hedging instruments and the types of risk components of non-financial items that are eligible for hedge accounting. In addition, the effectiveness test has been overhauled and replaced with the principle of an 'economic relationship'. Retrospective assessment of hedge effectiveness is also no longer required. Enhanced disclosure requirements about the group's risk management activities have also been introduced.

Consistent with prior periods, the group has continued to designate the change in fair value of the entire forward contract, i.e. including the forward element, as the hedging instrument in the group's cash flow hedge and fair value hedge relationships.

For the purpose of hedge accounting, hedges are classified as cash flow hedges when hedging the exposure to variability in cash flows that is either attributable to a particular risk associated with a recognised asset or liability or a highly probable forecast transaction or the foreign currency risk in an unrecognised firm commitment.

The effective portion of the gain or loss on the hedging instrument is recognised in OCI in the cash flow hedge reserve, while any ineffective portion is recognised immediately in the income statement.

The group uses forward currency contracts as hedges of its exposure to foreign currency risk in forecast transactions.

When the hedged item results in the recognition of a non-financial asset or non-financial liability, the amounts recognised in OCI are transferred to the initial cost or other carrying amount of the non-financial asset or liability. If the hedging instrument expires or is sold, terminated or exercised without replacement or rollover (as part of the hedging strategy), or if its designation as a hedge is revoked, or when the hedge no longer meets the criteria for hedge accounting, any cumulative gain or loss previously recognised in OCI remains separately in equity until the forecast transaction occurs.

#### 19.2 Financial risk management

The group is exposed, directly and indirectly, to market risk, including, primarily, changes in interest rates and currency exchange rates and uses derivatives and other financial instruments in connection with its risk management activities. The Board of Directors carries the ultimate responsibility for the overseeing of the group's risk management framework and is accountable for designing, implementing and monitoring the process of risk management and integrating it into the daily activities of the group.

#### 19.3 Capital and treasury risk management

The group which is a cash-based business, monitors capital through a process of analysing the underlying cash flows, which in turn drives the residual capital structure, consisting of share capital, share premium, reserves and retained income as quantified in the statement of changes in equity. The group manages its capital to ensure that it will be able to maintain healthy capital ratios in order to sustain its business and maximise shareholder value. Any adjustments are made in light of economic conditions and may include adjusting dividend cover or returning capital to shareholders. No final dividend has been declared for FY2020 in order to preserve cash in the business due to the economic uncertainty as a result of the COVID-19 pandemic.

Due to its level of net cash resources, the group has no material borrowings. Cash reserves are available to meet current working capital and capital investment requirements. Costs and cash are actively managed. Refer to note 19.8 Liquidity management for borrowing facilities. Post year end, in consideration of the COVID-19 pandemic, the group has sought approval for a capital raise of up to 10% of the company's ordinary issued shares at an appropriate point in time as as market conditions permit to be well positioned to pursue growth opportunities. Approval was granted at a general meeting on 29 June 2020. Refer note 37 Subsequent events.

The treasury function is administered at group level where strategies for the funding of working capital requirements and capital expenditure projects are implemented, taking into account cash flow projections and expected movements in interest rates. The group has a policy of remaining highly liquid in order to have the available cash flow to fund expansion of existing businesses and any possible new ventures.

#### 19.4 Interest rate risk management

The group is exposed to interest rate risk from the variable rate applicable to its cash and cash equivalents. Interest rate risk is managed through the investment of cash and cash equivalents in the appropriate mix of short-term instruments with counterparties who possess a high quality credit standing.

An interest sensitivity analysis detailing a 50bps adjustment to the effective interest for cash and cash equivalents has been set out below:

		Gro	oup	Com	pany
R'm		2020	2019	2020	2019
Rate variance	+0.5%	19	15	20	12
	-0.5%	(19)	(15)	(20)	(12)

The prime interest rate decreased 150bps during the FY2020 financial year. The prime interest rate also decreased 150bps post year end to 7.25% at 22 May 2020. The interest sensitivity relating to 150bps for FY2020 is set out below:

		Group	Company
Rate variance	+1.5%	56	60
	-1.5%	(56)	(60)

The applicable interest rates during the period were as follows:

	Group and Company					
R'm	<b>2020</b> 201					
Average						
Repo interest rate	6.50%	6.59%				
Prime interest rate	10.00%	10.09%				
Closing						
Repo interest rate	5.25%	6.75%				
Prime interest rate	8.75%	10.25%				

# 19.5 Investment in foreign operations

The group is directly exposed to exchange rate fluctuations through its investments in operations outside South Africa. All amounts lent to consolidated entities are rand denominated. The group's investment exposure to currency fluctuations is limited to subsidiaries in Australia, Botswana, Nigeria, Ghana, Zambia, Kenya and Poland as the other countries in which the group is invested have currencies that are pegged to the rand. The group's sensitivity to a 10% increase and decrease in the Rand against the Pula, Naira, Cedi, Kenyan shilling, Kwacha and Polish zloty respectively does not have a significant impact.

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#### 19.6 Foreign exchange risk management

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The treasury function, administered centrally, is responsible for the overall review and management of the group's foreign exchange risk. Foreign currency risk is the risk that the fair value or future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The group's exposure to the risk of changes in foreign exchange rates relates primarily to the group's operating activities and the group's net investments in foreign subsidiaries. Foreign exchange risk is managed through the adoption of a framework which governs the current exposure, the decision to hedge an exposure, identification of the hedged item, checking effectiveness of hedge and the applicable hedge ratio.

#### 19.6.1 Transactions in foreign currencies

The group manages its foreign currency risk by hedging transactions that are expected to occur within a maximum 12-month period for hedges of forecasted purchases.

When a derivative is entered into for the purpose of being a hedge, the group negotiates the terms of the derivative to match the terms of the hedged exposure. For hedges of forecast transactions, the derivative covers the period of exposure from the point the cash flows of the transactions are forecasted up to the point of settlement of the resulting payable that is denominated in the foreign currency.

Foreign exchange forward contracts are measured at fair value through OCI. These are designated as hedging instruments in cash flow hedges of forecast purchases in USD. These forecast transactions are highly probable. The terms of the foreign currency forward contracts approximate the terms of the expected highly probable forecast transactions.

The tables below present information relating to the group's commitment to purchase foreign currency at year end:

Forward exchange contracts accounted for as hedges (Group and Company)	Current commitment US\$'m	Exchange rate R/US\$ - average contract rate	Rand equivalent at contract rate R'm	Exchange rate R/US\$ - year end revaluation rate	Fair value adjustment R'm
2020					
- Asset	117	14.88	1 738	17.81	(342)
- Liability	-	-	-	-	-
	117	14.88	1 738	17.81	(342)
2019					
- Asset	70	14.12	986	14.51	(27)
- Liability	12	14.57	175	14.54	-*
	82	28.69	1 161	14.52	(27)

\* less than R1 million

#### At year end outstanding foreign creditors were:

Foreign trade creditors at year end <b>(Group and Company)</b>	Current commitment US\$'m	Exchange rate R/US\$ - average contract rate	Rand equivalent at contract rate R'm	Exchange rate R/US\$ - year end revaluation rate	Fair value adjustment R'm
2020					
- Asset	4	17.51	66	17.36	1
- Liability	20	15.92	311	17.36	(28)
	24	16.18	377	17.36	(27)
2019					
- Asset	2	14.64	25	14.60	-
- Liability	26	14.25	374	14.60	(9)
	28	14.27	399	14.60	(9)

The applicable spot rates of exchange during the period were as follows:

	Group and Company		
R'm	2020	2019	
USD - Average	14.74	13.75	
USD - Closing	17.36	14.60	

Presented below is the reconciliation of the amounts added to/(subtracted from) the hedging reserve loss as disclosed under other comprehensive income:

	Group and Company		
R'm	2020	2019	
Opening balance	(20)	95	
Mark-to-market adjustments	(372)	(145)	
Amounts reclassified to the cost of the non-financial asset recognised	57	(15)	
Deferred tax	88	45	
Closing balance	(247)	(20)	

There is an economic relationship between the hedged item and the hedging instrument as the terms of the foreign exchange contracts match the terms of the expected highly probable forecast transactions (i.e. notional amount and expected payment date). The group has established a hedge ratio of 1:1 for the hedging relationships as the underlying risk of the foreign exchange contracts are identical to the hedged risk components.

To test the hedge effectiveness, the group uses the hypothetical derivative method and compares the changes in the fair value of the hedging instruments against the changes in fair value of the hedged items attributable to the hedged risks. Accordingly, all hedges were assessed to be effective for the year.

All cash flow hedges of the expected future purchases in FY2020 were assessed to be highly effective. At the reporting date no hedge or portion thereof were considered to be ineffective. As a result as at 28 March 2020, a net unrealised gain of R315 million (2019: R160 million), with a related deferred tax liability of R88 million (2019: R45 million) was included in OCI in respect of these contracts.

The amounts retained in OCI at 28 March 2020 are expected to mature and affect the statement of profit or loss in FY2021. The expected maturity of the group's foreign currency commitments are as follows:

Group and Company US\$'m	On demand	Less than three months	Three months to one year	One to five years	Total
2020					
Forward exchange contracts accounted for as hedges	-	56	61	-	117
Foreign trade creditors at year end	24	-	-	-	24
	24	56	61	-	141
2019					
Forward exchange contracts accounted for as hedges	-	63	19	-	82
Foreign trade creditors at year end	3	25	-	-	28
	3	88	19	-	110

The group's sensitivity to a movement in exchange rates related to the forward exchange contracts held, as well as the outstanding foreign creditor over the financial year and its related impact on profit and equity is presented in the table below:

		Group	and Company	Group	and Company
(Decrease)/increase		Profit before tax	Other comprehensive income	Profit before tax	Other comprehensive income
R'm		2020	2020	2019	2019
Rate variance - US\$					
Forward exchange contracts accounted for as hedges	+10%	-	(174)	-	(116)
	-10%	-	174	-	116
Foreign trade creditors at year end	+10%	38	-	40	
	-10%	(38)	-	(40)	
Total	+10%	38	(174)	40	(116)
	-10%	(38)	174	(40)	116

# 19.7 Credit risk management

Credit risk is concentrated principally in periodic short-term cash investments, in trade receivables, long-term receivables and loans to consolidated entities. The group deposits short-term cash surpluses only with major banks of high quality credit standing. The granting of credit to trade debtors is controlled with statistical scoring models and performance parameters which are reviewed on a regular basis. The maximum exposure in respect of trade receivables and the group's risk management policies regarding trade receivables are disclosed in note 9.2.

