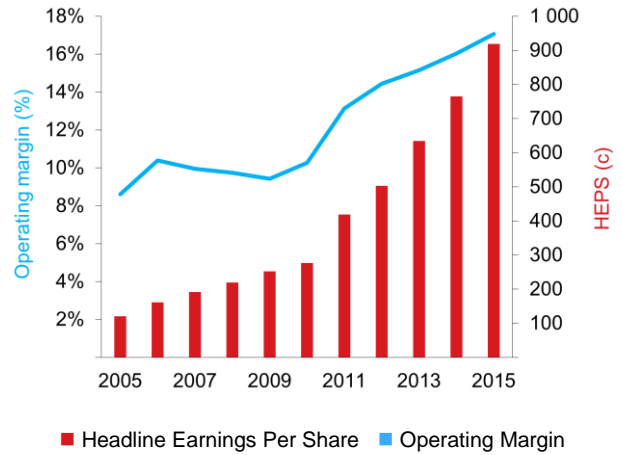


This short-form announcement is the responsibility of the Mr Price Group Limited board of directors and is a summary of the information in the detailed results announcement released on SENS on 02 June 2015. The full announcement is available on the Group's website at www.mrpricegroup.com and copies may be requested from the Company Secretary at the Company's registered office. Any investment decision in relation to the Company's shares should be based on the full announcement.

RESULTS

52 weeks ended	2015 28 Mar	2014 29 Mar	% change
Revenue (R'm)	18 099	15 892	13.9
Operating profit (R'm)	3 076	2 537	21.3
Operating margin (%)	17.1	16.0	
Earnings per share (c)			
- Basic	917.3	757.1	21.2
- Headline	919.7	765.1	20.2
- Diluted headline	865.1	715.1	21.0
Dividend per share (c)			
- Final	368.5	314.0	17.4
- Annual	580.0	482.0	20.3
Dividend payout ratio (%)	63.1	63.0	
Return on shareholders equity (%)	51.4	52.2	

HEPS AND OPERATING MARGIN



FINAL CASH DIVIDEND DECLARATION

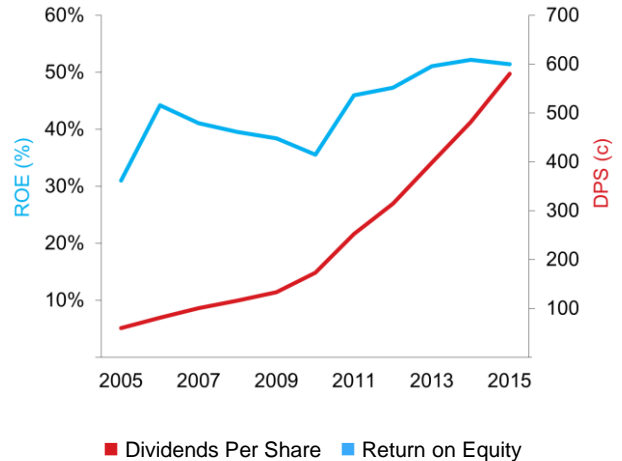
Notice is hereby given that the Board has declared a final gross cash dividend of 368.5 cents per share (313.225 cents net of dividend withholding tax of 15% for shareholders who are not exempt) per ordinary and B ordinary share. The dividend has been declared from income reserves. The salient dates for the dividend are as follows:

Last date to trade 'cum' the dividend	Thursday	11 June 2015
Date trading commences 'ex' the dividend	Friday	12 June 2015
Record date	Friday	19 June 2015
Payment date	Monday	22 June 2015

Shareholders may not dematerialise or rematerialise their share certificates between Friday, 12 June 2015 and Friday, 19 June 2015, both dates inclusive.

On behalf of the board
 NG Payne Chairman Durban
 SI Bird Chief Executive Officer 22 May 2015

DPS AND RETURN ON EQUITY



29 YEAR COMPOUND ANNUAL GROWTH RATE – HEPS: 23.3% DPS: 25.0%



Mr Price Group Limited
Directors

Registration Number: 1933/004418/06 · Incorporated in the Republic of South Africa · ISIN: ZAE000026951 · JSE Code: MPC
 SB Cohen* (Honorary chairman), NG Payne* (Chairman), SI Bird (Chief executive officer), MM Blair (Chief financial officer),
 K Getz*, MR Johnston*, RM Motanyane*, D Naidoo*, MJD Ruck*, WJ Swain*, N Abrams*, SA Ellis^

* Non-executive director, ^ Alternate director

Mr M Tembe retired by rotation at the Annual General Meeting on 03 September 2014 and did not offer himself for re-election
 Mr LJ Chiappini retired from the Board on 27 February 2015, as did his alternate, Mrs TA Chiappini-Young

Rand Merchant Bank (a division of FirstRand Bank Limited)
 Computershare Investor Services (Pty) Ltd

Sponsor
Transfer Secretaries