

Mr Price Group Limited
Registration number 1933/004418/06
Incorporated in the Republic of South Africa
ISIN: ZAE000200457
JSE share code: MRP
("the Company")

PURCHASE OF ORDINARY SHARES BY MR PRICE GROUP LIMITED SHARE TRUSTS

In compliance with the JSE Limited Listings Requirements, shareholders are advised of the following on market purchases of ordinary shares by the various share trusts of the Company in terms of an approved share purchase programme with binding instructions having been provided to the broker ahead of the closed or prohibited period. The nature of interest in each case is indirect non-beneficial and clearance was obtained.

Share Trusts:	In respect of each of the following share trusts: Mr Price Group Executive Director Share Trust Mr Price Group Executive Share Trust Mr Price Group General Staff Share Trust
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Date of transactions:	13 April 2017
Number of shares:	2 200
Average prices of purchase:	R153.5123
Highest prices traded:	R154.2200
Lowest prices traded:	R153.1500
Total value of transactions:	R337 727.06

Share Trust:	Mr Price Group Senior Management Share Trust
Date of transaction:	13 April 2017
Number of shares:	4 400
Average price of purchase:	R153.5123
Highest price traded:	R154.2200
Lowest price traded:	R153.1500
Total value of transaction:	R675 454.12

Durban
21 April 2017

Sponsor
RAND MERCHANT BANK (A division of FirstRand Bank Limited)