The credit risk assessment of financial assets that are neither past due nor impaired are performed regularly with reference to external credit ratings (where available) or based on the historical default rates related to the specific counterparty. The table below summarises the group's internal rating of financial assets as well as the key inputs into the rating selection.

Financial assets	Credit risk assessment	Key considerations
Long-term receivables and other investments	Low	The LTR has been assessed as low as the group has a well established credit policy under which each individual is assessed for creditworthiness based on information provided (both by the applicant and credit bureau data), statistical scoring models, performance data and an assessment of affordability. Credit exposure per individual is reviewed regularly and adjusted accordingly if required.
Trade and other receivables	Low	Refer to Note 9.2
Derivative financial instruments	Low	The group limits its exposure to credit risk through dealing with well- established financial institutions with high credit standings, and thus management does not expect any counterparty to fail to meet its
Cash and cash equivalents	Low	obligations.

The analysis below details the group's sensitivity to a 1% increase and decrease in the interest rate charged to debtors and its effect on income for the year.

		Gro	oup	Com	pany
R'm		2020	2019	2020	2019
Rate variance	+1%	21	21	21	21
	-1%	(21)	(21)	(21)	(21)

Further analysis below details the group's sensitivity to a 2% increase and decrease in the interest rate charged to debtors and its effect on income for FY2020.

		Group	Company
Rate variance	+2%	42	42
	-2%	(42)	(42)

#### 19.7 Credit risk management (continued)

At 28 March 2020 the group did not consider there to be any significant concentration of credit risk for which it had not adequately provided.

The group has considered the impact of COVID-19 on credit risk and the recoverability of receivables in an uncertain economic environment. The impairment of receivables has been increased to take into consideration potential financial difficulty that will be faced by the customer and the likely increase of bad debts in the next financial year. Refer note 9.2.

#### **19.8 Liquidity management**

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The group manages liquidity risk by maintaining adequate reserves, banking facilities and by continuously monitoring forecast and actual cash flows. The group has significant cash reserves and minimal borrowings which enables it to borrow funds externally should it require to do so to meet any working capital or possible expansion requirements. As a consequence banking legislation which requires fees to be paid relative to the size of the facility, the group has only entered into limited loan facility arrangements to the extent that fees are not payable. The year end position was a follows:

	Group		Com	pany
R'm	2020	2019	2020	2019
Total facilities	450	457	450	457
Less: drawn down portion	(8)	-	(8)	-
Total undrawn banking facilities	442	457	442	457

Based on the group's existing cash resources and expected future cash flows, there is no foreseeable need to enter into borrowings Furthermore, due to the group's strong financial position, should further borrowings be required, the group should be able to obtain any necessary funding within a short period, subject to bank approval.

Post year end, as a result of the economic uncertainty due to the COVID-19 pandemic, the group will be securing an additional R500m in short-term facilities.

	Group		Com	pany
R'm	2020	2019	2020	2019
Actual borrowings outside the group at year end were	-	-	-	-
At year end bank balances were	4 726	3 150	4 032	2 444
Net cash resources were	4 726	3 150	4 032	2 444

#### The table below details the group's expected maturity for its non-derivative financial liabilities:

<b>Group</b> R'm	On demand	Less than three months	Three months to one year	One to five years	Total
2020					
Trade and other payables	657	1 310	313	-	2 280
Purchase price payable	-	2	14	-	16
	657	1 312	327	-	2 296
2019					
Trade and other payables	186	1 389	337	-	1 912
Purchase price payable	-	2	5	11	18
	186	1 391	342	11	1 930
Company R'm					
2020					
Trade and other payables	601	1 306	302	-	2 209
Purchase price payable	-	2	14	-	16
	601	1 308	316	-	2 225
2019					
Trade and other payables	170	1 381	291	-	1 842
Purchase price payable	-	2	5	11	18
	170	1 383	296	11	1 860

The group expects to meet its obligations from existing cash reserves and from operating cash flows.

#### 19.9 Category and fair value of financial instruments

Financial instruments as disclosed on the statement of financial postion are accounted for using the policies applicable and are categorised below. All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities
- Level 2 Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable
- Level 3 Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable

<b>Group</b> (under IFRS 9) <b>2020</b> R'm	Fair value measurement using	Financial assets at amortised cost	Derivatives accounted for as hedges	Financial liabilities at amortised cost	Total
Financial Assets		25	342	-	367
Long-term receivables and other investments	Level 2	25	-	-	25
Derivative financial instruments	Level 2	-	342	-	342
Financial Liabilities		-	-	-	-
Long-term liabilities	Level 2	-	-	-	-
Derivative financial instruments	Level 2	-	-	-	-
<b>_</b>					
Total		25	342	-	367

Company (under IFRS 9) 2020 R'm	Fair value measurement using	Financial assets at amortised cost	Derivatives accounted for as hedges	Financial liabilities at amortised cost	Total
Financial Assets		4	342	-	346
Long-term receivables and other investments	Level 2	4	-	-	4
Derivative financial instruments	Level 2	-	342	-	342
Financial Liabilities		-	-	-	-
Long-term liabilties	Level 2	-	-	-	-
Derivative financial instruments	Level 2	-	-	-	-
Total		4	342	-	346

The fair value of long-term receivables is measured using level 2 techniques. Fair values have been estimated using a discounted cash flow model. The discounted cash flow model requires management to make assumptions about the model inputs, including forecast cash flows, the discount rate, credit risk and volatility.

The fair value of forward exchange contracts is measured using level 2 techniques. The significant inputs into the Level 2 fair value of forward exchange contracts are yield curves, market interest rates and market foreign exchange rates. There have been no transfers between the levels during the year.

<b>Group</b> 2019 R'm	Fair value measurement using	Loans and receivables	Derivatives accounted for as hedges	Amortised cost	Total
Financial Assets		40	27	-	67
Long-term receivables and other investments	Level 2	40	-	-	40
Derivative financial instruments	Level 2	-	27	-	27
Financial Liabilities		-	-	(11)	(11)
Long-term liabilities	Level 2	-	-	(11)	(11)
Derivative financial instruments	Level 2	-	-	-	-
Total		40	27	(11)	56

Company 2019 R'm	Fair value measurement using	Loans and receivables	Derivatives accounted for as hedges	Amortised cost	Total
Financial Assets		4	27	-	31
Long-term receivables and other investments	Level 2	4	-	-	4
Derivative financial instruments	Level 2	-	27	-	27
Financial Liabilities		-	-	(11)	(11)
Long-term liabilties	Level 2	-	-	(11)	(11)
Derivative financial instruments	Level 2	-	-	-	-
Total		4	27	(11)	20

# **Financing Structure and Commitments**

#### 20. Lease obligations and lease liabilities

# 20.1 Lease obligations

	Group		Company	
R'm	2020	2019	2020	2019
Straight line operating lease liability	-	223	-	206
Less: amounts due for settlement within 12 months	-	(33)	-	(29)
Total long-term portion of lease obligations	-	190	-	177

#### 20.2 Lease liabilities

	Group		Company	
R'm	2020	2019	2020	2019
Measurement of lease liabilities				
Operating lease commitments disclosed as at 30 March 2019	3 349	-	2 976	-
Discounted using the incremental borrowing rate at transition date	(75)	-	(75)	-
Low value leases excluded from lease liability	(24)	-	(24)	-
Adjustment as a result of assessment of lease term	1 354	-	1 289	-
Lease liability recognised as at 31 March 2019	4 604	-	4 166	-
Movement in lease liabilities				
Transition adjustment for IFRS 16	4 604	-	4 166	-
Additions for new leases and lease renewals	1 628	-	1 507	-
Impact of lease modifications and remeasurements	(55)	-	(72)	-
Interest on lease liabilities	453	-	414	-
Lease payments	(1 589)	-	(1 432)	-
	5 041	-	4 583	-
Less: short-term portion repayable within one year	1 027	-	917	-
Long-term portion of lease liabilities	4 014	-	3 666	-
Contractual undiscounted cashflows				
Within one year	1 497	-	1 359	-
After one year but less than five years	3 316	-	3 042	-
More than five years	1 007	-	952	-
	5 820	-	5 353	-
Less: Unearned interest	(779)	-	(770)	-
	5 041	-	4 583	-

The group has lease contracts for property, vehicles and equipment. Property lease terms are generally between 1 - 15 years, with store leases generally for 5 years. There are no material restrictions out of the ordinary course of business for a retailer. There are lease contracts which include extension options and variable lease payments. Vehicle lease terms are generally between 4 - 5 years and equipment lease terms are generally 5 years.

	Gre	Group		pany
R'm	2020	2019	2020	2019
Expense related to short-term leases	2	-	2	-
Expense related to leases of low-value assets	20	-	20	-
Variable lease payments	8	-	7	-
Total cash outflow for leases	1 619	-	1 461	-

#### Accounting policy

In the prior year, provision for onerous lease contracts represented the present value of the future lease payments that the group was presently obligated to make under non-cancellable onerous operating lease contracts, less profits expected to be earned on the lease, including estimated revenue (including revenue from sub-leases). The estimate varied as a result of changes in the utilisation of the leased premises and sub-lease arrangements where applicable. The unexpired terms of the leases ranged from one to five years.

Lease liabilities mostly relate to store leases, representing the financial obligation of the group to make lease payments to landlords to use the underlying leased premises during the lease term. The majority of leases are for 5 years, and some include an option to renew on expiry. The lease term includes a renewal period based on historical store performance. Where there are 2 options periods, only the first option has been taken into account in the lease term. The discount rate applied to leases during the year varied between 7.75% - 9.25%.

Variable lease payments that do not depend on an index or rate are recognised as an expense in the period on which the event or condition that triggers the payment occurs. Some leases include rental based on turnover, and these are expensed as part of variable lease payments when incurred.

The group applies the short-term lease recognition exemption to its short-term leases. It also applies the lease of low-value assets recognition exemption to leases of assets that are considered low value. Lease payments on short-term leases and leases of low-value assets are recognised as an expense on a straight-line basis over the lease term.

The group remeasures a lease liability when a lease contract is modified. The lease modification is not accounted for as a separate lease but rather the existing lease liability is remeasured by discounting the revised lease payments using the revised discount rate. A corresponding adjustment is made to the related right-of-use asset.

In the prior year, operating lease payments were recognised as an expense on a straight-line basis over the term of the lease. Contingent rentals (including turnover clause rentals) arising under

operating leases were recognised as an expense in the period in which liability is accrued. The resulting difference arising from the straight-line basis and contractual cash flows is recognised as an operating lease obligation or asset.

