

Mr Price Group Limited  
(Registration number 1933/004418/06)  
Incorporated in the Republic of South Africa  
ISIN: ZAE000200457  
JSE share code: MRP  
("the Company" or "the Group")

## EXERCISE OF OPTIONS AND SUBSEQUENT SALE OF SHARES BY DIRECTORS

In compliance with the JSE Limited Listings Requirements, the following information is disclosed:

Directors:	Mark McNeil Blair	Stephen Anthony Ellis
Company:	Mr Price Group Limited	
Date of transactions:	(1) 29 November 2017 (2) 30 November 2017 (3) 1 December 2017	
Nature of transactions:	Off market exercise of vested options in terms of the rules of the share option scheme	
Class of securities:	Options in respect of ordinary shares	
Number of options exercised:	(1) 13 173 (2) 37 951 (3) 35 746	(1) 4 942 (2) 14 238 (3) 13 411
Option strike price:	(1) R133.67 (2) R133.67 (3) R133.67	
Total value of transactions:	(1) R1 760 834.91 (2) R5 072 910.17 (3) R4 778 167.82	(1) R 660 597.14 (2) R1 903 193.46 (3) R1 792 648.37
Nature of transactions:	On market sale of shares as a result of the exercise of vested options	
Class of securities:	Ordinary shares	
Date of transactions:	(1) 29 November 2017 (2) 30 November 2017 (3) 1 December 2017	
Number of shares sold:	(1) 13 173 (2) 37 951 (3) 35 746	(1) 4 942 (2) 14 238 (3) 13 411
Highest traded price:	(1) R214.90 (2) R212.01 (3) R214.00	
Lowest traded price:	(1) R212.96 (2) R208.01 (3) R209.00	
Volume weighted average price per share:	(1) R214.1203 (2) R210.5985 (3) R212.0430	
Total value of transactions:	(1) R2 820 606.71 (2) R7 992 423.67 (3) R7 579 689.08	(1) R1 058 182.52 (2) R2 998 501.44 (3) R2 843 708.67
Nature of Interest:	Direct beneficial	
Clearance obtained:	Yes	

Durban  
5 December 2017

Sponsor  
RAND MERCHANT BANK (A division of FirstRand Bank Limited)