

Mr Price Group Limited
Registration number 1933/004418/06
Incorporated in the Republic of South Africa
ISIN: ZAE000200457
JSE share code: MRP
("the Company")

PURCHASE OF ORDINARY SHARES BY MR PRICE GROUP LIMITED SHARE TRUSTS

In compliance with the JSE Limited Listings Requirements, shareholders are advised of the following on market purchases of ordinary shares by the various share trusts of the Company in terms of an approved share purchase programme with binding instructions having been provided to the broker ahead of the closed or prohibited period. The nature of interest in each case is indirect non-beneficial and clearance was obtained.

Share Trusts:	In respect of each of the following share trusts: Mr Price Group Executive Director Share Trust Mr Price Group Executive Share Trust Mr Price Group General Staff Share Trust
Date of transactions:	(1) 7 April 2017 (2) 10 April 2017 (3) 11 April 2017 (4) 12 April 2017
Number of shares:	(1) 10 000 (2) 14 000 (3) 10 000 (4) 300
Average prices of purchase:	(1) R148.2045 (2) R146.4717 (3) R148.3312
Purchase price:	(4) R149.30
Highest prices traded:	(1) R149.80 (2) R148.20 (3) R150.00
Lowest prices traded:	(1) R147.48 (2) R145.41 (3) R146.75
Total value of transactions:	(1) R1 482 045.00 (2) R2 050 603.80 (3) R1 483 312.00 (4) R44 790.00
Share Trust:	Mr Price Group Senior Management Share Trust
Date of transactions:	(1) 7 April 2017 (2) 10 April 2017 (3) 11 April 2017 (4) 12 April 2017
Number of shares:	(1) 20 000 (2) 28 000 (3) 20 000 (4) 600
Average prices of purchase:	(1) R148.2045 (2) R146.4717 (3) R148.3312
Purchase price:	(4) R149.30
Highest prices traded:	(1) R149.80 (2) R148.20 (3) R150.00
Lowest prices traded:	(1) R147.48 (2) R145.41 (3) R146.75
Total value of transactions:	(1) R2 964 090.00 (2) R4 101 207.60 (3) R2 966 624.00 (4) R89 580.00

Durban
13 April 2017

Sponsor
RAND MERCHANT BANK (A division of FirstRand Bank Limited)