#### Significant accounting estimates

Determination of the lease liabilities involves judgement on and estimate of key inputs being interest rates, future cashflow and the duration of the lease contract including take up of lease options.

#### 21. Provisions

	Gre	Group		pany
R'm	2020	2019	2020	2019
Onerous lease contracts				
Balance at beginning of the year	24	40	-	4
Provision raised/(utilised) during the period	(24)	(16)	-	(4)
Balance at end of the year	-	24	-	-
Long-term	-	11	-	-
Current	-	13	-	-
	-	24	-	-

#### Accounting policy

In the prior year, provision for onerous lease contracts represented the present value of the future lease payments that the group was presently obligated to make under non-cancellable onerous operating lease contracts, less profits expected to be earned on the lease, including estimated revenue (including revenue from sub-leases). The estimate varied as a result of changes in the utilisation of the leased premises and sub-lease arrangements where applicable. The unexpired terms of the leases ranged from one to five years. This was considered in the right-of-use asset assessment at transition date.

#### 22. Long-term liabilities

	Gre	oup	Com	pany
R'm	2020	2019	2020	2019
Other long-term payables	-	11	-	11
	-	11	-	11

Other long-term payables is the long-term portion of the purchase price payable on the acquisition of the minority shareholding in MRP Mobile (Pty) Ltd which was acquired in January 2018. The remaining balance payable is included in trade and other payables (refer note 10).

#### Accounting policy

The above is classified as a financial liability and measured at amortised cost and is recorded at fair value at inception using the effective interest rate implicit in the cash flows of the payable.

#### 23. Retirement benefits

#### 23.1 Pension schemes

#### 23.1.1 Membership

The funds are registered in terms of the Pension Funds Act and provide for pensions and related benefits for all permanent employees. Membership is compulsory after the first year of service. Membership details are disclosed in the Remuneration Report in the annual integrated report on page 93.

# 23.1.2 Contributions

#### Group defined benefit fund

Pensions are based on length of service and highest average annual salary earned over two years during the last 10 years of employment. The members are required to contribute to the funds mainly at the rate of 7.0% of their pensionable remuneration while the employer is required to contribute mainly at the rate of 7.0%.

#### Group defined contribution fund

The members are required to contribute to the funds mainly at the rate of 7.5% of pensionable remuneration and the employer is required to contribute mainly at the rate of 11.0%.

#### 23.1.3 Valuations

#### Defined benefit pension fund

	Group and Company	
R'm	2020	2019
The funded status of the defined benefit retirement fund, actuarially calculated annually at reporting date in terms of IAS 19, is as follows:		
Benefit obligation	(51)	(54)
Plan assets	106	118
Net benefit plan asset	55	64

The amounts recognised in the income statement are detailed in note 4.

The following main assumptions were used in performing the calculation:

- Discount rate 11.80% per annum (2019: 10.90% per annum)
- Inflation 7.00% per annum (2019: 7.10% per annum)
- Future salary increases 8.00% per annum (2019: 8.10% per annum)

The fund's assets are primarily invested in equities and bonds (with the majority in equities). This exposes the fund to a slight concentration of market risks. If the assets are not adequate or suitable to fund the liabilities of the fund, the group will be required to fund the balance, hence exposing the entity to risks on the investment return.

#### Movements in the present value of the defined benefit obligation in the current period were as follows:

	Group and	l Company
R'm	2020	2019
Defined benefit obligation at beginning of the year	54	58
Current service cost	2	2
Member contributions	1	1
Interest cost	6	6
Actuarial loss	(6)	(6)
Benefits paid	(4)	(7)
Risk premiums	(2)	-
Defined benefit obligation at end of the year	51	54

Movements in the present value of the plan assets in the current period were as follows:

Fair value of plan assets at beginning of the year	118	121
Expected return on assets	13	13
Contributions	_*	2
Risk premiums	_*	_*
Benefits paid	(4)	(7)
Actuarial loss	(21)	(11)
Fair value of plan assets at end of the year	106	118

\* less than R1 million

198

The estimated asset composition of the fair value of total plan assets is as follows:

%		
Cash	5.5	7.7
South African equities	38.6	40.0
South African bonds	16.6	18.8
South African property and other	10.2	5.3
International assets	29.1	28.2
	100.0	100.0

#### Sensitivity analysis on the assumed discount rate and inflation rate as follows:

	Group and Company	
	2020	
	+1%	-1%
The effect of an increase or decrease of 1% in the assumed discount rate as follows:	-15.5%	19.7%
	+1%	-1%
The effect of an increase or decrease of 1% in the assumed inflation rate as follows: $\_$	17.9%	-14.6%

Due to the valuation above being based on a number of assumptions, the defined benefit obligation could vary from the amounts disclosed, depending on the extent to which actual experience differs from the assumptions adopted.

The estimated defined benefit cost for FY2021 financial year is as follows; a current service cost of R175.5 million (2020: R168.4 million), an expected return on plan assets of R12.5 million (2020: R12.9 million) and an interest cost of R6.3 million (2020: R6.1 million). The estimated contributions are R173.8 million.

#### **Defined contribution funds**

The defined contribution funds are valuation exempt. The actuarial function remains present through an Enhanced Financial Assessment (EFA) process, which is a quarterly actuarial assessment that looks at the financial soundness of the Fund; and sets out the allocations of contributions to the Fund. The report includes a comparison of the total assets to the total liabilities of the Fund in order to determine the funding level. The most recent EFA reports as at 31 December 2019 concluded that the funding level of the Funds was within the tolerance levels set by the administrators.

#### 23.2 Post retirement medical benefits

The obligation of the group to pay medical aid contributions for members who have retired is no longer part of the conditions of employment for new associates. A limited number of pensioners and current associates who remain members of the defined benefit pension fund are entitled to this benefit. The entitlement to the benefit for current associates is dependent upon the associate remaining in service until retirement age. Actuarial valuations of the group's liability, in terms of IAS 19, are undertaken every three years with the last valuation performed on 28 March 2020. The main assumptions used in performing these valuations are reviewed annually. Any detection of a material variation in a main assumption would give rise to a new valuation. The obligation for post retirement medical aid benefits is unfunded. The following main assumptions were used in performing the valuation at 28 March 2020:

#### Liability was based on current membership

Health care cost inflation - 9.5% per annum (2019: 9.2% per annum) Discount rate - 13.5% per annum (2019: 9.8% per annum) Average retirement age - 62 years (2019: 62 years) Continuation at retirement - 100% (2019: 100%)

#### Activity during the year was as follows:

	Group and	l Company
R'm	2020	2019
Benefit obligation at beginning of the year	31	29
Net (decrease)/increase in provision during the year	(13)	2
Benefit obligation at end of the year	18	31

The effect of an increase or decrease of 1% in the assumed healthcare cost inflation is as follows:

	+1%	-1%
Aggregate of the current service cost and interest cost	+14.0%	-11.6%
Accrued liability at year end	+13.0%	-10.9%

The effect of an increase or decrease of 1% in the assumed discount rate is as follows:

Accrued liability at year end	+12.9%	-10.6%
The effect of an increase or decrease of 1 year in the assumed expected retirement age is as follows:	1 year older	1 year younger
Accrued liability at year end	-4.3%	+4.0%



# 23.3 Defined benefit fund actuarial gains and losses

Reconciliation of defined benefit fund actuarial gains and losses reserve

	Group and Company		
R'm	2020	2019	
Beginning of the year	(3)	2	
Current year actuarial loss	(2)	(7)	
Deferred taxation thereon	1	2	
End of the year	(4)	(3)	

#### Short-term employee benefits

Short-term employee benefits are recognised in the period of service. Short-term employee benefits paid in advance are treated as prepayments and are expensed over the period of the benefit.

# Accounting policy

#### Defined benefit retirement fund and post-retirement medical aid fund

The costs of providing benefits under the defined retirement benefit fund and the obligation for postretirement medical aid benefits (which is limited to members of the defined benefit retirement fund) is determined using the projected unit credit actuarial valuation method. Actuarial gains or losses, which can arise from differences between expected and actual outcomes, or changes in actuarial assumptions, are recognised immediately in other comprehensive income. Any increase in the present value of plan liabilities expected to arise from employee service during the period is charged to operating profit.

The defined benefit fund asset reflected in the statement of financial position represents the present value of the defined benefit asset as adjusted for unrecognised past service costs and as reduced by the fair value of scheme assets. The asset resulting from this calculation is limited to past service costs, plus the present value of available refunds and reductions in future contributions to the plan. Past service costs are recognised immediately to the extent that benefits have already vested, and are otherwise amortised on a straight-line basis over the average period until the benefits become vested.

# Defined contribution retirement fund

Payments to defined contribution retirement funds are expensed as they accrue in terms of services provided by employees.

# Significant accounting estimates

#### Employee benefits actuarially determined

The costs of the defined benefit pension fund plan and the post-retirement medical benefit fund are determined actuarially. The actuarial valuations involve making assumptions regarding various factors (as detailed in this note). Due to the long-term nature of these liabilities such estimates are subject to uncertainty.



#### 24. Capital expenditure

	Group		Com	pany
R'm	2020	2019	2020	2019
The capital expenditure authorised by the directors of the company or its consolidated entities but not provided for in the financial statements amounts to	401	524	390	518
of which contracts have been placed for*	79	103	78	103

\*The above capital expenditure is expected to be financed from future cash flows.

#### 25. Contingencies and commitments

#### 25.1

During the 2009 financial year, the company was advised by South African Revenue Service (SARS) that it intended holding the company accountable as the deemed importer in relation to the underpayment of import duties in 2005 and 2006 by one of its previous suppliers to the value of R43.6m. The company submitted a formal response to SARS's letter on 18 September 2009. SARS responded to the company's denial of liability on 24 April 2015, more than five years later, and demanded that the company settle the alleged liability, the value of which had been revised to R74.4m. A formal appeal against SARS was filed in October 2015. The matter has been stayed pending further action from SARS. No further correspondence has been received to date.

#### 25.2

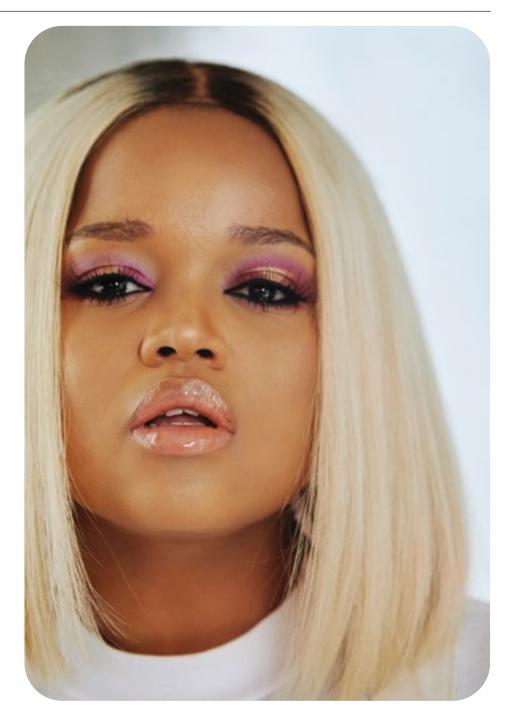
In May 2017 litigation was instituted by the National Credit Regulator (NCR) in the National Credit Tribunal (NCT) to declare the group to have acted in contravention of the National Credit Act in relation to Miladys Club fee charges. The group opposed the referral and the matter was heard at the National Consumer Tribunal, with judgement handed down on 14 January 2019 in favour of the group. The NCR delivered an appeal to the judgement handed down in our favour on 11 February 2019 but subsequently provided notice on 29 May 2019 that they will no longer pursue the matter against the group.

#### 25.3

During the 2018 financial year, the company received an assessment from SARS relating to the disallowance of certain deductions claimed in the 2014 year of assessment. The company, supported by senior counsel's opinion, appealed the decision of the Commissioner to disallow the company's objection to the assessment.

During the 2020 financial year, the company entered into a settlement with SARS in respect of one of the issues under dispute. The settlement had no impact on the income statement. The matter that remains under dispute amounts to R10.9m, including interest and penalties charged to March 2020 of R5.3m. The overall potential impact on the income statement amounts to R10.9m (March 2019: R10.2m).

No adjustments have been made to the financial statements as the directors are of the opinion that the likelihood of a liability is remote.



# Taxation

#### 26. Taxation

Total taxation

26.1 South African and foreign taxation

26.1.1 South African taxation

	Gro	Group		pany
R'm	2020	2019	2020	2019
This year	1 028	1 142	1 019	1 131
Current				
Normal taxation	1 062	1 140	1 051	1 129
Deferred				
Current year temporary differences	(34)	2	(32)	2
Prior years	(1)	(2)	(1)	(2)
Current	28	(2)	28	(2)
Deferred	(29)	-	(29)	-
26.1.2 Foreign taxation				
This year	26	36	15	16
Current	37	33	15	16
Deferred	(11)	3	-	-

In addition to the above, current normal taxation and deferred taxation amounting to R5.8 million (2019: R17.4 million charged) and R3.5 million (2019: R9.6 million credited) respectively have been charged and credited to equity relating to the grants to staff share trusts (refer Note 30). Deferred income taxation of R87.5 million (2019: R42.6 million charged) has been credited to the statement of comprehensive income.

1 053

1 176

1 035

1 1 4 5

# 26.2 Reconciliation of taxation rate

	Group		Group		Com	pany
%	2020	2019	2020	2019		
Standard rate	28.0	28.0	28.0	28.0		
Adjusted for:						
Expenses not allowed	0.1	0.5	0.1	0.4		
Exempt income	(0.7)	(0.5)	(0.9)	(1.1)		
Prior year under provision	(0.0)	(0.1)	(0.0)	-		
Unrecognised deferred tax assets	0.3	0.3	-	-		
Other	0.3	0.1	1.5	0.6		
Effective tax rate	28.0	28.3	28.7	27.9		
The estimated taxation losses of consolidated entities available for set-off against future taxable income are (R'm):	112.7	338.2				

The taxation expense represents the sum of current taxation and deferred taxation. Taxation rates that have been enacted or substantively enacted by the reporting date are used to determine the taxation balances.

# Accounting policy

Current income taxation assets and liabilities for the period are measured at the amount expected to be recovered from or paid to the taxation authorities. The taxation currently payable is based on the taxable profit for the year, which differs from the profit for the year in the income statement as it excludes both items of income or expense that are taxable or deductible in other years and those items that are never taxable or deductible. Current income taxation relating to items recognised directly in equity is also recognised in other comprehensive income or equity and not in profit or loss.

#### 27. Deferred taxation

	Group		Group Company		
R'm	2020	2019	2020	2019	
Attributable to:					
Post retirement medical aid	(1)	(4)	(1)	(4)	
Fair value adjustments on financial instruments	96	8	96	8	
Prepayments	7	5	7	4	
Provisions	(154)	(145)	(146)	(138)	
Property. plant and equipment	198	170	193	164	
Other temporary differences	-	21	8	30	
Share based payments	(264)	(232)	(264)	(232)	
Defined benefit fund asset	11	15	11	15	
Grants to staff share trusts	266	263	266	263	
Straight line operating lease liability	-	(60)	-	(58)	
Assessed loss	(13)	(6)^	-	-	
Lease liability and right-of-use assets	(187)	-	(171)	-	
	(41)	35	(1)	52	
Beginning of the year	35	(21)	52	(1)	
Movements during the year	(76)	56	(53)	53	
Prepayments	2	(43)	3	(43)	
Provisions	(9)	46	(8)	48	
Property. plant and equipment	28	35	29	34	
Other temporary differences	(21)	(1)	(22)	(5)	
Share based payments	(32)	(31)	(32)	(31)	
Defined benefit fund actuarial gains	(4)	(1)	(4)	(1)	
Grants to staff share trusts	3	9	3	9	
Straight line operating lease liability	60	(3)	58	(3)	
Assessed losses	(7)	-	-	-	
Lease liability and right-of-use assets	(187)	-	(171)	-	
Fair value adjustments on financial instruments	88	45	88	45	
Post retirement medical aid	3	-	3	-	
End of the year	(41)	35	(1)	52	
Deferred taxation liabilities	-	46	-	52	
Deferred taxation assets	(41)	(11)	(1)	-	
	(41)	35	(1)	52	

^ Re-presented seperately compared to the prior year



#### Accounting policy

Deferred taxation is provided for all temporary differences (other than temporary differences created on initial recognition which are not part of a business combination and at the time of the transaction no taxation or accounting effect has been recognised and goodwill for which amortisation is not deductible for accounting purposes) arising between the tax bases of assets and liabilities and their carrying amounts on the statement of financial position. Deferred taxation relating to items recognised outside profit and loss is recognised outside profit and loss. Deferred taxation items are recognised in correlation to the underlying transaction either in other comprehensive income or directly in equity.

Deferred taxation assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred taxation assets are only recognised to the extent that it is probable that the temporary differences will reverse in the foreseeable future and that future taxable profit will be available to allow all or part of the deferred taxation asset to be utilised. Deferred taxation is provided on temporary differences arising on investments in consolidated entities and associates, except for deferred tax liabilities where the timing of the reversal of the temporary difference is controlled by the group and it is probable that the temporary difference will not reverse in the foreseeable future. The carrying amount of deferred taxation assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred taxation assets and deferred taxation liabilities are offset if a legally enforceable right exists to set off current tax assets against current income tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority. Tax benefits acquired as part of a business combination, but not satisfying the criteria for separate recognition at that date, are recognised subsequently if new information about facts and circumstances change. The adjustment is either treated as a reduction to goodwill (as long as it does not exceed goodwill) if it was incurred during the measurement period or recognised in profit or loss.

# **Share Capital**

#### 28. Share capital

# 28.1 Authorised

	Group		Com	pany
R'000	2020	2019	2020	2019
323 300 000 ordinary shares of 0.025 cent each	81	81	81	81
19 700 000 B ordinary shares of 0.300 cent each	59	59	59	59
Total authorised share capital	140	140	140	140

#### 28.2 Issued

	Gro	oup	Company		
R'000	2020	2019	2020	2019	
Ordinary					
257 045 727 (2019: 256 945 727) ordinary shares of 0.025 cent each	64	64	64	64	
B ordinary					
7 895 234 (2019: 7 995 234) B ordinary shares of 0.300 cent each	24	24	24	24	
Total issued share capital	88	88	88	88	

#### 28.3 B ordinary shares

The B ordinary shares are unlisted and are convertible into ordinary shares on a one-for-one basis at the instance of the B ordinary shareholders. The voting rights attached to the ordinary and B ordinary shares are in the same ratio as the par value of the respective shares. In the event of a poll, ordinary shareholders are entitled to one vote per share and B ordinary shareholders to 12 votes per share.

#### 28.4 Share trusts and share purchase schemes

The company operates five share trusts and two forfeitable share plans for the benefit of associates, including executive directors, employed by the company and its consolidated entities. In terms of the deeds of trust, ordinary shares in Mr Price Group Limited may be acquired by the trust or awarded under the schemes for the benefit of associates in the group, including directors.



#### 28.4.1 Share trusts and share purchase schemes

Five share trusts were established in November 2006 to replace The Mr Price Group Share Option Scheme and two Forfeitable Share Plans (FSP) were introduced during 2014. Details of these plans are as follows:

	Mr Price Executive Director Share Trust	Mr Price Executive Share Trust	Mr Price Senior Management Share Trust	Mr Price General Staff Share Trust	Mr Price Partners Share Trust	Mr Price Group Forfeitable Share Plan	Mr Price Executive Forfeitable Share Plan	Group total
Award type	Options	Options	Options	Options	Shares	Shares	Shares	
Options/shares at 31 March 2018	1 426 099	1 821 710	3 029 747	3 221 843	4 146 033	472 012	453 724	14 571 168
New options/shares granted	536 134	376 501	693 572	1 075 749	584 827	42 121	171 538	3 480 442
Surrendered by participants	-	(64 905)	(289 029)	(502 833)	(587 625)	-	(46 299)	(1 490 691)
Options/shares exercised	(205 283)	(235 484)	(491 970)	(224 619)	(23 336)	(402 156)	(38 891)	(1 621 739)
Options/shares at 30 March 2019	1 756 950	1 897 822	2 942 320	3 570 140	4 119 899	111 977	540 072	14 939 180
New options/shares granted*	273 513	489 826	1 179 042	2 035 843	851 131	-	140 248	4 969 603
Surrendered by participants	(46 959)	(280 390)	(906 611)	(484 246)	(721 961)	(18 479)	(81 088)	(2 539 734)
Options/shares exercised	-	-	(6 779)	(6 887)	(32 278)	(51 377)	(31 936)	(129 257)
Options/shares at 28 March 2020	1 983 504	2 107 258	3 207 972	5 114 850	4 216 791	42 121	567 296	17 239 792
* New options/shares were granted during the current year at a strike								

price of (per share):

R164.83 R164.83 - R197.75 R164.83 - R199.01 R103.75 - R196.29

The strike price was determined by the lower of the 30 day volume-weighted average price and the closing share price on the business day prior to the award.

The earliest opportunity at which share options are exercisable falls within financial years ending:

Number of options/shares by financial year:								
2021	356 518	443 019	331 237	527 681	N/A	-	71 116	1 729 571
2022	637 166	579 981	694 414	976 582	N/A	-	114 058	3 002 201
2023	227 132	261 626	543 718	917 929	N/A	-	90 034	2 040 439
2024	489 175	332 806	550 302	776 428	N/A	42 121	151 840	2 342 672
2025	273 513	489 826	1 088 301	1 916 230	N/A	-	140 248	3 908 118
	1 983 504	2 107 258	3 207 972	5 114 850	N/A	42 121	567 296	13 023 001
Weighted average price by financial year:								
2021	210.52	197.65	198.92	193.74	N/A	N/A	N/A	
2022	138.00	138.94	138.74	151.46	N/A	N/A	N/A	
2023	188.37	186.80	188.22	192.67	N/A	N/A	N/A	
2024	218.62	224.06	232.39	232.95	N/A	N/A	N/A	
2025	164.83	165.88	165.09	154.55	N/A	N/A	N/A	

Shares are expected to vest unconditionally in the Mr Price Partners Share Trust in 39 years.

#### 28.5 Share-based payments

	Total Executive Directors' Share Options and Shares			Total Executive Directors' Forfeitable Share Plans						
Executive director	Options / shares held at beginning of year	Options / shares awarded and accepted during year	Options exercised during the year	Gain on options exer- cised during the year (Rm)	Options/ shares held at end of year	Shares granted	Shares vested during year	Shares lapsed during year	Shares held at end of the year	Fair value of options and shares (Rm)
MM Blair	766 602	173 287	(5 121)	-	934 768	127 590	(5 121)	(5 121)	117 348	9
MJ Stirton^	97 207	61 636	-	-	158 843	60 277	-	-	60 277	7
SA Ellis	108 945	28 138	(1 817)	-	135 266	21 604	(1 817)	(1 817)	17 970	1
Total	972 754	263 061	(6 938)	-	1 228 877	209 471	(6 938)	(6 938)	195 595	17

^ Share incentives for executive director position

	Group		Company	
R'm	2020	2019	2020	2019
Share-based payments relating to equity-settled share-based payment transactions in terms of the long term incentive (refer note 4)	118	109	118	109
long-term incentive (refer note 4)	118	109	118	

Share-based payments are measured at fair value (excluding the impact of any non-market vesting conditions) at the date of the grant, which is expensed over the period of vesting. The fair value of each option grant is estimated at the date of the grant using an actuarial binomial option pricing model.

The assumptions supporting inputs into the model for options granted during the year are as follows:

	Mr Price Executive Director Share Trust	Mr Price Executive Share Trust	Mr Price Senior Management Share Trust	Mr Price General Staff Share Trust	Mr Price Partners Share Trust
Weighted average strike price	R164.83	R164.83 - R197.75	R164.83 - R168.49	R157.25 - R196.29	R0.00
Expected volatility (%)	34.70	34.00-34.70	34.70	33.88-34.82	N/A
Expected option life	7 years	7 years	7 years	7 years	39 years
Risk free interest rate (%)	7.42	6.98-7.66	7.42-7.50	7.23-7.63	N/A
Expected dividend yield (%)	4.06	3.67-4.62	4.06-4.24	3.98-5.5	N/A

The expected volatility was determined, based on the historical volatility of the company's share price over the expected lifetime of each grant. The expected life of the options has been determined taking into account the restrictions on non-transferability and exercise and management's best estimate of probable exercise behaviour.

The risk-free rate used is the yield on zero-coupon South African government bonds which have a term consistent with the expected option life.

In the calculation of the fair value of the options, allowance is not made for non-market conditions (such as forfeitures and leavers) during the vesting period. Adjustment for these conditions is made in the annual expense charge, with an allowance for forfeitures being made in the vesting period at rates varying between 0% and 15% compounded per annum.

The assumptions supporting inputs into the model for the Forfeitable Share Plan's which have an expected option life of 5 years are as follows:

	Probability	% shares retained
Participants still employed after 1 years	100%	10%
Participants still employed after 2 years	95%	20%
Participants still employed after 3 years	90%	30%
Participants still employed after 4 years	85%	40%
Participants still employed after 5 years	80%	100%

#### 28.6 The Mr Price Group Employees Share Investment Trust

The company administers a staff share purchase scheme which facilitates the purchase of shares in the company for the benefit of employees, including executive directors, employed by the company and its consolidated entities. The acquisition of shares is funded by contributions from participants (employees) while the company is authorised to provide additional funding of up to 15% of the contributions made, which is expensed as an associate cost in the year incurred. In terms of guidance issued by the JSE Limited, the company has consolidated the trust as it was created to incentivise and reward the employees of the group. In the trust's annual financial statements it has Mr Price Group Limited shares to be delivered to the participants in the future. These shares are registered in the name of the trust and not the employees. In addition, the financial statements show a liability for the shares to be transferred to employees upon their request. In the group financial statements the Mr Price Group Limited shares are reflected as treasury shares as they have not yet been transferred to the employees, while the amounts received for the shares to be transferred to employees are treated as equity transactions.

#### 28.7 Unissued share capital

The unissued share capital required for the purposes of carrying out the terms of the various share trusts and schemes is under the control of the directors until the conclusion of the forthcoming annual general meeting.

#### 29. Capital reserves

#### 29.1 Share premium account

	Gro	oup	Company		
R'm	2020	2019	2020	2019	
Share premium account	12	12	-*	_*	

\* less than R1 million

#### 29.2 Participants in staff share investment trust (note 28.6)

Participants in staff share investment trust (note 28.6)	34	34
Beginning of the year	34	32
Net movement for the year	-*	2
* less than R1 million	<u>.</u>	

#### 29.3 Share-based payments reserve

Share-based payments reserve	270	323	270	323
Beginning of the year	323	264	323	264
Recognition of share-based payments for the year	3	59	3	59
Share-based payments for options/shares granted in current year	118	109	118	109
Share-based payments reserve transferred to retained income for options that have vested from				
inception date	(115)	(50)	(115)	(50)
Share-based equity reserve hedge cost	(56)	-	(56)	-
Total capital reserves	316	369	270	323

The above equity account represents cumulative share based payment charges that have been credited to equity net of transfers to retained income for options that have vested.

#### Accounting policy

#### Share-based payments

The group operates share incentive schemes for the granting of non-transferable options or shares to associates (employees). Equity-settled share-based payments in terms of the schemes are measured at fair value (excluding the impact of any non-market vesting conditions) at the date of the grant, which is expensed over the period of vesting of the grant, with a corresponding adjustment to equity. Fair value is actuarially determined using a binomial valuation model. At each reporting date the estimate of the number of options that are expected to vest is revised, and the impact of this

revision is recognised on a cumulative catch-up basis in the income statement, with a corresponding adjustment to equity. Assumptions used in the respective valuations are detailed in note 28.5. Upon vesting, the amount remaining in the share-based payment reserve relating to any such vested tranche is transferred within equity to retained earnings.

# Derivatives over own equity

The group has derivative contracts over its own equity which are settled by delivering or receiving a fixed number of its own equity instruments and receiving or delivering a fixed amount of cash. Any consideration paid for a purchased option relating to own equity instruments is deducted from equity. Changes in fair value of the equity instrument are not recognised in financial statements.

#### Performance incentives

The group recognises a liability and expense for performance incentives which include a component based on formulae which take into consideration the profit for the year and other operational targets.

#### 30. Treasury share transactions

	Gro	oup	Com	pany
R'm	2020	2019	2020	2019
5 631 695 (2019: 5 352 748) ordinary shares in Mr Price Group Limited held by staff share trusts	(281)	(235)		
- Balance at beginning of the year	(235)	(334)		
- Treasury shares acquired	(65)	(239)		
- Treasury shares sold	19	340		
- Mr Price Group Employees Share Investment Trust (note 28.6)	-*	(2)		
Deficit on treasury share transactions	(1 600)	(1 584)	(272)	(272)
- Balance at beginning of the year	(1 584)	(1 401)	(272)	(272)
- Current year movement arising from the take-up of vested options	(16)	(183)	-	-
Taxation relating to grants to share trusts	347	345	347	345
- Balance at beginning of the year	345	337	345	337
- Current year movement	2	8	2	8
Grants by company to staff share trusts			(2 297)	(2 277)
- Balance at beginning of the year			(2 277)	(2 229)
- Grants made during the year			(20)	(48)
	(4.56.5)	(4.47.1)	(0.000)	(0.00.1)
	(1 534)	(1 474)	(2 222)	(2 204)

\* less than R1 million

#### 30. Treasury share transactions (continued)

Shares in Mr Price Group Limited held by the staff share trusts are classified as treasury shares and are recognised at cost and deducted from equity. No gain or loss is recognised in profit or loss on the purchase, sale, issue or cancellation of the company's own equity instruments. Any difference between the carrying amount and the consideration, if reissued, is recognised as equity. Voting rights related to these shares are restricted for the company only on resolutions applicable to the share trusts. Share options exercised during the reporting period are settled with treasury shares.

401 398 treasury shares were acquired by the staff share trusts at an average of R160.23. 128 956 treasury shares were sold by the staff share trusts at an average of R145.02.

# 31. Foreign currency translation reserve

	Gro	oup
R'm	2020	2019
Beginning of the year	(132)	(153)
Currency translation adjustments for the year	(10)	21
End of the year	(142)	(132)

The foreign currency translation reserve comprises the cumulative translation adjustments arising on the consolidation of the foreign subsidiaries in Botswana, Nigeria, Ghana, Zambia, Australia, Kenya and Poland.



# Accounting policy

Functional and presentation currency

Items included in the financial statements of the group's foreign consolidated entities are measured using the currency of the primary economic environment in which the entity operates ('functional currency'). The consolidated financial statements are presented in Rands, which is the group's functional and presentation currency.

#### Transactions and balances

Transactions in foreign currencies are initially recorded by the group's entities at their respective functional currency spot rates at the date the transaction first qualifies for recognition.

Monetary assets and liabilities denominated in foreign currencies are translated at the functional currency spot rates of exchange at the reporting date. Differences arising on settlement or translation of monetary items are recognised in profit or loss.

Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions. Non-monetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value is determined.

The gain or loss arising on translation of non-monetary items measured at fair value is treated in line with the recognition of the gain or loss on the change in fair value of the item (i.e., translation differences on items whose fair value gain or loss is recognised in OCI or profit or loss are also recognised in OCI or profit or loss, respectively).

#### Group companies

The results and position of consolidated entities that have a functional currency that differs from the presentation currency are translated into the presentation currency as follows:

- Assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position;
- Income statement items are translated at the average rate for the period (unless this average is
  not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction
  dates, in which case income and expenses are translated at the rate on the dates of the
  transactions); and
- All resulting exchange differences are recognised as a separate component of other comprehensive income. Financial assets are reviewed annually for any evidence of impairment and any impairment loss is recognised immediately in the income statement.

#### 32. Consolidated entities

#### 32.1 Consolidated entities

	Com	pany
R'm	2020	2019
Carrying value of shares	25	25
Ordinary shares at cost	25	25
Carrying value of long-term loans	118	118
Long-term loans at cost	118	118
Impairment provisions	-	-
The loans are granted to consolidated entities to fund fixed capital, capital requirements and stock purchases. The loans are unsecured, bear interest at rates of up to 15% per annum and have no fixed dates of repayment.		
	143	143
Net current amounts owing by consolidated entities	288	436
Current amounts owing by consolidated entities	839	1 002
Impairment of current amounts owing by consolidated entities	(483)	(359)
	356	643
Current amounts owing to consolidated entities	(68)	(207)
Current accounts are interest free and are settled within 12 months, with the exception of loans to MRP Retail Kenya Limited (7.18%pa) and MRP Retail Poland Sp. z o.o (7.18%pa).		
	431	579

An analysis of the financial interest in consolidated entities is shown in note 33.

#### Accounting policy

Consolidated entity balances are initially recognised at the fair value of the consideration received, and are subsequently measured at amortised cost using the effective interest rate method. Current amounts owing are settled on 30 day terms.

Consolidated entities (which include special purpose entities such as staff share trusts) are defined as entities over which the group has the power to govern the financial and operating policies of the entity so as to gain benefit from its activities. Control is achieved when the group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Specifically, the group controls an investee if, and only if, the group has:

- Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee);
- · Exposure, or rights, to variable returns from its involvement with the investee; and
- The ability to use its power over the investee to affect its returns.

When the group has less than a majority of the voting or similar rights of an investee, the group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- The contractual arrangement with the other vote holders of the investee;
- Rights arising from other contractual arrangements; and
- The group's voting rights and potential voting rights.

The group re-assesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control. Consolidation of a subsidiary begins when the group obtains control over the subsidiary and ceases when the group loses control of the subsidiary.

Assets, liabilities, income and expenses of a subsidiary acquired during the year are included in the consolidated financial statements from the date the group gains control until the date the group ceases to control the subsidiary . Profit or loss and each component of other comprehensive income (OCI) are attributed to the equity holders of the parent of the group and to the non-controlling interests, even if this results in the non-controlling interests having a deficit balance. All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the group are eliminated in full on consolidation.

# **Group Composition**

# **33. Operating subsidiaries**

		Issued capital		Carrying val	Carrying value of shares		Net indebtedness	
	Notes	2020	2019	2020	2019	2020	2019	
		Shares	Shares	R'm	R'm	R'm	R'm	
MRP Botswana (Pty) Limited	1	100	100	-	-	86	54	
Mr Price (Lesotho) (Pty) Limited	2	1 000	1 000	-	-	14	17	
Mr Price Group (Namibia) (Pty) Limited	3	100	100	-	-	35	29	
Mr Price Chain Stores International Limited (Nigeria)	4	500 000	500 000	2	2	2	129	
Mr Price Chain Stores International Limited (Ghana)	5	480 000	480 000	2	2	12	69	
MRP Zambia Limited	6	5 000	5 000	-	-	35	48	
Millews Fashions (Johannesburg) (Pty) Limited	7	28 000	28 000	-	-	-	1	
Associated Credit Specialists (Pty) Limited	8	100	100	-	-	1	5	
MRP Mobile (Pty) Limited	9	100	100	-	-	105	90	
MRP Retail Australia (Pty) Limited	10	100	100	-	-	-	2	
MRP Retail Kenya Limited	11	100 000	100 000	-	-	87	84	
MRP Retail Poland Sp. z o.o	12	100	100	-	-	-	1	
MRP Foundation NPC		-	-	-	-	-	-	
Share Trusts								
Mr Price Group Staff Share Trust and Share Purchase Scheme						-	-	
Mr Price Group Employees Share Investment Trust						-	-	
Mr Price Executive Director Share Trust						3	3	
Mr Price Executive Share Trust						2	1	
Mr Price Senior Management Share Trust						6	3	
Mr Price General Staff Share Trust						18	18	
Mr Price Partners Share Trust						-	-	
Dormant subsidiaries								
Hughes Extension 17 Township (Pty) Limited		100	100	-	-	-	-	
Total				4	4	406	554	

1. Operates Mr Price, Mr Price Home, Miladys, Sheet Street and Sport stores in Botswana.

Operates Mr Price, Mr Price Home, Miladys and Sheet Street stores in Lesotho.
 Operates Mr Price, Mr Price Home, Miladys, Sheet Street and Mr Price Sport stores in Namibia.

Operates Mi Price, Mi Price Home, M
 Operates Mr Price stores in Nigeria.

Operates Mr Price stores in Algena.
 Operates Mr Price stores in Ghana.

6. Operates Mr Price, Mr Price Home and Sheet Street stores in Zambia.

7. Develops and leases premises to group operations.

8. Recovers overdue debts from credit customers.

9. Operates as a cellular MVNO (mobile virtual network operator) only in South Africa 10.Operated Mr Price and Mr Price Home stores in Australia. Company is in liquidation. 11.Operates Mr Price and Mr Price Home stores in Kenya.

12.Operated Mr Price Home store in Poland. The store ceased trading in December 2019. The company will remain dormant.

The Company owns 100% of the equity and preference share capital (where applicable) of all other subsidiaries and cell captives.



#### 34. Business combinations

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There were no business combinations in the current year.

In the prior year, the group acquired 12 Kenyan franchise stores from Deacons East Africa PLC for a consideration of R19 million.

The amounts for assets and liabilities assumed at the date of acquisition, measured as follows:

	Fair value	Fair value
R'm	2020	2019
Plant and equipment	-	19
Inventory	-	-*
Net identifiable asset acquired	-	19

\* less than R1 million

In the prior year, from the date of acquisition, revenue contributed was R146 million and net loss contributed was R12 million, affected by once-off startup costs.

#### Accounting policy

The group uses the acquisition method of accounting to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred and the equity interests issued by the group. Acquisition related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. In the company financial statements investments in subsidiaries are accounted for at cost less impairment. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes directly attributable costs of investment.

#### 35. Related parties

#### 35.1 Related party transactions

Related party transactions constitute the transfer of resources, services or obligations between the group and a party related to the group, regardless of whether a price is charged. For the purposes of defining related party transactions with key management, key management has been defined as directors and the group's executive committee and includes close members of their families and entities controlled or jointly controlled by these individuals.

#### 35.2 Directors

Refer to note 36 for directors' emoluments.

#### 35.3 Compensation of key management personnel

	Group		Company	
R'm	2020	2019	2020	2019
Short-term employee benefits	100	79	100	79
Post employment pension benefits	13	10	13	10
Share-based payments	23	24	23	24
	136	113	136	113

The above compensation includes amounts paid to executive senior management personnel and excludes amounts paid to directors as disclosed in the Remuneration Report.

#### 35.4 Transactions with related parties

The following transactions were entered into with individuals, who meet the definition of close family members to key management personnel, or entities over which such individuals are deemed to have a controlling influence:

Related Party - BVPG, firm of attorneys of which Mr K Getz, a non-executive Director, is a partner. Legal fees of R0.006m (2019: R0.1m)

#### 35.5 Participants in staff share trusts

Refer to notes 28 and 29 in respect of transactions with participants in the staff share trusts.

#### 35.6 Transactions with related parties

Refer to note 23 in respect of transactions with post retirement benefit funds.

During the year the group enters into various transactions, in the ordinary course of business, with related parties. Parties are considered to be related if one party has the ability to control or exercise significant influence over the other party in making financial and operating decisions. These transactions occurred under terms that are no more or less favourable than those arranged with third parties.

#### 35. Related parties (continued)

#### 35.6 Transactions with related parties

		Company		
R'm	2	020	2019	
Sales		869	948	
Administration fees received from:		129	119	
Mr Price Group (Namibia) (Pty) Ltd		23	29	
MRP Botswana (Pty) Ltd		86	72	
Mr Price (Lesotho) (Pty) Ltd		9	9	
MRP Zambia Limited		-	7	
MRP Retail Kenya Limited		11	2	
Dividends received by:		26	65	
Mr Price Executive Director Share Trust		1	-*	
Mr Price Executive Share Trust		1	1	
Mr Price Senior Management Share Trust		-*	1	
Mr Price General Staff Share Trust		-*	-*	

#### 36. Directors' emoluments

The emoluments received by the Directors from the company were:

R'm	Basic salary	Retirement fund contribution	Other benefits	TGP	Short-term incentives	Dividends (FSP plans)	Long-term incentives	Total 2020	Total 2019
SI Bird								-	23
MM Blair	6	1	2	9	-	-	5	14	20
SA Ellis	2	-	1	3	-	-	1	4	6
MJ Stirton	3	-	1	4	-	-	2	6	11
Total	11	1	4	16	-	-	8	24	60

\* less than R1 million

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The emoluments received by the non-executive directors from the company were:

		Company	
65	Rand	2020	2019
-*	SB Cohen	786 819	745 800
1	NG Payne	1 573 638	1 491 600
1	MR Johnston	650 953	676 725
-*	M Bowman	796 402	642 427
3	M Chauke	534 463	184 436
-	K Getz	652 755	618 725
60	M Motanyane-Welch	490 997	465 400
	D Naidoo	887 209	815 050
	B Niehaus	774 409	639 250
	MJD Ruck		289 656
	Total	7 147 645	6 569 069

# Refer to note 32 for the amounts owing to and by consolidated entities.

\* less than R1 million

Mr Price Partners Share Trust

Millews Fashions (Johannesburg) (Pty) Ltd Associated Credit Specialists (Pty) Ltd

# **37. Subsequent events**

#### **COVID-19** considerations

At the outbreak of the COVID-19 virus, the group's immediate concerns centred around its supply side risks associated with flow of inventory out of China where it sources majority of its imported assortment. The group acted swiftly, which enabled it to replace its at-risk merchandise through alternate supply destinations. The supply side risks quickly swung into demand side risks.

On 23 March 2020, the President of South Africa announced a nation-wide lockdown that placed the country on level 5 restrictions for an initial 21 days. This required South Africans to stay at home and the closure of all non-essential retail outlets as defined. The group's South African stores, e-commerce, head

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office, distribution centre and call centres were closed from 27 March 2020, until the end of 30 April, following the extension of the initial lockdown. During this period, the group did not generate retail sales in its major market.

On 25 April 2020, the President of South Africa announced the risk adjusted strategy to resume economic activity resulting in the relaxation of some lockdown rules to come into effect on 01 May 2020. This included a change in the status of the lockdown from level 5 to level 4. Level 4 regulations permitted the sale of "children's clothing and winter essentials (winter clothing, bedding and heaters)". Based on the lifting of some of the lockdown restrictions, the group's stores, distribution centres and head offices resumed operations from 01 May 2020, with a limited assortment. From 14 April 2020, all products were made available for sale through e-commerce but were only subsequently distributed in May. With effect from 01 June 2020, the lockdown level was changed to level 3, which permitted all our stores to sell their full assortment.

The COVID-19 impact on the South African economy and the retail sector will be far reaching and its effects are expected to extend for a minimum of 12 months. Management has evaluated the assets and liabilities of the group at year end to consider the impact of COVID-19. Subsequently, management made additional adjustments to the provision for net realisable value of inventory (refer note 8), IBNR reserve and provision for impairment of trade receivables (refer note 9). No other adjustments were required.

#### **Going concern**

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In light of the uncertainty and significant economic impact presented by COVID-19, the directors and management anticipate a difficult trading environment for the remainder of FY2021 and beyond. Due to the uncertainty and the rapid pace at which events are unfolding, the impact of COVID-19 cannot be fully estimated, however the directors and management have considered a wide range of factors to satisfy themselves that the going concern basis of preparation of financial statements is appropriate. The considerations are further discussed below.

#### **Current trade**

- South African stores resumed operations on 01 May 2020. The group has instituted the recommended COVID-19 operating protocols at all its stores, its distribution centre and head office to ensure the safety of customers and associates.
- No material human capital disruptions have been experienced. During the initial lockdown phases, human capital was curtailed in line with sales forecasts with available government support utilised to minimise permanent employment cutbacks.
- The group's inventory order book has been closely managed in line with its forecasted sales calls. Executive director oversight across all the divisions to ensure inventory and sales metrics were in line. These forecasts are updated on an ongoing basis in response to current trade performance. The seasonal risk of winter merchandise has been monitored particularly closely to ensure terminal inventory is minimised into spring.
- The group worked closely with its suppliers in the spirit of its core value of partnership. Inventory
  commitments were reflowed to avoid cancellations. The group's approach has been applauded. Our
  supplier base is an integral part of our business model. We continue to work closely with them to
  ensure the sustainability of their businesses both over the short, medium and long-term.
- Inventory flow was disrupted from the 28 March due to the staging of non-essential containers and
  resultant backlog at Durban port. The group obtained special dispensation from authorities to stage

containers. This assisted in planning our recommencement activities. Naturally this caused congestion through the group's distribution centre on reopening, creating up to two weeks delay of fresh inputs into stores.

• Following the relaxation of lockdown restrictions, the group experienced higher than expected levels of consumer demand in May and June, with positive sales growths on last year in all retail trading divisions with the exception of Miladys whose older customer base has responded more cautiously.

#### Liquidity

- The directors and management have assessed the group's ability to meet its short, medium and long-term financial obligations. The group had a strong cash position at its financial year end of R4.7 billion rand which has allowed it to withstand the low operating cash generation over March/April 2020. It has always maintained a high level of liquidity with no long-term borrowings on the statement of financial position (IFRS16 Lease liability excluded).
- The group was able to make full payroll payments in April, May and June 2020. Annual salary increases for head office associates have been delayed until further notice to manage costs and minimise job losses. Executive management and the board of directors have committed to reductions in remuneration for a period of at least 6 months.
- Better than anticipated customer collections were achieved once stores were open for trade.
- No final dividend was declared in FY2020 in order to preserve cash and only critical capital investments will be made in FY2021.
- The group's liquidity outlook is continuously assessed to maximise cash reserves.

# Financing

- Management has assessed the group's ability to secure alternative funding to sustain the operations should the need arise. The group had access to R450m in facilities at 28 March 2020, with R442m unutilised. An additional R500m overdraft facility will be in place from July 2020 to bolster short-term liquidity requirements should the circumstances demand it.
- Working capital management solution have been explored with a strategic project commencing in the second quarter of FY2021 which is anticipated to unlock additional working capital.
- On 20 May 2020, the company proposed a capital raise through a specific issue for cash of up to 10% of the company's ordinary issued shares will also result in additional funding for growth opportunities. Approval was granted at a general meeting on 29 June 2020.

Whilst significant volatility exists ahead, the directors and management are of the view that the group's pre-COVID-19 capital structure, unencumbered assets in its debtors and distribution facilities and its access to short to medium-term credit lines, all provide sufficient headroom in the event of a prolonged contraction in retail sales and other income, and that the group and the company are in a sound financial position to meet its foreseeable obligations.

The group has decided it will be exiting Nigeria in the first half of FY2021 which will be presented as a discontinued operation from that point. The necessary impairments have been taken into consideration.

# **Appendix 2**

Ordinary resolution 2: Profiles of non-executive directors retiring by rotation and standing for re-election

# Nigel Payne

Qualifications:	BCom Hon (Rhodes) CIA, CFE, CA (SA), MBL (UNISA)
Date of appointment to the board:	30 July 2007
Position held:	Chairman
Key skills:	Finance, risk, financial services, strategy
Committee membership:	Chairman of the risk and information technology committee
	Member of the remuneration and nominations committee
Other directorships include:	Bidvest Bank Holdings Ltd, Vukile Property Fund Ltd,
	Strate (Pty) Ltd, Alexander Forbes Holdings Ltd, Bidcorp Ltd

Nigel has been a non-executive director and chairman of a number of listed companies over the past 20 years. He is a specialist in audit and risk matters and has extensive experience in corporate governance, strategy and risk management.

Nigel currently serves as chairman of the listed Vukile Property Fund Limited, unlisted Bidvest Bank Ltd and Strate (Pty) Ltd. He is Lead Independent Director of Bidcorp Limited and Alexander Forbes Limited.

The board supports Nigel's re-election.

#### **Bobby Johnston**

Qualifications:	B-Com, CA (SA)
Date of appointment to the board:	1 February 1998
Position held:	Independent non-executive director
Key skills:	Finance, risk, sustainability
Committee membership:	Member of the remuneration and nominations committee
	Member of the audit and compliance committee
Other directorships include:	Eljay Financial Services (Pty) Ltd

Bobby ran a stockbroking/jobbing business for 20 years before selling out to FNB. His main business was selling OTC options but was involved in the entire process of stockbroking including portfolio management, exchange control, mergers and takeovers and restructurings.

He is the past chairman of JSE Ltd during the deregulation of the JSE from a co-op type structure to that of demutualised corporate structure. He was intimately involved in all stock exchange affairs including involvement with the Listings Division, the move to electronic trading on the JET trading system and the development of the electronic settlement platform and mechanisms, particularly the netting of transactions. After deregulation, he was involved in the audit and risk committee as well as acting as chair of the investment of funds committee relating to the investment of all JSE funds. He

resigned as a director in 2014 but remains involved with the JSE Benevolent Fund. Bobby resigned as chairman and a director of Strate (Pty) Limited in October 2016 after being involved in all aspects of the business for 20 years.

# He is an honorary life member of the SA Institute of Stockbrokers.

He has lectured to aspirant stockbrokers on issues such as Securities Transfer Tax, Dividends Tax, Listings Requirements, Securities Lending and Borrowing and all other aspects of stock exchange business and practice especially covering settlement and administration of custodial assets. He is currently the administrator of about 40 charitable and family trusts and about 30 companies. He can be described as a "business generalist with an accounting background".

The board fully supports Bobby's re-election.

#### Maud Motanyane-Welch

Qualifications:	Diploma Library Science
Date of appointment to the Board:	1 September 2008
Position held:	Independent non-executive director
Key skills:	Marketing, sustainability
Committee membership:	Member of the social, ethics, transformation and sustainability committee
Other directorships include:	Jet Education Trust, Dynamic Recovery Services (Pty) Ltd

Maud worked as a journalist for many years and edited Tribute, the foremost Black lifestyle magazine in the late 80's. Her knowledge of fashion and beauty is extensive, honed when she lived in the South of France, Holland and London. In London she studied health and beauty at the renowned Ray Cochrane College of Beauty and later interior decorating at the KLC School of Design in Chelsea Habour.

Her first venture into business was Jikelele Media, a TV programme distribution company with offices in Holland and Los Angeles. Her clients were mostly in the SADC region, allowing her to remain connected to South Africa in the twelve years she lived in Europe. She was a board member and shareholder of Worldwide African Investments, one of the first black run, post-apartheid investment companies.

In 2002 Maud started LeisureWorks, an upmarket health and beauty spa in Fourways Johannesburg, which she subsequently sold in 2007. Her interest in the media remains and from 2006 - 2014 she chaired the board of Kagiso Media, stepping down as chair when the company delisted. She has also served on the boards of Urban Brew Studios and Soweto TV.

Maud is passionate about education and transformation. She was one of the founding board members of the Historic Schools Restoration Project and she plays a pivotal transformation role on the boards she serves.

The board supports Maud's re-election.

#### **Bobby Johnston**

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Detailed above. The board fully supports Bobby's re-election.

#### Daisy Naidoo (Chair)

Qualifications:	B Com, Post Grad Diploma (Acc), M Com (Tax), CA (SA)
Date of appointment to the board:	16 May 2012
Position held:	Independent non-executive director
Key skills:	Finance, governance, risk, financial services, strategic
Committee membership:	Chairman of the audit and compliance committee
	Member of the social, ethics, transformation and sustainability committee
	Member of the risk and IT committee
Other directorships include:	Anglo American Platinum Ltd, Hudaco Industries Ltd, Strate (Pty)
	Ltd, ABSA Group Ltd, Redefine Properties Ltd

Daisy started her career at Ernst and Young, where she completed her articles. She was then employed by SA Breweries (Durban) as a financial planner before moving to Deloitte and Touche (Durban) as an assistant tax manager – corporate taxation. Daisy then gained almost a decade's worth of deal making experience, including heading the debt structuring unit at Sanlam Capital Markets.

She currently serves on the audit, social and ethics, remuneration and nominations committees of the boards she is appointed to and is the lead independent director at Hudaco Industries Ltd. She was appointed to the Tax Court as an accountant member serving a 5 year term and is the chief risk advisor to Vantage Mezzanine Fund.

Daisy is a member of SAICA and the IOD.

The board supports Daisy's re-election.

# Mark Bowman

Qualifications:	BCom (Finance), MBA
Date of appointment to the board:	27 February 2017
Position held:	Lead independent director
Key skills:	Human resources, marketing, sustainability, strategic
Committee membership:	Chairman of the special corporate governance meeting of the board
	Chairman of the remuneration and nominations committee
	Member of the audit and compliance committee
Other directorships include:	Tiger Brands Ltd, Dis-chem Pharmacies Ltd, Grand Parade
	Investments Ltd

Mark has over 20 years FMCG experience with SABMiller and has been involved in various areas across beverage operations including logistics and planning, production, corporate strategy and IT. He served

as managing director of the Polish operation before being appointed as managing director of SABMiller Africa in October 2007. During his time at SABMiller, Mark has had extensive experience with Africa operations MandA and entering new markets.

The board supports Mark's re-election.

#### Mmaboshadi Chauke

Qualifications:	CA (SA)
Date of appointment to the board:	21 November 2018
Position held:	Independent non-executive director
Key skills:	Finance, risk, human resources, financial services, strategic
Committee membership:	Member of the audit and compliance committee
Other directorships include:	The Small Enterprise Foundation, Mamor Investments (Pty) Ltd,
AfroCentric Investment Corporation	Limited

Mmaboshadi is a member of the Institute of Directors in Southern Africa, a CA (SA) and a former registered auditor, having served five years as an Audit partner at Deloitte and Touche South Africa until February 2018. Prior to becoming a partner at Deloitte, Shadi also worked in senior finance positions at Standard Bank South Africa and at TV production company, Urban Brew Studios (Pty) Ltd, for a combined four-year period, where she was responsible for group financial reporting, financial management and control, risk management and compliance. She currently works as an executive producer in television and film production, is a freelance actress and holds board positions in other private companies.

The board supports Mmaboshadi's re-election.

(Registration number 1933/004418/06) (Incorporated in the Republic of South Africa) ('Mr Price' or 'the Company')

For use by certificated and own name dematerialised Mr Price ordinary shareholders ('ordinary shareholders') at the 87th AGM of the company to be held in the boardroom of Mr Price Group Limited at Upper Level, North Concourse, 65 Masabalala Yengwa Avenue, Durban, on Wednesday 26 August 2020 at 14h30.

I/We	
of address	
	Cellphone number
e-mail address	
	1
being the holder/s of	ordinary shares in the company, hereby appoint:
	]
1	or failing him/her
2	or failing him/her
3. the chairman of the meeting,	

as my/our proxy to attend, speak and vote for me/us and on my/our behalf or to abstain from voting at the AGM of the company and at any adjournment thereof, as follows (see note 3 and instruction 2 overleaf):	Insert ordinary
	IN FAVOU
Ordinary resolution 1 Adoption of the annual financial statements	
Ordinary resolutions 2.1 to 2.3 Re-election of directors retiring by rotation	
21 Ninel Payne	

rt an 'X' or the number of ry shares you wish to vote.

	IN FAVOUR	AGAINST	ABSTAIN
Ordinary resolution 1 Adoption of the annual financial statements			
Ordinary resolutions 2.1 to 2.3 Re-election of directors retiring by rotation			
2.1 Nigel Payne			
2.2 Bobby Johnston			
2.3 Maud Motanyane-Welch			
Ordinary resolution 3 Re-election of independent auditor			
Ordinary resolutions 4.1 to 4.4 Election of members of the audit and compliance committee			

		IN FAVOUR	AGAINST	ABSTAIN
4.1 Bobby Johnston				
4.2 Daisy Naidoo				
4.3 Mark Bowman				
4.4 Mmaboshadi Chauke				
Ordinary resolution 5 Non-binding advisory vote on the remuneration policy				
Ordinary resolution 6 Non-binding advisory vote on the remuneration implement	tation report			
Ordinary resolution 7 Adoption of the SETS committee report				
Ordinary resolution 8 Signature of documents				
Ordinary resolution 9 Control of unissued shares (excluding issues for cash)				
Ordinary resolution 10 General issue of shares for cash				
pecial resolutions 1.1 to 1.12 Non-executive Director remuneration:				
1.1 Independent non-executive chair of the board	R 1 636 583			
1.2 Honorary chair of the board	R 818 291			
1.3 Lead independent director of the board	R 484 523			
1.4 Non-executive directors	R 405 908			
1.5 Audit and compliance committee chair	R 281 164			
<b>1.6</b> Audit and compliance committee members	R 149 932			
1.7 Remuneration and nominations committee chair	R 206 904			
<b>1.8</b> Remuneration and nominations committee members	R 108 046			
1.9 Social, ethics, transformation and sustainability committee chair	R 164 909			
1.10 Social, ethics, tansformation and sustainability committee members	R 104 728			
1.11 Risk and IT committee members*	R 130 896			
1.12 Risk and IT committee - IT specialist**	R 295 476			
pecial resolution 2 General authority to repurchase shares				
special resolution 3 Financial assistance to related or inter-related companies				
Signed aton				202
Signature/s				

Assisted by me (where applicable) \_\_\_\_

Signature/s \_

#### Rights of an ordinary shareholder to appoint a proxy:

In compliance with the provisions of section 58(8)(b)(i) of the Act a summary of the rights of an ordinary shareholder to be represented by proxy, as set out in section 58 of the Act, is set out below:

- an ordinary shareholder entitled to attend and vote at the AGM may appoint any individual (or two or more individuals) as a proxy or as proxies to attend, participate in and vote at the AGM in the place of the shareholder. A proxy need not be a shareholder of the company.
- a proxy appointment must be in writing, dated and signed by the ordinary shareholder appointing a proxy and, subject to the rights of an ordinary shareholder to revoke such appointment (as set out below), remains valid only until the end of the AGM.
- a proxy may delegate the proxy's authority to act on behalf of an ordinary shareholder to another person, subject to any restrictions set out in the instrument appointing the proxy.
- the form of proxy must be delivered to the company, or to any other person on behalf of the company, before the proxy exercises any rights of an ordinary shareholder at a shareholders meeting.
- the appointment of a proxy is suspended at any time and to the extent that the ordinary shareholder who appointed such proxy chooses to act directly and in person in the exercise of any rights as an ordinary shareholder.
- the appointment of a proxy is revocable by the ordinary shareholder in question cancelling it in writing, or making a later inconsistent appointment of a proxy, and delivering a copy of the revocation instrument to the proxy and to the company. The revocation of a proxy appointment constitutes a complete and final cancellation of the proxy's authority to act on behalf of the ordinary shareholder as of the later of:
  - (a) the date stated in the revocation instrument, if any; and
  - (b) the date on which the revocation instrument is delivered to the company as required in the first sentence of this paragraph.
- if the instrument appointing the proxy or proxies has been delivered to the company, as long as that appointment remains in effect, any notice that is required by the Act or the MOI to be delivered by the company to the ordinary shareholder, must be delivered by the company to:
  - (a) the ordinary shareholder, or
  - (b) the proxy or proxies, if the ordinary shareholder has
    (i) directed the company to do so in writing; and
    (ii) paid any reasonable fee charged by the company for doing so.
- a proxy is entitled to exercise, or abstain from exercising, any voting right of the ordinary shareholder without direction, except to the extent that the MOI of the company or the form of proxy provides otherwise. See further instruction 2 to the form of proxy in this regard.

#### Instructions on signing and lodging this form of proxy:

- 1. An ordinary shareholder may insert the name of a proxy or the names of two alternative proxies of the ordinary shareholder's choice in the space/s provided overleaf, with or without deleting 'the chairman of the meeting', but any such deletion must be initialled by the ordinary shareholder. Should this space be left blank, the proxy will be exercised by the chairman of the meeting. The person whose name appears first on the form of proxy and who is present at the meeting will be entitled to act as proxy to the exclusion of those whose names follow.
- 2. An ordinary shareholder's voting instructions to the proxy must be indicated by the insertion of an 'X' or, alternatively, the number of ordinary shares such ordinary shareholder wishes to vote, in the appropriate spaces provided overleaf. Failure to do so will be deemed to authorise the proxy to vote or to abstain from voting at the meeting as he/she thinks fit in respect of all the ordinary shareholder's ordinary shares. An ordinary shareholder or his/her proxy is not obliged to use all the ordinary shares held by the ordinary shareholder, but the total number of ordinary shares voted, or those in respect of which abstention is recorded, may not exceed the total number of ordinary shares held by the ordinary shareholder.
- 3. A minor must be assisted by his/her parent or guardian unless the relevant documents establishing his/her legal capacity are produced or have been registered by the transfer secretaries.
- 4. The completed form of proxy may, for administrative purposes only, be lodged with the transfer secretaries of the company:

Computershare, Investor Services (Proprietary) Limited, Rosebank Towers, 15 Biermann Avenue, Rosebank, 2196 South Africa, (Private Bag X9000, Saxonworld, 2132), to be received by them not later than Monday 24 August 2020 at 14h30.

- 5. Documentary evidence establishing the authority of a person signing this form of proxy in a representative capacity must be attached to this form of proxy unless previously recorded by the transfer secretaries or waived by the chairman of the meeting.
- 6. The completion and lodging of this form of proxy will not preclude the relevant ordinary shareholder from attending the AGM and speaking and voting in person thereat to the exclusion of any proxy appointed in terms hereof, should such ordinary shareholder wish to do so.
- 7. The completion of any blank spaces overleaf need not be initialled. Any alterations or corrections to this form of proxy must be initialled by the signatory/ies.
- 8. The chairman of the meeting may accept any form of proxy which is completed, other than in accordance with these instructions, provided that the chairman is satisfied as to the manner in which an ordinary shareholder wishes to vote.

Amprice group limited



# **Amprice group limited**